

Product Development 2*

MDSE 3250 Lecture: Section 001--Mondays at Noon to 1:50PM

MDSE Labs: Section 301--Wednesdays at Noon to 1:50PM OR Section 302--Fridays at Noon to 1:50PM

Pre-requisite: Product Development I (with a grade of 'C' or better).

Instructor: Mrs. Kristina Bruder

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Office Hours: see Mrs. Bruder's Schedule, otherwise by appointment only.

Course Description: Analysis of the apparel production process, including quality issues relative to development and production of ready-to-wear apparel. Concepts include apparel components, sizing, costing, and production planning.

Course Objectives:

1. Be able to correctly identify various findings, trims, fabrications, fabric constructions, and the differences that exist among them in both cost and quality.
 2. Apply industry terminology related to garment styles, silhouettes, and design principles.
 3. Be able to correctly identify the most commonly used stitches, seams, and edge finishes that are used today by apparel manufacturing firms.
 4. Understand the complete apparel production process as it relates to costing, production planning, creation of the tech and spec packs, and final garment assembly.
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Required Materials: 20x30 foamcore board, paper cement, X-acto knife or other sharp cutting blade, straight edge (do not buy yet; some of these items may be available in the classroom).

Required Texts:

1. Garner, M. & Keiser, S. (2012). *Beyond Design: The Synergy of Apparel Product Development*, 3rd Ed. New York, NY: Fairchild Publications, INC. ISBN# 978-1-60901-226-7.

2. Additional readings will be posted on Blackboard.

* Students may vary in their competency levels for these abilities. You can expect to acquire these abilities only if you honor all course policies, attend classes regularly, complete all assigned work in good faith and on time, and meet all other course expectations of you as a student. The above and included schedule, policies, procedures, requirements and assessments in this course are subject to change in the event of extenuating circumstances, by mutual agreement, and/or to ensure better learning.