

## **7. Winning the War & Fighting the Peace: WWII and the Cold War**

**7.1 Mobilizing for War**

**7.2 "A Troubled Feast"**

**7.3 America at Midcentury,  
1945-1960**

## **7.1 Mobilizing for War**

**7.1.1 The Road to War**

**7.1.2 Overall Strategy**

**7.1.3 The Home Front**

**7.1.4 Women and the War**

**7.1.5 Everyday Life at Home**

**7.1.6 The Constitution and  
the War**

**7.1.7 Life (and Death) in the  
Military**

**7.1.8 The European Theater**

**7.1.9 The Pacific Theater**

## **7.1.1 The Road to War**

# **War Is Not for the Faint of Heart**

**“We sleep soundly in our  
beds at night because  
rough men stand ready to  
do violence on our behalf.”**

**-Winston Churchill**



# **The Skies Darken**

## **A nation unprepared**

- **1930's: military funding was a low priority**
- **1939: U.S. army ranked 45 in size**
- **December 1941: Allies were losing**
- **German U-boats controlled the Atlantic**

# **Pearl Harbor**

**Yesterday, December 7, 1941  
– a date which will live in  
infamy – the United States of  
America was suddenly and  
deliberately attacked by the  
naval and air forces of the  
Empire of Japan.**

**The United States was at  
peace with that nation...**

**- Franklin D. Roosevelt**



## **7.1.2 Overall Strategy**

# **Europe-first strategy**

- **Soviets taking huge losses against Germany**
- **Roosevelt needed to ensure that Soviet Union would not seek a separate peace with Germany**
- **U.S. concentrated on Europe first**
- **Roosevelt, Churchill, Stalin agreed**

# War in the Pacific

- **Pacific Theater was largely our responsibility**
- **Soviets didn't declare war on Japan**
- **British had few troops**
- **Douglas MacArthur**
  - **1942: Leaves Philippines - "I shall return"**

- **MAGIC**
  - **Code-breaking machines**
    - **U.S. well-prepared for Japan**
- **Battle of Midway was turning point**
  - **Japan on defensive for rest of war**

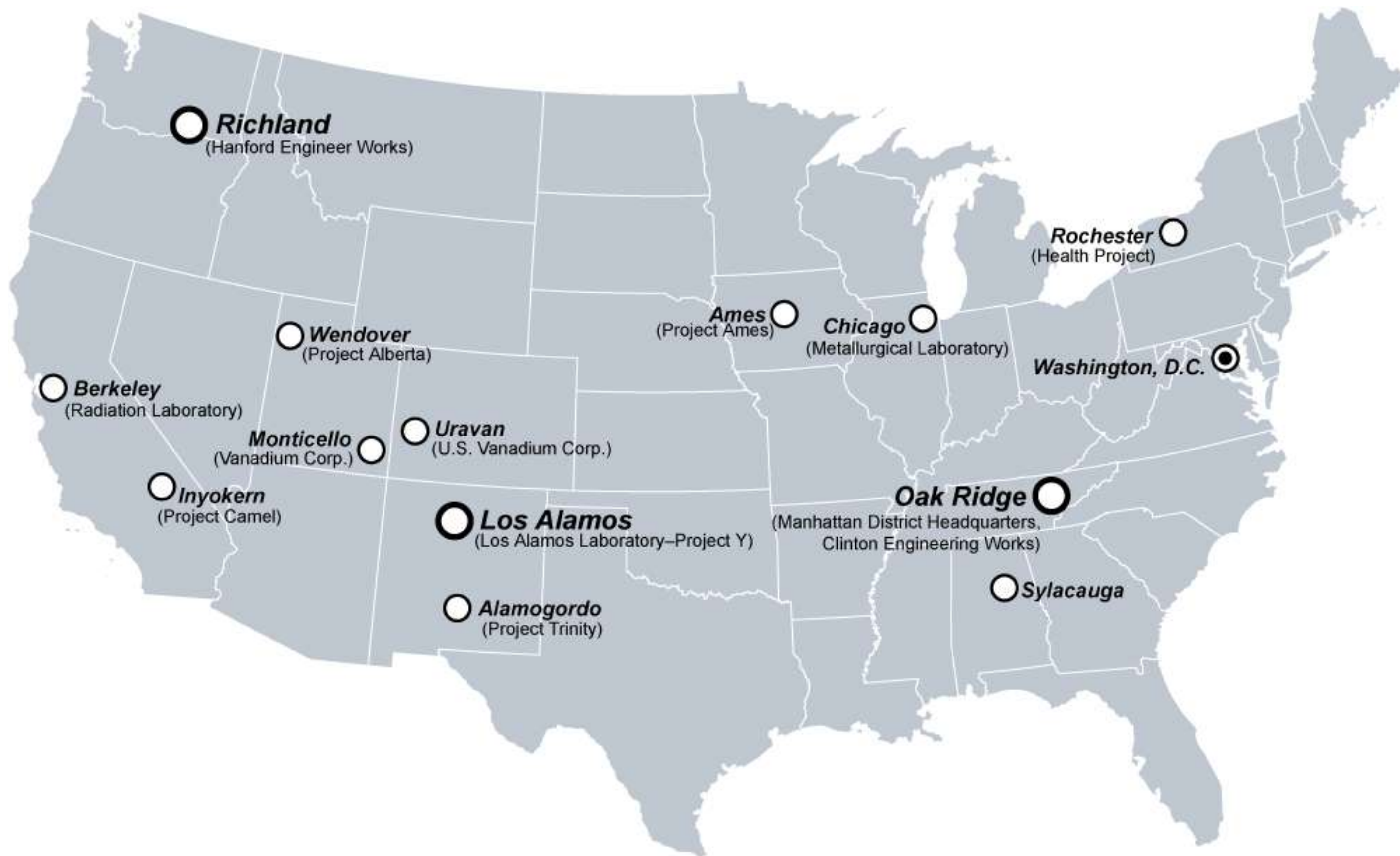


## **7.1.3 The Home Front**

# **Home Front: Production**

- **Businesses,  
universities, and the war  
effort**
- **Massive retooling**
- **Businesses  
overwhelmingly  
cooperated**

- **Manhattan Project**
  - **\$2 billion secret effort to build atomic bomb**
  - **1942: Produced first sustained nuclear reaction at University of Chicago**
  - **1943: Secret community for atomic scientists in Los Alamos, New Mexico**



- **Science and Technology**
- **Government-funded research programs**
- **MIT receives \$117 million**
- **Improved radar systems, proximity fuse**

- **Opportunities for workers**
- **New defense factories required millions of workers**
- **16 million men in armed forces -> need for workers**

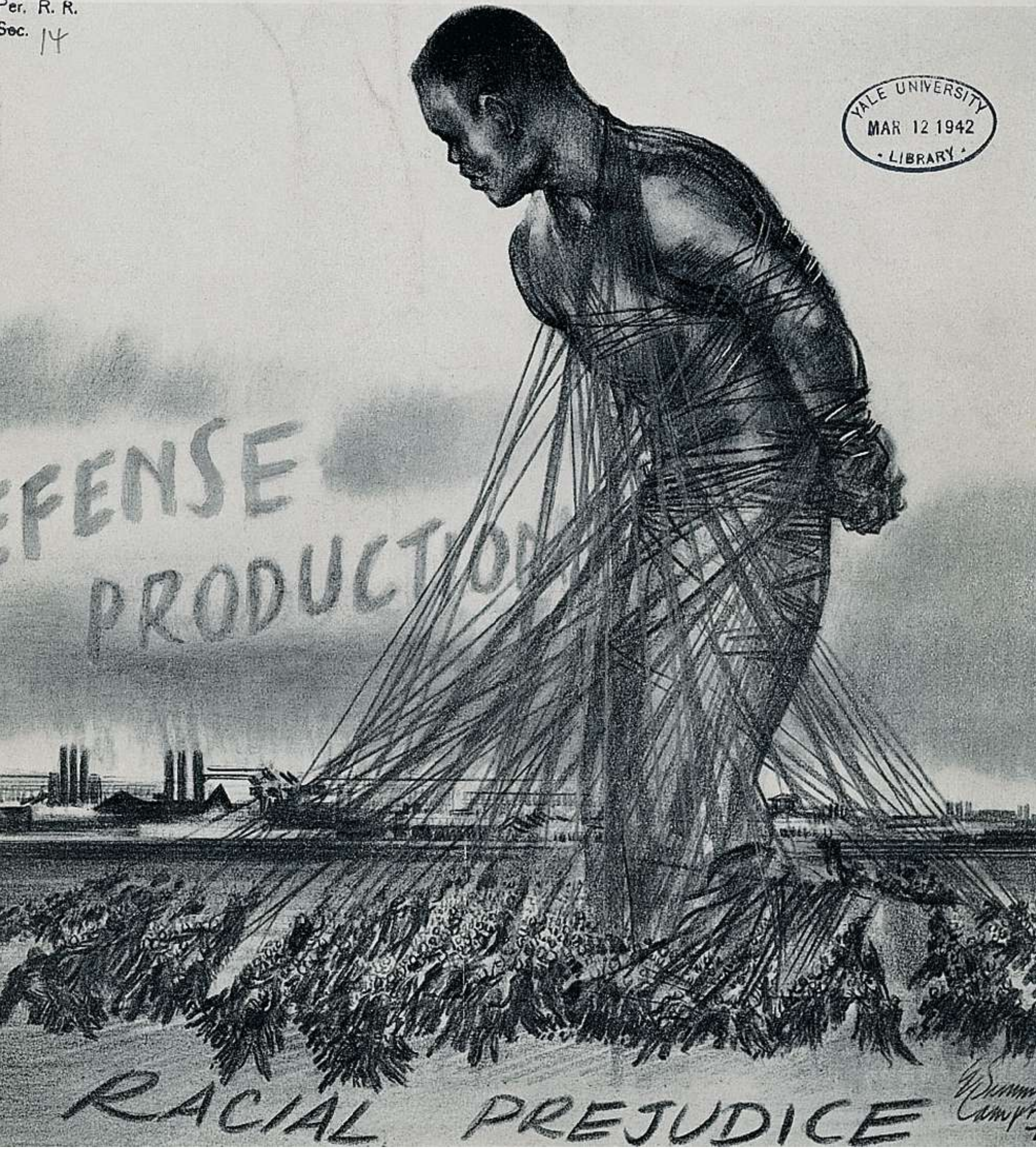
- **Certain industries refused to hire Blacks**
- **Executive Order No. 8802**
- **Prohibited discrimination in war industries & government jobs**

