

JOURNALISM 3340-SPRING 2026

mark.willis@my.unt.edu

Academic Calendar

This is a 100% Internet/Online course.

This class is designed to help you learn how to become an effective digital journalist and multimedia storyteller. You'll learn some of the history, theory and strategy of how traditional news websites are transitioning to digital media platforms. You'll learn the importance of how best to engage readers, listeners and viewers as well as use some of the most current digital media tools.

This class includes a service-learning component that is designed to 1) Improve your overall

reporting, writing and digital media skills; 2) Help you reflect on your personal career goals; 3)

Engage with media professionals to learn about how they do their jobs. Additionally, here are

the other goals of the class:

Course Objectives:

By the end of this class you will be able to:

- Explain how traditional media has transformed from analog to digital
- Practice writing for the web and understand the fundamentals of multimedia storytelling
- Practice posting content – text, pictures video and audio – on the web
- Apply basic principles of capturing, shooting and editing audio, still pictures and video for web publication
- Identify basic concepts of how journalists can use social media as a tool to report, curate and distribute news – text, images, and video
- Develop skills in developing sources and stories from a beat
- Publish a final website project showcasing your reporting, writing and multimedia storytelling skills

Getting the Most Out of This Class

Ö This is an online class. You will be responsible for completing your assignments online using Canvas for this class. Course readings, assignments and some grading will be posted on canvas.

Read the syllabus!

Calendar --copy and paste in the browser

Spring 2026 Calendar

KEY SEMESTER DATES	Full Semester Jan. 12- May 8	3 Week I Winter Session Dec. 15- Jan. 9	8 Week I Session Jan. 12- Mar. 6	8 Week II Session Mar. 16-May 8
Schedule of Classes Available on myUNT	Sept. 22	Sept. 22	Sept. 22	Sept. 22
Registration Opens For specifics by student group: https://registrar.unt.edu/when-can-i-register <small>Links to an external site..</small>	Oct. 6	Oct. 6	Oct. 6	Oct. 6
Prerequisite Drop Students not meeting course prerequisites will be dropped from their courses.	Dec. 16	Dec. 15	Dec. 16	Mar. 16
Regular Registration Ends	Jan. 8	Dec. 11	Jan. 8	Mar. 12
Late Registration—For Students not Registered for the Term	Jan. 9-16	Dec. 12-15	Jan. 9-16	Mar. 13-20
Last Day to Withdraw from Entire Term on myUNT Courses do not appear on the transcript. After this date, see Dean of Students to withdraw from the entire term.	Jan. 11	Dec. 14	Jan. 11	Mar. 15
Classes Begin	Jan. 12	Dec. 15	Jan. 12	Mar. 16

Last Day to Add a Class or Swap Sections A swap is switching sections of the same course in the same session.	Jan. 16	Dec. 15	Jan. 16	Mar. 20
Last Day to Drop a Class Section Without a W (Census) Courses dropped before this date will not appear on official transcript. (Dropping courses may impact financial aid and degree completion. See advisors.)	Jan. 24	Dec. 16	Jan. 17	Mar. 21
Drop with a Grade of W Begins Course appears on the transcript with a grade of W and tuition and fees remain. (Dropping courses may impact financial aid and degree completion. See advisors.)	Jan. 25	Dec. 17	Jan. 18	Mar. 22
Last day to change to pass/no pass grade option (undergrads)	Feb. 20	Dec. 19	Jan. 30	April 3
Midpoint of the Semester	Mar. 6	Dec. 24	Feb. 6	April 10
Last day for a student to drop a course or all courses with a grade of W	April 10	Jan. 6	Feb. 20	April 24
First day to request a grade of Incomplete	April 11	Jan. 7	Feb. 21	April 25
Pre-Finals Days	April 29-30	N/A	N/A	N/A
Last Regular Class Meeting	April 30	Jan. 8	Mar. 5	May 7
Reading Day—No Classes	May 1	N/A	N/A	N/A
Final Exams	May 4-8	Jan. 9	Mar. 6	May 8
Last Day Session	May 8	Jan. 9	Mar. 6	May 8
University Grade Submission Deadline 4 p.m.	May 11	Jan. 12	Mar. 9	May 11
Grades/Academic Standing posted on the Official Transcript 6 p.m.	May 13	May 13	May 13	May 13

