

BLAW 5410.001 (10453)
Business Law for Managers and Entrepreneurs
Fall 2022

Instructor

Professor Houser

Please contact me through the Canvas Inbox tab (in the left column).

Office: BLB 358B

Office Phone: (940) 565-3109

Classes: Tuesday 2:00 – 4:50 pm BLB 060

Office Hours: BB #358B T after class and via zoom

Teaching Assistants:

Mikayla Hamilton mikaylahamilton@my.unt.edu

Alexis Drugan alexisdrugan@my.unt.edu

Required Textbook:

Materials will be provided through links on the syllabus and in the course shell.

Course Description

This course examines federal and state laws affecting managers and entrepreneurs. It incorporates the study of ethical issues that arise in contemporary business settings, including corporate social responsibility and corporate governance. This course covers major areas of legal regulation to which businesses are subject, such as contract law, employment law, intellectual property law, environmental regulation, financial regulation, and privacy/data security law. Emphasis is placed on active, experiential application of legal and ethical reasoning and analysis in a global environment.

Course Objective

After completing this course, students will be able to:

1. Identify legal and ethical issues in that managers and entrepreneurs may encounter in the business world
2. Analyze risk management and corporate governance issues
3. Identify and analyze governmental regulations and how they impact the management of a business
4. Describe industry's role in addressing the Sustainable Development Goals
5. Understand the unique issues faced by businesses operating in a global environment

PREREQUISITE(S): None.

STUDENT EVALUATION

Points for each assignment are indicated on the course schedule.

The following grading scale will be used:

90–100%	900-1000	A
80–89%	800-899	B
70–79%	700-799	C
60–69%	600-699	D
Below 60%	599 or below	F

Class schedule and syllabus subject to change. Please always refer to the version posted in the course shell. CONSULT OFFICIAL, CURRENT UNIVERSITY CALENDAR FOR ADD/DROP, WITHDRAW AND OTHER KEY DATES, WHICH IS INCORPORATED HEREIN BY REFERENCE AS IF COPIED AT LENGTH HEREIN.

Week	Date	Topic	Class Materials	Deliverable	Due Date	Points	Tuesdays In-class work
1	Aug. 29 – Sept. 4	Local and Global Problem-Solving	Sustainable Development Goals	DF 1 - Discussion Forum: Introduction and SDG questions Course introduction Initial post due Th 9/1 by 11:55 PM comments due by Sun 9/4 11:55 PM	Thurs initial post due 9/1 by 11:55 PM Sun Replies due 9/4 by 11:55 PM	75	Introduction to course work
2	Sept. 5 – Sept. 11	Corporate Social Responsibility and the SDGs	Watch videos found here . We will watch the 2 videos in #5 during class.	In-class presentation	Tues 9/6	50	Prior to class watch videos, in class you will do group presentations
3	Sept. 12 – Sept. 18	Environmental Law/Virtual Experience Program	Environmental Law (28.5) Watch: Energy Industry Climate Action	Begin Virtual Internship DF 3 - Identify selection in DF 3 by Sun 9/18 11:55 PM	Sun 9/18	25	Review virtual experience program options, discuss resume assignment,

							discuss components of resume
4	Sept. 19 – Sept. 25		Exam 1 in-class over CSR and Env Law (9/20)		Tues 9/20	100	Exam
5	Sept. 26 – Oct. 2	Risk Management/ LinkedIn profile	Risk Management (Ch. 1) Read through section 1.2	DF 5 - Set up LinkedIn Profile Post link to LinkedIn profile to DF 5 due Th 9/29 by 11:55 PM Provide feedback on 2 of your classmates' profiles by Sun 10/2 11:55 PM	Thurs initial post due 9/29 by 11:55 PM Sun Replies due 10/2 by 11:55 PM	75	Guest speaker
6	Oct. 3 – Oct. 9	Climate change for corporations	90 Companies Climate Accounting your Stakeholders Want to See What auditors need to know about ESG issues	In-class presentation	Tues 10/4	50	Prior to class, read accounting reports, in class you will do group presentations
7	Oct. 10 – Oct. 16	ESG		A7 – Virtual experience program certificate Submit to dropbox with feedback form by Sun 10/16 11:55 PM	Sun 10/16	125	Discuss ESG and portfolio assignment
8	Oct. 17 – Oct. 23	SDGs	Links to portfolio options provided in course shell	Choose portfolio platform and classwork to showcase DF 8 – post titles of assignments (and brief descriptions of classwork that you could include in your portfolio) to DF 8 by Sun 10/23 11:55 PM	Sun 10/23	25	Review portfolio options
9	Oct. 24- Oct. 30	Corporate Governance	Corporation Governance Read Chapter 2	A9 – Submit resume to A9 by Sun 10/30 11:55 PM	Sun 10/30	50	Discuss resume format and how corporate

