**COURSE OBJECTIVES:**

**Overarching questions**
- How are pressing concerns and commonplace values in our cultures and communities articulated textually?
- How can we invent textual and written responses that intervene meaningfully in the environment of our local, national, and global communities?

**Primary goals**
- Learn to read the texts surrounding us rhetorically
- Develop strategies for inventing texts, shaping texts, and justifying texts in order to create dialogue and draw attention to issues that we want and need to address

**Desired Understandings:**
- Rhetorical texts constantly circulate around us—often employing rhetoric in simple, yet effective ways
- Texts need not be "academic" to be effective or rhetorically sophisticated
- Each rhetorical text is invented and responds to:
  - Exigent needs and issues
  - Opinions and values common to a community, group, and/or culture
  - Expectations of logic and reason, emotion and passion, and character and authority
  - Anticipated forms, conventions, and styles
- Writers develop and employ copia—a large repertoire of styles, strategies, forms, and modes—in order to meet the expectations of audiences in diverse circumstances and settings
- Writers who engage, understand, and think critically about the perspectives, values, expectations, conventions, habits, and spaces of others can address their audiences effectively

**Course Texts:**

**Primary Text:**
Ancient Rhetorics for Contemporary Students (ARCS); Crowley/Hawhee; ISBN: 0205574432

**Secondary Text:**
Outliers (O); Gladwell; ISBN: 9780061859335

**Other Required Materials:**
In addition to your course textbooks, you will need a reliable internet connection and access to the Blackboard site for this course.

**Grading Policy:**
Grading for this class is designed to reflect an assessment of students’ overall understanding of rhetoric in accordance with the assessment policies listed on p.3 of the syllabus. Specifically, grading for the course will break down according to the assignments listed below. (Keep in mind that the particular percentage point values are subject to change.)

- Textual Artifact Project (30%)
- Imitation Exercises (10%)
- Progymnasmata exercises (20%)
- Commonplace Book (10%)
- Quizzes, Discussions, In-class assignments, and participation (20%)
- Final Exam (10%)
- **TOTAL:** 100%
GENERAL POLICIES FOR STUDENTS IN FRESHMAN WRITING COURSES

Departmental Absence Policy

The departmental absence policy for English must be maintained in all Freshman Writing classes:

Regular and punctual class attendance is required of all students, and poor attendance may prevent students from earning a passing grade in the course for the semester. The maximum number of permissible absences before a student automatically earns an “F” or “WF” in the course is determined by the schedule of the course:

- M-W-F (a class that meets three times a week): 7 absences
- T-TH (or M-W; a class that meets two times a week): 5 absences
- M (or any class that meets only once a week): 3 absences

(Note: Though the departmental absence policy states unequivocally that instructors “will” drop students who accumulate more than the allowed number of absences with a WF or an F, instructors are the final judges of whether rare extenuating circumstances have occurred which legitimize exceptions. It is the students’ responsibility to track of their absences so that they don’t go over the allowed number permitted for the course.)

Excused absences for university activities

In accordance with university policy, the only authorized absences are those due to participation in university-sponsored activities. Authorized absences must be approved in advance by department chairs and academic deans, and within three days after the absence, students must obtain an authorized absence card from the Dean of Students and present this card in person to their instructors. Students with authorized absences may make up the work missed or be given special allowance so that they are not penalized for the absence. All assignments and scheduled work must be turned in before or on the date of the excused absence.

Excused absences for religious holidays

In accordance with State law, students absent due to the observance of a religious holiday may take examinations or complete assignments scheduled for the day missed within a reasonable time before or after the absence. Travel time required for religious observances shall also be excused. Please see the UNT Student Handbook for information on which holidays or holy days are covered by this policy. State law also requires that students notify their teachers at the beginning of the semester if they expect to miss class on a religious holyday during the semester but want to make up the work missed. Students will be allowed to make up the work provided they have informed their teachers in writing within the first 15 days of the semester.

