

# **Koji Fuse, Ph.D.**

Associate Professor

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Frank W. and Sue Mayborn School of Journalism  
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## **EDUCATION**

- 2000            Ph.D. in Journalism (GPA: 3.947)  
University of Texas at Austin  
Dissertation: “Ideological Constraints of Public Opinion Polls: History, Legitimation, and Effects on Democracy”
- 1994            M.A. in Journalism and Mass Communication (GPA: 3.93)  
Drake University, Des Moines, Iowa  
Thesis: “Are American News Magazines Setting the Agenda for Japan Bashing? A Content Analysis of Coverage of Japanese Economic Activities, 1981–1990”
- 1987            B.A. in English and American Literature (Upper Division GPA: 3.5)  
Keio University, Tokyo, Japan  
Thesis: “Thomas Hardy as a Meliorist in ‘Tess of the d’Urbervilles’”

## **ACADEMIC EXPERIENCE**

- 2018–present    Director of Graduate Studies and Graduate Academic Adviser (appointed)  
2013–present    Associate Professor (tenured)  
Frank W. and Sue Mayborn School of Journalism; and Frank W. Mayborn Graduate Institute of Journalism  
University of North Texas, Denton, Texas
- 2007–2013      Assistant Professor
- Department of Strategic Communications (2009–2013), Frank W. and Sue Mayborn School of Journalism; and Frank W. Mayborn Graduate Institute of Journalism, University of North Texas
  - Department of Journalism and Mayborn Graduate School of Journalism (2007–2009), University of North Texas

2003–2007      Assistant Professor  
School of Journalism and Mass Communication  
Drake University, Des Moines, Iowa

2000–2003      Assistant Professor  
Department of Communication  
Indiana State University, Terre Haute, Indiana

1999–2000      Lecturer  
Department of Communication  
Pittsburg State University, Pittsburg, Kansas

1998              Editorial Assistant, *Critical Studies in Mass Communication*

1997–1999      Graduate Teaching Assistant  
Department of Journalism  
University of Texas at Austin

1996              Graduate Teaching Assistant  
Department of Asian Studies  
University of Texas at Austin

1995              Summer Research Associate  
Center for Research on Communication Technology and Society  
University of Texas at Austin

1993–1994      Research Assistant  
School of Journalism and Mass Communication  
Drake University

1993–1994      University-Appointed Tutor  
Department of Sociology  
Drake University

### **PROFESSIONAL EXPERIENCE**

2006–2007      Faculty Intern and Research Consultant  
Consumer Insights Department  
Meredith Corporation, Des Moines, Iowa

1987–1991      Sales and Public Relations Representative  
Nishitokyo Branch  
Nikka Whiskey Distilling Co. Ltd., Tokyo, Japan

## RESEARCH AND CREATIVE ACTIVITIES (in the order of authorship)

### BOOKS — Edited

Land, Mitchell, **Koji Fuse**, and Bill W. Hornaday, eds. *Contemporary Media Ethics: A Practical Guide for Students, Scholars and Professionals in a Globalized World*. 2nd ed. Spokane, WA: Marquette Books, 2014.

### Chapters

**Fuse, Koji**. “Commodification of Higher Education: Stealth Campaign and Public Relations.” In *Contemporary Media Ethics: A Practical Guide for Students, Scholars and Professionals in a Globalized World*, 2nd ed., edited by Mitchell Land, Koji Fuse, and Bill W. Hornaday, 274–91. Spokane, WA: Marquette Books, 2014.

Land, Mitchell, and **Koji Fuse**. “The Point-of-Decision Pyramid Model for Media Ethics in the Globalized World.” In *Contemporary Media Ethics: A Practical Guide for Students, Scholars and Professionals in a Globalized World*, 2nd ed., edited by Mitchell Land, Koji Fuse, and Bill W. Hornaday, 11–41. Spokane, WA: Marquette Books, 2014.

Land, Mitchell, **Koji Fuse**, and Jacqueline J. Lambiase. “Blaming Victims: Crisis (Mis)Management of a Fatal Tiger Attack at the San Francisco Zoo.” In *Contemporary Media Ethics: A Practical Guide for Students, Scholars and Professionals in a Globalized World*, 2nd ed., edited by Mitchell Land, Koji Fuse, and Bill W. Hornaday, 261–73. Spokane, WA: Marquette Books, 2014.

### BOOK CHAPTERS — Refereed or Juried by Peers

**Fuse, Koji**. “Japan’s Ubiquitous ‘Power Harassment’ and High Power Distance: A Confucian-Mohist Analysis of Toyota’s Corporate Culture and Leadership.” In *Cases in Public Relations: Translating Ethics into Action*, 2nd ed., edited by Brigitta Brunner and Corey Hickerson. Cognella Academic Publishing, forthcoming.

Shewade, Ruchi Ravi, and **Fuse, Koji**. “Hindu and Buddhist Perspectives on Mental Health in Cinematic Representations: Coping and Transforming in India and Japan.” In *Communication and Mental Health in Global Contexts: Opportunities for Transformation, Representation, and Social Justice*, vol. 1, edited by Vinita Agarwal. Routledge, forthcoming.

**Fuse, Koji**, and James E. Mueller. “Reconciliation without Apology: How Japanese and U.S. Print Media Framed Mutual Visits of Shinzo Abe and Barack Obama to Pearl Harbor and Hiroshima.” In *Experiencing War Memorials: Environment, Affect, and Public Memory*, edited by Jennifer K. Ladino. University of Alabama Press, forthcoming.

Shewade, Ruchi Ravi, and **Koji Fuse**. “Representations of Transgender Women in the Age of Generation Z: A Cross-Cultural Multimodal Semiotic Analysis of Bollywood and Japanese Movies.” In *Mediating Sex, Gender, and Sexuality in the GenZ Era*, edited by Rachel R. Reynolds, Dacia Pajé, Siena Medina, and John Gigante, 42–58. New York: Routledge, 2026 (already published).

**Fuse, Koji**, and Leah E. Waters. “Humor Theory and Gender Stereotypes: Disparagement as a Dominant Mode of Humor in U.S. Sitcoms.” In *Communicated Stereotypes at Work*, edited by Anastacia Kurylo and Yifeng Hu, 253–75. Lanham, MD: Lexington Books, 2024.

**Fuse, Koji**. “Requiem for My Fond Memories of My Son: An Autoethnographic Journey of My Empty Midlife as a Bicultural Diaspora.” In *Narrating Midlife: Crisis, Transition, and Transformation*, edited by Lori W. Peterson and Christine Kiesinger, 65–85. Lanham, MD: Lexington Books, 2019.

**Fuse, Koji**, and George Bowden. “One Company’s Quest for Quality: From Baldrige to Lean Six Sigma.” In *Public Relations Strategy in Action: A Casebook*, edited by Burton St. John III, Diana Knott Martinelli, Robert S. Pritchard, and Cylor Spaulding, 149–51. Los Angeles, CA: Sage, 2019.

**Fuse, Koji**, Jacqueline Sears, and Keyona Adaiyah Butler. “Toshiba Accounting Scandal: Japanese National Culture, Corporate Governance, and Public Relations Ethics.” In *Translating Values into Conduct: Cases in Public Relations Ethics*, edited by Brigitta Brunner and Corey Hickerson. New York, NY: Oxford University Press, 2019.

**Fuse, Koji**. “Ancient Chinese Philosophy in the Age of Social Media.” In *From Twitter to Tahrir Square: Ethics in Social and New Media Communication*, vol. 1, edited by Bala A. Musa and Jim Willis, 177–97. Westport, CT: Praeger, 2014.

**Fuse, Koji**, and James E. Mueller. “Created Heroes, Humanized Soldiers, and Superior Western Values: Fantasy Theme Analysis of *Flags of Our Fathers* and *Letters from Iwo Jima*.” In *War and the Media: Essays on News Reporting, Propaganda and Popular Culture*, edited by Paul M. Haridakis, Barbara S. Hugenberg, and Stanley T. Wearden, 41–56. Jefferson, NC: McFarland, 2009.

Heider, Don, and **Koji Fuse**. “Class and Local TV News.” In *Class and News*, edited by Don Heider, 87–107. Lanham, MD: Rowman & Littlefield, 2004.

#### **JOURNAL ARTICLES — Refereed or Juried by Peers**

**Fuse, Koji**, and James Mueller. “Perpetual Foreigners: Press Coverage of Japanese Immigration during the Gentlemen’s Agreement of 1907–1908 across the Pacific.” Diversity Essay Series. *Journalism History*, March 2022. <https://journalism-history.org/2022/01/25/series-intro-diversity-in-media/>.

DeWalt, Christina A. Childs, and **Koji Fuse**. “Manufacturing Captain America: A Framing Analysis of the Pat Tillman Saga.” *Kentucky Journal of Communication* 38, no. 2 (Fall 2019): 4–29.

Lambiase, Jacqueline J., and **Koji Fuse**. “Apology and Pre-Crisis in Japan and the United States: A Qualitative Analysis of Toyota’s 2009 Messaging before the Assembly Lines Stopped.” *Southwestern Mass Communication Journal* 27, no. 2 (Spring 2012): 51–66. **Approximately 30 percent acceptance rate.**

**Fuse, Koji**, Mitchell Land, and Jacqueline J. Lambiase. “Expanding the Philosophical Base for Ethical Public Relations Practice: Cross-Cultural Case Application of Non-Western Ethical Philosophies.” *Western Journal of Communication* 74, no. 4 (July–September 2010): 436–55. <https://doi.org/10.1080/10570314.2010.492823>. **Approximately 10 percent acceptance rate.**

**Fuse, Koji**, and Jacqueline J. Lambiase. “Alumni Perceptions of the ACEJMC’s 11 Professional Values and Competencies.” *Southwestern Mass Communication Journal* 25, no. 2 (Spring 2010): 41–54. **Approximately 30 percent acceptance rate.**

**Fuse, Koji**. “Japanese Media and Politics in Social Construction of the Pacific War.” *Kentucky Journal of Communication* 23, no. 2 (Fall 2004): 85–108.

Chesebro, James W., and **Koji Fuse**. “The Development of a Perceived Masculinity Scale.” *Communication Quarterly* 49, no. 3 (Summer 2001): 203–78. <https://doi.org/10.1080/01463370109385628>. **Approximately 25 percent acceptance rate.**

**Fuse, Koji**, and James E. Mueller. “The Politics of World War II History: The Dehistoricizing Obliteration of Non-Japanese Asians in Japanese and American Newspapers.” In *The Image of Class in Literature, Media, and Society: Proceedings of the Annual Conference of the Society for the Interdisciplinary Study of Social Imagery [SISSI]*, Colorado Springs, CO, March 12–14, 1998, edited by Will Wright and Steven Kaplan, 168–77. Pueblo, CO: Colorado State University–Pueblo, 1998.

## **JOURNAL ARTICLES — Invited**

**Fuse, Koji**. “Paburikku rirēshonzu—jitsugakuteki kenkyū” [Public relations—practical research]. In *Amerika no komyunikēshon gaku ga wakaru—kako, genzai, mirai* [You can understand the communication discipline in the United States—past, present, future], edited by Kikuko Ōmori, Tatsuya Imai, and Kentarō Matsumoto. Kyoto, Japan: Nakanishiya Shuppan, forthcoming.

**Fuse, Koji**. Review of Digital Archive of ONE National Gay and Lesbian Archives. *American Journalism* 35, no. 1 (2018): 121–23. <https://doi.org/10.1080/08821127.2017.1419766>.

**Fuse, Koji.** Review of *Whiskey Tango Foxtrot*, Paramount Pictures. *American Journalism* 33, no. 4 (2016): 492–94. <https://doi.org/10.1080/08821127.2016.1241656>.

**Fuse, Koji.** “(Keynote Lecture) Crisis Communications: Public Relations and Business Ethics.” In *Bulletin of the Graduate School of Education and Human Development, Nagoya University (Psychology and Human Development Sciences)*, vol. 61 (pp. 13–25), Nagoya, Japan, May 18, 2013. Nagoya, Japan: Nagoya University, 2014.

**Fuse, Koji.** “(Keynote Lecture) PR, CSR, and Crisis Communications: A Japan-U.S. Comparison on Theory and Practice.” In *Proceedings of Communication Researchers’ Conference of Japan*, vol. 24 (pp. 1–32), Nagoya, Japan, May 18–19, 2013. Nagoya, Japan: Communication Researchers’ Conference of Japan, 2014.

#### **NEWSLETTER ARTICLES — Invited**

**Fuse, Koji.** “Looking Back and Looking Now to Look Forward.” *JUCA Newsletter*, November 2013, 4–5.  
<https://docs.google.com/viewer?a=v&pid=sites&srcid=ZGVmYXVsdGRvbWFpbncqYXBhbnVzY29tbXVuaWNhdGlvbncneDpiN2Q0NTcwODkwZjZINDY>.

