

JOUR 4323 Fall 2026 8 18 2026

Advanced Writing and Reporting for Broadcast and Web

4323-001 Tuesday 9:00 AM-5:00 PM

CHILTON 154

Instructor: Steven Ackermann

Steven.Ackermann@UNT.edu

Office: Sycamore 214

OFFICE HOURS:

Monday 12:00-1:30 PM

Tuesday 5:00-6:00 PM (by appointment)

Other days/times by appointment (including Zoom)--request appointments by email and I will respond within 24 hours (weekdays) and 72 hours (weekends)

TEXTBOOK:

NONE (see note below about Adobe Creative Cloud)

TECHNOLOGY:

- ✓ Access to a computer (PC or Mac) running current version of Adobe Premiere ✓ Note special discounted personal subscriptions to the [Adobe Creative Suite at this link](#).
- ✓ The Adobe subscription previously was for the full academic year (thru August 31, 2025).
- ✓ External Hard Drive (at least 256Gb; SSD preferred)
- ✓ SD Storage (Class 10 SD card; at least 32Gb; recommend 64Gb or 128Gb)

The first six pages of this syllabus pertain directly to this class. The remainder of the syllabus contains information applicable to all classes in the *Mayborn School of Journalism*. **You are responsible for understanding all of this information, but I've separated it since you may have already reviewed for another MSOJ class. As with all MSOJ classes, I call your attention to the statement on accreditation and remind you that MSOJ is accredited by the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC).**

SUMMARY & LEARNING OBJECTIVES:

This is a class where you will experience working in a contemporary broadcast newsroom and will prepare you to work on daily deadlines publishing material on multiple platforms. Punctuality is essential and full participation will help you develop universal storytelling skills built on the foundation of professional journalism. Following the weekly schedule is a collection important references that you may already have seen from other classes. Please note that I highlighted a couple of statements.

This is a lengthy document that includes a number of specifics that apply to the [Frank W. and Sue Mayborn School of Journalism](#) including our status as a nationally accredited program. I strive to evolve this class just as the practice of journalism evolves, so some of the lecture topics/dates could change. The key projects for this class will be an individually written and produced newsbreak, multiple 30-minute newscasts, two enterprise stories at

least two “day-turn” stories. Review the schedule and grading details to which I will hold you accountable. The next paragraphs detail the Learning Objectives to which you should hold me accountable.

Statement of Student Learning Outcomes, UNT Mayborn School of Journalism: Since 1969, the UNT Department of Journalism (Mayborn School of Journalism effective September 1, 2009) has been accredited by the Accrediting Council on Education in Journalism and Mass Communication. This national accreditation also extends to the Mayborn Graduate Institute of Journalism, the only accredited professional master’s program in Texas. About one-fourth of all journalism and mass communication programs in the United States are accredited by ACEJMC. National accreditation enhances your education here, because it certifies that the department and graduate institute adhere to many standards established by the council. Among these standards are student learning outcomes, covered by journalism courses in all sequences.

This course, JOUR4323, will help to meet the student learning outcomes that have been checked by your professor, **Steven Ackermann:**

- ✓ Understand and apply the principles and laws of freedom of speech and press for the country in which the institution that invites ACEJMC is located, as well as receive instruction in and understand the range of systems of freedom of expression around the world, including the right to dissent, to monitor and criticize power, and to assemble and petition for redress of grievances.
- ☐ Demonstrate an understanding of the history and role of professionals and institutions in shaping communications
- ✓ Demonstrate an understanding of diversity in domestic society in relation to mass communications
- ✓ Demonstrate an understanding of the diversity of peoples and cultures and of the significance and impact of mass communications in a global society
- ✓ Understand concepts and apply theories in the use and presentation of images and information
- ✓ Demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity
- ✓ Think critically, creatively and independently
- ☐ Conduct research and evaluate information by methods appropriate to the communications professions in which they work
- ✓ Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve
- ✓ Critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness
- ☐ Apply basic numerical and statistical concepts
- ✓ Apply tools and technologies appropriate for the communications professions in which they work.

