

WLLC 3000 – Linguistic Landscapes Around the World Syllabus

Instructor Contact

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Communication Expectations: E-mail is the primary communication tool that we will use. I will do my best to reply to all messages within 24 hours—excluding weekends and days when the University of North Texas is closed. CLEAR has a webpage for students that provides [Online Communication Tips](https://clear.unt.edu/online-communication-tips) (<https://clear.unt.edu/online-communication-tips>).

Welcome to UNT!

As members of the UNT community, we have all made a commitment to be part of an institution that respects and values the identities of the students and employees with whom we interact. UNT does not tolerate identity-based discrimination, harassment, and retaliation. UNT's full Non-Discrimination Policy can be found in the UNT Policies section of the syllabus.

Course Description

Exploration and analysis of cultural, historical, political and social dimensions of language use, language contact, and multilingualism in a range of linguistic landscapes around the globe.

This course is taught in English. Nonetheless, we will explore various types of linguistic landscape artifacts that are written/designed in other languages.

This course has been approved for the category *Cultural Diversity & Global Issues* of the Distribution Requirements of the College of Liberal Arts & Social Sciences. See the CLASS Distribution Requirements [webpage](https://class.unt.edu/advising/core-requirements/class-distribution-requirements-ba-degrees) for additional details. If you have any questions, please contact an advisor in CLASS. (<https://class.unt.edu/advising/core-requirements/class-distribution-requirements-ba-degrees>)

Course Structure

This is a completely online course. There are no on-campus meetings. Each module will typically include required readings and three assignments.

This course includes 5 learning modules, lasting 1 week each, as indicated below.

Module 1 – Overview of the linguistic landscape; Linguistic autoethnography

Module 2 – Analyzing the linguistic landscape (focus on Asia & Australia)

Module 3 – Analyzing the linguistic landscape (focus on Middle East & North Africa)

Module 4 – Analyzing the linguistic landscape (focus on Europe)

Module 5 – Analyzing the linguistic landscape (focus on North America)

Course Prerequisites or Other Restrictions

There are no prerequisites for this course.

Course Objectives

By the end of this course, students will be able to:

1. Evaluate and illustrate how language can shape the human condition and human experiences.
2. Identify key features of linguistic landscape artifacts.
3. Compare linguistic landscapes in similar and dissimilar contexts.
4. Collect and organize linguistic landscape artifacts.
5. Locate and evaluate relevant research resources/materials.

Materials

There is no required textbook for this course. The articles listed below for Modules 2-5 are available through the UNT Libraries portal. There is a tutorial in Canvas that explains how to find the articles. You can choose which article you want to read for the article summary/critique assignments.

MODULE 1

Autoethnography text: Velazquez, Cristina. (2019). *Revolución de identidad: An autoethnography on Spanish heritage language and identity*. Dissertation: California State University at San Bernardino.

NOTE: In this course, we will focus on Chapter 4. I recommend reading the entire dissertation at some point, but for the time being, please focus on Chapter 4. This dissertation is available for free on a website hosted by California State University at San Bernardino.

<https://scholarworks.lib.csusb.edu/etd/938/>

MODULE 2

Change and continuity in Hurstville's Chinese restaurants: An ethnographic linguistic landscape study in Sydney; Authors: S. Z. Xu and W. Wang (volume 7, number 2 of *Linguistic Landscape*, 2021)

Memories and semiotic resources in place-making : A case study in the Old Quarter in Hanoi, Vietnam; Author: N. Phan (volume 7, number 1 of *Linguistic Landscape*, 2021)

Shop sign as monument; Author: J. J. Lou (volume 2, number 3 of *Linguistic Landscape*, 2016)

The prominence of English in the Linguistic Landscape of Jamshedpur; Author: Sneha Mishra (volume 9, issue 4 of *Linguistic Landscape*, 2023)

Women in signs: A linguistic landscape analysis of red-light districts in Ermita-Malate, Manila; Author: Katrina Ninfa M. Topacio (volume 9, issue 2 of *Linguistic Landscape*, 2023)

MODULE 3

'Beirut you will rise again': A critical discourse historiographical analysis of the Beirut Linguistic Landscape. Authors: Fares J. Karam, Amanda K. Kibler, Amber N. Warren, Zinnia Shweiry (volume 9, issue 2 of *Linguistic Landscape*, 2023)

