

# COMM 1010: Introduction to Communication

## Fall 2025

### Instructor: Talaiya Munson

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### Course Director: Dr. Karen Anderson-Lain

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Zoom ID: <https://unt.zoom.us/j/433228104> (virtual office hours by request only)

- Please Note: If you contact me using the Canvas message functions, I will not respond as quickly as I will if you directly email me. Typically, I respond to emails within 24 hours (please allow 48 hours on the weekends)
- Office hours offer you an opportunity to ask for clarification or find support with understanding class material. Come visit me! I encourage you to connect with me or your instructor for support. Additional office hours appointments, in person and virtually, will be offered as the semester concludes. Your success is our goal.

### COMM 1010's Learning Approach

COMM 1010 enhances student learning of communication, critical thinking, and teamwork skills. This course incorporates significant experiential learning opportunities to allow you to practice the concepts you are exploring. This is a **blended course** – a mix of face-to-face (F2F) class meetings, online course content delivery; and hands-on, self-managed learning.

COMM 1010 fulfills the University's core requirement for the Institutional option. In addition to meeting twice a week, you will be utilizing Canvas to view course materials and complete other assignments and activities. The course is designed for you to apply the principles you learn in the online course materials to your F2F class discussions and activities. **YOU ARE EXPECTED TO LOG-IN TO THE COURSE VIA CANVAS AT LEAST THREE TIMES A WEEK THROUGHOUT THE SEMESTER.** Please note that all activity is recorded by the Canvas systems.

During the course of the semester your **Instructor** is your primary source for information about the course. Instructors are responsible for grading all assignments. Please direct your questions regarding Canvas, exams, and course assignments to your Instructor. Please address problems with grading with your instructor as soon as they occur, do not wait until the end of the semester to discuss any possible problems. If you have a problem with your Instructor, please set up a confidential meeting with Dr. Anderson-Lain, the course director. You can contact Dr. Karen Anderson-Lain at [Karen.anderson-lain@unt.edu](mailto:Karen.anderson-lain@unt.edu).

### Prerequisites

This is an introductory course- no prerequisites are required.

## Required Texts

Anderson-Lain, K. (Ed.) (2025). *COMM 1010: Communication in Action*. MacMillan Learning. (Please note: Dr. Anderson-Lain does not directly receive money for this course book).

- This is a digital textbook, and you may buy access online or at the UNT Barnes & Noble.
- This text has readings and activities for the course.

Child, Jeffrey T. *Experience Communication* via McGraw-Hill Connect Platform (access on Canvas using a code you purchase).

- You will be promoted to enter an access code for the Connect SmartText book in Canvas to access the course materials. You may buy access online or at the UNT Barnes & Noble.
- This platform is an Adaptive Learning SmartBook that allows students to test their knowledge to determine which content they need to review in more detail.
- The SmartBook has embedded quizzes and activities that count toward your final grade.

## Course Goals and Objectives

The goal of this course is to provide students with a strong foundation of communication skills necessary for a successful future in our highly communicative world. We will complete a basic study of the elements contributing to effective human communication and together we will perform critical exploration of communication messages in multiple contexts.

Thus, the following course goals and related assignments:

- Develop oral and written skills for multiple communication contexts (Social Issue Zoom Presentation; Advocacy in Action project).
- Demonstrate critical thinking skills (Advocacy in Action project).
- Demonstrate the ability to work in teams effectively (Advocacy in Action project).
- Explain the power of communication in creating social reality (In-class Activities; Quiz).
- Explain communication behaviors in shaping cultural life and addressing issues of diversity (In-class Activities, Quiz)
- Identify the power of public advocacy (public communication) in society (Social Issue Zoom Presentation; Advocacy in Action project).

## Communication

During the course of the semester your **Instructor** is your primary source for information about the course. Instructors are responsible for grading all assignments. Please direct your questions regarding Canvas, exams, and course assignments to your Instructor. Please address problems with grading with your instructor as soon as they occur, do not wait until the end of the semester to discuss any possible problems. If you have a problem with your Instructor, please set up a confidential meeting with Dr. Anderson-Lain, the course director. You can contact Dr. Karen Anderson-Lain at [Karen.anderson-lain@unt.edu](mailto:Karen.anderson-lain@unt.edu).

If you have a private question, please contact me via email and I will respond within 24 hours on weekdays (usually sooner). Please do not expect a response over the weekend.

## General Course Interaction Guidelines

As members of the UNT community, we have all made a commitment to be part of an institution that respects and values the identities of the students and employees with whom we interact. UNT does not tolerate identity-based discrimination, harassment, and retaliation so we will work as a class to collaborate in ways that encourage inclusivity.

