JOUR 1210: Mass Communication and Society (3 Credit Hours)  
Fall 2020: Aug. 24 – December 11

Class Meets: 100% Online (https://unt.instructure.com)
Office Hours: Virtual office is open M – F from 9 a.m. to 5 p.m.
Instructor Newly Paul, Ph.D.
E-mail newly.paul@unt.edu
Twitter: @newlypaul

Course Description and Objectives

This course explores the general principles of mass communication including the historical, economic, social, ethical and legal factors influencing the operation and content of mass media. It also examines the impact of new technology on media, the main areas of mass communication and careers available.

After completing the course, you should be able to:

- Understand the history and role of professionals and institutions in shaping communication.
- Understand concepts and apply theories in the use and presentation of images and information.
- Understand the diversity of groups in a global society in relationship to communication.
- Critically evaluate mass media content.
- Understand the functions and operations of the various fields of mass media including print and broadcast journalism, public relations and advertising.
- Understand the legal and ethical issues that impact mass media

Course Policies: Please see the home page on Canvas for a full description of policies for JOUR 1210

Important: Emailing Your instructor
If you have a question about anything related to this course, you must contact me from your UNT email address only. Emails sent from private accounts (Gmail, Yahoo, etc.) often end up in the junk mail folder of my UNT email account and I cannot be responsible for them. I answer emails Monday through Friday, 9 a.m. to 5 p.m. Emails are answered in the order they are received; please allow at least 24-48 hours for a response. Do not send multiple emails about the same issue, this will only delay a response.
Email Etiquette:
Please include the following information in each email, each time:

- Your name and your student ID
- Course information (this is JOUR 1210)
- A brief synopsis if your issue/question
- Please be sure to maintain a polite tone and address me as Dr. Paul or Professor Paul. If the email is meant for your TAs, address them as Mr. (last name).

Graduate Teaching Assistants:

<table>
<thead>
<tr>
<th>Marcus Sykes</th>
<th>Mohammed Huraysi</th>
</tr>
</thead>
<tbody>
<tr>
<td>Office Hours: By appointment</td>
<td>Office Hours: By appointment</td>
</tr>
<tr>
<td>Email: <a href="mailto:MarcusSykes2@my.unt.edu">MarcusSykes2@my.unt.edu</a></td>
<td>Email: <a href="mailto:MohammedHuraysi@my.unt.edu">MohammedHuraysi@my.unt.edu</a></td>
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</tbody>
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Required Text
Mass Communication: Living in a Media World (7th edition) by Ralph E. Hanson.
You may use either a paper or electronic version of the text. You will need the textbook to pass this class.

Grading:
Your semester grade will be determined by your score on three exams and various online and in-class activities.

<table>
<thead>
<tr>
<th>Syllabus/Canvas quiz</th>
<th>30 points</th>
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<tbody>
<tr>
<td>Student/group introductions (Week 1)</td>
<td>70 points</td>
</tr>
<tr>
<td>Weekly Assignments (10 @ 50 points each)</td>
<td>500 points</td>
</tr>
<tr>
<td>Exams (3 exams @ 100 points each)</td>
<td>300 points</td>
</tr>
<tr>
<td>Weekly Content Quizzes (10 @ 10 points each)</td>
<td>100 points</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1000 points</strong></td>
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Semester grades will be assigned based on the following scale:

<table>
<thead>
<tr>
<th>900 or more points</th>
<th>A</th>
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</thead>
<tbody>
<tr>
<td>800 to 899 points</td>
<td>B</td>
</tr>
<tr>
<td>700 to 799 points</td>
<td>C</td>
</tr>
<tr>
<td>600 to 699 points</td>
<td>D</td>
</tr>
<tr>
<td>&lt; 600 points</td>
<td>F</td>
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</table>
If a student demonstrates stellar performance or substantial improvement during the semester, I will consider raising a borderline grade to the next highest letter grade. However, DO NOT email me at the end of the semester requesting a higher grade.

