

**COURSE INSTRUCTIONS AND ASSIGNMENTS**  
**Business Law 5050**  
**Legal and Ethical Environment of Business**  
**Professor Kathryn McCauley**  
**On line via Blackboard**  
**Summer I 2017**

**OUTLINE OF THE COURSE**

**The four main topics are:**

1. **The Foundations of the Legal and Ethical Environment of Business**
2. **Torts and Product Liability**
3. **Contracts**
4. **International Business Law.**

The first topic, The Foundations, will be covered over the first two weeks. Thus, the assignments by week are shown below.

**Week One, The Foundations:**

- Law and Legal Reasoning (Chapter 1),
- The Court System (Chapter 2),
- Alternative and Online Dispute Resolution (Chapter 3)

**Week Two, The Foundations, continued:**

- Ethics and Business Decision Making (Chapter 4).
- Business and the Constitution (Chapter 5), and
- Administrative Agencies (Chapter 6).

**Week Three, Torts and Product Liability:**

- Torts (Chapter 12) and
- Strict Liability and Product Liability (Chapter 13).

**Week Four, Contracts (an essential element of the legal environment of business):**

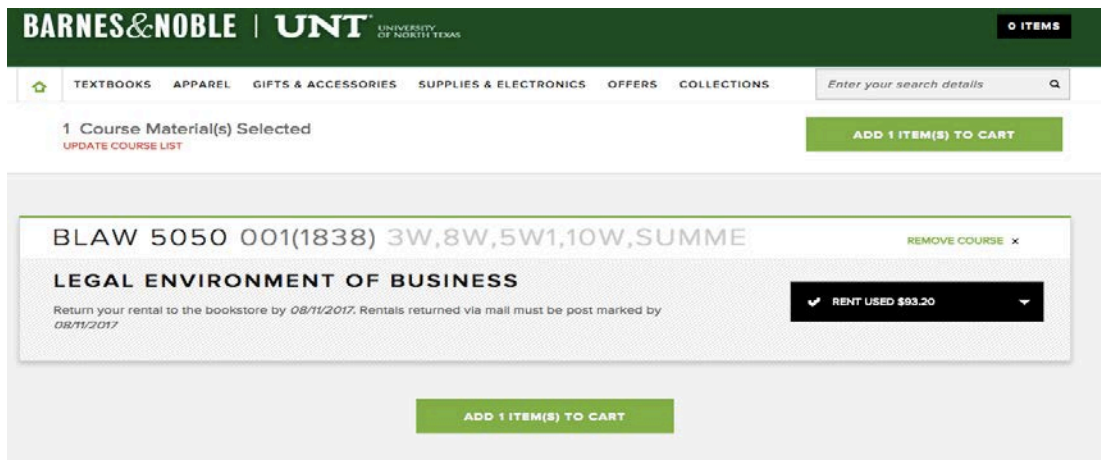
- Formation of Traditional and E-Contracts(Chapter 9),
- Contract Performance Breach and Remedies (Chapter 10), and
- Sales and Lease Contracts (Chapter 11).

**Week Five, International Business Law:**

- International Law in a Global Economy(Chapter 8); Wal-Mart de Mexico

- **GETTING STARTED**

- Your text is one of the best available: **West's Legal Environment of Business, Text and Cases 9th edition, by Frank B. Cross and Roger LeRoy Miller (2015).**
- You have several options regarding purchasing the text. Follow this link:
- <http://unt.bncollege.com/webapp/wcs/stores/servlet/BNCBTBListView> – UNT Bookstore



Or you can find purchase options at the publisher's website:

- <https://www.cengagebrain.com/shop/ProductDisplay?langId=-1&storeId=10151&catalogId=10057&productId=659754>



**WE  
EKL  
Y  
ASSI  
GN  
ME  
NTS**

Each of the

weekly assignments will be subdivided into material related to each chapter. You will need to proceed through the material as it is released.