Unexcused absences

Absences due to other causes, such as illness, emergency, death in the family, car trouble, etc., are not authorized by the Department of English as excusable absences, and instructors in the Freshman Writing Program are therefore not authorized to excuse students for such absences (even with “official” notes from medical professionals, etc.). Please note that absences for reasons other than official university business or religious holidays will count against students’ permitted absences for the semester and may also result in missed grades for quizzes, assignments, exams, or writing deadlines.

The following actions may also result in a student being counted as officially absent:

- Coming to class without an adequate draft on a day when a draft is due
- Showing up to class more than 10 minutes late
- Failing to attend a mandatory scheduled conference with the instructor

Course schedules and drops in the first two weeks

Students need to monitor their course schedule every day for the first two weeks of class in order to make sure that they have not been dropped from their courses by the registrar’s office. Students who are dropped from classes for nonpayment of financial aid or other reasons will not be readmitted to the course; it is the student’s responsibility to make sure that all of their financial records are in order so that they are not dropped. For more information on UNT Add/Drop procedures, please visit the UNT Registrar’s page at: http://essc.unt.edu/registrar/schedule/scheduleclasse s.html

Accommodating Students with Disabilities

The University of Texas is on record as being committed to both the spirit and letter of federal equal opportunity legislation; reference Public Law 92-112 – The Rehabilitation Act of 1973 as amended. With the passage of new federal legislation entitled Americans with Disabilities Act (ADA), pursuant to section 504 of the Rehabilitation Act, there is renewed focus on providing this population with the same opportunities enjoyed by all citizens.

In accordance with the Americans with Disabilities Act and Section 504 of the Rehabilitation Act, all instructors in the English Department will work with the Office of Disability Accommodations (ODA) to make reasonable accommodations for qualified students with disabilities. If you have such a disability, please inform your instructor within the first week of the semester and provide your instructor with a Special Accommodation Request Form (available from the ODA). Students needing assistance must be registered with the ODA; if you need to register with the ODA or otherwise contact that office, the ODA phone number is (940) 565-4323, and the office is located in the Union, suite 921.
Class Behavior and Disruptions

According to the UNT Student Code of Conduct (sect. V), the following actions are considered acts of misconduct and may subject a student to university discipline:

- Obstruction or disruption of teaching, research, administration, disciplinary procedures or other University activities, including public service functions or other authorized activities on or off University premises. Includes interrupting, hindering or preventing classroom instruction or other official educational activities from occurring intentionally through noise, acts of incivility, or other means.

- Physical Abuse, verbal abuse, threats, intimidation, harassment, coercion; and/or other conduct which threatens or endangers the health or safety of any person. Speech protected by the First Amendment of the United States Constitution is not a violation of this provision, although fighting words and statements, which reasonably threaten or endanger the health and safety of any person are not protected speech. Each allegation of a violation under this provision shall be reviewed in consideration of these factors.

- Disruptive activities as defined by Section 37.123 and 51.935 of the Texas Education Code, such as intentionally obstructing, restraining, preventing or attempting to prevent passage of individuals on campus or into/out of campus buildings by force, by violence or by the threat of same; seizing control of a building/portion of a building to interfere with an administrative, educational, research or other authorized activity; preventing participation in or the holding of a lawful assembly or attempting to prevent same by force/violence, by threat or by causing reasonable fear of force/violence; or disrupting an assembly in progress by one or more such means.

ASSESSMENT POLICIES

In this course, you will be assessed not simply for your ability to store and recite knowledge about rhetoric, but more broadly for your ability to understand rhetoric, as demonstrated through actions such as:

- explaining writing strategies, explaining common opinions influencing written arguments today, and explaining how rhetoric works in the texts around you
- interpreting texts through rhetorical analysis
- applying rhetorical strategies in written arguments and textual analyses
- situating your writing in the context of other values, experiences, and opinions
- listening to ideas, opinions, issues, and perspectives brought to the rhetorical moment by others
- engaging in writing self-reflectively, demonstrating awareness of personal limitations, prejudices, and values

Makeup/Late Assignment Policy:

As a rule, late work for this course will not be accepted. Any quizzes or in-class exercises missed for any reason cannot be made up once missed. Additionally, all written assignments must be turned in at the time and in the manner requested in order to receive credit. If you know in advance that you will need to be absent, make arrangements with your instructor at least two weeks before the scheduled absence.

