AEAH 4848 Senior Seminar: Case Studies in Design History

Professor Paula Lupkin
University of North Texas
Fall 2020
M 9:30-12:20 (Synchronous and Asynchronous Course Work)

This senior capstone course for art history majors in the College of Visual Arts and Design, a seminar-style "remote" learning experience, offers students the opportunity to study the intertwined histories of design and culture across the worlds of fashion, communication, and interiors. Through lectures, films, readings, and independent and collaborative research projects we will undertake case studies of important design projects like Sears-Roebuck catalog, the Wiener Werkstatte, and the 1968 Mexico Olympics, as well as the sponsorship of companies like Braniff Airlines and Ebony/Jet Magazines.

Central to the research component of the course is immersion in primary objects, work with archivists, and the development of original research in design history. Drawing upon digitized artifacts, photographs, and records from UNT's Texas Fashion Collection (Links to an external site.) and John Rogers and Georgette de Bruchard Collection (Links to an external site.), members of the seminar will use Omeka, an online digital platform to collaboratively produce an exhibition on the role of Neiman Marcus in shaping fashion culture in Dallas and the Southwest. Each student will undertake research in two parts: In the first half of the semester short research assignments on the history of Neiman Marcus will produce introductory written and visual material for the exhibit. In the second half of the semester, each student will research one period artifact in detail, give a Zoom presentation to the class and provide interpretation and visual documentation material for the exhibition.
Instructor Contact

Office Hours: Zoom Office Hours Thursdays 9-11
Email: via Canvas
Class Q&A Discussion Board: via Canvas

Communication Expectations: While I want to make myself as available as possible to each of you, I do have to place some limitations on when I can be contacted. I would prefer that most general questions go through the Q & A forum in the Discussion Board area. If you have a general question about the course or assignments, please post it there. Either I will answer it, or, one of your classmates will. This way we can all benefit from questions asked, and they can be answered in a venue that the whole class can see. You may also want to find someone in class to be a "buddy" with. This will give you at least one other person who you can email with questions.

If you have a private question, please contact me via email and I will respond within 24 hours on weekdays (usually sooner). Please do not expect a response over the weekend.

Normally, I will return feedback on all written assignments within 1 week of the due date. However, if I see that I will be unable to return your feedback that quickly I will post an announcement to let everyone know when it can be expected. You can expect to see me participate in the discussion board after all student original posts have been posted - usually on the Friday of the first week of the module.

Course Structure

This course takes place 100% online. We will have synchronous video conferences using Zoom throughout the semester. Other than that, your interaction with me and with your fellow students will take place in Canvas. There are 14 weeks of content, each with its own module. We will move through the modules sequentially, week by week, with the prerequisite that you finish the previous module before starting a new one.

Course Objectives

If you work carefully through the modules of the course, engage with both the synchronous Zoom meetings and asynchronous readings and assignments, and creatively and diligently work through the progressive stages of the research project, at the end of the semester you should:

- be familiar with important themes, theories, writings, and noteworthy examples in the history of modern fashion, communication, and interior design history

- acquire visual and spatial literacy: the ability to critically “read” and understand the significance of the designed world.