**Fuse, Koji.** “Planner’s Report.” *JUCA News*, September 2005, 1–3.  
<https://docs.google.com/viewer?a=v&pid=sites&srcid=ZGVmYXVsdGRvbWFpbncqYXBhbnVzY29tbXVuaWNhdGlvbncneDo2YjM3ZmExNjUwNTlkMmVk>.

**Fuse, Koji.** “News from the Secretary.” *JUCA News*, September 2004, 2–3.  
<https://docs.google.com/viewer?a=v&pid=sites&srcid=ZGVmYXVsdGRvbWFpbncqYXBhbnVzY29tbXVuaWNhdGlvbncneDplMjhiY2JkMmJlYmM0NjY>.

#### **CONFERENCE PAPERS — Refereed or Juried by Peers**

**Fuse, Koji, Kennedy Austin, and Ruchi Ravi Shewade.** “Between America and Black America: Mutual Representations of Black Americans and Japanese in the Early 20th-Century Press Across the Pacific.” Paper presented at the Annual Meeting of the National Communication Association, Rockies/Denver, CO, November 20–23, 2025.

**Fuse, Koji, and James E. Mueller.** “Here We Go Again: A Critical Reflection on Japan-U.S. Mutual News Frames of Economic Disputes During the 1980s Japan-Bashing.” Paper presented at the Annual Meeting of the National Communication Association, New Orleans, LA, November 21–24, 2024.

**Fuse, Koji, Ruchi Ravi Shewade, and Kennedy Austin.** “Who Are Those People? Mutual Images of Black Americans and Japanese Through the Eyes of the 19th Century Press Across the Pacific.” Paper presented at the Annual Meeting of the National Communication Association, New Orleans, LA, November 21–24, 2024.

**Fuse, Koji,** and Ruchi Ravi Shewade. “Intersectional Representations of Oppressed Minorities: A Cross-Cultural Multimodal Semiotic Analysis of a Japanese and a Bollywood Movie.” Paper presented at the Annual Meeting of the National Communication Association, New Orleans, LA, November 21–24, 2024.

Mueller, James E., and **Koji Fuse**. “Fallen Freedom Fighters through the Eyes of the Press: A Japan-U.S. Comparison of the Inejirō Asanuma and John F. Kennedy Assassinations.” Paper presented at the Annual Meeting of the National Communication Association, National Harbor, MD, November 16–19, 2023.

**Fuse, Koji,** and James E. Mueller. “From Friends to Foes: A Cross-Cultural Analysis of Press Coverage of Japanese Immigration during the Japan-U.S. Gentlemen’s Agreement of 1907–1908.” Paper presented at the Annual Meeting of the National Communication Association, New Orleans, LA, November 17–20, 2022.

Muns, Karan, and **Koji Fuse**. “Online and Offline Effects of Message Framing in Animal Rescues’ Facebook Posts.” Paper presented at the Annual Midwinter Meeting of the Association for Education in Journalism and Mass Communication, Norman, OK, March 4–5, 2022.

Mueller, James E., and **Koji Fuse**. “General Grant and Japan: A U.S.-Japanese Comparative Analysis of Newspaper Coverage of His 1879 Japan Visit.” Paper presented at the Annual Meeting of the National Communication Association, Seattle, WA, November 18–21, 2021.

Mueller, James E., and **Koji Fuse**. “‘Yankees of the Asiatic Continent’: Japan through the Eyes of the U.S. Press during the Centennial Exhibition of 1876.” Paper presented at the Symposium on 19th Century Press, the Civil War, and Free Expression, November 11–13, 2021, virtual.

Martinez, Tiffany Adriana, and **Koji Fuse**. “Public Relations’ PR Problem: A U.S.-Japan Comparative Psychoanalysis of Cinematic Portrayals of Public Relations.” Paper presented at the 2021 Southwest Education Council for Journalism and Mass Communication Symposium, October 15–16, 2021, virtual.

Shewade, Ruchi, **Koji Fuse**, and Katharine Skinner-Luker. “A Cross-Cultural Semiotic Analysis of Transgender Representations in Hollywood, Bollywood, and Japanese Film Industries.” Paper presented at the Annual Midwinter Meeting of the Association for Education in Journalism and Mass Communication, Norman, OK, March 6–7, 2020.

Fuse, Koji, and **Katharine Skinner-Luker**. “Iwo Jima Survivors’ Memoirs: A Japanese-U.S. Comparative Analysis of Fantasy Themes and Reader Reception.” Paper presented at the Annual Meeting of the National Communication Association, Baltimore, MD, November 14–17, 2019.

- Barnett, David L., & **Koji Fuse**. “*Mad Men* as a Paradoxical Feminist Text: Production, Content, and Reception.” Paper presented at the Annual Midwinter Meeting of the Association for Education in Journalism and Mass Communication, Norman, OK, March 1–2, 2019.
- Fuse, Koji**, and James E. Mueller. “Two Jima in Hollywood Cinema, Half a Century Apart: A Comparative Fantasy Theme Analysis of *Sands of Iwo Jima* and *Flags of Our Fathers*.” Paper presented at the Annual Meeting of the National Communication Association, Dallas, TX, November 16–19, 2017.
- Waters, Leah E., and **Koji Fuse**. “Construction of Gender-Based Humor in U.S. Sitcoms: A Rhetorical Analysis of *2 Broke Girls*, *Two and a Half Men*, and *The Big Bang Theory*.” Paper presented at the Annual Midwinter Meeting of the Association for Education in Journalism and Mass Communication, Norman, OK, March 3–4, 2017.
- Mueller, James E., **Koji Fuse**, and Tyler Hicks. “Japanese-Tortured POWs: A Fantasy Theme Analysis of *Unbroken* and *The Railway Man*.” Paper presented at the Annual Meeting of the National Communication Association, Philadelphia, PA, November 10–13, 2016.
- Cameron, Morganne N., and **Koji Fuse**. “Black Male Lives Matter, but Black Female Lives Don’t? A Comparative Textual Analysis of Newspaper Coverage of the Michael Brown and Miriam Carey Cases.” Paper presented at the Annual Meeting of the National Communication Association, Las Vegas, NV, November 19–22, 2015.
- Levine, Lauren E., & **Koji Fuse**. “Acting Punk, Singing Feminism: A Longitudinal Content Analysis of Punk Rock Song Lyrics, 1970–2009.” Paper presented at the Annual Midwinter Meeting of the Association for Education in Journalism and Mass Communication, Norman, OK, March 6–7, 2015.
- Fuse, Koji**, and James E. Mueller. “Buried for Seven Decades: A U.S.-Japan Comparative Textual Analysis of News Coverage of the Battle of Iwo Jima.” Paper presented at the Annual Meeting of the National Communication Association, Chicago, IL, November 20–23, 2014.
- Gadley, Shawn A., and **Koji Fuse**. “Postmodern Hybrid Identities: A Longitudinal Content Analysis of U.S. Top-Chart Hip-Hop Song Lyrics, 1980–2013.” Paper presented at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Montreal, Canada, August 6–9, 2014.
- Gadley, Shawn A., and **Koji Fuse**. “Postmodern Hybridization of Oppositional Modernist Identities: A Longitudinal Content Analysis of U.S. Hip-Hop Song Lyrics, 1980–2013.” Paper presented at the Annual Midwinter Meeting of the Association for Education in Journalism and Mass Communication, Norman, OK, February 28–March 1, 2014.
- Mueller, James E., **Koji Fuse**, and Jia Zhao. “International Justice during the Time of Imperialism: The 19th Century Press Coverage of the Shimonoseki Indemnity Imposed

on Japan.” Paper presented at the Annual Meeting of the National Communication Association, Washington, DC, November 21–24, 2013.

DeWalt, Christina A. Childs, and **Koji Fuse**. “Manufacturing Captain America: A Framing Analysis of the Pat Tillman Epic.” Paper presented at the Annual Midwinter Meeting of the Association for Education in Journalism and Mass Communication, Norman, OK, March 1–2, 2013. **Award winner.**

Nishimoto, Eric, and **Koji Fuse**. “Has Snooki Been Messing Up Your Worldview? Cultivation Effects as a Function of Reality TV Viewing, Gratifications, and Third-Person Effect.” Paper presented at the Annual Midwinter Meeting of the Association for Education in Journalism and Mass Communication, Norman, OK, March 1–2, 2013.

**Fuse, Koji**, Nicole Holland Pearce, Hui Wang, and James E. Mueller. “Humanization of Reel Japanese Soldiers: A Cross-Cultural Fantasy Theme Analysis of Three War Movies from Japan, China, and the United States.” Paper presented at the Annual Meeting of the National Communication Association, Orlando, FL, November 15–18, 2012. **Award winner.**

Nishimoto, Eric, and **Koji Fuse**. “A Flawed Mirror: Reality TV Gratifications as Predictors of Viewer Worldviews.” Paper presented at the Annual Midwinter Meeting of the Association for Education in Journalism and Mass Communication, Norman, OK, March 2–3, 2012.

**Fuse, Koji**, Nicole Holland Pearce, and James E. Mueller. “Media Framing Analysis of Japan-U.S. Conflicts in the Era of ‘Japan (Sur)Passing’: A Cross-Cultural Comparison.” Paper presented at the Annual Meeting of the National Communication Association, New Orleans, LA, November 17–20, 2011.

**Fuse, Koji**. “Cross-Cultural Application of Ancient Chinese Philosophy in Journalism Ethics Analysis.” Paper presented at the Annual Meeting of the Southwest Education Council for Journalism and Mass Communication, Dallas, TX, November 11–12, 2011.

Lambiase, Jacqueline J., and **Koji Fuse**. “Apology and Pre-Crisis in Japan and the United States: A Qualitative Analysis of Toyota’s 2009 Messaging before the Assembly Lines Stopped.” Paper presented at the Annual Meeting of the Southwest Education Council for Journalism and Mass Communication, Dallas, TX, November 11–12, 2011. **Award winner.**

Sparling, Gretchen, and **Koji Fuse**. “Technology, Self-Efficacy, and Job Satisfaction: A Study of Predictors of Burnout among High-School Journalism Educators.” Paper presented at the Annual Meeting of the Association for Education in Journalism and Mass Communication, St. Louis, MO, August 10–13, 2011. **Award winner.**

Sparling, Gretchen, and **Koji Fuse**. “Technology or Self-Efficacy? Predictors for High-School Journalism Educators’ Burnout.” Paper presented at the Annual Midwinter Meeting of

the Association for Education in Journalism and Mass Communication, Norman, OK, March 4–5, 2011.

**Fuse, Koji,** and James E. Mueller. “Pop Nationalism Gone Wild: A Cross-Cultural Fantasy Theme Analysis of Japanese and U.S. Nationalist Comic Books.” Paper presented at the Annual Meeting of the National Communication Association, San Francisco, CA, November 14–17, 2010.

Land, Mitch, **Koji Fuse,** and Susan Zavoina. “Non-Western Ethics Analysis of Media Coverage of Death during the 2010 Winter Olympics.” Paper presented at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Denver, CO, August 4–7, 2010. **Award winner.**

**Fuse, Koji,** and Jacqueline J. Lambiase. “Apologies and Cultures: U.S.-Japanese Comparison of Newspaper Coverage of Toyota’s 2009 Recall.” Paper presented at the Annual Midwinter Meeting of the Association for Education in Journalism and Mass Communication, Norman, OK, March 5–6, 2010.

**Fuse, Koji,** and Jacqueline J. Lambiase. “Alumni Perceptions of the ACEJMC’s 11 Professional Values and Competencies.” Paper presented at the Annual Meeting of the Southwest Education Council for Journalism and Mass Communication, Arlington, TX, November 6–7, 2009. **Award winner.**

**Fuse, Koji,** and James E. Mueller. “Japanese Antiforeign Policy and Its Collapse: *Kawaraban* and *The New York Times* on the Battle of Shimonoseki, 1863–1864.” Paper presented at the Annual Meeting of the National Communication Association, Chicago, IL, November 12–15, 2009.

**Fuse, Koji,** and James E. Mueller. “Text-Audience Convergence or Divergence? A Cross-Cultural Fantasy Theme Analysis of *Flags of Our Fathers* and *Letters from Iwo Jima*.” Paper presented at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Boston, MA, August 5–8, 2009.

Land, Mitchell, and **Koji Fuse.** “Expanding Philosophical Foundations for Sound Ethical Practices: Case Application of Intercultural Ethical Philosophies in the Tension between College Newspapers and College Administrations.” Paper presented at the Annual Midwinter Meeting of the Association for Education in Journalism and Mass Communication, Norman, OK, March 6–8, 2009.