Last Modified: 07/01/2025

Spring 2026 Holidays

Winter Break (no classes; university closed)	Dec. 24-26, Dec. 29 – Jan. 2
Martin Luther King Jr. Holiday	Jan. 19, 2026
Spring Break	March 9-15, 2026
University Commencement	May 7-10, 2026

Summer 2026 calendar

KEY SEMESTER DATES	3 Week I Session May 11 - May 29	5 Week I Session May 18 - June 19	10 Week Session May 18 - July 24	8 Week Session June 1 - July 24	5 Week II Session June 22 - July 24
Schedule of Classes Available on myUNT	March 2	March 2	March 2	March 2	March 2
Registration Opens For specifics by student group/class, please visit When Can I Register Links to an external site. page.	March 16	March 16	March 16	March 16	March 16
Prerequisite Drop Students not meeting course prerequisites will be dropped from their courses.	May 5	May 5	May 5	May 5	June 22
Regular Registration Ends	May 7	May 14	May 14	May 28	June 18
Late Registration Period—For Students not Registered for the Term Students registering late will incur a late registration fee of \$75. For payment deadlines, please refer to the Student Accounting Links to an external site. page.	May 8-11	May 15-20	May 15-21	May 29-June 5	June 19-24

Last Day to Withdraw from Entire Term on myUNT					
Courses do not appear on the transcript. After this date, see Dean of Students to withdraw from the entire term.	May 10	May 17	May 17	May 31	June 21
Classes Begin	May 11	May 18	May 18	June 1	June 22
Last Day to Add a Class or Swap Sections					
A swap is switching sections of the same course in the same session.	May 11	May 20	May 21	June 5	June 24
Last Day to Drop a Class Section Without a W (Census)					
Courses dropped before this date will not appear on official transcript. (Dropping courses may impact financial aid and degree completion. See advisors.)	May 12	May 21	June 3	June 8	June 25
Drop with a Grade of W Begins					
Course appears on the transcript with a grade of W and tuition and fees remain. (Dropping courses may impact financial aid and degree completion. See advisors.)	May 13	May 22	June 4	June 9	June 26
Last day to change to pass/no pass grade option (undergrads)	May 15	May 29	June 12	June 19	July 3
Midpoint of the semester	May 20	June 3	June 19	June 26	July 8
Last day for a student to drop a course or all courses with a grade of W	May 26	June 11	July 8	July 10	July 16
First day to request a grade of Incomplete	May 27	June 12	July 9	July 11	July 17
Pre-Finals Days	N/A	N/A	N/A	N/A	N/A

Last Regular Class Meeting	May 28	June 18	July 23	July 23	July 23
Reading Day—No Classes	N/A	N/A	N/A	N/A	N/A
Final Exams	May 29	June 19	July 24	July 24	July 24
Last Day Session	May 29	June 19	July 24	July 24	July 24
University Grade Submission Deadline 4 p.m.	June 1	June 22	July 27	July 27	July 27
Grades/Academic Standing posted on the Official Transcript	July 29	July 29	July 29	July 29	July 29

Modified: 09/03/2025

Summer 2026 Holidays

Memorial Day—No Classes	May 25, 2026
Juneteenth Observance—No Classes	June 19, 2026
Independence Day—No Classes	July 4, 2026

Please review the videos designed to help you better understand what you want out of each week's class.

Post an introductory message in the Discussion Board on Canvas.

Complete all the assignments on deadline.

Use the Discussion Board to share your thoughts about issues, trends and other observations beyond the blog posts.

Take advantage of the monthly ZOOM meetings to ask questions.

TIMING

I will do my best to get all assignments returned to within 10 days after submission.

Since the goal of this class is to prepare you to become a multimedia journalist you will be expected to become as knowledgeable as possible about the current media trends and issues as well as how news websites are using their websites and social media to report, write, produce and distribute news.

You will see several links to industry blogs on Canvas with which you should immediately become familiar.

COVID-19. For COVID-19 related information, please refer to UNT's website: <https://healthalerts.unt.edu/Links to an external site.> You will learn about testing sites on campus as well as places to get vaccinations.

If you are experiencing any symptoms of COVID-19 please seek medical attention from the Student Health and Wellness Center (940-565-2333 or askSHWC@unt.edu) or your health care provider PRIOR to coming to campus. UNT also requires you to contact the UNT COVID Team at COVID@unt.edu for guidance on actions to take due to symptoms, pending or positive test results, or potential exposure.