# **“Let John Henry Go”**

**The cover of the National Urban League publication Opportunity reflects the rising militancy of African Americans in the World War II era.**

Per. R. R.  
Sec. 14

YALE UNIVERSITY  
MAR 12 1942  
LIBRARY



# Organized labor

- **National War Labor Board (NWLB)**
- **Created to settle labor disputes**

- **Temporary settlement**
- **Workers could not be required to join a union, but unions could enroll as many members as possible**
- **Union membership went from 8.5 to 14.8 million**

- **War Labor Disputes (Smith-Connelly) Act**
- **President could seize and operate any strike-bound plant essential to national security**

## **7.1.4 Women & the War**

# **Women at Work**

- **Industries needed women workers**
- **War Manpower Commission**
- **Glorified fictional “Rosie the Riveter”**

- **Only 16% of women workers defense jobs; but 6 million entered labor force**
- **Number of working women increased by 57%**
- **Some plants offered high pay and child care**

# **War Workers**

- **More than 6 million women entered the work force during World War II.**
- **Unlike women workers in World War I, many continued as wage workers after WWII ended.**





# **Women at War**

**Members of the  
Women's Army  
Corps disembark  
in North Africa in  
1944.**



## **7.1.5 Everyday Life at Home**

# **Life on the Home Front**

- **Supporting War Effort**
  - **20 million “victory gardens” free up food supplies**
  - **Children collected scrap metal**
  - **Strict rationing policy**

- **War Production Board**
- **Controlled supply of many items**
- **Office of Price Administration**

- **Propaganda**
- **Office of War Information**
- **Handled domestic propaganda**
- **“Americans should save and sacrifice”**



Don't Let That Shadow Touch Them

*Buy* **WAR BONDS**

**When you ride ALONE  
you ride with Hitler !**



**Join a  
Car-Sharing Club  
TODAY !**

**“You’re a Sap, Mr. Jap”**

**You're a sap, Mr. Jap, Uncle Sammy's gonna spanky**

**Wait and see before we're done**

**The A, B, C and D will sink your rising sun\***

**You're a sap, Mr. Jap, you don't know Uncle Sammy**

**When he fights for his rights, you'll take it on the lammy**

**For he'll wipe the Axis right off the map**

**You're a sap, sap sap, Mr. Jap**

**You're a sap, Mr. Jap, you make a Yankee cranky  
You're a sap, Mr. Jap, Uncle Sammy's gonna spanky  
Wait and see before we're done  
The A, B, C and D will sink your rising sun  
You're a sap, Mr. Jap, oh what a load to carry  
Don't you know, don't you know, you're committing  
hari-kari  
For we'll wipe the Axis right off the map  
You're a sap, sap, sap, Mr. Jap**

## **7.1.6 The Constitution & the War**

# Compromising American Ideals?

- **Alien Registration  
(Smith) Act: 1941**
- **Unlawful to advocate  
overthrow of the  
government**
- **Germans, Italians, and  
other Europeans  
interred for suspicion  
of treason (14,000)**

- **Internment of Japanese Americans for ethnicity**
- **112,000 were interred**
- **Korematsu v. U.S. (1944)**
  - **Supreme Court upheld the actions of the U.S.**
- **all-Japanese American unit (442<sup>nd</sup> Regimental Combat Team) fought courageously for the U.S. in Europe**

**WESTERN DEFENSE COMMAND AND FOURTH ARMY  
WARTIME CIVIL CONTROL ADMINISTRATION**  
Presidio of San Francisco, California  
April 1, 1942

**INSTRUCTIONS  
TO ALL PERSONS OF  
JAPANESE  
ANCESTRY**

**Living in the Following Area:**

All that portion of the City and County of San Francisco, State of California, lying generally west of the north-south line established by Junipero Serra Boulevard, Worcester Avenue, and Nineteenth Avenue, and lying generally north of the east-west line established by California Street, to the intersection of Market Street, and thence on Market Street to San Francisco Bay.

All Japanese persons, both alien and non-alien, will be evacuated from the above designated area by 12:00 o'clock noon Tuesday, April 7, 1942.

No Japanese person will be permitted to enter or leave the above described area after 2:00 a. m., Thursday, April 2, 1942, without obtaining special permission from the Provost Marshal at the Civil Control Station located at:

1701 Van Ness Avenue  
San Francisco, California

The Civil Control Station is equipped to assist the Japanese population affected by this evacuation.

**NOTICE**

Headquarters  
Western Defense  
Command and Fourth  
Army

Presidio of San Francisco  
April 1, 1942

**Civilian Exclusion**



- **all-Japanese American unit (442<sup>nd</sup> Regimental Combat Team) fought courageously for the U.S. in Europe**
- **“Double V” Campaign**
  - **Winning abroad and gaining civil rights at home**
- **Segregated Military (“Tuskegee Airmen”)**





## **7.1.7 Life (and Death) in the Military**

- **Selective Service Act  
 (“the draft”)**
- **Deferments were  
 allowed**
  - **small number of  
 college deferments**
  - **deferments for  
 “critical occupations”**
  - **war industries and  
 agriculture**



- **WAC: Women's Army Corps**
  - **Slogan: "Release a Man for Combat"**
- **War losses**
  - **45 months of war**
  - **300,000 American dead**
  - **1 million wounded**



## **7.1.8 The European Theater**

# Winning the War

- **Allied tensions**
  - **Soviets press the U.S. and Britain to open a second front to draw German troops away from the USSR**
  - **1943: “Big Three” met in Teheran, Iran**
  - **Plan Operation Overlord - invasion of France**

- **D-Day (June 6, 1944)**
  - **140,000 Allied troops commanded by Eisenhower scramble ashore at Normandy**
  - **By the end of June, 170,000 additional troops are fighting in France**

- **Allies in control late January 1945 after Battle of the Bulge**



# **Victory in Europe**

- **Yalta Conference**
  - **“Big Three” met at Yalta**
  - **Agreed to transfer part of Eastern Germany to Poland**

- **Rest of Germany divided into 4 zones**
- **Stalin agreed to declare war on Japan within 3 months of Hitler's defeat**
- **Russia to receive Japanese lands in return**

- **V-E Day**
- **May 8, 1945:  
Germans surrender  
unconditionally**





# **Liberating France**

**A GI from Des Moines,  
Iowa, receives a kiss of  
welcome from an elderly  
French couple after  
American troops liberated  
their town of St. Sauveur  
in August 1944.**



# **American and Soviet Soldiers Meet in Germany, 1945**

- **Such friendly sights soon became rare as mutual suspicion deepened.**



# **The Horrors of the Holocaust**

**Although the outside world had some knowledge of the Nazi death camps before the war's end, the full revelation of Hitler's atrocities stunned and sickened the invading troops as the Allies overran Germany in the spring of 1945.**



