

# 1. General Topics

# **1.1 Generally Accepted Accounting Principles (GAAP)**

# **1.2 Rules of Double-Entry Accounting/ Transaction Analysis/ Accounting Equation**

# **1.3 The Accounting Cycle**

## **1.4 Business Ethics**

## **1.5 Purpose of, Presentation of, and Relationships Between Financial Statements**

## **1.6 Forms of Business**

# **1.1 Generally Accepted Accounting Principles (GAAP)**

# ACCOUNTING



**GAAP**  
**GENERALLY**  
**ACCEPTED**  
**ACCOUNTING**  
**PRINCIPLES**



- **(GAAP) are a set of principles where they are a set of rules considered vital in the realm of Accounting**

- **GAAP were created by the Financial Accounting Standards Board (FASB)**



# Balance Sheet

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US-GAAP

## ASSETS

### CURRENT ASSETS

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Cash

Accounts Receivable

Accounts




- **GAAP contain specific facts that must be adhered to, and they include:**

**1. Transactions get recorded twice**

**2. Financial  
statements report on  
the business entity  
only**

**3. Debts are paid  
within one year, or  
one business cycle,  
whichever is longer**

A person wearing a dark suit, white shirt, and dark tie is holding a clapperboard. The clapperboard is black with white diagonal stripes at the top. The text "END OF FINANCIAL YEAR" is printed in large, bold, white capital letters on the black background of the clapperboard. The person's hands are visible, holding the clapperboard from the sides. The background is a plain, light gray color.

**END OF  
FINANCIAL  
YEAR**

- **GAAP contains Principles:**

- **Conservative Principle:**



- **Going-Concern Principle:**

- **Historical Cost Principle:**

- **Objectivity  
Principle:**

- **Stable Monetary Unit Principle:**

# FINANCIAL MANAGEMENT



# **1.1.1 Generally Accepted Accounting Principles (GAAP): Summary**

**GAAP standards  
created by the Financial  
Accounting Standards  
Board (FASB)**

**REMEMBER- FASB:**

- **Governing body**
- **Not gov't. entity**

# **GAAP: Stresses essential characteristics of accounting, which initiate regulations**

- **the identification, measurement, and communication of financial information, about;**
- **economic business-oriented entities, to;**
- **interested parties.**



# **GAAP's Primary Concern: Financial Statement Regulation**

- **Balance Sheet**
- **Income Statement**
- **Statement of Cash Flows**
- **Statement of Owners' or Stockholders' Equity**
- **Note Disclosures**

**What is the purpose of information presented in notes to the financial statements?**

- To provide disclosure required by generally accepted accounting principles.**

# **Summary of Financial Reporting: Information to help users with capital allocation decisions**

- **Who are the Users of info?**
- **Investors, creditors, and other users**
- **Capital Allocation**
  - **The process of determining how and at what cost money is allocated among competing interests**

## **GAAP Standard Setting: Summary**

- **WHO: Parties Involved in Standard Setting**
- **Four primary parties**
- **Securities and Exchange Commission (SEC)**
- **American Institute of Certified Public Accountants (AICPA)**
- **Financial Accounting Standards Board (FASB)**
- **Government Accounting Standards Board (GASB)**

## **SEC (Profile)**

- **Accounting and reporting for public companies**
- **Enforcement Authority for the Government in this area**
- **Encouraged private standard-setting body**
- **SEC requires public companies to adhere to GAAP, and performs a lot of Oversight**

# **Summary of Issues in Financial Reporting**

- **Standard Setting in a Political Environment**
- **SEC, IRS other Agencies ALL have a vested interest**
- **Expectation Gap**
  - **What the public thinks accountants should do vs. what accountants think they can do.**
- **Sarbanes-Oxley Act (2002)**
  - **(SOX): a system that auditors must test and evaluate**

- **Ethics in the Environment of Financial Accounting**
- **frequently encounter ethical dilemmas; doing right thing is not always easy or obvious**
- **GAAP does not always provide an answer**

