Welcome to UNT!

As members of the UNT community, we have all made a commitment to be part of an institution that respects and values the identities of the students and employees with whom we interact. UNT does not tolerate identity-based discrimination, harassment, and retaliation. UNT’s full Non-Discrimination policy can be found in the UNT Policies sections of this syllabus.

Principles of Economics Help Center

The Economics Help Center is located in Wooten Hall, room 310. Hours of operation can be found at https://economics.unt.edu/help-center. Please read through the Help Center website prior to going to the Help Center for assistance.

Course Textbooks and Other Materials

Required Text: Introduction to Microeconomic Methods and Models (2023 edition)
Publisher: Top Hat; Authors: Kari L. Battaglia/Susan L. Dadres

This course requires the interactive digital textbook Introduction to Microeconomic Methods and Models. The digital text and related assessments are accessed using the Top Hat platform (www.tophat.com). You may purchase an access code for the textbook from the UNT bookstore OR you may go to the Top Hat website (https://tophat.com) and purchase access online.


If you already have a Top Hat account, go Econ 1100.581 in Canvas and click on any launch or deep link for Top Hat. If you do not click the launch link, then you will be removed from the course roster every night when the sync happens. In this case, you simply need to access Top Hat using an LTI 1.3 link. If you completed any assignments using a Top Hat account with the
same email address as the email address you use to log into the LMS, then your answers and grades will be restored.

If you are new to Top Hat, you will be prompted to create an account once you click on any launch or deep link for Top Hat.

Make sure you purchase the digital text for Econ 1100.581, Spring 2024. Do NOT use a copy of the text that was purchased by another student because this would prevent you from getting homework credit.

Should you require technical assistance with Top Hat at any time, please contact their Support Team directly by way of email (support@tophat.com), the in-app support button, or by calling 1-888-663-5491. Specific user information may be required by their technical support team when troubleshooting issues.

You can visit the Top Hat Overview (https://success.tophat.com/s/article/Student-Top-Hat-Overview-and-Getting-Started-Guide) within the Top Hat Success Center which provides a brief overview on working with this platform.

In summary, to connect to TopHat, you must access it thorough Canvas by opening the course and then clicking the “Top Hat LTI 1.3” tab on the left hand navigation inside the Canvas course. You MAY NOT use a copy of the etext that was purchased by another student because this would prevent you from getting homework credit. The link to register (and ensure that your Top Hat grades can be moved to the Canvas grade book) is located in Canvas on the left-hand side in a tab labeled “Top Hat LTI 1.3”.

You will also need notetaking supplies and a calculator (not a cell phone) for most class meetings, and a laptop for examinations.
Course Summary and Objectives

This course serves as an introduction to business organization and a market-based economy. The techniques of economic analysis are used to examine models of consumer behavior and producer behavior. Once developed, these tools of analysis are applied to current economic situations. The Course Objectives (COs) are:

CO 1. Describe how market forces result in an efficient allocation of scarce resources.
CO 2. Explain how product markets achieve equilibrium and identify factors that cause equilibrium price and quantity to change.
CO 3. Describe how government intervention in the market can lead to an inefficient outcome and measure the resulting deadweight loss.
CO 4. Identify market failures and government policies that promote equitable and efficient outcomes.
CO 5. Identify the profit-maximizing or loss-minimizing production level of output for perfectly competitive firms given market conditions.
CO 6. Contrast the efficient outcome associated with highly competitive markets with the inefficient outcome associated with markets characterized by market power.
CO 7. Explain how labor markets achieve equilibrium and identify factors that cause the equilibrium wage and employment to change.

Grading Policy

Your final grade in this course will be determined from your scores on homework, in-class graded work, participation, an interdisciplinary project, and exams.

Homework (Top Hat – drop 5 lowest) 15%
In-Class Graded Work (Quizzes etc.) 10%
Participation 10%
Interdisciplinary Project 15%
Exams (Highest 3 of 4 exam grades) 50%

Total 100%

Course grades are assigned according to the following scale:

A = 90% and above   B = 80 – 89%   C = 70 – 79%   D = 60 – 69%   F = Below 60%

Graded work such as in-class quizzes and exams will be handed back in class. It is your responsibility to monitor your performance (grade) in the course. See me during my office hours or email for an appointment if you have concerns about your progress during the semester.
See https://registrar.unt.edu/registration/spring-registration-guide and scroll down to Dropping Classes and Withdrawing for the Term for the link to detailed information about dropping this course or withdrawing from all classes.

A grade of incomplete will be assigned according to UNT policy on incompletes. Before requesting a grade of incomplete, read this policy at http://registrar.unt.edu/grades/incompletes.

