AEAH 5813

The Fort Worth Cultural District: Case Studies in Museology, Architecture, Landscape, and Urban Design

Professor Paula Lupkin
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Lang 212 and the Fort Worth Cultural District
Thursdays 5-7:50
Fall 2018

Since the 1930s century, Fort Worth’s Cultural District has grown to become one of the most significant developments of its kind in the United States. Home to five museums, a theatre, several galleries, and the Will Rogers Center, the Botanical Garden and Research Institute, and a new multipurpose arena, it is a major tourist attraction, an architectural mecca, and an economic engine. Students in this graduate course will examine the Fort Worth Cultural District as part of a national trend in urban development, institution building, and art philanthropy. Readings, research projects, guest lectures, and fieldwork in the District will focus on a series of institutional case studies as well as analysis of the planning and design processes that have shaped the district over time. Class will be held both at the UNT Denton campus and the UNT Health Sciences Center in Fort Worth.

COURSE OBJECTIVES AND LEARNING OUTCOMES

If you come prepared to each seminar meeting, engage actively in discussion, and approach your research project with creativity, diligence, and curiosity, by the end of the semester you should:

-- be familiar with important themes, theories, and writings in the study of art museums, economic tourism, and real estate development

-- gain familiarity with the architecture, collections, and histories of the District’s museums and institutions

-- acquire visual and spatial literacy: the ability to critically “read” and understand the significance of the form, space, scale, and material.

-- develop research, presentation, and writing skills, using fieldwork, archival, and online resources.
COURSE BOOKS
Kevin Lynch, The Image of the City (MIT Press, 1959)
Andrew McClellan, The Art Museum from Boullee to Bilbao (University of California Press, 2008)
Richard Selcer, Fort Worth: A Texas Original! (Texas State Historical Association, 2004)

LIBRARY RESERVES
The course textbooks are available, on two-hour library reserve, at the Willis Library Reserve desk. Find the reserve course page at: http://iii.library.unt.edu/search/r

COURSE WEBSITE
Blackboard course website, which can be accessed at learn.unt.edu with your EUID. This is an important source of information and you should check it regularly. I will post announcements on Blackboard, as well as the syllabus, assignments, the attendance roster, calendar, and gradebook.

COURSE EVALUATION
Your grade will be determined by the following criteria:

Participation and Attendance (10%)
Part I Exam (20%) OCTOBER 4
Writing Assignments (30%)
• Lynch Analysis DUE OCTOBER 11
• Dallas-Fort Worth Cultural District Comparative Essay DUE NOVEMBER 15
Research Project (40%)
• Research Question, Plan, and Bibliography DUE OCTOBER 25
• District Timeline contributions via MyHistro DUE NOVEMBER 29
• Preliminary oral presentation NOVEMBER 29
• Final oral presentation DECEMBER 6
• 3000-word seminar paper DECEMBER 13

Calendar: Schedule and Assignments
Part I: The Cultural District: Origins, Definitions, Components, Concepts
August 30 (Denton) Introduction: What is the Fort Worth Cultural District?
https://www.youtube.com/results?search_query=fort+worth+cultural+district

September 6 (Denton) The Cultural District as a Concept: Politics, Economics, Real Estate, Urban Planning and Design


### September 13 (Denton)

#### Museum Architecture and Design

Andrew McClellan, *From Boullee to Bilbao*, pp. 53-106.


### September 20 (Denton)

#### Collecting and Collections


Carol Duncan “Something Eternal: The Donor Memorial” in *Civilizing Rituals: Inside Public Art Museums* (Routledge, 1995) 72-100. PDFCW


### September 27 (Denton)

#### Museum Design: Galleries, Collections, Education

Andrew McClellan, “From Boullee to Bilbao” Chapter 3


### PART TWO: THE FORT WORTH CULTURAL DISTRICT

#### October 4 (Fort Worth)

Walking the District

Kevin Lynch, *The Image of the City* (MIT Press, 1959) TAKE HOME EXAM DUE

#### October 11 (Fort Worth)

History of Fort Worth and its Cultural District

Quentin McGown and Susan Allen Kline, guest lecturers


October 18 (Fort Worth)

Research: Digital and Archival Sources

Fort Worth Plans for the Future (1945)

Gruen Plan: A Greater Fort Worth Tomorrow (1955-56)
http://www.fortworthtexasarchives.org/digital/collection/p16084coll18