**Fuse, Koji,** and James E. Mueller. “Created Heroes and Humanized Soldiers: A Fantasy Theme Analysis of *Flags of Our Fathers* and *Letters from Iwo Jima*.” Paper presented at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Chicago, IL, August 6–9, 2008. **Award winner.**

Takai, Jiro, **Koji Fuse,** Peter Lee, Nobuyuki Ota, Jack Dunning, John Wiemann, Arthur Perlini, Takuya Yoshida, and Tomoaki Unagami. “Investigating Anomalies in Intercultural

- Communication Research: Testing Global versus Relational Measures of Self in Japanese, American, and Canadian Samples.” Paper presented at the Annual Meeting of the National Communication Association, San Antonio, TX, November 16–19, 2006.
- Fuse, Koji.** “Old Assumptions and New Perspectives on Japanese-U.S. Organizational Communication.” Paper presented at the Annual Meeting of the National Communication Association, Miami Beach, FL, November 19–23, 2003.
- Fuse, Koji.** “Managerial Communication: Comparison of Definitions, Components and Pedagogies.” Paper presented at the Annual Meeting of the Speech Communication Association of Puerto Rico, San Juan, PR, December 6–8, 2001.
- Chesebro, James W., and **Koji Fuse.** “Measuring Masculinity: Initial Findings in the United States and Cross-Cultural Implications.” Paper presented at the Annual Meeting of the Speech Communication Association of Puerto Rico, San Juan, PR, December 6–8, 2001.
- Heider, Don, and **Koji Fuse.** “Constructing Class and Race in Local TV News.” Paper presented at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Phoenix, AZ, August 9–12, 2000. **Award winner.**
- Fuse, Koji.** “Japanese Media and Politics in Social Construction of the Pacific War.” Paper presented at the Annual Meeting of the International Communication Association, San Francisco, CA, May 27–31, 1999.
- Fuse, Koji,** and Li-jing Arthur Chang. “A Causal Approach to the Third- and First-Person Perceptions.” Paper presented at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Baltimore, MD, August 5–8, 1998. **Award winner.**
- Fuse, Koji,** and James E. Mueller. “The Politics of World War II History: The Dehistoricizing Obliteration of Non-Japanese Asians in Japanese and American Newspapers.” Paper presented at the Annual Meeting of the Society for the Interdisciplinary Study of Social Imagery, Colorado Springs, CO, March 12–14, 1998.
- Chang, Li-jing Arthur, and **Koji Fuse.** “Race Politics: Mainstream Newspaper Editorials on the O.J. Simpson Trials.” Paper presented at the Annual Meeting of the Society for the Interdisciplinary Study of Social Imagery, Colorado Springs, CO, March 12–14, 1998.
- Fuse, Koji.** “Decontextualization of Hirohito: Historical Memory Loss in Docudrama ‘Hiroshima’.” Paper presented at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Chicago, IL, July 30–August 2, 1997.
- Tankard, James W., and **Koji Fuse.** “Reframing the Roper Question: An Examination of Public Confidence in Television Reporters and Newspaper Reporters.” Paper presented at the Annual Meeting of the International Communication Association, Montreal, Canada, May 22–26, 1997.

**Fuse, Koji,** and James E. Mueller. “Japanese and American Coverage of the 50th Anniversary of World War II: Different Stories for Different Audiences.” Paper presented at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Anaheim, CA, August 10–13, 1996.

## **RESEARCH AWARDS**

### **Top Paper Abstract Award from the Entertainment Studies Interest Group, Association for Education in Journalism and Mass Communication**

Barnett, David L., & **Koji Fuse**. “*Mad Men* as a Paradoxical Feminist Text: Production, Content, and Reception.” Paper presented at the Annual Midwinter Meeting of the Association for Education in Journalism and Mass Communication, Norman, OK, March 1–2, 2019.

### **Top Paper Abstract Award from the Entertainment Studies Interest Group, Association for Education in Journalism and Mass Communication**

Levine, L. E., & **Koji Fuse**. “Acting Punk, Singing Feminism: A Longitudinal Content Analysis of Punk Rock Song Lyrics, 1970–2009.” Paper presented at the Annual Midwinter Meeting of the Association for Education in Journalism and Mass Communication, Norman, OK, March 6–7, 2015.

### **Top Paper Abstract Award from the Cultural and Critical Studies Division, Association for Education in Journalism and Mass Communication**

DeWalt, Christina A. Childs, and **Koji Fuse**. “Manufacturing Captain America: A Framing Analysis of the Pat Tillman Epic.” Paper presented at the Annual Midwinter Meeting of the Association for Education in Journalism and Mass Communication, Norman, OK, March 1–2, 2013.

### **Top Paper Award from the Japan-U.S. Communication Association, an affiliate of the National Communication Association**

**Fuse, Koji,** Nicole Holland Pearce, Hui Wang, and James E. Mueller. “Humanization of Reel Japanese Soldiers: A Cross-Cultural Fantasy Theme Analysis of Three War Movies from Japan, China, and the United States.” Paper presented at the Annual Meeting of the National Communication Association, Orlando, FL, November 15–18, 2012.

### **Top Paper Award from Southwest Education Council for Journalism and Mass Communication**

Lambiase, Jacqueline J., and **Koji Fuse**. “Apology and Pre-Crisis in Japan and the United States: A Qualitative Analysis of Toyota’s 2009 Messaging before the Assembly Lines Stopped.” Paper presented at the Annual Meeting of the Southwest Education Council for Journalism and Mass Communication, Dallas, TX, November 11–12, 2011.

### **Laurence R. Campbell Research Award from the Scholastic Journalism Division, Association for Education in Journalism and Mass Communication**

Sparling, Gretchen, and **Koji Fuse**. “Technology, Self-Efficacy, and Job Satisfaction: A Study of Predictors of Burnout among High-School Journalism Educators.” Paper presented at the

Annual Meeting of the Association for Education in Journalism and Mass Communication, St. Louis, MO, August 10–13, 2011.

**Runner-Up Paper Award from the Media Ethics Division, Association for Education in Journalism and Mass Communication**

Land, Mitch, **Koji Fuse**, and Susan Zavoina. “Non-Western Ethics Analysis of Media Coverage of Death during the 2010 Winter Olympics.” Paper presented at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Denver, CO, August 4–7, 2010.

**Top 5 Paper Award from Southwest Education Council for Journalism and Mass Communication**

**Fuse, Koji**, and Jacqueline J. Lambiase. “Alumni Perceptions of the ACEJMC’s 11 Professional Values and Competencies.” Paper presented at the Annual Meeting of the Southwest Education Council for Journalism and Mass Communication, Arlington, TX, November 6–7, 2009.

**Top Poster Award from the Cultural and Critical Studies Division, Association for Education in Journalism and Mass Communication**

**Fuse, Koji**, and James E. Mueller. “Created Heroes and Humanized Soldiers: A Fantasy Theme Analysis of *Flags of Our Fathers* and *Letters from Iwo Jima*.” Paper presented at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Chicago, IL, August 6–9, 2008.

**Top Faculty Paper Award from the Radio-Television Journalism Division, Association for Education in Journalism and Mass Communication**

Heider, Don, and **Koji Fuse**. “Constructing Class and Race in Local TV News.” Paper presented at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Phoenix, AZ, August 9–12, 2000.

**Top 3 Student Paper Award from the Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication**

**Fuse, Koji**, and Li-jing Arthur Chang. “A Causal Approach to the Third- and First-Person Perceptions.” Paper presented at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Baltimore, MD, August 5–8, 1998.

**CONFERENCES, SEMINARS AND WORKSHOPS**

**Panels — Refereed or Juried by Peers**

Panel Organizer and Panelist. “‘Remember Pearl Harbor!’ and ‘No More Hiroshima!’: Greater Regard for Past, Present, and Future Communication on Japan-U.S. Wartime Tragedies.” Panel presented at the Annual Meeting of the National Communication Association, New Orleans, LA, November 21–24, 2024.

Panel Organizer and Panelist. “History as a Tool for Renewal and Transformation in Japan-U.S. Intercultural Communication Research.” Panel presented at the Annual Meeting of the National Communication Association, Seattle, WA, November 18–21, 2021.

Panel Co-Organizer and Panelist with Kate Skinner-Luker. “Intercultural Communication Scholarship at the Crossroads: Critical Reflection on Generational Shifts in the Evolution of Japan-U.S. Communication Research.” Virtual panel presented at the Annual Meeting of the National Communication Association, November 19–22, 2020.

Panel Co-Organizer and Panelist with Kate Skinner-Luker. “Intercultural Communication Scholarship at the Crossroads: Critical Reflection on Generational Shifts in the Evolution of Japan-U.S. Communication Research.” Panel presented at the Annual Meeting of the National Communication Association, Baltimore, MD, November 14–17, 2019.

Panel Organizer and Panelist. “Intercultural Communication for Survival in Academia: Japan–U.S. Similarities and Differences Experienced by Cultural Diasporas.” Panel presented at the Annual Meeting of the National Communication Association, Baltimore, MD, November 14–17, 2019.

Panel Co-Organizer and Panelist with Kate Skinner-Luker. “Study-Abroad Programs for Survival: Faculty-Student Interactive Discussion on Expectations and Experiences in Intercultural Communication.” Panel presented at the Annual Meeting of the National Communication Association, Baltimore, MD, November 14–17, 2019.

Panel Organizer and Panelist. “East-West Intercultural Edutainment at Play: Japanese and U.S. Classrooms.” Panel presented at the Annual Meeting of the National Communication Association, Salt Lake City, UT, November 8–11, 2018.

Panel Organizer and Panelist. “Legacy and Future of Journalism and Public Relations in the Age of Post-Truth “Fake News” in Japan and the United States.” Panel presented at the Annual Meeting of the National Communication Association, Dallas, TX, November 16–19, 2017.

Panelist. “Territorial Disputes and Consequences of Culture and Politics: East Asia, the Island Debate and NCA.” Panel presented at the Annual Meeting of the National Communication Association, Chicago, IL, November 20–23, 2014.

Panel Organizer and Panelist. “Celebrating the COMMunity of Japan-U.S. Communication Scholarship: Past, Present, and Future of Theory and Practice.” Panel presented at the Annual Meeting of the National Communication Association, Orlando, FL, November 15–18, 2012.

Panel Organizer and Panelist. “A Tribute to Japanese Disaster Victims: Cross-Cultural Voices of Crisis Management of the 2011 Great Eastern Japan Earthquake, Tsunami, and Radiation Leak.” Panel presented at the Annual Meeting of the National Communication Association, New Orleans, November 17–20, 2011.

Panelist. “Media Experts’ Intercultural Criticisms of Mass Media (Journalism): A Japan-U.S. Comparison.” Paper presented at the panel, “Voices of Japan-U.S. Relationships: Reflecting the Past, Considering the Present, and Envisioning the Future,” at the Annual Meeting of the National Communication Association, New Orleans, November 17–20, 2011.

Panel Organizer and Panelist. “Bridging Japan-U.S. Communication: Toyota’s Crisis Communication and Media’s Response.” Panel presented at the Annual Meeting of the National Communication Association, San Francisco, CA, November 14–17, 2010.

Panel Organizer and Panelist. “Unconventional Historicisms and Communication of Collective Memories of the Pacific War: Moving beyond U.S.-Japanese Dichotomies.” Panel presented at the Annual Meeting of the National Communication Association, San Diego, CA, November 21–24, 2008.

Panel Organizer and Panelist. “Long Duk Dong, Still Alive 20 Years Later in Hollywood Comedies.” Paper presented at the panel, “Hollywood’s Worldview about Asia: A Land of ‘Foreigner’ Foreigners, ‘Otherized’ Cultures, and ‘Mysterious’ Wonders,” at the Annual Meeting of the National Communication Association, Chicago, November 15–18, 2007.

Panelist. “Ancient Chinese Philosophical Frameworks for Journalism Ethics Analysis.” Paper presented at the panel, “Finding a Cross-Cultural Philosophical Framework for Ethics Analysis,” at the Annual Meeting of the Association for Education in Journalism and Mass Communication, Washington, DC, August 9–12, 2007.

Panel Organizer and Panelist. “Aching Scars of the War: Schizophrenic Hybridization of Japanese National Identity Transpired through Japanese Contemporary Culture.” Paper presented at the panel, “Contemporary Asian National and Cultural Identities: Connecting Past, Present and Future,” at the Annual Meeting of the National Communication Association, San Antonio, TX, November 16–19, 2006.

Panel Organizer and Chair. “Ferment in Japan-U.S. Communication: (Dis)Connection with the Past and Action for New Frontiers.” Panel presented at the Annual Meeting of the National Communication Association, San Antonio, TX, November 16–19, 2006.

**Panelist, Guest Lecturer or Paper Session Chair/Respondent — Invited**

Panelist. “Greater Regard for Mental Health, Well-Being, and Social Justice: Engaging the Conversation as a Discipline.” Panel presented at the Annual Meeting of the National Communication Association, New Orleans, LA, November 21–24, 2024.

Chair. “Media and Politics and Social Impacts in Japan.” Paper accepted for presentation at the Annual Meeting of the National Communication Association, National Harbor, MD, November 16–19, 2023. (ad hoc due to the session chair’s absence)

Respondent. “Japan-U.S. Communication Association (JUCA) Session — Japanese Cultural Characteristics in Business Communication and Self-Presentation.” Paper session presented at the Annual Meeting of the National Communication Association, New Orleans, LA, November 17–20, 2022.

