

Topics in International Business Practices & Policies
BUSI 4700
Summer 2026

INSTRUCTOR: Dr. Tracy L. Dietz

OFFICE: BLB 290F

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IN COUNTRY DATES: July 6 – July 20, 2026

CONFERENCE HOURS: This is a faculty-led study abroad course. Please contact me to make an appointment if you need to discuss something.

REQUIRED:

Students must be previously approved as participants in the Study Abroad experience.

Course is taught in Strasbourg, France.

Required Readings:

There are no books or materials that will need to be purchased for this course. Required readings and videos are included in individual modules.

COURSE OVERVIEW & OBJECTIVES:

This course is an overview of international business with individual modules addressing topics such as supply chain management, financing, marketing, etc. in an international business environment. Students will have traditional classroom activities, excursions complementing the course topics and will complete a mini case study in collaboration with a firm in the area. Course requirements will require the student to reflect on his/her outside experiences as they relate to the module topics and will be expected to actively participate in the course study with their team. This is an applied AND reflective learning experience that asks students to apply knowledge learned in the classroom and reflect and critically analyze both their understanding of the academic information, the study abroad specific experiences, and their personal growth and development.

At the completion of the program, students will be able to:

OUTCOME	ASSESSMENT
Apply readings, academic learning, and skills	Discussions; Module Submissions
Analyze the differences in business operations components in the United States and abroad	Discussions, Module submissions
Reflect and evaluate personal and professional growth within the context of academic literature AND past experience	Discussions; Module Submissions
Understand personal strengths and how they relate to career objectives	Module submission

COURSE ORGANIZATION:

This course will utilize a combination of online content, classroom lecture, relevant excursions, discussions (synchronous and asynchronous), reflective journal entries, short papers that require application of content to experience, and a case study project. Course evaluation will be facilitated through a Canvas course dedicated to the course.

Your faculty instructor will travel to France and remain with the group for the duration of the BUSI 4700 course. Faculty member will travel on all excursions related to BUSI 4700 with students.

BE SURE THAT YOU ARE USING A RELIABLE COMPUTER AND INTERNET CONNECTION! IT IS ALSO BEST NOT TO WAIT UNTIL THE LAST MINUTE TO COMPLETE AN ASSIGNMENT.

Please note that your instructor is not equipped to deal with any technical problems students may have with the Canvas system. If you experience technical problems, students must first contact the Help Desk at 940-565-2324 or helpdesk@unt.edu. Remember that there is a time difference of 6 hours between Dublin and Denton.

COURSE ASSESSMENTS:

All assignments should be submitted to the instructor through Canvas.

Follow directions in the assignment summary in Canvas for submissions.

The Interactive and applied nature of this course means we will rely heavily on discussion. Discussions/Wrap-Up will be conducted at the end of nearly all sessions/excursions where you will be asked to apply the material from the lecture preceding that activity, material from any assigned readings, and personal experience. Be prepared to take an active role in these discussions.

Grading:

In person discussions (10@40 points each)	400 points
Mini module assignments (4@50 points)	200 points
Applied Module assignments (4@100 points)	400 points
Total Points	1000 points

A = 900 or more points

B = 800 – 899 points

C = 700 – 799 points

D = 600 – 699 points

Anything less than 600 = F.

POLICY FOR STUDENTS WITH DISABILITIES:

The University of North Texas makes reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request accommodations at any time, however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. For additional information see the Office of Disability Accommodation website at <http://www.unt.edu/oda>. You may also contact them by phone at 940.565.4323.

Although Ireland has some protections in place that address disabilities and accommodations, it is no guarantee that placements and locations will always be able to accommodate your needs. If you have a disability and need accommodations, please contact your instructor IMMEDIATELY.

TENTATIVE CLASS SCHEDULE Summer 2026

The following is a tentative class schedule. The instructor reserves the right to alter this schedule as circumstances may dictate.

