

**THIS IS A PRIVATE MESSAGE**

**Local is becoming rare**

## WHAT WE SEE OFTEN

- ▶ People changing to the next best thing.
- ▶ Facebook groups become confusing because there's no focal point.
- ▶ Most tools/software only focus on the features (no strategy, or focused community)
- ▶ This journey can be lonely.

**LOCAL DOESN'T HAVE TO BE HARD**

## WHAT YOU NEED...

- ▶ 1-A proper **service that scales and stacks**, so you don't have a revolving door business.
- ▶ 2-the **right tools** that actually work and is not cost prohibitive, so you have more assurance.
- ▶ 3-The **proper strategies**, so you can take the tools and services and land clients to make money.



**Every business wants  
more growth. Period.**

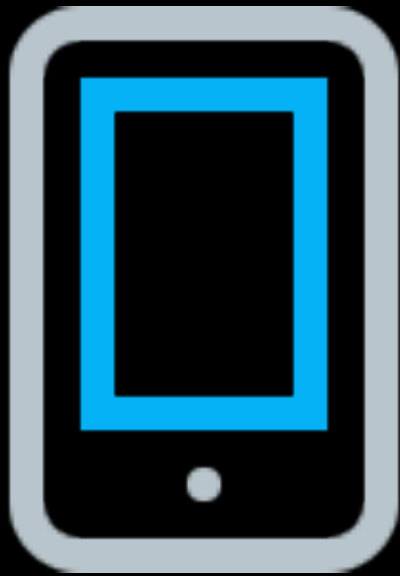
# Where the money comes from



This is why I love to provide  
**INTERNAL MARKETING**



# Specifically Mobile + Email



## WHY I LOVE MOBILE (+EMAIL)

- ▶ **Minimal fulfillment:** can schedule the marketing
- ▶ **Scaleable:** can manage one or 50 clients without issues
- ▶ **Quantifiable:** Easy to prove worth and ROI
- ▶ **Consistent:** Consistently delivers results (marketing to customers)
- ▶ **Stackable:** goes nicely with ANY service you currently provide
- ▶ **Pillar:** customers are the foundation of any business. You CAN NEVER GO WRONG marketing to customers.

In addition to having the ***RIGHT  
TOOLS, STRATEGY, &  
SERVICE....***

It's so important you have a true  
**GROWTH ZONE** for your  
business.

So you can  
**FOCUS**

*That's why i'm pleased to  
announce.....*

# MY LOCAL AGENCY MASTERMIND

EXCLUSIVE MASTERMIND. BUSINESS GROWTH. LIVE TRAINING & SUPPORT



# WHAT IS MLAM?

- ▶ **GROWTH ZONE:** A business growth zone for local marketing consultants.
- ▶ **STRATEGY + TRAINING:** We provide cutting edge strategies and comprehensive training to help local consultants help businesses get consistent and predictable results.
- ▶ **FOCUS ON WHAT REALLY MATTERS:** Generating new customers and existing customers for positive ROI.



# WHAT IS MLAM?

- ▶ A community with like minded individuals of **singular focus**
- ▶ A **focused group** of local marketers that actually collaborate, help, and support one another.
- ▶ An environment that provides **true authentic help** through brainstorming, accountability, and understands the fears and doubt we sometimes experience.

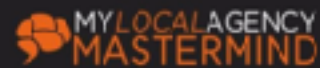
# OUR MISSION

To empower local consultants with the right: tools/resources, training, and community, so they can land and retain clients with consistency and predictability.