# **Summary OF (3 Components of) : GAAP** **Principles**

- 1. Transactions get recorded twice**
- 2. Financial statements report on the business entity only**
- 3. Debts are paid within one year, or one business cycle, whichever is longer; Business Cycles do not always last one year**



- **GAAP's Primary Principles:**

## **Conservative Principle:**

- **Resolving financial statement uncertainty in least favorable way**
- **Anticipates future losses, not gains**
- **Understates net assets/net income**
- **Allows companies to play it safe**

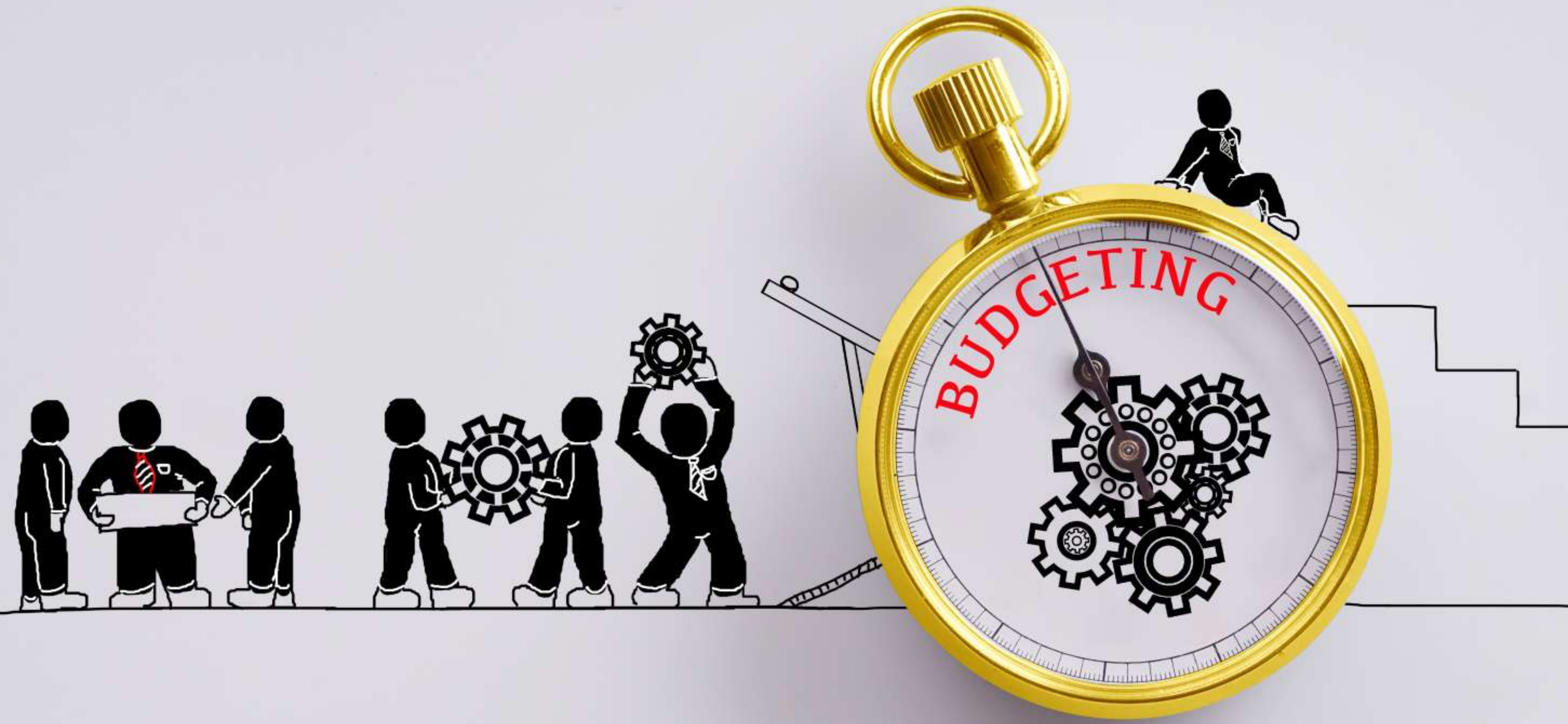
- **Going-Concern Principle:**  
**financial statements are to assume that businesses will last indefinitely;**
- **THIS IS DONE** in order to fulfill:
  - **Obligations**
  - **Commitments**
  - **Objectives**