Required Texts/Course Tools:

- v Set up free account on UNT's Career Center site: Handshake
- v Create a webpage at Spark.Adobe.Com (This is where you will post your stories.)
- v Additional readings available via email, in class or on Canvas

Recommended Reading:

<https://helpdesk.gijn.org/support/solutions/articles/14000036502-reporting-tips-and-tools>[Links to an external site.](#)

Mobile Journalism Manual

<https://www.mojo-manual.org/>[Links to an external site.](#)

Recommended "tools":

- v LinkedIn Learning- free training on all times of software
 - v Jump drive/Flash Drive with Min. 2GB or more, to store images and/or video files; or
 - v External hard drive
 - v Cloud storage (e.g. Google Drive, Dropbox, etc.)
-

Student Academic Support Services

- Academic Resources: where to buy textbooks and supplies, access academic catalogs and programs, register for classes, and more.
- Code of Student Conduct: provides Code of Student Conduct along with other useful links
- Office of Disability Accommodation: exists to prevent discrimination based on disability and to help students reach a higher level of independence.
- Counseling and Testing Services: provides counseling services to the UNT community,

as well

as testing services, such as admissions testing, computer-based testing, career testing, and

other tests

- UNT Libraries: library services
- UNT Learning Center: provides a variety of services, including tutoring, to enhance the student

academic experience

- UNT Writing Center: offers free writing tutoring to all UNT students, undergraduate and graduate

- Succeed at UNT: information regarding how to be a successful student at UNT

GRADING:

There are several components of this class that contribute to your grade. This is subject to

change, but you will be notified of any changes throughout the course of the semester.

900 - 1000 = A

800 - 899 = B

700 - 799 = C

600 - 699 = D

< 599 = F

ASSIGNMENT POINTS

Tell Us About Yourself -

Future of Media Essay

Reflection Essays (3)

Beat Memo

Multimedia Story Analysis

Multimedia Stories

IG Reels or IG Story or

TikTok News Story

Web Analytics

Final Project Proposal

Final Project

TOTAL POSSIBLE

WEEK 1--Introduction to the class

WEEK 2--- Beat Guidelines. Generating ideas. Developing Sources.

WEEK 3-- Multimedia Storytelling

WEEK 4--- FAKE NEWS & MEDIA CREDIBILITY

WEEK 5- REPORTING TOOLS & STRATEGIES

WEEK 6--- SOCIAL MEDIA FOR JOURNALISTS

WEEK 7--SOCIAL MEDIA ETHICS

WEEK 8--YOUR FIRST STORY

WEEK 9--- - ANALYTICS

WEEK 10--SECOND STORY DUE

WEEK 11-- BROADCAST NEWS

WEEK 12--- Ethics: Doing the Right Thing Legal/Copyright: Knowing What's Right

WEEK 13-- Career Strategies

WEEK 14--Diversity & Telling Stories of the Voiceless

WEEK 15-- - Wrap Up Week

WEEK 15 -----FINALS WEEK

Rolling each week--twitter assignment--

TWITTER ASSIGNMENT

A good journalist is one who consumes a lot of journalism. It is important to be constantly reading, viewing, and practicing journalism to sharpen your skills as a reporter. Throughout the semester, you'll be required to create a Twitter news diary to show that you've made reading, consuming and sharing news a regular habit.

Each week, tweet three to five stories, videos, audio snippets or other pieces of digital journalism you see online. It can be from national outlets like *BuzzFeed News* or the *Washington Post*, or local outlets like *WFAA*, *The Dallas Morning News* or the *Denton Record-Chronicle*. Link to the story/tweet/video/audio/Instagram story/etc. and write a catchy (but professional) tweet with your takeaways about the journalism. Use hashtag #J3340news so I can easily find your tweets.

It is important that you stay up-to-date with your Twitter news diary. This is not an assignment you can't make up at the last minute. Send your Twitter handle (username) to me --IN CANVAS EMAIL --separately so I can follow along with your tweets. You'll need to do this though the last week of week of school. It is work, but it will enable you to get into the news flow.

NOTE: The work you do for this class must be original and may not be turned in for any other class. Please let me know if you are planning to do a story that also will be running in the NT Daily. You are allowed to use equipment assigned to this class and, with approval from the professor, other equipment as long as it is similar to the equipment accessible from the University.

NOTE: EXTRA CREDIT – There may be specific assignments that I will share with you throughout the semester. You must complete your assignments throughout the semester.