Panelist. “Communicating Stereotypes in Professional Settings: Meet the Scholars and Practitioners in a G.I.F.T.S.-like Session.” Panel session presented at the Annual Meeting of the National Communication Association, New Orleans, LA, November 17–20, 2022.

Panelist. “Communication Ethics: Teaching at the Crossroads of Theory and Communicative Action.” Virtual panel session presented at the Annual Meeting of the National Communication Association, November 19–22, 2020.

Respondent. “Japan-U.S. Communication Association (JUCA) Session — The Influence of Japanese Culture in a Variety of Settings.” Virtual paper session presented October 31, 2020, for the Annual Meeting of the National Communication Association, November 19–22, 2020.

Panelist. “Media Diversity 2020: Images, Production, Teaching.” Panel session presented at the Annual Midwinter Conference of the Association for Education in Journalism and Mass Communication, Norman, OK, March 6–7, 2020.

Respondent. “Japan-U.S. Communication Association (JUCA) Session — Communication for Survival in Japanese Context.” Paper session presented at the Annual Meeting of the National Communication Association, Baltimore, MD, November 14–17, 2019.

Panelist. “Narrating Through the Myths of Midlife: An Authors’ Forum.” Panel session presented at the Annual Meeting of the National Communication Association, Salt Lake City, UT, November 8–11, 2018.

Respondent. “Japan-U.S. Communication Association (JUCA) Top Paper Session — Japanese Crisis Communications and Politics of Evasiveness.” Paper session presented at the Annual Meeting of the National Communication Association, Salt Lake City, UT, November 8–11, 2018.

Fuse, Koji. “My Intercultural Journey: It’s Just a Series of Accidents.” Lecture and handout on English writing presented at Aichi Shukutoku University, Nagoya, Japan, May 24, 2018.

Chair. “Race and Sexuality.” Paper session presented at the Annual Midwinter Conference of the Association for Education in Journalism and Mass Communication, Norman, OK, March 3–4, 2017.

Fuse, Koji. “Public Relations.” Lecture presented at Seinan Gakuin University, Fukuoka, Japan, June 25, 2016.

- Discussant. “The Multifaceted World of Entertainment Studies: Satire, Artist-Fan Engagement, Genocide & The Grindhouse.” Paper session presented at the Annual Midwinter Conference of the Association for Education in Journalism and Mass Communication, Norman, OK, March 6–7, 2015.
- Fuse, Koji. “Public Relations Ethics.” Lecture presented at Seinan Gakuin University, Fukuoka, Japan, June 25, 2015.
- Fuse, Koji. “Japan-U.S. Comparison of Crisis Communications.” Lecture presented at Seinan Gakuin University, Fukuoka, Japan, June 27, 2014. <http://www.seinan-gu.ac.jp/news/3763.html>.
- Fuse, Koji. “A Japan-U.S. Comparison on Crisis Communications, Corporate Public Relations and Business Ethics.” Lecture presented at the Japanese Association of Administrative Science, Nagoya, Japan, June 24, 2013. <http://www.jaas.jpn.org/news/1556.html>.
- Fuse, Koji. “Sticking Around: My Nonlinear Life.” Lecture presented at Aichi Shukutoku University, Nagoya, Japan, June 24, 2013. (in “Small Group Communication Seminar”)
- Fuse, Koji. “A Japan-U.S. Comparison on PR and Crisis Management: Theory and Practice.” Lecture presented at Aichi Shukutoku University, Nagoya, Japan, June 24, 2013. (in “Faculty of Business Lecture”)
- Fuse, Koji. “PR and Crisis Management: A Japan-U.S. Comparison on Theory, Practice and Rhetoric.” Lecture presented at Meiji University, Tokyo, Japan, June 19, 2013. (in “Public Speaking”)
- Fuse, Koji. “Sticking Around: My Nonlinear Life.” Lecture presented at Meiji University, Tokyo, Japan, June 19, 2013. (in “Introductory Seminar”)
- Fuse, Koji. “PR and Crisis Management: A Japan-U.S. Comparison on Theory, Practice and Rhetoric.” Lecture presented at Meiji University, Tokyo, Japan, June 18, 2013. (in “Introduction to the Studies in Information and Communication A·B·C·D”)
- Fuse, Koji. “PR, CSR, and Crisis communications: A Japan-U.S. Comparison on Theory and Practice.” Keynote lecture presented at the Annual Meeting of the Communication Researchers’ Conference of Japan, Nagoya, Japan, May 18, 2013.
- Fuse, Koji. “Crisis Communications: Public Relations and Business Ethics.” Lecture presented at Nagoya University’s Graduate School of Education and Human Development, Nagoya, Japan, May 18, 2013. (in “Psychological Crisis Management International Lecture Series”) <http://psych.educa.nagoya-u.ac.jp/blog/archives/111>.
- Fuse, Koji. “Museum-Journalist-Scientist Partnership in Science Education Communication through the Lens of PR: U.S.-UK Context.” Lecture presented at the National Science Museum, Thailand, December 20, 2011.

Panelist. “Communicating Controversial Issues to the Public: Who and How?” Panel presented at the National Science Museum, Thailand, December 19, 2011.

Panelist. “In memory of Todd Tadasu Imahori (1956-2009).” Panel presented at the Annual Meeting of the National Communication Association, Chicago, November 12–15, 2009.

Respondent. “Japanese Anime and Popular Culture.” Paper session presented at the Annual Meeting of the National Communication Association, San Diego, CA, November 21–24, 2008.

Chair. “Worldviews Presented in Japanese Media.” Paper session presented at the Annual Meeting of the National Communication Association, Chicago, November 15–18, 2007.

Panelist. “Classroom: The Site for Creating Connection between Theory and Practice in Communication.” Panel presented at the Annual Meeting of the National Communication Association, San Antonio, TX, November 16–19, 2006.

Panelist. “Is Your Class in Good Shape? How to Avoid Reinforcing Stereotypic Perspectives in Intercultural Communication Courses.” Panel presented at the Annual Meeting of the National Communication Association, Boston, MA, November 17–20, 2005.

Panelist. “Moving Forward/Looking Back: New Approaches to Training International Teaching Assistants.” Panel presented at the Annual Meeting of the National Communication Association, Chicago, IL, November 11–14, 2004.

Respondent. “Emerging and Established Perspectives on Japan-U.S. Communication II.” Paper session presented at the Annual Meeting of the National Communication Association, Chicago, IL, November 11–14, 2004.

Panelist. “*Tora! Tora! Tora!* and *Pearl Harbor*: Revealing and Concealing.” Panel presented at the Annual Meeting of the National Communication Association, New Orleans, LA, November 21–24, 2002.

### **Research in Progress**

**Fuse, Koji**, Carley N. Nail, and Ruchi Ravi Shewade. “Crisis of Masculinity and Mean Girl Feminism: A U.S.-Japan Comparative Psychosemiotic Analysis of Boys in the Shadows of Aggressively Assertive Girls in Cinema.” Chapter proposal accepted for *Communication, Cultural Contradictions and the Crises of Masculinity: Beyond Man-Shaming and Men Flaming*, edited by Christopher J. Finlay and Lawrence A. Wenner

### **Training and Workshops — Attendee or Discussant**

Webinar. “Convention Planner Training Webinars I” (NCA 2026), National Communication Association, December 10, 2025.

Training and Certificate. “Travel Training 2025,” University of North Texas, November 4, 2025.

Webinar. “Chaos Not Required: Low Effort, Low-Stakes Student Engagement,” University of North Texas, October 17, 2025.

Webinar. “Reshaping Higher Education with AI Fluency,” Cengage, September 10, 2025.

Training and Certificate. “UNT Annual Ethics Training: Ethics and Standards of Conduct,” University of North Texas, August 8, 2025.

Training and Certificate. “UNT Faculty Search Committee Training,” University of North Texas, August 7, 2025.

Training and Certificate. “Cybersecurity Awareness Training (FY2025),” University of North Texas, July 29, 2025.

Training and Certificate. “FERPA Basics” and “UNT FERPA Training,” University of North Texas, May 25, 2025.

Training and Certificate. “UNT Policies & Title IX: Preventing Discrimination, Harassment, Sexual Misconduct & Retaliation (updated: 7.20.24),” University of North Texas, April 12, 2025.

Training and Certificate. “Facilitating the Faculty Recruitment Process in Page Up,” University of North Texas, March 7, 2025.

Webinar. “Using APA Style to Improve Information Literacy and Combat Misinformation in the Classroom,” American Psychological Association, February 27, 2025.

Webinar. “Getting Started with Mentimeter for Educators,” Mentimeter, January 28, 2025.

Training and Certificate. “The North Texas Career Portal System Training,” University of North Texas, January 7, 2025.

Webinar. “VLO: Greater Regard for Navigating Artificial Intelligence (AI),” National Communication Association, September 27, 2024.

Training and Certificate. “UNT Annual Ethics Training: Professional Standards in the Workplace,” University of North Texas, August 26, 2024.

Training and Certificate. “Cybersecurity Awareness Training (Rev. 9/23),” University of North Texas, August 26, 2024.

Webinar. “AI EmpowerED: Implementing Generative AI into Your Course,” McGraw Hill Higher Education, February 28, 2024.

Training and Certificate. “UNT Ethics and Standards of Conduct,” University of North Texas, February 22, 2024.

Webinar. “AI EmpowerED: Navigating Generative AI in Higher Education,” McGraw Hill Higher Education, November 28, 2023.

Training and Certificate. “Cybersecurity Awareness Training (Rev. 8/23),” University of North Texas, September 7, 2023.

Training and Certificate. “UNT FERPA Training,” University of North Texas, July 16, 2023.

Training and Certificate. “UNT Policies & Title IX: Preventing Discrimination, Harassment, Sexual Misconduct & Retaliation (updated: 3/28/23),” University of North Texas, June 12, 2023.

Training and Certificate. “UNT Ethics and Standards of Conduct,” University of North Texas, April 17, 2023.

Training. Teaching with Tech workshop titled “Introduction to Packback, Canvas Studio, iClicker, & Popetech,” DSI CLEAR, University of North Texas, October 26, 2022.

Training and Certificate. “Cybersecurity Awareness Training 2022–2023,” University of North Texas, October 7, 2022.

Training and Certificate. “Ethics and Standards of Conduct,” University of North Texas, October 7, 2022.

Training and Certificate. LinkedIn Learning “Equity First: The Path to Inclusion and Belonging” Course, September 25, 2022.

Training and Certificate. CITI (Collaborative Institutional Training Initiative) Program “Conflict of Interest” Mini-Course, May 17, 2022.

Training. Accessibility Lunch & Learn workshop titled “How to Find FREE Images to Supplement Course Content!,” DSI CLEAR, University of North Texas, March 25, 2022.

Training and Certificate. “Ethics and Standards of Conduct,” University of North Texas, December 4, 2021.

Training and Certificate. “Faculty Search Committee Training,” University of North Texas, December 2, 2021.

Training and Certificate. CITI (Collaborative Institutional Training Initiative) Program Basic Course, October 19, 2021.

Training and Certificate. “Working with Inclusive Pedagogy and Cultural Responsiveness,” University of North Texas, October 19, 2021.

Training and Certificate. “Taking Security Home: Working Remotely,” University of North Texas, October 18, 2021.

Training and Certificate. “UNT FERPA Training,” University of North Texas, September 12, 2021.

Training and Certificate. “UNT Policies & Title IX: Preventing Discrimination, Harassment, Sexual Misconduct & Retaliation,” University of North Texas, August 7, 2021.

Webinar. “Solutions Journalism 101,” Solutions Journalism Network, February 4, 2021.

Training and Certificate. “ABCA — Communicating About Culturally Sensitive Issues” Course, LinkedIn Learning, February 21, 2021.

Training and Certificate. “ABCA — Developing Cross-Cultural Intelligence” Course, LinkedIn Learning, February 21, 2021.

Training and Certificate. “Ethics and Standards of Conduct,” University of North Texas, February 1, 2021.

Workshop. “RCR — General IRB,” University of North Texas, January 19, 2021.

Training and Certificate. “Managing Bias for Anti-Bias & Cultural Awareness Program Fall 2020,” University of North Texas, October 25, 2020.

Training and Certificate. “Diversity and Inclusion Program for Anti-Bias & Cultural Awareness Program Fall 2020,” University of North Texas, October 25, 2020.

Training and Certificate. “FERPA,” University of North Texas, October 9, 2020.

Training and Certificate. “Annual Cybersecurity Awareness Training,” University of North Texas, October 9, 2020.

Training and Certificate. “KnowBe4 Cybersecurity Awareness Training for Texas,” University of North Texas, October 9, 2020.

Training and Certificate. “COVID-19 Safety Training Part II,” University of North Texas, July 2, 2020.

Training and Certificate. “COVID -19 Safety Training Part I,” University of North Texas, June 10, 2020.

Certificate. MOOC titled “Learning Data Analytics,” LinkedIn Learning, December 2019.

Training and Certificate. Web-based “Security Awareness Training,” University of North Texas, October 13, 2019.

