

Course Syllabus

 Edit

LSCM 3960 LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Summer 2026

Department of Marketing, Logistics, and Operations Management

Sec 001, BLB 065, Tuesday & Thursday 6:00-9:50 PM

Updated May 18, 2026*

Instructor

Setareh Daneshgar

Day: Tuesday

Office hours

Time: 2 PM - 3 PM

Location: <https://unt.zoom.us/j/8626916617>

Email:

Via Canvas at <https://canvas.unt.edu/> (E-mail through Canvas Inbox is the best way to reach me)

Alternate e-mail:

Setareh.daneshgar@unt.edu

COURSE DESCRIPTION

Analysis and design of domestic and international supply chain systems. Topics include transportation, warehousing, inventory control, demand forecasting, network design, inbound and outbound logistics, inventory and material handling, key supply chain technology concepts and advanced supply chain problems and challenges. Emphasis on concepts and practices that provide firms with global competitive advantage through professional supply chain management.

This is a face-to-face course (**6:00 PM to 9:50 PM**). In-class attendance and participation are required.

Course Objectives

By the end of this course, you will be able to:

Explore the role of logistics & supply chain management as it relates to the goals of the organization & interacts within the supply chain

Analyze how each component operates & fits into the overall scheme of the field

Enable strategic understanding of key principles which must be considered when managing the process

Course Materials

Text: Coyle, John J.; Langley, C.J.; Novack, R.A.; Gibson, B.: Supply Chain Management: a Global Perspective, 11th edition, South-Western Cengage Publishing, 2017, ISBN13: 978-1-305-85997- 5.

NOTE: While there is an international edition available, be aware the order of the chapters as well as some of the content differs.

Class PowerPoint Presentations: Copies of the PowerPoint slides and Notes are all posted on Canvas. I have included various comments and notes in the note section of the power points. I highly recommend you review all of the slides and the corresponding notes prior to attending class each week.

To successfully complete this course, you must master a number of different measures:

Read the assigned chapters in the text

Attend lectures and participate in class

Complete 10 quizzes to extend your mastery of the text

Complete 2 examinations

Grading

Quizzes	300 points (10 Quizzes x 30 points each)
Midterm Exam	200 points (50 questions + Take home homework)
Final Exam	300 points (50 questions)
Attendance	100 points
Sona	100 points

TOTAL

1,000 points

Grades are based on the performance of all students officially enrolled in the course. The professor reserves the right to adjust the grading scale in the favor of the class.

A = 89% to 100%

B = 79% to 88%

C = 69% to 78%

D = 59% to 68%

F= Below 59%

Canvas Gradebook Accuracy

Canvas has certain quirks. For example, if you fail to take a quiz the Canvas grade book will not reflect the missed quiz or a score of a zero. Nothing will be shown. If we have an ODA student taking ODA quizzes Canvas's "Total Points Possible" will include the points for the original quiz AND the ODA version, essentially double counting. It is best to ignore keep the "total points" feature and you add your own points.

On-Line Quizzes

(400 points = 40% Final Grade): The course design is set up to encourage steady progress throughout the term. You can take any quiz as soon as they become available. However, all quizzes must be completed by their assigned due date. Once you begin a quiz you will only be given 15 minutes to complete the quiz. After 15 minutes the quiz will be locked, and you will not be able to reenter the quiz, but you can take the quiz up to **three times** and best score will be saved. The quizzes are intended to help prepare you for the cumulative final examination. For all quizzes, first, complete the text reading and watch the lectures then complete the on-line quiz. Some concepts are repeated throughout the course and may appear on multiple quizzes. Since the design of the course allows you to take the quizzes as soon as they become available, there are **NO ACCEPTABLE EXCUSES** for missing a quiz and there are no make-ups. Your best protection is to stay ahead of the shut-off schedule.

