

ART 368

Monday / Wednesday
8:00–10:50AM

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Office Hours:
ART 345E
Mondays 10AM–1PM
[or by appointment]

**CREDITS &
PREREQUISITES**

ADES 3510 is a 3 unit course. Student must have successfully completed ADES 2520 & 2530. Student must have been selected to continue in the program in the mid-point portfolio review.

ADES 3510.501

INTERACTION DESIGN 1

Students learn planning, research, and production methods specific to the discipline of interaction design. Principles covered relate to information hierarchy, user/information interactions, user-experience, and usability. Students receive exposure to relevant interaction design trends as means to analyze the use of technology in addressing complex problems.

This in-person 16-week course consists of lectures, critiques, discussions, demonstrations, student presentations, and workshops. This semester students will work on one individual design project, one coding workshop assignment, and a two-part group project.

LEARNING OBJECTIVES

- Understand delineation of interaction design (IxD), user-interface design (UI), user-experience design (UX), and information architecture (IA).
- Become familiar with methods, skills, and knowledge needed to design for interactive communications.
- Understand various roles a designer can play in IxD and which areas fit your desires, experience, and knowledge.
- Become familiar with Content Management Systems (CMS) and their role in IxD.
- Gain cursory knowledge of HTML and CSS
- Master the use of prototyping software.
- Demonstrate ability to apply interaction design theory and best practices within your work.
- Demonstrate ability to concept and develop digital solutions to improve the human experience.
- Demonstrate the ability to work efficiently within a group, and to fairly assess peers' work.
- Gain confidence in your strengths as a designer.

EXPECTATIONS

Come prepared to each class with work complete and ready for feedback.

The course demands substantial work outside of class to progress and effectively use class time.

Students are expected to use the full class period for this course. Do not schedule other events during course time, even if we meet in small or split groups.

COMMUNICATION

Canvas is used for course documents from your instructor and to submit your final projects. Announcements are sent via Canvas and/or email. Faculty are not able to communicate to students' personal email accounts, so **monitor your UNT email account regularly** or forward it to your preferred account.

Connect with me through email, Canvas, or by attending office hours. Virtual office hours are available by request.

If you contact me and do not receive a response within two business days, please send a follow-up email. A gentle nudge is always appreciated.

ATTENDANCE & MATERIALS

Full attendance is the best way to improve your craft and retain information.

Missing class inevitably impacts your project grades, as assessment is tied to participation/revisions.

IN CASE OF AN ABSENCE

- Provide justification for all absences by the next class in order to have it excused.
- Do your best to prepare for the next class. The instructor **will not use class time to repeat missed lectures, critiques, or assignments.** Check the detailed agenda on Canvas, contact a fellow class member, or meet me during office hours.
- Communicate directly with your instructor to deliver any work or make arrangements.
- Do not call the Dean's, Studio Art, or Design offices to leave the instructor a note that you are missing class for any reason. Under no circumstances should you leave a project with anyone in the Dean's, Studio Art, or Design offices. The offices will not accept any projects.

REQUIRED MATERIALS

MacBook Pro (or similar PC) w/ Adobe CC

Internet connection and web browser

Sketching materials

Figma student account

Squarespace trial account (details to come)

UNT Email & Canvas accounts

One Drive/Dropbox, etc. account

Funds for occasional prints

Index cards (1 set per group; details to come)

TARDIES

Arriving more than ten minutes late at the beginning of class or after a break, leaving class for long periods, or leaving prior to dismissal all count as being tardy.

Arriving more than 30 minutes late is considered an absence. Every four tardies equal one unexcused absence.

Most lectures, demonstrations, and assignments will occur at the beginning of class periods and will not be repeated for those who arrive late. If you are late to class, notify me at the end of the class period to replace an absence with a tardy.

ABSENCES

Students are allowed three unexcused absences.

Four unexcused absences lowers your final grade by 10%. Six absences, excused or unexcused, may result in a failing grade.