- develop research, writing, and curatorial design skills, using digital resources to produce online exhibition content.
<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
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<tr>
<td>8/25</td>
<td>Introductions: To Each Other and Design History</td>
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<tr>
<td>8/26</td>
<td>Dior and I Film Comparison Discussion Post and Introduce Yourself Discussion Post Due@ 11:59</td>
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<tr>
<td>8/28</td>
<td>What is Design? What is Fashion? Discussion Post and Syllabus Comprehension Quiz Due@11:59pm</td>
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<tr>
<td>8/31</td>
<td>Zoom: Project Introduction to Neiman-Marcus Omeka Exhibition/Guest Speaker: Annette Becker</td>
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<tr>
<td>9/2</td>
<td>Discussion Post Due: Selecting an Item from the Carrie Neiman Marcus Collection</td>
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<td>9/4</td>
<td>Discussion Post Due: Analyzing an Item from Your Own Closet</td>
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<td>9/7</td>
<td>Labor Day</td>
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<td>9/11</td>
<td>Fashion Exhibitions and Omeka Exhibition Analysis Due @11:59pm</td>
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<tr>
<td>9/14</td>
<td>Zoom: Researching Neiman Marcus/Guest Lectures Rebecca Barham and Jerrie Marcus Smith</td>
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<tr>
<td>9/18</td>
<td>Group Agenda and Part I Assignment Roster Due/Zoom Group Meetings with Prof Lupkin</td>
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<tr>
<td>9/21</td>
<td>Zoom: Versailles Discussion Post Due 9/20@11:59pm and Peer Response Post 9/24@11:59pm</td>
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<td>9/28</td>
<td>Zoom: The Sears Catalog Discussion Post Due 9/27@11:59pm and Peer Response Post 10/1@11:59pm</td>
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<td>10/5</td>
<td>Zoom: City Signs Discussion Post Due 10/5@11:59pm and Peer Response Post 10/9@11:59pm</td>
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<td>10/12</td>
<td>Zoom: Pandemic Design Discussion Post due 10/11@11:59 and Peer Response Post 10/16@11:59pm</td>
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<td>10/19</td>
<td>Group Work and Writing Week/ Professor Zoom Office Meetings</td>
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<td>10/22</td>
<td>Zoom: Group Work Project Part I Presentations</td>
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<td>10/25</td>
<td>Project Part I Deliverables Part I Due</td>
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<tr>
<td>10/26</td>
<td>Zoom: Neiman-Marcus Project Part II Introduction</td>
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<td>10/29</td>
<td>Artifact Selection Discussion Post Due@11:59pm</td>
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<tr>
<td>11/2</td>
<td>Zoom: Wiener Werkstatte and Gesamtkunstwerk Discussion Post due 11/1@11:59 and Peer Response Post 11/6@11:59pm</td>
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<td>11/5</td>
<td>Project Part II Proposal and Bibliography Due</td>
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<td>11/9</td>
<td>Zoom: Swinging London Discussion Post due 11/8@11:59 and Peer Response Post 11/13@11:59pm</td>
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<td>11/16</td>
<td>Zoom: Braniff and Mexico City Discussion Post due 11/15@11:59 and Peer Response Post 11/20@11:59pm</td>
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<td>11/23</td>
<td>Research and Writing Week</td>
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<td>11/30</td>
<td>Artifact Part II Presentations</td>
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<td>12/7</td>
<td>Artifact Part II Deliverables Part II Due</td>
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Course Requirements

<table>
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<tr>
<th>Assignment</th>
<th>Percentage</th>
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<tr>
<td>Neiman-Marcus Exhibition Project</td>
<td>60%</td>
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<tr>
<td>Part I: Group Work 30%</td>
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<td>Group Agenda/Roster</td>
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<td>Omeka Exhibit Analysis</td>
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<td>Group Presentations</td>
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<td>Project Deliverables Part I</td>
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<tr>
<td>Part II: Individual Work 30%</td>
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<td>Project Proposal Part II</td>
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<td>Project Presentation Part II</td>
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<td>Project Deliverables Part II</td>
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<tr>
<td>Participation</td>
<td>40%</td>
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<td>Required Discussion Board Posts (4) 10%</td>
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<td>Discussion Board Posts (4/7) 20%</td>
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<tr>
<td>Zoom Meeting/Chat Participation 10%</td>
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Grading

A = 90-100
B = 80-89
C = 70-79
D = 60-69
F = 50-59

Assignment Policy

All assignments, as posted on Canvas, will include specific instructions, an official due date, and the required formats, (e.g., .DOC or .RTF). I will be using Turnitin for assignment submission. All assignments must be completed to pass the course, and submitted on the due dates through previously arranged electronic submission. Students will only be permitted to turn in late projects in the case of religious holiday observance or medical or family emergencies.