CAUTION: When you open a quiz the timer will automatically start. Each quiz, by definition, is open-book and open-note and is intended to help you determine how well you have mastered the material. Be wary of your time restriction. The time limit for the quizzes is based on historical data. There IS enough time if you are prepared. Running out of time during the quizzes is a clear indication that you have not

prepared sufficiently prior to taking the quiz (usually this means you need to be more comprehensive in your reading. “Reading” a chapter is not the same as “comprehending” the chapter). After completing each quiz you will immediately receive a total grade for the quiz. Detailed results will be released after the quiz cut-off period and will be available only until the cut-off for the following quiz. Take advantage of the feedback while it is available.

Exams

(500 points= 50% Final Grade) There will be a Midterm exam and a Final exam to check for understanding and retention of information. The Final exam is not cumulative. The exams will be multiple choice, true/false, quantitative problems, but no essay questions. The exams require the student to pull together key logistics concepts to devise an answer and are intended to test understanding, not memorization skills. You will have 90 minutes to complete the exam once you start. All the quizzes and exams are open book / open note. The goal is not for you to memorize facts but to understand and apply the concepts. Due to the time limit it is critical that you have well organized notes that you can refer to quickly if needed. You should be familiar enough with the material where you are not depending completely on your notes.

CAUTION: When you open the final exam, the timer will automatically start. The final, is open-book and open-note and is intended to help you determine how well you have mastered the material. Be wary of your time restriction. The time limit for the final is based on historical data. There is enough time if you are prepared.

The University is committed to providing a reliable online course system to all users. However, in the event of any unexpected server outage or any unusual technical difficulty which prevents students from completing a time sensitive assessment activity, the instructor will extend the time windows and provide an appropriate accommodation based on the situation. Students should immediately report any problems to the instructor and contact the UNT Student Help Desk: helpdesk@unt.edu or 940.565.2324 and obtain a ticket number. The instructor and the UNT Student Help Desk will work with the student to resolve any issues at the earliest possible time.

ATTENDANCE

100 points for the entire term are considered for attendance and participation in the class.

Sona

Research Experience Program unt-cob.sona-systems.com cob.unt.edu/research/research-experience-program

The Research Experience Program at the RCoB allows faculty and PhD researchers to collect data on consumer behavior, marketing, and other areas of study. Researchers apply their findings to current industry needs, and deepen our understanding of human behavior in business markets, organizations, and management.

As part of your learning experience in this course, you will be required to participate in research studies to gain experience with the research process. Your participation in these research studies will make up 10% of your final class grade. Your participation in this program is critical to the furthering of UNT's research goals.

To fulfil the requirement, you must create an account on the College of Business REP webpage—unt-cob.sona-systems.com—which allows you to browse and sign up for available studies. DO NOT sign up for the SONA in the Psychology Department! Use the CoB SONA link provided above.

The amount of credit assigned is based on the format and duration of the study.

Online Studies In-Person Lab Studies (Behavioral Lab - BLB 279)

Ø <15 minute studies = 1 credit Ø <15 minute studies = 3 credit

Ø 15-30 minute studies = 2 credits Ø 15-30 minute studies = 4 credits

Ø >30 minute studies = 3 credits Ø >30 minute studies = 5 credits

To fulfill the 10% course requirement, you must earn a total of 10 REP credits throughout the semester (i.e., 1 credit = 1 percent of your final grade). All credits earned will be added to your final course grade at the end of the semester. Additional extra credit points may be available at my discretion.

Please note: If you are enrolled in multiple courses that require participation, you must earn the combined credit requirement for all of them. Each credit may only be contributed to one course.

è To sign up, please visit unt-cob.sona-systems.com. If you have questions, DO NOT contact me. Instead, contact the REP Admin Team via email at RCoBRep@unt.edu. Your questions will be addressed promptly, usually within 24 hours. è Visit cob.unt.edu/research/research-experience-program for detailed sign-up instructions and more information.

Important Deadlines!

June 18th, 5:00 PM – Last day to participate in SONA for all Summer 2026 sessions.

Thanks in advance for your participation! Have a great semester!