Training and Certificate. Web-based “Preventing Discrimination, Harassment and Related UNT Policies,” University of North Texas, October 13, 2019.

Certificate. MOOC titled “Learning Web Analytics,” Lynda.com, December 2018.

Training and Certificate. Web-based “Security Awareness Training,” University of North Texas, October 3, 2018.

Training. Web-based “FERPA Training,” University of North Texas, August 14, 2018.

Training and Certificate. NIH Web-based training course (“Protecting Human Research Participants”), May 23, 2018.

Training. Diversity training sponsored by the Mayborn School of Journalism, University of North Texas, April 6, 2018.

Training and Certificate. Web-based “Compliance Awareness Training,” University of North Texas, March 5, 2018.

Training and Certificate. Web-based “Security Awareness Training,” University of North Texas, October 18, 2017.

Training and Certificate. Web-based “Preventing Discrimination and Harassment — Employees,” University of North Texas, April 10, 2017.

Training and Certificate. Web-based “Preventing Sexual Misconduct (Title IX),” University of North Texas, December 15, 2016.

Training and Certificate. Web-based “Security Awareness Training,” University of North Texas, November 5, 2016.

Training and Certificate. Web-based “Citrix GoToServices Training,” University of North Texas, September 15, 2015.

Training and Certificate. Web-based “Security Awareness Training,” University of North Texas, March 13, 2015.

Training and Certificate. NIH Web-based training course (“Protecting Human Research Participants”), November 11, 2010.

Workshop Attendee. “Writing Winning Grants.” Research grant workshop—by Dr. M. S. (Peg) AtKisson, member of Grant Writers’ Seminars and Workshops, LLC—University of North Texas, December 3, 2009.

Workshop Discussant. “Short Course 07: Teaching the College Course in Introduction to/Principles of Public Relations.” Short course presented at the Annual Meeting of the National Communication Association, Miami Beach, FL, November 19–23, 2003.

## **RESEARCH GRANTS**

### **Internal Grant Proposals Written**

Applied. Barbara B. Colegrove Research Fund for Diversity, Equity and Mass Communication Projects (\$1,500), University of North Texas, 2020. Project title: “Symbolic Annihilation of Racism: A Japan–U.S. Cross-Cultural Comparative Analysis of Newspaper Coverage of Black Soldiers,” submitted by Koji Fuse (principal investigator), Ian M. Kayanja, and Kristi M. Williams (co-investigators). **\$2,200 awarded in 2023.**

Applied. Graduate Recruitment Event Fund (\$2,000), Office of Admissions, University of North Texas. Recruitment proposal for the Mayborn Graduate Institute of Journalism programs, December 2022. Not funded.

Applied. Barbara B. Colegrove Research Fund for Diversity, Equity and Mass Communication Projects (\$1,500), University of North Texas, 2020. Project title: “Symbolic Annihilation of Racism: A Japan–U.S. Cross-Cultural Comparative Analysis of Newspaper Coverage of Black Soldiers,” submitted by Koji Fuse (principal investigator), James E. Mueller, Ian M. Kayanja, and Kristi M. Williams (co-investigators). **\$2,200 awarded in 2022.**

Applied. Barbara B. Colegrove Research Fund for Diversity, Equity and Mass Communication Projects (\$1,500), University of North Texas, 2020. Project title: Frames and Fantasies of Anti-Black Police Brutality: A U.S.-Japanese Cross-Cultural Comparative Analysis of Rodney King and George Floyd Newspaper Coverage, submitted by Koji Fuse (principal investigator), and Neil Foote, Katharine Skinner-Luker, Brielle Thomas, and Rebecca Najera (co-investigators). **\$1,500 awarded in 2020.**

Applied. Faculty Development Leave. University of North Texas, 2017. Project title: Mediated Discourses on the Battle of Iwo Jima. **Awarded for Spring 2019.**

Applied. Charn Uswachoke International Development Fund (\$3,300), University of North Texas, 2013. Project title: UNT–Meiji University Graduate-Level Scholarly, Teaching and Student Exchange in “Public Communication.” **\$1,000 awarded through Global Research Development Funds in 2013.**

Participant. Phase II of UNT Research Cluster Program, Office of Research and Economic Development, University of North Texas, 2011. Research cluster title: South Asian

Media, Culture & Arts, submitted by Nikhil Moro, Pankaj Jain, Jim Mueller and **Koji Fuse. Funded (significant but unspecified) in 2011.**

Applied. Junior Faculty Summer Research Fellowship (\$5,000), University of North Texas, 2008. Project title: Theoretical Link between Cross-Cultural Constructs and Third-Person Effect. Not funded.

Applied. Junior Faculty Summer Research Fellowship (\$5,000), University of North Texas, 2007. Project title: Collective Memories of the Pacific War in the United States and Japan. **\$5,000 awarded in 2008.**

Applied. Research Initiation Grant (\$5,000), University of North Texas, 2007. Project title: Collective Memories of the Pacific War in the United States and Japan. **\$4,000 awarded in 2008.**

### **External Grant Proposals Written**

Co-PI. Tobacco Control Regulatory Research (R03) Grant (\$428,992). Office of Disease Prevention, National Institutes of Health, 2015. Project title: Exploring the Cognitive, Affective and Conative Dimensions of Communications Effects Related to College Students' Smoking Cessation and Conformity to a Smoke-Free Campus Policy. Not funded.

### **External Grant Workshop**

Participant. Title VI-A Grant (Undergraduate International Studies and Foreign Language Program) awarded by the U.S. Department of Education, Drake University, 2005–2007. Project: Ethics in a Globalizing World.

## **TEACHING**

### **DISSERTATIONS, THESES, INTERNSHIPS AND SPECIAL (UNDERGRADUATE)/ADVANCED (GRADUATE) PROBLEMS PROJECTS**

- |              |   |
|--------------|---|
| 2025         | Supervisor. Adam Doe's graduate internship at Community Impact (McKinney, TX), University of North Texas.   |
| 2025         | Supervisor. Dilip Devanda's graduate internship at Ferncliff Camp & Conference Center (Little Rock, AR), University of North Texas.                           |
| 2025–present | <b>Committee Chair.</b> Carley Nail's master's thesis titled "Rethinking Media Literacy: Combating Fake News in a Post-Truth Era," University of North Texas. |

- 2025 Supervisor. Carley Nail’s advanced problems project on the crisis of masculinity, University of North Texas.
- 2024–present **Committee Chair.** Lindsay Thompson’s master’s thesis titled “The Dark Side of the Force: A Feminist Psychoanalysis of *Star Wars* and Audience Reaction,” University of North Texas.
- 2024 **Committee Chair.** Maria Crane’s master’s thesis titled “Loss of Local Journalism and Its Effect on Political Participation,” University of North Texas. **Discontinued.**
- 2024–2025 Committee Member. Martin Friedenthal’s master’s thesis titled “Slow Walking the Klondike Gold Rush: Ethnographic Journalism in the Works of Tappan Adney and E. Hazard Wells, 1897–1900,” University of North Texas.
- 2024 Supervisor. Maria Crane’s graduate internship at The Texas Tribune (Austin, TX), University of North Texas.
- 2023 Supervisor. Chandler Jackson’s advanced problems project on the Mayborn in Japan 2023 video, University of North Texas.  
<https://www.youtube.com/watch?v=lnwz64prBzU>
- 2023–present **Committee Chair.** Kristi Williams’s master’s thesis titled “American vs. Japanese News Coverage of Robots and AI in the Medical Field,” University of North Texas.
- 2023 Supervisor. Nicolle Lane’s advanced problems project on Edward Bernays’ PR techniques and food industry, University of North Texas.
- 2023 Supervisor. Hedija Spahalic’s graduate internship at TheSocialTalks.com (remote; New Delhi, India), University of North Texas.
- 2023 Supervisor. Anuja KC’s graduate internship at KIMT Television (Rochester, MN), University of North Texas.
- 2023 Supervisor. Wenli Jiang’s graduate internship at North Food Group, Inc (Dallas, TX), University of North Texas.
- 2023 Supervisor. Chance Townsend’s graduate internship at Mashable (remote; New York), University of North Texas.
- 2022–2024 **Committee Chair.** Ruchi Shewade’s doctoral dissertation titled “A Multimodal Semiotic Investigation of Social Stratification of Women in Contemporary India,” University of North Texas. **Completed.** (Official graduation in Spring 2025 due to her rollover dissertation)

- 2022–2024 **Committee Chair.** Cheran Ratnam’s doctoral dissertation titled “Wearables in Healthcare: Popular Topics and Sentiments in Reddit and a Preliminary Quantitative Study on Health Professionals’ Wearable Adoption,” University of North Texas. **Completed.**
- 2022 Supervisor. Greta Diaz’s graduate internship at Texas Tribune (Austin, TX), University of North Texas.
- 2022 Supervisor. Vivek Paudel’s advanced problems project on citizen journalism stories in India and the United States, University of North Texas.
- 2022 Committee Member. Vivek Paudel’s master’s thesis on citizen journalism. Resigned as the chair and replaced by James E. Mueller in September 2022. **Discontinued.**
- 2022 Supervisor. Kate Pezzulli’s advanced problems project on narrative frames and climate change, University of North Texas.
- 2021–2022 **Committee Chair.** Kate Pezzulli’s master’s thesis titled “Narrative Solutions to Climate Change,” University of North Texas. **Completed.**
- 2021 Supervisor. Kate Pezzulli’s advanced problems project on religion and narrative frames, University of North Texas.
- 2021 Supervisor. Karan Muns’ advanced problems project on animal rescues’ social media framing effects on online and offline success metrics, University of North Texas.
- 2021 Supervisor. Tiffany Martinez’s advanced problems project on PR professionals’ burnout and unconsciousness, University of North Texas.
- 2021 Supervisor. Olivia Morrow-Payne’s graduate internship at A. Larry Ross Communications (Carrollton, TX), University of North Texas.
- 2021 Supervisor. Deken Taylor’s graduate internship at The Art Room Denton (Denton, TX), University of North Texas.
- 2021 Supervisor. Robert Jones’ graduate internship at Golin (Chicago, IL), University of North Texas.
- 2021 Supervisor. Jacelyn Lassiter’s graduate internship at Dallas Weekly (Dallas, TX), University of North Texas.
- 2021 Supervisor. Daijah Peterson’s graduate internship at Cactex Media (Dallas, TX), University of North Texas.

- 2021 Supervisor. Connor Nelson’s graduate internship at the North Central Texas Council of Governments (NCTCOG) Transportation Department (Arlington, TX), University of North Texas.
- 2021 Supervisor. Christina Palomo’s graduate internship at Dentsu/Merkle Inc. (Austin, TX), University of North Texas.
- 2021–2022 **Committee Chair.** Karan Muns’ master’s thesis titled “Structural Affordances and Framing Methods in Animal Rescue Facebook Posts,” University of North Texas. **Completed.**
- 2021–2022 **Committee Chair.** Tiffany Martinez’s master’s thesis titled “A Psychoanalytic Study of Occupational Stress and Burnout Among Public Relations Practitioners,” University of North Texas. **Completed.**
- 2021 Supervisor. Karan Muns’ advanced problems project on social media frames of animal rescue organizations, University of North Texas.
- 2021 Supervisor. Tiffany Martinez’s advanced problems project on media representations of PR professionals, University of North Texas.
- 2021 Supervisor. Paige Harris’ graduate internship at Observer Media (New York, NY), University of North Texas.
- 2020–present Committee Member. Mohammed Huraysi’s doctoral dissertation titled “Foreign News Coverage in Conservative and Liberal U.S. Newspapers: A Case Study of Saudi Arabia from 1932 to Present,” University of North Texas.
- 2020 Supervisor. Savannah Owen’s graduate internship at KSCS: Cumulus Media (Dallas, Texas), University of North Texas.
- 2020 Supervisor. Sydney Cooper’s advanced problems project titled “Japanese Media in the United States From the Pioneers to the Modern Age: An Analysis of Content and Audience Consumption,” University of North Texas.
- 2020 Committee Member. Norah Dawshi’s master’s thesis titled “A Comparative Analysis of Saudi and U.S. Online Newspapers’ Framing of Saudi Women’s Issues: Content Analysis of Newspaper Coverage Before and After Saudi Vision 2030,” University of North Texas. **Completed.**
- 2020 Committee Member. Jelani Gibson’s master’s thesis titled “Solutions Journalism Precursors and How They Can Make the Theoretical Case for It Becoming an Ideology,” University of North Texas. **Discontinued.**

- 2019–2021 Committee Member. Tyler Cleveland’s master’s thesis titled “Negotiating Religious Authority in New Media: Testimony, Conversion, and Ecumenism in the Public Forum,” University of North Texas. **Discontinued.**
- 2019–2020 **Committee Chair.** Ruchi Shewade’s master’s thesis titled “Transgender in India: A Semiotic and Reception Analysis of Bollywood Movies,” University of North Texas. **Completed.**
- 2019 Supervisor. Ruchi Shewade’s advanced problems project on a multicultural comparison of cinematic representations of the transgender community, University of North Texas.
- 2019 Supervisor. Robert Kucera’s graduate internship at Hill + Knowlton Strategies (Austin, Texas), University of North Texas.
- 2019 Supervisor. Lawrence Smelser’s graduate internship at Pace Communications for *Southwest: The Magazine* (Dallas, Texas), University of North Texas.
- 2019 Supervisor. Ruchi Shewade’s advanced problems project on Bollywood movies on the Indian transgender community, University of North Texas.
- 2019 Supervisor. Minnie Payne’s graduate internship at Susan Love Fitts Communications (Montgomery, Texas), University of North Texas.
- 2019 Committee Member. Joy Omokore’s master’s thesis titled “News Framing and Social Media Responses to the Release of Boko Haram Female Captives,” University of North Texas.
- 2019 Committee Member. Hannah Wise’s master’s thesis titled “Evaluating the Efficacy of Engagement Journalism in Local News: An Ethnographic Study of the ‘Dallas Morning News’,” University of North Texas.
- 2018–2019 **Committee Chair.** Dave Barnett’ master’s thesis titled “The Persuasive Power of Ridicule: A Critical Rhetorical Analysis of Gender and Humor in U.S. Sitcoms,” University of North Texas. **Discontinued (2019).**
- 2018 Supervisor. Dave Barnett’s advanced problems project on glamorized alcohol/tobacco consumptions on *Mad Men* episodes, University of North Texas.
- 2018 Supervisor. Nicole Hooi-Rodriguez’s graduate internship at KESN (ESPN Dallas, 103.3 FM), University of North Texas.
- 2017 Supervisor. Sara Glauda’s advanced problems project on media coverage of opinion polls during the 2016 presidential election, University of North Texas.

