course syllabus

COURSE DESCRIPTION //
This is an intermediate design course meant to reinforce already learned concepts and practices in user experience design, with particular interest in prototyping and user testing of prototypes.

I expect you to participate in your education by taking part in conversations and staying current with your readings. We will be moving at a rapid pace this semester and if you fall behind in readings it will be difficult to catch up.

CREDITS AND PREREQUISITES //
ADES 2518 is a 3 unit course. You must have successfully completed ADES 1543 and have been accepted into the UX track of communication design.

COURSE OBJECTIVES //
» Gain an understanding of the value of user testing
» Gain an awareness of prototyping methods and processes
» Gain experience with the methods, skills, and knowledge necessary to conduct user testing
» Develop the ability to communicate user research outcomes
» Develop the ability to think and communicate strategically, based on research outcomes

COURSE STRUCTURE //
This class will be primarily studio based- you will be required and expected to come to class with sketches, comps, and mock-ups ready to be critiqued by myself and your classmates. The amount of critique feedback you receive is proportional to the amount of work you come prepared with, so please keep up with your work.

You are the one that has the most impact on your education, I will try to facilitate and encourage it, but it is still your responsibility and opportunity to participate and engage in the course.

A tentative week-by-week schedule of course content will be available on the class Canvas site. This will be kept up to date and will always be the most current schedule for our course.
COURSE COMPONENTS //
Adobe Creative Cloud
In addition to the mandatory textbooks, you will be expected
maintain a Student license to the Adobe Creative Cloud.
You should expect to maintain this license every year while in
the UX design program at University of North Texas.

InVision Studio App
You will be required to sign-up for a free student account
with InVision Studio App: a industry standard prototyping
application. You can choose to use any prototyping tool you
choose, however, you must submit your files as a hosted
HTML webpage.

Domain Name & Hosting
You will be required to register and maintain a domain (URL)
with hosting, throughout your time in the UX program at
UNT. You will be able to choose your registrant and hosting
provider, however, assistance can only be given to those
registering through DreamHost.com

Interaction Design Foundation (interaction-design.org)
You are required to acquire and maintain a student member-
ship to this organization. The cost is $8/month (billed annu-
ally at $96).

Projects
There will be three major projects. Each studio project will con-
sist of a digital process notebook detailing your specific process
as well as a prototype and usability testing results report.

Late work is NOT accepted. Projects will be accepted at the
beginning of class. If you will be late or absent the day that
projects are due, make arrangements to deliver you work prior
to class.

GRADING //
All projects or exercises will be due at the beginning of class. No
late projects will be accepted for grading. You are responsible
for turning work in on time, regardless of attendance.

Your final grade will be based on a strict average of all assign-
ments. Your final grade will be rounded to the nearest 10th of
a point.
A 100-90.0%
B 89.9-80%
C 79.9-70.0%
D 69.9-65%
F 64.9-0%

CLASS LMS //
Canvas (http://unt.instructure.com/)

REQUIRED READING //
https://helpx.adobe.com/xd/tutorials.html
Learning Adobe XD
Lynda.com
ADDITIONAL RESOURCES //
producthunt.com
uxmag.com
smashingmagazine.com
aiga.org
printmag.com
commarts.com
howdesign.com
thedelie.com
designobserver.com

ELECTRONIC DEVICES //
Cell phones, laptops, tablets and the like, can be incredible tools for learning and growth, but also have amazing potential to divert our attention and distract us from meaningful learning opportunities. With that in mind, I expect students to act responsibly with technology. Turn off ringers, be ready to respond to discussion questions, and not be a distraction to your neighbors or myself. I may ask you to put away electronic devices for certain activities or if I feel they are becoming a distraction to others. The bottom line is it is in your best interest to get the most out of this course and ultimately your decision to be a diligent student or distracted seat warmer—so use technology wisely. Please do not use class time to check social media, shop, or whatever else might distract you or your classmates.