There will be no extra credit assignments to replace missed assignments. Your final letter grade will be based on the grade distribution base of 1000 points. You must follow all rules and guidelines related to checking out any audio/visual equipment. Any violation of those guidelines will limit or completely restrict your usage of the equipment. You also are responsible for all costs related to any damage to the equipment.

BACKGROUND ON SELECTED ASSIGNMENTS

All assignments, unless otherwise noted, should be posted on Canvas by 11:59 p.m. every Thursday. Details for all the assignments are available in the syllabus and on Canvas. Reflection Essays (3) – 50 points each.

One of the core components of this class is creating a more engaging and enriching experience where you feel like you're learning about the industry in which you want to pursue your career and how best you can succeed. These essays are designed to help you reflect on

your experiences throughout the class. Each of your “Reflection Essays” should answer the

following questions:

§ Describe your experience. What did you do?

§ Explain how the experience connected you with your interest in journalism.

§ Describe how your experience is connected to this class, your skill des and career interests and goals.

§ Discuss what you learned about yourself through the experience. For example, did you identify any personal strengths? Areas for growth?

§ Describe how you felt about the experience. For example, did you notice any feelings before, during, or after the experience that influenced your previous thoughts about your career? What will you take away from this experience?

The topics of the three essays are:

§ Reflection 1: Discuss career goals/aspirations in journalism and life.

§ Reflection 2: Discuss your experience and learnings from attending the meeting/event of a professional journalism association.

o Attend at least one meeting on campus or one of the journalism association; E.g., NABJ, NAHJ, PRSSA, NPPA, BEA, SPJ.

Reflection 3: Final reflection on experience and key learnings.

Multimedia Stories (2) –

Digital Media for Journalists will work as a “functioning newsroom” where you will write, shoot

stills, capture audio and post stories. Your stories must include original reporting and pictures, audio and/or video

5

live interviews and a written story of min. 500 words – max. 750 words.

If you choose to do a video package, it must be between 1:30 min and 3 min long. You must

also include a 300- to 500-word story that would run on the news organization’s website. To

post assignment on CANVAS, only post a link to your unlisted story on YouTube or Vimeo.

Please NO RAW .mov or .mp4 files.

Ø One of your stories needs to focus on an issue or trend related to your beat.

Ø The second story can be a feature or profile story.

Ø You may NOT use friends, relatives or family members as primary sources for your stories.

Your stories will be graded on the following:

- Ö Originality (You MAY NOT use any stories from any other class.)
 - Ö Clear, concise and organized writing
 - Ö Effective use of grammar, punctuation and spelling
 - Ö Extensive use of sources (Minimum: three (3) people. Best: As many as possible)
 - o Do not use sources with which you have a personal connection: Family members or significant others (boyfriend, sibling, parent, roommate); current employer or friends.
 - o Take advantage of UNT's vast number of professors, experts and others. Always consider contacting the Media Relations office:
 - Ö Use of pictures to tell a story
 - Ö Effective editing of audio to create a compelling multimedia story
- Since this class is preparing you for a real-life journalism experience, you must follow the rules accuracy, clarity, conciseness, spelling, usage, and grammar. You are expected to know and understand AP Style for print or broadcast. Here's a link to the AP Style Book that you have access to via the UNT Library. You must meet all deadlines.

[Associated Press Stylebook \(apstylebook.com\)](http://apstylebook.com)[Links to an external site.](#)

All stories will be written and posted on Spark.Adobe.Com by or before the deadlines listed below:

§ STORY #1: (100 points)

§ STORY #2: (100 points)

Your stories will be graded using the following rubric:

- Depth of reporting (30%)
- Quality of writing (20%)
- Grammar/Spelling/Punctuation (Proofreading!!!) (20%)
- Organization of written story (10%)
- Ability to use technology (Atavist/Adobe Premiere/Audacity/iMovie/Photoshop/Canva) for storytelling (10%)
- Proper use of AP Style (10%)
- **Embedding at least three links (5%)**

IG Reels, IG Story or IG Story or TikTok News Story

Here's where you can use your social media savvy to tell a news or feature story using IG

Reels, IG

Story or TikTok. Feel free to draw from your beat to find a story to shoot images, short video clips and

write an interesting narrative. These stories should be at least 1 min. and no longer than 2 min.

Post a link to your story on Canvas.