Plagiarism and Academic Dishonesty:

The UNT Policy Manual defines plagiarism as: "(a) the knowing or negligent use by paraphrase or direct quotation of the published or unpublished work of another person without full and clear acknowledgement and (b) the knowing or negligent unacknowledged use of materials prepared by another person or by an agency engaged in the selling of term papers or other academic materials." (18.1.11). Students in all Freshman Writing courses need to be aware of the strict policies against plagiarism and academic honesty enforced by UNT and by instructors in the Department of English. All writing in Freshman English courses must be original, and all uses of other writer's material (i.e., for the purposes of research based argumentation) must be acknowledged and clearly cited in any writing submitted for a grade.

The consequences for plagiarism at UNT are severe, and may include failure for the course, loss of scholarships, and in some cases dismissal from the university. Please talk with your instructor if you are unsure about whether or not something you are doing in your writing might be identified as plagiarism. If your instructor believes that something you have written has been plagiarized, you will be notified of the allegations in writing and asked to meet with your instructor and respond to your instructor's arguments. After hearing your response, your instructor will decide on a course of action and notify you in writing of any penalties or other consequences. In most cases, your instructor will also send a copy of the allegations and sanctions to the Academic Affairs office. Please note that instructors in the English Department are authorized to fail students for an assignment or for the course if they judge that an assignment is knowingly or negligently plagiarized.

Students have the option of appealing the decision of their instructor in writing to the Assistant Chair of the Department of English within 5 days of the instructor's decision.

For more information, please see http://www.vpaa.unt.edu/academic-integrity.htm
**ASSIGNMENTS:**

**Writing Assignment Sequence**

→ Commonplace book (ongoing) → Progymnasmata exercises → Imitation Exercises → Textual Artifact Project

**Commonplace book (see ARCS 324)**

- The commonplace book is space for you to take an active and focused interest in the commonplace values, beliefs, forms, and dominant strategies that you see in the culture around you. In order to create your commonplace book, you will keep a running list of quotations, snippets, summaries, and observations about topics you are studying in the course. For each entry, it is suggested that you jot down your thoughts about the text at hand, amplifying any observations about the audience, purpose, and form that seem relevant. Ultimately, the commonplace book will serve as the grounds for your justification of the audience, purpose, and forms of your final project. The commonplace book is also useful tool for helping you learn to expand the copia of examples, values, strategies, and data that you need to draw on when arguing or explaining.

**Progymnasmata**

- The Progymnasmata exercises are designed to draw you into increasingly complex ways of understanding and using textual strategies in order to affect an audience. It is essential that you understand writing as a complex and dynamic engagement with different purposes and audiences, and not only as a series of repeatable forms, patterns, or rules. Overall, these exercises structure the writing course by leading you to explore the uses and limitations of rhetorical and invention strategies. Each Progymnasmata exercise should lead help encourage you to ask questions of “how”? How do the textual strategies and forms of the Progymnasmata work? What are the limits of their usefulness? Each exercise should emphasize the following three rhetorical moves:
  
  — First, **analysis**: you will focus on examples of the Progymnasmata strategy (i.e. “fable,” “proverb,” etc.) that you find particularly convincing as it circulates within your community or culture. Examples may be drawn from your own experiences and observations, as well as from the secondary text used in the course. You will break down the strategy, asking how it works for a specific purpose and a specific audience. What does this strategy make possible in its unique context? What does this strategy prevent from being seen or heard?
  
  — Second, **invention**: you will re-deploy the Progymnasmata strategy for your own purpose and audience. Focusing on your own topic of interest, you will attempt to use the Progymnasmata strategy in ways that an audience interested in your topic would find convincing. The goal here is to isolate a particular rhetorical strategy to explore and experiment with in the context of the project you are developing.
  