STUDENT COMMUNICATION AND COURSE UPDATES //
All student communication and course updates will be conducted through the classes Canvas site and/or unt e-mail. You will need to monitor your unt e-mail for these updates and course communications. It is not possible or feasible for faculty to communicate to students via personal e-mail accounts, so you will need to regularly monitor your unt e-mail or forward it to an alternative e-mail account.

When contacting the professor, please utilize e-mail rather than Canvas messaging. If you need extended feedback please schedule or utilize office hours. As a rule of thumb, if your question requires more than a few sentence reply, please talk to the professor in person.

ATTENDANCE //
Attendance is mandatory. Only two absences will be accepted. Each absence beyond two will reduce your final semester grade by one full letter grade. So, three unexcused absences will result in lowering of your final grade by one letter, four will lower it by two, etc. Five absences, will result in a failing grade. There is no distinction between an ‘excused’ or ‘unexcused’ absence so plan accordingly.

Attendance will be taken at the start of class. If you miss attendance, it’s your responsibility to check-in with me. Up to ten minutes late will be acceptable, but will count as a tardy. You are given three free tardies. After that every three tardies will be considered an absence from class. If you come to class after the ten minute tardy window, you will be considered absence.

There are no excused absences for anything but a death in the immediate family.

If you are absent, you are responsible for contacting a class member in order to get any information or assignments that were given in class. The instructor will not use any class time to repeat missed lectures or assignments. Do not call the main office to leave the instructor a note that you are missing class. Communication through e-mail is preferred.

ACADEMIC INTEGRITY //
Students caught cheating or plagiarizing will receive an ‘F’ for that particular assignment or exam. Additionally, the incident will be reported to the Dean of Students, who may impose further penalty.

According to the UNT catalog, the term cheating includes, but is not limited to: a. use of any unauthorized assistance in taking quizzes, tests, or examinations; b. dependence upon the aid of sources beyond those authorized by the instructor in writing papers, preparing reports, solving problems, or carrying out other assignments; c. the acquisition, without permission, of tests or other academic material belonging to a faculty or staff member of the university; d. dual submission of a paper or project, or re-submission of a paper or project to a different class without express permission from the instructor(s); or e. any other act designed to give a student an unfair advantage.

The term plagiarism includes, but is not limited to: a. the knowing or negligent use by paraphrase or direct quotation of the published or unpublished work of another person without full
and clear acknowledgment; and b. the knowing or negligent
unacknowledged use of materials prepared by another per-
son or agency engaged in the selling of term papers or other
academic materials.

DISABILITIES ACCOMMODATION //
The University of North Texas makes reasonable academic
accommodation for students with disabilities. Students seeking
reasonable accommodation must first register with the Office
of Disability Accommodation (ODA) to verify their eligibility. If
a disability is verified, the ODA will provide you with a reason-
able accommodation letter to be delivered to faculty to begin
a private discussion regarding your specific needs in a course.
You may request reasonable accommodations at any time,
however, ODA notices of reasonable accommodation should
be provided as early as possible in the semester to avoid any
delay in implementation. Note that students must obtain a new
letter of reasonable accommodation for every semester and
must meet with each faculty member prior to implementation
in each class. Students are strongly encouraged to deliver let-
ters of reasonable accommodation during faculty office hours
or by appointment. Faculty members have the authority to ask
students to discuss such letters during their designated office
hours to protect the privacy of the student. For additional
information see the Office of Disability Accommodation web-
site at http://www.unt.edu/oda. You may also contact them by
phone at 940.565.4323.

EMERGENCIES //
UNT uses a system called Eagle Alert to quickly notify you with
critical information in the event of an emergency (i.e., severe
weather, campus closing, and health and public safety emer-
gencies like chemical spills, res, or violence). The system sends
voice messages (and text messages upon permission) to the
phones of all active faculty staff, and students. Please make
certain to update your phone numbers at http://www.my.unt.
edu. Some helpful emergency preparedness actions include: 1) 
know the evacuation routes and severe weather shelter areas
in the buildings where your classes are held, 2) determine how
you will contact family and friends if phones are temporarily
unavailable, and 3) identify where you will go if you need to
evacuate the Denton area suddenly. In the event of a university
closure, please refer to Blackboard for contingency plans for
covering course materials.