The assignments will require that you practice the following:

- ✓ Researching stories sufficiently in advance to pitch a variety of stories.
- ✓ Writing and editing stories on deadline making effective use of visual storytelling techniques for traditional linear broadcasts.
- ✓ Writing and editing stories on deadline using multi-media storytelling techniques for evolving digital platforms.
- ✓ Producing stories for a traditional linear broadcast including packages, voice-overs, readers and various treatments including soundbites (PKG’s, VO’s, VO/SOT, etc.).
- ✓ Journalistic decision-making in a real-time environment.

WORK REQUIREMENTS & CLASSROOM PROCEDURES

- **Attendance Policy:** This is a face-to-face class that only meets once each week. Weekly current event quizzes (see below) are credited ONLY when you attend the class and the newscast credit requires that you complete the rotating Newscast Assignments in person. Attendance will be taken during the first 15 minutes of class (see further explanation under QUIZZES below). *One absence in the course can be offset by bonus point; additional absences will affect your final grade, unless you have communicated with me from the beginning about an extraordinary problem. Coming to class late or leaving early may constitute an absence for that day. This is a seminar course, and it requires your attendance and participation each class meeting.*
- **Quizzes:** Each class will begin with a brief general news/current-events quiz. I will make every effort to publish the quiz by 8:45 AM and you will be given 15 minutes at the start of each class. You are expected to complete the quiz no later than 9:15 AM. You are expected to complete the quiz without assistance from anyone else. University and MSOJ policies about Academic Dishonesty and Academic Integrity (see below) apply.
- **Lecture/discussions:** Lecture content requires active participation. There will be limited lecture content when we are producing daily newscasts, but you will be expected to take part in a post-show critique session.
- **Submitting certain assignment and projects MUST BE accomplished on CANVAS.** Written assignments should be submitted as .doc or .txt files. Video assignments **must be submitted as YouTube** (make certain your videos are NOT marked private) or **Vimeo** links. You will be given specific instructions for exporting from Adobe Premiere. Video files uploaded directly to CANVAS will NOT BE GRADED.
- **Late assignments** will automatically be penalized 20% of the applicable grade. The submitted time indicated on CANVAS will be considered official; There will be a 5-minute grace period on all assignments.
- **Weekly shifts for NT Daily TV (may be seen on DCTV cable channel):** During the weeks of daily newscast production, the newscast deadline is 4:00 PM—all members of the team will rotate between roles and will be expected to complete the entire shift. The daily story meeting will begin promptly at 9:15 AM (immediately following the weekly quiz). We will discuss the specific roles prior to our first newscast.
- **Resume, cover letter, reel and/or website:** A preliminary job search resume/portfolio is a graded assignment and you will be required to complete a 1:1 career interview. You should save your best work throughout your academic (and professional) career. We will discuss the best way to tailor your portfolio to your career goals in class.
- **Final Project:** You will work solo or in a two or three-person group to create a **Final Project** suitable for an “on-demand” audience. The project should follow all standards of journalism, focus on a single subject (not a newscast) and can be any appropriate subject matter.
- **Artificial Intelligence** will be periodically discussed in class. **The use of artificial intelligence tools without full transparency violates professional standards of journalism and constitutes a violation of MSOJ Academic Integrity (see below) and also violates the University policies regarding Academic Integrity (also see below).** Violations of either or both policies will result in disciplinary action up to and including a failing grade on a specific assignment or in this course.
- **SAFETY:** Journalism is a craft that requires a high level of courage and instinct, but never at the expense of **Safety-First**. During this course, you will go to places on and off campus. Pay attention to your surroundings and personal safety at all times. Sometimes you will work in teams. Other times you will work by yourself. Do not go alone at night. When you are on assignment, let someone know in advance where you are going and when you’ll be back. Before you go to cover a story, think about how you can stay safe. Use your instincts. If something or someone does not appear “safe,” do not go there.