Please Note:

- 1) Don't wait! Create your account ASAP! Get first access to available studies.
- 2) Assign your credits to the proper course. This course is: _____.
- 3) If you have another course that also requires SONA credits, you must complete those credits separately. On the main SONA account page, you can assign your completed credits to specific courses (of your choice).
- 4) If you do not want to participate in the posted studies, you can complete a 2-page research article critique for 2 points of REP credit each. To do so, please email RCoBRep@unt.edu and they will assign you an article to critique. Please note that study participation will require less of your time than article critiques.

GRADING

Letter grades will be assigned according to the combination of both “absolute” points earned and performance “relative” to other students as follows. First, the total points earned will be compared to an absolute scale and a grade determined as per table below. Then, class standing (rank) will be determined based on total points earned, and a grade determined based on relative ranking as per the table below. The final grade will be no lower than the higher of the two grades (absolute or relative).

Office Hours:

When you need one-on-one assistance, please schedule an appointment during posted office hours. Problems, or potential problems, should be addressed before they become major problems. Office hours will be held virtually via Zoom on **Tuesday from 2PM - 3 PM**. If you need to meet outside of the dedicated office hours or just have a general question, send me a message on Canvas or email me at setareh.daneshgar@unt.edu.

COVID-19 Impact on Attendance

While attendance is expected as outlined above, it is important for all of us to be mindful of the health and safety of everyone in our community, especially given concerns about COVID-19. Please contact me if you are unable to attend class because you are ill, or unable to attend class due to a related issue regarding COVID-19. It is important that you communicate with me prior to being absent so I may make a decision about accommodating your request to be excused from class.

If you are experiencing any symptoms of COVID-19 (Links to an external site.) (<https://www.cdc.gov/coronavirus/2019-ncov/symptoms-testing/symptoms.html>) please seek medical attention from the Student Health and Wellness Center (940-565-2333 or askSHWC@unt.edu) or your health care provider PRIOR to coming to campus. UNT also requires you to contact the UNT COVID Hotline at 844-366-5892 or COVID@unt.edu for guidance on actions to take due to symptoms, pending or positive test results, or potential exposure. While attendance is an important part of succeeding in this class, your own health, and those of others in the community, is more important.

Challenge Policy:

You have until the start of the next class to submit a written request for a regrade (known as a "challenge") after an exam or quiz has been graded and released to the class. To earn additional points, you must be able to convince your professor, in writing, that your answer is correct.

UNT Policies

Academic Integrity Policy

The G. Brint Ryan College of Business takes academic honesty seriously. Ethics and integrity are important business values, essential to building trust and adhering to both professional and legal standards. Academic dishonesty destroys trust, damages the reputation and the value of the degree and is unacceptable.

According to UNT Policy 06.003, Student Academic Integrity, academic dishonesty occurs when students engage in behaviors including, but not limited to cheating, fabrication, facilitating academic

dishonesty, forgery, plagiarism, and sabotage. A finding of academic dishonesty may result in a range of academic penalties or sanctions from admonition (a warning) to expulsion from the University.

Some of the most common examples of academic integrity violations include plagiarism or cheating, such as unauthorized assistance on examinations, homework, research papers or case analyses. Your work must be entirely your own. When working on assignments, you should not discuss your work with others unless approved by the course instructor. Group assignments should only be discussed with members assigned to your group, and all group members may be held accountable in some way for known academic integrity violations in a group assignment.

Another example of academic dishonesty relates to improper attribution. When preparing your assignments, you must cite all outside sources in the manner requested by your instructor. Copying or using material from any source prepared by or previously submitted by others, at UNT or other institutions, or downloaded from the Internet, is plagiarism. Unless directed otherwise in an assignment, large scale “cutting and pasting” from other sources, even if properly footnoted, is not appropriate. You should synthesize this material in your own words and provide a footnote.

Your instructor will specify what materials, if any, may be used on the tests and exams.