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FINAL PROJECT

This project is going to reflect a culmination of all your coursework. Your final project is designed to: (1) Take our class readings, discussions and analysis and put them into practice;

(2) Tap into your skill as a journalist and novice at understanding how the internet works, particularly how content can be presented on the Internet; and (3) Allow you to create a blog/interactive story that could serve as an important component of your portfolio.

Your final grade for this project will be based on your thoroughness in reporting and writing; use of interactivity (e.g., use of related links, photos, slideshows, audio and video), and your creativity. You are not expected or required to hire a web designer or a programmer. All the

tools you need are readily available for free on the web, and do not require any sophisticated

technical knowledge. Your grade will be based on the submission of your idea, your site map

and your short presentation during class.

JOURNALISM EQUIPMENT CHECK OUT

Anyone who plans to check out equipment during the semester must complete the checkout

agreement form found here: <http://bit.ly/MaybornEQR>.

This should be done prior to checking out equipment, and only needs to be done once per

semester.

Please email the Mayborn Equipment Room at mayborn-equipment@unt.edu to schedule

your gear pickup. Hours of operation:

9:00 a.m.-10:00 p.m. - Monday through Thursday

9:00 a.m.-5:00 p.m. - Friday

12:00 p.m. to 6:00 p.m. - Saturday and Sunday.

All equipment must be picked up and returned at a scheduled time within these hours.

We are here to help! Contact us via email or phone with any questions or concerns.

- La Daniel Maxwell, Journalism Equipment Room Supervisor

ladaniel.maxwell@unt.edu

- MaybornEquipmentRoom Staff – mayborn-equipment@unt.edu or 940-565-3580

Violations for late returns are as follows:

First late infraction – 1 week ban from checking out equipment.

Second late infraction – 3 weeks ban from checking out equipment.

Third late infraction – Semester long ban from any and all equipment checkouts.

If you are going to be late returning equipment, please email mayborn-equipment@unt.edu.

Active communication brings leniency in many cases.

MSOJ Syllabus Statements

JOURNALISM COURSE REGISTRATION----- Registration will begin on the dates noted in the schedule of classes each semester. The system is a live, first come/first serve program.

- By registering for this course, you are stating that you have taken the required prerequisites

according to your catalog year and major/minor status. If the instructor later determines that you

haven't taken and passed these requirements, then you may be dropped at any point in the

semester. If you have questions about your prerequisites, please see an advisor.

- A journalism major enrolled in any restricted 3000 and 4000 level classes must have taken and

passed the GSP test and all foundational courses. Students must earn and maintain a 2.5 UNT and/

or overall GPA (depending upon catalog year) to be eligible for major-level courses.

RE-TAKING FAILED JOURNALISM CLASSES

Students will not be allowed to automatically take a failed journalism course more than two times.

Once you have failed a journalism course twice, you will not be allowed to enroll in that course for

one calendar year after the date you received the second failing grade. Once a student has waited one

calendar year after failing a course twice, the student may submit a written appeal to the director to be approved to enroll a third time. Students will not be allowed to re-take a failed journalism course more than three times.

TEXTBOOK POLICY

The Mayborn School of Journalism doesn't require students to purchase textbooks from the University Bookstore. Many are available through other bookstores or online.

OFFICE HOURS

My office hours will be virtual this semester. I will be available via Zoom. Other office hours are available by appointment. My virtual office is always open; just email me, and I promise to respond within 24 hours, except on weekends.

ATTENDANCE

One absence in the course is the limit without penalty toward your final grade, unless you have communicated with me from the beginning about an extraordinary problem. Coming to class late or leaving early may constitute an absence for that day. This is a seminar course, and it requires your attendance and participation each class meeting.

FINANCIAL AID SATISFACTORY ACADEMIC PROGRESS (SAP) UNDERGRADUATES

A student must maintain Satisfactory Academic Progress (SAP) to continue to receive financial aid.

Students must maintain a minimum 2.0 cumulative GPA in addition to successfully completing a required number of credit hours based on total registered hours per semester. Students cannot exceed attempted credit hours above 150% of their required degree plan. If a student does not maintain the required standards, the student may lose financial aid eligibility.

If at any point you consider dropping this or any other course, please be advised that the decision to do so has the potential to affect your current and future financial aid eligibility. Please visit UNT

Financial Aid (<https://financialaid.unt.edu/satisfactory-academic-progress-requirements>) for more

information about financial aid Satisfactory Academic Progress. It may be wise for you to schedule a meeting with your MSOJ academic advisor or visit the Student Financial Aid and Scholarships office to discuss dropping a course before doing so.