  — Third, **revision**: you will track how the Progymnasmata strategy changes and alters as you apply it to a new purpose, audience and situation. The goal here is for you to be able to think about the significant work it takes to adapt a rhetorical strategy to a different context. Questions of “how” the strategy works are particularly important to ask. How does this strategy make it easier to write about some aspects of the topic and not others? What is difficult to convey using this strategy?

- The Progymnasmata sequence for this course moves through:
  
  — **Fable or Tale** (ARCS 31): exercises skills in narrative
  
  — **Chreia or Proverb** (ARCS 66): exercises skills in amplification
  
  — **Field Observation** (ARCS [?]): exercises skills in observation
  
  — **Comparison or Character** (ARCS 231): exercises skills in comparison/contrast
  
  — **Description** (ARCS 264): exercises skills in description

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**Rubrics and scoring systems:**

For the purposes of this course,

- "A" work will constitute a final score of 90-100% of total points, and will represent an overall response that is impressively sophisticated and illuminating: inventive, balanced, justified, effective, mature, and expertly-situated in time and context

- "B" work will constitute a final score of 80-89.99% of total points, and will represent an overall response that is thorough and systematic: skilled, revealing, developed, perceptive, but not unusually or surprisingly original

- "C" work will constitute a final score of 70-79.99% of total points, and will represent an overall response that is acceptable but limited: coherent, significant, and perhaps even insightful in places, but ultimately insufficient in organization, articulation, perception, and/or effectiveness

- "D" work will constitute a final score of 60-69.99% of total points, and will represent an overall response that is incomplete and severely lacking: incoherent, limited, uncritical, immature, undeveloped, and overall not reflective of the performance expected of UNT undergraduates

- "F" work will constitute a final score of 0-59.99% of total points, and will represent an overall response that is unacceptable.
Exercises in Imitation

- These exercises can be useful for drawing out your critical reflection on how particular forms, styles, and rhetorical strategies are used to affect audiences in strategic ways. The specific use of imitation exercises might include:
  - Imitating a particular visual/textual combination drawn from secondary texts (i.e. a “postcard”)
  - Imitating the tone or cadence of a specific prose passage
  - Imitating the complex sentence structure of a particularly compelling introductory paragraph from an essay
  - Translating a highly technical idea into more commonplace language

- In all cases, the purpose of this exercise is not to “master” any particular form or style, but rather to draw attention to questions of how and when the particular text might be useful (and how and when it might not be useful).

- Please note that these exercises are not designed to encourage you to copy other writers’ information. Rather, imitation exercises help you become familiar with ways in which skilled writers have used rhetorical strategies and styles for deliberate effect. If you are confused about the differences between rhetorical imitation and plagiarism, please ask your instructor for more information.

Textual Artifact Project

- **Overview:** The Textual Artifact Project will be the capstone writing project for the course and will require you to draw on all of the textual rhetorical strategies that you have been exploring (kairos, commonplaces, ethos, pathos, arrangement, and style). An artifact is any combination of words, images, and sounds that represents the values and ideology of a group of people. Artifacts provide a tangible way to read the way that a person or group “argues” for a particular value or ideal.

- **Objectives:** For your artifact project, you will be creating a “text” (using images, words, and other textual elements) that “argues” for a particular value or ideal that is important to you and exigent to your community. The goal of the artifact project is simple: you will (1) produce a textual artifact that is focused on a major theme or important issue drawn from the secondary source you are reading and you will (2) intelligently analyze your own rhetorical choices. Achieving this goal requires you to justify sophisticated rhetorical decisions about how the texts you produce will be effective for a specific audience, purpose, and context. Overall, the Textual Artifact Project involves three interrelated “products”:
  - First, a sophisticated analysis of the audience and purpose of the project. This analysis needs to explain why there is an exigent need for your artifact, how you will be invested in the artifact, and how the artifact will impact the audience. The justification for the audience and purpose of the project should be grounded your observations from your Commonplace Book (see above), as well as from your experience in “inventing” texts using strategies of kairos, commonplaces, ethos, and pathos.
  - Second, invention of the textual artifact itself. The textual artifact should demonstrate sophisticated understanding of how different textual strategies work together to make an audience receptive to the ideas intended by the student-inventors. In creating these textual objects, you will need to think carefully about all rhetorical decisions, from the “opportune moment” the project creates, to the emotional affect of the project, to the commonplace ideals and values taken up by the project design. The artifact itself will be assessed as part of your understanding of textual rhetoric.
  - Third, critical reflection on the scope and limitations of the project. This final element of the project will take the form of a traditional written argument that situates the textual artifact within the context of larger questions about how texts function rhetorically in our contemporary scene and society. You will analyze how the choices you have made in your artifact project “fit in” with wider values, commonplaces, and dominant forms that you have been observing in you Commonplace Book over the course of the semester. The goal for this final stage of the project is to look at how writing provides a specific, though limited, way of intervening in the world around us. You will answer this larger question by appealing to what you have learned through the attempt to create your own artifacts using the textual strategies of rhetoric learned in the course.