Geographies of inequalities: Bourdieusian intersubjectivity in people-in-place-centered Linguistic Landscape Studies; Author: Torun Reite (volume 9, issue 3 of *Linguistic Landscape*, 2023)

Legitimization and recontextualization of languages: The imbalance of powers in a multilingual landscape; Authors: Gabriel Simungala, Hambaba Jimaima (volume 9, issue 1 of *Linguistic Landscape*, 2023)

Linguistic Landscape as standing historical testimony of the struggle against colonization in Ethiopia; Author: H. Woldemariam (volume 2, number 3 of *Linguistic Landscape*, 2016)

Linguistic warscapes of northern Mali; Author: Fiona McLaughlin (volume 1, number 3 of *Linguistic Landscape*, 2015)

YaskoT 7OKM EL3aSKaR: Variable code choice in post-revolution Egyptian protest signs; Author: Michael Raish (volume 5, issue 1 of *Linguistic Landscape*, 2019)

MODULE 4

Does the Linguistic Landscape influence happiness? Framing perceptions of language signs among speech communities in Germany; Author: Connor Malloy (volume 9, issue 1 of *Linguistic Landscape*, 2023)

Linguistic landscapes as discursive frame: Chinatown in Paris in the eyes of new Chinese migrants. Author: Fengzhi Zhao (volume 7, issue 2 of *Linguistic Landscape*, 2021)

The linguistic landscape of Nuuk, Greenland; Authors: Riitta-Liisa Valijärvi & Lily Kahn (volume 6, number 3 of *Linguistic Landscape*)

The temporality of commodified landscapes at events & local constructions of identity in Salzburg; Author: Konstantin Niehaus (volume 9, issue 4 of *Linguistic Landscape*, 2023)

Towards a taxonomy of arguments for and against street renaming: Exploring the discursive embedding of street name changes in the Leipzig cityscape; Authors: Isabelle Buchstaller, Carolin Schneider, Seraphim Alvanides (volume 9, issue 1 of *Linguistic Landscape*, 2023)

The Historical Memory Law and its role in redesigning semiotic cityscapes in Spain: A case study from Granada; Authors: Yael Guilat, Antonio Espinosa-Ramírez (volume 2, issue 3 of *Linguistic Landscape*, 2016)

MODULE 5

Connecting visual presents to archival pasts in multilingual California: Towards historical depth in Linguistic Landscape; Author: Robert Train (volume 2, issue 3 of *Linguistic Landscape*, 2016)

Cosmopolitanism in ethnic foodscapes: A geosemiotic, social literacies view of restaurants in Bloomington, Indiana; Author: Suriati Abas (volume 5, issue 1 of *Linguistic Landscape*, 2019)

Meat, guns, and God; Author: Christopher Jenks (volume 4, number 2 of *Linguistic Landscape*, 2018)

Mothering Brooklyn; Authors: Shonna Trinch, Edward Snajdr (volume 4, number 3 of *Linguistic Landscape*, 2018)

The changing landscape of unofficial signage in a U.S. refugee relocation city; Author: Ashley Yochim (volume 6, issue 3 of *Linguistic Landscape*, 2020)

Weekly Topics

- Week 1 focuses on providing an overview of linguistic landscape as an area of inquiry, including linguistic ethnography.
- Week 2 focuses on the linguistic landscape in Asia and Australia.
- Week 3 focuses on the linguistic landscape in the Middle East and North Africa.
- Week 4 focuses on the linguistic landscape in Europe.
- Week 5 focuses on the linguistic landscape in North America.

Teaching Philosophy

There are various models of instruction. You may be familiar with the "sage on the stage" approach, which is when students listen to an expert talk about all sorts of things that are more or less relevant to the topics being covered in a course. This is a traditional approach that is often used in face-to-face classrooms (or even on line), especially in large lecture classes. Basically, there is someone talking, and you take notes, then you have an exam, and then the cycle begins again.

Instead of using a traditional approach, this Internet course requires you to "take charge" of your learning and stay current with the assignments. In order for you to have a self-paced format, you need to accept responsibility for doing the work on time, which means being organized.

