

**BLAW 5410.001 (18037)**  
**Business Law for Managers and Entrepreneurs**  
**Fall 2021**

Instructor

Professor Houser

Please contact me through the Canvas Inbox tab (in the left column).

**Office:** BLB 358B

**Office Phone:** (940) 565-3109

**Classes:** Tuesday 2:00 – 4:50 pm WH 315

**Office Hours:** BB #358B W 11:30-12:30 and 3:20-4:20

**Required Textbook:**

Materials will be provided through links on the syllabus and in the course shell.

**Course Description**

This course examines federal and state laws affecting managers and entrepreneurs. It incorporates the study of ethical issues that arise in contemporary business settings, including corporate social responsibility and corporate governance. This course covers major areas of legal regulation to which businesses are subject, such as contract law, employment law, intellectual property law, environmental regulation, financial regulation, and privacy/data security law. Emphasis is placed on active, experiential application of legal and ethical reasoning and analysis in a global environment.

**Course Objective**

After completing this course, students will be able to:

1. Identify and analyze legal and ethical issues in that managers and entrepreneurs may encounter in the business world
2. Demonstrate negotiation and risk management skills
3. Identify and analyze governmental regulations and how they impact the management of a business
4. Formulate business processes taking into consideration privacy and data security issues
5. Understand the unique issues faced by businesses operating in a global environment

PREREQUISITE(S): None.

## STUDENT EVALUATION

Points for each assignment are indicated on the course schedule.

The following grading scale will be used:

90–100%	900-1000	A
80–89%	800-899	B
70–79%	700-799	C
60–69%	600-699	D
Below 60%	599 or below	F

Class schedule and syllabus subject to change. Please always refer to the version posted in the course shell. CONSULT OFFICIAL, CURRENT UNIVERSITY CALENDAR FOR ADD/DROP, WITHDRAW AND OTHER KEY DATES, WHICH IS INCORPORATED HEREIN BY REFERENCE AS IF COPIED AT LENGTH HEREIN.

Week	Date	Topic	Readings	Deliverable	Due Date	Points	In-class work
1	Aug. 23 – Aug. 29	Ethical Decision- making	<a href="#">Ethical leadership</a>	DF 1 - Discussion Forum: Introduction and ethical case study analysis	S 8/29	75	Course introduction
2	Aug. 30 – Sept. 5	Contracts	<a href="#">Contract Law (7.1-7.3)</a> <a href="#">Non-compete agreement</a>	A2 - Revise non-compete so that it would be enforceable	S 9/5	50	Prior to class read Contract Law Evaluate a noncompete agreement in small groups
3	Sept. 6 – Sept. 12	Employment Law/Virtual Experience Program	<a href="#">Employment Law (9.1-9.3)</a>	Begin Virtual Internship DF 3 - Identify selection	S 9/12	25	Review virtual experience program options
4	Sept. 13 – Sept. 19	Environmental Law/Resume	<a href="#">Environmental Law (28.5)</a>	A4 - Draft resume Submit to Dropbox	S 9/19	50	

5	Sept. 20 – Sept. 26	Financial Regs/LinkedIn profile	<a href="#">Financial Regs (14.1-14.2)</a>	DF 5 - Set up LinkedIn Profile Post link to LinkedIn profile Provide feedback on 2 of your classmates' profiles	F Initial post 9/24  S Feedback 9/26	50  25	
6	Sept. 27 – Oct. 3	Risk Management	<a href="#">Risk Management (Ch. 1)</a>	Risk management questions at end of 1.6 #1-8 and 11	S 10/3		Risk management discussion
7	Oct. 4 – Oct. 10	Intellectual Property	<a href="#">Intro to IP (18 – page 1)</a> <a href="#">Trade Secrets (18.2)</a> <a href="#">Trademarks (18.4)</a>	A7 – Virtual experience program certificate Submit to dropbox with feedback form	S 10/10	175	
8	Oct. 11 – Oct. 17	Business Organizations	<a href="#">Business Organizations (16.1- 16.8)</a>  Links to portfolio options provided in course shell	Begin investigating portfolios and choosing classwork to showcase DF 8 – post titles of assignments (and brief descriptions of classwork that you could include in your portfolio)	S 10/17	25	Review portfolio options
9	Oct. 18- Oct. 24	Internet Law Social Media Law Privacy and Data Security Law	<a href="#">Workplace privacy and data security (21.1-21.5)</a>	Determine form of portfolio (hard copy v website)  Update resume  List of courses (list classes and brief descriptions that you could include in your portfolio)	S 10/24	25	Data privacy and security law and issues with predictive analytics
10	Oct. 25- Oct. 31	Predictive Analytics	<a href="https://venturebeat.com/2014/04/21/5-ways-big-data-is-helping-companies-help-their-customers/">https://venturebeat.com/2014/04/ 21/5-ways-big-data-is-helping- companies-help-their-customers/</a>	Option of Privacy/Data Security Paper or CSR paper – due 11/7	T 10/26	50 for presenting your work	Present work to date on portfolio to class
11	Nov. 1-	Business Ethics Corporate	<a href="#">Corporate Governance</a>	A11 – Paper on CSR report analyzing ethical	S 11/7	100	

