### Mission History

| 1 | Levi Strauss: His blue jeans were a big hit with miners. The original factory, which ran for almost 100 years, still stands at 250 Valencia and is now a private Quaker school. |
| 2 | Roxie: Built in 1909, the Roxie has been known by five other names, including The Rex and The Gaiety. It's current incarnation, as an independent movie house, dates back to the mid-70's. Today it plays hosts to Indiefest, Docfest, and an eclectic program of movies. |
| 3 | 17 Reasons: This legendary sign was (controversially) taken down in 2002. Pieces of it live on in the hands of collectors, though the question mark at the end remains at large. |
| 4 | Jerry Garcia: The Grateful Dead frontman was raised in the Mission by his Spanish immigrant father and his tavern-running mother, who could trace her ancestors back to the Gold Rush. |
| 5 | El Tecolote: Professor Juan Gonzales of SF State started this bilingual newspaper in August 1970 as a way to channel more Latinos into journalism. |
| 6 | Francisco De Haro: Francisco De Haro, the first mayor of Yerba Buena (later known as San Francisco), is buried here, along with Luis Antonio Arguello (first and only governor during Mexican rule of Alta California) and 5,000 Ohlone and Miwok Indians who helped build the Mission Dolores. |

#### SF Mimeo Troupe:
These mimees are everything but silent. Founder R.G. Davis began their tradition of performing for free at Dolores Park over 50 years ago.

#### Balmi Alley: Mia Gonzalez teamed up with local muralists to turn this once needle-strung alleyway into a collection of murals in the 1970s. In the 1980s the murals became a visual protest against the Central American wars.

#### Mission Cultural Center: Founded in the 1970's by a group of SFSU students frustrated at the lack of Latino representation in arts and culture, and housed in an old furniture store, the Center has gone on to host the work of artists from all over the world.

#### SF Mime Troupe: Founded in 1975, the SF Mime Troupe's Fort Mason location is hosting its 14,000 piece collection until the completion of a new downtown location.

#### Redstone Building: Built in the 1910's by the San Francisco Labor Council, this building played a significant role in the 1934 General Strike. It has been host to many labor unions over the years, including Milk Wagon Drivers #226 and Candy Workers #158. It is now also home to the empanada shop, Chile Lindo.

#### Women's Building: In 1979, the San Francisco Women's Centers bought a former Sons of Norway Meeting Hall, and the Women's building was born. Both the building and its feminist mission have endured despite hecklers, doubters, and even an arsonist.

#### Street Carts: In 2009, Brian Kimball started selling curries off a mobile cart. Both the curry and the concept thrived, drawing other vendors to the Mission Playground on Fridays.

#### Temple Bnai David: The temple closed in 1978, and with it, one of San Francisco's few mikvahs for women's ritual baths. The building is now apartments filled with creative tenants.

#### AFA: This long-lived art space was created in the early 80's as a venue for video artists, back when art galleries would give them the time of day.

#### Low Riders: They may not cruise down Mission Street the way they did in the '70's, but they still make an appearance from time to time. When they do, they're a sight that is impossible to miss.

#### Pipe Organ factory: Built in 1928, this building housed generations of organ-makers who learned their craft from company founder Felix Schoenstein, who built the organ for many Bay Area churches. Today it's home to the high-tech Other Machine Company.

#### Race Tracks: Horses used to race between what is now 20th and 24th streets.

### The Armory: Built for the National Guard in the 1900’s, and used as a base for quelling the worker strikes that marked San Francisco in the following decades. Now owned by the porn studio Kink.com, which is considering turning part of the building into office space.

### Mission Street: Once known as the "Miracle Mile," Mission Street was one of the city's major shopping and entertainment districts. By the late 1970’s, the street had become a mix of pawn shops, dollar stores and taquerias, and by the 1990’s, high-end restaurants like Foreign Cinema began to appear, the vanguard of a new identity as a nightlife destination.

### Victoria Theater: Both live performances and film festivals now play at what was once known as Brown's Opera House, built in 1908 as the post-quake vaudeville center of the city.

### SF Seals and Mission Reds: The San Francisco Seals and Mission Reds used to play at this 16th and Bryant location. Though the Giants played there briefly, it was torn down once Candlestick Park went up.

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