

ECON 1100.402 – Principles of Microeconomics

Instructor	Mr. Inteser
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Course TA	Md. Abul Hasan (Md.Abul.Hasan@unt.edu)
Zoom Drop-in Hours	Tuesdays 11 AM – 1 PM Thursdays 10 AM – 11 AM Please book appointments at least 12 hours in advance.
Online Help Center	https://unt.zoom.us/j/81614277137

Course Description, Structure, and Objectives

This course serves as an introduction to microeconomics, including several models of consumer and business decision-making in a market-based economy. The techniques of economic analysis are used to examine models of consumer behavior and producer behavior, the impact of competitive conditions on market prices, as well as several sources of market failure and government involvement in markets. Once developed, these tools of analysis are applied to current economic situations.

Course Structure

This course takes place 100% online. Your interaction with me and with your fellow students will take place in Canvas. There are 5 weeks of content that you will move through. I will open a new module each week.

Communication Expectations:

You may use your UNT student email address to reach my TA at Md.Abul.Hasan@unt.edu or me at sakir.inteser@unt.edu. Email from any other source or to any other email address is unlikely to make it through UNT filters and will not be answered.

If you contact my TA or me via email, the subject line of your email must have your course and section number (**1100.402**) to be opened. I will do my best to respond to email within 24 hours, Monday through Friday when UNT is open. If you do not get a response, please resend making sure to follow the above instructions.

Email correspondence should be appropriate and should not contain requests for me to provide you with missed assignments, handouts, notes, grades, etc. It should never be a request to treat your coursework and grade differently than what is outlined on this syllabus. Inappropriate emails and student requests will be forwarded to the appropriate campus office and/or official.

Getting Help in this course

Help for this course will be provided by me, and my teaching assistant and UNT Economics graduate student Md. Abul Hasan. We will be available to answer questions and offer help on the material. Mr. Hasan will be available Tuesdays 11 AM – 1 PM, and I will be available Thursdays 10 AM – 11 AM to meet with you via Zoom. We will not be waiting in the Zoom room for random drop-ins, but please send us an email and you can arrange to meet there. That is a limited time window, so if it does not work for you, email him (Md.Abul.Hasan@unt.edu) and we'll work out another time.

If you would like to set up a Zoom meeting with me, please send me an email at least 12 hours in advance. If you would like to meet with me in person, please also send me an email and I will be happy to set up an appointment.

To assist you with this course, our department is also happy to make a Help Center available for your use during the regular semester. The Economics Help Center is located in Wooten Hall, room 310 and is also available on Zoom. Hours of operation are on the Help Center Information Sheet posted on Canvas. Read through the Help Center Information Sheet prior to going to the Help Center for assistance.

Course Objectives

By the end of the course, you should be able to:

- Explain what distinguishes economics from other social sciences and also the difference between microeconomics and macroeconomics
- Explain the importance of scarcity, opportunity and sunk cost, and efficiency and the role they play in defining economics.
- Describe the importance of prices and how market forces result in an efficient allocation of scarce resources.
- Explain how product markets achieve equilibrium and identify factors that cause equilibrium price and quantity to change.
- Describe how government intervention in the market can lead to inefficient outcomes and measure the resulting deadweight loss.
- Identify market failures and government policies that promote efficient outcomes.
- Identify the profit-maximizing or loss-minimizing production level of output for competitive firms given market conditions and how competitive markets adjust over time.
- Describe the conditions under which firms can have market power and how that allows them to reduce output, increase the price, and reap higher profits.
- Contrast the efficient outcome associated with highly competitive markets with the inefficient outcome associated with markets characterized by market power.
- Explain how firms with market power that can find ways to charge different prices to different consumers or implement other pricing strategies can increase their profits.

Required/Recommended Materials

Required material: There is no required textbook. All required material will be available within the Canvas course.

Recommended materials: I do recommend that you secure a used microeconomics principles text to refer to as needed during the course. While almost every textbook author explains introductory microeconomics topics the same way, there will certainly be small differences. If you do get a text as a reference, you can always ask me about how their treatment compares to what I have in the course material.

I also recommend the Marginal Revolution University microeconomics videos. Again, you might see some small differences, but if you are having trouble with any of the material, sometimes seeing another treatment can be very helpful.