### Respect

In this class, respecting one another is essential for an effective learning environment. This classroom is a space in which students are encouraged to engage in open dialogue, and that will NOT be met with any form of disrespect. Throughout the semester, this course will cover topics that may cause some uncomfortable feelings, tension, and even disagreement; however, students are expected to have constructive, respectful conversations. There is a ZERO tolerance policy for disrespecting your peers. It is imperative that students engage with the material with a willingness to learn, participate, and exit their comfort zone with an open mind. Doing so will shape students into better, more empathetic communicators.

### Participation

To do well in this course, students should expect to actively and frequently engage with the course material. For example, this may include reading, writing a paper, or watching lecture videos, all of which are essential to student success. Depending on the weekly assignment, students may be required to respond to students. In this instance, students are expected to be thoughtful in their responses to peers to receive full credit.

In addition, students are expected to actively engage with one another and the instructor in classroom activities and conversations regarding course materials and other interacting exercises.

### Video Presentations

Throughout the semester, students will complete virtual presentations in which they are required to conduct themselves as if they in a classroom setting. Specifically, students should not directly read off notes; try to avoid vocal fillers; look into the camera; and utilize professional language. Further details for video presentations will be specified within individual assignment descriptions.

### E-mail Etiquette

When contacting the course instructor via E-mail please keep messages concise and professional. Emails will be responded to in a timely manner within a 24-hour time frame during the weekdays. Please make sure to include a greeting, ("Good evening," "Good morning," Hello," etc.), your name, the course you are enrolled in, **section number**, a clear message, and a closing. Additionally, students should activate and use their UNT email to contact their instructor. Most instructors and Dr. Anderson-Lain have multiple sections ALWAYS include your section number. **Your section number is listed on your registration and in Canvas after COMM 1010 in the title of the course.**

## Course Policies

### Crisis Contingency

In the event of the university closing for weather-related reasons or illness outbreak, e.g. flu, COVID-19 surge, please visit the course website on Canvas. We will provide instructions on how to turn in assignments and how the class will proceed utilizing Canvas's Announcements function.

### Canvas

The Canvas course site includes syllabus, announcements, video lectures, exams, and APA style guidelines. Additionally, grades will be posted online during the semester. Please check Canvas regularly. If you cannot sign onto Canvas, it is your responsibility to contact Canvas and request help during the first week of the semester.

**YOU ARE EXPECTED TO LOG-IN TO THE COURSE VIA CANVAS AT LEAST THREE TIMES A WEEK THROUGHOUT THE SEMESTER.**

Technical difficulties with Canvas are the responsibility of the student. If you encounter technical difficulties during the semester, you need to contact the Canvas Technical Support Desk:

Email: [Helpdesk@unt.edu](mailto:Helpdesk@unt.edu)

Phone: 940.565.2324

Additional support is located on the Canvas Course Login Page. Should you request additional time for an online assignment from your instructor due to technical difficulties, you **MUST** have a Ticket number from the Canvas help desk as a reference.

### **Absences**

**Failure to follow this policy will result in a Zero for the missed assignment/quiz.**

If you are absent for a quiz, a major assignment, or a day of class, you can request to make up the assignment and have the absence excused. The only absences that will be considered excused are death in the family, severe documentable personal illness, religious holidays, and participation in University sponsored activities (e.g., intercollegiate sports). Any student wishing to have an absence excused must submit requested documentation. **An absence WILL NOT be excused if you do not contact your instructor within 48 hours of the missed class.** All doctors' notes must be signed by the doctor on official letter-head/prescription pad. **Notes that are not dated, signed, or verifiable will not be accepted.** Absences from class will negatively impact your engagement grade (see Assignments sections of this syllabus).

### **Turnaround Time**

We aim to return graded work to you within one week of the late work date (see policy below). When this is not possible, we will send an announcement to the class.

### **Plagiarism & Originality in COMM 1010:**

As noted in the University policies above using someone else's words as you own is plagiarism and using your own paper from another class without permission is cheating under the UNT code of student conduct. Given the goal of the course to build skills in communicating in multiple contexts (academic research paper; short form digital presentation; digital media via social media posts and longer form creative media video) all work for your individual and group projects must be original content. **Please note that using existing social media posts created by our community partners for the Advocacy in Action project is plagiarism and will result in a zero for the entire assignment for all group members.** Our learning goals are directly related to becoming developing research skills, critical thinking skills and becoming content creators. Please leave yourself the time you need to complete your assignments.