- 2017 **Committee Chair.** Leah Waters’ master’s thesis titled “The Persuasive Power of Ridicule: A Critical Rhetorical Analysis of Gender and Humor in U.S. Sitcoms,” University of North Texas. **Completed.**
- 2017 Committee Member. Kevin Ryan’s master’s thesis titled “King of the News: An Agenda-Setting Approach to ‘the John Oliver Effect’,” University of North Texas.
- 2017 Committee Member. Jessie Laljer’s master’s thesis titled “Comparing Media Usage of Binary and Non-Binary Transgender Individuals When Discovering and Describing Gender Identity,” University of North Texas.
- 2016 Supervisor. Leah Waters’ advanced problems project on humor theory and the U.S. sitcoms, University of North Texas.
- 2016 Supervisor. Kevin Ryan’s advanced problems project on the John Oliver Effect, University of North Texas.
- 2015 Supervisor. Morganne Cameron’s advanced problems project on framing of police brutality against African-Americans, University of North Texas.
- 2015 Committee Member. Gregory Hasman’s master’s thesis titled “*Amarillo Globe-News*: How Did Gene Howe and the *Globe-News* Help Guide Amarillo, Texas through the Dust Bowl and Great Depression,” University of North Texas.
- 2015 **Committee Chair.** Lauren Levine’s master’s thesis titled “Act Like a Punk, Think Like a Feminist: A Longitudinal Content Analysis of Feminist Themes in Punk Rock Song Lyrics, 1970–2009,” University of North Texas. **Completed.**
- 2014 Supervisor. Megan Middleton’s advanced problems project on former journalists’ transition to public relations, University of North Texas.
- 2014 Committee Member. Sara Blankenship’s master’s thesis titled “Still on the Sidelines: The Female Experience in Sports Media,” University of North Texas.
- 2014 **Committee Chair.** Cheran Ratnam’s master’s thesis titled “A Textual Analysis of News Framing in the Sri Lankan Conflict,” University of North Texas. **Completed.**
- 2014 **Committee Chair.** Desiree Cousineau’s master’s thesis titled “Madness in the Media: How Can Print Journalists Better Report on Mental Illnesses?,” University of North Texas. **Completed.**

- 2014 **Committee Chair.** Shawn Gadley’s master’s thesis titled “Hip-Hop’s Tanning of a Postmodern America: A Longitudinal Content Analysis of Paradoxical Juxtapositions of Oppositional Identities within U.S. Rap Song Lyrics, 1980–2013,” University of North Texas. **Completed.**
- 2014 Committee Member. Samantha Guzman’s master’s thesis titled “En la Frontera Entre la Vida y La Muerte: A study of Women Reporters on the U.S.-Mexico Border,” University of North Texas.
- 2013 **Committee Chair.** Mi-Young Chong’s master’s thesis titled “A Cross-Cultural Textual Analysis of Western and South Korean Newspaper Coverage of North Korean Women Defectors and Victims of Human Trafficking,” University of North Texas. **Completed.**
- 2013 Committee Member. Beth Francesco’s master’s thesis titled “Wanted: An Exploration of Journalism Skills Acquired through Student Media Experience,” University of North Texas.
- 2013 Committee Member. Madiha Kark’s master’s thesis titled “Understanding Indian and Pakistani Cultural Perspectives and Analyzing U.S. News Coverage of Mukhtar Mai and Jyoti Singh Pandey,” University of North Texas.
- 2013 Committee Member. Savannah Harper’s master’s thesis titled “The Masculinity Masquerade: The Portrayal of Men in Modern Advertising,” University of North Texas.
- 2013 **Committee Chair.** Brad Riddell’s master’s thesis titled “Media and Corporate Social Responsibility: How Leading Business Magazines Frame a Controversial Concept,” University of North Texas. **Completed.**
- 2013 **Committee Chair.** Christina A. Childs DeWalt’s master’s thesis titled “Creating Captain America: A Frame Analysis of the Pat Tillman Epic,” University of North Texas. **Completed.**
- 2013 Supervisor. Eric Nishimoto’s advanced problems project on communication theories related to reality TV shows, University of North Texas.
- 2012 **Committee Chair.** Nicole Pearce’s master’s thesis titled “Shaping Relations: A Media Framing Analysis of Japan-U.S. Affairs in the Era of Japan (Sur)Passing,” University of North Texas. **Completed.**
- 2012 Committee Member. Stephanie Daniels’ master’s thesis titled “Young Journalists Today: Journalism Students’ Perceptions of the Ever-Evolving Industry,” University of North Texas.

- 2012 Supervisor. Nicole Pearce's advanced problems project on Japanese culture and politics, University of North Texas.
- 2011 Faculty Sponsor. Four graduate-student teams from JOUR 5100 to send their PR case studies to the Arthur W. Page Society's 10th Annual Case Study Competition in Corporate Communications, University of North Texas.
- 2011 **Committee Chair.** Gretchen Sparling's master's thesis titled "Predicting Burnout in High-School Journalism Teachers: An Exploratory Study," University of North Texas. **Completed.**
- 2011 Committee Member. Jacob Kemp's master's thesis titled "U.S. Newspapers and the Adoption of Technological Innovations," University of North Texas.
- 2010 Committee Member. Tasha Hayton's master's thesis titled "Portrayal of Race by Public and Private University Newspapers," University of North Texas.
- 2009 Committee Member. Jordan Bostic's master's thesis titled "No Title IX in Journalism: An Analysis of Subject Gender in Newspaper Sports Columns," University of North Texas.
- 2009 Committee Member. Amy McLarty's master's thesis titled "Endangered Newspaper: An Analysis of 10 Years of Corporate Messages from *The Dallas Morning News*," University of North Texas.
- 2006 Supervisor. Danielle Zili's undergraduate independent study in intercultural communication, Drake University.
- 2006 Supervisor. Alicia Boemi's undergraduate internship at *Clear Channel Communications HOT 99.5*, Drake University.
- 2004 Outside Committee Member. Pei-Ling Lee's master's thesis titled "A Comparison of Western and Chinese Propaganda Tactics as Revealed in the War Rhetoric of Bush's Presidencies," Indiana State University.
- 2003 Committee Member. Brandi Silvonek's career-oriented senior project, Indiana State University.
- 2003 Committee Member. Maya Bynum's career-oriented senior project, Indiana State University.
- 2003 Supervisor. Pei-Ling Lee's graduate independent study on Chinese communication, Indiana State University.
- 2003 Supervisor. Brandi Silvonek's undergraduate independent study on managerial communication, Indiana State University.

- 2002 Committee Chair. Kathy Gregory's senior project titled "*Queer as Folk: The Four Media Stages for Stigma Identification*," Indiana State University.
- 2002 Committee Member. Jessica Rose's senior project titled "A Study concerning the Intercultural Communication Competence of a Beginning Teacher," Indiana State University.
- 2002 Committee Member. Amanda Belles' career-oriented senior project, Indiana State University.
- 2002 Committee Member. Jessica Nagle's career-oriented senior project, Indiana State University.
- 2002 Committee Member. James Upshaw's career-oriented senior project, Indiana State University.
- 2002 Supervisor. Cindy Tan's graduate independent study on managerial communication, Indiana State University.
- 2002 Supervisor. Pei-Ling Lee's graduate independent study on persuasion and propaganda, Indiana State University.
- 2002 Supervisor. April Jervis' undergraduate independent study on managerial communication, Indiana State University.
- 2001 Committee Member. Yoko Yamaguchi's senior project titled "The Effect of Developmental Friendship on the Acculturation Process: Initial Hypotheses by Heuristic Research," Indiana State University.

## **COURSE DEVELOPMENT, REVISION AND UPDATE**

### **OLLI (Osher Lifelong Learning Institute) at UNT**

- 2018 Developed and taught a course titled "'I Don't Understand What You're Saying!' Cultivating Intercultural Communication Competencies." February 12 (UNT) and March 6 (Robson Ranch), 2018.

### **Graduate**

- 2020 Restructured and taught JOUR 5250 (Quantitative Research) in the remote-synchronous mode for the first time.
- 2020 Restructured and taught JOUR 5250 (Quantitative Research) in the remote-synchronous mode for the first time.

- 2020 Restructured and taught JOUR 5310 (Media Ethics) in the remote-synchronous mode for the first time.
- 2020 Restructured and taught JOUR 5040 (Media Studies and Theories) in the online asynchronous mode for the first time.
- 2019 Taught JOUR 5250 (Quantitative Research) using Canvas for the first time.
- 2019 Restructured JOUR 5310 (Media Ethics) with new content on academic research and assignments and taught it using Canvas for the first time.
- 2018 Produced, edited and distributed 18 lecture videos for JOUR 5250 (Quantitative Research). University of North Texas.
- 2018 Launched JOUR 5251 (Research Fundamentals in Digital Communication) for the new 100-percent online program called Master of Science in Digital Communication Analytics. University of North Texas.
- 2016 Faculty leader for the Mayborn in Japan (MIJ) study-abroad summer program: organized the Mayborn in Japan program; introduced new courses titled “International Public Relations” and “Graduate Seminar in International Public Relations.” University of North Texas.
- 2016 Taught JOUR 5040 (Media Studies and Theories) for the first time (new preparation). University of North Texas.
- 2014 Restructured and taught a graduate course, JOUR 5310 (Media Ethics), for the first time. University of North Texas.
- 2014 Revised syllabus and lesson plans with a new textbook for JOUR 5100 (Case Problems in Public Relations) / JOUR 4440 (Public Relations Case Studies). Summarized all new public relations cases; reordered and restructured case topics; and revamped all in-class exercises. University of North Texas.
- 2014 Launched a hybrid, 50-percent online version of JOUR 5250 (Quantitative Research) in summer. University of North Texas.
- 2011 Launched a new graduate-undergraduate combined course, JOUR 5100 (Case Problems in Public Relations) and JOUR 4210-016 (JOUR 4440: Public Relations Case Studies). University of North Texas.
- 2009 Collaborated with Dr. Jacqueline J. Lambiase, former associate professor of strategic communications, to engage students in JOUR 5250 to conduct a study for the journalism school’s ACEJMC-reaccreditation self-study report. Used SurveyMonkey for the research. University of North Texas.

- 2008 Revised syllabus and lesson plans for JOUR 5250. Integrated SPSS as part of the course. Collaborated with Dr. Lambiase and used SurveyMonkey to engage students in service learning and client research. University of North Texas.
- 2007 Taught JOUR 5100 (Case Problems in Public Relations) for the first time (new preparation). Emphasized how to write a clear strategic plan and introduced an extensive discussion of intercultural communication. University of North Texas.
- 2007 Developed a new interim summer course titled “Graduate Seminar in Intercultural Communication” (JMC 299). Drake University.
- 2003 Revised syllabus and lesson plans with a new textbook for COMM 602 (Methods Research and Creativity). Gave students an option to choose a quantitative (SPSS and statistical analyses) or qualitative track (rhetorical methods) for three weeks of the class. Indiana State University.