How to Succeed in this Course

1. Know the material. You cannot just skim the material during the week and figure out what you need as you take the exam. There is not enough time allotted for the exams to learn the material during the exam. This means you must have a pretty good working understanding of the material to do well. However, having a well-organized set of notes that you can refer to during each exam can be extremely useful. To help with that, we have created a set of worksheets for each chapter. Fill them out as you read the material during the week and you will have an invaluable resource by your side to help you with the exams. Just filling these out won't be all that useful if you don't put a little time into understanding the material as you go. If a concept seems like it is giving you too much trouble, please seek help from the course TA.
2. Basic math tools are required as economic ideas are generally based on the laws and precision of mathematics. If you don't have a clear understanding of addition, subtraction, multiplication and division, basic algebra, working with fractions, how to calculate the area of a rectangle or triangle, and other basic math concepts, then using them in an economics context will be doubly hard. There is a "Math Review for Micro" PowerPoint presentation in the Canvas course you should work through to refresh your memory on the key topics we will be using.
3. Even students who are comfortable with the math can struggle. Instead of just working math problems, we will be using math to explain economics concepts. Making the jump from working math problems to using math to understand economics ideas is a bit of a jump. It will take time and practice to be able to think in terms of our math-based ideas. It is like learning a musical instrument or playing a new sport, you have to learn your scales on a piano or learn how to dribble a basketball before you can play a song or make a layup. Other social science or humanities disciplines rely more on English language to explain ideas, and you are already pretty good at that. Being more math-based, it takes a bit more work for your brain to absorb it all. There is only one way to overcome this hurdle: spending time working with the material.
4. There are no shortcuts to learning economics, put in the time. I believe every student can be successful in this course, but there is no way to do so without spending time on the material. You should **expect to devote about 8-12 hours per week to the course**. I cannot suggest strongly enough that you print out the worksheets I have provided for each chapter

and use them to take notes as you read the material. Not only will this help you maintain your focus, but it will give you a handy reference for when you take the exams. If you get an easy A on the first module exam, then you can scale back subsequently (or better yet, keep at it and get an easy A on all of the exams!!!). Sadly, I find too many students go the other way (not working hard enough to ensure they don't accidentally do too well) and then they underperform on the first exam. Since the material builds from the beginning of the semester to the end, the road to success becomes very steep indeed. DON'T PUT YOURSELF IN THAT POSITION!!!

Course Calendar

Week	Dates	Topics Covered
Week 1 and Week 2	May 18th - May 29th	Chapter 1 What is economics?
		Chapter 2 Modeling the Economy and the Production Possibilities Model
		Chapter 3 Specialization and Trade
		Chapter 4 Demand
		Chapter 5 Supply
		Chapter 6 The Supply and Demand Model
	Friday, May 29th	Exam 1: Chapter 1-6
Week 3	June 1st - June 5th	Chapter 7 Welfare Analysis
		Chapter 8 Analyzing Government Policy: Price Ceiling, Price Floor, Taxes and Subsidy
		Chapter 9 Market Failure
	Friday, June 5th	Exam 2: Chapter 7-9
Week 4	June 8th - June 14th	Chapter 10 The Perfectly Competitive Model
		Chapter 11 Firms with Market Power
	Monday, June 15th	Exam 3: Chapter 10-11
Week 5	June 16th - June 18th	Review Week
	Thursday, June 18th	Final Exam: Comprehensive - Chapter 1 -11

Grading Policies

Your final grade in this course will be determined from your scores on two types of assessments: assignments and exams.

The course will be broken down into four modules. The first three will be substantive and the fourth will be the final exam.

The exams will be available through the Canvas course and will require the Lockdown Browser with Respondus Monitoring. This means you will need a webcam if one is not already built into your computer. There is a no-credit quiz that will test your system to make sure it is capable of these technologies.

For each of the three substantive modules, there will be 3-4 assignments and an end-of-module exam. Assignments to be completed within Canvas will make up 10% of the course grade and will be measured as the percentage of the total assignment points that you earn. Each end-of-module exam will make up 30% of the final grade. However, I'll drop your lowest module exam grade. Therefore, assignments will make up 10% of the grade and the module exams will be 60% of the grade. The final exam will be 30% of your grade.

Assessments

In Canvas Assignments	10%
Module Exams (three exams worth 25% each, lowest exam score dropped)	60%
Final Exam	30%
Total	100%

Final Grade based on percentage of points earned

- A: 90-100%
- B: 80-89.9%
- C: 70-79.9%
- D: 60-69.9%
- F: Below 60%

Unexcused late work: Because of the compressed semester, I will have to release correct answers promptly. Because of this, I cannot reopen assignments or exams once answers have been released. I will not accept unexcused late work in this course and missed assignments will receive a grade of zero.

See <https://registrar.unt.edu/registration/summer-academic-calendar.html> for the Summer 2026 academic calendar and important University dates. Links to information about dropping this course or withdrawing from all classes can be found at

<https://registrar.unt.edu/registration-guide>. If you decide to drop this course, you do so in your MyUNT portal. Instructors are not able to drop students from their class.

A grade of incomplete will be assigned according to UNT policy on incompletes. Before requesting a grade of incomplete, read this policy at <http://registrar.unt.edu/grades/incompletes>.