I will make every effort to adhere to this point scale, but I reserve the right to change the number of assignments and point totals as needed.

Course Calendar

Every effort will be made to adhere to the following schedule. It is the student’s responsibility to check this schedule every week and meet deadlines as indicated.

**Weekly quizzes/discussion/assignment topics will be available by 12 p.m. Mondays and your group (or individual) response will be due by 11:59 p.m. Sundays. Group members who do not contribute to the assignment before the deadline will receive a zero.**

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic/Reading</th>
<th>Assignment/Task</th>
<th>Testing</th>
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</thead>
<tbody>
<tr>
<td>Week 1</td>
<td>Read syllabus, acquire</td>
<td>Download the syllabus. Familiarize yourself with</td>
<td>None</td>
</tr>
<tr>
<td>Aug. 24 - 30</td>
<td>textbook. Ch. 1 –</td>
<td>Canvas. Read Ch. 1.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Living in a Media World</td>
<td></td>
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</tr>
<tr>
<td>Week 2</td>
<td>Ch. 2 – Media Effects</td>
<td>We will put you into online groups this week. Read</td>
<td>Syllabus/Canvas Quiz</td>
</tr>
<tr>
<td>Aug. 31 – Sept. 6</td>
<td></td>
<td>Ch. 2 and complete your first task (on Canvas) –</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Student/group introductions</td>
<td></td>
</tr>
<tr>
<td>Week 3</td>
<td>Ch. 3 – Media as a</td>
<td>Group Assignment 1: “The Big Business of Big Media”</td>
<td>Quiz 1</td>
</tr>
<tr>
<td>Sept. 7 – Sept. 13</td>
<td>Business</td>
<td>due Sunday.</td>
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<tr>
<td>Week 4</td>
<td>Ch. 4 – Books</td>
<td>Group Assignment 2: “Books and Society” due Sunday.</td>
<td>Quiz 2</td>
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<tr>
<td>Sept. 14 – Sept. 20</td>
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<tr>
<td>Week 5</td>
<td>Ch. 5 - Magazines</td>
<td>Group Assignment 3: “Magazine Persona” due Sunday.</td>
<td>Quiz 3</td>
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<tr>
<td>Sept. 21 - Sept. 27</td>
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<tr>
<td>Week 6</td>
<td>Ch. 6 - Newspapers</td>
<td>None</td>
<td>Exam 1</td>
</tr>
<tr>
<td>Sept. 28 – Oct. 4</td>
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<tr>
<td>Week 7</td>
<td>Oct. 5 – Oct. 11</td>
<td>Ch. 7 – Audio/Radio</td>
<td>Group Assignment 4: “In Radio We Trust” due Sunday.</td>
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<tr>
<td>Week 8</td>
<td>Oct. 12 – Oct. 18</td>
<td>Ch. 8 – Movies/Film</td>
<td>Group Assignment 5: “Movies: Oscars vs. Blockbusters” due Sunday.</td>
</tr>
<tr>
<td>Week 10</td>
<td>Oct. 26 – Nov. 1</td>
<td>Ch. 10 – Online Media</td>
<td>Group Assignment 7: “Is Google Making Us Stupid?” due Sunday.</td>
</tr>
<tr>
<td>Week 11</td>
<td>Nov. 2 – Nov. 8</td>
<td>Ch. 11 – Advertising</td>
<td>None</td>
</tr>
<tr>
<td>Week 12</td>
<td>Nov. 9 – Nov. 15</td>
<td>Ch. 12 – Public Relations</td>
<td>Group Assignment 8: “Problematic PR” due Sunday, Nov. 15.</td>
</tr>
<tr>
<td>Week 13</td>
<td>Nov. 16 – Nov. 29</td>
<td>Ch. 13 – Media Law</td>
<td>Group Assignment 9 (Note: This is an individual assignment) “News and Decisions” due Sunday.</td>
</tr>
<tr>
<td>Week 14</td>
<td>Nov. 30 – Dec. 6</td>
<td>Ch. 15 – Global Media</td>
<td>Group Assignment 10 “Media Around the World” due Sunday.</td>
</tr>
<tr>
<td>Week 15</td>
<td>Dec. 7 – 11</td>
<td>None</td>
<td>None</td>
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</tbody>
</table>

