Quantitative Methods in Geography

Geography 3190 Spring 2010: MW 9 – 10:20 pm Lab 1: Friday 9 – 9:50 am Lab 2: Friday 10 – 10:50 am Lecture in ENV 391 Labs in ENV 336

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Office Hours: M 10:30 am to 12:00 pm & Th 9:30 to 11 am or by appointment

Course Objectives:

This course is designed to immerse students in descriptive and inferential statistics in a problem-oriented research context, primarily within geography. In order to succeed in the course, students must comprehend and be able to communicate the complete analytical process from:

Framing a research question

Generating statistical hypotheses related to that research question

Choosing the appropriate statistical test to test those hypotheses

Interpreting results of the statistical test

Drawing conclusions from the analysis

Students who fully understand the subject matter should be able to accomplish each of these tasks by the end of the class and should be able to read and comprehend analytical publications including scholarly journal articles and research reports that incorporate the use of basic quantitative analyses.

Required Texts:

Cronk, B. C. 2008. How to Use SPSS, Fifth Edition. Pyrczak Publishing, Glendale, CA.

McGrew, J. C., Jr. & C. B. Monroe. 2000. An Introduction to Statistical Problem Solving in Geography, Second Edition. McGraw Hill, Boston.

Grading:

| 8 | Homeworks @ 15 pts each | = | 120 pts | | |
|---------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|---|---------|--|--|
| 4 | Exams @ 50 pts each | = | 200 pts | | |
| 4 | Projects @ 50 pts each | = | 200pts | | |
| 1 | Final Notebook | = | 80 pts | | |
| 1 | Cumulative SPSS Practicum @ 200 pts | = | 200 pts | | |
| 1 | Cumulative Final Exam @ 200 pts | = | 200 pts | | |
| Total = 1000 pts Final Grades (90% & above = A; $80 - 89.4\% = B$; $70 - 79.4\% = C$; $60 - 69.4\% = D$; below $60\% = F$) | | | | | |

| COURSE OUT | OUTLINE: Weekly Readings: | | |
|---------------|---------------------------------------------------------|----------------------|--|
| Weeks 1&2 | Science, Hypothesis Testing, Basic Sampling, Scale | Cronk Chs. 1& 2, 6.1 | |
| Jan 20 to 29 | Lab 1: Intro to SPSS (Aug 28) | M&M Chs. 1, 2, & 6 | |
| Week 3 | Grouping, Central Tendency, Dispersion | Cronk Ch. 3 | |
| Feb 1 – 5 | Lab 2: Descriptive Statistics in SPSS | M&M Ch. 3 | |
| Week 4 | Graphing Data | | |
| F.1.0.10 | Wednesday: Exam 1, weeks 1 to 4 | Cronk Ch. 4 | |
| Feb 8 – 12 | Lab 3: Graphing Data in SPSS | | |
| Week 5 | Z-Scores & Basic Probability in Statistical Inference | Reading Handout | |
| Feb 15 – 19 | Project 1: Descriptive statistics & graphing due Friday | - | |
| Week 6 | Normality, Central Limit Theorem, Confidence Intervals | Reading Handout | |
| Feb $22 - 26$ | Lab 4: Normality& Confidence Intervals in SPSS | M&M Ch. 7 | |

| Week 7 Mar 1 – 5 | Parametric Tests of Sample Differences Wednesday: Exam 2, weeks 4 to 6 Lab 5: Student's t tests & ANOVA | Cronk Ch. 6.2, 6.3, 6.4, 6.5 M&M Ch. 10 |
|---------------------------|-----------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------|
| Week 8 Mar 8 – 12 | Non-parametric Tests of Sample Differences Lab 6: Mann-Whitney & Kruskal-Wallis in SPSS | Cronk Ch. 7.3, 7.4, 7.5 M&M Ch. 10 |
| Week 9 | Spring Break March 15 – 19 | |
| Week 10 Mar 22 – 26 | Application of Tests and Synthesis of Results: Sample Differences Project 2: Sample differences due Friday | Cronk Ch 6 & 7 |
| Week 11 Mar 29 – Apr 2 | Tests on Categorical Data Wednesday: Exam 3, weeks 7 to 10 Lab 7: Chi-Square tests in SPSS | Cronk Ch. 7.1 & 7.2 M&M Ch. 11 |
| Week 12 Apr 5 – 9 | Application of Tests and Synthesis of Results: Categorical Data Tests Project 3: Tests on Categorical Data due Friday | Cronk Ch. 7 |
| Week 13 Apr 12 – 16 | Correlation and Simple Linear Regression Lab 8: Correlation and Regression in SPSS | Cronk Ch. 5 Reading Handout |
| Week 14 Apr 19 – 23 | Application of Tests and Synthesis of Results: Correlation & Regression Project 4: Correlation & Regression due Friday | M&M Chs. 13&14 |
| Week 15 Apr 26 – 30 | Monday: Exam 4, weeks 10 to 13 Effect Size | Reading Handout Cronk Appendix A |
| Week 16 May 3 – 7 | Cumulative SPSS Practicum | |
| Week 16 Dec 7 – 11 | Choosing tests, framing arguments, interpreting results, drawing conclusions Notebooks due Monday, May 10 | |

Cumulative Final Exam Monday May 10th, 8 am

DISABILITY ACCOMODATION

The Department of Geography, in cooperation with the Office of Disability Accommodations, complies with the Americans with Disabilities Act in making reasonable accommodations for qualified students with disabilities. Please present your written accommodation request by the second lab.