Course Technology & Skills

Minimum Technology Requirements

- Computer
- Reliable internet access
- Speakers
- Microphone
- Plug-ins
- Microsoft Office Suite
- [Canvas Technical Requirements](https://clear.unt.edu/supported-technologies/canvas/requirements) (https://clear.unt.edu/supported-technologies/canvas/requirements)

Computer Skills & Digital Literacy

- Using Canvas
- Using email with attachments
- Downloading and installing software
- Using presentation programs

Technical Assistance

Part of working in the online environment involves dealing with the inconveniences and frustration that can arise when technology breaks down or does not perform as expected. Here at UNT we have a Student Help Desk that you can contact for help with Canvas or other technology issues.

UIT Help Desk: [UIT Student Help Desk site](http://www.unt.edu/helpdesk/index.htm) (<http://www.unt.edu/helpdesk/index.htm>)

Email: helpdesk@unt.edu

Phone: 940-565-2324

In Person: Sage Hall, Room 130

Walk-In Availability: 8am-9pm

Telephone Availability:

- Sunday: noon-midnight
- Monday-Thursday: 8am-midnight
- Friday: 8am-8pm
- Saturday: 9am-5pm

Laptop Checkout: 8am-7pm

For additional support, visit [Canvas Technical Help](https://community.canvaslms.com/docs/DOC-10554-4212710328) (<https://community.canvaslms.com/docs/DOC-10554-4212710328>)

Rules of Engagement

Rules of engagement refer to the way students are expected to interact with each other and with their instructors. Please read these [Engagement Guidelines](#) carefully.

(<https://clear.unt.edu/online-communication-tips>).

Graded Assignments

Each graded assignment is worth up to 20 points.

- This means that each graded assignment is worth 6.67% of the course grade.
- You can earn up to 300 points in this course.

- Module 1, Analysis 1 (Canvas discussion)
- Module 1, Report 1 (written essay – linguistic autoethnography)
- Module 1, Quiz 1
- Module 2, Analysis 2 (linguistic landscape photos)
- Module 2, Report 2 (article summary/critique)
- Module 2, Quiz 2
- Module 3, Analysis 3 (linguistic landscape photos)
- Module 3, Report 3 (written essay)
- Module 3, Quiz 3
- Module 4, Analysis 4 (linguistic landscape photos)
- Module 4, Report 4 (article summary/critique)
- Module 4, Quiz 4
- Module 5, Analysis 5 (Canvas discussion)
- Module 5, Report 5 (article summary/critique)
- Module 5, Quiz 5

Note: The quiz in each module is an untimed assignment.

Grading

A = 270-300 points

B = 240-269 points

C = 210-239 points

D = 180-209 points

F = 0-179 points

Due Dates

For **some** assignments, there are two important dates in Canvas.

- *DUE* – This is the when the assignment is due.
- *AVAILABLE UNTIL* – This is the final date for you to submit the assignment without a penalty. This includes an automatic extension of 48 hours for all students. No late work is accepted (except for something like unplanned hospitalization or military deployment).
- **Only some assignments have an automatic extension.**
- Due dates are clearly indicated in Canvas, so you need to look at the due dates at the beginning of each module.
- **There are no extensions for assignments in Module 5 because this is the final module, and this course ends on Friday, June 19, 2026.**

Course Evaluation

Student Perceptions of Teaching (SPOT) is the student evaluation system for UNT and allows students the ability to confidentially provide constructive feedback to their instructor and department to improve the quality of student experiences in the course.

Course Policies

Assignment Policy

Official due dates are provided above, and they will also be posted in Canvas.

The University is committed to providing a reliable online course system to all users. However, in the event of any unexpected server outage or any unusual technical difficulty which prevents students from completing a time sensitive assessment activity, the instructor will extend the time windows and provide an appropriate accommodation based on the situation.

Students should immediately report any problems to the instructor and contact the UNT Student Help Desk: helpdesk@unt.edu or 940.565.2324 and obtain a ticket number. The instructor and the UNT Student Help Desk will work with the student to resolve any issues at the earliest possible time.

Instructor Responsibilities and Feedback

I am committed to giving students opportunities to learn. Therefore, my goal is to provide you with clear instructions for all assignments. I will also aim to answer all your questions promptly and help you with other issues related to the content covered in this course.

Late Work

UNT instructors have the prerogative to accept or not to accept late work.

For **some** assignments, all students will be given an automatic 48 hour extension beyond the due date.

Look closely at the due dates provided in Canvas.