Using materials other than those permitted, talking with other individuals during the exam, individuals exchanging information about an exam when one has taken the exam and the other has not, or copying or using material from another individual’s exam is academic dishonesty and will result in a meeting to discuss academic integrity violations and potentially issue sanctions mentioned above, and may result in ineligibility for academic scholarships. The use of online assistance, such as sites commonly used for finding homework solutions, group chat, cell phones, smart watches, and similar tools during exams is not allowed for any reason unless specifically permitted. No portion of an exam may be copied or photographed without permission.

Students are expected to conduct themselves in a manner consistent with the University’s status as an institution of higher education. A student is responsible for responding to a request to discuss suspected academic dishonesty when issued by an instructor or other University official. If a student fails to respond after a proper attempt at notification has been made, the University may take appropriate academic actions in the absence of the student’s participation.

(Links to an external site.)

UNT makes reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide a student with an accommodation letter to be delivered to faculty to begin a private discussion regarding one’s specific course needs. Students may request accommodations at any time, however, ODA notices of accommodation should be provided as

early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. For additional information see the ODA website <https://disability.unt.edu/> (Links to an external site.)

Prohibition of Discrimination, Harassment, and Retaliation (Policy 16.004)

The University of North Texas (UNT) prohibits discrimination and harassment because of race, color, national origin, religion, sex, sexual orientation, gender identity, gender expression, age, disability, genetic information, veteran status, or any other characteristic protected under applicable federal or state law in its application and admission processes; educational programs and activities; employment policies, procedures, and processes; and university facilities. The University takes active measures to prevent such conduct and investigates and takes remedial action when appropriate.

Emergency Notification & Procedures

UNT uses a system called Eagle Alert to quickly notify students with critical information in the event of an emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). In the event of a university closure, please refer to Canvas for contingency plans for covering course materials.

Retention of Student Records

Student records pertaining to this course are maintained in a secure location by the instructor of record. All records such as exams, answer sheets (with keys), and written papers submitted during the duration of the course are kept for at least one calendar year after course completion. Course work completed via the Canvas online system, including grading information and comments, is also stored in a safe electronic environment for one year. Students have the right to view their individual record; however, information about student's records will not be divulged to other individuals without proper written consent. Students are encouraged to review the Public Information Policy and the Family Educational Rights and Privacy Act (FERPA) laws and the University's policy. See UNT Policy 10.10, Records Management and Retention for additional information.

Acceptable Student Behavior

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Dean of Students to consider whether the student's conduct violated the Code of Student Conduct. The University's expectations for student conduct apply to all instructional forums, including University and electronic classroom, labs, discussion groups, field trips, etc. Visit UNT's Code of Student Conduct (Links to an external site.) (<https://deanofstudents.unt.edu/conduct>) to learn more.

Access to Information - Eagle Connect

Students' access point for business and academic services at UNT is located at: my.unt.edu (Links to an external site.). All official communication from the University will be delivered to a student's Eagle Connect account. For more information, please visit the website that explains Eagle Connect and how to forward e-mail Eagle Connect (Links to an external site.) (<https://it.unt.edu/eagleconnect>).

Student Evaluation Administration Dates

Student feedback is important and an essential part of participation in this course. The student evaluation of instruction is a requirement for all organized classes at UNT. The survey will be made available during weeks 13, 14 and 15 [insert administration dates] of the long semesters to provide students with an opportunity to evaluate how this course is taught. Students will receive an email from "UNT SPOT Course Evaluations via IASystem Notification" (no-reply@iasystem.org) with the survey link. Students should look for the email in their UNT email inbox. Simply click on the link and complete the survey. Once students complete the survey they will receive a confirmation email that the survey has been submitted. For additional information, please visit the SPOT website (Links to an external site.) (<http://spot.unt.edu/>) or email spot@unt.edu.

