3. Political Parties and Interest Groups
3.1 Political Parties

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3.3 Elections
3.1. Political Parties
3.1.1 Political Parties’ Historical Development, Function, and Effects

3.1.2 Political Parties Organization and Mobilization: Campaign Finance
3.1.3 Dissention
Within the Parties

3.1.4 The Role and
Nature of Third
Parties and the Major
Third Parties
3.1.1. Political Parties’ Historical Development, Function, and Effects
FEDERALIST:
A COLLECTION
OF ESSAYS,
WRITTEN IN FAVOUR OF THE
NEW CONSTITUTION,
AS AGREED UPON BY THE FEDERAL CONVENTION,
SEPTEMBER 17, 1787.
IN TWO VOLUMES.
VOL. I.
Critical Election

Political or Electoral Realignment
Divided Government

Two-Party System
Campaign Finance Laws:
To receive federal $ =
5% of the vote annually
&
Appear on 10 states’ ballots
3.1.2. Political Parties Organization and Mobilization: Campaign Finance
Democracy
Campaigns are expensive.

$ is needed for:

Full time advisors
Memorabilia
Advertisements
Travel
Polling
Office space
Campaign finance legislation:

Tillman Act

Federal Election Campaign Act
More campaign finance legislation:

BCRA/McCain-Feingold

Limits to raising & spending + “stand by your ad”

= 527 committees develop

Public Financing
3.1.3. Dissension within the Parties
Democrats = lean left
(more liberal)

Republicans = lean right
(more conservative)

but not always.

Republicans for Choice

Blue-Dog Democrats
Key terms:
Dealignment
Bipartisanship
Gridlock
Independents
Swing voters
Spoilers
Multiparty System
Plurality
Minority Parties
3.1.4. The Role and Nature of Third Parties and the Major Third Parties
Splinter party
- Progressive “Bull Moose” Party

Fractional parties
- Dixiecrats
It is difficult to beat the incumbent.

Franking privileges

Campaign organizations

More $

Gerrymandering
3.2. Interest Groups
3.2.1 Defining and Differentiating Between Interest Groups

3.2.2 Laws Governing Lobbyists
3.2.1. Defining and Differentiating Between Interest Groups
Federalist No. 10

Federalist No. 51

Political parties vs. Interest groups
Lobbyists

Public interest groups

In-house & contract lobbyists

Legislative liaisons
3.2.2. Laws Governing Lobbyists
Legislative
Reorganization Act/
Federal Reorganization
of Lobbying Act

*United States v. Harriss*

Lobbying Disclosure Act

Grassroots Lobbyists
Jack Abramoff

• Lobbyist

• Mariana Islands

• 4 years in prison for tax evasion, fraud, and corruption of public officials
Monitor government activity and push for more transparency

Serve as a means of political participation for members

Provide information to the public and to lawmakers
3.3. Elections
THE TREATY OF PEACE
BETWEEN
THE ALLIED AND ASSOCIATED POWERS
AND
GERMANY,
The Protocol annexed thereto, the Agreement respecting
the military occupation of the territories of the Rhine,
AND THE
TREATY
BETWEEN
FRANCE AND GREAT BRITAIN
RESPECTING
Assistance to France in the event of unprovoked
aggression by Germany.
Signed at Versailles, June 28th, 1919.
(With Maps and Signatures in facsimile.)
Primary elections

Runoff elections

“Presumptive nominee”

Closed and open primaries
IMPORTANT: YOUR VOTED BALLOT MUST BE RECEIVED BY ELECTION DAY OR IT WILL NOT BE COUNTED.
How USA voted 2016

The winning margin in thousands
Electoral College
The president is elected *indirectly*
NOT winner takes all
Faithless electors