More than three absences or a request to make up a missed quiz both require a note from a doctor or the Dept. of Design office excusing the absence for a reason covered under UNT policy 06.039 to be excused.

University excused absences include active military service, a religious holy day, or an official university function as stated in the Student Attendance and Authorized Absences Policy.

Strive for reaching deadlines rather than reaching perfection. Perfect doesn't exist!

Students are responsible for turning work in on time regardless of attendance.

In class, be curious and respectful. We'll have fun but we also have a lot to learn from each other!

ASSESSMENT

Your final grade is the sum of four weighted project scores accumulated throughout the semester. Final grades are rounded to the nearest 10th of a point. Rubrics are provided with each assignment, but assessment is primarily based on:

Participation Respect classmates by listening and participating, especially in critiques. Explain your decisions and process, and articulate reactions to others' work. *Points are docked* for sleeping, disrespectful comments, or other disruptive behavior. Inappropriate behavior in the classroom shall result, minimally, in a request to leave class.

Process Closely follow instructions and meet all specifications and deadlines. Avoid typos at all costs! Refine work throughout. Apply lecture, demo, and reading concepts as you work. Include thorough process documentation and clearly label all file uploads. Push your work forward consistently. Work iteratively and keep everything!

Concept Apply research and push to a unique, concept-driven approach. Ideation is thorough and relevant to prompt. Decisions are well articulated and defended in class. Ideas are rich and nuanced.

Form Balance concept with equally compelling visuals. Visual decisions all address issues posed in the assignment prompt. Strong designs are original, avoiding tropes or cliché. For full marks, designs need to push boundaries of modern design and make even your professor jealous.

DIGITAL HYGIENE

Computers crash, drives become corrupt—more than once you may lose your work. This can be avoided with good backup habits! Crashes, loss of data, theft of machine, etc. are not acceptable reasons for turning work in late.

CLASSWORK ARCHIVES

We encourage students to maintain an archive of classwork through Adobe Portfolio to both self-assess progress and gain familiarity with portfolio website services. Students are required to provide a link to this archive when applying for Communication Design scholarships in the spring.

Create a site on Adobe Portfolio and make a page for each project. Include the assignment name, course title, professor's name, a brief explanation of the project in your own words, and the final design deliverables. Share final work from ADES 1540 and all subsequent ADES classes. Please do not include any additional work. If you'd like to showcase other pieces as you apply for internships or jobs, we encourage you to create a separate portfolio website.

ASSESSMENT SCALE

A	90%+	Excellent!	Surpasses goals of the assignment
B	80%–89.9%	Great	Few opportunities to improve
C	70%–79%	Good	Effort shown, achieved base goals
D	60%–69%	Below average	Undeveloped ideas and/or execution
F	0%–59.9%	Unacceptable	Insufficient effort, ideas, & execution

GUIDELINES

COURSE SPECIFIC GUIDELINES

Your perspective, voice and opinion are important and valued. We can all learn from each other, so listen well and speak up! It will help everyone if you will:

- Take notes.
During lectures, critiques, small group discussions, etc. Research shows this helps information recall. Plus, what might make sense in the moment can easily become confusing after a long day.
- Silence your phone.
Set it to vibrate if expecting urgent news, and leave quietly to take the call; don't answer it in class.
- Resist the urge to text, check social media, or work on homework from other classes. It is too easy to become distracted and miss vital lessons, and it tempts your neighbors to check socials, too.
- Get on good terms with each program's spell-check feature. Misspelled words in final projects drop your score 5%!
- Scan/save all process for each project.
- Attend class even if you were unable to complete your homework.
It is still beneficial to hear discussions and provide your perspective of peer work. Plus you'll avoid the loss of any participation points.
- Be considerate of others. Your classmates and instructor are humans, with flaws and anxieties but also with unique backgrounds and experiences that are vital to a healthy class ecosystem!

DIGITAL HYGIENE

Computers crash, drives become corrupt—more than once you may lose your work. This can be avoided with good backup habits! Crashes, loss of data, theft of machine, etc. are not acceptable reasons for turning work in late.