							governance relates to career
10	Oct. 31- Nov. 6	Virtual Portfolios	Sarbanes-Oxley and business ethics (Ch 12)	DF 10 –post link to e-portfolio to DF 10 by Th 11/3 11:55 PM Provide feedback on 3 of your classmates’ e-portfolios by Sun 11/6 11:55 PM	Thurs Portfolio due 11/3 by 11:55 PM Sun Feedback due 11/6 by 11:55 PM	75	How to give constructive feedback
11	Nov. 7- Nov. 13	SOX and the SEC	SOX and Corporate Governance Read Section 1.1		Sun 11/13		Discuss corporate governance and review components and expectations on final version of e-portfolio
12	Nov. 14- Nov. 20		Exam 2 in-class over risk management, corporate governance and SOX (11/15)		Tues 11/15	100	Exam
13	Nov. 21- Nov. 28		Thanksgiving Break				Revise portfolio and get ready to explain how you addressed the comments during the next 2 week’s zoom presentations
14	Nov. 28-	Lessons Learned		DF 14 – Discussion Forum: lessons learned and updated	Thurs initial post due	100 DF	Complete discussion forum

	Dec. 4			portfolios to DF 14 by Th 12/1 11:55 PM Reply to two of your classmates by Sun 12/4 11:55 PM	12/1 by 11:55 PM Sun Replies due 12/4 by 11:55 PM	150 virtual portfolio	Post link to updated portfolio addressing comments from 11/6 -via zoom
15	Dec. 5 - Dec. 11	Course Summary Putting it all together	Portfolio share		Tues 12/6		Share revised portfolios during class/course summary and explain how you addressed the comments – via zoom

Due Dates

Please note that late work cannot be accepted. All of the assignments are made available as of the first day of class. Please work ahead to prevent any issues should you have an unexpected emergency. For group projects, if any, it is your responsibility to maintain contact with your group.

Please contact Tech support with Canvas and homework submission issues. It is a good practice to complete your homework in advance of the due date so that technical problems do not delay your submissions.

Tech Support Hours

Phone, email, ticket, or chat support hours:
Monday–Friday: 8 a.m.- 5 p.m.
Saturday & Sunday: 11 a.m.– 3 p.m.

Contact Information

Call: [940-565-2324](tel:940-565-2324)

Chat: [Click Here](#)

Email: helpdesk@unt.edu

Virtual Experience Program Options (These are examples)

[Banking Virtual Experience Program](#) MS Finance (Latham & Watkins loans and acquisitions 5-6 hours)

[Emerging Companies Virtual Experience Program](#) MS Finance/Entrepreneurship/MBA (Latham & Watkins venture financing 5-6 hours)

[Future Innovator in Training](#) MS Data Science (Accenture project design 5-6 hours)

[Cyber Security Global Virtual Internship](#) MS Data Science/Law (Clifford Chance data breach 6 hours)

[Business and Human Rights Global Virtual Internship](#) MBA (Clifford Chance human trafficking in global supply chain 5-6 hours)

[Climate Change Global Virtual Internship](#) MBA (Clifford Chance climate change issues for corps 5-6 hours)

[Virtual Startup Internship Program](#) MS Marketing (Sydney School of Entrepreneurship start up identifying user experience issues 5-6 hours)

ACADEMIC INTEGRITY STANDARDS AND SANCTIONS FOR VIOLATIONS

According to UNT Policy 18.1.16, Student Academic Integrity, academic dishonesty occurs when students engage in behaviors including, but not limited to cheating, fabrication, facilitating academic dishonesty, forgery, plagiarism, and sabotage. A finding of academic dishonesty may result in a range of academic penalties or sanctions ranging from admonition to expulsion from the University. Academic sanctions will range from a warning to a failing grade in the course.