TV Clips from the Portal to Texas History
KKAS JUNE 22, 1981
https://texashistory.unt.edu/ark:/67531/metadc974956/m1/?q=fort%20worth%20cultural%20district#track/1

KKAS March 29, 1984
https://texashistory.unt.edu/ark:/67531/metadc968669/?q=fort%20worth%20cultural%20district

KKAS MARCH 8, 1990
https://texashistory.unt.edu/ark:/67531/metadc988362/?q=fort%20worth%20cultural%20district

October 25 (Fort Worth)

Planning, Urban Design, and Politics in Fort Worth
Kate Holliday, guest lecturer


Kate Holliday, “Arts District” in the Open-Ended City: David Dillon on Texas Architecture PDFCW

Research Question, Plan, and Bibliography Due
**November 1 (Fort Worth)**  
District Architecture: Designers and Clients Mark Gunderson, guest lecturer

Frank Welch *Phillip Johnson and Texas* 76-108. *PDFCW*

Nathaniel Kahn, *My Architect*, through 1:10  
https://www.youtube.com/watch?v=3Mvxzb3FHws

*Light is the Theme: Louis I Kahn and the Kimbell Art Museum* (Yale University Press, 2012) *PDFCW*

Michael Auping, *Seven Interviews with Tadao Ando* (Fort Worth: Modern Art Museum, 2002. *PDFCW*

**November 8 (Dallas)**  
Dallas Arts District — Tiffany Grassmuck, guest lecturer

**November 15 (Fort Worth)**  
Promoting and Programming the District  
Guest lecturer TBA

*Billy Rose Presents The Last Frontier (1936)* (Blackboard)  
Andrew McClellan, *From Boullee to Bilbao* Chapters 4-5  
Visit Fort Worth  https://www.fortworth.com/

**Dallas-Fort Worth Cultural District Comparative Essay due**

**November 22**  
THANKSGIVING

**November 29 (Denton)**  
**Preliminary Student Research Progress Reports**  
District Timeline contributions via MyHistro due

**December 6 (Denton)**  
**Final Student Research Presentations: Last Day of Class**
Assignments and Course Elements
More detailed instructions will be posted on Blackboard for each assignment.

Exam
A take home exam with ten short answer questions and two longer essays covering the readings, lectures, discussions, and fieldwork in the first half of the course.

Lynch Analysis
Using the methodology presented by Kevin Lynch in The Image of the City, assess the design and planning of the Fort Worth Cultural District in a 1500 word essay.

Dallas-Fort Worth Cultural District Comparative Essay
Building on Lynch Analysis assignment, compare the design and planning of the Dallas Arts District with the Fort Worth Cultural District in a critical essay of 2000 words.

Research Project
An in-depth research project, carried out with fieldwork, interviews, and library and archival research on an agreed-up topic within the Fort Worth Cultural District. The project begins with a one-on-one discussion with the professor to determine a research question to pursue. This is followed by your submission of a research plan, including the research question you intend to pursue, a brief description of the topic, and a preliminary bibliography of key sources you intend to consult. Later in the semester you will provide a minimum of five entries to our class collaboration: a comprehensive online, multimedia timeline of the Fort Worth Cultural District. In the last weeks of class you will develop and present an oral, powerpoint presentation and rough draft of your research paper, which will be due on December 13th.

Course Policies

Attendance: Your success in this lecture course will depend on your exam grades but also in part, upon your attendance and active engagement. You are expected to be in class at every assigned meeting, including field trips. An attendance sign-up sheet will be circulated. Be on time for class; arrivals later than 10 minutes after roll is taken may be counted as an absence.

Sometimes an illness, emergency, or other circumstances may cause you to miss class. Absence will only be excused in the case of serious medical or family problems. To be excused for an absence please notify your TA before class or immediately afterwards and provide proper documentation.

More than two unexcused absences will result in a reduced grade. Each absence beyond two will result in a reduction of your final earned grade. 5 points of your total score will be deducted from your final grade for each absence after two absences. For example, 3 absences=5 points deducted from your total points. A final course grade of 90 (A) will become and 85 (B). If you experience serious personal or academic problems that interfere with your attendance please let me know before it wrecks your grade.
If you miss class, try to borrow a classmate’s notes. The instructor and teaching assistant will not assume responsibility for providing class notes to you.