## **7.1.9 The Pacific Theater**

# Truman and the Pacific

- **Roosevelt dies early in 4<sup>th</sup> Term**
- **VP Harry Truman becomes president**
- **Hitler kills self;  
Germany surrenders  
18 days later**

- **War in the Pacific**
  - **Americans used an island hopping strategy**
  - **MacArthur landed in the Philippines to retake them in October 1944**
  - **February 1945, U.S. and Japanese forces fought for Iwo Jima**

# **The End Game**

- **February, 1945: Fight for control of Iwo Jima**
- **6,821 Americans & 20,000 Japanese die**

- **Bombing of Japan**
  - **March 9, 1945:  
bombing of Tokyo kills  
100,000**
  - **U.S. bombs Japan for  
months: 900,000 dead**
  - **U.S. drops Atom  
bombs on Hiroshima  
and Nagasaki**

- **Truman says  
bombings would end  
war and save  
American lives**
- **August 14, 1945:  
Japan surrenders**



# **The Flag Raising at Iwo Jima**

**Atop Mount Suribachi,  
press photographer Joe  
Rosenthal snapped this  
dramatic picture,  
probably the most  
famous of the war.**



# **Hiroshima, Japan, August 1945**

- **Two stunned survivors walk through the unbelievable destruction. The single atomic blast at Hiroshima killed approximately 130,000 Japanese.**



# **The Japanese Surrender**

**Representatives of the  
Japanese government  
arrived to sign the  
surrender document on  
the deck of the battleship  
Missouri in Tokyo harbor,  
September 2, 1945.**

- **General Douglas MacArthur expressed hope “that from this solemn occasion a better world shall emerge . . . a world founded on faith and understanding.”**

- **A Japanese diplomat attending wondered “whether it would have been possible for us, had we been victorious, to embrace the vanquished with a similar magnanimity.”**



# **V-J Day: Crowds Cheering at Times Square - Edward Dancig, 1947**

**Edward Dancig captured  
the feelings of triumph  
and relief that Americans  
felt at the end of World  
War II.**



## **7.2. "A Troubled Feast"**

**7.2.1 Justice and Peace  
for All for All**

**7.2.2 Two Superpowers**

**7.2.3 Containment and  
Conflict**

## **7.2.4 Germany: The New Powderkeg?**

## **7.2.5 Cold War in Asia**

## **7.2.6 The Korean War**

## **7.2.7 "I Like Ike"**

**7.2.8 Covert operations**

**7.2.9 The Space Race**

**7.2.10 The "Friendship  
Race": A  
Struggle for  
Third World  
Allies**

## **7.2.1 Justice and Peace for All for All**

# **The Nuremberg War Crimes Trial, 1946**

## **Nazi defendants**

- **Hermann Goering  
(suicide); Rudolf Hess  
(life); Joachim von  
Ribbentrop, Wilhelm  
Keitel, Ernest  
Kaltenbrunner  
(executed)**



- **Karl Doenitz (10 years);  
Erich Raeder (life);  
Baldur von Schirach (20  
years); Fritz Sauckel  
(executed)**

# Hopes for World Peace: The UN in 1947



# **Achievements**

- **International trade doubled in the 1950s, doubled in the 1960s.**
- **Global commerce increases 10x over 1950 levels**

- **Fueled postwar recovery in Europe and Japan**
- **Several underdeveloped modernize**
- **Taiwan, Singapore, South Korea, India, and China**

## **7.2.2 Two Superpowers**

# **Transition to Truman**

- **1945: What's America without FDR?**
- **Truman becomes president**
- **U.S. drops atomic bombs on Japan**



- **Ho Chi Minh**
  - **U.S. involved in Vietnam**
    - **American OSS gives Vietminh weapons**
    - **Ho and his followers then declared themselves Communist**
    - **U.S. perceives Soviet-directed, worldwide communist conspiracy**



# Allies to Adversaries

- **Decolonization**
- **A new Third World evolves**
- **Washington and Moscow saw developing nations as potential allies, potential military bases**

- **Stalin's aims**
  - **Expand Soviet borders**
  - **Did not promote rapid rebuilding of war-ravaged economies or world trade**

- **U.S. aims**
  - **Quick rebuilding of nations, world economy based on free trade**

# **The Odd Couple: Stalin & Truman**

- **Stalin**
  - **Hostile to western powers ruthless with his own people**
  - **Did not want war with U.S.**
  - **Serious Xenophobia - fear of anything foreign**



- **Truman**
  - **Prone to us vs. them world-view**
  - **“Only thing Russians know is strength” approach**

# **Cold War Starts**

- **No exact date**
  - **Ongoing process begun in 1917, reignited in 1945**
  - **Heats up in 1947**

- **Soviets encouraged communist coups in Hungary (1947) and Czechoslovakia (1948)**
- **“U.S. meddling in Europe”**
- **Moscow criticized U.S. intervention in eastern Europe**

- **U.S. insisted U.S.S.R. stay out of L. America**
- ***Atomic Diplomacy:***  
**Soviets claimed U.S. held nuclear monopoly force**  
**Russian diplomatic concessions**

# **Warnings from Kennan & Churchill**

- **George F. Kennan (U.S. diplomat in Moscow)**
- **only toughness can work against the Soviets**
- **Some of Truman's people felt U.S. was too harsh**
- **Bullies never prosper**



- **Winston Churchill  
(1946)**
- **Warned that a Soviet-  
erected 'iron curtain'  
cut off eastern  
European countries  
from the West**
- **Called for new Anglo-  
American partnership**

# **The Communist Menace**

***New York Daily News* map  
(January 6, 1946) -  
reflected Americans'  
rising anxiety after World  
War II**

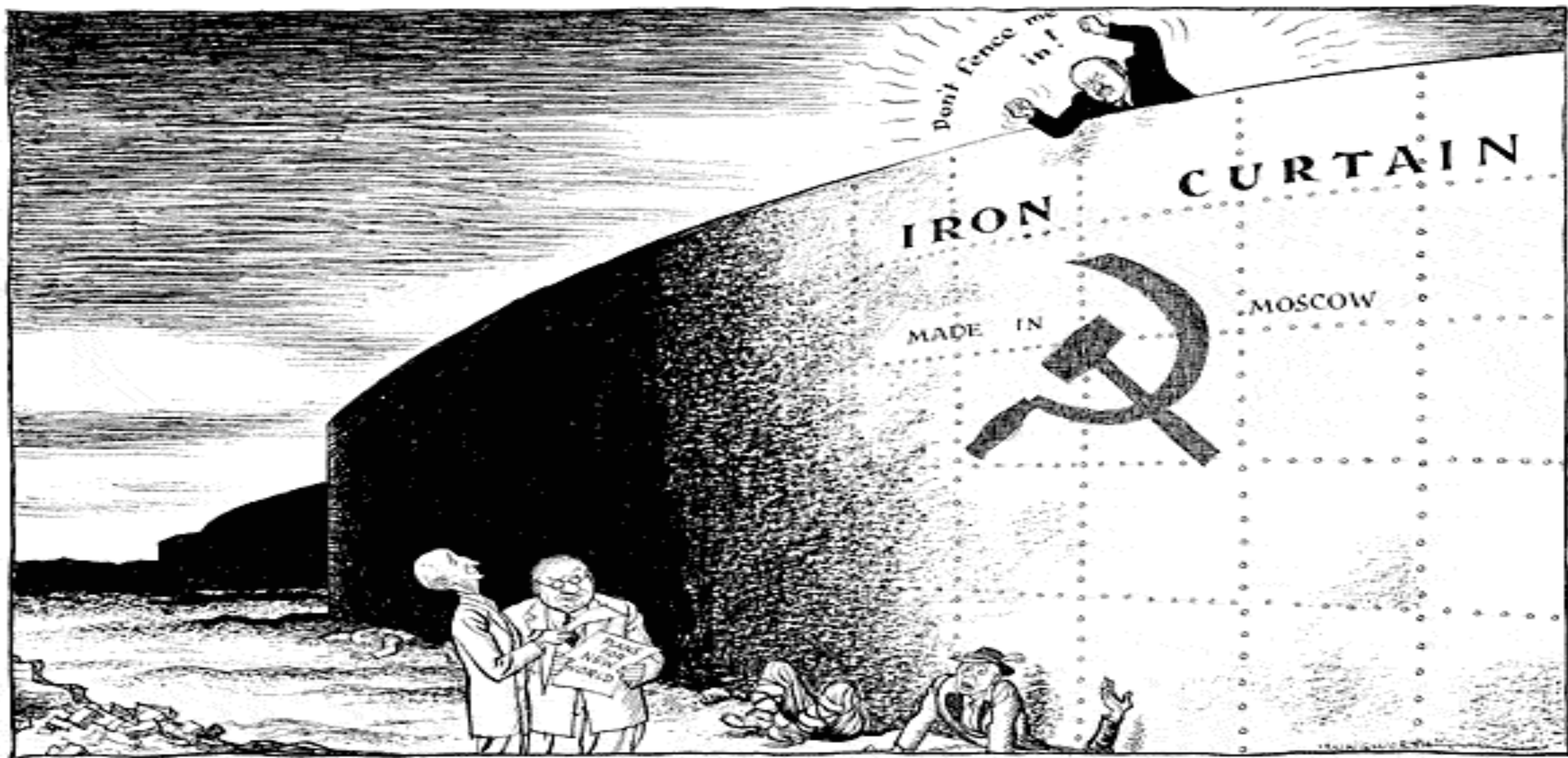
|                               |  |
|-------------------------------|--|
| RUSSIA AFTER 1st WORLD WAR    |  |
| ACQUIRED BY RUSSIA SINCE 1940 |  |
| RUSSIAN-OCCUPIED BY AGREEMENT |  |
| RUSSIAN SPHERE OF INFLUENCE   |  |