# **Objectivity Principle: Business**

**Transactions are recorded using best objective evidence**

- **Organizational financial statements be based on solid evidence**
- **Prevent any accounting department of a business from documenting slanted information, based on bias**

**1.2 Rules of Double-Entry  
Accounting/Transaction Analysis  
Accounting Equation**



**1.2.1 Rules for Double-Entry Accounting**

**1.2.2 Rules of Transaction Analysis**

**1.2.3 Rules of the Accounting Equation**

# **1.2.1 Rules for Double-Entry Accounting**



- **Double-Entry accounting is a principle requiring that transactions gets recorded twice.**

- **Therefore equal debits and credits are made in accounts for all transactions.**

0001 001 210			
0001 001 240			
219902 001 212			
4219902 001 221			
4219902 001 223			
4219902 001 225			
02 4219902 001 226			
702 4219902 001 290			
702 4219902 001 310			
0702 4219902 001 226			
0702 4219903 001 211			
0702 5200900 001 213			
0702 5200900 001 213			
0702 5200900 001 225			
7950701 022 226			
7950701 022 310			
7950701 022 326			
	64	88 803,32	345 971,09
		345 971,09	118 223,76
		118 223,76	13 328,00
		13 328,00	30 996,40
		30 996,40	379 868,02
		379 868,02	16 560,00
		16 560,00	11 000,00
		11 000,00	x

- **This principle of accounting includes factors which need to be monitored, such as:**

- **Where the money comes from, and;**
- **Where the money is going, and why**

- **Thus, the total debits will always equal the total credits in order for the accounting equation will always stay in balance.**



**WEALTH**



**MOBILE BANK**



**FUNDING**



**INVOICE**



**BALANCE**



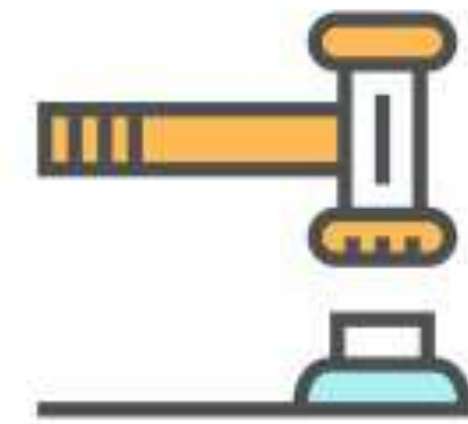
**ANALYSIS**



**VALUE**



**DEPOSIT**



**ATTORNEY**

## **1.2.2 Rules of Transaction Analysis**





200,100	702,015	535,084	32,405
1,452,600	1,355,900	1,002,155	320,535
25,305	30,500	95,025	647,383
20,620	20,350	52,600	152,000
1,698,025	1,686,350	20,203	1,350,552
2,770,836	2,688,505	18,067	25,000
32,062	30,653	20,658	75,000
112,000	92,756	98,871	147,910
255,000	175,416	245,600	25,600
35,260	28,445	30,526	260,560
34,322	327,270	395,655	
000	400,000		
000			

- **This concept is an examination of where transactions are identified, recorded, and summarized**

- **The Transaction Analysis is conducted in order to prepare financial statements for the accounting data received, and maintained**

- **For any business,  
an analysis of  
transactions must  
display two things:**

- **Clear and concise:**
  1. **increases, and;**
  2. **decreases within  
the statement**

# RULES OF DEBIT AND CREDIT



- **Any increases or decreases from business transactions should display where the assets, liabilities, and owner's equity are balanced**