CLOTHING/APPEARANCE:

It is not possible to address every possible situation. It is important that you understand that your appearance speaks directly to your professionalism and to credibility. When interacting with the public, you are representing the *Mayborn School of Journalism* and the *University of North Texas*

Here are general guidelines from a specific broadcast television station as an example of professional attire:

- Collared shirts or blouses with slacks, dresses, sports jackets or business suits are generally preferred.
- Tshirts, sweat-pants, shorts and similar clothing is not acceptable.
- Outfits that expose shoulders and midriffs are not acceptable.
- Tattered or torn outfits are not acceptable.
- Tattoos, body piercings and body--art other than generally accepted jewelry--should not be exposed.
- Always wear appropriate footwear—that generally means avoiding flip-flops, sandals or ultra-casual footwear.
- Professional appearance includes proper hair styling including properly groomed facial hair.
- Ballcaps, hats and other informal head-coverings should be avoided other than during inclement weather. If you have another reason for head-covering, please consult a faculty member.

When seen by the audience (on-camera), the following additional guideline apply:

- Professional business attire is always expected. That includes jackets, shirts with ties or business suits.
- Sport shirts are periodically acceptable for certain assignments—when in doubt, ask.
- Logo-wear with the station logo is also periodically acceptable for certain assignments. No OTHER logowear should be worn.

EMAIL COMMUNICATION:

Communicating with students using the UNT student email account is part of the university's contract with students. Electronic communication with students in this class will be through the **students' myunt accounts.** Make sure to regularly check your myunt email. You can expect me to respond to email (from your myunt.edu account) within 24 hours Monday-Friday and within 72 hours on weekends.

You may also request 1:1 appointments outside of my posted office hours and I am happy to meet online.

GRADING:

90-100% (450-500)	A
80-89% (400-449)	B
70-79% (350-399)	C
60-69% (300-349)	D
Less than 60% 299 or less	F

Weekly News Quiz (14 Quizzes)	120 (20 bonus points available)
Mayborn Assessment Quiz	10 (10 bonus points available)
In-class Assignments (5)	50
Enterprise Story	50
Newscast Assignments	200
<u>Final Project</u>	<u>70</u>
TOTAL	500

***SPOT Survey BONUS of 10 Points if 70% of the class completes the survey**

WEEKLY SCHEDULE: *(Subject to change depending on the needs of the class or availability of specific guests)*

AUGUST

- Tuesday August 18: Introductions
Syllabus & Class Procedures
Equipment Room Review
Practice Quiz (no grades)
LECTURE: *What is a story, New, Now & Next*
Lunch Break & Story Safari
LECTURE: *Your Safari*
ASSIGNMENT: *The Power of an Image*
- Tuesday August 25: News Quiz Week #2
LECTURE: *The Power of an Image*
LECTURE: *The News Agenda & Telling Complex Stories*
LECTURE: *Power Producing: The Art & Science of a Newscast*
LECTURE: *The Art of the Edit w/ Deane Marshall*
- ASSIGNMENT: *Writing Smaller (in-class)*

SEPTEMBER:

- Tuesday September 1: News Quiz Week #3
LECTURE: *Yes, You Can Anchor (Professor McElroy)*
- ASSIGNMENT: *Stock Video (complete in class)*
ASSIGNMENT: *Stock Video (Teams) (complete next week in class)*
ASSIGNMENT: *Enterprise Story Pitch due FRIDAY*
Lunch Break
- Tuesday September 8: News Quiz Week #4
LECTURE: *The Media Eco-system*
Guest: Karla Castillo, Telemundo Texas
Guest: Devyn Shea, Tucson News Now
Guest: Armando Barry, Sports Director Hearst Television
ASSIGNMENT: *Your Newsbreak Rundown*
ASSIGNMENT: *Professional Resume Submission*
Lunch Break
Work-period on your Enterprise Story
- Tuesday September 15: News Quiz Week #5
LECTURE: *A visit from the lawyers*
ASSIGNMENT: *Complete Newsbreak Rundowns*
Lunch Break
Newsbreak Recordings (Chilton Studio)

Professional Resume Reviews

Tuesday September 22: News Quiz Week #6
DCTV News @ 4:00 PM

Tuesday September 29: News Quiz Week #8
DCTV News @ 4:00 PM

OCTOBER:

Tuesday October 6: News Quiz Week #9
DCTV News @ 4:00 PM

Tuesday October 13: News Quiz Week #10
DCTV News @ 4:00 PM

Tuesday October 20: News Quiz Week #11
DCTV News @ 4:00 PM

Tuesday October 27: News Quiz Week #12
DCTV News @ 4:00 PM

NOVEMBER:

Tuesday November 3: News Quiz Week #13
DCTV News @ 4:00 PM—Election Day

Tuesday November 10: News Quiz Week #14
DCTV News @ 4:00 PM

Tuesday November 17: News Quiz Week #15: Mayborn Assessment Quiz
DCTV News @ 4:00 PM: FINAL NEWSCAST & PIZZA DAY

DECEMBER:

Tuesday December 1: News Quiz Week #16
NO Newscast; Work Period on Final Projects

Tuesday December 8: FINAL PROJECTS DUE by 11:59 PM
Deadline penalties will apply; NO projects will be graded after Thursday.

JOURNALISM REQUIREMENTS & GUIDELINES

JOURNALISM COURSE REGISTRATION

- By registering for this course, you are stating that you have taken the required prerequisites according to your catalog year and major/minor status. If the instructor later determines that you haven't taken and passed these requirements, then you may be dropped at any point in the semester. If you have questions about your prerequisites, please see an advisor.
- A journalism major enrolled in any restricted 3000 and 4000 level classes must have taken and passed all foundational courses. Students must earn and maintain a 2.5 UNT and/or overall GPA (depending upon catalog year) to be eligible for major-level courses.

RE-TAKING FAILED JOURNALISM CLASSES

Students will not be allowed to automatically take a failed journalism course more than two times. Once you have failed a journalism course twice, you will not be allowed to enroll in that course for one calendar year after the date you received the second failing grade. Once a student has waited one calendar year after failing a course twice, the student may submit a written appeal to the director to be approved to enroll a third time. Students will not be allowed to re-take a failed journalism course more than three times.

TEXTBOOK POLICY

The Mayborn School of Journalism doesn't require students to purchase textbooks from the University Bookstore. Many are available through other bookstores or online.

See TECHNOLOGY REQUIREMENTS above.

FINANCIAL AID SATISFACTORY ACADEMIC PROGRESS (SAP) UNDERGRADUATES

A student must maintain Satisfactory Academic Progress (SAP) to continue to receive financial aid. Students must maintain a minimum 2.0 cumulative GPA in addition to successfully completing a required number of credit hours based on total registered hours per semester. Students cannot exceed attempted credit hours above 150% of their required degree plan. If a student does not maintain the required standards, the student may lose financial aid eligibility.

If at any point you consider dropping this or any other course, please be advised that the decision to do so has the potential to affect your current and future financial aid eligibility.

Please visit [UNT Financial Aid](https://financialaid.unt.edu/satisfactory-academic-progress-requirements) (<https://financialaid.unt.edu/satisfactory-academic-progress-requirements>) for more information about financial aid Satisfactory Academic Progress. It may be wise for you to schedule a meeting with your MSOJ academic advisor or visit the Student Financial Aid and Scholarships office to discuss dropping a course before doing so.

ACADEMIC ADVISING

All first-time-in-college students at UNT are required to schedule an appointment with their Academic Advisor and receive an advising code to register for classes both fall and spring semesters of the first

year in college. ALL students should meet with their Academic Advisor at least one time per long semester (Fall & Spring). It is important to update your degree plan on a regular basis to ensure that you are on track for a timely graduation.

It is imperative that students have paid for all enrolled classes. Please check your online schedule daily through late registration to ensure you have not been dropped for non-payment of any amount.

Students have been unknowingly dropped from classes for various reasons such as financial aid, schedule change fees, parking fees, etc. MSOJ will not be able to reinstate students for any reason after late registration, regardless of situation. It is the student's responsibility to ensure all payments have been made.