### **AI Guidelines:**

In this course, students are permitted to use AI-based tools (such as ChatGPT; Microsoft Copilot) on some assignments. AI may be used for pre-task activities such as brainstorming, outlining, and initial research. This level focuses on the effective use of AI for planning, synthesis, and ideation, but assessments should emphasize the ability to develop and refine these

ideas independently. **You may use AI for planning, idea development, and research. Your final submission should show how you have developed and refined these ideas.**

AI-Assisted Assignments must include disclosure statements that cover:

- AI Tool Used: Name of AI product used
- Purpose of the Use: Briefly describe why the tool was used (e.g., assist in research, assist in editing)
- Output Produced: Identify which sections or concepts were influenced by AI.
- Modifications Made: Explain any alterations made to the AI-generated output and how it was adapted for your work.

**In addition to your disclosure statements, you will also be required to provide the prompt You designed AND the AI output in addition to your edited assignment. Failure to include a disclosure statement, prompt, and AI output will be considered academic misconduct.**

**Grammarly Exception:** Because Grammarly provides recommendations as you write, you will not have to turn in the AI prompt and output. If you are using Grammarly as you write, simply complete the self-disclosure and describe what aspects of Grammarly you are using (e.g., editing suggestions).

Please note that AI results can be biased and inaccurate. It is your responsibility to ensure that the information you use from AI is accurate. Additionally, pay attention to the privacy of your data. Many AI tools will incorporate and use any content you share, so be careful not to unintentionally share copyrighted materials, original work, or personal information.

Learning how to thoughtfully and strategically use AI-based tools may help you develop your skills, refine your work, and prepare you for your future career. If you have any questions about citation or about what constitutes academic integrity in this course, please feel free to contact me to discuss your concerns.

(Language from University of Washington's AI Sample Syllabus Statements was used in the above statement. More information can be found at

<https://teaching.washington.edu/coursedesign/ai/sample-ai-syllabus-statements/>)

### **Late Work/ Missed Assignments**

**We are offering an automatic 48-hour extension on late work.** The due date is listed in Canvas and then you can see the assignments for an additional 48 hours. You do not need an excuse you simply turn in the work, and we will grade it with no deduction. This is NOT a self-paced course. You must have a documentable excuse (e.g., in hospital, major car accident) to receive an additional extension.

### **APA Style**

COMM 1010 uses APA style. Paper assignments must be **typed** and **double-spaced** unless otherwise specified. Page length guidelines are based on 12-point Times New Roman Font, and a 1 inch margins expectation (So if you want to use Courier New add a few pages to the requirements). You must use APA format for references for papers, group projects, and presentation outlines. **You will not need to use APA for your online activities.**

### **Grade Disputes**

You are required to wait 24 hours before contacting your instructor or the Course Director to dispute a grade. Within that time, we expect that you will review the assignment details and reflect on the quality of the work you turned in. If you would still like to meet, email your instructor to set up a meeting. You should come to your scheduled meeting with specific examples that demonstrate that you earned a higher grade than you received. If you miss your scheduled meeting, you forfeit your right to a grade dispute. **If you do not contact us to schedule a meeting within seven days of receiving your grade, you also forfeit your right to a grade dispute.**

### **Collaborative Learning Groups (Project Groups)**

During the semester, you will be working in a Collaborative Learning Group (CLG). These groups will be formed early in the semester and remain stable during the semester. You will be completing many in-class assignments with these groups and completing the Advocacy in Action Project together. If a CLG shrinks significantly in number before this assignment, groups will be combined. You will be expected to use the tools in Canvas to communicate with your groups.

### **Policy on Incompletes**

An “Incomplete” will be awarded only in cases where 75% of the coursework has been completed AND the grade is warranted by an excuse (e.g., medical, military). Inability to complete coursework in a timely fashion does not constitute an acceptable reason for requesting or receiving an incomplete. To request an incomplete please set up a meeting with the Course Director AND your Instructor prior to finals week.

### **Departmental Events Extra Credit:**

A few extra credit opportunities may be offered during the semester (e.g., participate in research, attend performances, and participate in departmentally sponsored events and organizations). Each opportunity is worth 5 points. You may complete up to 3 options for a total of 15 points total on the 1,000-point scale. All extra credit opportunities will be provided by the Course Director. Notifications of extra credit opportunities will be provided via your Canvas Announcements.

### **Advocacy in Action Extra Credit:**

You will have the opportunity to earn 5 points of extra credit by helping with set-up; tear-down; extra credit sign-in; or donating for the class wide Advocacy in Action event.

### **SPOT Extra Credit:**

You will have the opportunity to earn 5 points of extra credit for completing the SPOT evaluation.