ASSETS  
CURRENT ASSETS 1  
Cash



# BALANCE SHEETS

Consolidated		Separate	
2015	2014	2015	2014
45,104	54,581	35,180	24,408
258,462	258,462	584,800	258,400
15,985	15,985	28,590	14,385
44,589	44,589	88,521	44,295
108,395	108,395	1,101,084	270,510
206,571	206,571	1,807,175	597,998



## **1.2.3 Rules of the Accounting Equation**

$$Z = \frac{1}{\sqrt{2\pi}}$$

$$XB = (D^N - B^N)$$

1 2 3 5 6 8 9

$$V_{i+1} = XB + R$$

- **The Accounting Equation are balanced calculations, to include three components:**

- **Assets**



- **Liabilities**



- **Owner's Equity**





- **There are three (3) ways to demonstrate the accounting equation in real-time**

- **Traditional examples of the equation are as follows:**

- **Assets = Liabilities + Owner's Equity, or;**

- **Owner's Equity =  
Assets – Liabilities,  
or;**

- **Liabilities = Asset – Owner's Equity**

## **1.3 The Accounting Cycle**





- **The accounting cycle is the process of recording and processing the accounting events of a business.**

- **It begins when transactions occur**

- **The Accounting Cycle also begins with the recording of the transactions**



- **The Accounting Cycle is continual throughout the Business Operating Cycle.**

- **The natural period of time occurs before certain business activities tend to repeat**

- **Transactions are recorded using entries, based on receipts, in recognition of a sale.**



RECEIPT

INVOICE

TOTAL \$

TOTAL

PAID

THANK YOU





- **After businesses post entries to accounts, a balance sheet is prepared**

- **Hence, the Balance Sheet ensures the total debits equals the total credits in the financial records.**



- **Adjustments are often made, followed by creating financial statements.**

- **Financial Statements allow for the following:**

- **Revenues and expenses are closed at the end of the accounting period.**



- **Net income transferred into earnings, as the business prepares to ensure debits and credits match**



# Financial Statements

```
graph TD; A[Financial Statements] --- B[Cash Flow]; A --- C[Balance Sheet]; A --- D[Income]; A --- E[Equity];
```

Cash  
Flow

Balance  
Sheet

Income

Equity

# **1.4 Business Ethics**



- **Ethics are internalized standards considered to be the legality of any action performed**

- **Ethics also initiate  
Internal Controls**

- **Internal Controls are not only allow for monitoring, but also allow for an increase in profit.**

*Revised Guidelines Released*

Companies must act

**How to comply**

**New Compliance Rules**

*Regulations take effect*

**Law Changes**

**How rules affect you**

**Deadline Set for New Business Rules**

A close-up photograph showing a person's hand holding a wooden mallet with a silver metal head. The mallet is positioned to strike a small, rectangular wooden block. The block has the word "profitable" written on it in a bold, black, sans-serif font. The background is blurred, showing what appears to be a workbench or a similar industrial setting.

**profitable**



- **Several primary internal controls for Accounting:**

- **Sarbanes-Oxley Act (SOX): a system that auditors must test and evaluate**



# assessment **AUDIT**



finance



evaluation



result



operations



procedure



quality



- **Code of ethics:**

- **Law:**

- **Full disclosure:**

- **Conflicts of interest:**

# ACCUMULATED EARNINGS AND PROFITS





# **1.5 Purpose of, Presentation of, and Relationships Between Financial Statements**

1.256.000,00	35.30
34.250.000,00	789.500,
841.500,00	
502.100,00	23.471
158.200,00	61.4
25.081.000,00	00



## **1.5.1 Purpose of Financial Statements**

## **1.5.2 Presentation of Financial Statements**

## **1.5.3 Relationships Between Financial Statements**

## **1.5.1 Purpose of Financial Statements**

- **The objective of financial statements:**

- **Financial Statements also exhibit changes in financial position of an business**