ACADEMIC ADVISING

All first time-in-college students at UNT are required to schedule an appointment with their Academic

Advisor and receive an advising code to register for classes both fall and spring semesters of the first year

in college. ALL students should meet with their Academic Advisor at least one time per long semester

(Fall & Spring). It is important to update your degree plan on a regular basis to ensure that you are on

track for a timely graduation.

It is imperative that students have paid for all enrolled classes. Please check your online schedule

daily through late registration to ensure you have not been dropped for non-payment of any

amount. Students unknowingly have been dropped from classes for various reasons such as financial aid,

schedule change fees, parking fees, etc. MSOJ will not be able to reinstate students for any reason after

late registration, regardless of situation. It is the student's responsibility to ensure all payments have

been made

You may not interview fellow students in this class unless otherwise.

instructed. As a journalist, you are expected to be brave enough to talk to strangers.

LATE WORK POLICY: Any late work will be penalized 10 points per day it is late. I will be very

strict about the late work policy unless you can provide a documented excused absence such as

illness or a death in the family. If at all possible, I should receive any excused

absence/late work

reasons BEFORE the assignment is due.

EXTRA CREDIT/GRADE BUMPING: I do NOT offer extra credit in this class. However, I do bump

grades for students who have put in the effort to attend most classes and turn in all assignments. If you have an 89.9, but have missed half of the classes- your grade will stand at a

B. If you have any outstanding assignments, your grade will not get bumped up.

ATTENDANCE: While attendance is not a part of your grade, as noted above it is the primary

factor I will use when determining whether to bump grades up at the end of the semester. I will

not penalize your grade for poor attendance, but if you miss several classes I will also not bump

your grade up if it is close at the end of the semester. If you miss class, it is up to you to get

caught up. There are many things we will go over that directly apply to assignments, and if you

get those things wrong it can have a large impact on your assignment grade.

MSOJ UNDERGRADUATE SYLLABUS STATEMENTS

MSOJ Undergraduate Syllabus Statements

JOURNALISM COURSE REGISTRATION

- Registration will begin on the dates noted in the schedule of classes each semester.

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according to your catalog year and major/minor status. If the instructor later determines that you

haven't taken and passed these requirements, then you may be dropped at any point in the

semester. If you have questions about your prerequisites, please see an advisor.

- A journalism major enrolled in any restricted 3000 and 4000 level classes must have taken and

passed all foundational courses. Students must earn and maintain a 2.5 UNT and/or

overall GPA

(depending upon catalog year) to be eligible for major-level courses.

RE-TAKING FAILED JOURNALISM CLASSES

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TEXTBOOK POLICY

The Mayborn School of Journalism doesn't require students to purchase textbooks from the University Bookstore. Many are available through other bookstores or online.

OFFICE HOURS

My virtual office is open Monday from 8 a.m. to 5 p.m.; just email me, and I promise to respond within 24 - 48 hours, except on weekends. Skype/Google Hangout/video conference meetings are available by appointment.

ATTENDANCE

Attendance in an online course is still an important factor! You must "show up" to class each week in order to pass and perform well. Students who stop "showing up" to class, logging in, submitting work, etc. risk failing this class. Dropping the class is the student's responsibility and is not an automatic process.

FINANCIAL AID SATISFACTORY ACADEMIC PROGRESS (SAP)

UNDERGRADUATES

A student must maintain Satisfactory Academic Progress (SAP) to continue to receive financial aid.

Students must maintain a minimum 2.0 cumulative GPA in addition to successfully completing a

required number of credit hours based on total registered hours per semester. Students cannot exceed attempted credit hours above 150% of their required degree plan. If a student does not maintain the required standards, the student may lose financial aid eligibility. If at any point you consider dropping this or any other course, please be advised that the decision to do so has the potential to affect your current and future financial aid eligibility. Please visit UNT Financial Aid (<https://financialaid.unt.edu/satisfactory-academic-progressrequirements>) for more information about financial aid Satisfactory Academic Progress. It may be wise for you to schedule a meeting with your MSOJ academic advisor or visit the Student Financial Aid and Scholarships office to discuss dropping a course before doing so.

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semester. If you have questions about your prerequisites, please see an advisor.

