

ADES 3610/Presentation Techniques

Section 501 – T/Tr 8:00am to 10:50am, Room: ART 265

Section 502 – T/Tr 2:30pm to 5:20pm, Room: ART 265

Instructor Contact

Name: Natalie Ellis, PhD, IIDA, LEED BD+C

Office Location: ART 256A

Office Hours: T/Tr 12:30pm-1:30pm or by or as scheduled between student and faculty. Also by pop-up open and live mic nights! I'm in my office after class and before the second section if you want to come by.

Email: natalie.ellis@unt.edu

Communication Expectations: The primary tool that will be used to communicate directly with students, will be the learning management system. Students should send personal concerns or questions to me through the canvas email tool <https://unt.instructure.com/>. You can expect to receive a response to emails as soon as possible or within 24 hours. CLEAR has a webpage for students that provides [helpful guidance](https://clear.unt.edu/online-communication-tips) (<https://clear.unt.edu/online-communication-tips>) that can be adapt for your use.

Welcome to UNT!

As members of the UNT community, we have all made a commitment to be part of an institution that respects and values the identities of the students and employees with whom we interact. UNT does not tolerate identity-based discrimination, harassment, and retaliation. UNT's full Non-Discrimination Policy can be found in the UNT Policies section of the syllabus.

Course Description

This course introduces the CVAD interior design student to the techniques used in creating visual presentations including rendering methods, design board layout, graphics. Through exercises and projects the student will review a variety of techniques in differing media.

Course Structure

The course format and content delivery will be face-to face on campus over 16 weeks through lecture and lab opportunities. Each student is expected to come to class with their laptop and required software installed. Accommodations for students unable to have a laptop will be handled on a case by case basis. The coursework consists of project assignments, presentations, and a competition design project. Assignments will be given in both oral and written form. The studio is informal and group interaction is encouraged.

Project and Assignment Requirements: Students are responsible for collecting and saving all material assigned in the class, even if the student misses a class. DO NOT ASSUME ANYTHING, get clarifications from your instructor if you are confused about assignments or due dates.

Course Prerequisites or Other Restrictions

Prerequisite(s): ADES 2630, 2640, and must have passed the Interior Design sophomore portfolio review.

Course Objectives

1. Use of multiple medias including computer software for presentations and design solutions.
2. Develop multiple techniques to aid in the presentation and communication of ideas.
3. Develop critical thinking related to presentation decision-making.
4. Apply digital presentation skills through design projects.

By the end of this course, students will be able to: CIDA 2020 Standards

9B and 9C: Express ideas in oral and written communication.

9D: express ideas developed in the design process through visual media: ideation drawings and sketches.

9E: express ideas developed in the design process through visual media: ideation drawings and sketches.

11C: Students *effectively apply* the elements and principles of design and related theories throughout the interior design curriculum to two-dimensional design solutions.

13A: Student work demonstrates understanding of how furnishings, objects, materials, and finishes work together to support the design intent.

13E: Students are able to design and specify a broad range of appropriate products, materials, furniture, fixtures, equipment, and elements in support of the design

Materials

We will be using a number of written and digital resources which will be made available to you. In addition, there are a few textbooks that will be provided as informative use.

Additionally, each student will need to create an Adobe Creative Cloud account by September 1 to gain a better price. The monthly charge after September 3 is \$19.99/month [UNT Student Adobe Creative Cloud subscription](https://untsystem.onthehub.com/WebStore/OfferingDetails.aspx?o=d5cac0ea-b861-e311-93f8-b8ca3a5db7a1) <https://untsystem.onthehub.com/WebStore/OfferingDetails.aspx?o=d5cac0ea-b861-e311-93f8-b8ca3a5db7a1>

[Purchase Adobe Creative Cloud student license](https://www.adobe.com/creativecloud/buy/students.html?sdid=NV3KR7LP)

<https://www.adobe.com/creativecloud/buy/students.html?sdid=NV3KR7LP>

ADOBE Terms and Conditions: Purchase Adobe Creative Cloud All Apps for students and teachers for the introductory price of US\$15.99/mo or US\$191.88/yr (plus applicable taxes). This pricing is limited to one (1) purchase of one (1) Adobe Creative Cloud annual membership per customer. A 12-month commitment is required. At the end of your offer term, your membership will automatically renew, and your payment method will be charged the then-current rate, unless you elect to change or cancel your membership. If the standard subscription rate changes, we will make a reasonable effort to notify you. Offer not available to OEM, commercial, and volume licensing customers. [Adobe Terms and Limitations](#)

Teaching Philosophy

Using Team Based Learning and Kolb's Experiential learning theories, coursework is student centric and focused. Course content is delivered in a lecture/group discussion manner while undergirded by student-based activities for long-term learning retention.