	Nov. 7	Governance and the Law		considerations not addressed in report or data privacy/data security analysis case			
12	Nov. 8- Nov. 14	Business Ethics Corporate Governance and the Law	<a href="#">Sarbanes-Oxley and business ethics</a>	DF 13 – Portfolio  Post portfolio to DF 13  Provide feedback on 2 of your classmates’ portfolios	F Portfolio due 11/12  S Feedback due 11/14	250  25	
13	Nov. 15- Nov. 21	Law in a Global Environment	Portfolio revisions				
14	Nov. 22- Nov. 28	Law and Ethics		DF 14 – Discussion Forum: lessons learned and portfolio review	S 11/28	75	
15	Nov. 29- Dec. 3	Course Summary  Putting it all together	Portfolio share				Share portfolios during class/course summary

### Due Dates

Please note that late work cannot be accepted. All of the assignments are made available as of the first day of class. Please work ahead to prevent any issues should you have an unexpected emergency. For group projects, if any, it is your responsibility to maintain contact with your group.

Please contact Tech support with Canvas and homework submission issues. It is a good practice to complete your homework in advance of the due date so that technical problems do not delay your submissions.

## Tech Support Hours

Phone, email, ticket, or chat support hours:

Monday–Friday: 8 a.m.- 5 p.m.

Saturday & Sunday: 11 a.m.– 3 p.m.

Contact Information

Call: [940-565-2324](tel:940-565-2324)

Chat: [Click Here](#)

Email: [helpdesk@unt.edu](mailto:helpdesk@unt.edu)

## Virtual Experience Program Options (Choose the one you are most interested in by Week 3)

[Banking Virtual Experience Program](#) MS Finance (Latham & Watkins loans and acquisitions 5-6 hours)

[Emerging Companies Virtual Experience Program](#) MS Finance/Entrepreneurship/MBA (Latham & Watkins venture financing 5-6 hours)

[Future Innovator in Training](#) MS Data Science (Accenture project design 5-6 hours)

[Cyber Security Global Virtual Internship](#) MS Data Science/Law (Clifford Chance data breach 6 hours)

[Business and Human Rights Global Virtual Internship](#) MBA (Clifford Chance human trafficking in global supply chain 5-6 hours)

[Climate Change Global Virtual Internship](#) MBA (Clifford Chance climate change issues for corps 5-6 hours)

[Virtual Startup Internship Program](#) MS Marketing (Sydney School of Entrepreneurship start up identifying user experience issues 5-6 hours)

## ACADEMIC INTEGRITY STANDARDS AND SANCTIONS FOR VIOLATIONS

According to UNT Policy 18.1.16, Student Academic Integrity, academic dishonesty occurs when students engage in behaviors including, but not limited to cheating, fabrication, facilitating academic dishonesty, forgery, plagiarism, and sabotage. A finding of academic dishonesty may result in a range of academic penalties or sanctions ranging from admonition to expulsion from the University. Academic sanctions will range from a warning to a failing grade in the course.

## ACCEPTABLE STUDENT BEHAVIOR

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Dean of Students to consider whether the student's conduct violated the Code of Student Conduct. The

University's expectations for student conduct apply to all instructional forums, including University and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at [deanofstudents.unt.edu/conduct](http://deanofstudents.unt.edu/conduct)

## ACCESS TO INFORMATION – EAGLE CONNECT

Students' access point for business and academic services at UNT is located at: [my.unt.edu](http://my.unt.edu). All official communication from the University will be delivered to your Eagle Connect account. For more information, please visit the website that explains Eagle Connect and how to forward e-mail: [eagleconnect.unt.edu/](http://eagleconnect.unt.edu/).