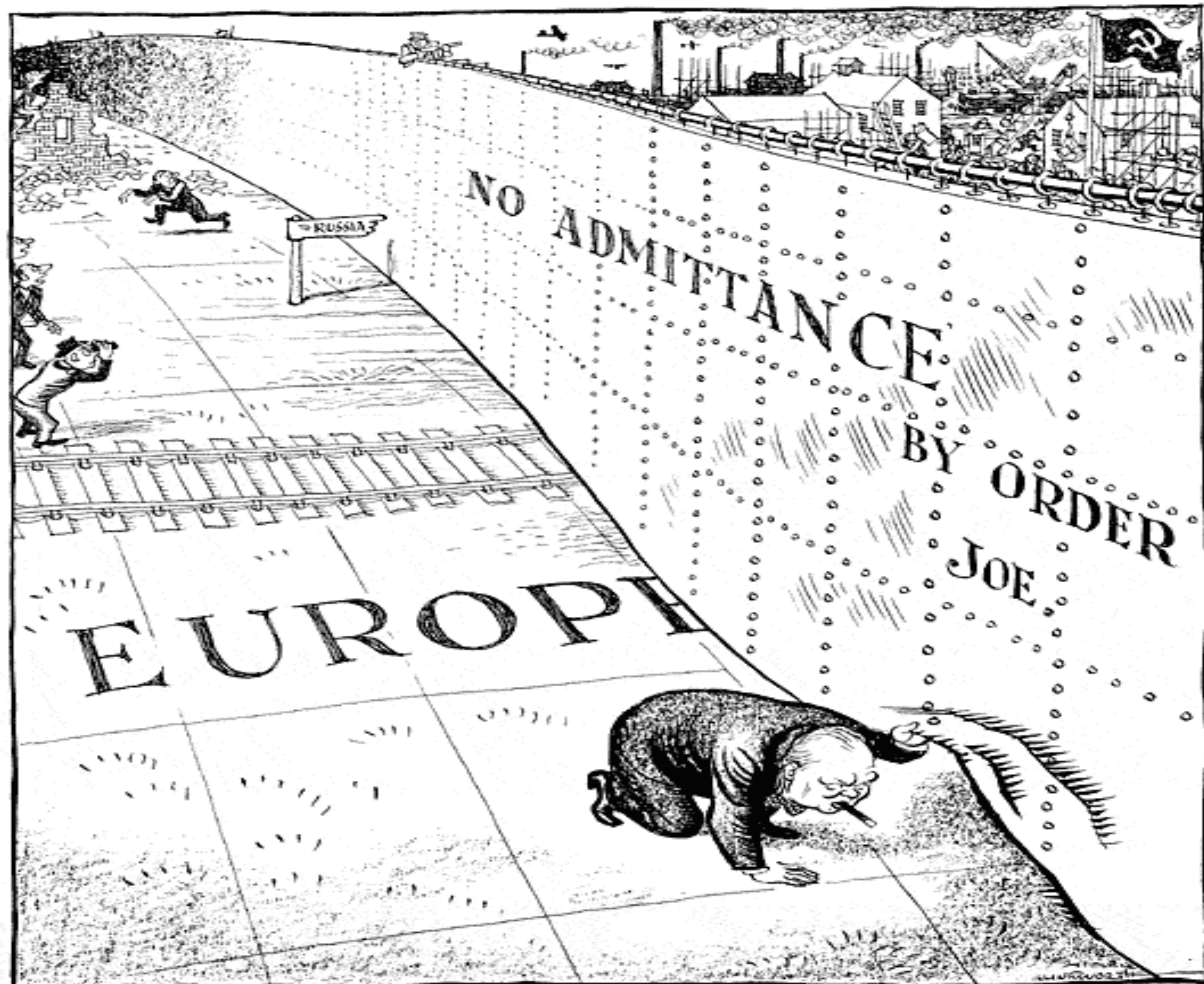
# 1917

# RED RUSSIA

# 1947







## **7.2.3 Containment and Conflict**

# Plans to Save Europe

- **Truman Doctrine**
  - **Communism threatens world peace**
  - **U.S. must support free peoples resisting subjugation**
  - **Sought aid for Greece and Turkey to resist Soviets**

- **Marshall Plan**
- **U.S. would finance massive European recovery program**
- **\$12.4 billion to western Europe until 1951**
- **Europeans must spend money on U.S. products**

- **National Securities Act**
- **Created the Office of Secretary of Defense, the National Security Council (NSC), and the CIA**

# Coca-Colonizing the World

American consumerism  
—and American products  
—flooded the globe after  
World War II, as this 1950  
*Time* magazine cover  
suggests.

# TIME

THE WEEKLY NEWSMAGAZINE

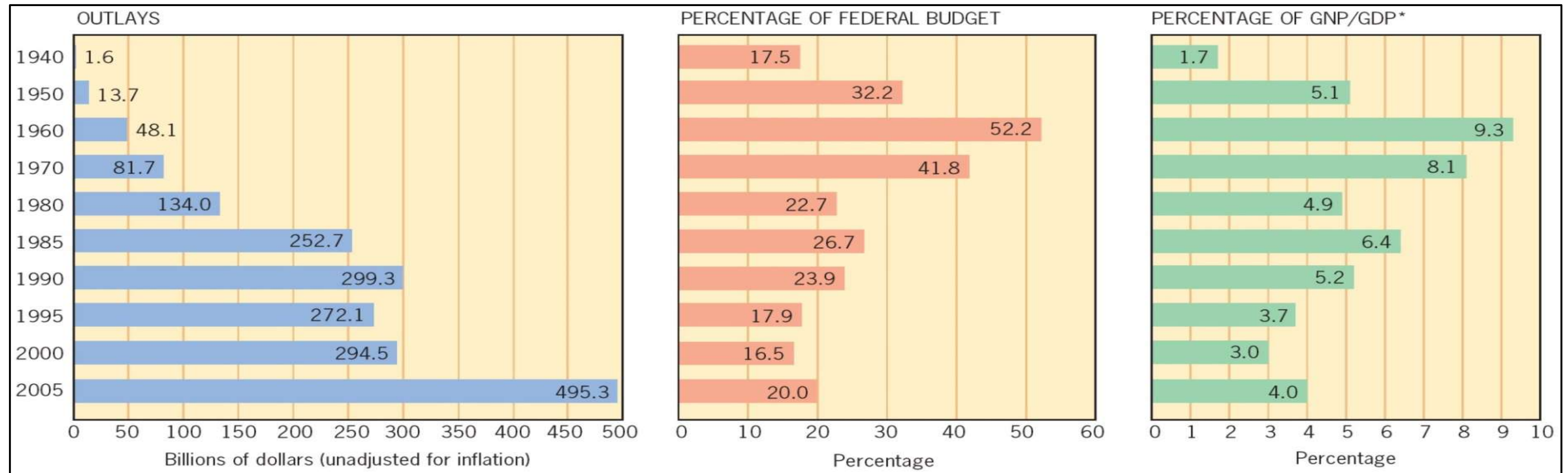


ARTZYBASHEFF

WORLD & FRIEND

Love that piaster, that lira, that tickey, and that American way of life.