**Homework and In-Class Graded Work**

Homework assignments come from the book on the Top Hat platform. Graded work in Top Hat counts 15% of the semester course grade. You can drop your lowest 5 Top Hat scores.

In-class graded work may take several forms, including written quizzes, essays, and class participation activities. In-class graded work accounts for 10%.

**Participation**

Students are expected to maintain a professional demeanor conducive to learning, and teaching, economics at a collegiate level. Students must follow the instructor's directions including where to sit and when to put cell phones away. Disruptive and disrespectful behavior that comes to the teacher's attention will result in points being deducted from the participation grade. Examples of behavior that will result in deductions include talking out of turn, talking to classmates during lecture, snoring, or being rude or disrespectful to any students or instructors.

**Interdisciplinary Project**

A team contract and public presentation on the Lifestyles Project will be our interdisciplinary project at the NTN! program this semester. Details and the grading rubric can be found in Canvas. This assignment is worth 15% of your grade.
Exams

Exam dates and the chapters to be covered are listed below as well as on the Course Calendar. You must bring your 8-digit UNT identification number, your UNT student identification card, a non-programmable calculator, and your Wi-Fi enabled laptop to each exam.

MAKEUP EXAM: If you miss an exam for any reason, the final exam is the make-up exam and your score on the comprehensive final exam will be counted in your semester course grade. There are no make-up exams offered on an individual basis.

All exams are multiple choice. Your three highest exam scores will be counted in your semester course grade. If you are satisfied with your grade in the course as of the last week of classes, you do not have to take the comprehensive optional final exam. The average of your 3 highest exam scores accounts for a combined total of 50% of your semester course grade.

The final exam is comprehensive and optional.

Attendance Policy

Since this is a dual-credit course, attendance is mandatory, and absences count as absences from high school.

I believe every student can be successful in this course, but in addition to attending class regularly, you must also prepare outside of class regularly. As some of your other professors have probably also told you, you should expect to devote two to three hours outside of class for every one hour you spend in class. This time you spend outside of class should be used for reading the etext, working assessments, using the Help Center, and reviewing for quizzes and exams. You might even use a calendar to help you manage your outside of class study time, especially if you are taking a full class load and working.
## COURSE CALENDAR

<table>
<thead>
<tr>
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<td>UNT &amp; FISD Spring Break</td>
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<td>FISD Bad Weather Makeup Day – UNT will have class</td>
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<td>Final</td>
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<td>FINAL EXAM (Comprehensive &amp; Optional)</td>
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**Personal Electronics Policy**

Cell phones, headphones, ear buds, and other devices not previously approved may not be used during exams. The only device allowed during exams is a dedicated calculator.

**Contacting Me**

In person: You do not need an appointment to see me during my office hours. I welcome you to come by! If you are unable to meet during my office hours, please email me to set up a mutually convenient time.

Via Email: **All email must be sent through your UNT student email address (my.unt.edu) specifically to me at susan.watson@unt.edu.** Email from any other source or to any other email address is unlikely to make it through UNT filters and will not be answered.

If you contact me via email, the subject line of your email must have your course and section number to be opened. I will do my best to respond to email within 24 hours, Monday through Friday when UNT is open. If you do not get a response, please resend making sure to follow the above instructions.

You can also email me through Canvas using the Inbox icon on the left of the course home page.

Email correspondence should be appropriate and should not contain requests for me to provide you with missed assignments, handouts, notes, grades, etc. and should never be a request to treat your coursework and grade differently than what is outlined on this syllabus. Inappropriate emails and student requests will be forwarded to the appropriate campus office and/or official.

**Outside of office hours, you can receive assistance at the Econ Help Center in Wooten Hall Room 310. Please read through the Help Center website prior to going to the Help Center for assistance:** [https://economics.unt.edu/help-center](https://economics.unt.edu/help-center).

**Technical Help**

Contact the Help Desk if you have any problems using Canvas.

Email: helpdesk@unt.edu Phone: 940-565-2324

Visit the website for additional information and hours of operation: [https://it.unt.edu/helpdesk](https://it.unt.edu/helpdesk)

For Top Hat technical assistance, see the second page of this syllabus.
Please read the following UNT policies that apply to all courses at UNT.

**Copyrights**

Class lectures are protected by state common law and federal copyrights. They are the original expression of the instructor and may be recorded at the same time as delivered in order to secure protection. Whereas, you are authorized to take notes in class thereby creating a derivative of the lecture, the authorization extends only to making one set of notes for your PERSONAL USE. You are not authorized to record lectures or to make commercial use of them without the instructor’s prior express written permission.