Course Technology & Skills

Minimum Technology Requirements

- Computer to meet department specifications.
- Reliable internet access
- Speakers
- Microphone
- Plug-ins
- Microsoft Office Suite
- Adobe Creative Suite (Personal license and available outside of class in the University computer labs)
- Sketch Up
- Autodesk software
- Other software deemed desirable to complete work and to the student cohort's needs.
- [Canvas Technical Requirements](https://clear.unt.edu/supported-technologies/canvas/requirements) (https://clear.unt.edu/supported-technologies/canvas/requirements)

Computer Skills & Digital Literacy

Provide a list of course-specific technical skills learners must have to succeed in the course, such as:

- Using Canvas
- Using email with attachments
- Downloading and installing software
- Team instructional learning and presentations
- Using spreadsheet programs
- Using presentation and graphics programs

Technical Assistance

Part of working in the digital age involves dealing with the inconveniences and frustration that can arise when technology breaks down or does not perform as expected. Here at UNT we have a Student Help Desk that you can contact for help with Canvas or other technology issues.

UIT Help Desk: [UIT Student Help Desk site](http://www.unt.edu/helpdesk/index.htm) (http://www.unt.edu/helpdesk/index.htm)

Email: helpdesk@unt.edu

Phone: 940-565-2324

In Person: Sage Hall, Room 130

Walk-In Availability: 8am-9pm

Telephone Availability:

- Sunday: noon-midnight
- Monday-Thursday: 8am-midnight
- Friday: 8am-8pm
- Saturday: 9am-5pm

Laptop Checkout: 8am-7pm

For additional support, visit [Canvas Technical Help](https://community.canvaslms.com/docs/DOC-10554-4212710328) (https://community.canvaslms.com/docs/DOC-10554-4212710328)

Rules of Engagement

Rules of engagement refer to the way students are expected to interact with each other and with their instructors. Here are some general guidelines:

- While the freedom to express yourself is a fundamental human right, any communication that uses cruel and derogatory language on the basis of race, color, national origin, religion, sex, sexual orientation, gender identity, gender expression, age, disability, genetic information, veteran status, or any other characteristic protected under applicable federal or state law will not be tolerated.
- Treat your instructor and classmates with respect in any communication online or face-to-face, even when their opinion differs from your own.
- Ask for and use the correct name and pronouns for your instructor and classmates.
- Speak from personal experiences. Use “I” statements to share thoughts and feelings. Try not to speak on behalf of groups or other individual’s experiences.
- Use your critical thinking skills to challenge other people’s ideas, instead of attacking individuals.
- Avoid using all caps while communicating digitally. This may be interpreted as “YELLING!”
- Be cautious when using humor or sarcasm in emails or discussion posts as tone can be difficult to interpret digitally.
- Avoid using “text-talk” unless explicitly permitted by your instructor.
- Proofread and fact-check your sources.
- Keep in mind that online posts can be permanent, so think first before you type.

See these [Engagement Guidelines](https://clear.unt.edu/online-communication-tips) (https://clear.unt.edu/online-communication-tips) for more information.

Course Requirements

The following exercises and projects will be made available to you in the course learning site, Canvas.

Assignment	Points Possible	Percentage of Final Grade
Assignment 1 – Graphic Document	25 points	4%
Assignment 2 – Software instruction, work, and presentations	100 points	17%
Project 1 – Material Design Blog site creation and contributions <ul style="list-style-type: none">• 4 Contributions @ 25 points ea.	100 points	17%
Project 2 - Competition Project and Presentation <ul style="list-style-type: none">• 5 Discussion Forums @ 10 points ea.• 5 Blog Posts @ 10 points ea.• Project and Presentation	50 points 50 points 150 points	9% 9% 27%
Assignment 3 – Promotional Collateral development	25 points	4%
Class Participation @ 5 pts/week	75 points	13%
Extra Credit – Revise Assignment 1 Graphic Doc	25 points	
Total Points Possible	575 points	100%

Grading

Evaluation of student work in a studio class is challenging for the faculty as well as the student. All work must be seen in progress and no work will be accepted that is completed entirely out of class. Please be aware that interior design work necessitates subjective as well as objective evaluation. The student's development of skills and amount of effort will be taken into consideration. These standards detail the meaning and level of accomplishment for grading:

A = 100 to 90% | Exceptional Work: Student goes above and beyond to a superior level.

