

SYLLABUS – Spring 2025

Television and Radio Announcing

[9780205901371-television-and-radio-announcing-12th-edition-original-pdf-1706242469 \(3\).pdf](#)Download 9780205901371-television-and-radio-announcing-12th-edition-original-pdf-1706242469 (3).pdf

Wednesdays 4:00pm-6:50pm

Room: Rtfp 180H

Senior Lecturer: Marc Fein

Email: Marc.Fein@unt.edu

My virtual office is always open. I will do my best to respond within 24 hours... except on weekends.

TEXT and COURSE REQUIREMENTS:

Required: Television and Radio Announcing 12th Edition

Stuart Hyde and Dina ibrahim

Also Required:

- A flash drive that is at least 16 or 32-GB to save copies of your work.
- SD Card- CLASS 10 (recommended) for video work.
- A smartphone that records audio and/or video assignments

COURSE OBJECTIVES AND EXPECTATIONS:

This course will encourage you to become comfortable delivering a broadcast message on television, radio, or in front of a live audience. That audience could be a broadcast audience or anything from a one-on-one sales pitch to presenting in front of a large crowd. This skill translates to multiple platforms.

Note: I ask you:

1. Attend class.
2. Be on time.

3. Do the work.

This opportunity is unique and meant to make you comfortable doing television and/or radio announcing in any format, anywhere, anytime.

Students completing this course should be able to:

- Handle basic writing skills for radio and TV scripts.
- Speak with an appealing voice.
- Speak clearly with fluid articulation.
- Express yourself confidently.
- Become familiar with the art of ad lib.
- Deliver ideas succinctly.
- Conquer the cold read.
- Control the tension and tone of your voice for a smooth delivery.

I will judge your work on an individual basis and will include but not be limited to:

- Class participation. Attentiveness during lectures.
- Completing assignments and meeting assignment deadlines
- Receptiveness to thoughtful critiques meant to improve performance
- Improving vocal skills
- Creativity
- Articulation
- Pronunciation

GRADING:

You may earn up to 500 points in this course. And you may earn them by doing the following during this semester:

Class Participation (100 points)

-Attendance. Effort. Attitude. Ability.

- 4 Electronic Media Stories (25 pts each) with at least one audio and one video presentation

-Writing Samples

-Stand Up/Live shot montage

-Field package/feature

-Interview

In class assignments (40 points @ 10 points each)

- In class anchoring
- In class field reporting
- in class Public Speaking presentation
- In class interview

Quiz/Test Grades (50 points)-3 quizzes (10pts each) and one midterm(20 points)

Final Project/Resume Reel (200 points)

Anchoring, Stand Ups, Feature and Interview (To include a combination of audio and video)

TRT: 4:00-8:00 max

Total semester points 500

GRADING SCALE:

500-450 = A

449-399= B

398-348= C

347-297= D

299 and below is failing.

There will NOT be a final exam.

*Final project

Features/package subject matter must be approved.

Topic choices include but are not limited to:

- Racial issues.
- Medical/Health
- UTD Campus issues.
- Women's issues.
- Immigration Issues
- Politics
- Sports
- Environmental
- Entertainment trends
- Relationship issues

CLOTHING/APPEARANCE:

One of your “jobs” during this semester is interviewing people, so wear appropriate clothing. Think classy and conservative.

- Men, you must wear a shirt with a collar, nice jeans or slacks.
- Make sure your shirt or blouse is **IRONED!**
- Dark denim jeans are fine. But no fashion “cuts” or frayed areas on the pants leg.

Skirts cannot be too short front or back.

- No shorts for men or women.
- Go easy on the make up.

Looking professional is important to establishing credibility.

ATTENDANCE, SICK AND OTHER POLICIES:

This is an INTERACTIVE class. Your participation is a critical element in your evaluation, which has a direct bearing on your grade. You know when the class starts. I will start the class on time and **I expect you to be on time.**

If you are sick and must miss class, when you return... you must bring a doctor's note that verifies your medical treatment in order to excuse the absence. Please notify me in advance when you are feeling too sick to come to class.

You may email me at: Marc.Fein@UNT.edu

NOTE: You must immediately get any homework assignment from me or another student and turn it in on time. If any other reason you feel the need to miss a class besides personal illness, please see me about making up the work.

NOTE: When class begins: PUT YOUR CELL PHONE AWAY. TURN OFF THE RINGER. DO NOT HAVE THE PHONE OUT. PERIOD. Having to be asked more than once to put your phone away will affect your grade.

EMAIL: Get in the habit of checking your email account. This is the primary way I'll reach out to you.

FLEXIBILITY: While I have taught this class in the past both here and at other universities, all of the above is subject to change. When there are changes, you will be notified.

ACCEPTABLE STUDENT BEHAVIOR: Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom, and the instructor may refer the student to the Center for Student Rights and Responsibilities to consider whether the student's conduct violated the Code of Student Conduct. The University's expectations for student conduct apply to all instructional forums, including university and electronic classrooms, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at www.unt.edu/csrrLinks to an external site.

Finally, any use of AI to complete classwork you are expected to do on your own will be handled per University policy on cheating.