Your final exam will open on Canvas at 8 a.m. on Monday, Dec. 7 and close at 11:59 p.m. on Thursday, Dec. 10.
MSOJ Syllabus Statements

JOURNALISM REQUIREMENTS & GUIDELINES

For journalism majors, not minors: This is a foundational class. Once you have completed all foundational requirements you will have access to upper-level journalism courses after visiting the Office of Student Advising. If you have questions about what your foundational requirements are, please see an adviser.

JOURNALISM COURSE REGISTRATION

1. Registration will begin on the dates noted in the schedule of classes each semester. The system is a live, first come/first serve program.

2. By registering for this course, you are stating that you have taken the required prerequisites according to your catalog year and major/minor status. If the instructor later determines that you haven’t taken and passed these requirements, then you may be dropped at any point in the semester. If you have questions about your prerequisites, please see an advisor.

3. A journalism major enrolled in any restricted 3000 and 4000 level classes must have taken and passed the GSP test and all foundational courses. Students must earn and maintain a 2.5 UNT and/or overall GPA (depending upon catalog year) to be eligible for major-level courses.

RE-TAKING FAILED JOURNALISM CLASSES

Students will not be allowed to automatically take a failed journalism course more than two times. Once you have failed a journalism course twice, you will not be allowed to enroll in that course for one calendar year after the date you received the second failing grade. Once a student has waited one calendar year after failing a course twice, the student may submit a written appeal to the director to be approved to enroll a third time. Students will not be allowed to re-take a failed journalism course more than three times.

TEXTBOOK POLICY

The Mayborn School of Journalism doesn’t require students to purchase textbooks from the University Bookstore. Many are available through other bookstores or online.

OFFICE HOURS

My virtual office is open Monday from 9 a.m. to 5 p.m.; just email me, and I promise to respond within 48 hours, except on weekends. Zoom video conference meetings are available by appointment. Email me at newly.paul@unt.edu to set up an appointment.

ATTENDANCE

Attendance in an online course is still an important factor! You must “show up” to class each week in order to pass and perform well.

FINANCIAL AID SATISFACTORY ACADEMIC PROGRESS (SAP) UNDERGRADUATES

A student must maintain Satisfactory Academic Progress (SAP) to continue to receive financial aid. Students must maintain a minimum 2.0 cumulative GPA in addition to successfully completing a required number of
credit hours based on total registered hours per semester. Students cannot exceed attempted credit hours above 150% of their required degree plan. If a student does not maintain the required standards, the student may lose financial aid eligibility.

If at any point you consider dropping this or any other course, please be advised that the decision to do so has the potential to affect your current and future financial aid eligibility. Please visit http://financialaid.unt.edu/satisfactory-academic-progress-requirements for more information about financial aid Satisfactory Academic Progress. It may be wise for you to schedule a meeting with your MSOJ academic advisor or visit the Student Financial Aid and Scholarships office to discuss dropping a course before doing so.

ACADEMIC ADVISING
All first-time-in-college students at UNT are required to schedule an appointment with their Academic Advisor and receive an advising code to register for classes both fall and spring semesters of the first year in college. ALL students should meet with their Academic Advisor at least one time per long semester (Fall & Spring). It is important to update your degree plan on a regular basis to ensure that you are on track for a timely graduation.

- It is imperative that students have paid for all enrolled classes. Please check your online schedule daily through late registration to ensure you have not been dropped for non-payment of any amount.
  Students unknowingly have been dropped from classes for various reasons such as financial aid, schedule change fees, parking fees, etc. MSOJ will not be able to reinstate students for any reason after late registration, regardless of situation. It is the student’s responsibility to ensure all payments have been made.