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appointment.

ATTENDANCE

Attendance in an online course is still an important factor! You must “show up” to class each week in order to pass and perform well. Students who stop “showing up” to class, logging in, submitting work, etc. risk failing this class. Dropping the class is the student’s responsibility and is not an automatic process.

FINANCIAL AID SATISFACTORY ACADEMIC PROGRESS (SAP)

UNDERGRADUATES

A student must maintain Satisfactory Academic Progress (SAP) to continue to receive financial aid.

Students must maintain a minimum 2.0 cumulative GPA in addition to successfully completing a required number of credit hours based on total registered hours per semester. Students cannot exceed attempted credit hours above 150% of their required degree plan. If a student does not maintain the required standards, the student may lose financial aid eligibility.

If at any point you consider dropping this or any other course, please be advised that the decision

to do so has the potential to affect your current and future financial aid eligibility.

Please visit UNT Financial Aid (<https://financialaid.unt.edu/satisfactory-academic-progressrequirements>) for more information about financial aid Satisfactory Academic Progress. It may be wise

for you to schedule a meeting with your MSOJ academic advisor or visit the Student Financial Aid and

Scholarships office to discuss dropping a course before doing so.

ACADEMIC ADVISING

All first-time-in-college students at UNT are required to schedule an appointment with their Academic

Advisor and receive an advising code to register for classes both fall and spring semesters of the first

year in college. ALL students should meet with their Academic Advisor at least one time per long

semester (Fall & Spring). It is important to update your degree plan on a regular basis to

ensure that you are on track for a timely graduation. It is imperative that students have paid for all enrolled classes. Please check your online schedule daily through late registration to ensure you have not been dropped for non-payment of any amount. Students have been unknowingly dropped from classes for various reasons such as financial aid, schedule change fees, parking fees, etc. MSOJ will not be able to reinstate students for any reason after late registration, regardless of situation. It is the student's responsibility to ensure all payments have been made.

Course Summary:

Course Summary

Date	Details	Due
Fri Dec 15, 2023	Assignment FINAL ASSIGNMENT UPLOAD HERE	due by 11:59pm
Mon Jan 19, 2026	Discussion Topic DISCUSSION 1 SPRING 2026	due by 11:59pm
	Assignment MODULE 1 SPRING 2026 ETHICS ACROSS ALL MEDIA	due by 11:59pm

	Assignment SPRING 2026 MODULE 1 BLOG POST	due by 11:59pm
	Assignment SPRING 2026 YOUR PERSONAL ETHICS	due by 11:59pm
	Assignment MODULE 2 ASSIGNMENT B	due by 11:59pm
	Discussion Topic MODULE 2 DISCUSSION	due by 11:59pm
Mon Jan 26, 2026	Assignment MODULE 2 SPRING 2026 ASSIGNMENT--FUTURE OF THE NEWS MEDIA ESSAY	due by 11:59pm
	Assignment REFLECTION PAGE 1	due by 11:59pm
	Assignment MODULE 3 NEWS ESSAY	due by 11:59pm
Mon Feb 2, 2026	Assignment MODULE 3 PART B MULTI- MEDIA STORY TELLING WHAT IS YOUR BEAT? WHAT DO YOU WANT TO COVER?	due by 11:59pm
	Assignment SPRING 2026 ASSIGNMENT MODULE 3 BLOG POST	due by 11:59pm

Mon Feb 9, 2026	Assignment TWITTER ASSIGNMENT	due by 11:59pm
	Assignment ASSIGNMENT MODULE 4 POLICE SPEAK AND CLICHE	due by 11:59pm
	Assignment MODULE 4 PART B ASSIGNMENT-- CREDIBLE SOURCES	due by 11:59pm
Mon Feb 16, 2026	Assignment MODULE 5 ASSIGNMENT A--VIDEO PROFILE AND AUDIO CREATION	due by 11:59pm
	Assignment MODULE 5 PART B ASSIGNMENT REVIEWING NEWS AND HOW IT SHOULD BE COVERED	due by 11:59pm
Mon Feb 23, 2026	Assignment MODULE 6 ASSIGNMENT	due by 11:59pm
	Assignment MODULE 6 REFLECTION PAGE 2	due by 11:59pm
Mon Mar 2, 2026	Discussion Topic DISCUSSION MODULE 7	due by 11:59pm
	Assignment MID TERM MODULE 7 ASSIGNMENT-- YOUR FIRST STORY	due by 11:59pm