**Field Trips:** Experiencing and learning about architecture and design outside of the classroom is an essential and required aspect of this course.

**Late or Missing Assignments:** All assignments must be completed to pass the course, and submitted on the due dates, in person or through previously arranged electronic submission. Students will only be permitted to turn in late projects in the case of religious holiday observance or medical or family emergencies. Computer, disk, or printer malfunction are not valid excuses. Back up your work at all times. Late assignments will be penalized, with a drop of ½ letter grade (ex. A to A-) per day, including weekend days. Incompletes will be awarded only in instances of medical or severe family emergencies, or other unusual situations beyond the student’s control. Documentation will be required.

**Electronic Citizenship:** As many students have reported to me, the use of music players, email, or video games during class is distracting to those around you. Please turn off your cell phones when you sit down. Laptop computers may be used only for note-taking; any student found browsing the internet, instant messaging, or browsing Facebook (etc.) will be subsequently and permanently banned from using his or her laptop in this class. Students who use cell phones or gadgets for non-class related activities will be marked absent and asked to leave for the remainder of that class.

Electronic mail has become the preferred method of communication in the personal, academic and professional lives of many people. In this course, I will often use email to send messages to students regarding announcements, assignments, and answers to questions. I am receptive to email messages from students; however, I prefer to meet with students in person after class or by appointment. I encourage every student to take advantage of this opportunity to meet with me one on one. This is the ideal, appropriate time to ask for clarification about course material and policies, or to get help with your research project.

When that is not possible, feel free to email me, but you must allow at least 24 hours for my reply. If you are writing to notify me that you will not be in class, I expect to receive the email before class begins. Because email often takes the place of face-to-face communication, please maintain the same level of courtesy and respect in electronic communications that you would in conversation. Do not write something in an email that you would not feel comfortable saying in person.

**Syllabus Changes:** The syllabus is a reliable outline for the semester’s work, but readings and assignments may be changed at any time at the discretion of the instructor.

**Academic Integrity Standards and Consequences.**
Students in this class have the right to expect that their fellow students are upholding the academic integrity of this University. Academic dishonesty is a serious offense because it
undermines the bonds of trust and honesty between members of the community and defrauds those who may eventually depend on our knowledge and integrity.

According to UNT Policy 06.003, Student Academic Integrity, academic dishonesty occurs when students engage in behaviors including, but not limited to cheating, fabrication, facilitating academic dishonesty, forgery, plagiarism, and sabotage. A finding of academic dishonesty may result in a range of academic penalties or sanctions ranging from admonition to expulsion from the University.

Plagiarism is the most common form of academic dishonesty. Plagiarism can be a difficult concept to define; however simply put, plagiarism is using other people’s ideas and words without clearly acknowledging the source of that information. It is important to note that at the university we are continually exposed to other’s ideas. We read ideas and words in textbooks, hear them in lectures, discuss them in class, and incorporate them into our own writing. You must always keep in mind that you must give credit where credit is due.

Plagiarism can occur in many forms and media. Although most commonly associated with writing, all types of scholarly work, including interior design projects, music, scientific data and analysis, and electronic publications can be plagiarized. Plagiarism includes, but is not limited to, the appropriation, buying, and receiving as a gift, or obtaining by any other means another’s work and the submission of it as one’s own academic work offered for credit.

To avoid plagiarism you must give credit (for example, in a footnote) whenever you use:
- another person’s idea, opinion, or theory;
- any facts, statistics, graphics, visual images (i.e.: drawings, videos, etc.) that are not common knowledge.
- quotations of another person’s spoken or written words; or
- paraphrase of another person’s spoken or written words

Students who are in violation of the university’s plagiarism policy may be subject to the following:
- disciplinary probation
- receive a failing grade or zero score for the test, assignment, or the course
- creation of a disciplinary record which may impact their future
- suspension or expulsion

If you are unsure what constitutes plagiarism or academic dishonesty, or have difficulty addressing source material in your papers, please consult with the instructor.

**ADA Accommodation Statement.** UNT makes reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide a student with an accommodation letter to be delivered to faculty to begin a private discussion regarding one’s specific course needs. Students may request accommodations at any time, however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation
for every semester and must meet with each faculty member prior to implementation in each class. For additional information see the ODA website at disability.unt.edu.