JOURNALISM EQUIPMENT CHECK OUT
Please go to the URL below and fill out the form that allows you to check items out for this term. You just have to do this once each semester.
https://journalism.unt.edu/equipment-checkout.

Equipment may be checked out in room 111 in the General Academic Building. Checkouts are for the duration of your summer term, unless otherwise stated. Email joey.selz@unt.edu to request equipment and to schedule a time to pick it up. Extensions will be granted on a case by case basis once the items are checked out.

The violations for late returns are as follows:
1st late infraction – 1 week ban from checking out equipment.
2nd late infraction – 3 weeks ban from checking out equipment.
3rd infraction – Semester long ban from any and all equipment checkout.

If you are going to be late, email joey.selz@unt.edu and let him know. Active communication brings leniency in many cases.
### Fall 2020 Important Dates

<table>
<thead>
<tr>
<th>Deadline</th>
<th>Regular Academic Session</th>
<th>8W1</th>
<th>8W2</th>
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</thead>
<tbody>
<tr>
<td>Any time before the first day of class a student may cancel their courses for the upcoming session through myUNT. See the link for complete instructions on canceling classes <a href="https://registrar.unt.edu/registration/canceling-classes">https://registrar.unt.edu/registration/canceling-classes</a></td>
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<tr>
<td>Classes Begin</td>
<td>Aug 24</td>
<td>Aug 24</td>
<td>Oct 19</td>
</tr>
<tr>
<td>Labor Day (no classes; university closed)</td>
<td>Sept 7</td>
<td>Sept 7</td>
<td>Sept 7</td>
</tr>
<tr>
<td>Census</td>
<td>Sept 5</td>
<td>Aug 31</td>
<td>Oct 26</td>
</tr>
<tr>
<td>Beginning this date a student may drop a course with a grade of W by completing the Request to Drop Class form and submitting it to the Registrar's Office. See link for complete instructions <a href="https://registrar.unt.edu/registration/canceling-classes">Dropping a Class</a></td>
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<tr>
<td>Last day for change in pass/no pass status</td>
<td>Oct 2</td>
<td>Sept 11</td>
<td>Nov 6</td>
</tr>
<tr>
<td>Mid-semester</td>
<td>Oct 16</td>
<td>Sept 18</td>
<td>Nov 13</td>
</tr>
<tr>
<td>Last day for a student to drop a course. Grades of W are assigned.</td>
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<tr>
<td>Beginning this date, a student who qualifies may request an Incomplete, with an I grade.</td>
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<tr>
<td>Last day to withdraw (drop all classes). Grades of W are assigned.</td>
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<tr>
<td>Thanksgiving Break (no classes, university closed)</td>
<td>Nov 20</td>
<td>Nov 20 - 27</td>
<td>Nov 26 - 27</td>
</tr>
<tr>
<td>Pre-Finals Days</td>
<td>Dec 2-3</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Last Regular Class Meeting</td>
<td>Dec 3</td>
<td>Oct 15</td>
<td>Dec 10</td>
</tr>
<tr>
<td>Reading Day (no classes)</td>
<td>Dec 4</td>
<td>N/A</td>
<td>Dec</td>
</tr>
<tr>
<td>Final Exams</td>
<td>Dec 5 - 11</td>
<td>Oct 16</td>
<td>Dec 11</td>
</tr>
<tr>
<td>End of Term</td>
<td>Dec 11</td>
<td>Oct 16</td>
<td>Dec 11</td>
</tr>
</tbody>
</table>
ACADEMIC ORGANIZATIONAL STRUCTURE
Understanding the academic organizational structure and appropriate Chain of Command is important when resolving class-related or advising issues. When you need problems resolved, please follow the step outlined below:

Individual Faculty Member/Advisor
↓
Associate Dean, Mayborn School of Journalism
↓
Dean, Mayborn School of Journalism

OFFICE OF DISABILITY ACCOMMODATIONS
The University of North Texas and the Mayborn School of Journalism make reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request accommodations at any time, however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Office of Disability Accommodation website at http://www.unt.edu/oda. You may also contact them by phone at 940.565.4323.