UNT FALL 2026 Semester Calendar

Academic Calendar is subject to change

KEY SEMESTER DATES	Full Semester AUG. 17-DEC. 11	8 week I Session AUG. 17-OCT. 9	8 week II Session OCT. 12-DEC. 11
Schedule of Classes Available on myUNT	Mar. 9	Mar. 9	Mar. 9
Registration Opens for specifics by student group/class: https://registrar.unt.edu/when-can-i-register	Mar. 16	Mar. 16	Mar. 16
Prerequisite Drop Students not meeting course prerequisites will be dropped from their courses.	July 29	July 29	Oct. 12
Regular Registration Ends	Aug. 13	Aug. 13	Oct. 8
Late Registration Period—For Students not Registered for the Term Students registering late will incur a late registration fee of \$75.	Aug. 14-21	Aug. 14-21	Oct. 9-16
Last Day to Withdrawal from Entire Term on myUNT Courses do not appear on the transcript. After this date see Dean of Students to withdrawal from the entire term.	Aug. 16	Aug. 16	Oct. 11 if only 8 week II
Classes Begin	Aug. 17	Aug. 17	Oct. 12
Last Day to Add a Class or Swap Sections A swap is switching sections of the same course in the same session.	Aug. 21	Aug. 21	Oct. 16
Last Day to Drop a Class Section Without a W (Census) Courses dropped before this date will not appear on official transcript. (Dropping courses may impact financial aid and degree completion. See advisors.)	Aug. 28	Aug. 22	Oct. 17
Drop with a Grade of W Begins Courses appear on the transcript with a grade of W and tuition and fees remain. (Dropping courses may impact financial aid and degree completion. See advisors.)	Aug. 29	Aug. 23	Oct. 18
Last day to change to pass/no pass grade option (undergrads)	Sept. 25	Sept. 4	Oct. 30
Midpoint of the Semester	Oct. 9	Sept. 11	Nov. 6
Last day for a student to drop a course or all courses with a grade of W.	Nov. 6	Sept. 25	Nov. 20
First day to request a grade of Incomplete	Nov. 7	Sept. 26	Nov. 21
Pre-Finals Days	Dec. 2-3	N/A	N/A
Last Regular Class Meeting	Dec. 3	Oct. 8	Dec. 10
Reading Day—No Classes	Dec. 4	N/A	N/A
Final Exams	Dec. 7-11	Oct. 9	Dec. 11
Last Day of Session	Dec. 11	Oct. 9	Dec. 11
University Grade Submission Deadline 4 pm	Dec. 14	Oct. 12	Dec. 14
Grades/Academic Standing posted on the Official Transcript	Dec. 16	Dec. 16	Dec. 16

Labor Day - No Classes - University Closed

September 7, 2026

Thanksgiving Break - No classes

November 23-29, 2026

University Commencement

Accreditation

The Mayborn, which is one of over 100 journalism programs across the world that are accredited, is renewing its credentials this year. Accreditation is important to you because it means your degree is more valuable than one that comes from an unaccredited school.

Accreditation has profound benefits. Accredited programs may offer scholarships, internships, competitive prizes, and other activities unavailable in non-accredited programs.

Accreditation also provides an assurance of quality and rigorous standards to students, parents, and the public. Students in an accredited program can expect to find a challenging curriculum, appropriate resources and facilities, and a competent faculty.

Accreditation is our promise to our students that you will receive the best education possible in journalism and mass communication. With today's technology, anyone can present information to a mass audience. But not all are trained in the creation of ethical messages that reach and serve diverse audiences that our standards uphold. What you learn in an accredited program makes you more marketable and your degree more valuable!

The Mayborn School's accreditation is determined by the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC) through an extensive evaluation process. Accreditation by the ACEJMC council means we embrace the value of a broad, multidisciplinary curriculum that nurtures critical thinking, analytic reasoning and problem-solving skills that are the essential foundation for all mass communication education.

Adobe Access

UNT has a contract with Adobe. The following link contains all the information that students will need to purchase a subscription, and opt-out of an existing agreement that is at a higher price:

<https://cvad.unt.edu/cvad-it-services/it-services-adobe-cloud-access.html>

The email address for students to ask questions or report problems is adobe@unt.edu.

JOURNALISM EQUIPMENT CHECK OUT

Checkout length for the **Canon Mirrorless Camera, Batteries, Lighting Gear, Mirrorless Tripods, Individual Lenses, and Accessories** can be checked out up to 72 hours.

To checkout a **Canon Mirrorless Camera and items listed above** longer than 72 hours, the Professor for the course will need to approve the request.