Back up your work at all times. The University is committed to providing a reliable online course system to all users. However, in the event of any unexpected server outage or any unusual technical difficulty which prevents students from completing a time sensitive assessment activity, the instructor will extend the time windows and provide an appropriate accommodation based on the situation. Students should
immediately report any problems to the instructor and contact the UNT Student Help Desk: helpdesk@unt.edu or 940.565.2324 and obtain a ticket number. The instructor and the UNT Student Help Desk will work with the student to resolve any issues at the earliest possible time.

Unexcused late assignments will be penalized, with a drop of ½ letter grade (ex. A to A-) per day, including weekend days.

Incomplete course grades will be awarded only in instances of medical or severe family emergencies, or other unusual situations beyond the student’s control. Documentation will be required.

**Course Books and Reserves**


**Library Reserves:**

The course textbooks should be purchased as course reserves are only online this semester. Most additional readings and resources are available in each module through a link. They are also available on the library reserve page. Find the reserve course page at: https://library.unt.edu/services/course-reserves/ course reserve password is: designfall2020.

**Attendance Policy**

Your success in this online course will depend, in part, upon your attendance and active engagement. You are expected to be online, on time at every assigned Zoom meeting. Given the unusual circumstances of this covid-semester an illness, emergency, or other circumstances may cause you to miss class. Please do your best to inform your instructor/TA if you will be absent, ideally beforehand but afterwards if necessary. If you experience serious personal or academic problems that interfere with your attendance please let me know before it affects your learning and grade.

University of North Texas’ Attendance Policy (http://policy.unt.edu/policy/15-2-5)

**Instructor Responsibilities and Feedback**

My privilege and responsibilities this semester include:

--helping you to grown and learn through course material, feedback, and a supportive class community.
--Providing you with clear instructions and rubrics for projects and assessments
--Offering Zoom office hours and email access to answer questions and advise.
--Answering emails via Canvas within 24 hours.
Typically providing grading feedback and comments within a week. If grading will take longer, I will communicate when the students will receive grades as soon as possible.

**Synchronous and Asynchronous Learning**

While the online classroom shares many similarities with the face-to-face classroom, success in online education requires certain skills and expectations that you may not be aware of. UNT offers some tips here: How to Succeed as an Online Student. ([https://clear.unt.edu/teaching-resources/online-teaching/succeed-online](https://clear.unt.edu/teaching-resources/online-teaching/succeed-online))

My own suggestions for **synchronous learning**: that is, when we are all working together at the same time, assisted by online technology like Zoom:

- Have your camera on whenever possible. Populate your Zoom profile with an image so I can see "you," even if a camera is not possible. This helps me to connect with the class as I'm talking, and helps to promote a sense of community in this strange remote learning landscape.

- Keep your microphone on mute: if you are not speaking to prevent background noise.

- Use raise hand feature: to keep our conversations open, "click" the raise hand button in the participants area or add a reaction to contribute to our class discussion. Reactions help me understand how to guide the conversation.

- Contribute via chat: Raise new topics, respond to others’ comments, ask a question, post relevant links. The chat is a great tool to deepen our discussion!

- Participate in Breakout Rooms: Serve as facilitator, note taker, time keeper, or reporter. Engage in the given activity, and prepare to share your discussion with the whole class.

My own suggestions for **asynchronous learning**: that is, when we are working independently using online tools.

- Watch assigned films and class videos: for best results, take handwritten notes while viewing. Complete any related quizzes.

- Complete class readings: dig into posted readings. Note major themes, and make connections with ongoing class discussions.

- Engage via online discussion boards: explore material further by adding your own discussion topics, and commenting on posts made by your classmates.