B = 89 to 80% | Above Average Work: Student goes above and beyond to a good quality level.

C = 79 to 70% | Average work: Student meets the requirements to reach a competent level.

D = 69 to 60% | Below average work: Student doesn't meet the requirements and is at a substandard level.

F= Below 60% | Failing grade: Grade achieved for submissions were unacceptable, late or didn't reflect complete development and presentation merit.

Course Evaluation

Student Perceptions of Teaching (SPOT) is the student evaluation system for UNT and allows students the ability to confidentially provide constructive feedback to their instructor and department to improve the quality of student experiences in the course.

Course Policies

Attendance and Class Participation Policies

Attendance is mandatory. The instructor and class members can offer constructive criticism only if you are present and receptive. Also, changes may occur as work progresses on the design project. If you are not present when information is discussed, you will not be able to make the necessary revisions.

Students will sign the attendance sheet in the first (15) minutes of class and students must be present for the class duration. No student may sign for another. Every absence over (3) will result in a letter grade reduction of the final grade for each absence. Two tardy incidences in this course will be counted as one absence. A student is tardy after the first 15 minutes of class. The instructor will not use class time to repeat information missed due to absence. Six (6) or more absences will result in automatic course failure.

No make-up opportunities will be given to any student unless that student presents the professor with a University Approved Absence Verification form within three days after the class session that was missed. The form is available in the Dean of Students Office in the Union, room 409. For more information on attendance policies, see <https://deanofstudents.unt.edu/faq>. Please contact the instructor via email in the event of extenuating circumstances.

As per University policy regarding food, drink, and smoking: there is to be none of the above in the classrooms and associated spaces. In consideration of the group and the effectiveness of course content delivery, please do not use cell phones (including texting), pagers, etc., during class. Laptops are to be used for class-supportive activity only. You are also expected to keep all work areas clean and all University equipment in good order.

Students are responsible for signing the role, tracking their absences, and obtaining any missed material from their classmates. Each student will be held individually responsible for responding to announcements regarding any and all aspects of this course, and for receiving and storing all handouts. Each student is also individually responsible for acquiring lecture notes from a classmate if they miss a given class session. Be punctual. The instructor will not repeat material missed due to absence.

Students are expected to attend classes regularly and to abide by the attendance policy established for each class. If you are experiencing any symptoms of COVID-19 (<https://www.cdc.gov/coronavirus/2019-ncov/symptoms-testing/symptoms.html>) please seek medical attention from the Student Health and Wellness Center (940-565-2333 or askSHWC@unt.edu) or your health care provider PRIOR to coming to campus. UNT also requires you to contact the UNT COVID Hotline at COVID@unt.edu for guidance on actions to take due to symptoms, pending or positive test results, or potential exposure.

[Welcome to Fall 2021 – A Message from the President and UNT’s Chief Medical Officer](#)

<https://vimeo.com/589911787/403d9e0593>

[UNT Health Alerts Website](#) <https://healthalerts.unt.edu/>

Late and Incomplete Work

All work is due in the classroom no later than the date/time specified on the project schedule. Work turned in after the due time will be penalized at 10% per calendar day. No late work will be considered for full credit unless an Absence Verification form has been submitted (see Attendance Policy). A project will not be considered for a passing evaluation if any project phase is incomplete or not submitted.

Students may request an Incomplete per Registrar guidelines, see <http://registrar.unt.edu/grades/incompletes> . The student must complete the unfinished work on or before the date specified by the instructor when the Incomplete is granted. Failure to complete the entire work assignment on or before the specified completion date will result in a final grade of an “F” with no consideration given to partially completed work. Please note that an Incomplete is reserved solely for extenuating circumstances and will be granted at the discretion of the instructor.