Checkout length for the **Sony Video Camera, Batteries, SDXC, and Tripods** can be checked out up to 24 hours.

To checkout a **Sony Video Camera and items listed above** longer than 72 hours, the Professor for the course will need to approve the request.

Please send extended reservations approval from the Professor to the following email:

mayborn-equipment@unt.edu

Journalism Equipment Room - Location and Contact Information

Any audio or video equipment for this class will be checked out from the Equipment Room **now located on the first floor of the RTVP Building**. You should use the broadcast Sony kits for assignments in this class. Most equipment is available to journalism students for 24-hour check-outs. Failure to return equipment on time will result in the loss of use of the equipment for a designated time period. It may affect your final course grade (point deductions determined by instructor).

- ❑ **Equipment Room hours:**
 - **Monday-Thursday 8:30 AM-9:30 PM**
 - **Friday 9:00 AM-6:00 PM**
 - **Saturday & Sunday 10:00 AM-6:00 PM**

Journalism Equipment Room - Agreement Form

Anyone who plans to check out equipment during the semester must complete the checkout agreement form found below:

[Journalism Web Checkout Agreement Form](#)

This form must be completed prior to checking out equipment and only needs to be done once per semester.

Journalism Equipment Room - Late Returns/Abuse of Checkout Policy

For every hour the student is late; a ban will be placed on the student's account accumulating the same amount of time.

A **ban** restricts the student from checking out any equipment within the Journalism Equipment Room.

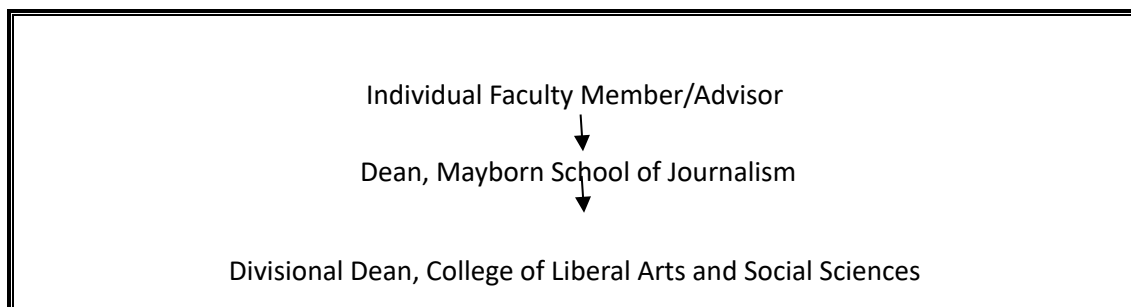
For example, if the student returns equipment 2 hours late, a 2 hour ban will be placed on the student's account.

If the student returns equipment 72 hours late, a 72 hour ban will be placed on the student's account.

If you are going to be late or unable to return equipment that you checked out on time, please email mayborn-equipment@unt.edu or ladaniel.maxwell@unt.edu

ACADEMIC ORGANIZATIONAL STRUCTURE

Understanding the academic organizational structure and appropriate Chain of Command is important when resolving class-related or advising issues. When you need problems resolved, please follow the steps outlined below:



OFFICE OF DISABILITY Access

The University of North Texas and the Mayborn School of Journalism make reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Access (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request accommodations at any time. However, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class.

Students are strongly encouraged to deliver letters of accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student.

For additional information see the website for the [Office of Disability Access](http://www.unt.edu/oda) (<http://www.unt.edu/oda>). You may also contact them by phone at 940.565.4323.

COURSE SAFETY STATEMENTS

Students in the Mayborn School of Journalism are urged to use proper safety procedures and guidelines. While working in laboratory sessions, students are expected and required to identify and use property safety guidelines in all activities requiring lifting, climbing, walking on slippery surfaces, using equipment and tools, handling chemical solutions and hot and cold products. Students should be aware that the University of North Texas is not liable for injuries incurred while students are participating in class activities. All students are encouraged to secure adequate insurance coverage in the event of accidental injury. Students who do not have insurance coverage should consider obtaining Student Health Insurance for this insurance program. Brochures for this insurance are available in the UNT Health and Wellness Center on campus. Students who are injured during class activities may seek medical attention at the UNT Health and Wellness Center at rates that are reduced compared to other medical facilities. If you have an insurance plan other than Student Health Insurance at UNT, please be sure that your plan covers treatment at this facility. If you choose not to go to the UNT Health and Wellness Center, you may be transported to an emergency room at a local hospital. You are responsible for expenses incurred there.