# National Defense Budget, 1940–2005



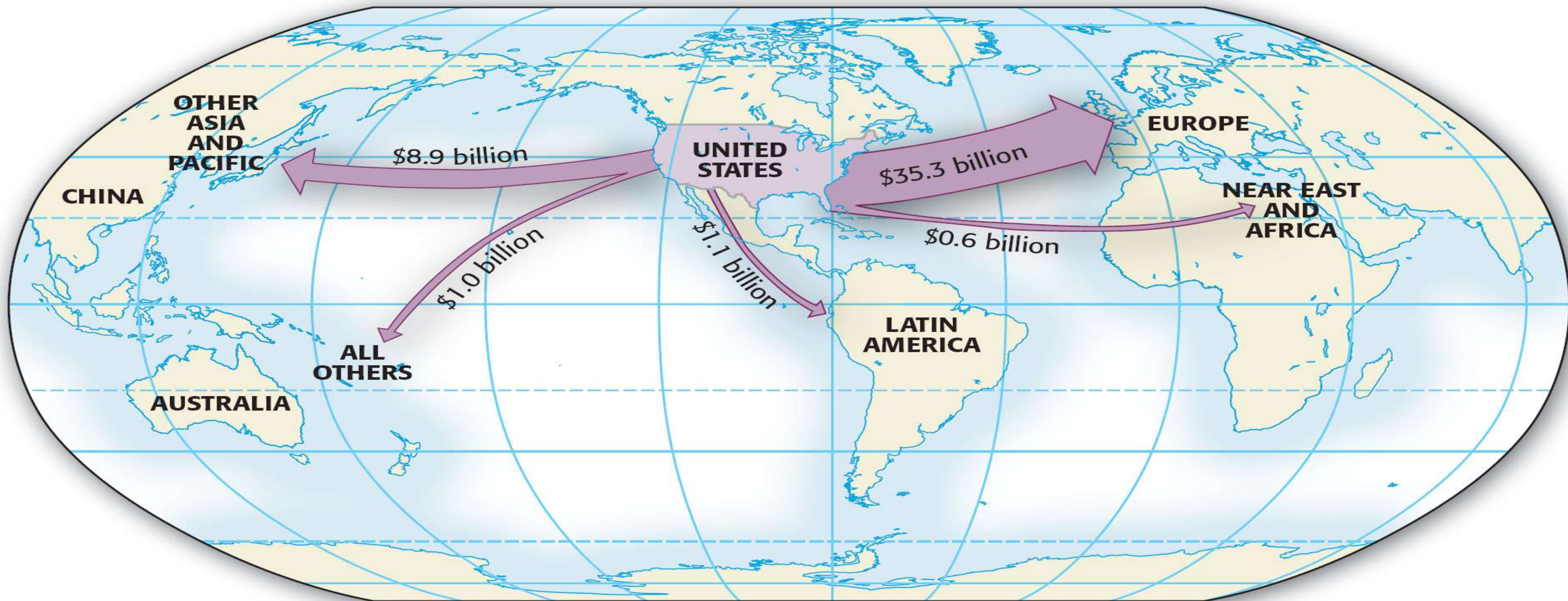
***\*Before 1960, gross national product (GNP) was used to measure national economic performance; since then gross domestic product (GDP) has been employed.***

# **Where To?**

**Not all Americans were clear about the direction of America's new foreign policy in 1947.**



# United States Foreign Aid, Military and Economic, 1945–1954



# **The Marshall Plan Turns Enemies into Friends**

**The poster translates to,  
“Berlin Rebuilt with Help  
from the Marshall  
Plan” (1950).**



# **American Motor of the Latest Type**

- **In this Russian cartoon, ‘Emperor’ Truman uses U.S. moneybags to seduce dollar-hungry European nations.**



## **7.2.4 Germany: The New Powderkeg?**

# **Postwar Partition of Germany**

**The 4 military occupation zones were the basis for the formation of two separate countries in 1949**

- British, French, and American zones became West Germany**
- Soviet zone became East Germany.**



# **Containment in Action**

- **Berlin Blockade and Airlift (1948)**
- **1948: West Germany formed**

- **Soviets cut off access to jointly occupied city of Berlin**
- **Truman orders a massive airlift of food, fuel, and supplies**

- **NATO (1949)**
  - **North Atlantic Treaty Organization**
  - **12 nation mutual defense strategy**
- **Warsaw Pact (1955)**
  - **Soviet-centered alliance for communist nations**

# **Berlin Airlift, 1948**

**Grateful West Berlin residents watch a U.S. airplane deliver much-needed supplies.**





NORTH  
ATLANTIC

ALLIANCE

## **7.2.5 Cold War in Asia**

# **Cold War in Asia**

- **Japan crucial to U.S. strategy**
- **A democratic revolution from above**



中蘇友好同盟互助條約簽訂紀念



400 中國人民郵政 肆佰圓

**'BY GOVERNMENT DECREE EVERY MEMBER OF THE COMMUNE IS ENTITLED TO A PRIVATE LOT'**



- **Democratic constitution, women's voting rights, economic jumpstart, civil rights**
- **1951: Japan's sovereignty restored/ occupation ends**

- **Chinese Civil War**
- **Mao's victory over Kuomintang -> Communism**
- **French Indochina (Vietnam)**
- **U.S. alliance with French -> opposition to N. Vietnam**

## **7.2.6 The Korean War**

# **Korean War**

- **June 1950: Democratic People's Republic of Korea (N. Korea) invades S. Korea across the 38<sup>th</sup> parallel**
- **Soviets arm N. Korea; Americans arm S. Korea**

- **Truman blame Soviets for attack**
- **MacArthur lands at Inchon and pushes North Korean army back to 38<sup>th</sup> parallel**



- **Truman claims new war aim - full reunification of Korea**
- **U.N. forces advance into North Korea**
- **China enters the war against “American imperialism”**

- **Tens of thousands of Chinese troops drive U.N. and American forces back to 38<sup>th</sup> parallel**
- **Stalemate!!**

- **MacArthur and Truman disagree over war aims**
- **Truman dismisses MacArthur**
- **U.S. lost 54,000 in war**
- **Did we contain communism, or accomplish nothing?**

# **Korean War Scene**

- **A grief-stricken American soldier whose buddy has been killed is comforted.**
- **A medical corpsman fills out casualty tags.**



# **Consequences**

- **Failure to achieve victory and impatience led to the election of Republican Dwight D. Eisenhower**

- **Military budget goes from 14 billion in 1949 to 44 billion in 1953**
- **Highly militarized U.S. and Soviet foreign policy**
  - **Arms race**

## **7.2.7 The General Is Now President**

# Brinkmanship

## President Eisenhower

- **Willingness of the nation to go to the edge of all-out war**



# **The H-Bomb**

**Hydrogen bomb**

**The U.S. exploded the  
first H-Bomb (1952)**

- **Soviets followed soon  
thereafter (1953)**





## **7.2.8 Covert Operations**

# **CIA**

## **Central Intelligence Agency**

- **Used spies to gather  
info abroad**
- **Undermined foreign  
governments**



# **Geneva**

## **Summit in 1955**

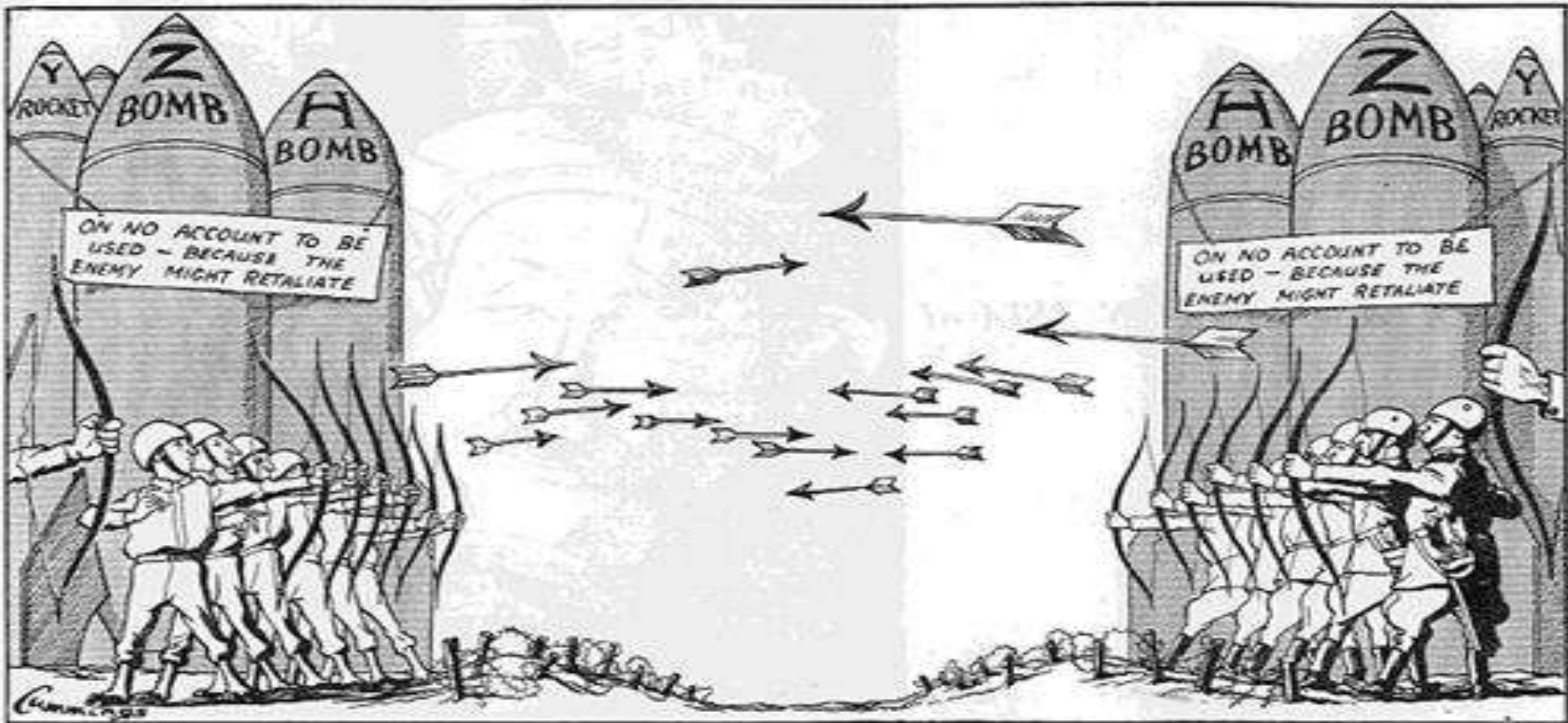
- **U.S. and Soviet Union would allow “open skies”**