Assignment Policy

Students will be provided each assignment through Canvas along with the assignment/project rubric evaluation chart.

Server Unavailability: The University is committed to providing a reliable online course system to all users. However, in the event of any unexpected server outage or any unusual technical difficulty which prevents students from completing a time sensitive assessment activity, the instructor will extend the time windows and provide an appropriate accommodation based on the situation. Students should immediately report any problems to the instructor and contact the UNT Student Help Desk: helpdesk@unt.edu or 940.565.2324 and obtain a ticket number. The instructor and the UNT Student Help Desk will work with the student to resolve any issues at the earliest possible time.

Instructor Responsibilities and Feedback

Include a statement:

- It is the instructor’s desire to help students to grow and learn. The provided assignments and projects seek to provide clear instructions. If the students have questions, asking the instructor

will be the fastest way to gain confidence. The instructor will identify additional resources as necessary, providing grading rubrics, reviewing and updating course content, etc.).

Syllabus Change Policy

The instructor reserves the right to change the contents of the syllabus and/or schedule as needed to accommodate new material, guest speakers, and other educational factors that may improve class understanding, knowledge, and successful participation and completion of assignments.

UNT Policies

Academic Integrity Policy

Academic Integrity Standards and Consequences. According to UNT Policy 06.003, Student Academic Integrity, academic dishonesty occurs when students engage in behaviors including, but not limited to cheating, fabrication, facilitating academic dishonesty, forgery, plagiarism, and sabotage. A finding of academic dishonesty may result in a range of academic penalties or sanctions ranging from admonition to expulsion from the University. [Insert specific sanction or academic penalty for specific academic integrity violation.]

ADA Policy

UNT makes reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide a student with an accommodation letter to be delivered to faculty to begin a private discussion regarding one's specific course needs. Students may request accommodations at any time, however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. For additional information see the [ODA website \(https://disability.unt.edu/\)](https://disability.unt.edu/).

Prohibition of Discrimination, Harassment, and Retaliation (Policy 16.004)

The University of North Texas (UNT) prohibits discrimination and harassment because of race, color, national origin, religion, sex, sexual orientation, gender identity, gender expression, age, disability, genetic information, veteran status, or any other characteristic protected under applicable federal or state law in its application and admission processes; educational programs and activities; employment policies, procedures, and processes; and university facilities. The University takes active measures to prevent such conduct and investigates and takes remedial action when appropriate.

Emergency Notification & Procedures

UNT uses a system called Eagle Alert to quickly notify students with critical information in the event of an emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). In the event of a university closure, please refer to Canvas for contingency plans for covering course materials.

Retention of Student Records

Student records pertaining to this course are maintained in a secure location by the instructor of record. All records such as exams, answer sheets (with keys), and written papers submitted during the duration of the course are kept for at least one calendar year after course completion. Course work completed via the Canvas online system, including grading information and comments, is also stored in a safe

electronic environment for one year. Students have the right to view their individual record; however, information about student's records will not be divulged to other individuals without proper written consent. Students are encouraged to review the Public Information Policy and the Family Educational Rights and Privacy Act (FERPA) laws and the University's policy. See UNT Policy 10.10, Records Management and Retention for additional information.

Acceptable Student Behavior

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Dean of Students to consider whether the student's conduct violated the Code of Student Conduct. The University's expectations for student conduct apply to all instructional forums, including University and electronic classroom, labs, discussion groups, field trips, etc. Visit UNT's [Code of Student Conduct](https://deanofstudents.unt.edu/conduct) (https://deanofstudents.unt.edu/conduct) to learn more.

Access to Information - Eagle Connect

Students' access point for business and academic services at UNT is located at: my.unt.edu. All official communication from the University will be delivered to a student's Eagle Connect account. For more information, please visit the website that explains Eagle Connect and how to forward e-mail [Eagle Connect](https://it.unt.edu/eagleconnect) (https://it.unt.edu/eagleconnect).