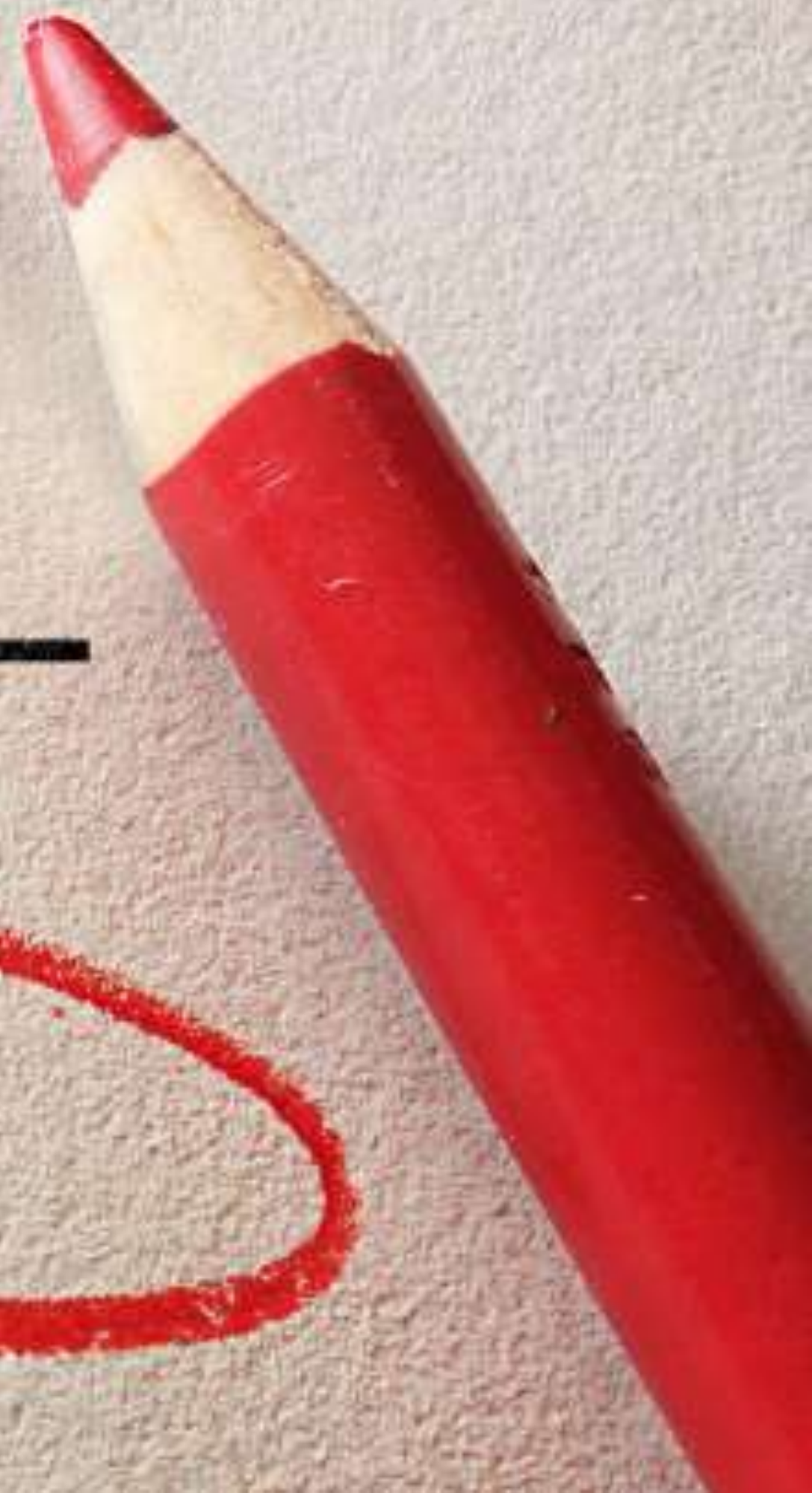
1,020.03

-3,554.00

-9,632.55

---

**\$ LOSS**



- **Financial Statements are useful for making economic decisions**



- **Income statement:**

- **Statement of owner's equity:**

# ACCOUNTING



BUDGET



EXPENDITURE



LEDGER



PAYABLE



CREDIT



REVENUE



ASSESTS



REVIEW

## **1.5.2 Presentation of Financial Statements**



- **Financial Statements may be best demonstrated and displayed by:**

- **The specific rules used to govern the creation of the statements themselves.**