# ALL UNDER ONE ROOF



**SOFTWARE**



**BLUEPRINT FORMULAS**

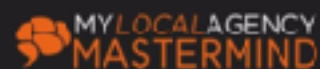


**SOFTWARES**

**BLUEPRINT FORMULAS**



**RESOURCES CREATED  
FOR SOFTWARES**



**RECOMMENDED RESOURCES**



**RESOURCES CREATED FOR SOFTWARES**

**RECOMMENDED RESOURCES**

# How to take Contactreach to new heights



# Access to Birthday Club



It's about providing you  
step by step strategies to  
**get clients** predictably  
and consistently

**MLAM= HELP**

*(\*not just more information)*

**GET MORE CLIENTS.  
MAKE MORE MONEY**



**THIS IS DIFFERENT**

.....A **new way** we're focusing on  
helping businesses grow

*Assembling a team of...*

# **LOCAL GROWTH EXPERTS**



This is a mastermind **like no other**. Inside your membership here's what you're going to get:

# THE INCLUDES

- ▶ **EXCLUSIVE TRAINING SERIES:** training you won't find anywhere.
- ▶ **DONE FOR YOU CAMPAIGNS:** done for you campaigns (just copy and go)
- ▶ **BLUEPRINTS:** client getting formulas that teach you step by step how to get clients
- ▶ **LIVE STRATEGY CALLS:** so you truly have everything needed to succeed fast!

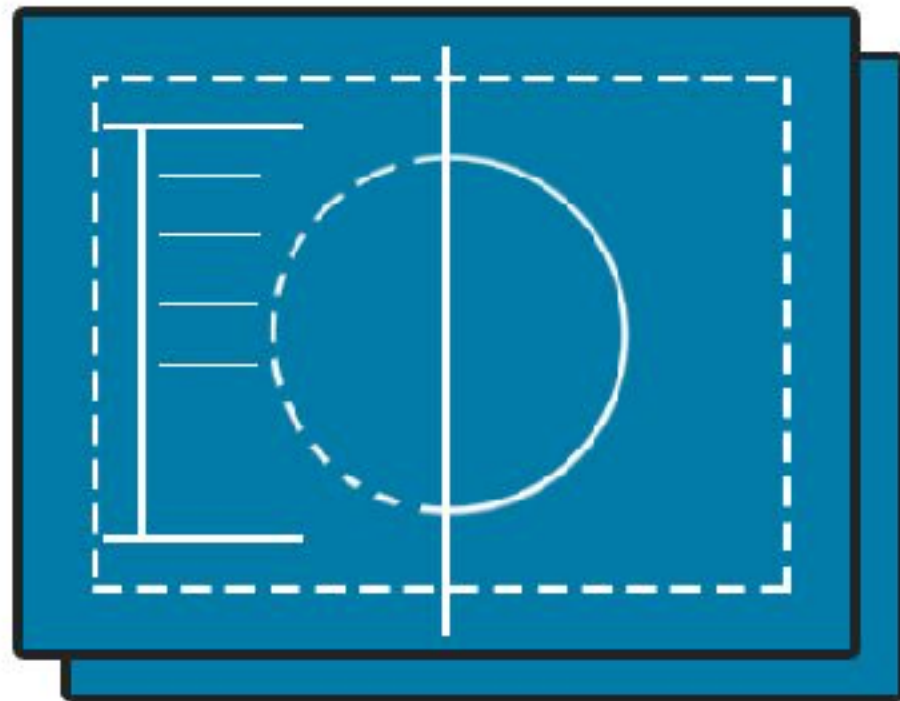


**SOFTWARE**

You'll get ongoing training on how to properly use our **two pillar softwares** to get clients.

The software is the trunk, and we build actionable strategies and execution plans (the branches) to help you get clients with ease.





# BLUEPRINT FORMULAS

formulas on client acquisition methods for  
niches and how to sell certain services within  
those niches

(Example: 'how to sell re-activation to dentists')