### **Undergraduate**

- 2021 Taught JOUR 2310 (Introduction to Media Writing) in the online asynchronous mode for the first time. University of North Texas.
- 2019 Restructured JOUR 3400 (Fundamentals of Public Relations Practices) with new group assignments and taught it on Canvas for the first time.
- 2018 Produced, edited and distributed seven lecture videos for JOUR 3400 (Fundamentals of Public Relations Practices). University of North Texas.
- 2017 Taught JOUR 2310 (Introduction to Media Writing) for the first time (new preparation). University of North Texas.
- 2014 Launched a new course, JOUR 3400 (Fundamentals of Public Relations Practices), to give an overview of public relations practices in various workplace settings, types of relations and writing formats. University of North Texas.
- 2011 Launched a new course, JOUR 4440 (Public Relations Case Studies), to conduct sophisticated analyses of issues and challenges facing the PR profession. University of North Texas.
- 2010 Revised syllabus and lesson plans for JOUR 2420 (Principles of Public Relations) to combine its two sections and offer it as a large lecture class. Created/Introduced new assignments, new exercises, PowerPoint presentations, weekly Blackboard discussions and extensive discussion of

- international PR and intercultural communication. Invited a local client for a PR campaign project. University of North Texas.
- 2009 Revised syllabus and lesson plans with new textbooks for JOUR 3420 (Public Relations Writing) to coordinate its course content with that of JOUR 4460 (Public Relations Communication). University of North Texas.
- 2008 Launched a new course, JOUR 4210-011 (JOUR 3420: Public Relations Writing), as the first intensive writing course in the public relations sequence. Applied a paperless format (except exams and exercises) by fully integrating Blackboard Vista into the course. University of North Texas.
- 2008 Revised syllabus and lesson plans with a new textbook for JOUR 4450 (Case Studies in Public Relations). Emphasized thorough preparation, class discussion, case-study writing and job shadowing. University of North Texas.
- 2008 Revised syllabus and lesson plans for JOUR 2420 (Principles of Public Relations). Replaced an old assignment with a new one to minimize the possibility of plagiarism and introduced pop quizzes. Created 20 ethics and law questions for assessment purposes. University of North Texas.
- 2007 Taught JOUR 2420 (Principles of Public Relations) for the first time (new preparation). Used WebCT for the first time and introduced an extensive discussion of intercultural communication. University of North Texas.
- 2007 Revised syllabus and lesson plans for JMC 148/DILS 148 (Intercultural Communication). Incorporated the grant theme “Ethics in a Globalizing World” as one of the course’s major components and created a major ethics assignment. Drake University.
- 2006 Developed and launched a new course titled “Intercultural Communication” (JMC 148/DILS 148). Secured cooperation from other departments on campus to boost its enrollment. Incorporated a language-acquisition component and analyses of media images of world cultures and the U.S. culture. Drake University.
- 2004 Revised syllabus and lesson plans with new textbooks for JOUR 066 (Race, Ethnicity and the Media). Emphasized minority voices and experiences, interracial interactions and systematic analyses of media images. Drake University.
- 2002 Revised syllabus and lesson plans with new textbooks for COMM 312 (Introduction to Persuasion Theory). Proposed changing the course name to “Public Opinion and Persuasion,” which was adopted. Emphasized discussion and analyses of public opinion polls. Indiana State University.

## **MEMBERSHIPS IN PROFESSIONAL ORGNIZATIONS**

- 2002–present. Japan-U.S. Communication Association.
- 2002–2011. Association for Business Communication.
- 2001–present. National Communication Association.
- 1999–2016. International Communication Association.
- 1997–present. World Association for Public Opinion Research.
- 1995–2012. American Association for Public Opinion Research.
- 1995–1996. Honor Society of Phi Kappa Phi.
- 1994–present. Association for Education in Journalism and Mass Communication.

## **HONORS, FELLOWSHIPS AND SCHOLARSHIPS**

- 2021 Ulys & Vera Knight Faculty Mentor Award, University of North Texas, October 2021. Nominated but not selected (February 2022).
- 2020 Ulys & Vera Knight Faculty Mentor Award, University of North Texas, October 2020. Nominated but not selected (February 2021).
- 2020 CLASS (College of Liberal Arts and Social Sciences) Advisory Board Award for Excellence in Graduate Teaching, University of North Texas, March 2020. Nominated but not selected (June 2020).
- 2019 Ulys & Vera Knight Faculty Mentor Award, University of North Texas, October 2019. Nominated but not selected (January 2020).
- 2012 Honors Day Convocation. University of North Texas, April 13. Chosen as an “influential professor” by Nicole Pearce.
- 2010 Honors Day Convocation. University of North Texas, April 9. Chosen as an “influential professor” by Andrew Hawiszczak.
- 1998–1999 David Bruton Jr. Graduate Fellowship. University of Texas at Austin.
- 1995–1996 Ada Francis Miller Endowed Graduate Scholarship. University of Texas at Austin.

## SERVICE

### SERVICE AWARDS

**Top Reviewer Award from the Southwest Education Council for Journalism and Mass Communication.** Received at the Annual Meeting of the Southwest Education Council for Journalism and Mass Communication, Round Rock, TX, October 25–26, 2024.

**JUCA Service Award.** Received from the Japan-U.S. Communication Association at the Annual Meeting of the National Communication Association, Round Rock, TX, October 25–26, 2012.

### TO THE PROFESSION

#### *Southwestern Mass Communication Journal*

- Member of the editorial board, 2010–present

#### Japan-U.S. Communication Association

- Co-Conference Planner, November 2010–present
- Web-Page Director and Publicist, November 2009–November 2010
- President, November 2005–November 2007; November 2025–present
- Vice President, November 2004–November 2005; November 2024–November 2025
- Secretary, November 2003–November 2004
- Conference Planner, 2003–2005
- Editor, Newsletter *JUCA News*, 2004–2007

#### Judging

- Judge. The Sixth Annual Undergraduate/Graduate Research Showcase. Sponsored by the School of Graduate Studies and Undergraduate Honors Program, Indiana State University, April 2002.
- Judge. The Midwest Association of Graduate Schools Distinguished Thesis Award. Evaluated a master’s thesis titled “The Hutchins Commission, the Office of Censorship and St. Louis Post-Dispatch: Social Responsibility during WWII,” January 2002.

#### External Reviewer

- Manuscript for *Journalism & Mass Communication Educator*, June 2025.
- Five papers submitted to the National Communication Association annual conference, April 2025.
- Six papers submitted to the Annual Meeting (Southwest Symposium) of the Southwest Education Council for Journalism and Mass Communication, August 2024.
- Manuscript for *Journalism and Media*, August 2024.
- One paper submitted to the National Communication Association annual conference, April 2024.

- Book proposal for Tim Dwyer's *Legal and Ethical Issues in the Media* (2nd ed.; New York: Bloomsbury Publishing), October 2023.
- Six papers submitted to the Annual Meeting (Southwest Symposium) of the Southwest Education Council for Journalism and Mass Communication, August 2023.
- Three papers submitted to the Japan-U.S. Communication Association for the National Communication Association annual conference, March 2023.
- Manuscript for *Journal of Health Communication*, May 2023.
- Two papers submitted to the Annual Meeting (Southwest Symposium) of the Southwest Education Council for Journalism and Mass Communication, August 2022.
- Three papers submitted to the Japan-U.S. Communication Association for the National Communication Association annual conference, March 2022.
- Three papers submitted to the Annual Meeting (Southwest Symposium) of the Southwest Education Council for Journalism and Mass Communication, June 2021.
- Manuscript for *Journal of Asian Pacific Communication*, November 2020.
- Three papers submitted to the Annual Meeting (Southwest Symposium) of the Southwest Education Council for Journalism and Mass Communication, July 2020.
- First edition of Loreen Wolfer's *A Practical Guide to Real World Research: Getting the Job Done* (Thousand Oaks, CA: Sage Publications), April 2020.
- Three papers submitted to the Japan-U.S. Communication Association for the National Communication Association annual conference, March 2020.
- Four papers submitted to the Communication Ethics Division for the National Communication Association annual conference, 2019.
- Three papers submitted to the Annual Meeting (Southwest Symposium) of the Southwest Education Council for Journalism and Mass Communication, 2019.
- Seventh edition of Stanley J. Baran & Dennis K. Davis's *Mass Communication Theory: Foundations, Ferment, and Future* (Stamford, CT: Cengage), 2018.
- Three papers submitted to the Annual Meeting (Southwest Symposium) of the Southwest Education Council for Journalism and Mass Communication, 2018.
- Two papers submitted to the Japan-U.S. Communication Association for the National Communication Association annual conference, 2018.
- Three abstracts submitted to the Annual Meeting (Southwest Symposium) of the Southwest Education Council for Journalism and Mass Communication, 2016.
- First edition of Tom Kelleher's *Public Relations* (New York, NY: Oxford University Press), 2017.
- Three papers submitted to the Annual Meeting (Southwest Symposium) of the Southwest Education Council for Journalism and Mass Communication, 2016.
- Three papers submitted to the Annual Meeting (Southwest Symposium) of the Southwest Education Council for Journalism and Mass Communication, 2015.
- Manuscript for *Journal of Media Ethics*, 2015.
- Three papers submitted to the Annual Meeting (Southwest Symposium) of the Southwest Education Council for Journalism and Mass Communication, 2014.
- Book proposal for Krishnamurthy Sriramesh, et al.'s *Introduction to (or Principles of) Public Relations: A Global Perspective* (New York: Oxford University Press), 2013.

- Two book proposals, 2011
  - (1) Rausch, Anthony S. *Chihoshi: Japan's Local Newspapers and Revitalization Journalism*. New York: Continuum.
  - (2) Author unknown. *Practical Public Relations Writing*. New York: Bedford/St. Martin's.
- Manuscript for *Communication Theory*, 2009.
- Eighth edition of Roger D. Wimmer and Joseph R. Dominick's *Mass Media Research: An Introduction* (Belmont, CA: Wadsworth) for its new edition, 2008.
- Ten papers submitted to the Japan-U.S. Communication Association for the National Communication Association annual conference, 2007.
- First edition of Rebecca Ann Lind's *Race/Gender/Media: Considering Diversity across Audience, Content, and Producers* (Boston: Allyn and Bacon) for its new edition, 2006.
- Sixteen papers submitted to the Japan-U.S. Communication Association for the National Communication Association annual conference, 2005.
- Fifteen papers submitted to the Japan-U.S. Communication Association for the National Communication Association annual conference, 2004.

## **TO THE UNIVERSITY**

### **University of North Texas**

#### Reviewer

- Three (3) UNT Information Science Ph.D. applications, April 2025.
- Twenty-eight (28) UNT Information Science Ph.D. applications, April 2023.
- Twelve (12) UNT Information Science Ph.D. applications, April 2020.

#### Faculty Policy Oversight Committee

- Member, August 2018–May 2021

#### Faculty Awards Committee

- Member, August 2018–May 2024

#### Mayborn School of Journalism Dean Search Committee

- Member, August 2018–December 2018

#### UNT Filipino Student Association

- Faculty Adviser, August 2016–January 2017

#### UNT Japan Delegation (Research, Teaching and Student Exchange)

- Member, May 19–25, 2013
  - ✓ Visit to the Japan Society for the Promotion of Science
  - ✓ Visit to Japan Women's University
  - ✓ Meeting with Takeharu Miyama and family
  - ✓ UNT Alumni & Friends Reception
  - ✓ Visit to Meiji University and MOU signing

- ✓ Courtesy call with U.S. Ambassador to Japan, the Honorable John Roos
- ✓ Visit to Kansai Gaidai University and MOU signing

Tenure-Track Japanese Language Faculty Search Committee

- Member, September 2013–March 2014

Global Affairs Committee

- Member, November 2012–Spring 2016

UNT Thailand Delegation (Collaboration with the National Science Museum in Thailand)

- Member, December 17–23, 2011
  - ✓ Visits to the National Science Museum
  - ✓ Meetings with museum executives
  - ✓ Panel discussion and lecture

Mayborn School of Journalism Dean Search Committee

- Member, September 2011–February 2013

South Asian Research Cluster Faculty Search Committee

- Member, August 2011–October 2011 (a couple meetings; later asked to step down)

Student Publications Committee

- Member, March 2009–March 2010

**Drake University**

Statistics Curriculum Evaluation Committee

- Member, October 2004–May 2005

**Indiana State University**

Japanese Student Association

- Faculty Adviser, January 2002–May 2003

“Japanese Global Night”

- Publicist, August 30, 2002

**TO THE COLLEGE OR SCHOOL**

**College of Liberal Arts and Social Sciences**

Graduate Curriculum Committee

- Member, August 2023–present

**Frank W. and Sue Mayborn School of Journalism, University of North Texas**

Digital Communication Analytics Lecturer Search Committee

- Chair, December 2023–March 2025

Recruitment and Enrollment Committee

- Chair, August 2022–August 2023

Digital Communication Analytics Lecturer Search Committee

- Chair, August 2021–March 2022

Digital Communication Analytics Lecturer Search Committee

- Chair, August 2019–March 2020

Mayborn Representative

- Voluntarily made a self-funded trip to Aichi Shukutoku University, Nagoya, Japan, to meet with Professor Koichi Goshima (Dean of the Faculty of Global Communication) and Dr. Akiko Fukumoto (Professor and Director of the Center for International Programs) to discuss possibilities of student exchange and co-curricular development, May 23–24, 2018

Mayborn Contact

- Helped organize a campus visit of Dr. Akira Miyahara, Professor in the Department of Literature, Seinan Gakuin University, Fukuoka, Japan, to discuss the further development of UNT-SGU exchange programs, November 16, 2018

Director of Graduate Studies and Graduate Academic Advisor

- Reappointed by the dean, May 2025–present
- Reappointed by the dean, January 2022–August 2025
- Appointed by the dean, August 2018–December 2021
- ✓ Recruiting students and successfully increasing the graduate enrollment

	Fall 2018	Fall 2019	Fall 2020	Fall 2021
M.A./M.J.	33	46	56	42
MSDCA	10	29	39	45
Post-bac	1	3	2	1
TOTAL	44	78	97	88

- ✓ Wrote responses to some questions in the Academic Program Review Self-Study 2022–2023 document for the MSDCA program, edited the entire document, and participated in meetings with external reviewers
- ✓ Wrote responses to all questions related to Mayborn graduate programs, except for assessment, about Mayborn master’s programs for the ACEJMC accreditation document, resulting in full reaccreditation in 2022; four strengths (department leadership, graduate director’s strong engagement with students, ample financial support for students, and improved graduate curriculum); no weaknesses
- ✓ Completed major curricular changes on both M.A./M.J. and MSDCA programs, December 2022
- ✓ Launched the Mayborn Graduate Institute of Journalism open house on Zoom, December 9, 2025.