- Ask for help: reach out to your instructor and/or classmates with questions or concerns about content, assignments, or course management. You can email your instructor, post to the course Q&A discussion board, or book an online Zoom office hours meeting.
Technical Requirements & Skills

Minimum Technology Requirements
- Computer
- Reliable internet access
- Speakers
- Microphone
- Microsoft Office Suite
- Google Account/Google Docs
- Canvas Technical Requirements (https://clear.unt.edu/supported-technologies/canvas/requirements)

Computer Skills & Digital Literacy
Provide a list of course-specific technical skills learners must have to succeed in the course, such as:
- Using Canvas
- Using email with attachments
- Downloading and installing software
- Using presentation and graphics programs such as PowerPoint

Rules of Engagement
Rules of engagement refer to the way students are expected to interact with each other and with their instructors online. Here are some general guidelines:
- Treat your instructor and classmates with respect in email or any other communication.
- Always use your professors’ proper title: Dr. or Prof., or if in doubt use Mr. or Ms.
- Unless specifically invited, don’t refer to your instructor by first name.
- Use clear and concise language.
- Remember that all college level communication should have correct spelling and grammar (this includes discussion boards).
- Avoid slang terms such as “wassup?” and texting abbreviations such as “u” instead of “you.”
- Use standard fonts such as Arial, Calibri or Times new Roman and use a size 10 or 12 point font
- Avoid using the caps lock feature AS IT CAN BE INTERPRETTED AS YELLING.
- Limit and possibly avoid the use of emoticons like :) or 😃.
- Be cautious when using humor or sarcasm as tone is sometimes lost in an email or discussion post and your message might be taken seriously or sound offensive.
- Be careful with personal information (both yours and other’s).
- Do not send confidential information via e-mail

See these Engagement Guidelines (https://clear.unt.edu/online-communication-tips) for more information.
Getting Help

Technical Assistance
Part of working in the online environment involves dealing with the inconveniences and frustration that can arise when technology breaks down or does not perform as expected. Here at UNT we have a Student Help Desk that you can contact for help with Canvas or other technology issues.

**UIT Help Desk:** [UIT Student Help Desk site](http://www.unt.edu/helpdesk/index.htm)

**Email:** helpdesk@unt.edu

**Phone:** 940-565-2324

**In Person:** Sage Hall, Room 130

**Walk-In Availability:** 8am-9pm

**Telephone Availability:**
- Sunday: noon-midnight
- Monday-Thursday: 8am-midnight
- Friday: 8am-8pm
- Saturday: 9am-5pm

**Laptop Checkout:** 8am-7pm

For additional support, visit [Canvas Technical Help](https://community.canvaslms.com/docs/DOC-10554-4212710328)

Student Support Services
UNT provides mental health resources to students to help ensure there are numerous outlets to turn to that wholeheartedly care for and are there for students in need, regardless of the nature of an issue or its severity. Listed below are several resources on campus that can support your academic success and mental well-being:

- [Student Health and Wellness Center](https://studentaffairs.unt.edu/student-health-and-wellness-center)
- [Counseling and Testing Services](https://studentaffairs.unt.edu/counseling-and-testing-services)
- [UNT Care Team](https://studentaffairs.unt.edu/care)
- [UNT Psychiatric Services](https://studentaffairs.unt.edu/student-health-and-wellness-center/services/psychiatry)
- [Individual Counseling](https://studentaffairs.unt.edu/counseling-and-testing-services/services/individual-counseling)

Other student support services offered by UNT include

- [Registrar](https://registrar.unt.edu/registration)
- [Financial Aid](https://financialaid.unt.edu/)
- [Student Legal Services](https://studentaffairs.unt.edu/student-legal-services)
- [Career Center](https://studentaffairs.unt.edu/career-center)
- [Multicultural Center](https://edo.unt.edu/multicultural-center)
- [Counseling and Testing Services](https://studentaffairs.unt.edu/counseling-and-testing-services)
- [Pride Alliance](https://edo.unt.edu/pridealliance)
UNT Policies

Academic Integrity Policy
Academic Integrity Standards and Consequences. According to UNT Policy 06.003, Student Academic Integrity, academic dishonesty occurs when students engage in behaviors including, but not limited to cheating, fabrication, facilitating academic dishonesty, forgery, plagiarism, and sabotage. A finding of academic dishonesty may result in a range of academic penalties or sanctions ranging from admonition to expulsion from the University. [Insert specific sanction or academic penalty for specific academic integrity violation.]