- Save incrementally (aka versioning). For instance, save your files as: myProject_V01, myProject_V02, etc. If a file corrupts or vanishes, the previously saved file minimizes your loss. This is vital for documenting process as well.
- Back up files in more than one place. Besides your hard drive, also save onto OneDrive, Dropbox, or another Cloud based service. This includes your raw data, research, images, text, etc.
- Phones/tablets may be used to view materials, but not for video office hours, as quality and screen-sharing capabilities are limited.

ARTIFICIAL INTELLIGENCE USE

This course does not explicitly call for the use of generative artificial intelligence (GAI) tools. If you feel the use is appropriate conceptually for a project, please discuss it with your professor before moving forward.

When permitted, any use of GAI tools must be appropriately acknowledged and cited. You are obligated to evaluate the legitimacy and applicability of any GAI output that you use in your work. Violations will be considered plagiarism.

Different classes at CVAD and UNT may implement different AI policies. It's your responsibility to understand and conform to expectations for each course.

UNT POLICIES

RETENTION/REPRODUCTION OF STUDENT WORK AND PUBLICITY

The Design Department has the right to retain any and all student work for NASAD (National Association of Schools and Design) accreditation reviews for a period of up to 2 years. It is the student's responsibility to document physical work for personal purposes.

In some cases, exceptional projects may be requested for use in annual year-end student shows in UNT galleries.

In this course, students are asked to sign a work and photography release. This release allows for use of images from the classroom for the instructor's teaching portfolio and may be used on the department's social media accounts. All students are allowed to forgo the release.

STUDENT RIGHTS AND RESPONSIBILITIES

Each University of North Texas student is entitled to certain rights associated with higher education institutions. See www.unt.edu/csrr for further information.

We might post your work and pictures of you, unless you tell me not to.

You have rights!

Be informed and learn what those are.

I want to help you. But I'll need your help to know how best to support you.

ACCESS & ACCOMMODATIONS

The University of North Texas makes reasonable academic accommodation for students with disabilities. Students seeking reasonable accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with a reasonable accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request reasonable accommodations at any time, however, ODA notices of reasonable accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of reasonable accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of reasonable accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student.

PLAGIARISM

Plagiarism is a serious academic offense and may result in failure of an assignment, the class, or result in removal from the university. Students caught cheating or plagiarizing will receive a "0" for that particular assignment or exam.

UNT POLICIES, CONTINUED

The student will first be notified in writing via email to schedule a face-to-face meeting with the instructor and another faculty member to determine the next level of action. If further action is warranted, the incident will be reported to the Dean of Students, who may impose an additional penalty.

The UNT catalog definition of “cheating” includes, but is not limited to: a) use of any unauthorized assistance in taking quizzes, tests, or exams; b) dependence upon the aid of sources beyond those authorized by the instructor in writing papers, preparing reports, solving problems, or carrying out other assignments; c) the acquisition, without permission, of tests or other academic material belonging to a faculty or staff member of the university; d) dual submission of a paper or project, or resubmission of a paper or project to a different class without express permission from the instructor(s); or e) any other act designed to give a student an unfair advantage.

The term “plagiarism” includes, but is not limited to: a) the knowing or negligent use by paraphrase or direct quotation of the published or unpublished work of another person without full and clear acknowledgment; and b) the knowing or negligent unacknowledged use of materials prepared by another person or agency engaged in the selling of term papers or other academic materials.

Plagiarism is also literary or artistic theft. It is the false assumption of authorship; the wrongful act of taking the product of another person’s mind and presenting it as one’s own. Copying someone else’s writing or art, intact or with inconsequential changes, and adding one’s name to the result constitutes plagiarism. This includes presenting work generated by an AI system as your own without crediting that system.

This course expects ALL work submitted by students – process, drafts, brainstorming artifacts, final works – be generated by the students themselves, working individually or in groups as directed by class assignment instructions. Purchasing work from a company, hiring a person or company to complete an assignment or exam, and/or using generative AI tools (such as ChatGPT) all constitute plagiarism in this section of the course.