### **Disclaimer**

This syllabus should not be construed as a binding contract between the instructor and the students. The professor reserves the right to change any aspect of the course without notice.

### **Assignments**

**Please see your *Communication in Action (CIA)* text for further details on Assignments.**

### **Module Quizzes/Applications (30% of your grade)**

You will complete module quizzes or an application assignments for each chapter as you are working through the material in the course. **Quizzes are open note. You are strongly encouraged to take notes on the Smart Book and any Virtual Lecturers provided. You can work ahead. Quizzes only have one attempt and have unlimited time. AI is not permitted on Quizzes and Applications**

**Application assignments will ask you to take course concepts and provide an analysis. These may be in the form of case studies or short analysis essays.**

Any technical difficulties with quizzes must be reported directly to the Canvas Technical Support. Remember to get a ticket number from Technical Support. If you are having technical difficulty with the SmartBook please use the resource page provide on Canvas to seek support.

### **Social Issue Zoom Presentation (12.5% of your grade)**

You will give a 4-5 min. presentation using extemporaneous speaking. The focus of this assignment is to enhance research, critical thinking, organizational and delivery skills. Your presentation should be persuasive. You should have a conversational delivery method. As part of the assignment, you will create research cards and a key word speaking outline with a list of your references. You will be required to use zoom to record your presentation. **Worth 125 points.** See Canvas for more details. **You may use AI for brainstorming, research, and editing. Please keep in mind requirements to use AI as noted in course policy.**

### **Advocacy in Action Group Project (32.5% of your grade)**

Part of the focus of this course is the idea of advocacy in everyday life. You will be placed in groups to complete an advocacy project, which develops your communication, teamwork, and problem-solving skills. Each group will select one community partner to work with during the semester. Each group will design a digital awareness project about the non-profit organization (and the social issue they address) and participate in the Advocacy in Action event collecting donations for the organization. We will NOT be collecting monetary donations for the organization AND you are NOT allowed to establish a GO Fund me or another crowd source donation page. If the organization recommends monetary donations, groups can provide a QR code directly to the organization and students can show their direct donation to receive extra credit. Students will be separated into teams to complete the project. Your individual contribution to this project is a significant portion of your grade (100 points Self-Evaluation). **You may use AI for brainstorming, research, and editing. Please keep in mind requirements to use AI as noted in course policy.**

The project will be graded based on:

- Team Contract -25 points (Team Grade)
- Team Grade Report with Digital Media Posts/Infographic with a 30-60 second PSA about the organization OR AinA event- Team Grade -100 points (Team Grade)
- Project Presentation at Advocacy in Action event – 50 points (Team Grade)
- Peer evaluation -50 points (individual grade assigned by teammates; the peer evaluation forms)
- Self-evaluation essay– 100 points (Individual portion of your grade; individual grades assigned by instructor – holistic evaluation based on your self-evaluation essay; feedback from peers; work completed; and observations)

### **Engagement (25% of your grade)**

Participation is crucial in this course. Communication is a dynamic, interactive process and thus this course is designed to engage students in discussions and activities on a regular basis. It is the student's responsibility to come to class prepared and ready to engage in dialogue and actively participate in class.

*Engagement with Content (120 points):* **THIS IS THE BLENDED INET PORTION OF THE COURSE AND REPLACES ONE CLASS PERIOD A WEEK!**

The learning approach in this course requires you to engage in a Smart Book textbook material; virtual lectures (asynchronous) to complete a series of quizzes and activities to document your learning. This

approach will allow you to engage in the content across the semester rather than have a final comprehensive exam.

- Course Introduction Quiz (10 points)
- Connect Orientation (8 points); Smart Book Orientation (2 points); Achieve Orientation (10 points)
- Weekly SB Assignments M1; M2; M3; M4; M5; M6; M7; & M8 (10 points each; 80 points total)
- SI Topic Planning Form (10 points)

*Engaging in Face-to-Face (F2F) Class:*

F2F activities (worth 130 points total) are designed to apply course concepts from the course materials during class. Activities and discussions are graded, and your participation alone does not guarantee full credit. Your work must show comprehension of the material and active engagement in class and online. A variety of activities such as group activities, reflective informal writing, class discussion, quizzes, and performance activities may be included. You **CANNOT** make up in-class activities unless you have a university authorized absence or proof of a medical issue that prevents you from attending class (see Absence policy). Instructors will be keeping a detailed tracking form for participation. You will receive a mid-term and final participation grade. (Midterm 70 points; Final 60 points). Attendance is required to receive full credit for participation.