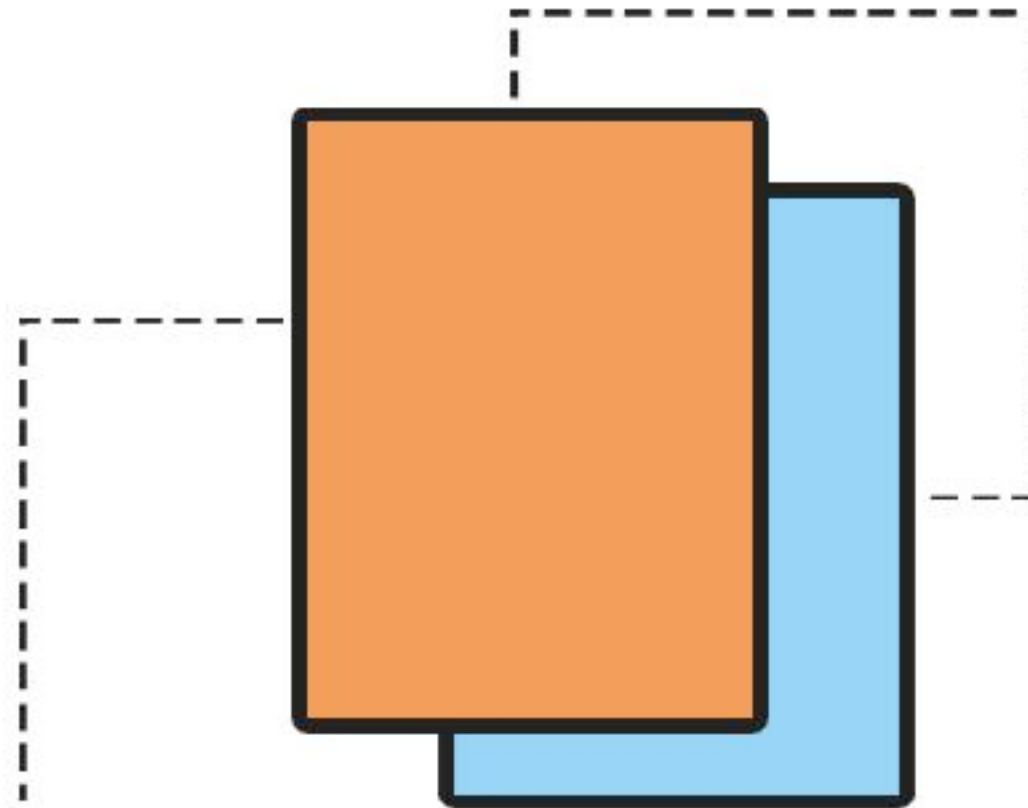
REAL ESTATE  
**Blueprint**

BLUEPRINT

SMS  
RESTAURANT KIT

BLUEPRINT





**TEMPLATES**

**Done for you templates** for various niches and campaigns. You'll be able to quickly execute campaigns without thinking Over time, our library will continue to grow.



***PROSPECTING CAMPAIGN***

**DFY  
TEMPLATES**





PapaVitos

PIZZA

PROSPECTING CAMPAIGN

DFY  
TEMPLATES

# CHALI BEACH<sup>CAFE</sup>

— CAFE —

Groupon Prospecting Campaign

DFY  
TEMPLATES





**CHIROPRACTIC  
CENTER**

**CAMPAIGN**

DFY  
TEMPLATES



## **RESOURCES CREATED FOR SOFTWARES**

Resources and supporting material created for softwares and the methods we teach. Example: (website template graphics, various graphics, done for you videos, pricing sheets, brochure)



