



April 15, 2010 (Corrected: May 21, 2010)

Contact: Aaron Friedman

646/283-4154

aaron@makemusicny.org

FOR IMMEDIATE RELEASE

**MAKE MUSIC NEW YORK 2010:
HUNDREDS OF FREE OUTDOOR CONCERTS ON
MONDAY, JUNE 21, THE FIRST DAY OF SUMMER**

**XENAKIS TAKES OVER CENTRAL PARK
“MASS APPEAL” AND PUNK ISLAND RETURN**

**WNYC’S THE GREENE SPACE, RIVER TO RIVER, JOE’S PUB,
CITY WINERY JOIN AS PRESENTERS**

**NEW PROGRAMS INCLUDE “PLAY HARD,” NY/NEW ORLEANS SECOND LINE,
INTERACTIVE MUSIC IN MANHATTAN**

“An eleven-hour escapade of musical creativity” – The New Yorker

New York, NY – **Make Music New York**, described by city officials as “one of the largest musical events in the city’s history,” is back for a fourth year of free concerts in public spaces throughout the five boroughs of New York City, all on the first day of summer. On Monday, June 21, from 11 in the morning until 10 at night, musicians of all ages and musical persuasions — from Hip-hop to opera, Latin jazz to punk rock — will perform on streets, sidewalks, stoops, plazas, cemeteries, parks and gardens. Alex Ross of *The New Yorker* called last year’s installment “impressive – more than 800 events across five boroughs. Subversive...musical disruptions invite urban dwellers to abandon their tight routines and let the rhythms of the city take over.” Musicians seeking to participate can sign up at www.timeoutnewyork.com/makemusic; the deadline is Wednesday, April 21.

Make Music New York is proud to announce that **City Winery, Joe’s Pub, River to River**, and **WNYC’s The Greene Space** are planning to take part in MMNY for the first time this year. These presenters, and more to be announced soon, will join returning partners **Carnegie Hall, Central Park Summerstage, Cornelia St. Café, Jazz Gallery, Jazzmobile**, and myriad others. Thousands of musical performers, amateur and professional alike, are expected to take part.

[MORE]

NEW EVENTS

One of the most remarkable features of MMNY 2010 is a **Central Park celebration of the music of visionary Greek composer Iannis Xenakis**. Funded by the Stavros Niarchos Foundation, festivities will include a performance of Xenakis's thunderous *Persephassa* (1969) for six percussionists surrounding the Central Park Lake, with the audience listening from rowboats in the middle of the water. Noted percussionists Steven Schick, formerly of the Bang on a Can All-Stars, and Doug Perkins, formerly of So Percussion, lead the ensemble. Other highlights include a puppet show version of Xenakis's opera *Oresteia* in the Swedish Marionette Cottage, directed by choreographer Luca Veggetti, the Yale Percussion Group at the Naumburg Bandshell (4pm), and further performances to be announced.

Play Hard: The MMNY Corporate Challenge, pits VP against manager, assistant against CFO as guitar-slinging office workers from midtown's mightiest companies rock for glory in a battle of the corporate bands. Five groups from the city's biggest corporations will face off in Bryant Park from 11:00 am to 2:00 pm at the Fountain Terrace, Sixth Avenue at 41st St. Each band will have twenty-five minutes to rip, shred, rock and "play hard" in the ultimate effort to wow our judges, win a coveted gig that evening at the ARENA nightclub, stake their claim as the city's best corporate band, take home a custom guitar trophy ("The Ax") and bring glory to their company.

A New Orleans-style "second line" jazz parade, featuring musicians from the Jazz Gallery, Jazzmobile, and other leading institutions, will wind its way from Soho to Lincoln Square up to Harlem.

InterActive Music New York (IAMNY!) will present a **unique program of interactive electronic performances** throughout the afternoon and early evening in the Meatpacking District. This event will feature original compositions in which the music and artists will interact with the audience, the immediate environment, or with various forms of technology to deliver a dynamic and spontaneous musical experience.

A music education project — Take Your Musician To School Day — begins in 2010, as parents and students perform with each other outside public school buildings.

RETURNING PROGRAMS

One of MMNY's most popular mega-events, **Punk Island**, returns for the third time in 2010, with **more than 100** of the city's loudest bands, playing on Governors Island where there are no decibel restrictions. The music starts the day before MMNY proper, on Sunday, June 20; headliners include Assrash, Blanks 77, Bucket Flush, DOA, Mary Magdalan, and the Dwarves, with others to be announced.

[MORE]

Mass Appeal is back, giving New Yorkers without groups of their own a chance to take part in the music-making, by bringing together hundreds of musicians to play pieces written for single types of instruments. Twenty ensembles have formed thus far, with massed groups of the following instruments. **Bolded** instruments are new for 2010:

- Accordions
- Acoustic guitars
- Bagpipes
- Cellos
- Circuit benders
- Clarinets
- **Drums**
- Flutes
- French horns
- **Gongs**
- Harmonicas
- **iPhones**
- Megaphones
- Saxophones
- Trombones
- **Trumpets**
- **Tubas**
- Ukuleles
- Veenas
- Violins

Of course, the heart of Make Music New York – hundreds of individual free concerts in public, outdoor spaces throughout the five boroughs of the city – will be livelier and more diverse than ever. From the Bronx down to Staten Island, musicians of all kinds will be taking to the streets to perform for passersby, turning New York into a giant party – a chance for people to come out from under their headphones to listen, sing, and dance with their neighbors! Musicians who wish to participate have until Wednesday, April 21 to sign up at Time Out New York's website (www.timeoutnewyork.com/makemusic).

“Make Music New York is a great example of why New York City is one of the world's cultural capitals,” says **Mayor Michael Bloomberg**. “With performances ranging from beginning musicians to world-class ensembles, Make Music New York gives residents and visitors a chance to experience the City’s diverse musical riches in their own backyards or explore the sights and sounds of other neighborhoods.” As always, MMNY takes place simultaneously with similar festivities in more than 300 cities around the world, all based on France’s *Fête de la Musique*. Further details can be found at www.makemusicny.org.

Major support for Make Music New York 2010 is provided by the Stavros Niarchos Foundation, the NYC Department of Cultural Affairs, and the Cultural Services of the French Embassy. Media partners include Metro New York, Time Out New York, and WNYC.

#