

# UNLIKELY

## THE 5 CHARACTERISTICS OF COURAGEOUS LEADERSHIP FROM MARK STOUT

### AUTHENTICITY

Courageous leaders maintain the strength of character to be authentic, especially during difficult times.

### LEAD CHANGE

Leaders have to be capable of change management, which is not easy. A courageous leader has to be able to take people and the organization to a different level.

### 3 C'S

Courageous leaders **communicate, communicate, communicate**, with purpose, with an emphasis on listening and being open and approachable.

### GOOD LISTENER

A courageous leader listens first, then speaks.

### PEOPLE FIRST

Courageous leaders highly value their people, their well-being, their motivation, and their career development.