	Assignment MODULE 7 ASSIGNMENT CREATING A SOCIAL MEDIA PLAN	due by 11:59pm
Mon Mar 9, 2026	Discussion Topic MODULE 8 FAVORITE NEWS BLOGGER DISCUSSION	due by 11:59pm
	Assignment MODULE 8 NEWS VERSUS BLOGS	due by 11:59pm
Mon Mar 16, 2026	Discussion Topic MODULE 9 DISCUSSION	due by 11:59pm
	Assignment MODULE 9 MEDIA ACTION PLAN ASSIGNMENT	due by 11:59pm
Mon Mar 30, 2026	Assignment MODULE 10 ASSIGNMENT	due by 11:59pm
	Discussion Topic MODULE 10 DISCUSSION	due by 11:59pm
Mon Apr 6, 2026	Discussion Topic MODULE 11 DISCUSSION	due by 11:59pm
	Assignment MODULE 11-- HOW TO CREATE AN AUDIO NEWS STORY	due by 11:59pm
Mon Apr 13, 2026	Assignment MODULE 12 ASSIGNMENT	due by 11:59pm

	Discussion Topic MODULE 12 DISCUSSION	due by 11:59pm
Mon Apr 20, 2026	Assignment ASSIGNMENT - CONVERGING MEDIA	due by 11:59pm
	Discussion Topic MODULE 13 DISCUSSION	due by 11:59pm
Mon Apr 27, 2026	Assignment MODULE 14 ASSIGNMENT--FAKE NEWS VERSUS REAL NEWS	due by 11:59pm
	Discussion Topic MODULE 14 DISCUSSION CRITICAL THINKING QUESTION	due by 11:59pm
Mon May 4, 2026	Assignment *****FINAL PROJECT HERE*****Upload the final here	due by 11:59pm
	Assignment MODULE 15 REFLECTION PAGE	due by 11:59pm
	Assignment ANALYTICS	
	Assignment ASSIGNMENT PODCASTING--	
	Discussion Topic DISCUSSION MODULE 3	

Assignment [FALL 2023](#)
[ASSIGNMENT 2 MODULE 2](#)

Assignment [FINAL](#)
[PROJECT ASSIGNMENT](#)

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Assignment [FINAL STORY](#)
[ASSIGNMENT](#)

Assignment [HOW TO](#)
[CREATE A VIDEO NEWS](#)
[STORY](#)

Discussion Topic [MODULE](#)
[1 FALL 2023 DISCUSSION](#)

Assignment [MODULE 14](#)
[CREATING A DIGITAL](#)
[MEDIA PORTFOLIO AND](#)
[RESUME](#)

Assignment [MODULE 14--](#)
[YOUR SECOND STORY IS](#)
[DUE](#)

Assignment [MODULE 15---](#)
[ASSIGNMENT](#)

Assignment [MODULE 16](#)
[WRAP UP WEEK](#)

Assignment [MODULE 3](#)
[BLOG POST](#)

Assignment [MODULE 5](#)
[MULTI MEDIA STORY](#)
[TELLING-BEAT REPORTING](#)

Assignment [MODULE 6](#)
[ASSIGNMENT--AGILE](#)
[MEDIA ACTION PLAN](#)

Discussion Topic [MODULE](#)
[6 DISCUSSION](#)

Assignment [MODULE 7](#)
[SOCIAL MEDIA PLAN](#)

Assignment [TWITTER 3](#)
[ASSIGNMENT](#)

Assignment [TWITTER 4](#)
[ASSIGNMENT](#)

Assignment [TWITTER](#)
[ASSIGNMENT 1](#)

Assignment [TWITTER](#)
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[ASSIGNMENT 6](#)

Assignment [TWITTER](#)
[ASSIGNMENT 7](#)

Assignment [TWITTER](#)
[ASSIGNMENT 8](#)

Assignment [TWITTER](#)
[ASSIGNMENT 9](#)

Discussion Topic [WEEK 10](#)
[VIDEO STORIES](#)

Discussion Topic [WEEK 4](#)
[SOCIAL SAMPLES](#)

Discussion Topic [WEEK 5](#)
[SOCIAL MEDIA](#)

Discussion Topic [WEEK 7](#)

Discussion Topic [WEEK 8](#)
[AUDIO EDITING](#)