Supplemental Instruction:
A Supplemental Instruction (SI) component is provided for all students who want to improve their understanding of the material taught in this course. SI sessions are led by a student who has already mastered the course material and has been trained to facilitate group sessions where students can meet to compare class notes, review and discuss important concepts, develop strategies for studying, and prepare for exams. Attendance at SI sessions is free and voluntary. Students may attend as many times as they choose. SI sessions begin the second week of class and continue throughout the semester. A session schedule will be announced in class. For information about the program, and session schedule/updates, visit: http://learningcenter.unt.edu/
Other Assignments of Consequence

Throughout the course of this blended class, students will attend both large-group, face-to-face lecture classes and small, cooperative group discussion sessions. In the small group meetings, students collaborate, debate, and present their own conclusions in the context of others’. Students will also progress through interactive online learning activities that address specific lesson objectives. Students will use these cognitively rich online learning activities to self-assess how well they are mastering the relevant content and skills. Students should have assignments read and online activities completed before attending large- or small-group meetings.

ARCS (Primary Text)

• The ARCS textbook is your primary resource for information on crafting arguments, using various invention strategies, mastering diverse voices and styles in writing, and understanding your audience. Throughout the semester you will be assigned readings from chapters in the ARCS textbook, which you are expected to read before you come to class. You should prepare for class by ensuring that you have a basic knowledge of the assigned reading material, so that when you come to class, our discussion can focus on higher-order application, analysis, and evaluation of the content.

• The ARCS Chapter Mastery Quizzes have been created to help you evaluate your understanding of the chapter readings after you have read the material, and to make certain that you have a fundamental knowledge of the material before you come to class. You will demonstrate comprehension of the chapter through a Chapter Mastery Quiz online before class, in effort to ensure that you are able to participate in a more complex approach to the material when you come to class.

— The ARCS Chapter Mastery Quizzes consist of 10 content questions (multiple-choice) and 5 vocabulary questions (matching). You will be given three attempts per quiz, and the highest score from the three attempts will be recorded as the quiz grade. Be aware that each of the ARCS Chapter Mastery quizzes are created from a bank of question items, so no single attempt will present the same set of questions.

Secondary Text (Outliers)

• The secondary text in any 1310 course should be used to support invention and provide models and strategies for development of argumentation and copia. By examining this example of a lengthy argument, students should develop an understanding of the ways in which contemporary authors intervene in the environments around them, including those methods that resemble academic discourse and those that employ more familiar, non-academic strategies. It should serve as an object (cultural artifact) for analysis as students experience a number of commonplaces, topics, issues, and themes that are relevant to contemporary audiences and discover how academic and non-academic authors utilize different modes as they strive to meet audience expectations and values uniquely.

— The Secondary Text (Outliers) Content Mastery Quizzes have been created to help you evaluate your understanding of the chapter readings after you have read the material, and to make certain that you have a fundamental knowledge of the material before you come to class. You will demonstrate comprehension of the chapter through a Secondary Text Mastery Quiz online before class, in effort to ensure that you are able to participate in a more complex approach to the material when you come to class. These four quizzes consist of approximately 20 content questions (multiple-choice). You will be given three attempts per quiz, and the highest score from the three attempts will be recorded as the quiz grade. Be aware that each of the Secondary Text Content Mastery Quizzes are created from a bank of question items, so no single attempt will present the same set of questions.