# TRAINING

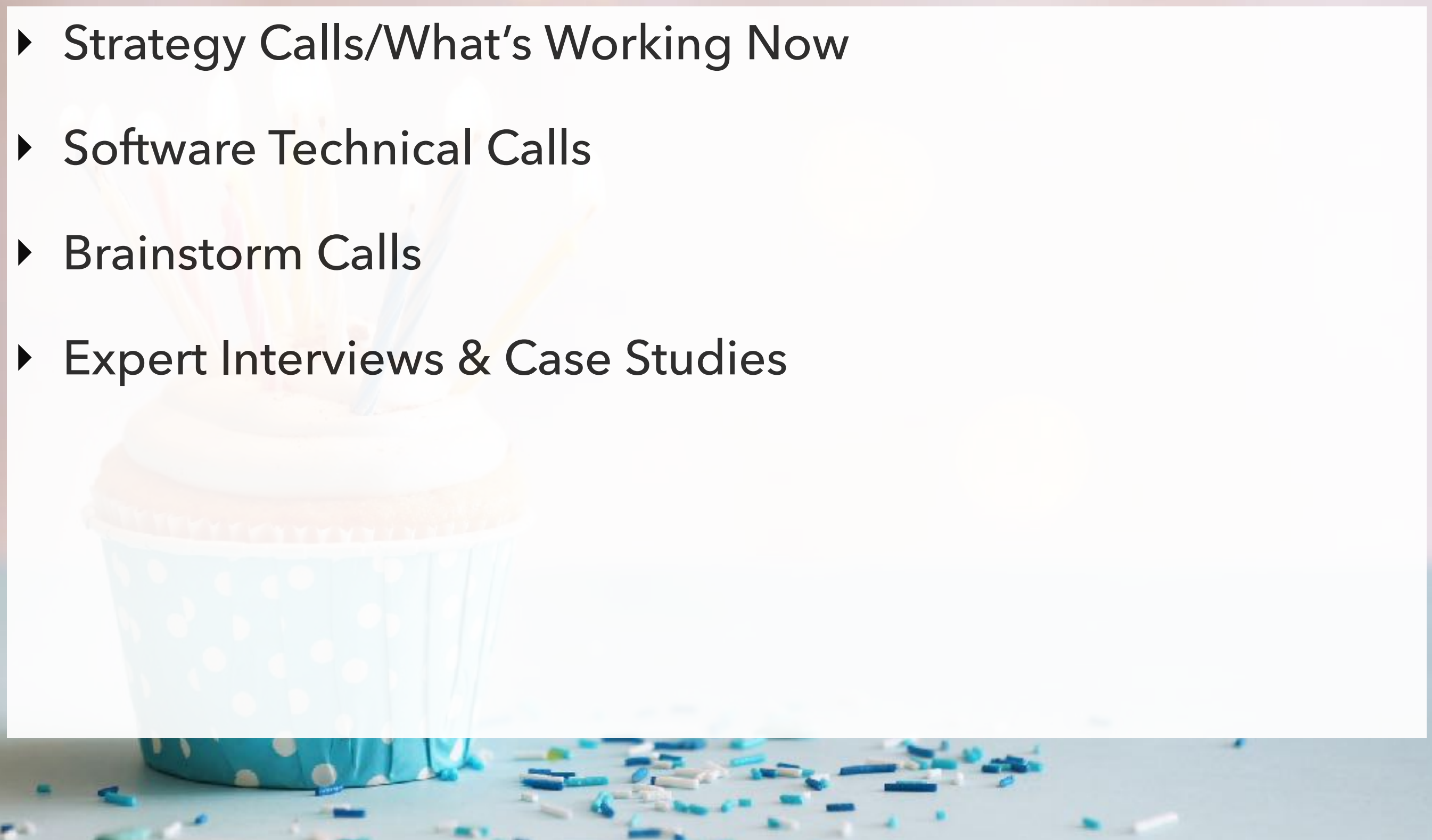


MY LOCAL AGENCY  
MASTERMIND

**LIVE TRAINING:** In addition to equipping you with the tools and resources you need, it's important we consistently train and help you along the way, so you can always stay on the cutting edge.

# TYPES OF CALLS WE HAVE....

- ▶ Strategy Calls/What's Working Now
- ▶ Software Technical Calls
- ▶ Brainstorm Calls
- ▶ Expert Interviews & Case Studies



**LIVE COACHING Q & A!**

**MLAM mastermind allows us to GIVE  
YOU THE ATTENTION NEEDED**



**NEW CLIENT GETTING METHODS.  
NEW STRATEGIES. NEW NICHE.**

**We also help you stay on track**

# LEVELING UP ROADMAP



Start Here



Your First Restaurant Client



Contact Reach Software



**BUT IT GETS BETTER....**

As a **MLAM** member you'll  
get so much more...

# ADDITIONAL BENEFITS AS A MLAM MEMBER....

- ▶ Exclusive training: ex-love local SMS model
- ▶ Monthly business content: blog posts, more consistent software updates, value content
- ▶ Discounts on new software (up to 50% off)
- ▶ Discounts on new courses (up to 50% off)
- ▶ \*Discounts on done for you services!
- ▶ \*Live Technical Help....