ACADEMIC DISHONESTY

Academic dishonesty includes, but is not limited to, the use of any unauthorized assistance in taking quizzes, tests, or exams; dependence upon the aid of sources beyond those authorized by the instructor, the acquisition of tests or other material belonging to a faculty member, dual submission of a paper or project, resubmission of a paper or project to a different class without express permission from the instructors, or any other act designed to give a student an unfair advantage. Plagiarism includes the paraphrase or direct quotation of published or unpublished works *without* full and clear acknowledgment of the author/source. Academic dishonesty will bring about disciplinary action which may include expulsion from the university. This is explained in the UNT Student Handbook.

MSOJ ACADEMIC INTEGRITY POLICY

The codes of ethics from the Society of Professional Journalists, American Advertising Federation and Public Relations Society of America address truth and honesty. The Mayborn School of Journalism embraces these tenets and believes that academic dishonesty of any kind – including plagiarism and fabrication – is incongruent with all areas of journalism. The school's policy aligns with UNT Policy 06.003 and requires reporting any act of academic dishonesty to the Office for Academic Integrity for investigation. If the student has a previous confirmed offense (whether the first offense was in the journalism school or another university department) and the student is found to have committed another offense, the department will request the additional sanction of removing the student from the Mayborn School of Journalism. The student may appeal to the Office for Academic Integrity, which ensures due process and allows the student to remain in class pending the appeal.

FINAL EXAM POLICY

There is NO FINAL EXAM in this class. There is a Final Project due as indicated in the syllabus.

ACCESS TO INFORMATION

As you know, your access point for business and academic services at UNT occurs within the [My.UNT site](http://www.my.unt.edu) (www.my.unt.edu). If you do not regularly check EagleConnect or link it to your favorite e-mail account, please so do, as this is where you learn about job and internship opportunities, MSOJ events, scholarships, and other important information. Visit the [Eagle Connect website](http://eagleconnect.unt.edu/) for more information (<http://eagleconnect.unt.edu/>) including tips on how to forward your email.

Courses in a Box

Any MSOJ equivalent course from another university must receive prior approval from the MSOJ academic advisor to ensure that all MSOJ degree plan requirements are met. For example, courses that are taken online or from a program that offers course material via CD, booklet, or other manner of correspondence must have prior advisor approval.

Important Notice for F-1 Students taking Distance Education Courses

To comply with immigration regulations, an F-1 visa holder within the United States may need to engage in an on-campus experiential component for this course. This component (which must be approved in advance by the instructor) can include activities such as taking an on-campus exam, participating in multiple on-campus lecture or lab activity, or other on-campus experience integral to the completion of this course.

If such an on-campus activity is required, it is the student's responsibility to do the following:

- (1) Submit a written request to the instructor for an on-campus experiential component within one week of the start of the course.

(2) Ensure that the activity on campus takes place and the instructor documents it in writing with a notice sent to the International Advising Office. The UNT International Advising Office has a form available that you may use for this purpose.

Because the decision may have serious immigration consequences, if an F-1 student is unsure about his or her need to participate in an on-campus experiential component for this course, students should contact the UNT International Advising Office (telephone 940-565-2195 or email international@unt.edu) to get clarification before the one-week deadline.

EMERGENCY NOTIFICATION & PROCEDURES

UNT uses a system called Eagle Alert to quickly notify you with critical information in an event of emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). In the event of a university closure, please refer to Canvas for contingency plans for covering course materials. If Canvas is not accessible during the emergency, contact me via email or phone for more information. Students should confirm that their Eagle Alert contact information is correct via the myUNT portal.

