Course Description and Content

Photography and the Web will cover current and recent conceptual shifts in photography in the context of web technology. We will discuss changes in photography brought about because of the Internet. We will also look at what in the medium has not changed, but simply shifted with the new technology.

This class will introduce a diverse set of tools meant to increase the ability to actively participate with web technology. These tools will range from automated online galleries to Adobe Dreamweaver CS4. This will not be a design or software class, but will rather concentrate on how to empower artists to use web technology in their creative and professional practice. We will create professional websites, webart sites, and interact with photo sharing services, blogs, wikis and other relevant technologies.

Course Structure

This is a studio class. You will be expected to plan ahead and work during class time.

The class will be structured around student presentations, technical demonstrations, online video tutorials, open studio time, and class discussions. Some course work and research of websites will be posted online as a collaborative blog.

Course Objectives and Learning Outcomes

Professional website:
The Internet has become central in sharing the work of artists. Each student will make a ‘portfolio’ site representing his or her artistic accomplishments in a professional manner. This site may take many formats, but all should include an artist statement/bio, resume, contact info and visual documentation of your work.

Webart/ Electronic Photography projects:
Increasingly websites are the final medium for art. Each student will complete a project featuring content that was specifically made to be show electronically without a physical analog. Structures and techniques central to these sites maybe: interactivity, dynamic websites, time-based mediums (video) and image databases (geo tagging and other).

Collaborative blog:
This blog will consist of links and descriptions of artists and websites from the following broad categories: webart sites, professional portfolio pages, webart sites, and other art related websites. The sites will be researched, presented, and posted by students throughout the semester. This database will be used to provide context for the websites built during the class, and as a resource for further study after the class has ended.

Required Readings

Lawrence Lessig - Remix: Making Art and Commerce Thrive in the Hybrid Economy. Other readings may be assigned throughout the semester.

Lynda Tutorials

There is no required text book for HTML, CSS

Material and Resource Requirements

- Domain name and server space with PHP and MySQL
- USB flash drive with 1GB space for this class (or Portable Hard drive)
- Digital media for websites (images/video/sound...) 
- Artist statement and Résumé/Bio
- Digital SLR camera
Grading
Reading discussion participation and questions: 10%
Professional website: 30%
Webart or web-dependent project: 30%
In-class presentations and blog posts: 30%

A 100-90
B 89-80
C 79-70
D 69-60
F 59-0

Attendance
Regular and punctual attendance is mandatory.

University and College Information
Course Risk Factor & Classroom Safety:
The risk factor for this course is rated a category 2. Students are exposed to some significant hazards but are not likely to suffer serious bodily injury.

Disability Accommodation:
Please notify the instructor if you have a disability that requires accommodation. You must be registered with the UNT Office of Disability Accommodation, Union Building, Room 318. The School of Visual Arts Policy on Accommodation is available upon request in the Art Building, Room 111. Further questions or problems concerning accommodation should be addressed to Marian O’Rourke-Kaplan, Associate Dean, Art Building, Room 111. If you require assistance in taking notes, please be advised that the person supplying notes does not give you notes for days you are absent. It is your responsibility to be in class.

Center For Student Rights and Responsibilities:
A statement outlining student rights and responsibilities within the academic community is provided online. Visit www.unt.edu/csrr for more information.

In Case of Emergency:
In case of an emergency (alarm will sound), please follow the building evacuation plans posted on each floor of your building and proceed to the nearest parking lot. In case of a tornado, (campus sirens will sound), or other weather related threat, please go to the nearest hallway or room on your floor without exterior windows and remain there until an all clear signal is sounded. Follow the instructions of your professors and act accordingly.

Course Changes:
The instructor reserves the right to make changes to the syllabus with or without notice.

Calendar

Week One

Wednesday 1/19/11
Go over syllabus, Set-up presentation schedule
Intro to book: Lawrence Lessig - Remix: Making Art and Commerce Thrive in the Hybrid Economy

Week Two
Monday 1/24/11:
Lecture: Elements of an ‘Artist Portfolio Site’
Places to find portfolio sites, how to use the class blog and presentation expectations
Technical Lecture: Domain names and web server space
Technical Lecture: Image size and file type for the web.

Wednesday 1/26/11
Studio Work: Organizing your portfolio site

Week Three

Monday 01/31/11
Class Presentations of blog posts:
Introduction to Linking
Introduction to Dreamweaver
Introduction to HTML and CSS

Wednesday 2/2/11
More HTML and CSS with Dreamweaver
Studio work: Build a basic placeholder page for your site

Week Four

Monday 2/7/11
Class Presentations of blog posts:
Technical Lecture: Building a basic site in Dreamweaver
Studio work: Build basic Site with Dreamweaver

Wednesday 2/9/11
Studio work: Build basic Site with Dreamweaver

Week Five

Monday 2/14/11
Class Presentations of blog posts:
Introduce Content management Systems

Wednesday 2/16/11
Building a site with indexhibit and wordpress

Week Six

Monday 2/21/11
Class Presentations of blog posts:
Studio Work: Portfolio Site

Wednesday 2/23/11
Studio Work: Portfolio Site

Week Seven

Monday 2/28/11
Class Presentations of blog posts:
Studio Work: Portfolio Site
Wednesday 3/2/11
Studio Work: Portfolio Site

**Week Eight Mid-semester**

Monday 3/7/11
Review Professional Websites:

Wednesday 3/9/11
Review Professional Websites

**Week Nine Spring Break**

Monday 3/14/11 Spring Break
Wednesday 3/16/11 Spring Break

**Week Ten**

Monday 3/21/11
Grad Student Lecture Day

Wednesday 3/23/11
Lecture: Electronic Photography

**Week Eleven**

Monday 3/28/11
Class Presentations of blog posts:
iMove and Final Cut Express

Wednesday 3/30/11
Studio Work: Make a movie from still images with audio overlay

**Week Twelve**

Monday 4/4/11
Class Presentations of blog posts:
Demo: Stop Animations and integrating moving images with still images in iMove and Final Cut Express

Wednesday 4/6/11
Studio Work: make a stop animation

**Week Thirteen**

Monday 4/11/11
Class Presentations of blog posts:
Demo: Data and Photography: Geo tagging, simple databases

Wednesday 4/13/11
Studio Work: Make a geo tagged map or work on a database project

**Week Fourteen**

Monday 4/18/11
Class Presentations of blog posts:
Studio Work: Electronic Photography
Wednesday 4/20/11  
Studio Work: Electronic Photography

**Week Fifteen**

Monday 4/25/11  
Class Presentations of blog posts:  
Studio Work: Electronic Photography

Wednesday 4/27/11  
Studio Work: Electronic Photography

**Week Sixteen Pre-Finals Week**

Monday 5/2/11  
Final Crit: Electronic Photography

Wednesday 5/4/11  
Final Crit: Electronic Photography

**Finals Week 5/8 – 5/14**


[http://themeforest.net/item/kin-minimalist-photography-wordpress-template/123713?clickthrough_id=16419651&redirect_back=true&ref=nuvru](http://themeforest.net/item/kin-minimalist-photography-wordpress-template/123713?clickthrough_id=16419651&redirect_back=true&ref=nuvru)