



91.3 The WALK



PRESS RELEASE

Indianapolis: (Thursday, June 14, 2012)

Mooresville high school athletic department and Keith Meyers announced today that WWDL 91.3 the WALK will be broadcasting Mooresville High School Varsity Football games this season. The Mooresville school board this week approved the partnership for the 2012 football season. Coverage will begin on Friday, August 17 at Lebanon High School.

WWDL tower is in Plainfield and it is a Christian radio station that covers Community sports and Biblical teachings. "We're excited about this opportunity to broadcast these games" stated Keith Meyers, station manager for the WALK.

Bill Ludlow, the voice of internet based HCSN radio and WWDL will be the lead play by play man along with Keith Meyers adding color commentary. "We have been doing a Game of the Week for the past 2 years, however we're blessed to have Mooresville football program on the WALK" stated Bill Ludlow.

"We are very excited to have this opportunity to partner with 91.3 the walk," said Mooresville high school athletic director Chad Briscoe. "I want to thank our Superintendent Brad Lindsay and School Board for this opportunity. The broadcast of all our football games enhances the athletic experience for our athletes, fans and alumni. We look forward to promoting Mooresville Schools and exciting Pioneer football!"

WWDL and HCSN radio will partner each week with the pregame show followed by the kick off. Meyers added, "WWDL will provide excellent radio coverage for communities in the surrounding areas as well worldwide coverage from the internet based HCSN radio". Keith Meyers can be contacted at kmeyers@913thewalk.com