ACCEPTABLE STUDENT BEHAVIOR

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Dean of Students to consider whether the student's conduct violated the Code of Student Conduct. The University's expectations for student conduct apply to all instructional forums, including University and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at deanofstudents.unt.edu/conduct

ACCESS TO INFORMATION – EAGLE CONNECT

Students' access point for business and academic services at UNT is located at: my.unt.edu. All official communication from the University will be delivered to your Eagle Connect account. For more information, please visit the website that explains Eagle Connect and how to forward e-mail: eagleconnect.unt.edu/.

ADA STATEMENT

UNT makes reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide a student with an accommodation letter to be delivered to faculty to begin a private discussion regarding one's specific course needs. Students may request accommodations at any time, however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. For additional information see the ODA website at disability.unt.edu.

COVID-19

Please contact me if you are unable to attend class or complete a homework assignment because you are ill due to a related issue regarding COVID-19. It is important that you communicate with me *prior to being absent or prior to the due date* as to what may be preventing you from coming to class or completing the work so I may make a decision about accommodating your request to be excused from class or to receive an alternate homework assignment. Because all of the assignments have been made available as of the first day of class in the online version, working ahead can help avoid problems in submitting your work on time. Please remember that late work is not accepted and will be penalized. If you develop a condition that makes it impossible for you to complete this course, please contact the ADA office for directions on how to proceed.

If you are experiencing cough, shortness of breath or difficulty breathing, fever, or any of the other possible symptoms of COVID-19 (<https://www.cdc.gov/coronavirus/2019-ncov/symptoms-testing/symptoms.html> (Links to an external site.)) please seek medical attention from the Student Health and Wellness Center (940-565-2333 or askSHWC@unt.edu) or your health care provider. While attendance is an important part of succeeding in this class, your own health, and those of others in the community, is more important.

EMERGENCY NOTIFICATION & PROCEDURES

UNT uses a system called Eagle Alert to quickly notify students with critical information in the event of an emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). In the event of a university closure, please refer to Blackboard for contingency plans for covering course materials.

RETENTION OF STUDENT RECORDS

Student records pertaining to this course are maintained in a secure location by the instructor of record. All records such as exams, answer sheets (with keys), and written papers submitted during the duration of the course are kept for at least one calendar year after course completion. Course work completed via the Blackboard online system, including grading information and comments, is also stored in a safe electronic environment for one year. Students have the right to view their individual record; however, information about students' records will not be divulged to other individuals without proper written consent. Students are encouraged to review the Public Information Policy and the Family Educational Rights and Privacy Act (FERPA) laws and the University's policy.

STUDENT PERCEPTIONS OF TEACHING EFFECTIVENESS (SPOT)

Student feedback is important and an essential part of participation in this course. The student evaluation of instruction is a requirement for all organized classes at UNT. The survey will be made available during weeks 13 and 14 of the long semesters to provide students with an opportunity to evaluate how this course is taught. Students will receive an email from "UNT SPOT Course Evaluations via *IASystem* Notification" (no-reply@iasystem.org) with the survey link. Students should look for the email in their UNT email inbox. Simply click on the link and complete the survey. Once students complete the survey they will receive a confirmation email that the survey has been submitted. For additional information, please visit the spot website at www.spot.unt.edu or email spot@unt.edu.

SEXUAL DISCRIMINATION, HARASSMENT, & ASSAULT

UNT is committed to providing an environment free of all forms of discrimination and sexual harassment, including sexual assault, domestic violence, dating violence, and stalking. If you (or someone you know) has experienced or experiences any of these acts of aggression, please know that you are not alone. The federal Title IX law makes it clear that violence and harassment based on sex and gender are Civil Rights offenses. UNT has staff members trained to support you in navigating campus life, accessing health and counseling services, providing academic and housing accommodations, helping with legal protective orders, and more.

UNT's Dean of Students' website offers a range of on-campus and off-campus resources to help support survivors, depending on their unique needs: http://deanofstudents.unt.edu/resources_0 They can be reached at **UNT Survivor Advocate**, SurvivorAdvocate@unt.edu. Renee McNamara is UNT's Associate Dean of Students and she can be reached through e-mail at renee.mcnamara@unt.edu or survivoradvocate@unt.edu or by calling the Dean of Students' office at 940-565-2648. For immediate help, contact the care team at care.team@unt.edu. You are not alone. We are here to help.