Course Name: ASTU 4260 Photography and the Web
Instructor: Paho Mann
E-mail: pahomann@unt.edu
Office Hours: TBA

**Course Description and Course Structure**

*Photography and the Web* will cover current and recent conceptual shifts in photography in the context of web technology. We will discuss changes in photography brought about because of the Internet. We will also look at what in the medium has not changed, but simply shifted with the new technology.

This class will introduce a diverse set of tools meant to increase the ability to actively participate with web technology. These tools will range from automated online galleries to Adobe Dreamweaver CS4. This will not be a design or software class, but will rather concentrate on how to empower artists to use web technology in their creative and professional practice. We will create professional websites, webart sites, and interact with photo sharing services, blogs, wikis and other relevant technologies.

The class will be structured around student presentations, technical demonstrations, online video tutorials, open studio time, and class discussions. Some course work and research of websites will be posted online as a collaborative blog.

This is a studio class. You will be expected to plan ahead and work during class time.

**Course Objectives and Learning Outcomes**

**Professional website:**
The Internet has become central in sharing the work of artists. Each student will make a ‘portfolio’ site representing his or her artistic accomplishments in a professional manner. This site may take many formats, but all should include an artist statement/bio, resume, contact info and visual documentation of your work.

**Webart/ Electronic Photography projects:**
Increasingly websites are the final medium for art. Each student will complete a project featuring content that was specifically made to be shown electronically without a physical analog. Structures and techniques central to these projects include: video, dynamic websites, and image databases (geo tagging and other).

**Collaborative blog:**
This blog will consist of links and descriptions of artists and websites from the following broad categories: webart sites, professional portfolio pages, webart sites, and other art related websites. The sites will be researched, presented, and posted by students throughout the semester. This database will be used to provide context for the websites built during the class, and as a resource for further study after the class has ended.
Course Requirements:

Required Readings
Lawrence Lessig - Remix: Making Art and Commerce Thrive in the Hybrid Economy. Other readings may be assigned throughout the semester.

Lynda Tutorials

Material and Resource Requirements
• Domain name and server space with PHP and MySQL
• USB flash drive with 1GB space for this class (or Portable Hard drive)
• Digital media for websites (images/video/sound...)
• Digital SLR camera

Grading
Grades will be based on:
Reading discussion participation and questions: 10%
In-class presentations and blog posts: 30%
Professional website: 30%
Webart or Electronic Photography project: 30%

Regular and punctual attendance is mandatory.
1. Three unexcused absences will be tolerated.
2. More than three absences will require a note from a doctor or a note from the art office explaining a critical family/personal problem in order to be excused.
3. More than three unexcused absences will affect your final grade by at least one letter grade per absence.
4. Most lectures, demonstrations, and assignments will occur at the beginning of class periods and will not be repeated for those who come in late. If you are late to class, you will need to notify me at the end of the class period to replace an absence with a tardy. Three tardies will constitute an absence.
   1. A tardy is considered to be arrival 5 minutes after the beginning of class.
5. Assignments that are turned in late will receive one letter grade lower per day for each day they are late.
6. Examinations missed may only be made up with an official doctor's excuse.
7. Critiques missed may not be made up and grades will reflect the student's failure to participate in the critique discussions.

University and College Information
Course Risk Factor & Classroom Safety:
The risk factor for this course is rated a category 2. Students are exposed to some significant hazards but are not likely to suffer serious bodily injury.

Disability Accommodation:
Please notify the instructor if you have a disability that requires accommodation. You must be registered with the UNT Office of Disability Accommodation, Union Building, Room 318. The School of Visual Arts Policy on Accommodation is available upon request in the Art Building, Room 111. Further questions or problems concerning accommodation should be addressed to
Marian O’Rourke-Kaplan, Associate Dean, Art Building, Room 111. If you require assistance in taking notes, please be advised that the person supplying notes does not give you notes for days you are absent. It is your responsibility to be in class.

**Center For Student Rights and Responsibilities:**
A statement outlining student rights and responsibilities within the academic community is provided online. Visit www.unt.edu/csrr for more information.

**In Case of Emergency:**
In case of an emergency (alarm will sound), please follow the building evacuation plans posted on each floor of your building and proceed to the nearest parking lot. In case of a tornado, (campus sirens will sound), or other weather related threat, please go to the nearest hallway or room on your floor without exterior windows and remain there until an all clear signal is sounded. Follow the instructions of your professors and act accordingly.

**Course Changes:**
The instructor reserves the right to make changes to the syllabus with or without notice.
Calendar

Week One

Monday 8/30
Go over syllabus, Set-up presentation schedule
Intro to book: Lawrence Lessig - Remix: Making Art and Commerce Thrive in the Hybrid Economy

Wednesday 9/1
Review:
Basic File Management and archiving
Using Adobe Bridge and Photoshop to resize and organize files
Building Presentations with Bridge and PowerPoint
Technical Lecture:
Domain names and web server space

Week Two

Monday 9/6
Labor Day (no classes)

Wednesday 9/8
Structure and terminology of websites
Elements of an ‘Artist Portfolio Site’
Places to find portfolio sites, how to use the class blog and presentation expectations
Introduction to HTML and CSS

Week Three

Monday 9/13
Class Presentations of blog posts:
More HTML and CSS
Studio Work:
Organizing your portfolio site resources

Wednesday 9/15
Intro to Dreamweaver

Week Four

Monday 9/20
Class Presentations of blog posts:
Technical Lecture: Building a basic site in Dreamweaver
Studio work: Build basic Site with Dreamweaver

Wednesday 9/22
Open Lab

Week Five

Monday 9/27
Class Presentations of blog posts:
Building a site with a Content Management System

**Wednesday 9/29**
Building a site with a Content Management System

**Week Six**
**Monday 10/4**
Class Presentations of blog posts:
Studio Work: Portfolio Site

**Wednesday 10/6**
Studio Work: Portfolio Site

**Week Seven**
**Monday 10/11**
Class Presentations of blog posts:
Studio Work: Portfolio Site

**Wednesday 10/13**
Studio Work: Portfolio Site

**Week Eight**
**Monday 10/18**
Review Professional Websites:

**Wednesday 10/20**
Review Professional Websites

**Week Nine**
**Monday 10/25**
Lecture: Electronic Photography

**Wednesday 10/27**
Stop animation in Photoshop

**Week Ten**
**Monday 11/1**
Studio Time: Stop animation in Photoshop

**Wednesday 11/3**
Technical Exercise 1 Due
Demo: Integrating moving images with still images in iMove and Final Cut Express

**Week Eleven**
**Monday 11/8**
Class Presentations of blog posts:
Studio Time: iMove and Final Cut Express
Wednesday 11/10
Demo: Data and Photography: Geo tagging, simple databases

Week Twelve
Monday 11/15
Technical Exercise 2 Due
In progress Review

Wednesday 11/17
In progress Review

Week Thirteen
Monday 11/22
Studio Work: Electronic Photography

Wednesday 11/24
Studio Work: Electronic Photography

Week Fourteen
Monday 11/29
Studio Work: Electronic Photography

Wednesday 12/1
Studio Work: Electronic Photography

Week Fifteen
Monday 12/6
Final Crit Day One

Wednesday 12/8
Final Crit Day Two