— The Secondary Text (Outliers) Discussion Board Questions have been created to help you connect your understanding of the secondary text readings with the specific rhetorical methods and writing strategies that we have been covering in the ARCS text. You will demonstrate your comprehension of these methods and strategies by applying them to the secondary text online before class, in effort to ensure that you are able to participate in a more complex approach to the material when you come to class. Your engagement with the text will be augmented through exposure to your peers’ responses to the question. See the section on Discussion Boards for specific guidelines and suggestions regarding successful posting.
Grammar Lab

- The Grammar Lab is designed to help you learn (or review) how to express yourself correctly and well in Standard Written English. The Grammar Lab consists of five modules, which are broken down into two or three Grammar Exercises and one Grammar Quiz. Each week you will be assigned one Grammar Exercise and/or the corresponding Grammar Quiz.
  
  — The Grammar Exercises, in addition to a few links within in the Grammar Lab, will give you the tools that you need to be intentional in your writing, to sound as clear as possible, and to represent yourself as an intelligent person (establish an effective invented ethos). After you are given the chance to practice applying the concepts in the exercises, you will be given the opportunity to demonstrate your mastery of these basic writing and grammar skills in the Grammar Quizzes.
  
  — The five Grammar Quizzes consist of one passage of three to four paragraphs. Parts of sentences or entire sentences are underlined (or missing) and numbered. Corresponding to each sentence is a numbered multiple-choice question item that gives you optional ways to phrase the underlined material. You will be expected to read the passage and select the answer choice that demonstrates your understanding of the most clear and effective expression available by choosing the most grammatically correct response. You will be given two attempts per quiz, and the higher score will be recorded. If you do not score a 70 or above on either attempt, your grade will revert to a 0 (zero). If this happens, please see me.

Discussion Boards

- Your posts on the Discussion Boards count, in part, as participation for this course. Students will post an original response to a prompt/question as well as reply to two classmates’ postings. This interaction is used to simulate class discussion and to represent the feedback and insight gained from engaging in synergy with others. The Discussion Board postings require thoughtful and thorough responses and replies to the specific prompts. A rubric for Discussion Board posts is available on Blackboard. Your participation will be evaluated for each of four Discussion Boards on the Secondary Text and one Discussion Board on Ethos, and these grades will be averaged with all other attendance/participation grades. Your score is dependent on the quality of your contribution, not just the number of posts, based on the following criteria:
  
  — Answer in complete sentences (no credit for an “I agree” or “I disagree” response)
  — Convey that you have read the material
  — Use references from the text to support your answers
  — Explain and support your reasoning

Writer’s Group Meetings

- In this blended class, students attend both large-group, face-to-face lecture classes and small, cooperative group discussion sessions. In the small group meetings, or writer’s group meetings, students will collaborate, debate, and present their own arguments and conclusions in the context of others’. This interaction is used to simulate the small and intimate “real life” writer’s groups that meet to provide the feedback and insight most effectively gained from engaging in synergy with others. The writer’s group meetings assignments require original thoughts and complete answers to specific prompts. A rubric for discussions is available on Blackboard. Your participation will be assessed based on the following criteria:
  
  — Attendance: you will only be counted “present” if you bring a completed draft (see attendance policy above)
  — Engagement: your group is relying on you to provide feedback that will save them points and improve the quality of their arguments
  — Tools: your utilization of the rubrics for specific assignments is designed to increase your awareness of how you will be assessed as well (ask questions!)
### Assignment Schedule:

**Notes:**

- *Schedule subject to change*
- *All Online Assignments are DUE by 11:59pm on the date indicated in parentheses.
- *On shaded weeks—weeks 3, 5, 7, 9, 11, and 14—we will meet in alternative, blended formations.*