COURSE SAFETY STATEMENTS
Students in the Mayborn School of Journalism are urged to use proper safety procedures and guidelines. While working in laboratory sessions, students are expected and required to identify and use property safety guidelines in all activities requiring lifting, climbing, walking on slippery surfaces, using equipment and tools, handling chemical solutions and hot and cold products. Students should be aware that the University of North Texas is not liable for injuries incurred while students are participating in class activities. All students are encouraged to secure adequate insurance coverage in the event of accidental injury. Students who do not have insurance coverage should consider obtaining Student Health Insurance for this insurance program. Brochures for this insurance are available in the UNT Health and Wellness Center on campus. Students who are injured during class activities may seek medical attention at the UNT Health and Wellness Center at rates that are reduced compared to other medical facilities. If you have an insurance plan other than Student Health Insurance at UNT, please be sure that your plan covers treatment at this facility. If you choose not to go to the UNT Health and Wellness Center, you may be transported to an emergency room at a local hospital. You are responsible for expenses incurred there.
ACADEMIC DISHONESTY

Academic dishonesty includes, but is not limited to, the use of any unauthorized assistance in taking quizzes, tests, or exams; dependence upon the aid of sources beyond those authorized by the instructor, the acquisition of tests or other material belonging to a faculty member, dual submission of a paper or project, resubmission of a paper or project to a different class without express permission from the instructors, or any other act designed to give a student an unfair advantage. Plagiarism includes the paraphrase or direct quotation of published or unpublished works without full and clear acknowledgment of the author/source. Academic dishonesty will bring about disciplinary action which may include expulsion from the university. This is explained in the UNT Student Handbook. The first academic dishonesty offense will result in a warning and a zero for that assignment or exam. The second offense will result in an F for the course and you will be referred to the Dean of Students. Egregious instances of cheating, even on the first instance, will be handled on an individual basis. Cheating, including but not limited to plagiarism, copying from another student’s exam or signing another student’s name to a class document, will not be tolerated. Please see the UNT Student Handbook for more information on University plagiarism and cheating policies.

When you submit work for this class, that is the same as making a statement that you have produced the work yourself, in its entirety. Plagiarism, fabrication, copyright infringement, and similar uses of other people's work, including your own, are unacceptable.

MSOJ ACADEMIC INTEGRITY POLICY

The codes of ethics from the Society of Professional Journalists, American Advertising Federation and Public Relations Society of America address truth and honesty. The Mayborn School of Journalism embraces these tenets and believes that academic dishonesty of any kind – including plagiarism and fabrication – is incongruent with all areas of journalism. The school’s policy aligns with UNT Policy 06.003 and requires reporting any act of academic dishonesty to the Office for Academic Integrity for investigation. If the student has a previous confirmed offense (whether the first offense was in the journalism school or another university department) and the student is found to have committed another offense, the department will request the additional sanction of removing the student from the Mayborn School of Journalism. The student may appeal to the Office for Academic Integrity, which ensures due process and allows the student to remain in class pending the appeal.

FINAL EXAM POLICY

Final exams will be administered at the designated times during the final week of each long semester and during the specified day of each summer term. Please check the course calendar early in the semester to avoid any schedule conflicts. Your final exam will take place on Canvas. It will open at 8 a.m. on Monday, Dec. 7, 2020 and close at 11:59 p.m. on Thursday, Dec. 10, 2020.