ADA Policy
UNT makes reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide a student with an accommodation letter to be delivered to faculty to begin a private discussion regarding one’s specific course needs. Students may request accommodations at any time, however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. For additional information see the ODA website (https://disability.unt.edu/).

Emergency Notification & Procedures
UNT uses a system called Eagle Alert to quickly notify students with critical information in the event of an emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). In the event of a university closure, please refer to Blackboard for contingency plans for covering course materials.

Retention of Student Records
Student records pertaining to this course are maintained in a secure location by the instructor of record. All records such as exams, answer sheets (with keys), and written papers submitted during the duration of the course are kept for at least one calendar year after course completion. Course work completed via the Blackboard online system, including grading information and comments, is also stored in a safe electronic environment for one year. Students have the right to view their individual record; however, information about student’s records will not be divulged to other individuals without proper written consent. Students are encouraged to review the Public Information Policy and the Family Educational...
Rights and Privacy Act (FERPA) laws and the University’s policy. See UNT Policy 10.10, Records Management and Retention for additional information.

Acceptable Student Behavior
Student behavior that interferes with an instructor’s ability to conduct a class or other students’ opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Dean of Students to consider whether the student's conduct violated the Code of Student Conduct. The University's expectations for student conduct apply to all instructional forums, including University and electronic classroom, labs, discussion groups, field trips, etc. Visit UNT’s Code of Student Conduct (https://deanofstudents.unt.edu/conduct) to learn more.

Access to Information - Eagle Connect
Students’ access point for business and academic services at UNT is located at: my.unt.edu. All official communication from the University will be delivered to a student’s Eagle Connect account. For more information, please visit the website that explains Eagle Connect and how to forward e-mail Eagle Connect (https://it.unt.edu/eagleconnect).

Student Evaluation Administration Dates
Student feedback is important and an essential part of participation in this course. The student evaluation of instruction is a requirement for all organized classes at UNT. The survey will be made available during weeks 13, 14 and 15 of the long semesters to provide students with an opportunity to evaluate how this course is taught. Students will receive an email from "UNT SPOT Course Evaluations via IASystem Notification" (no-reply@iasystem.org) with the survey link. Students should look for the email in their UNT email inbox. Simply click on the link and complete the survey. Once students complete the survey they will receive a confirmation email that the survey has been submitted. For additional information, please visit the SPOT website (http://spot.unt.edu/) or email spot@unt.edu.

Sexual Assault Prevention
UNT is committed to providing a safe learning environment free of all forms of sexual misconduct, including sexual harassment sexual assault, domestic violence, dating violence, and stalking. Federal laws (Title IX and the Violence Against Women Act) and UNT policies prohibit discrimination on the basis of sex, and therefore prohibit sexual misconduct. If you or someone you know is experiencing sexual harassment, relationship violence, stalking, and/or sexual assault, there are campus resources available to provide support and assistance. UNT’s Survivor Advocates can assist a student who has been impacted by violence by filing protective orders, completing crime victim’s compensation applications, contacting professors for absences related to an assault, working with housing to facilitate a room change where appropriate, and connecting students to other resources available both on and off campus. The Survivor Advocates can be reached at SurvivorAdvocate@unt.edu or by calling the Dean of Students Office at 940-565-2648. Additionally, alleged sexual misconduct can be non-confidentially reported to the Title IX Coordinator at oeo@unt.edu or at (940) 565 2759.

Important Notice for F-1 Students taking Distance Education Courses
Federal Regulation
To read detailed Immigration and Customs Enforcement regulations for F-1 students taking online courses, please go to the Electronic Code of Federal Regulations website (http://www.ecfr.gov/). The
specific portion concerning distance education courses is located at Title 8 CFR 214.2 Paragraph (f)(6)(i)(G).