**Abbreviations:**

- ARCS=Ancient Rhetorics for Contemporary Students
- PG=Progymnasmata Assignments (from the ARCS text)
- RA="Rhetorical Activities" (from the ARCS text)
- Bb=Blackboard site for this course
- CpB=Commonplace Book (online journal)

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<thead>
<tr>
<th>WEEK</th>
<th>TOPIC</th>
<th>In-class Activities</th>
<th>Online Assignments DUE</th>
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</table>
| Day 1 | Introduction to course, instructor, Bb site, and fellow students | - Syllabus information  
- Tour of Bb site  
- Introductions: exploring stereotypes  
- Discuss: what is rhetoric? Argument?  
- AV: J. Stewart clip  
- Discuss: "opinion" (ARCS 15) and "ideology" (ARCS 19-26)  
- Activity: Developing "copia" (ARCS 27)  
- Collaboration: RA #5 (ARCS 30)  
- Collaboration: read Fables/Tales  
- Discuss: what is kairos?  
- Collaboration: explaining kairos together  
- Discuss: kairos and invention  
- Activity: generating kairos from homework articles  
- Activity: inventing proverbs  
- In-class writing: Chreia/Proverb | - Familiarize yourself with site  
- Email instructor any initial concerns  
- Post CpB #1 (8/29)  
- ARCS Ch. 1 Quiz (8/29)  
- Grammar Ex: Sentence Diagramming |
| Week 1 | Course introduction (ARCS Ch. 1) | | |
| Week 2 | Kairos (ARCS Ch. 2)  
Key Questions: Kairos  
How do urgent and immediate issues shape the texts around us?  
How can I respond in writing to issues that are urgent and timely for an audience? | - Collaboration: read chreia proverbs  
- Discuss: kairos and power (ARCS 61)  
- Activity: Visual map (see ARCS 64, RA #3)  
- In-class writing: rewriting perspective on current issues  
- Discuss: secondary text  
- Activity: generating kairos and secondary text  
- In-class writing: analysis of secondary text | - Post CpB #2 (9/5)  
- ARCS Ch. 2 Quiz (9/5)  
- Grammar Ex: Punctuation  
- Submit final PG1 to dropbox (9/9) |
| Week 3 | Kairos | | |
| Week 4 | Commonplaces (ARCS Ch. 4)  
Key Questions: Commonplaces  
• How do the tacit beliefs, values, and opinions shared among groups impact the way that a text is received?  
• How do the textual strategies I use draw out important values common to my audience and/or culture? | - Discuss: Aristotle’s common topics: conjecture, degree, possibility  
- Activity: Bumper Stickers (ARCS 153, RA #2)  
- Discuss: secondary text  
- In-class writing: the rant  
- Collaboration: analysis/imitation exercise  
- Activity: Grammar/Stylistics Exercise and/or Quiz | - Post CpB #3 (9/12)  
- Secondary Text Quiz I (9/12)  
- Disc. Board: Secondary Text Question I (9/12)  
- Grammar Quiz I: Sentence Construction (9/16)  
- Submit final PG2 to dropbox (9/16) |