# **A NEW DIMENSION TO TECHNICAL SUPPORT HELP**





# YOUR HOME FOR BUSINESS GROWTH

MLAM will be your central destination for cutting edge business growth.

**Software. Strategy. Community**

**Would getting to \$2000-\$5000 per month  
be a great milestone for you?**



**Ok, so by now you should be crazy  
excited right?**

# Who Wants to Become a MLAM Member?

*A.K.A-Local Growth Expert*

# THE CATCH?



What's it gonna' cost me?

**THIS IS A PRIVATE MESSAGE**



**The pricing....**

# MLAM PRICING

- ▶ Our software currently costs \$697 up front and \$97/month x2
- ▶ The mastermind cost currently is \$497 enrollment fee & \$197/m
- ▶ For the 2 softwares alone (not including mastermind cost) is a real cost of \$1,394 up front and \$194/month.
- ▶ Total: \$1,394 + \$194/m

**BUT YOU'RE NOT GONNA' PAY  
ANY OF THAT!**

# PLEASE UNDERSTAND...

- ▶ You're getting this exclusive message ONLY because you're an existing customer.
- ▶ So, to make it friction-free as possible, and a 'no brainer', you get to **join MLAM at an absolute steal!**

**Not \$1,394 &  
\$297/m**





**Not even \$1394  
& \$197/month**



**We're waiving the  
enrollment fee**

**~~\$497 enrollment~~**



**...Let's do better  
than that**





# How about just

**\$1**

~~**\$497 enrollment**~~

**Current Price:**

~~**\$497 + \$197/m**~~

**One Time Only**


**Price: \$1**

*\*Then just \$97/m ongoing*



**Wait! *There's***  
***more...***





**We'll BUNDLE your  
existing membership  
so it's just 1 low price!**

If you're paying \$67/m  
already for software, it  
won't be:

~~\$67/m + \$197/m~~

# Current Price:

~~\$497 + \$67/m + \$97/m~~

Would be: \$264/m



# Private Enrollment Discount

~~\$497 + \$67/m + \$197/m~~

**Discount + Bundle:**

**\$97/m**

This is truly a steal of a deal. We don't do open enrollment often at this rate, and if you want join after this private invitation, it will be **\$197/m + Enrollment fee**





LOCK IN YOUR  
DISCOUNT MEMBERSHIP  
RATE **RIGHT NOW**




**WHAT TO DO NEXT....**




**What if...**






What if you're already paying  
monthly for software?



We'll cancel the existing  
recurring so you only have 1 fee  
for **software + membership!**



I'll explain on the very next page detailed instructions on how to cancel your existing membership so you don't pay extra. Make sure to **do this ASAP.**





**AGAIN, YOU'RE GETTING...**

# WHAT YOU GET ACCESS TO AS A MLAM MEMBER...

- ▶ **Upgrade** access to MLAM at the lowest pricing + no enrollment fee!
- ▶ **Priority Support:** Access to brainstorm calls, live q & a, what's working now strategy,
- ▶ **Exclusives:** Early Bird info on new courses, software, and exclusive content series.
- ▶ **Blueprint formulas** and execution maps to get clients fast.
- ▶ **Done for you templates** so you can quickly roll out client campaigns.
- ▶ **Exclusive trainings!**
- ▶ Monthly business content: blog posts
- ▶ **Discounts** on new software (up to 50% off)!
- ▶ Discounts on new courses (up to 50% off)!





**But We're Not  
Done Yet..**



# **FAST ACTION** **BONUSES!**

# **BONUS # 1: Private Access To Think Tank!**

## **(\$1997 VALUE)**



# BONUS # 2: ROI PROFIT SOFTWARE (\$497 VALUE)

>MONTHLY REVENUE FROM  
DEALS/COUPONS CAMPAIGNS

\$7,000

\$

YEARLY REVENUE FROM  
DEALS/COUPONS CAMPAIGNS

\$84,000

\$

TOTAL MONTHLY REVENUE

\$29,080

\$

TOTAL YEARLY REVENUE

\$348,960

\$

The below results represent the additonal revenue your business can make by installing a VIP communication system.

