

Shaghayegh Ashouri

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Summary

Multidisciplinary designer and educator with experience in UI/UX, visual design, and university-level instruction. Skilled in delivering user-focused solutions, leading creative projects, and working hands-on with CNC, laser cutting, embroidery, fabric, and vinyl machines to bridge digital design with physical production.

Education

- PhD of Visual Arts- University of North Texas | Continuing
 - Master of Fine Arts (MFA), Creative Practice | 2025
 - Bachelor of Arts, Graphic Design | 2013
 - Graduate Teaching Certificate | 2024
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Work Experience

Teaching Fellow | University of North Texas | 2026– 2027

- Design and deliver undergraduate instruction in digital art, technology, and art education through lectures, demonstrations, hands-on activities, and project-based learning.
- Develop course curriculum, assignments, learning activities, and instructional materials integrating emerging technologies, digital tools, and contemporary art and design practices.
- Lead individual and group critiques, providing constructive feedback to support students' conceptual, technical, and creative development.
- Assess student learning through projects, discussions, presentations, and participation while providing individualized guidance and academic support.
- Manage all aspects of course instruction, including classroom facilitation, grading, student communication, and ongoing curriculum adjustments.

Teaching Assistantship | University of North Texas | 2026– 2027

- Facilitated project-based learning and providing feedback to guide student growth.
- Integrated industry trends and tools into the curriculum for real-world application.
- Grading and facilitating the student concerns/questions

Lab Technician | University of North Texas | 2025– 2026

- instructed students on the safe operation of fabrication machinery, including Epilog laser engravers, UV resin printers (Preform), Roland large-format vinyl cutters, Mutoh fabric printers, a RISOTTO Risograph printer, a Wazer waterjet, Shop Bot CNC routers, and a CNC plasma cutter.
- Assisted with the files of fabrication lab machinery
- Managed lab access by organizing appointments and updating safety training

Instructor of Record | University of Texas at Dallas | 2023 – 2025

- Designed and delivered undergraduate courses in design theory and digital media.
- Developed course materials, assignments, and grading rubrics aligned with academic goals.
- Facilitated project-based learning and one-on-one critiques to guide student growth.
- Integrated industry trends and tools into the curriculum for real-world application.

Teaching Assistant | University of Texas at Dallas | 2022 –2023

- Supported instruction in digital design courses, including classroom management and grading.
- Provided technical tutorials on Adobe Creative Suite and assisted with project development.
- Led lab sessions and held office hours for student support and feedback.
- Coordinated midterm and final reviews alongside faculty.

UI/UX Designer | Sibarg | 2021 – 2022

- Conducted user journey analysis and usability testing to refine digital interfaces.
- Developed scalable design systems for web and mobile platforms.
- Produced wireframes, high-fidelity mock-ups, and interactive prototypes in Figma and Adobe XD.
- Collaborated closely with international dev teams to ensure responsive, accessible design implementation.

Instructor | Danesh Pajouhan Institute | 2019 – 2021

- Taught Adobe Illustrator, Photoshop, and InDesign in hands-on design workshops.
- Developed custom learning materials and exercises for beginner to intermediate learners.
- Evaluated student projects and provided constructive design feedback.
- Encouraged creative thinking and portfolio development for aspiring designers.

Art Coordinator | Danesh Pajouhan Institute | 2017 – 2021

- Led branding initiatives and campaign ideation for education and cultural clients.
- Directed creative strategy and maintained visual consistency across all media.
- Managed and mentored a team of junior designers and freelancers.
- Organized community-based art initiatives and design workshops to foster engagement.