Student Evaluation Administration Dates

Student feedback is important and an essential part of participation in this course. The student evaluation of instruction is a requirement for all organized classes at UNT. The survey will be made available during weeks 13, 14 and 15 [dates to be announced] of the long semesters to provide students with an opportunity to evaluate how this course is taught. Students will receive an email from "UNT SPOT Course Evaluations via IASystem Notification" (no-reply@iasystem.org) with the survey link. Students should look for the email in their UNT email inbox. Simply click on the link and complete the survey. Once students complete the survey they will receive a confirmation email that the survey has been submitted. For additional information, please visit the [SPOT website](http://spot.unt.edu/) (http://spot.unt.edu/) or email spot@unt.edu.

Survivor Advocacy

UNT is committed to providing a safe learning environment free of all forms of sexual misconduct. Federal laws and UNT policies prohibit discrimination on the basis of sex as well as sexual misconduct. If you or someone you know is experiencing sexual harassment, relationship violence, stalking and/or sexual assault, there are campus resources available to provide support and assistance. The Survivor Advocates can be reached at SurvivorAdvocate@unt.edu or by calling the Dean of Students Office at 940-5652648.

Student Verification

UNT takes measures to protect the integrity of educational credentials awarded to students enrolled in distance education courses by verifying student identity, protecting student privacy, and notifying students of any special meeting times/locations or additional charges associated with student identity verification in distance education courses.

See [UNT Policy 07-002 Student Identity Verification, Privacy, and Notification and Distance Education Courses](https://policy.unt.edu/policy/07-002) (<https://policy.unt.edu/policy/07-002>).

Use of Student Work

A student owns the copyright for all work (e.g. software, photographs, reports, presentations, and email postings) he or she creates within a class and the University is not entitled to use any student work without the student's permission unless all of the following criteria are met:

- The work is used only once.
- The work is not used in its entirety.
- Use of the work does not affect any potential profits from the work.
- The student is not identified.
- The work is identified as student work.

If the use of the work does not meet all of the above criteria, then the University office or department using the work must obtain the student's written permission.

Download the UNT System Permission, Waiver, and Release Form

Transmission and Recording of Student Images in Electronically-Delivered Courses

1. No permission is needed from a student for their image or voice to be transmitted live via videoconference or streaming media. Still, all students should be informed when courses are to be conducted using either method of delivery.
2. If an instructor records student presentations, he or she must obtain permission from the student using a signed release to use the recording for future classes following the Use of Student-Created Work guidelines above.
3. Instructors who video-record their class lectures intending to reuse some or all of recordings for future class offerings must notify students on the course syllabus if student images may appear on the video. Instructors are also advised to provide accommodation for students who do not wish to appear in class recordings.

Example: This course employs lecture capture technology to record class sessions. Students may occasionally appear on video. The lecture recordings will be available to you for study purposes and may also be reused in future course offerings.

No notification is needed if only audio and slide capture is used or if the video only records the instructor's image. However, the instructor is encouraged to let students know the recordings will be available to them for study purposes.

Class Recordings & Student Likenesses

Synchronous (live) sessions in this course will possibly be recorded if needed for students enrolled in this class section to refer to throughout the semester. Class recordings are the intellectual property of the university or instructor and are reserved for use only by students in this class and only for educational purposes. Students may not post or otherwise share the recordings outside the class, or outside the

Canvas Learning Management System, in any form. Failing to follow this restriction is a violation of the UNT Code of Student Conduct and could lead to disciplinary action.

Academic Support & Student Services

Student Support Services

Mental Health

UNT provides mental health resources to students to help ensure there are numerous outlets to turn to that wholeheartedly care for and are there for students in need, regardless of the nature of an issue or its severity. Listed below are several resources on campus that can support your academic success and mental well-being:

- [Student Health and Wellness Center](https://studentaffairs.unt.edu/student-health-and-wellness-center) (https://studentaffairs.unt.edu/student-health-and-wellness-center)
- [Counseling and Testing Services](https://studentaffairs.unt.edu/counseling-and-testing-services) (https://studentaffairs.unt.edu/counseling-and-testing-services)
- [UNT Care Team](https://studentaffairs.unt.edu/care) (https://studentaffairs.unt.edu/care)
- [UNT Psychiatric Services](https://studentaffairs.unt.edu/student-health-and-wellness-center/services/psychiatry) (https://studentaffairs.unt.edu/student-health-and-wellness-center/services/psychiatry)
- [Individual Counseling](https://studentaffairs.unt.edu/counseling-and-testing-services/services/individual-counseling) (https://studentaffairs.unt.edu/counseling-and-testing-services/services/individual-counseling)

Chosen Names

A chosen name is a name that a person goes by that may or may not match their legal name. If you have a chosen name that is different from your legal name and would like that to be used in class, please let the instructor know. Below is a list of resources for updating your chosen name at UNT.