## ADD PERFORMANCE RESULTS

Total Coupon Customers

400

Gross Revenue Before Discount and Cost

\$

20,000

Total Revenue After Discount and Cost

\$

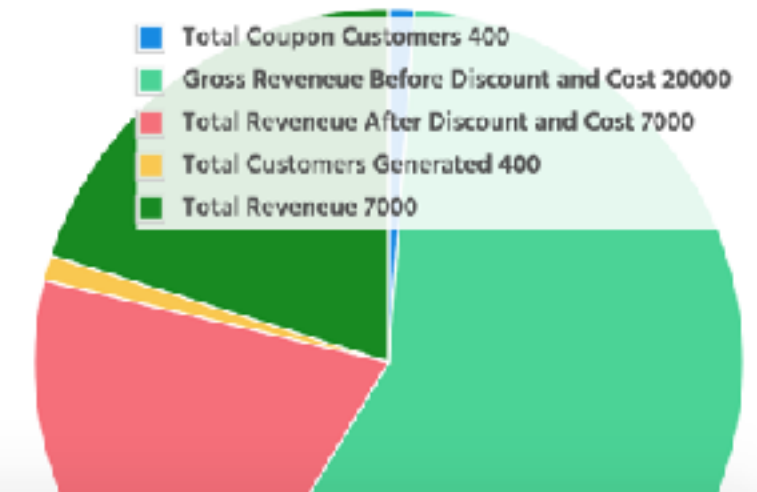
7,000

Total Customers Generated

400

Total Revenue

## Graph Result







YOU GET THIS \***FREE** when  
you join today!

# **BONUS # 3: 'Leveraged SMS'** **(\$997 VALUE)**



# BONUS # 3: 'Leveraged SMS'

[creekwood apt]



**Today you get the ‘leveraged SMS’ training series 100% free when you join MLAM!**



# BONUS # 4: FREE DFY CAMPAIGNS!



## How Can We Help You Sell More Homes Faster?



What if there was a way that you could know whenever a potential buyer is in front of your listing?  
and what if you knew if the prospect was interested in getting more information, and you were notified the very moment they raised their hand requested information.  
and what if they were able to communicate with you in a non-threatening manner, that will lead to more meetings...

**[Prospecting Campaign]**

**Niche: Real Estate**

[Learn More](#)



## Awesome! Here's your FREE Pizza from Papa Vito's Pizza

Click the redeem button below in front of the waitress to claim your FREE Pizza



**[Prospecting Campaign]**

**Niche: restaurant**

[Learn More](#)



## Step 1: Demo Coupon

Click the redeem button below in front of the waitress to claim your FREE Meal



### Demo Coupon

This is an example of what your customers could see for special offers you provide. The great benefit about our system, is that it allows you to TRACK your campaign performance on two levels:  
1 - **Customer Level:** You can track the customer spend of your customers for every offer sent.  
2 - **Campaign Level:** You can track the total revenue of every campaign, so know how much money it's bringing into your business.

**[Prospecting Campaign]**

**Niche: businesses that do Groupon & deal sites**

[Learn More](#)

# Recap

- Lifetime discounted enrollment (\$1,560 year savings)
- MLAM enrollment access waived (\$497 saved)
- **BIRTHDAY SOFTWARE (\$1,394/ \$197/m Value)**
- Bonus 1- ROI PROFIT SOFTWARE (\$497 value)
- Bonus 2-Private access to Think Tank (\$1,997value)
- Bonus 3- Leveraged SMS biz model (\$997 Value)
- Bonus 4- Free DFY campaigns! (\$197/m value)