- **These rules include:**



- **All financial statements have a three-line heading**

**COMPANY NAME HERE**

**Balance Sheet**

For the Period Ended \_\_\_\_\_

<b>Assets</b>	<b>Amount</b>	<b>Liabilities</b>	<b>Amount</b>
Current Assets		Current Liabilities	
<b>Cash</b> _____ _____ _____		<b>Account Payable</b> _____ _____	
<b>Fixed Assets</b> _____ _____ _____		<b>Long Term Liabilities</b> _____ _____ _____	
<b>Intangible Assets</b> _____ _____ _____		<b>Share holders equity</b> _____ _____ _____	
<b>Other Assets</b> _____ _____		<b>Secured Loans's</b> _____ _____	
<b>TOTAL ASSETS</b>		<b>TOTAL LIABILITIES</b>	

- **The first line is the business name.**

- **The second is the name of the report.**

- **The third is the date,  
or period of time**

- **Financial statements start all computations by placing numbers in the column farthest to the right**



- **Next, to make a sub-calculation, move one column to the left;**



- **Draw a single line under the last number in a calculation;**

- **Put a double underline under final numbers**

- **Accountants place the results of a business calculation in one of three different places on the statement**

- **Accountants should use the method that allows for the clearest communication.**



Actual  
2011-12  
\$'000

Budget  
estimate  
2012-13  
\$,000

Future  
estimate  
2013-14  
\$'000

Future  
estimate  
2014-15  
\$'000

\$2,845  
\$7,425  
\$1,188  
\$11,458

\$2,870  
\$8,160  
\$1,360  
\$12,715

\$2,890  
\$8,465  
\$1,360  
\$12,715

\$4,260  
\$5,160  
\$1,360  
\$10,780

Assets

\$6,215  
\$5,305  
\$3,560  
\$1,176  
\$16,256  
\$27,714

\$1,176  
\$28,114

Liabilities

Assets

## **1.5.3 Relationships Between Financial Statements**

# Activity Based Costing



- **Financial statements, as there are various types, possess many common components**



- **Regardless of the industry, these components are ever-present and observable in accounting.**

- **Financial Statements for businesses show:**

- **Inventory**

- **Accounts, such as  
Income and  
Expenses**

**DUE!**

- **Costs of goods sold**

- **Net Income**

**FINANCIAL SECURITY**

**NEXT EXIT**





## **1.6 Forms of Business**

A close-up photograph of a computer keyboard. The central focus is a blue key with the text "ACCOUNTING SERVICES" in white, uppercase letters. Surrounding this key are several other keys: "enter" and "return" above it, a key with double quotes and a comma below it, a key with a question mark and a forward slash below that, and "alt" and "control" keys to the right. The keyboard has a dark grey or black background, and the keys are white with some showing signs of use and slight discoloration.

ACCOUNTING  
SERVICES

enter

return

"

,

?

/

alt

control

- **Similar to the concept of existing types of financial statements, businesses themselves vary, as well.**

- **Business variations are categorized based primarily on ownership.**

- **Sole Proprietor:**

A person in a dark blue suit and tie is shown from the chest up, holding a smartphone. The background is a complex overlay of technical data, including line graphs, bar charts, and various interface elements. The overall color palette is a mix of warm orange and yellow tones on the left, transitioning to cooler blue and grey tones on the right. The text 'Small Business' is prominently displayed in the center in a large, white, sans-serif font.

# Small Business

- **Partnership:**





- **Corporation:**

BEAR



- **Corporation management is very regulated and structured**

- **Regulations and structure are good for handling up to thousands of individual stockholders.**

BUDGET

2017