This automatic extension can be used for students who have an official disability accommodation or for students who have technical difficulties and/or work-related scheduling issues. After the end of this automatic 48-hour extension, no assignments will be accepted. If there are extenuating circumstances beyond the control of the student (such as hospitalization), I will work with the Office of the Dean of Students and/or the Office of Disability Access to determine whether or not an additional extension will be given.

Attendance Policy

Read the [Attendance Policy](https://policy.unt.edu/policy/06-039) of the University of North Texas (<https://policy.unt.edu/policy/06-039>) to learn more.

Syllabus Change Policy

If a change is made to the syllabus, an announcement will be posted in Canvas, and the revised syllabus will be posted in Canvas and on the [Faculty Information System](https://facultyinfo.unt.edu/) website (<https://facultyinfo.unt.edu/>).

UNT Policies

Academic Integrity Policy

Academic Integrity Standards and Consequences. According to UNT Policy 06.003, Student Academic Integrity, academic dishonesty occurs when students engage in behaviors including, but not limited to cheating, fabrication, facilitating academic dishonesty, forgery, plagiarism, and sabotage. A finding of academic dishonesty may result in a range of academic penalties or sanctions ranging from admonition to expulsion from the University. [Insert specific sanction or academic penalty for specific academic integrity violation.]

ADA Policy

The University of North Texas makes reasonable accommodation for students with disabilities. Students needing a reasonable academic accommodations must first register with the Office of Disability Access (ODA) to verify their eligibility. If a disability is verified, the student will request their letter of accommodation. ODA will provide faculty with a reasonable accommodation letter via email to begin a private discussion regarding a student's specific needs in a course. Students may request reasonable accommodations at any time, however, ODA notices of reasonable accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of reasonable accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to meet with faculty regarding their accommodations during office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information, refer to the Office of Disability Access website.

Prohibition of Discrimination, Harassment, and Retaliation (Policy 16.004)

The University of North Texas (UNT) prohibits discrimination and harassment because of race, color, national origin, religion, sex, sexual orientation, gender identity, gender expression, age, disability, genetic information, veteran status, or any other characteristic protected under applicable federal or state law in its application and admission processes; educational programs and activities; employment policies, procedures, and processes; and university facilities. The University takes active measures to prevent such conduct and investigates and takes remedial action when appropriate.

Emergency Notification & Procedures

UNT uses a system called Eagle Alert to quickly notify students with critical information in the event of an emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence).

Access to Information - Eagle Connect

Students' access point for business and academic services at UNT is located at: my.unt.edu. All official communication from the University will be delivered to a student's Eagle Connect account. For more information, please visit the website that explains Eagle Connect and how to forward e-mail [Eagle Connect](https://it.unt.edu/eagleconnect) (<https://it.unt.edu/eagleconnect>).

Student Evaluation Administration Dates

Student feedback is important and an essential part of participation in this course. Students will receive an email from "UNT SPOT Course Evaluations via IASystem Notification" (no-reply@iasystem.org) with the survey link. Students should look for the email in their UNT email inbox. Simply click on the link and complete the survey.

Sexual Assault Prevention

UNT is committed to providing a safe learning environment free of all forms of sexual misconduct, including sexual harassment sexual assault, domestic violence, dating violence, and stalking. Federal laws (Title IX and the Violence Against Women Act) and UNT policies prohibit discrimination on the basis of sex, and therefore prohibit sexual misconduct. If you or someone you know is experiencing sexual harassment, relationship violence, stalking, and/or sexual assault, there are campus resources available to provide support and assistance. UNT's Survivor Advocates can assist a student who has been impacted by violence by filing protective orders, completing crime victim's compensation applications, contacting professors for absences related to an assault, working with housing to facilitate a room change where appropriate, and connecting students to other resources available both on and off campus. The Survivor Advocates can be reached at SurvivorAdvocate@unt.edu or by calling the Dean of Students Office at 940-565- 2648. Additionally, alleged sexual misconduct can be non-confidentially reported to the Title IX Coordinator at oeo@unt.edu or at (940) 565 2759.

Important Notice for F-1 Students taking Distance Education Courses

Federal Regulation

To read detailed Immigration and Customs Enforcement regulations for F-1 students taking online courses, please go to the [Electronic Code of Federal Regulations website](http://www.ecfr.gov/) (<http://www.ecfr.gov/>). The specific portion concerning distance education courses is located at Title 8 CFR 214.2 Paragraph (f)(6)(i)(G).