**GENEVA CONVENTIONS?**



**They don't need no  
stinkin' Geneva  
Conventions**

**TRUST US**



# **U-2 shot down**

**Late 50's**

**U.S.'s U-2 planes spy  
on the Soviets**

- **Until one was shot  
down**



## **7.2.9 The Space Race**

# **Space Race**

**1957: Soviets launch  
Sputnik**

**1958: U.S. launches  
first satellite**





Freedom 7



Liberty Bell 7



Friendship 7



Aurora 7



Sigma 7



Faith 7



## **7.2.10 The "Friendship Race": A Struggle for Third World Allies**

# **Struggle for the Third World**

- **Threat of Communist expansion in Africa, Asia, Latin America, and the Middle East**
- **1961: 90% of foreign aid went to developing nations**

- **Guatemala**
  - **CIA plotted to overthrow leftist leader Arbenz Guzman**
  - **United Fruit company gets land they wanted**
  - **Guatemala faces decades of civil war**



# **Cuban Revolution & Fidel Castro**

- **1959: Fidel Castro, fueled by anti-American nationalism, ousts Batista**
- **1960: Cuba signs trade treaty with the Soviet Union**



- **Eisenhower orders the CIA to organize an invasion by Cuban exiles to overthrow Castro**
- **“Bay of Pigs” operation is Kennedy’s greatest fiasco**

# Suez Crisis

**1956: U.S. breaks its  
promise to Egypt to help  
build the Aswan High Dam**

- **Egyptian leader Nasser  
responds by  
nationalizing the  
British-owned Suez  
Canal**
- **Plan: use its profits to  
build the Dam**



- **Nasser later receives help from the Soviets to build the dam**
- **French and British influence in the region declines**

# **Eisenhower Doctrine**

**The U.S. will intervene in the Middle East if any government threatened by communist takeover asked for help**

- **Regional Truman Doctrine**
- **Would a regional Marshall Plan have been more effective?**

## **7.3. America at Midcentury, 1945-1960**

**7.3.1 From Wartime to  
Peacetime  
Economy**

**7.3.2 Social Change in  
Postwar America**

**7.3.3 Domestic  
Anticommunism:  
From Concern to  
Hysteria**

**7.3.4 "We Like Ike"**

**7.3.5 Civil Rights  
Movement**

**7.3.6 "Roll over,  
Beethoven":  
Music & Literature**

**7.3.7 "Gimme Shelter"**

## **7.3.1 From Wartime to Peacetime Economy**

# Strikes and Taft-Hartley Act

- **Difficult conversion to peacetime economy**
- **5 million workers on strike**
  - **railroads, maritime transportation, steel, & electric industries**

- **Truman: strikers in an industry vital to national security could be drafted**
- **Taft-Hartley Act**
  - **States could enact right-to-work laws outlawing closed shops**

# **Truman's Fair Deal**

## **Full Employment Act**

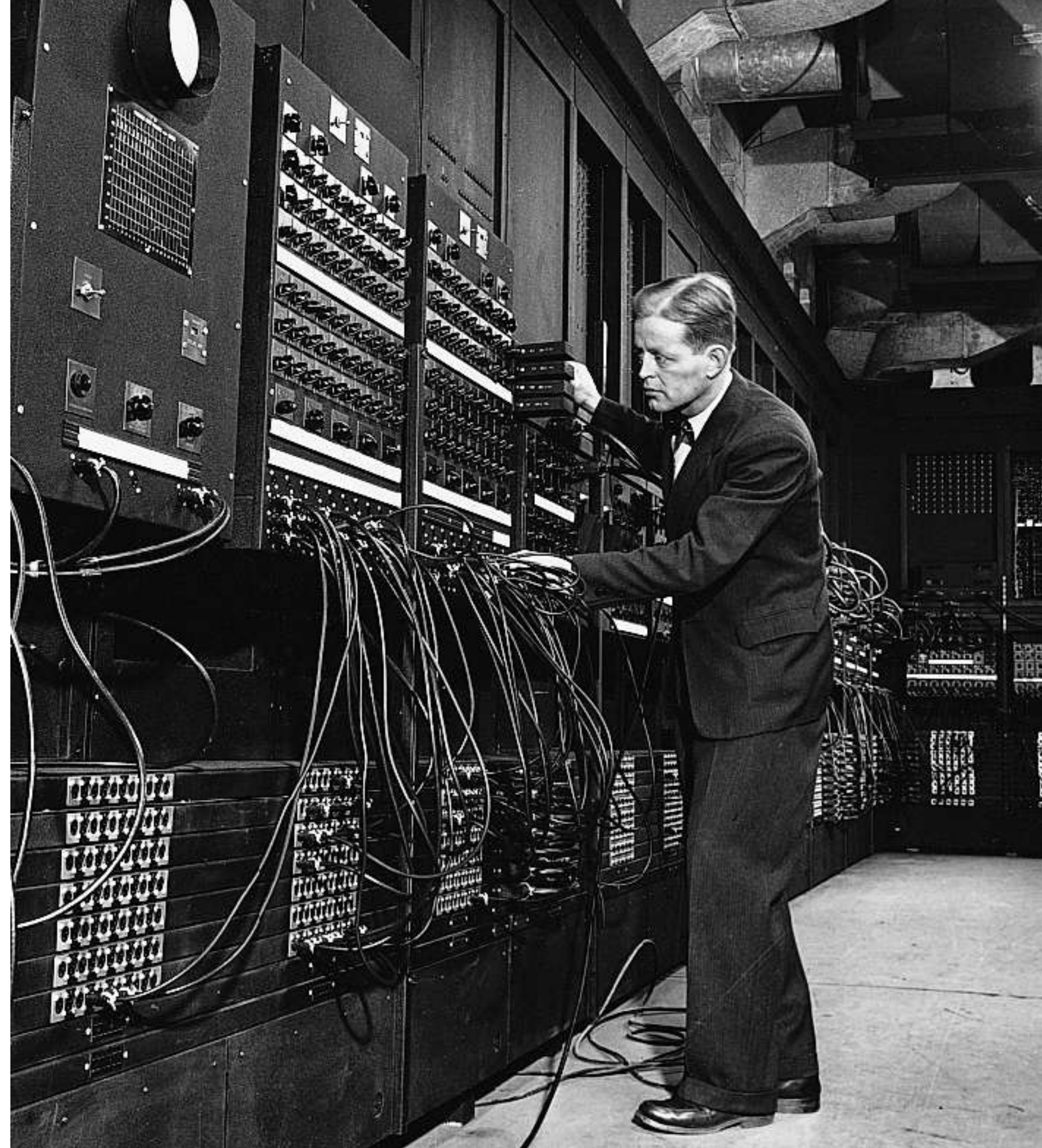
- **Increased minimum wage**
- **Stated national goal: full employment, maximum production, and GNP**