STUDENT RIGHTS AND RESPONSIBILITIES //
Each University of North Texas student is entitled to certain
rights associated with higher education institutions.

See www.unt.edu/csrr for further information.

EMERGENCY PROCEDURES //
In case of emergency (alarm will sound), please follow the build-
ing evacuation plans posted on each floor of your building and
proceed to the nearest parking lot. In case of tornado (campus
sirens will sound) or other weather related threat, please go
to the nearest hallway or room on your floor without exterior
windows and remain there until all an all clear signal is sounded.
Follow your teacher’s instructions and act accordingly.

FINANCIAL AID SATISFACTORY ACADEMIC PROGRESS //
A student must maintain Satisfactory Academic Progress (SAP)
to continue to receive financial aid. Students must maintain a
minimum 2.0 cumulative GPA in addition to successfully com-
pleting a required number of credit hours based on total regis-
tered hours per term. Students cannot exceed attempted credit
hours above 150% of their required degree plan. If a student
does not maintain the required standards, the student may lose
their financial aid eligibility.

If at any point you consider dropping this or any other course,
please be advised that the decision to do so may have the poten-
tial to affect your current and future financial aid eligibility.
Please visit: http://financialaid.unt.edu/satisfactory-academic-
progress-requirements for more information about financial
aid Satisfactory Academic Progress. It may be wise for you to
schedule a meeting with an academic advisor in your college
or visit the Student Financial Aid and Scholarships office to
discuss dropping a course being doing so.

CHANGES //
Instructor reserves the right to make adjustments/changes to
the course syllabus with or without notice.
STUDENT ACKNOWLEDGEMENT //

I, ____________________________________, acknowledge that I have read the course syllabus for ADES 2518. I understand the course structure, grading, attendance policies, as well as the risk factor rating. I hereby agree to the syllabus and its provisions.

STUDENT NAME (PLEASE PRINT)

STUDENT SIGNATURE

DATE

PERMISSION TO USE STUDENT WORK //

I, ____________________________________, am a student at the University of North Texas (UNT) and I am enrolled in ADES 2518, Foundations of UX. By my signature below I hereby grant permission to UNT to use, copy, reproduce, publish, distribute, or display any and all works created to comply with the requirements of this course in accordance with the terms set forth below. Additionally, I consent to the disclosure of the work created in this class as may be accompanied by my name and other personally identifiable information for purposes set forth below.

Scope of permission. This permission extends to the use of the described work and images of such work: (1) for academic purposes in order to demonstrate examples of student work to current and future UNT students; (2) for public display in the galleries or on the campus of UNT or on UNT websites; (3) for promotional materials created by UNT in all forms of media now known or later developed, including but not limited to exhibition catalogues, direct mail, websites, advertising, and classroom presentations. My permission is on-going and will continue until such time as I revoke it by giving UNT three months written notice of revocation to the professor of record for this course. UNT will have three months from the date of my notice to stop all use in accordance with this permission.

Certificate of ownership. I am the owner of all work submitted in accordance with the requirements of the named course and the work is not subject to any grant or restriction that would prevent its use consistent with this permission. All aspects of the work are original to me and have not been copied. I understand that as owner of the work I have the right to control all reproduction, copying, and use of the work in accordance with US copyright laws.

Privacy Release. I hereby authorize and consent to the release, maintenance, and display of my name if necessary and any other personally identifiable information that I have provided in connection with the work and its use in accordance with the terms of this agreement.

Signature. By signing below I hereby grant the permissions indicated above. I understand that this grant of permission relates only to the use of the described work. This is not an exclusive right and I may sell, give, or otherwise transfer the rights to such work to others on a non-exclusive or exclusive basis. However, in the event that I do sell, give or otherwise transfer ownership or the exclusive right to use my work to another party, I will notify UNT immediately in writing through the professor of record for this course. UNT will have three months from the date of my notice to stop all use in accordance with this permission.

I have read, understand, and agree to the terms of this permission form:

STUDENT SIGNATURE

STUDENT NAME (PLEASE PRINT)

DATE