ACCESS TO INFORMATION

As you know, your access point for business and academic services at UNT occurs within the my.unt.edu site. If you do not regularly check EagleConnect or link it to your favorite e-mail account, please do so, as this is where you learn about job and internship opportunities, MSOJ events, scholarships, and other important information. The website that explains Eagle Connect and how to forward your email: http://eagleconnect.unt.edu/
COURSES IN A BOX

Any MSOJ equivalent course from another university must receive prior approval from the MSOJ academic advisor to insure that all MSOJ degree plan requirements are met. For example, courses that are taken online or from a program that offers course material via CD, booklet, or other manner of correspondence must have prior advisor approval.

IMPORTANT NOTICE FOR F-1 STUDENTS TAKING DISTANCE EDUCATION COURSES

To comply with immigration regulations, an F-1 visa holder within the United States may need to engage in an on-campus experiential component for this course. This component (which must be approved in advance by the instructor) can include activities such as taking an on-campus exam, participating in multiple on-campus lecture or lab activity, or other on-campus experience integral to the completion of this course.

If such an on-campus activity is required, it is the student’s responsibility to do the following:

(1) Submit a written request to the instructor for an on-campus experiential component within one week of the start of the course.

(2) Ensure that the activity on campus takes place and the instructor documents it in writing with a notice sent to the International Advising Office. The UNT International Advising Office has a form available that you may use for this purpose.

Because the decision may have serious immigration consequences, if an F-1 student is unsure about his or her need to participate in an on-campus experiential component for this course, students should contact the UNT International Advising Office (telephone 940-565-2195 or email international@unt.edu) to get clarification before the one-week deadline.

EMERGENCY NOTIFICATION & PROCEDURES

UNT uses a system called Eagle Alert to quickly notify you with critical information in an event of emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). The system sends voice messages (and text messages upon permission) to the phones of all active faculty staff, and students. Please make certain to update your phone numbers at www.my.unt.edu. Some helpful emergency preparedness actions include: 1) ensuring you know the evacuation routes and severe weather shelter areas, determining how you will contact family and friends if phones are temporarily unavailable, and identifying where you will go if you need to evacuate the Denton area suddenly. In the event of a university closure, your instructor will communicate with you through Blackboard regarding assignments, exams, field trips, and other items that may be impacted by the closure.

STUDENT PERCEPTIONS OF TEACHING (SPOT)

Student feedback is important and an essential part of participation in this course. The student evaluation of instruction is a requirement for all organized classes at UNT. The short SPOT survey will be made available to provide you with an opportunity to evaluate how this course is taught. You will receive an email from "UNT SPOT Course Evaluations via IASystem Notification" (no-reply@iasystem.org) with the survey link. Please look for the email in your UNT email inbox. Simply click on the link and complete your survey. Once you complete the survey you will receive a confirmation email that the survey has been submitted. For additional information, please visit the spot website at www.spot.unt.edu or email spot@unt.edu. Spots survey dates:
### Acceptable Student Behavior:
Student behavior that interferes with an instructor’s ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Dean of Students to consider whether the student's conduct violated the Code of Student Conduct. The university's expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at [www.deanofstudents.unt.edu](http://www.deanofstudents.unt.edu).

### Classroom Policies:
The Mayborn School of Journalism requires that students respect and maintain all university property. Students will be held accountable through disciplinary action for any intentional damages they cause in classrooms. (e.g., writing on tables). Disruptive behavior is not tolerated (e.g., arriving late, leaving early, sleeping, talking on the phone, texting or game playing, making inappropriate comments, ringing cellular phones/beepers, dressing inappropriately).

### Sexual discrimination, harassment, & assault
UNT is committed to providing an environment free of all forms of discrimination and sexual harassment, including sexual assault, domestic violence, dating violence, and stalking. If you (or someone you know) has experienced or experiences any of these acts of aggression, please know that you are not alone. The federal Title IX law makes it clear that violence and harassment based on sex and gender are Civil Rights offenses. UNT has staff members trained to support you in navigating campus life, accessing health and counseling services, providing academic and housing accommodations, helping with legal protective orders, and more.