# **Fair Deal**

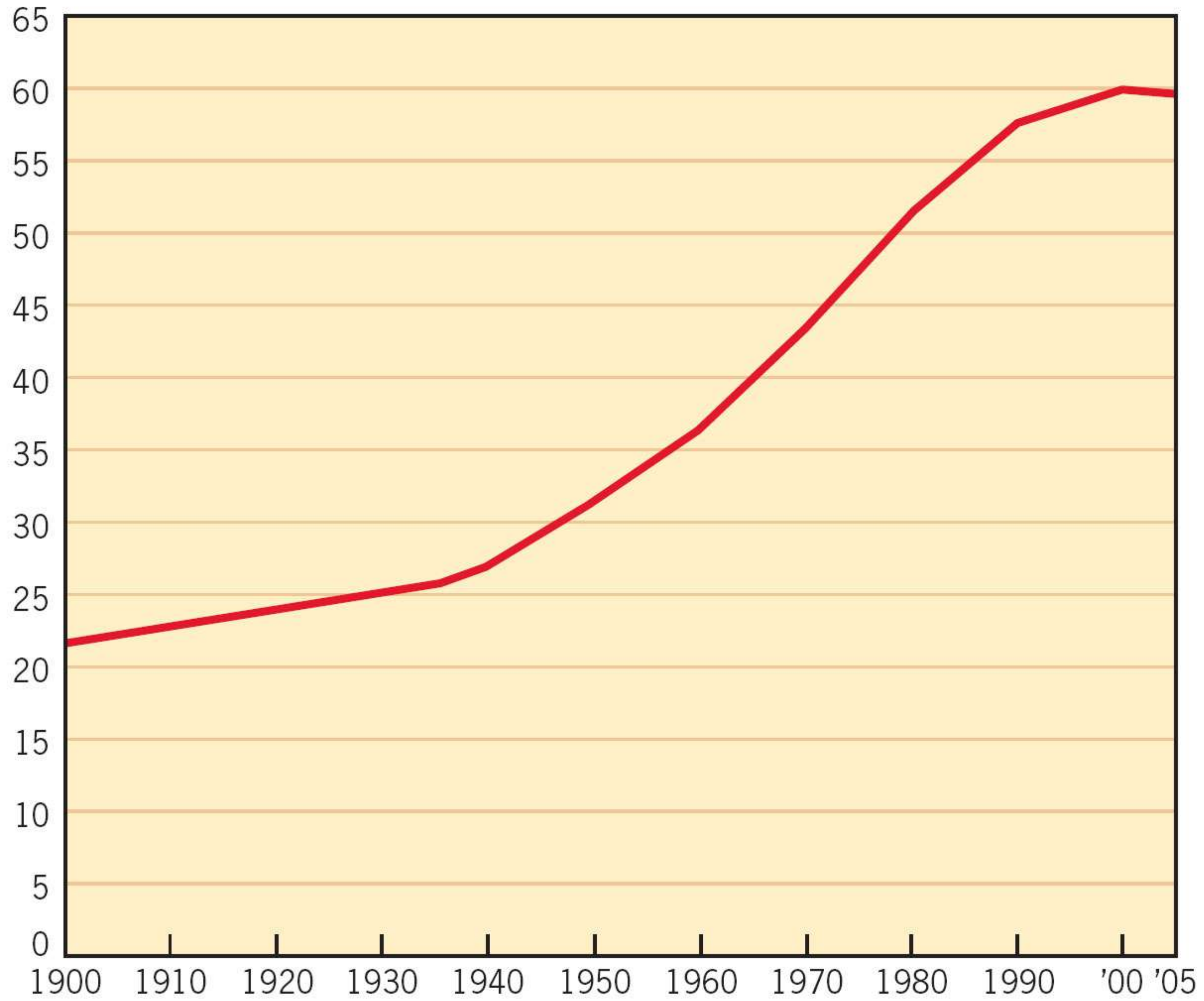
- **Every American gets  
“a fair chance at  
success”**
- **Proposes national  
health insurance  
program and federal  
aid for education**

# **Early Computer, c. 1950**

**A few decades  
later more  
powerful  
computers would  
fit on a desktop**



Percentage of women age 16 and over  
in the labor force since 1900



## **7.3.2 Social Change in Postwar America**

# **Suburbia & the Baby Boom**

- **1946-1960: Baby Boom**
  - **Peaks in 1957**
- **Suburbs**
  - **William Levitt & Levittown**
    - **180 houses per week**
    - **Homes sold for \$7,990**

- **Commercialism**
  - **TVs, radio, movies, cars, etc.**
- **National Highway Act (1956: Eisenhower)**
  - **42,500-mile interstate highway system**



# **The Original Golden Arches, 1955**

- **1953: Maurice and Richard McDonald replaced drive-in hamburger with double-arched design**
- **1955: sold to Ray Kroc**
  - **largest international franchised restaurant chain**
  - **global symbol of American consumerism.**

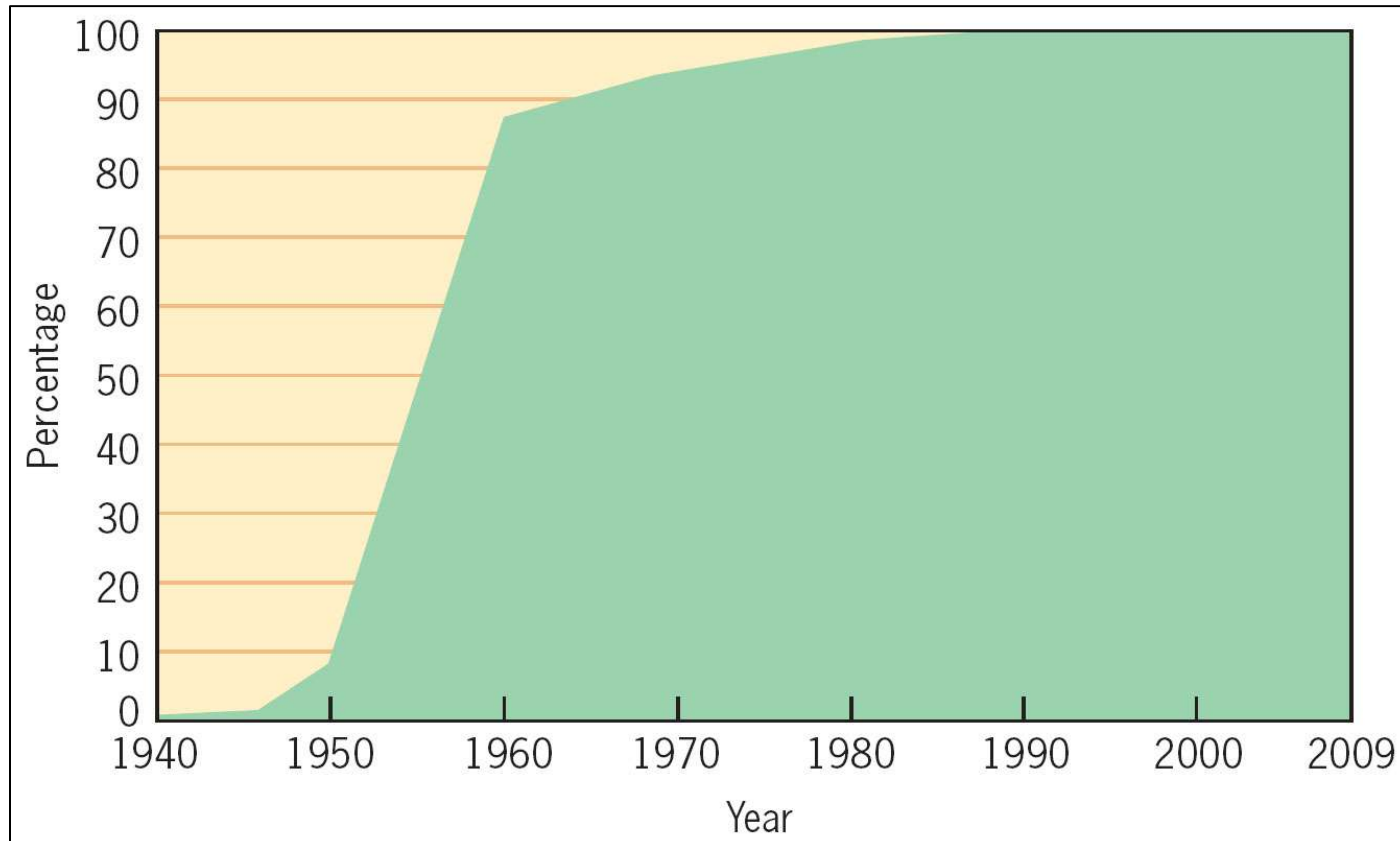


15¢

LICENSEE OF  
**McDonald's**  
SPEEDEE SERVICE SYSTEM  
**HAMBURGERS**  
*We have Sold* **OVER 1 MILLION**

McDonald's

# Households with Television Sets, 1946–2009



## **7.3.3 Domestic Anticommunism: From Concern to Hysteria**

# **Cold War Fears**

- **Fear of Atomic Espionage**
  - **“Venona”- top-secret project – proves Soviet infiltration of U.S. government agencies**
  - **“We must be ready when it [Soviet attack]does come.”**

- **Anticommunist hysteria in the U.S.**
- **Investigations (witch-hunts?)**
- **HUAC (1938): House Un-American Activities Committee**
- **Hunted down domestic communists**

- **McCarthyism (1950-54)**
- **Senator Joseph McCarthy's witch-hunts of suspected communists**

**"IT'S OKAY --- WE'RE HUNTING COMMUNISTS"**



FIRE!