A new weekly assignment will be released every Monday at 6 a.m. for the next five Mondays. The Graded Discussions and Quizzes must be completed by midnight on the following Sunday except for the last week (which must be completed on the date shown on the Assignment by Week and Day). **NOTE:** When the assignment is said to be due at midnight, it really means before the next day. For example: a Sunday, June 11<sup>th</sup> midnight assignment must be completed by 11:59 p.m. on Sunday, June 11<sup>th</sup>.

You can complete the work at your own pace within the time allotted.

**The material on each chapter will contain:**

- **Instructor's Notes**
- **Topics and Learning Objectives**
- **Power Point Slides. The PowerPoint slides can be viewed in PowerPoint by using the small buttons on the bottom left of the slides. To print the slides as notes, you will need to download them to PowerPoint and print them using the Print handouts option.**
- **Self Quizzes (from the text book web page) for review.**

BOOK MARK THIS PAGE TO GET DIRECTLY TO YOUR TEXT BOOK'S COMPANION WEB SITE FROM WHICH YOU CAN ACCESS THE SELF QUIZZES

<http://coursemate.cengage.com/CPReader/View/9781285435459/default.aspx?eISBN=9781285435459#93df046f-8e5c-417e-af45-9c948ffd6e5b>

**WEEKLY EXERCISES**

At the conclusion of each week's material, students will complete two steps:

- Provide a complete, well-reasoned answer to the problem posted on the Discussion forum, showing that you comprehend that week's materials. For a perfect grade, you must also respond to at least one other student's post.
- Complete that week's quiz.

**DISCUSSIONS** – You will be presented with a problem relating to the material covered that week. You must post your answer AND respond to another student's post. In order to get full credit, two postings must be made to the Discussions tab (except if otherwise indicated).

**BLACKBOARD QUIZZES** – These will consist of (typically) of 25 multiple choice/true-false questions. You will usually have 40 minutes to complete them.

Deadlines for submission of each assignment will be shown on the assignment and on the syllabus. There will be no make up work for missed assignments.

**GRADING -** Final grade will be computed as follows:

20% graded discussions

50% weekly quizzes/exercises

30% final exam

A= 90-100; B= 80-90; C=70-80; D= 60-70; F= <60

### **FINAL EXAMINATION**

The final exam will be released on Wednesday, July 5<sup>th</sup> at 6 a.m. You will have until midnight Friday, July 7<sup>th</sup> to complete and to submit the final. The Final Exam will consist of 50 multiple choice questions and five essay questions.

### **COURSE EVALUATION**

Please complete the course evaluation on the SETE link provided in the login page for Blackboard. I promise we will use your comments to improve and update the course.

### **CONTACTING YOUR INSTRUCTOR**

I will check the Blackboard class page at least once a day. Times will vary.

The best way to contact me is to send an e-mail within the Blackboard class page. If you send an email to my UNT address it may well be filtered out by the University spam filters (and there are several!).

You can also post a discussion question for the class to respond to. I will check the discussion pages as well.

My phone number is 940-565-3050. Please the number handy in case there are Blackboard issues that we need to discuss, but again the best way to contact me is via email. If you have technical problems with Blackboard, please contact the UNT Student Helpdesk 940-565-2324 or by email: [helpdesk@unt.edu](mailto:helpdesk@unt.edu).

### **DISABILITY ACCOMMODATION**

*The University of North Texas is on record as being committed to both the spirit and letter of federal equal opportunity legislation; reference Public Law 92-112 – The Rehabilitation Act of*

*1973 as amended. With the passage of new federal legislation entitled Americans with Disabilities Act (ADA), pursuant to section 504 of the Rehabilitation Act, there is renewed focus on providing this population with the same opportunities enjoyed by all citizens.*

As a faculty member, I am required by law to provide "reasonable accommodations" to students with disabilities, so as not to discriminate on the basis of that disability. Student responsibility primarily rests with informing faculty of their need for accommodation and in providing authorized documentation through designated administrative channels. Information regarding specific diagnostic criteria and policies for obtaining academic accommodations can be found at <http://www.unt.edu/oda/apply/index.html>. Also, you may visit the Office of Disability Accommodation in the University Union (room 321) or call them at (940) 565-4323.