UNT’s Dean of Students’ website offers a range of on-campus and off-campus resources to help support survivors, depending on their unique needs: [http://deanofstudents.unt.edu/resources](http://deanofstudents.unt.edu/resources). Renee LeClaire McNamara is UNT’s Student Advocate and she can be reached through e-mail at [SurvivorAdvocate@unt.edu](mailto:SurvivorAdvocate@unt.edu) or by calling the Dean of Students’ office at 940-565-2648. You are not alone. We are here to help.
MENTAL HEALTH SERVICES

UNT provides mental health services to students to help ensure there are numerous outlets to turn to that wholeheartedly care for and are there for students in need, regardless of the issue or its severity. Listed below are several resources on campus that can support your academic success and mental well-being:

1. Student Health and Wellness center, 1800 Chestnut St. (Chestnut Hall)
   940-565-2333
   M-Th, 8 a.m. to 5 p.m.
   https://studentaffairs.unt.edu/student-health-and-wellness-center#programs

2. Counseling and Testing Services*
   801 N. Texas Blvd., Suite 140 (Gateway Center)
   940-565-2741
   M-F, 8 a.m. to 5 p.m.
   https://studentaffairs.unt.edu/counseling-and-testing-services

3. UNT CARE Team*
   Dean of Students, University Union
   940-565-2648
careteam@unt.edu
   https://studentaffairs.unt.edu/care

4. Psychiatric Services
   940-565-2333
   https://studentaffairs.unt.edu/student-health-and-wellness-center/services/psychiatry

5. Individual Counseling*
   940-369-8773
   https://studentaffairs.unt.edu/counseling-and-testing-services/services/individual-counseling

*Services are free to UNT students

If at any time you are feeling alone or in jeopardy of self-harm, reach out to any of the following:

• National Suicide Hotline 800-273-8255
• Denton County MHMR Crisis Line 800-762-0157
• Denton County Friends of the Family Crisis Line (Family or partner violence) 940-382-7273
• UNT Mental Health Emergency Contacts
   - During office hours, M-F, 8 a.m. to 5 p.m. 940-565-2741
   - After hours 940-565-2741
   - Crisis Line Text CONNECT to 741741
   - Live chat http://www.suicidepreventionlifeline.org
STATEMENTS OF STUDENT LEARNING OUTCOMES

Statement of Student Learning Outcomes, UNT Mayborn School of Journalism

Since 1969, the UNT Department of Journalism (Mayborn School of Journalism effective September 1, 2009) has been accredited by the Accrediting Council on Education in Journalism and Mass Communication. This national accreditation also extends to the Mayborn Graduate Institute of Journalism, the only accredited professional master’s program in Texas. About one-fourth of all journalism and mass communication programs in the United States are accredited by ACEJMC. National accreditation enhances your education here, because it certifies that the department and graduate institute adhere to many standards established by the council. Among these standards are student learning outcomes, covered by journalism courses in all sequences.

This course, JOUR 1210, will help to meet the student learning outcomes that have been checked by your professor, Newly Paul, Ph. D.

Each graduate must:

✓ Understand and apply the principles and laws of freedom of speech and press for the country in which the institution that invites ACEJMC is located, as well as receive instruction in and understand the range of systems of freedom of expression around the world, including the right to dissent, to monitor and criticize power, and to assemble and petition for redress of grievances
✓ Demonstrate an understanding of the history and role of professionals and institutions in shaping communications
✓ Demonstrate an understanding of diversity in domestic society in relation to mass communications
✓ Demonstrate an understanding of the diversity of peoples and cultures and of the significance and impact of mass communications in a global society
✓ Understand concepts and apply theories in the use and presentation of images and information
✓ Demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity
✓ Think critically, creatively and independently
✓ Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve
✓ Critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness
✓ Apply basic numerical and statistical concepts
✓ Apply tools and technologies appropriate for the communications professions in which they work