## ADA STATEMENT

UNT makes reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide a student with an accommodation letter to be delivered to faculty to begin a private discussion regarding one's specific course needs. Students may request accommodations at any time, however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. For additional information see the ODA website at [disability.unt.edu](http://disability.unt.edu).

## COVID-19

Please contact me if you are unable to attend class or complete a homework assignment because you are ill due to a related issue regarding COVID-19. It is important that you communicate with me *prior to being absent or prior to the due date* as to what may be preventing you from coming to class or completing the work so I may make a decision about accommodating your request to be excused from class or to receive an alternate homework assignment. Because all of the assignments have been made available as of the first day of class in the online version, working ahead can help avoid problems in submitting your work on time. Please remember that late work is not accepted and will be penalized. If you develop a condition that makes it impossible for you to complete this course, please contact the ADA office for directions on how to proceed.

If you are experiencing cough, shortness of breath or difficulty breathing, fever, or any of the other possible symptoms of COVID-19 (<https://www.cdc.gov/coronavirus/2019-ncov/symptoms-testing/symptoms.html> (Links to an external site.)) please seek medical attention from the Student Health and Wellness Center (940-565-2333 or [askSHWC@unt.edu](mailto:askSHWC@unt.edu)) or your health care provider. While attendance is an important part of succeeding in this class, your own health, and those of others in the community, is more important.

## EMERGENCY NOTIFICATION & PROCEDURES

UNT uses a system called Eagle Alert to quickly notify students with critical information in the event of an emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). In the event of a university closure, please refer to Blackboard for contingency plans for covering course materials.

## RETENTION OF STUDENT RECORDS

Student records pertaining to this course are maintained in a secure location by the instructor of record. All records such as exams, answer sheets (with keys), and written papers submitted during the duration of the course are kept for at least one calendar year after course completion. Course work completed via the Blackboard online system, including grading information and comments, is also stored in a safe electronic environment for one year. Students have the right to view their individual record; however, information about students' records will not be divulged to other individuals without proper written consent. Students are encouraged to review the Public Information Policy and the Family Educational Rights and Privacy Act (FERPA) laws and the University's policy.

## STUDENT PERCEPTIONS OF TEACHING EFFECTIVENESS (SPOT)

Student feedback is important and an essential part of participation in this course. The student evaluation of instruction is a requirement for all organized classes at UNT. The survey will be made available during weeks 13 and 14 of the long semesters to provide students with an opportunity to evaluate how this course is taught. Students will receive an email from "UNT SPOT Course Evaluations via *IASystem* Notification" ([no-reply@iasystem.org](mailto:no-reply@iasystem.org)) with the survey link. Students should look for the email in their UNT email inbox. Simply click on the link and complete the survey. Once students complete the survey they will receive a confirmation email that the survey has been submitted. For additional information, please visit the spot website at [www.spot.unt.edu](http://www.spot.unt.edu) or email [spot@unt.edu](mailto:spot@unt.edu).

## SEXUAL DISCRIMINATION, HARASSMENT, & ASSAULT

UNT is committed to providing an environment free of all forms of discrimination and sexual harassment, including sexual assault, domestic violence, dating violence, and stalking. If you (or someone you know) has experienced or experiences any of these acts of aggression, please know that you are not alone. The federal Title IX law makes it clear that violence and harassment based on sex and gender are Civil Rights offenses. UNT has staff members trained to support you in navigating campus life, accessing health and counseling services, providing academic and housing accommodations, helping with legal protective orders, and more.

UNT's Dean of Students' website offers a range of on-campus and off-campus resources to help support survivors, depending on their unique needs: [http://deanofstudents.unt.edu/resources\\_0](http://deanofstudents.unt.edu/resources_0) They can be reached at **UNT Survivor Advocate**, [SurvivorAdvocate@unt.edu](mailto:SurvivorAdvocate@unt.edu). Renee McNamara is UNT's Associate Dean of Students and she can be reached through e-mail at [renee.mcnamara@unt.edu](mailto:renee.mcnamara@unt.edu) or [survivoradvocate@unt.edu](mailto:survivoradvocate@unt.edu) or by calling the Dean of Students' office at 940-565-2648. For immediate help, contact the care team at [care.team@unt.edu](mailto:care.team@unt.edu). You are not alone. We are here to help.