SEXUAL HARASSMENT

UNT is committed to providing an environment free of all discrimination and sexual harassment, including sexual assault, domestic violence, dating violence, and stalking. Violence and harassment based on sex and gender are Civil Rights offenses.

UNT has staff members trained to support you in navigating campus life, accessing health and counseling services, providing academic and housing accommodations, helping with legal protective orders, and more.

UNT’s Dean of Students’ website offers a range of on-campus and off-campus resources to help support survivors, depending on their unique needs:

http://deanofstudents.unt.edu/resources_0.

UNT’s Student Advocate can be reached through e-mail at SurvivorAdvocate@unt.edu or by calling the Dean of Students’ office at 940-565-2648.

You are not alone. We are here to help.

EMERGENCIES

UNT uses a system called Eagle Alert to quickly notify you with critical information in the event of an emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills or violence). The system sends voice messages (and text messages upon permission) to the phones of all active faculty staff, and students. Please update your phone numbers at www.my.unt.edu.

Some helpful emergency preparedness actions include:

- 1) know evacuation routes and severe weather shelter areas in the buildings where your classes are held, 2) determine how you will contact family and friends if phones are temporarily unavailable, and 3) identify where you will go if you need to evacuate the Denton area suddenly. In the event of a university closure, please refer to Canvas for contingency plans for covering course materials.

UNT POLICIES, CONTINUED

FINANCIAL AID SATISFACTORY ACADEMIC PROGRESS

A student must maintain Satisfactory Academic Progress (SAP) to continue to receive financial aid. Students must maintain a minimum 2.0 cumulative GPA in addition to successfully completing a required number of credit hours based on total registered hours per term. Students cannot exceed attempted credit hours above 150% of their required degree plan. If a student does not maintain the required standards, the student may lose their financial aid eligibility.

If at any point you consider dropping this or any other course, please be advised that the decision to do so may have the potential to affect your current and future financial aid eligibility. Please visit: <http://financialaid.unt.edu/satisfactory-academic-progress-requirements> for more information about financial aid Satisfactory Academic Progress. It may be wise for you to schedule a meeting with an academic advisor in your college or visit the Student Financial Aid and Scholarships office to discuss dropping a course before doing so.

Know where to go in case of an emergency.

Our evacuation site is across Mulberry street (the parking lot behind the church).

Our severe weather shelters are room 362g and 362f (the photo labs just off the atrium).

Most financial aid comes with GPA requirements; it is your responsibility to be up-to-date with any specific rules that apply to your financial aid.

SCHEDULE OVERVIEW

One individual design project, a coding workshop, and a two-part group project. All concurrent to readings and in-class exercises.

IMPORTANT DATES

Sept 01.....No Office Hours (Labor Day)
Nov 07.....Last day to withdraw with a “W”
Nov 24–30.....No Classes (Thanksgiving Break)
Dec 04.....Last day of regular classes
Dec 06–12.....Final Exams
Dec 09..... IxD Final “Exam”

Schedule is tentative and subject to change. Check Canvas schedules for updates.

		no classes																	
weight	overview	week	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
25%	P1: THE MICROSITE Use Figma to prototype a fully interactive digital type specimen.		PLAN + SKETCH		DESIGN + PROTOTYPE		P1 DUE												
10%	P2: INTRO TO CODE Practice introductory HTML and CSS, followed by a comparison and analysis of a common CMS.						IN-CLASS WORK-SHOPS	P2 DUE											
25%	P3 PART 1: THE REDESIGN, INTRO TO UX Work in groups to research and assess an existing site. Set goals for the redesign and practice UX research methodologies.							RESEARCH + PLANNING				P3.01 DUE							
40%	P3 PART 2: THE REDESIGN, WEBSITE UI Wireframe, design, and prototype a website in Figma. Adapt to two additional scales; document and present the final outcome.											SKETCH + WIREFRAME			DESIGN + PROTOTYPE			DOCUMENT	P3.02 DUE