- ✓ Attending regular recruitment meetings with DSI team, UBSC representative, and Graduate Admission Counselors
- ✓ Advising present and future master's students, including Grad Track Pathway (GTP) students
- ✓ Updating degree plans of all master's students
- ✓ Planning and leading new graduate student/graduate scholar orientations
- ✓ Attending on-campus recruiting events: UNT Grad School Preview, November 8, 2025; February 22, 2025; March 9, 2024; November 12, 2023; March 11, 2023; November 12, 2022; March 12, 2022; October 9, 2021; November 7, 2020; October 19, 2019; November 3, 2018
- ✓ Sending recruitment letters every year to and meeting with M.A./M.J./MSDCA prospects and GTP-qualified students (4+1 Grad Track Pathway program)
- ✓ Attending the Mayborn Executive Committee meetings and UNT Graduate Advisor meetings
- ✓ Overseeing the process of preparing master's comprehensive exam questions
- ✓ Reviewing and updating UNT graduate catalog for Mayborn every year
- ✓ Reviewing graduate course schedules for future semesters
- ✓ Helping with the selection of Mayborn Graduate Scholars and TAs
- ✓ Supervising Mayborn Graduate Scholars' volunteer work for graduate tutors and Mayborn Graduate Ambassadors
- ✓ Supervising graduate internships
- ✓ Devised and implemented a new comprehensive graduate advising system, including a mandatory one-week advising period every long semester
- ✓ Minimized a turnaround time between acceptance and advising
- ✓ Overhauled the Master of Science in Digital Communication Analytics (MSDCA) curriculum

#### Mayborn Contact

- Helped renew an MOU with Seinan Gakuin University's Undergraduate and Graduate Programs of the Department of Literature, December 2017–February 2018; February 2021.

#### Faculty Mentor

- Lecturer Christina DeWalt, August 2022–December 2023
- Lecturer Kimberly Keller, August 2018–present
- Lecturer Rebecca Poynter, August 2017–August 2021
- Lecturer Valerie Bell, August 2017–August 2019

#### Public Relations Lecturer Search Committee

- Chair, August 2017–February 2018

#### Digital Communications Analytics/Public Relations Lecturer Search Committee

- Member, March 2017–May 2017

#### Digital/Print News Lecturer Search Committee

- Member, February 2017–May 2017

#### Mayborn Representative

- Recruited undergraduate students into Mayborn graduate programs
  - ✓ UNT McNair Scholars Conference graduate fair, Denton, Texas, February 17, 2017
  - ✓ UNT Graduate Studies Expo, October 18, 2016
  - ✓ Tarleton State University (Stephenville, Texas) Graduate and Professional School Fair, October 12, 2016
  - ✓ University of Texas at Dallas Graduate School Expo, October 6, 2016
  - ✓ Austin College (Sherman, Texas) Graduate/Professional School Day, September 21, 2016

#### Mayborn Online Master's Program Work Group

- Member, August 2016–December 2016
  - ✓ Attended weekly meetings
  - ✓ Contributed to developing the curriculum for a new transdisciplinary online Master of Science program in “digital communications analytics”
  - ✓ Solicited faculty approval on the program

#### Mayborn Online Master's Program Task Force

- Chair, December 2015–March 2016
  - ✓ Formed a task force
  - ✓ Set the direction of our work and delegated tasks to members
  - ✓ Created a Qualtrics survey for PR, advertising and marketing professionals and analyzed the results
  - ✓ Conducted a market analysis and produced a 20-page proposal for a new online Master of Science program in “corporation communications analytics”

#### Mayborn Contact

- Helped conclude an MOU with Seinan Gakuin University Department of Literature, August 2014–February 2015

#### Mayborn Representative

- Voluntarily made a self-funded trip to Seinan Gakuin University (SGU) to meet with Dr. Karen J. Schaffner (President), Dr. Akira Miyahara (Director of the Center for Language Education and Professor of Communication Studies and English), and other faculty and staff to discuss the scope of the UNT-SGU international agreement and a proposed summer study-abroad program, June 25–27, 2015
- Voluntarily made a self-funded trip to Tokyo to visit various JMC places and discuss a proposed summer study-abroad program, June 10–12, 2015
- Voluntarily made a self-funded trip to Seinan Gakuin University to meet with Dr. Akira Miyahara and other faculty and staff, and discuss an MOU and future exchange programs, June 27–30, 2014

#### Mayborn Contact

- Organized a campus visit of Dr. Akira Miyahara, Seinan Gakuin University, to explore future research, teaching and student exchange opportunities, September 30–October 2, 2013

#### Mayborn Contact

- Organized a campus visit of Dr. Takeshi Suzuki (Deputy Director of the Headquarters of International Collaboration and Professor of Information and Communication), Meiji University, Tokyo, Japan, to discuss possible school-level collaboration in concrete terms, July 30–31, 2013

#### Mayborn Representative

- Voluntarily made a self-funded trip to Meiji University to meet with Dr. Takeshi Suzuki (Professor of Information and Communication), Dean Norio Tomono (Professor of Information and Communication), Dr. James House (Professor of Information and Communication), and Drs. Tomoaki Tanaka and Mituso Kumano (Professors of Science and Technology) to explore research, teaching and student exchange opportunities, June 17–22, 2013

#### Graduate Academic Adviser Search Committee

- Member, December 2015–January 2016

#### Strategic Communications Lecturer Search Committee

- Member, September 2014–February 2015

#### Research Committee

- Member, August 2015–August 2020; August 2023–present
- Chair, August 2014–August 2015
  - ✓ Planned, organized and implemented the first semiannual “Mayborn Research Forum Mixer” in April 24, 2015, based on a suggestion from colleague Gwen Nisbett

#### Research and Scholarship Committee

- Co-Chair, August 2013–August 2014

#### Personnel Affairs Committee / School Review Committee

- Member, August 2013–August 2023

#### Accreditation and Assessment Committee

- Vice Chair, August 2016–August 2017
- Chair, August 2015–August 2016
- Member, August 2013–August 2022; August 2023–present
  - ✓ Streamlined the school’s assessment system by launching Qualtrics data-gathering, Spring 2015
  - ✓ Created and revised PowerPoint to explain course and program assessment processes, Spring 2015–Spring 2017
  - ✓ Took responsibility for entering data into TracDat, Spring 2015–Spring 2017

Research Advisory Group

- Member, September 2013–summer 2015

Tenure-Track News Faculty Search Committee

- Member, September 2013–March 2014

Advancement and Alumni Development Committee

- Chair, August 2012–August 2013

GSP (Grammar, Style, Punctuation) Task Force

- Member, May 2012–December 2012

Multicultural and International Research Faculty Search Committee

- Member, August 2010–October 2010

Undergraduate Curriculum Committee

- Member, September 2009–August 2012

Graduate Committee

- Chair, August 2015–present
- Member, September 2009–August 2015

GSP Committee

- Member, September 2009–July 2010

**School of Journalism and Mass Communication, Drake University**

Graduate Curriculum Committee

- Member, August 2004–May 2007

Diversity Committee

- Member, August 2003–August 2004 and August 2005–May 2007

**College of Business and Public Administration, Drake University**

Statistics Faculty Search Committee

- Member, August 2005–December 2005

**TO THE DEPARTMENT**

**Department of Strategic Communications, University of North Texas**

Tenure-Track Strategic Communications Faculty Search Committee (Advertising)

- Member, August 2012–February 2013

Tenure-Track Strategic Communications Faculty Search Committee (Public Relations)

- Member, August 2011–April 2012

Strategic Communications/Advertising Lecturer Search Committee

- Member, July 2010–August 2010

Open-Rank Strategic Communications/Public Relations Faculty Search Committee

- Chair, September 2009–March 2010

Strategic Communications/Public Relations Lecturer Search Committee

- Chair, October 2009–December 2009

### **Department of Journalism, University of North Texas**

Strategic Communications Lecturer Search Committee

- Member, June 2009–August 2009

Statistical Analyst

- Reaccreditation alumni survey, June 2009
- A 10-year enrollment projection for the new journalism school's strategic plan, July 2008

Accrediting and Assessment Team

- Consultant, August 2008–May 2009

Undergraduate Curriculum Committee

- Member, August 2008–August 2009

Graduate Committee

- Member, August 2008–August 2009

GSP Committee

- Member, August 2008–August 2009

Advancement and Alumni Development Committee

- Member, August 2007–May 2009

### **Department of Communication, Indiana State University**

Curriculum Committee

- Member, September 2002–May 2003

Technology Committee

- Member, September 2001–May 2002

RTF Faculty Search Committee

- Member, August 2001–April 2002

#### Chair Search Committee

- Member, October 2000–March 2001

#### Graduate Committee

- Member, November 2000–May 2003

#### Managerial Communication Major

- Program Adviser, August 2000–May 2003

#### Curriculum Committee on the Public Relations Major

- Member, August 2000–May 2003

### **Department of Communication, Pittsburg State University**

#### Graduate Committee

- Member, August 1999–May 2000

#### Faculty workshop on PowerPoint

- Workshop Leader, November 1999

### **TO THE COMMUNITY**

#### **Children’s Advocacy Center of Denton County, Lewisville, Texas**

- Consultant, September–October 2016
  - ✓ Guided two brainstorming sessions to help the advocacy center develop its new mission, values and vision statements

#### **Cornerstone Cooperative Preschool, Denton, Texas**

- Publicist, February 2011
  - ✓ Wrote news releases to promote the preschool’s “Pancake Supper”; had a news story published in the *Denton-Record Chronicle*
- Participant, October 2008
  - ✓ Participated in a brainstorming session to publicize the Pancake Supper and Silent Auction event

#### **First United Methodist Church of Arlington, Texas**

- Faculty Supervisor, Spring 2008
  - ✓ Supervised quantitative survey research, report and presentation by JOUR 5250 students for this external client

#### **Fayette Elementary School, West Terre Haute, Indiana**

- Speaker, April 2002
  - ✓ Made a presentation titled “Japan and Its Culture”

## OTHER PROFESSIONAL ACTIVITIES

- 2022 Interviewed by George L. Daniels, Associate Professor at the University of Alabama, for his book titled *Barrier Breakers: Media Educators Meeting the Diversity Challenge Across the Decades*, June 29.
- 2009 Presenter. “Mass Media and the Israel-Gaza Conflict, 08–09.” Model International Organization, University of North Texas, February 26.
- 2009 Panelist. “Journalism and Inclusion: A Global Perspective.” Intercultural panel organized by the Department of Journalism, University of North Texas, February 9.
- April 2006 Speaker. “Group Grab Grub.” Student-faculty interaction program sponsored by the Campus Advancement Committee of Student Senate, Drake University.
- 2005 News Source. Interviewed and quoted in story on Bush and his Iraq policy change, *Des Moines Register*, December 1.
- 2005 News Source. Interviewed and quoted in story on Iowa Gov. Tom Vilsack’s Condition of the State Address, *Des Moines Register*, January 14.
- November 2004 Speaker. “Interview/Portfolio Night.” Workshop sponsored by the Drake chapter of the Public Relations Student Society of America, Drake University.
- February 2002 Presenter. “Managerial Communication: Definitions, Components and Pedagogies.” Faculty forum sponsored by the Department of Communication, Indiana State University.
- August 2002 /  
August 2001 Speaker. “College Teaching in America: Advice for International Teaching Assistants.” Workshop sponsored by the Center for Teaching and Learning, Indiana State University.
- October 2000 Presenter. “The Rise of Statistical Thinking and Instrumental Rationality: Legitimation of Polling in Public Opinion Communication.” Faculty forum sponsored by the Department of Communication, Indiana State University.