STUDENT PERCEPTIONS OF TEACHING (SPOT)

Student feedback is important and an essential part of participation in this course. The student evaluation of instruction is a requirement for all organized classes at UNT. The short SPOT survey will be made available to provide you with an opportunity to evaluate how this course is taught. You will receive an email from "UNT SPOT Course Evaluations via IASystem Notification" (no-reply@iasystem.org) with the survey link. Please look for the email in your UNT email inbox. Simply click on the link and complete your survey. Once you complete the survey you will receive a confirmation email that the survey has been submitted. For additional information, please visit the [SPOT website](http://www.spot.unt.edu) (www.spot.unt.edu) or email spot@unt.edu. Spots survey dates:

Term	Survey Administration Dates
8W1	September 29-October 8
8W2	December 1-December 10
Reg Fall Term	November 17-December 3

Acceptable Student Behavior

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Dean of Students to consider whether the student's conduct violated the Code of Student Conduct. The university's expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found on the [Dean Of Students website](http://www.deanofstudents.unt.edu) (www.deanofstudents.unt.edu).

Classroom Policies

The Mayborn School of Journalism requires that students respect and maintain all university property. Students will be held accountable through disciplinary action for any intentional damages they cause in classrooms. (e.g., writing on tables). Disruptive behavior is not tolerated (e.g., arriving late, leaving early, sleeping, talking on the phone, texting or game playing, making inappropriate comments, ringing cellular phones/beepers, dressing inappropriately).

SEXUAL DISCRIMINATION, HARRASSMENT, & ASSAULT

UNT is committed to providing an environment free of all forms of discrimination and sexual harassment, including sexual assault, domestic violence, dating violence, and stalking. If you (or someone you know) has experienced or experiences any of these acts of aggression, please know that you are not alone. The federal Title IX law makes it clear that violence and harassment based on sex and gender are Civil Rights offenses. UNT has staff members trained to support you in navigating campus life, accessing health and counseling services, providing academic and housing accommodations, helping with legal protective orders, and more.

[UNT's Dean of Students' website](http://deanofstudents.unt.edu/resources_0) (http://deanofstudents.unt.edu/resources_0) offers a range of on-campus and off-campus resources to help support survivors, depending on their unique needs. Renee LeClaire McNamara is UNT's Student Advocate and she can be reached through e-mail at SurvivorAdvocate@unt.edu or by calling the Dean of Students' office at 940-565-2648. You are not alone. We are here to help.

MENTAL HEALTH SERVICES

UNT provides mental health services to students to help ensure there are numerous outlets to turn to that wholeheartedly care for and are there for students in need, regardless of the issue or its severity. Listed below are several resources on campus that can support your academic success and mental well-being:

1. [Student Health and Wellness Center](#)

(<https://studentaffairs.unt.edu/student-health-and-wellness-center#programs>)

1800 Chestnut St. (Chestnut Hall)

940-565-2333

M-Th, 8 a.m. to 5 p.m.

2. [Counseling and Testing Services](#) – Free to UNT Students

(<https://studentaffairs.unt.edu/counseling-and-testing-services>)

801 N. Texas Blvd., Suite 140 (Gateway Center)

940-565-2741

M-F, 8 a.m. to 5 p.m.

3. [UNT CARE Team](#) – Free to UNT Students

(<https://studentaffairs.unt.edu/care>)

Dean of Students, University Union
940-565-2648
careteam@unt.edu

4. [Psychiatric Services](#)

(<https://studentaffairs.unt.edu/student-health-and-wellness-center/services/psychiatry>)
940-565-2333

5. [Individual Counseling](#) – Free to UNT Students

(<https://studentaffairs.unt.edu/counseling-and-testing-services/services/individual-counseling>)
940-369-8773

If at any time you are feeling alone or in jeopardy of self-harm, reach out to any of the following:

- National Suicide Hotline 800-273-8255
- Denton County MHMR Crisis Line 800-762-0157
- Denton County Friends of the Family Crisis Line (family or intimate partner violence)
940-382-7273
- UNT Mental Health Emergency Contacts
 - During office hours, M-F, 8 a.m. to 5 p.m: Call 940-565-2741
 - After hours: Call 940-565-2741
 - Crisis Line: Text CONNECT to 741741
 - [Live chat](http://www.suicidepreventionlifeline.org): (<http://www.suicidepreventionlifeline.org>)