EXTRA CREDIT

The Department of Geography does not allow extra credit assignments (work not specified on a course syllabus).

ACADEMIC DISHONESTY

Students caught cheating or plagiarizing will receive a "0" for that particular assignment or exam. Additionally, the incident will be reported to the Department of Geography for deliberation. According to the UNT catalog, the term "cheating" includes, but is not limited to: (a) use of any unauthorized assistance in taking quizzes, tests, or examinations; (b) dependence upon the aid of sources beyond those authorized by the instructor in writing papers, preparing reports, solving problems, or carrying out other assignments; (c) the acquisition, without permission, of tests or other academic material belonging to a faculty or staff member of the university; (d) dual submission of a paper or project, or resubmission of a paper or project to a different class without express permission from the instructor(s); or (e) any other act designed to give a student an unfair advantage. Altering a returned test and claiming a grader or scanning machine made an error is also considered cheating. The term "plagiarism" includes, but is not limited to: (a) the knowing or negligent use by paraphrase or direct quotation of the published or unpublished work of another person without full and clear acknowledgment; and (b) the knowing or negligent unacknowledged use of materials prepared by another person or agency engaged in the selling of term papers or other academic materials.

CLASSROOM/OFFICE COURTESY

Please follow these guidelines to avoid disrupting the class:

- (1) Turn off cell phones before arriving.
- (2) Do not arrive late or leave early (except for a bathroom break or emergency).
- (3) Do not sleep or eat during class.
- (4) Do not work on other assignments during class.
- (5) Do not talk when the instructor is lecturing, unless prompted for feedback by the instructor.

ATTENDANCE/TARDINESS POLICY

After missing (<u>excused</u> or <u>unexcused</u>) 5 class periods a student will receive a WF (F if after the WF deadline) for the course. Students who are greater than 5 minutes late should come to class so as not to miss the material, but they will be counted absent for the period. Perfect ('perfect' means 'entirely without any flaws, defects, or shortcomings' [<u>dictionary.com</u>]) on-time attendance (lecture and labs) will result in a 3% course grade reward in the final course grade (e.g., an 88% [B] would become a 90% [A]). Those who miss (or are tardy for) only one class period (lecture/lab) will receive a 1.5 % final grade reward.

MISSED-CLASS POLICY

Neither the professor nor the TA re-teaches the course outside of lecture or lab; we are happy to answer questions, clarify content, and provide guidance for those who attend class and come in with informed questions after they have attempted the work themselves. Students who miss class must secure notes from another student in the class; notes will not be provided by the instructor.

Homework Schedule

HW1 due Feb 8 - Grouping & Descriptive Stats

HW2 due Feb 15 – Graphing

HW3 due Feb 22 – z-scores, basic probability

HW4 due Mar 1 – Central limit theorem and confidence intervals

HW5 due Mar 8 – One-sample Student's t test

HW6 due Mar 29 - phrasing results of tests of sample difference

HW7 due Apr 5 – Chi-square tests & phrasing results of Chi-square tests

HW8 due Apr 26 - Correlation and regression & phrasing results of correlation and regression

Project Schedule

P1 due Feb 19

P2 due Mar 26

P3 due Apr 9

P4 due Apr 23

Exam Schedule

E1 Feb 10

E2 Mar 3

E3 Mar 31

E4 Apr 28

Practicum May 3 to 7

Final Monday May 10 @ 8 to 10 am

University of North Texas Department of Geography

Matrix Summary of Comparative Methods

| Number of | Type of Test | | | |
|-----------------------------|-----------------------------------|----------------------------------|--------------------------------------------------------------|--|
| Samples | Non-Par | Parametric | | |
| K | X ² K-Sample Test | Kruskal-Wallis H-test | Analysis of Variance | |
| 2 | X ² Two Sample Test | Mann-Whitney U-test | t-test of difference between means | |
| 1 | X ² One Sample Test | Kolmogorov- Smirnov D-Test | t-test | |
| Relationships and Trends | N/A | Spearman Rank Correlation | Product-Moment Correlation Simple Linear Regression | |
| Measurement Scale | Nominal | Ordinal | Interval/Ratio | |

Adapted from Shaw and Wheeler, Statistical Techniques in Geographical Analysis.

Email received in August from Spring 2009 Student

Dear Dr. Wolverton,

I would like to thank you so much for serving as a reference for my interview with Wood Mackenzie. They offered me the job and I accepted about two weeks ago. I've already moved to the Houston area and start on August 17th.

Many of the skills that I acquired from your course proved to be extremely valuable for the interview. Before the interview started, they had me perform quantitative analysis on energy and pricing data for the North American power grid that I would present to the manager and head analysts in a powerpoint presentation. If it had not been for the knowledge that I gained from your course, the interview might have been over at that point. In fact, the head analyst complemented me for including a wider variety of statistical information than any of the other candidates.

Thank you so much again for serving as a reference and for teaching the Quantitative Methods course, without which, I may have never landed this job.

Best Regards,

Student

I promised the student they would remain anonymous.