

**FRENCH FOR TOURISM (FREN 4090)
Spring 2014**

This course will be taught at the Collège International in Cannes during a semester program in France. Classes will be held May 5-30: MWF 9:00-12:00, TR 10:00-12:00 in room 19.

Course Objectives

The objective of this course is to familiarize students with all facets of tourism in France while providing opportunities to learn new vocabulary and further develop the four language skills (reading, writing, listening, speaking).

Course Content and Description

It will first present an overview of French and Quebec regions and their characteristics, cultural landmarks for visits and excursions, transportation, types of accommodation available to tourists, cuisine, and wine selection. It will also introduce students to the various professions associated with tourism and the organization of guided tours to French-speaking countries. Lectures and readings will be complemented by multimedia resources, especially video sequences. This class will be conducted in French, and all readings and assignments will be in French. Presence will be mandatory.

Textbooks and Documents

- Sophie Corbeau, Chantal Dubois, Jean-Luc Penfornis. *Tourisme.com*. 2e éd. Book + CD. Paris: CLE International, 2013. ISBN 978-2-09-038044-6. 20.30 euros.
- Sophie Corbeau, Chantal Dubois, Jean-Luc Penfornis, Laurent Semichon. *Hôtellerie-restauration.com*. 2e éd. Book + DVD Rom. Paris: CLE International, 2013. ISBN 978-2-09-038046-0. 20.30 euros.
- Additional documents will be provided, and video sequences will illustrate the topics covered.

Evaluation

- **Exams (40 %)**: there will be three exams of equal value in the course of the semester. They will cover all materials presented in class and readings.
- **Homework assignments (20 %)**: five (5) written homework assignments will be assigned; the lowest grade will be dropped.
- **Portfolio (20 %)**: as a final project, students will organize a guided tour to France or Quebec in French through a PowerPoint presentation in class and submit a portfolio to the instructor. Specific directions on the content of the portfolio will be provided.
- **Presence and participation (20 %)**: as the course will include oral practice, simulations of various situations, and video sequences, presence and participation are mandatory and will count toward the final grade.

Grading scale

90 and above	A
80-89	B
70-79	C
60-69	D
Below 60	F

Succeed at UNT

UNT endeavors to offer you a high-quality education and to provide a supportive environment to help you learn and grow. And, as a faculty member, I am committed to helping you be successful as a student. Make sure you attend each and every class. If you experience difficulties, please come and see me in my office, I am here to help you find the support you need. To learn more about campus resources and information on how you can achieve success, go to <http://succeed.unt.edu>.

Incompletes

A grade of (I), Incomplete, may be given only during the last one-fourth of a semester and only if a student (1) is passing the course; (2) has justifiable reason why the work cannot be completed on schedule; and (3) arranges with the instructor to finish the course at a later date by completing specific requirements that the instructor must list on the grade sheet. All work in the course must be completed within the specified time (not to exceed one year after taking the course). This process must be initiated by the student. The official request form must be signed by the student, the instructor, and the Department Chair. If all conditions are not met and all parties do not approve, no grade of Incomplete will be given. Please consult the appropriate UNT Catalog and an academic advisor for additional information.

Use of Electronics in class

Cell phones and other electronic devices may not be used during class time and any type of examination.

Students with Learning Disabilities

The university provides academic adjustments and auxiliary aids to individuals with disabilities, as defined under the law, who are otherwise qualified to meet the institution's academic and employment requirements. For information, contact the Office of Disability Accommodation. The Department of World Languages, Literatures, and Cultures cooperates with the Office of Disability Accommodation to make reasonable accommodations for qualified students with disabilities, as required by the American with Disabilities Act and Section 504, Rehabilitation Act. Please present your written accommodation request to your professor on or before the 4th class day, so that arrangements may be made as soon as possible.

Academic and Personal Misconduct

The Department of World Languages, Literatures, and Cultures fully supports and enforces all University policies regarding academic misconduct (cheating, plagiarism, fabrication, etc.) and personal misconduct (disruptive behavior, incivility, etc.) as outlined in the *Code of Student Conduct and Discipline*, available in the *Undergraduate Catalog* and online at http://policy.unt.edu/sites/default/files/untpolicy/18.1.11_University%20of%20North%20Texas%20Code%20of%20Student%20Conduct.pdf

Please be certain that all the work you submit in this course is **your own**. If you have questions about what constitutes academic misconduct in the context of this course, please contact your instructor.

Student Evaluation of Teaching Effectiveness (SETE)

The Student Evaluation of Teaching Effectiveness (SETE) is a requirement for all organized classes at UNT. This short survey will be made available to you at the end of the semester, providing you a chance to comment on how this class is taught. Feedback from students is important. Make sure you complete the survey.

Daily Course Content

Dates	Contenu du cours	Devoirs et travaux pratiques
5 mai (lun)	Première partie: Découvrir la France et le Québec. Différents formes de tourisme en France.	
6 mai (mar)	Régions françaises et territoires d'outre-mer. Paris. Provence-Côte d'Azur.	« Paris au fil du temps »
7 mai (mer)	Economie et tourisme au Québec.	« Le Québec »
8 mai (jeu)	Deuxième partie: Hôtellerie et restauration. Unité 1 : Bienvenue à l'Hôtel de la Paix. P. 8-14	Devoir 1. Spécialités régionales (TP)
9 mai (ven)	Examen 1 Métiers de l'hôtellerie et de la restauration. P. 15. Le vin	13h30: Visite domaine viticole (TP). Le vin en France (Guide 7-8)
12 mai (lun)	Unité 2 : Réservation. P. 16-31	Devoir 2. Visite hôtel (TP)
13 mai (mar)	Unité 3 : Accueil. P. 32-47	P. 29
14 mai (mer)	« Guide œnologique et gastronomie », p. 1-6	
15 mai (jeu)	Unité 4 : Services. P. 48-55 « Alimentation ». « Grandes surfaces »	Devoir 3. Restaurant (TP). P. 45
16 mai (ven)	Unité 4 (suite). P. 56-63 Unité 5 : Réclamations. P. 64-79	P. 61.
19 mai (lun)	Unité 6 : Départ. P. 80-91	P. 77.
20 mai (mar)	Examen n° 2. Troisième partie: Tourisme. Unité 1 : Premiers contacts. P. 10-24	Devoir 4. Marché (TP) P. 89
21 mai (mer)	« Les loisirs » Unité 2 : Accueil. P. 26-40	« Calendrier des fêtes »
22 mai (jeu)	Unité 3 : Animation. P. 42-56	P. 39 « Les chiffres fous des croisières »
23 mai (ven)	Unité 4 : Promotion d'une destination. P. 58-72	P. 55
26 mai (lun)	Unité 5 : Vente d'un produit touristique. P. 74-88	Devoir 5. P. 71. Office du tourisme (TP)
27 mai (mar)	Unité 6 : Guide. P. 90-104	P. 87. « Club Med »
28 mai (mer)	Présentations orales en classe.	Portfolio. P. 103
30 mai (ven)	Examen n° 3 : 9h00-10h30. Présentations orales en classe (suite).	

* TP = travaux pratiques (visites organisées ou individuelles avec tâches spécifiques à accomplir).