# Red Channels



*The Report of*  
COMMUNIST INFLUENCE IN RADIO AND TELEVISION



Published By  
**COUNTERATTACK**  
THE NEWSLETTER OF FACTS TO COMBAT COMMUNISM  
55 West 42 Street, New York 18, N. Y.  
\$1.00 per copy







# **Red Scare (1919) & McCarthyism (1950-54)**

- 1. Thousands of  
Americans expelled  
from the U.S.**
- 2. Civil liberties of  
American citizens  
threatened**

**3. The Communist party  
gained thousands of  
new U.S. members**

**4. Many government  
employees gave  
secrets to the Soviets**

## **7.3.4 "We Like Ike"**

**Republicans Choose a  
War Hero in 1952**

**Nominee Eisenhower and  
his vice-presidential  
running mate, Nixon,  
greet Convention  
delegates.**



# **A Popular President, A Good Man**

**“Ike” exuded  
grandfatherly  
graciousness and  
goodwill.**



## **7.3.5 Civil Rights Movement**

# Justice Delayed

- **Growing Black Political Power**
  - **Truman supported black aspirations**
  - **Two executive orders ended federal racial segregation**
    - **Military**
    - **Bureaucracy**

- **Brown v. Board of Education**
- **Eliminates separate but equal doctrine**
- **Little Rock Nine & Central High School**
- **Eisenhower sends National Guard**

# **The Face of Segregation**

**In the segregated South of the 1950's, these women were entered the theater through a "Colored entrance". They were restricted to a separate "Colored section", usually in the rear.**

# PARAMOUNT THEATRE

## COLORED ENTRANCE

*Enjoy Good Shows in Comfort*



- **Montgomery Bus Boycotts**
  - **1955: Rosa Parks refuses to give her seat to a white man on a city bus**
  - **Parks is arrested**
  - **Martin Luther King Jr. organizes a year-long bus boycott**
  - **Supreme Court Alabama's bus segregation laws unconstitutional**

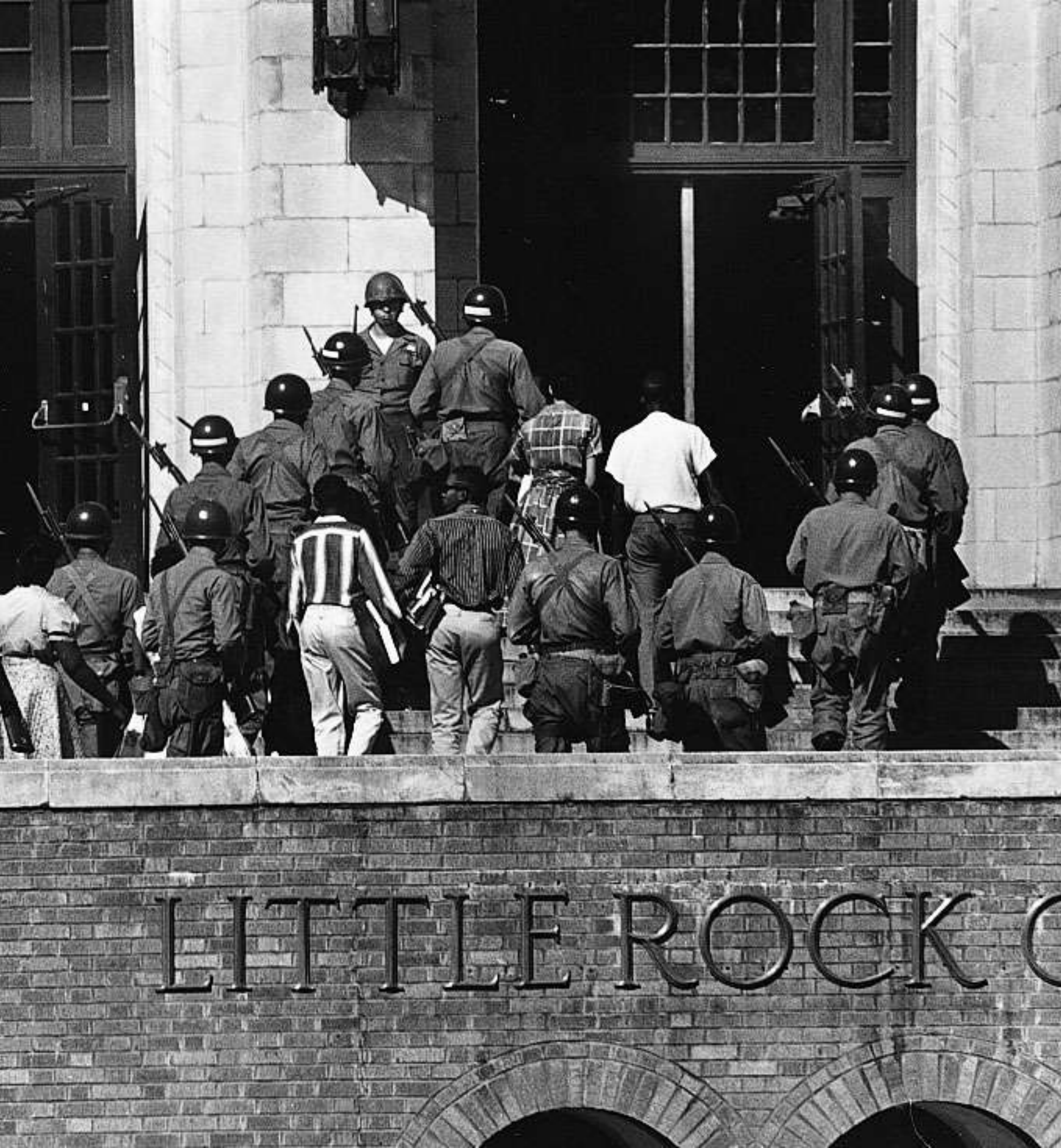
**Dr. King & Wife, Coretta,  
Arrested**

**King and his wife were  
arrested in Montgomery  
(1955) organizing the bus  
boycott.**



# **Integrating the schools at Little Rock, 1957**

**White mobs jeered at the  
first Black students  
entering Central High  
School; federal troops  
enforced the law.**



# **White Resistance**

- **Some Southern Whites urged defiance of school desegregation**
- **Klan experienced a resurgence; violence against African Americans increased**

- **1955: Emmett Till (14) was murdered by white men**
- **White Citizen's Councils ("uptown KKK") formed**
- **J. Edgar Hoover claimed that communists may have infiltrated Civil Rights groups**

# **Federal Authority vs. States Rights**

- **1957: Congress passed the first Civil Rights Act since Reconstruction**
- **Created Commission on Civil Rights**

- **1957:**
  - **Martin Luther King Jr. becomes first president of the Southern Christian Leadership Conference (SCLC)**
  - **African Americans ready for national civil rights movement**

## **7.3.6 "Roll over, Beethoven": Music & Literature**

# Rock & Roll and the Beats

- 1956: Elvis Presley on the *Ed Sullivan Show*
- Rock and Roll rejects conformity
- Youth Culture
  - James Dean: *Rebel Without a Cause*
  - Mr. Potato Head, hula hoop

- ***Beat* writers rejected middle-class culture**
- **Jack Kerouac's *On the Road***
  - **Highly critical of middle class materialism**
- **J.D. Salinger's *The Catcher in the Rye***
  - **Critiques society, child-rearing**

# **The King**

**Elvis' appearance on the Ed Sullivan Show more daring than the “safe”, “sanitized” acts of Bill Haley & the Comets, Pat Boone, etc.**



## **7.3.7 "Gimme Shelter"**

# LIFE

New Facts You Must Know  
about Fallout

## THE DRIVE FOR MASS SHELTERS



Cutaway Plan of  
Community Shelter  
under Bridge

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NOV 12 1962  
LIFE