The paragraph reads:

(G) For F-1 students enrolled in classes for credit or classroom hours, no more than the equivalent of one class or three credits per session, term, semester, trimester, or quarter may be counted toward the full course of study requirement if the class is taken on-line or through distance education and does not require the student's physical attendance for classes, examination or other purposes integral to completion of the class. An on-line or distance education course is a course that is offered principally through the use of television, audio, or computer transmission including open broadcast, closed circuit, cable, microwave, or satellite, audio conferencing, or computer conferencing. If the F-1 student's course of study is in a language study program, no on-line or distance education classes may be considered to count toward a student's full course of study requirement.

Student Verification

UNT takes measures to protect the integrity of educational credentials awarded to students enrolled in distance education courses by verifying student identity, protecting student privacy, and notifying students of any special meeting times/locations or additional charges associated with student identity verification in distance education courses.

See [UNT Policy 07-002 Student Identity Verification, Privacy, and Notification and Distance Education Courses](https://policy.unt.edu/policy/07-002) (<https://policy.unt.edu/policy/07-002>).

Academic Support & Student Services

Student Support Services

Mental Health

UNT provides mental health resources to students to help ensure there are numerous outlets to turn to that wholeheartedly care for and are there for students in need, regardless of the nature of an issue or its severity. Listed below are several resources on campus that can support your academic success and mental well-being:

- [Student Health and Wellness Center](https://studentaffairs.unt.edu/student-health-and-wellness-center) (<https://studentaffairs.unt.edu/student-health-and-wellness-center>)
- [Counseling and Testing Services](https://studentaffairs.unt.edu/counseling-and-testing-services) (<https://studentaffairs.unt.edu/counseling-and-testing-services>)
- [UNT Care Team](https://studentaffairs.unt.edu/care) (<https://studentaffairs.unt.edu/care>)
- [UNT Psychiatric Services](https://studentaffairs.unt.edu/student-health-and-wellness-center/services/psychiatry) (<https://studentaffairs.unt.edu/student-health-and-wellness-center/services/psychiatry>)
- [Individual Counseling](https://studentaffairs.unt.edu/counseling-and-testing-services/services/individual-counseling) (<https://studentaffairs.unt.edu/counseling-and-testing-services/services/individual-counseling>)

Chosen Names

A chosen name is a name that a person goes by that may or may not match their legal name. If you have a chosen name that is different from your legal name and would like that to be used in class, please let the instructor know. Below is a list of resources for updating your chosen name at UNT.

- [UNT Records](#)
- [UNT ID Card](#)
- [UNT Email Address](#)
- [Legal Name](#)

**UNT eUIDs cannot be changed at this time. The collaborating offices are working on a process to make this option accessible to UNT community members.*

Additional Student Support Services

- [Registrar](https://registrar.unt.edu/registration) (https://registrar.unt.edu/registration)
- [Financial Aid](https://financialaid.unt.edu/) (https://financialaid.unt.edu/)
- [Student Legal Services](https://studentaffairs.unt.edu/student-legal-services) (https://studentaffairs.unt.edu/student-legal-services)
- [Career Center](https://studentaffairs.unt.edu/career-center) (https://studentaffairs.unt.edu/career-center)
- [Multicultural Center](https://edo.unt.edu/multicultural-center) (https://edo.unt.edu/multicultural-center)
- [Counseling and Testing Services](https://studentaffairs.unt.edu/counseling-and-testing-services) (https://studentaffairs.unt.edu/counseling-and-testing-services)
- [Pride Alliance](https://edo.unt.edu/pridealliance) (https://edo.unt.edu/pridealliance)
- [UNT Food Pantry](https://deanofstudents.unt.edu/resources/food-pantry) (https://deanofstudents.unt.edu/resources/food-pantry)

Academic Support Services

- [Academic Resource Center](https://clear.unt.edu/canvas/student-resources) (https://clear.unt.edu/canvas/student-resources)
- [Academic Success Center](https://success.unt.edu/asc) (https://success.unt.edu/asc)
- [UNT Libraries](https://library.unt.edu/) (https://library.unt.edu/)
- [Writing Lab](http://writingcenter.unt.edu/) (http://writingcenter.unt.edu/)