**Emergency Notification & Procedures.** UNT uses a system called Eagle Alert to quickly notify students with critical information in the event of an emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). In the event of a university closure, please refer to Blackboard for contingency plans for covering course materials.

**Acceptable Student Behavior.** Student behavior that interferes with an instructor’s ability to conduct a class or other students’ opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Dean of Students to consider whether the student's conduct violated the Code of Student Conduct. The University's expectations for student conduct apply to all instructional forums, including University and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at deanofstudents.unt.edu/conduct.

**Student Evaluation Administration Dates.** Student feedback is important and an essential part of participation in this course. The student evaluation of instruction is a requirement for all organized classes at UNT. The survey will be made available during weeks 13, 14 and 15 of the long semesters to provide students with an opportunity to evaluate how this course is taught. Students will receive an email from "UNT SPOT Course Evaluations via IASystem Notification" (no-reply@iasystem.org) with the survey link. Students should look for the email in their UNT email inbox. Simply click on the link and complete the survey. Once students complete the survey they will receive a confirmation email that the survey has been submitted. For additional information, please visit the SPOT website at www.spot.unt.edu or email spot@unt.edu.

**Sexual Assault Prevention.** UNT is committed to providing a safe learning environment free of all forms of sexual misconduct. Federal laws and UNT policies prohibit discrimination on the basis of sex as well as sexual misconduct. If you or someone you know is experiencing sexual harassment, relationship violence, stalking and/or sexual assault, there are campus resources available to provide support and assistance. The Survivor Advocates can be reached at SurvivorAdvocate@unt.edu or by calling the Dean of Students Office at 940-565-2648.

**American Disabilities Act:** The College of Visual Arts and Design is committed to full academic access for all qualified students, including those with disabilities. In keeping with this commitment and in order to facilitate equality of educational access, faculty members in the College will make reasonable accommodations for qualified students with a disability, such as appropriate adjustments to the classroom environment and the teaching, testing, or learning methodologies when doing so does not fundamentally alter the course.

If you have a disability, it is your responsibility to obtain verifying information from the Office of Disability Accommodation (ODA) and to inform me of your need for an accommodation. Requests for accommodation must be given to me no later than the first week of classes for students registered with the ODA as of the beginning of the current semester. If you register with the ODA after the first week of classes, your accommodation requests will be considered after this deadline.
Grades assigned before an accommodation is provided will not be changed. Information about how to obtain academic accommodations can be found in UNT Policy 18.1.14, at www.unt.edu/oda, and by visiting the ODA in Room 321 of the University Union. You also may call the ODA at 940.565.4323.

**Course Risk Factor:** According to University Policy, this course is classified as a category one course. Students enrolled in this course will not be exposed to any significant hazards and are not likely to suffer any bodily injury. Students will be informed of any potential health hazards or potential bodily injury connected with the use of any materials and/or processes and will be instructed how to proceed without danger to themselves or others.

**Building Emergency Procedures:** In case of emergency (alarm will sound), please follow the building evacuation plans posted on each floor of your building and proceed to the nearest parking lot. In case of tornado (campus sirens will sound) or other weather related threat, please go to the nearest hallway or room on your floor without exterior windows and remain there until an all clear signal is sounded. Follow the instructions of your teachers and act accordingly.

**Student Rights and Responsibilities:** Students in this course are subject to the University of North Texas code of student rights and responsibilities. By taking this course, you agree to refrain from any and all forms of physical and/or verbal abuse, harassment, threats, or intimidation towards students, faculty, staff or others associated with course delivery or instruction. Cases of harassment, threats or abuse will be reported to University authorities. See www.unt.edu/csrr for further information.

**Student Behavior in the Classroom:** Student behavior that interferes with an instructor’s ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Center for Student Rights and Responsibilities to consider whether the student's conduct violated the Code of Student Conduct. The university's expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at www.unt.edu/csrr
Please sign this declaration of understanding and agreement with the above syllabus provisions and risk factor.

I ______________________________ (print) acknowledge that I have read the course syllabus. I understand the course structure, grading and attendance policies as well as the risk factor rating. I hereby agree to the syllabus and its provisions.

Course number and section ______________________________ Risk Rating

Student phone #, e-mail address (print) ______________________________ Signature ______________________________ Date

Faculty Name ______________________________ Signature ______________________________ Date