

PROGRAM LEADER INTRODUCTION



Billy Anderson

Billy is on a lifelong journey of uncovering the secrets to motivation, passion and purpose. The founder of The Courage Crusade, he has been coaching executives for 15 years, specializing in courageous leadership and communication. The author of *Your Comfort Zone Is Killing You*, Billy also writes for the Careers section of the *Globe and Mail*, focusing on effective communication.

Billy continually finds way to build his own courage “muscle” through world travel and adrenaline sports such as bungee jumping, skydiving and swimming with sharks. He has led over 30 wilderness leadership trips for Outward Bound Canada, as well as humanitarian projects in Central America and the South Pacific. Billy has a business degree from Carleton University and a coaching designation from the International Coach Federation.