If you need an accommodation, please contact me as soon as possible but at the latest by the second week of class.

### ACADEMIC DISHONESTY

Academic dishonesty is defined in the UNT Policy on Student Standards for Academic Integrity. Any suspected case of Academic Dishonesty will be handled in accordance with the University policy and procedures. Possible academic penalties include a grade of "F" in the course. You will find the policy and procedures at <http://vpaa.unt.edu/academic-integrity.htm>.

### COURSE OBJECTIVES

- To present an overview of the legal environment in which business takes place, and to help students understand the role of law, ethics and social responsibility in the business environment.
- To provide an understanding of perspectives that form the context for business, including ethical and global issues, the influence of political, social, legal and regulatory, environmental and technological issues, and the impact of demographic diversity on organizations, and to foster an awareness of the relationships and tensions among these perspectives.
- To enhance students' ability to make sound legal and ethical decisions in the face of ambiguity and conflicting information, by developing skills and spotting legal and ethical issues, weighing the likely benefits and risks of possible courses of action, deciding upon the action to be taken, and constructing a persuasive case support for the decision.
- To develop critical thinking skills by providing students with an opportunity to practice applying acquired knowledge to resolve real-world legal and ethical conflicts.
- To highlight ethical concerns managers often confront and to help students obtain an understanding of how managerial decisions must incorporate consideration of ethics and social responsibility, the ethical implications of business decisions made in

response to legal rules, and the moral boundaries of the legal regime.

- To familiarize students basic legal sources and principles relevant to business; and
- To improve oral and written communication skills.

Assignments by Week and Day

Date/Week	Topic/Chapters
<p>Week One</p> <p>Monday, June 5<sup>th</sup>, 6 a.m.</p>	<p>Welcome</p> <p>Course Instructions and Assignments</p> <p>Meet and Greet</p> <p>Course Material - Topic One: Chapters 1, 2 and 3</p>
<p>Sunday, June 11<sup>th</sup>, Midnight</p>	<p>Week One Discussion and Quiz Due.</p>
<p>Week Two</p> <p>Monday, June 12<sup>th</sup>, 6 a.m.</p>	<p>Course Material - Topic One (continued): Chapters 4, 5 and 6</p>
<p>Sunday, June 18<sup>th</sup> Midnight</p>	<p>Week Two Discussion and Quiz Due.</p>
<p>Week Three</p> <p>Monday, June 19<sup>th</sup>, 6 a.m.</p>	<p>Course material - Topic Two: Chapters 12 &amp; 13</p>
<p>Sunday, June 25<sup>th</sup>, Midnight</p>	<p>Week Three Discussion and Quiz Due.</p>
<p>Week Four</p> <p>Monday, June 26<sup>th</sup>, 6 a.m.</p>	<p>Course material - Topic Three: Chapters 9, 10 &amp; 11</p>
<p>Sunday, July 2<sup>nd</sup>, midnight</p>	<p>Week Four Discussion and Quiz Due.</p>
<p>Week Five</p> <p>Monday, July 3<sup>rd</sup>, 6 a.m.</p>	<p>Course Material Topic Five: Chapter 8; Wal-Mart de Mexico: FCPA Allegations (Readings)</p>
<p>Wednesday, July 5<sup>th</sup>, midnight</p>	<p>FCPA Quizzes 5/1 and 5/2 Due.</p>
<p>Wednesday, July 5<sup>th</sup>, 6 a.m. DUE BY MIDNIGHT, FRIDAY, JULY 7<sup>th</sup></p>	<p>Final exam posted on Blackboard. DUE BY MIDNIGHT, FRIDAY, JULY 7<sup>th</sup></p>