Examination Policy

Exam dates and the chapters to be covered are listed on the Course Calendar. There are three non-cumulative exams during the semester. Exams are available during the specific time window on predetermined dates. You have the chance to choose the best time for you to start your own exam.

Exams Require the Use of Lockdown Browser. This means you will need a webcam if one is not already built into your computer.

All exams are multiple-choice. Each midterm exam has 30 multiple-choice questions with a 50-minute time limit and is worth 25% of your final grade. The final exam will have 50 questions with a 120 minute time limit, and it is worth 30% of your final grade. You may use scratch paper, and a calculator during the exam. Exams account for a combined 80% of your final grades.

THERE WILL BE NO MAKE UP EXAMS. If you are attending a university-related commitment, such as travel for athletics or a recording session for a UNT Jazz band, your exam may be rescheduled to another date around the predetermined date. Please send your official documentation attached to your reschedule request by the Wednesday before the corresponding exam.

Once the exam is given, there will be no makeup for the test for any reason. If you miss an exam, a grade of "0" will be posted in Canvas for that exam and your score on the comprehensive final exam will be counted to replace one missing exam.

UNT Policies

Academic Integrity Policy

Academic Integrity Standards and Consequences. According to UNT Policy 06.003, [Student Academic Integrity](#), academic dishonesty occurs when students engage in behaviors including, but not limited to cheating (including unauthorized assistance from other individuals or software, including artificial intelligence), fabrication, facilitating academic dishonesty, forgery, plagiarism, and sabotage. A finding of academic dishonesty may result in a range of academic penalties or sanctions ranging from an admonition, a reduced grade on assignments, a failing course grade, or expulsion from the University.

ADA Policy

UNT makes reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide a student with an accommodation letter to be delivered to faculty to begin a private discussion regarding one's specific course needs. Students may request accommodations at any time; however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. For additional information, refer to the [Office of Disability Access](#) website (<http://www.unt.edu/oda>). You may also contact ODA by phone at (940) 565-4323.

Emergency Notification & Procedures

UNT uses a system called Eagle Alert to quickly notify students with critical information in the event of an emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). In the event of a university closure, please refer to Blackboard for contingency plans for covering course materials.

Retention of Student Records

Student records pertaining to this course are maintained in a secure location by the instructor of record. All records such as exams, answer sheets (with keys), and written papers submitted during the duration of the course are kept for at least one calendar year after course completion. Course work completed via the Canvas online system, including grading information and comments, is also stored in a safe electronic environment for one year. Students have the right to view their individual record; however, information about student's records will not be divulged to other individuals without proper written consent. Students are encouraged to review the Public Information Policy and the Family Educational Rights and Privacy Act (FERPA) laws and the University's policy. See UNT Policy 10.10, Records Management and Retention for additional information.

Acceptable Student Behavior

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the

classroom and the instructor may refer the student to the Dean of Students to consider whether the student's conduct violated the Code of Student Conduct. The University's expectations for student conduct apply to all instructional forums, including University and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at deanofstudents.unt.edu/conduct.

Access to Information - Eagle Connect

Students' access point for business and academic services at UNT is located at: my.unt.edu. All official communication from the University will be delivered to a student's Eagle Connect account. For more information, please visit the website that explains Eagle Connect and how to forward e-mail: eagleconnect.unt.edu/.

Sexual Assault Prevention

UNT is committed to providing a safe learning environment free of all forms of sexual misconduct, including sexual harassment sexual assault, domestic violence, dating violence, and stalking. Federal laws (Title IX and the Violence Against Women Act) and UNT policies prohibit discrimination on the basis of sex, and therefore prohibit sexual misconduct. If you or someone you know is experiencing sexual harassment, relationship violence, stalking, and/or sexual assault, there are campus resources available to provide support and assistance. UNT's Survivor Advocates can assist a student who has been impacted by violence by filing protective orders, completing crime victim's compensation applications, contacting professors for absences related to an assault, working with housing to facilitate a room change where appropriate, and connecting students to other resources available both on and off campus. The Survivor Advocates can be reached at SurvivorAdvocate@unt.edu or by calling the Dean of Students Office at 940-565- 2648. Additionally, alleged sexual misconduct can be non-confidentially reported to the Title IX Coordinator at oeo@unt.edu or at (940) 565 2759.

Use of Student Work

A student owns the copyright for all work (e.g. software, photographs, reports, presentations, and email postings) he or she creates within a class and the University is not entitled to use any student work without the student's permission unless all of the following criteria are met:

- The work is used only once.
- The work is not used in its entirety.
- Use of the work does not affect any potential profits from the work.
- The student is not identified.
- The work is identified as student work.

If the use of the work does not meet all of the above criteria, then the University office or department using the work must obtain the student's written permission