The paragraph reads:

(G) For F-1 students enrolled in classes for credit or classroom hours, no more than the equivalent of one class or three credits per session, term, semester, trimester, or quarter may be counted toward the full course of study requirement if the class is taken on-line or through distance education and does not require the student's physical attendance for classes, examination or other purposes integral to completion of the class. An on-line or distance education course is a course that is offered principally through the use of television, audio, or computer transmission including open broadcast, closed circuit, cable, microwave, or satellite, audio conferencing, or computer conferencing. If the F-1 student’s course of study is in a language study program, no on-line or distance education classes may be considered to count toward a student's full course of study requirement.

University of North Texas Compliance

To comply with immigration regulations, an F-1 visa holder within the United States may need to engage in an on-campus experiential component for this course. This component (which must be approved in advance by the instructor) can include activities such as taking an on-campus exam, participating in an on-campus lecture or lab activity, or other on-campus experience integral to the completion of this course.

If such an on-campus activity is required, it is the student's responsibility to do the following:

(1) Submit a written request to the instructor for an on-campus experiential component within one week of the start of the course.

(2) Ensure that the activity on campus takes place and the instructor documents it in writing with a notice sent to the International Student and Scholar Services Office. ISSS has a form available that you may use for this purpose.

Because the decision may have serious immigration consequences, if an F-1 student is unsure about his or her need to participate in an on-campus experiential component for this course, s/he should contact the UNT International Student and Scholar Services Office (telephone 940-565-2195 or email internationaladvising@unt.edu) to get clarification before the one-week deadline.

Student Verification

UNT takes measures to protect the integrity of educational credentials awarded to students enrolled in distance education courses by verifying student identity, protecting student privacy, and notifying students of any special meeting times/locations or additional charges associated with student identity verification in distance education courses.

See UNT Policy 07-002 Student Identity Verification, Privacy, and Notification and Distance Education Courses (https://policy.unt.edu/policy/07-002).
Use of Student Work

A student owns the copyright for all work (e.g. software, photographs, reports, presentations, and email postings) he or she creates within a class and the University is not entitled to use any student work without the student’s permission unless all of the following criteria are met:

- The work is used only once.
- The work is not used in its entirety.
- Use of the work does not affect any potential profits from the work.
- The student is not identified.
- The work is identified as student work.

If the use of the work does not meet all of the above criteria, then the University office or department using the work must obtain the student’s written permission.

Download the UNT System Permission, Waiver and Release Form

Transmission and Recording of Student Images in Electronically-Delivered Courses

1. No permission is needed from a student for his or her image or voice to be transmitted live via videoconference or streaming media, but all students should be informed when courses are to be conducted using either method of delivery.

2. In the event an instructor records student presentations, he or she must obtain permission from the student using a signed release in order to use the recording for future classes in accordance with the Use of Student-Created Work guidelines above.

3. Instructors who video-record their class lectures with the intention of re-using some or all of recordings for future class offerings must notify students on the course syllabus if students' images may appear on video. Instructors are also advised to provide accommodation for students who do not wish to appear in class recordings.

   Example: This course employs lecture capture technology to record class sessions. Students may occasionally appear on video. The lecture recordings will be available to you for study purposes and may also be reused in future course offerings.

No notification is needed if only audio and slide capture is used or if the video only records the instructor's image. However, the instructor is encouraged to let students know the recordings will be available to them for study purposes.

Course Content Disclaimer

Content in the arts can sometimes include works, situations, actions, and language that can be offensive to some students on the grounds of sexual explicitness, violence, or blasphemy. As the College of Visual Arts and Design is devoted to the principle of freedom of expression, artistic and otherwise, and it is not the college’s practice to censor these works or ideas on any of these grounds, students who might feel unduly distressed or made uncomfortable by such expressions should withdraw at the start of the term and seek another course.