# \$1

*Just \$97/m ongoing*



**MLAM** will be a growing library  
of **DONE FOR YOU** business  
growth tools for you!





YOU GET ACCESS DURING  
PRE-ENROLLMENT AT THE  
**LOWEST RATE EVER!**



**THE DECISION IS EASY**



**THE VALUE IS HIGH**





**YOU HAVE EVERYTHING TO  
GAIN!**






**\*WARNING\***


# WARNING...

- ▶ After our pre-enrollment into MLAM closes, this special rate will be **removed**.
- ▶ The only way you'll be able to join is by paying the \$497 membership enrollment fee + \$197/monthly.
- ▶ Meaning, if you want in you'll pay MORE and two separate fees.
- ▶ You will **not be able** to all softwares + MLAM membership for one price.
- ▶ No access to the exclusive trainings like 'the directory series' or SMS leverage will be granted.
- ▶ You won't get private deep discounts on our newer softwares and courses we release.
- ▶ You won't get DFY campaigns for FREE.




So if you've been looking for an environment to help you grow your business, **MLAM is the perfect place.**





We'll provide the fellowship, the  
atmosphere, & the right tools to  
**help you grow.**



We're just getting started and I  
promise you joining MLAM will  
be one of the **BEST**  
**DECISIONS you ever make** in  
your business.





**OUR PROMISE TO YOU**

# OUR PROMISE TO YOU

- ▶ We promise to give you our absolute best.
- ▶ We promise to provide you actionable strategies.
- ▶ We promise to support our products and software.
- ▶ We promise to provide you the help and training you need to succeed.
- ▶ We promise to provide congruent training that fits like a puzzle. All connected with one core goal: get clients!



# WHAT WE'RE ABOUT...

- ▶ We're about what works no matter if it's not appealing. We do what works.
- ▶ We believe in hard work and detest something for nothing.
- ▶ We're about the entrepreneurial spirit and working for what we earn
- ▶ We're about dramatically improving our finances as we help businesses succeed.
- ▶ We're not about hype and stuff that sounds good.
- ▶ We don't do shiny objects. We do what works



WE PROMISE TO **HAVE FUN**  
WHILE WE HELP YOU MAKE  
MORE MONEY!



**Businesses Need Your Help.  
HELP THEM GROW!**





**Become a  
Local Growth Expert  
Today!**



***Check this out.....***

I'm interested. I want to 3X my income this year.

I would like to get a recurring income of \$5000, so I can quit my job, and do this full time

Year and pray all the best to you and the family. I appreciate your efforts and grind to be where you are today.

same sentiments, 1 being that I want to create a lifestyle where money is something I don't really think about as a concern, 2 I want to spend and invest a lot of my time with my wife and kids.

goals this year is to make passive income, whether that's through investments or duplicating what I do now with selling education plans. My number to make this year is 50K.

I like to double my business to 5K per month

I'm interested!

I want six paying clients by the end of what I'm selling and have picked my la

would love to get to the point that I can leave my job and be mobile so that I can live where my kids are if I wanted.

I would like to bring in at enough business that I could pay myself 10K/month.

I would like to do this via local marketing and also building up a hyper local web TV platform that promotes local business owners with their own channels.

I would like to be able to say yes to getting paid and to offers and opportunities that do come my way without freaking out and bailing before even considering how it could come to be.

My vision is blurry right now, so here goes, even if it combines a co of ambitions I want to achieve this year.

I want to overcome my self-consciousness about not being good e marketing; and get motivated more to contact business owners right show how I can help them attract more business.

I keep thinking that I need to know more or be more inventive to attract my own clientele, but I need to quit that and just get going and doing it. I can learn as I go along, but I keep thinking it's not perfect enough yet.

Thanks for your intriguing offer. I'm anxious to see it."



# LET ME ASK YOU...

- ▶ Do you think plugging into a tight knit community would help these people achieve their goals faster?
- ▶ Do you think a focused community would provide more accountability, so these goals stay top of mind?
- ▶ A community with successes, sharing, collaboration..
- ▶ Do you think it would prevent loneliness and provide the motivation we all need?
- ▶ SURE IT WILL!



It's just \$1 buck and you can cancel at any time







# MY LOCAL AGENCY MASTERMIND

**JOIN TODAY**