College Writing I Syllabus p. 8
<table>
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<th>Week 5</th>
<th>9/27 &amp; 9/29</th>
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| Commonplaces | • Collaboration: grappling with the Common-Place  
| | • Discuss: uncovering the Commonplace in the secondary text |
| Ethical Proofs (ARCS Ch. 6) | • In-Class discussion: grammar as "ethos" (ARCS 212-228)  
| Key Questions: Ethos | • Collaboration: examining book reviews  
| | • In-class writing: practice creating effective ethos (ARCS 231); post and reply |
| Ethical Proofs | • Discuss: discovering ethos in the secondary text  
| | • Collaboration: writing characterization |
| Ethos and Grammar ("Voice and Rhetorical Distance" — ARCS 212) | • In-Class Grammar and mechanics review:  
| | grammar as "ethos" (ARCS 212-228), continued  
| | • Collaboration: guided analysis of ethos, includes presentation (ARCS 230, RA #1 & #2) |
| Week 6 | 10/4 & 10/6 |
| Ethical Proofs | • Post CpB #5 (9/26)  
| Key Questions: Ethos | • Secondary Text Quiz 2 (9/26)  
| | • Disc. Board: Secondary Text Question 2 (9/26)  
| | • Grammar Ex: MLA formatting (TBD)  
| | • Grammar Quiz 2: MLA (9/30)  
| | • Submit final PG3 to dropbox (9/30) |
| Ethical Proofs | • Post CpB #6 (10/3)  
| | • ARCS Ch. 6 Quiz (10/3)  
| | • Disc. Board: Ethos Question (10/7)  
| | • Grammar Ex: Commonly Confused Words |
| Week 7 | 10/11 & 10/13 |
| Ethical Proofs | • Post CpB #7 (10/10)  
| Key Questions: Ethos | • Secondary Text Quiz 3 (10/10)  
| | • Disc. Board: Secondary Text Question 3 (10/10)  
| | • Grammar Ex: Plural/Possessive  
| | • Grammar Ex: Vague Words  
| | • Grammar Quiz 3: Build Something Useful (10/14)  
| | • Submit final PG4 to dropbox (10/14) |
| Week 8 | 10/18 & 10/20 |
| Ethical Proofs | • Post CpB #8 (10/17)  
| Key Questions: Ethos | • ARCS Ch. 7 Quiz (10/17)  
| | • Grammar Ex: Modifier Placement  
| | • Submit Imitation Exercises II to dropbox (10/21) |
| Week 9 | 10/25 & 10/27 |
| Ethical Proofs | • Post CpB #9 (10/24)  
| Key Questions: Pathos | • Secondary Text Quiz 4 (10/24)  
| | • Disc. Board: Secondary Text Question 4 (10/24)  
| | • Grammar Ex: Active/Passive  
| | • Grammar Quiz 4: Avoiding AKW Marks (10/28)  
| | • Submit final PG5 to dropbox (10/28) |
| Week 10 | 11/1 & 11/3 |
| Ethical Proofs | • Post CpB #10 (10/31)  
| Key Questions: Pathos | • Grammar Ex: Word Choice Errors  
| | • Submit Imitation Exercises III to dropbox (11/4) |
| Week 11 | 11/8 & 11/10 |
| Ethical Proofs | • Post CpB #11 (11/7)  
| Key Questions: Pathos | • Grammar Ex: Transitions & Topic Sentences  
| | • Grammar Ex: Academic Writing  
| | • Grammar Quiz 5: Polishing (11/11) |

### Student Conferences

Individual student conferences will be held in my offices (12:30 pm-3:00 pm). All appointments made by sign-up.
<table>
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<tr>
<th>Week 12</th>
<th>11/15 &amp; 11/17</th>
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| **Arrangement (ARCS Ch. 9)**  
**Key Questions:**  
- How do the physical arrangements of texts affect the way that we read and understand their content?  
- How can I keep the attention and interest of my audience through the organization and arrangement of my ideas? | **Discuss:** Cicero’s six-part division  
**Collaboration:** guided analysis of Shapiro editorial  
**Grammar/Stylistics exercise/quiz**  
**In-class writing:** honorific and pejorative terms (ARCS 263, #6)  
**Post CpB #12 (11/14)**  
**ARCS Ch. 9 Quiz (11/14)**  
**Textual Artifact Project— Analysis (11/18)** |

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<thead>
<tr>
<th>Week 13</th>
<th>11/22</th>
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<tr>
<td><strong>11/24 Thanksgiving Holiday</strong></td>
<td><strong>Collaboration:</strong> two-day, guided, collaborative revision workshop; concurrent in-class conferences</td>
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<tr>
<th>Week 14</th>
<th>11/29 &amp; 12/1</th>
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| **Interactive revision (workshop): Artifact project**  
**Reflection and revision**  
**Final Exam: In-class artifact analysis** | **Textual Artifact Project— Critical Reflection (12/9)** | **FINALS**  
**Final Exam: In-class artifact analysis**  
*R 12/15, 8:00 am - 10:00 am*