- [UNT Records](#)
- [UNT ID Card](#)
- [UNT Email Address](#)
- [Legal Name](#)

**UNT eulDs cannot be changed at this time. The collaborating offices are working on a process to make this option accessible to UNT community members.*

Pronouns

Pronouns (she/her, they/them, he/him, etc.) are a public way for people to address you, much like your name, and can be shared with a name when making an introduction, both virtually and in-person. Just as we ask and don't assume someone's name, we should also ask and not assume someone's pronouns.

You can [add your pronouns to your Canvas account](#) so that they follow your name when posting to discussion boards, submitting assignments, etc.

Below is a list of additional resources regarding pronouns and their usage:

- [What are pronouns and why are they important?](#)
- [How do I use pronouns?](#)
- [How do I share my pronouns?](#)
- [How do I ask for another person's pronouns?](#)
- [How do I correct myself or others when the wrong pronoun is used?](#)

Additional Student Support Services

- [Registrar](https://registrar.unt.edu/registration) (https://registrar.unt.edu/registration)
- [Financial Aid](https://financialaid.unt.edu/) (https://financialaid.unt.edu/)
- [Student Legal Services](https://studentaffairs.unt.edu/student-legal-services) (https://studentaffairs.unt.edu/student-legal-services)
- [Career Center](https://studentaffairs.unt.edu/career-center) (https://studentaffairs.unt.edu/career-center)
- [Multicultural Center](https://edo.unt.edu/multicultural-center) (https://edo.unt.edu/multicultural-center)
- [Counseling and Testing Services](https://studentaffairs.unt.edu/counseling-and-testing-services) (https://studentaffairs.unt.edu/counseling-and-testing-services)
- [Pride Alliance](https://edo.unt.edu/pridealliance) (https://edo.unt.edu/pridealliance)
- [UNT Food Pantry](https://deanofstudents.unt.edu/resources/food-pantry) (https://deanofstudents.unt.edu/resources/food-pantry)

Academic Support Services

- [Academic Resource Center](https://clear.unt.edu/canvas/student-resources) (https://clear.unt.edu/canvas/student-resources)
- [Academic Success Center](https://success.unt.edu/asc) (https://success.unt.edu/asc)
- [UNT Libraries](https://library.unt.edu/) (https://library.unt.edu/)
- [Writing Lab](http://writingcenter.unt.edu/) (http://writingcenter.unt.edu/)

Schedule for F21: ADES 3610 Presentation Techniques

Week 1	8/24 and 8/24	Course Introduction Graphic Syllabus and Presentation
Week 2	8/31 & 9/2	Laying the Presentation foundation; L1 & 2; Group discussions
Week 3	9/7 & 9/9	Assignment 1 Software instruction and Graphic Sheets: Photoshop and Begin Illustrator
Week 4	9/14 & 9/16	Assignment 1 Software instruction and Graphic Sheets: Illustrator and Begin Indesign
Week 5	9/21 & 9/23	Assignment 1 Software instruction and Graphic Sheets: Indesign and Begin Drawing programs
Week 6	9/28 & 9/30	Assignment 1 Software instruction and Graphic Sheets Drawing programs
Week 7	10/5 & 10/7	Open for Assignment 1 & Begin Project 1
Week 8	10/12 & 10/14	Project 1
Week 9	10/19 & 10/21	Project 1 and Presentations
Week 10	10/26 & 10/28	Project 2 Competition Project: Week 1
Week 11	11/2 & 11/4	Project 2 Competition Project: Week 2
Week 12	11/9 & 11/11	Project 2 Competition Project: Week 3
Week 13	11/16 & 11/18	Project 2 Competition Project: Presentations
Week 14	11/23 & Thanks	Assignment 3 Marketing Collateral and Thanksgiving
Week 15	11/30 & 12/2	Assignment 3 Marketing Collateral Development / Exercise Semester Wrap-up
Week 16	12/7 & 12/9	Finals Week

As noted earlier, the schedule is subject to change in the student's interest to enhance learning outcomes and course instruction.