Graphic Designer & Print Production Coordinator | Parsian Exhibition Design | 2013 – 2017

- Designed marketing collateral, including banners, brochures, and booth layouts for national trade shows.
- Managed the print production process, coordinating file setup and prepress with vendors.
- Ensured all deliverables met brand and technical specifications under tight deadlines.
- Supported client presentations by creating visual mock-ups and material samples.
- Designed large-format prints such as pop-ups, roll-ups, and light box trade shows.
- Experience in working with Signage and CNC machines & Vinyl cutters, and working with CorelDRAW to modify the vectors and files

Skills**Digital Design & UX**

- UI/UX Design: Wireframing, prototyping, user flows (Figma, Adobe XD)
- Branding & Identity: Logo design, visual systems, style guides
- Typography & Layout: Editorial design, hierarchy, layout for print/web
- Adobe Creative Suite: Photoshop, Illustrator, InDesign, After Effects
- Web Tools: WordPress, HTML5, CorelDRAW, Figma

Fabrication & Prototyping

- Digital Fabrication: Laser engraving, vinyl cutting, waterjet cutting, and UV resin printing
- Fabric Printing & Embroidery: Operation of Mutoh fabric printers, embroidery and textile machines
- Risograph & Printmaking: Experience with RISOTTO Risograph and large-format printing
- Machine Operation & Maintenance: Epilog laser, Wazer waterjet, ShopBot CNC, Roland vinyl cutter
- Safety & Lab Management: Hazardous material handling, lab access systems, and safety training enforcement

Instruction & Collaboration

- Instructional Design: Curriculum planning, project-based learning, grading rubrics
- Teaching & Mentorship: Classroom management, creative direction, and design critique
- Collaboration & Communication: Cross-team coordination, feedback integration
- Creative Problem-Solving: Visual and material innovation under tight timelines
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Exhibitions

- Human Condition- Arcdeep Ellum, Dallas, TX June-August 2026
- What we keep exhibit- Denton, Rubber Gloves, Denton, TX- April- May 2026
- The ElectikAdemy- The elektica- Irving, TX- April 2026
- Finalist Candidate Awardees for the ATHENA FUND - ARC gallery Chicago- April 2026
- Before the Algorithm- MOCVA- March 2026
- The Shape of love #11- Kush art Gallery- February 2026
- Seeing me, Seeing you, Seeing me (Solo show)– Paul Voertman’s Gallery – February 2026
- Art at 967- Payne Gallery Minnesota- November 2025
- Temporal Progressions- (SP/N Gallery) March 2025
- Comets Love You to the Moon and Back 10⁶, (SP/N Gallery) Organized by LabSynthE April 2025
- Pop-Up Locker Exhibition, Bass School, UT Dallas. Curated by Xtine Burrough 2025
- Comets Love You to the Moon and Back 10⁶, UT Dallas. Organized by LabSynthE for International Love Data Week- February 2025
- RAW Conference Show, ATC Gallery, UT Dallas February 2025
- 2024– Omni 21 days of the christmass , Omni hotel, TX- 2024
- Graduate exhibitions - (SP/N Gallery) November 2024
- Foreign Affairs (Site 131) June- August 2024
- Small talk (SP/N Gallery) April 2024
- FuturePresentPast, Aurora’s Sixth Biennial, Dallas City Hall, TX. Curated by Kendal Henry & Leslie Moody Castro- 2024
- Grace for Lazaret Cave, LabSynthE, Nice, France. Poem by Maya C. Popa- 2024
- POP-UP Locker Exhibition. The Girl in His Shadow. AHT. UTD. Dallas, TX- 2023
- Omni-Cosmic Trailblazing, 3D Studio, Dallas, TX- 2023
- One night stand - (trinity Groves) December 2023
- Studies in the Visual Arts. ATEC Gallery- 2022

Certifications/Awards

- Lamp Fellowship-Mexican American Civil Rights Institute- (Summer 2026)
- GSTEP Unt (2026)
- Inspiring Inquiry and Lifelong Learning in Your Online Course(May 2025)
- Creating an Inclusive and Supportive Online Learning Environment (February 2025)
- Graduate Research Scholarship (Spring 2025)
- Graduate Research Scholarship (Fall 2024)
- University of Texas at Dallas Teaching Excellence Nominees(Fall 2024)
- Graduate Teaching Certificate (Fall 2024)
- Popup locker exhibition winner(May2023)