DATES	Topics	DETAIL
July 7	Arrive in France; check into accommodations; Orientation and Welcome	Please Have Module 1 Read
July 8	Module 1: Classroom Lecture in morning Walking Tour of Strasbourg; Welcome dinner.	Module 1 Assignment due (50 points)
July 9	Module 2: Classroom Lecture in the morning: Global Supply Chain Management Visit Independent port of Strasbourg;	Module 3 Reading Due
July 10	Module 3: Classroom Lecture in the morning: Information Systems and Technology Visit to EU-LISA, the European Union Agency for the Operational Management of Large Scale IT Systems in the Area of Freedom, Security, and Justice	Module 4 Reading Due Module 2 Assignment due (50 points)
July 11	Tour of Haut-Koenigsbourg Caste and time to Explore Ribeauville; Visit the Chocolateier Daniel Stoffel where we will participate in a “Choco’tradi” Workshop.	Module 5 reading Due
July 12	Free Day	
July 13	Classroom Day. Morning Lecture: Entrepreneurship Afternoon Lecture: Marketing	Module 6 Readings Due Module 3 assignment due (100 points)
July 14	Class in the morning; Enjoy Bastille Day Celebrations in the Afternoon	Module 7 Reading Due
July 15	Guided tour of the European Parliament, including the Parlamentarium Simone Veil; class time in the afternoon with Lecture on Business Law	Module 8 Reading Due Module 4 assignment due (50 points)
July 16	This will be a long day. It is a trip to Luxembourg. Our host agency has not been finalized yet but will likely be the Luxembourg Stock Exchange or the European Investment	Module 9 Reading Due

	Bank.	
July 17	Class in the Morning on Finance and HR; Visit to the Strasbourg Chamber of Commerce. Farewell Dinner that evening at Maison Kammerzell.	Module 10 Reading Due
July 18	Free Day	
July 19	Course Wrap Up; We do not have dedicated classroom space so this will be announced later.	Module 6 Assignment Due (100 points)
July 20	Depart	
July 21		Module 9 Assignment Due (100 points)
July 22		Module 8 Assignment Due (50 points)
July 23		Module 10 Assignment Due (100 points)

SCHOLASTIC CODE OF CONDUCT:

Below is the link to the UNT Policy on Academic Integrity that governs student standards on academic integrity and issues related to academic dishonesty:

https://policy.unt.edu/sites/default/files/untpolicy/pdf/7-Student_Affairs-Academic_Integrity.pdf

Violation for any noncompliance with university policy will be strictly enforced.

Acceptable Student Behavior:

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Center for Student Rights and Responsibilities to consider whether the student's conduct violated the Code of Student Conduct. The university's expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at www.unt.edu/csrr.

STUDENT EVALUATIONS

Students will be asked to assess the course and instructor near the end of the semester using an online tool. When you receive notification that the student evaluation site is open, please complete the survey.

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A syllabus is similar to an employee handbook or policy manual that many employers give to new employees during their orientation. A common part of these handbooks is a "sign-off" statement in which the employee states that s/he understands and agrees to follow the employer's policies.

Similarly, the following statement acknowledges that you have received and read a copy of the syllabus for BUSI 4700, Summer 2026.

I have read, understand, and have in my possession a copy of the syllabus for BUSI 4700. I understand the requirements of this course as outlined in the syllabus, and I agree to abide by the policies contained in this document.

Print Name: _____

Student Signature

Date

UNT College of Business Student Ethics Statement

As a student of the UNT College of Business, I will abide by all applicable policies of the University of North Texas, including the Student Standards of Academic Integrity, the Code of Student Conduct and Discipline and the Computer Use Policy. I understand that I am responsible reviewing the policies as provided by link below before participating in this course. I understand that I may be sanctioned for violations of any of these policies in accordance with procedures as defined in each policy.

I will not engage in any acts of academic dishonesty as defined in the Student Standards of Academic Integrity, including but not limited to using another's thoughts or words without proper attribution (plagiarism) or using works in violation of copyright laws. I agree that all assignments I submit to the instructor and all tests I take shall be performed solely by me, except where my instructor requires participation in a group project in which case I will abide by the specific directives of the instructor regarding group participation.

While engaged in on-line coursework, I will respect the privacy of other students taking online courses and the integrity of the computer systems and other users' data. I will comply with the copyright protection of licensed computer software. I will not intentionally obstruct, disrupt, or interfere with the teaching and learning that occurs on the website dedicated to this course through computer "hacking" or in any other manner.

I will not use the university information technology system in any manner that violates the UNT nondiscrimination and anti-sexual harassment policies. Further, I will not use the university information technology system to engage in verbal abuse, make threats, intimidate, harass, coerce, stalk or in any other manner which threatens or endangers the health, safety or welfare of any person. Speech protected by the First Amendment of the U.S. Constitution is not a violation of this provision, though fighting words and statements that reasonably threaten or endanger the health and safety of any person are not protected speech.

Student Standards of Academic Integrity

http://policy.unt.edu/sites/default/files/untpolicy/pdf/7-Student_Affairs-Academic_Integrity.pdf

Code of Student Conduct and Discipline

http://conduct.unt.edu/sites/default/files/pdf/code_of_student_conduct.pdf

Computer Use Policy

<http://policy.unt.edu/policy/3-10>

Student Signature

Date