Sexual Assault Prevention

UNT is committed to providing a safe learning environment free of all forms of sexual misconduct, including sexual harassment, sexual assault, domestic violence, dating violence, and stalking. Federal laws (Title IX and the Violence Against Women Act) and UNT policies prohibit discrimination on the basis of sex, and therefore prohibit sexual misconduct. If you or someone you know is experiencing sexual harassment, relationship violence, stalking, and/or sexual assault, there are campus resources available to provide support and assistance. UNT's Survivor Advocates can assist a student who has been impacted by violence by filing protective orders, completing crime victim's compensation applications, contacting professors for absences related to an assault, working with housing to facilitate a room change where appropriate, and connecting students to other resources available both on and off campus. The Survivor Advocates can be reached at SurvivorAdvocate@unt.edu or by calling the Dean of Students Office at 940-565- 2648. Additionally, alleged sexual misconduct can be non-confidentially reported to the Title IX Coordinator at oeo@unt.edu or at (940) 565 2759.

Important Notice for F-1 Students taking Distance Education Courses

Federal Regulation

To read detailed Immigration and Customs Enforcement regulations for F-1 students taking online courses, please go to the Electronic Code of Federal Regulations website (Links to an external site.) (<http://www.ecfr.gov/>). The specific portion concerning distance education courses is located at Title 8 CFR 214.2 Paragraph (f)(6)(i)(G).

The paragraph reads:

(G) For F-1 students enrolled in classes for credit or classroom hours, no more than the equivalent of one class or three credits per session, term, semester, trimester, or quarter may be counted toward the full course of study requirement if the class is taken on-line or through distance education and does not require the student's physical attendance for classes, examination or other purposes integral to completion of the class. An on-line or distance education course is a course that is offered principally through the use of television, audio, or computer transmission including open broadcast, closed circuit, cable, microwave, or satellite, audio conferencing, or computer conferencing. If the F-1 student's course of study is in a language study program, no on-line or distance education classes may be considered to count toward a student's full course of study requirement.

University of North Texas Compliance

To comply with immigration regulations, an F-1 visa holder within the United States may need to engage in an on-campus experiential component for this course. This component (which must be approved in advance by the instructor) can include activities such as taking an on-campus exam, participating in an on-campus lecture or lab activity, or other on-campus experience integral to the completion of this course.

If such an on-campus activity is required, it is the student's responsibility to do the following:

- (1) Submit a written request to the instructor for an on-campus experiential component within one week of the start of the course.
- (2) Ensure that the activity on campus takes place and the instructor documents it in writing with a notice sent to the International Student and Scholar Services Office. ISSS has a form available that you may

use for this purpose.

MEETING SCHEDULE

The schedule below provides deadlines as well as suggested topics to cover in a given week to help you stay on track.

Row#	Date	Topic	Ch #	Deadlines and important notes
1	May-19	Introduction to the course - I Supply Chain Management: An Overview Role of Logistics in Supply Chains	1 3	
2	May-21	Demand Management and Order Management and Customer Service Managing Inventory in the Supply Chain	7 8	Quizzes 1 and 2
3	May-26	Managing Inventory in the Supply Chain Distribution – Managing Fulfillment Operations	9 10	Quizzes 3 and 4 closes at 11:59 PM
4	May-28	Sourcing Materials and Services Transportation – Managing the Flow of the Supply Chain	5 11	
5	June-2	Review session		Quizzes 5 closes at 11:59 PM

Row#	Date	Topic	Ch #	Deadlines and important notes
6	June-4	Midterm Exam		Exam based on chapters 1, 3, 7, 8, and 9
7	June-9	Aligning Supply Chains Supply Chain Technology – Managing Information Flows And Aligning Supply Chains	12 14	Quizzes 6 and 7 closes at 11:59 PM
8	June-11	SC Performance Management and Financial Analysis and Strategic Challenges and Change for Supply Chains - I	13 15	Quizzes 8 and 9 closes at 11:59 PM
9	June-16	Distribution and Omni Channel Network Design - II Distribution and Omni-Channel Network Design Review session	2 4	Quiz 10 closes at 11:59 PM
10	June-18	Final Exam		Final Exam