**Disability Accommodation**

The University of North Texas makes reasonable academic accommodation for students with disabilities. Students seeking reasonable accommodation must first register with the Office of Disability Access (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with a reasonable accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request reasonable accommodations at any time; however, ODA notices of reasonable accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of reasonable accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of reasonable accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information, refer to the ODA website at [Office of Disability Accommodation](https://policy.unt.edu/policy/06-003). You may also contact ODA by phone at (940) 565-4323.

The Economics Department cooperates with the Office of Disability Accommodation (ODA) to make reasonable accommodations for qualified students with disabilities. If you have not registered with ODA, we encourage you to do so. Please present your written accommodation request during the first two weeks of the semester if possible.

**Academic Integrity Policy**

Academic Integrity Standards and Consequences. According to UNT Policy 06.003, Student Academic Integrity, academic dishonesty occurs when students engage in behaviors including, but not limited to cheating, fabrication, facilitating academic dishonesty, forgery, plagiarism, and sabotage. A finding of academic dishonesty may result in a range of academic penalties or sanctions ranging from admonition to expulsion from the University. The UNT Department of Economics adheres to the University's Policy on Cheating and Plagiarism. To view the complete Student Academic Integrity policy, go to [https://policy.unt.edu/policy/06-003](https://policy.unt.edu/policy/06-003).
Individuals engaging in activities that may be construed as cheating or plagiarizing should be prepared for the consequences; one consequence is to receive an “F” for the course. Please see below for further information on and explanation of cheating and plagiarism.

The UNT Department of Economics adheres to the University's Policy on Cheating and Plagiarism. To view the complete policy, go to Academic Integrity.

Cheating: The use of unauthorized assistance in an academic exercise, including but not limited to:

1. use of any unauthorized assistance to take exams, tests, quizzes or other assessments;
2. dependence upon the aid of sources beyond those authorized by the instructor in writing papers, preparing reports, solving problems or carrying out other assignments;
3. acquisition, without permission, of tests, notes or other academic materials belonging to a faculty or staff member of the University;
4. dual submission of a paper or project, or re-submission of a paper or project to a different class without express permission from the instructor;
5. any other act designed to give a student an unfair advantage on an academic assignment.

Plagiarism: Use of another's thoughts or words without proper attribution in any academic exercise, regardless of the student's intent, including but not limited to:

1. the knowing or negligent use by paraphrase or direct quotation of the published or unpublished work of another person without full and clear acknowledgement or citation.
2. the knowing or negligent unacknowledged use of materials prepared by another person or by an agency engaged in selling term papers or other academic materials.

Important note: if you are retaking this class, all assigned work must be completed as instructed. Submitting work or answers from a previous semester constitutes cheating and will be treated as such.

Prohibition of Discrimination, Harassment, and Retaliation

The University of North Texas (UNT) prohibits discrimination and harassment because of race, color, national origin, religion, sex, sexual orientation, gender identity, gender expression, age, disability, genetic information, veteran status, or any other characteristic protected under applicable federal or state law in its application and admission processes; educational programs and activities; employment policies, procedures, and processes; and university facilities. The University takes active measures to prevent such conduct and investigates and takes remedial action when appropriate.
Classroom Conduct: Acceptable Student Behavior

Student behavior that interferes with the Instructor’s ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the Instructor may refer the student to the appropriate University office. The university's expectations for student conduct apply to all instructional forums, including university and electronic classrooms, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at https://policy.unt.edu/policy/07-012. See section IX for a list of the Categories of Misconduct and section X for a list of the Sanctions for Misconduct.

Sexual Assault Prevention

UNT is committed to providing a safe learning environment free of all forms of sexual misconduct, including sexual harassment, sexual assault, domestic violence, dating violence, and stalking. Federal laws (Title IX and the Violence Against Women Act) and UNT policies prohibit discrimination on the basis of sex, and therefore prohibit sexual misconduct. If you or someone you know is experiencing sexual harassment, relationship violence, stalking, and/or sexual assault, there are campus resources available to provide support and assistance. UNT’s Survivor Advocates can assist a student who has been impacted by violence by filing protective orders, completing crime victim’s compensation applications, contacting professors for absences related to an assault, working with housing to facilitate a room change where appropriate, and connecting students to other resources available both on and off campus. The Survivor Advocates can be reached at SurvivorAdvocate@unt.edu or by calling the Dean of Students Office at 940-565-2648. Additionally, alleged sexual misconduct can be non-confidentially reported to the Title IX Coordinator at oeo@unt.edu or at (940) 565 - 2759.

Classroom and Exam Accommodations

If you are eligible for course accommodations under the ADA, be sure you have registered with the Office of Disability Assessment (ODA). Please schedule to meet with me if you would like to discuss your accommodations in person. For exam accommodations, you must schedule to take your exams at ODA according to the deadline set by ODA prior to the exam date. Extended test time and other test accommodations are not provided otherwise.