**Once your engagement and participation is graded deductions for absences will be applied. For each absence beyond three (3), 10 points will be deducted from your participation total.** So if you are absent 5 class periods, your participation grade will be reduced by 20 points. **A student who misses 10 or more class periods (this is 5 weeks of a 16-week class!) will receive a zero for their participation grade. You may request for your absences to be excused. See policy for process of requesting an excused absence.** You are responsible for obtaining notes from missed classes. It is not the responsibility of the instructor to inform you of what you missed in class.

## Overall Grading Summary

Assignment	Point Value	Your Score
<b>Module Quizzes/Applications (30% of grade): 10 at 30 points each</b>	300	
<b>Social Issue Zoom Presentation (12.5% of grade)</b>	125	
<b>Advocacy in Action Group Project (32.5% of grade)</b>		
Team Contract (Team Grade)	25	
Report & Social Media Deliverables (Team Grade)	100	
Project Presentation (Team Grade)	50	
Peer-Evaluation (Individual Grade)	50	
Self-Evaluation (Individual Grade)	100	
<b>Engagement (25% of grade)</b>		
Engagement with Content	120	
F2F Engagement	130	
<b>Extra Credit:</b>		
How to Be Successful DF (5 points)		
Departmental Activities (3 at 5 points each)		
Advocacy in Action Work/Donation (5 points)		
SPOT (5 points)		



<b>FINAL TOTAL</b>	1000	
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**Final Grade Calculations:**

900-1000	A
800-899	B
700-799	C
600-699	D
599 & below	F

Please note that at least 30 points of extra credit are offered during the semester. Thus, no grades will be rounded. If you earn 899 points you will have earned a B.

## COMM 1010- Tentative Course Schedule

Exam questions will come from classroom discussions, activities, online lectures, & textbook readings. Thus, reading and watching online videos are critical components for success in this course.

CIA= Communication in Action text

SB=McGraw Hill Connect SmartBook *Experience Communication*

### 8/18-8/24: Welcome Week & Prepare for Module 1

- Review the course materials and policies in the Introduction module on Canvas
- Review the syllabus and complete the Syllabus Quiz
- Access out McGraw-Hill Connect Textbook *Experience Communication* and complete the orientation activities.

**Introduction to Course Quiz is due Thurs. 8/21 at 11:59pm**

**Connect Orientation, Smart Book, & Achieve Orientations due Friday 8/22 at 11:59pm**

- **Prepare for Module 1:**

- o Engage Adaptive SmartBook (SB) using McGraw-Hill Connect: Module 1 Communication & Perception

**M1 SmartBook (SB) due Sunday 8/24 at 11:59pm**

### 8/25-8/31:

#### **M1 Communication & Perception & Prepare for Module 2**

- In-Class Topics/Activities:
  - o Defining Communication
  - o Communication Models
  - o Visual Identity Collage
  - o Why Study Communication
  - o Perception Activity

**Module #1 SmartBook (SB) Quiz due Friday 8/29 at 11:59pm**

- **Prepare for Module 2:**

- o Read: Communication in Action (CIA) chapter 1
  - o Engage SB in Connect: Module 2 Persuasion & Arguments
  - o Watch: Historical Foundations Video Project & Rhetorical Analysis Virtual lecture

**M2 SB and CIA readings due Sunday 8/31 11:59pm**

**No Class Monday 9/1 Labor Day**

## **9/2-9/7: Module 2- Historical Foundations, Rhetoric, & Public Advocacy & Prepare for Module 3**

- In-Class Topics:
  - Basics of Rhetorical Analysis
  - Practice Rhetorical Analysis in Class
  - Building Arguments

**Complete the Module 2 Application Rhetorical Analysis in Canvas  
Due Friday 9/5 at 11:59pm**

- Prepare for Module 3:
  - Engage Adaptive SB in Connect: Module 3 Public Speaking Basics (pulls from various chapters follow the SB and the portions of each chapter are marked)
  - Review Social Issue Zoom Presentation Assignment in CIA & Watch Assignment Overview Video

**M3 SB due Sunday 9/7 at 11:59pm**

## **9/8-9/14: Module 3- Public Speaking & Prepare for M4**

- In-Class Topics:
  - Review Social Issue Zoom Presentation in CIA
  - Watch Assignment Overview Video
  - Public Speaking Basics
  - Problem Solution Persuasive Speaking
  - Delivery & Communication Apprehension

**Module #3 SB Quiz due Friday 9/12 at 11:59pm**

- Prepare for Module 4:
  - Watch the Nonverbal Communication Virtual Lecture
  - Engage Adaptive SB in Connect: Module 4 Verbal & Nonverbal Communication (pulls from two different chapters follow the SB and the portions of each chapter are marked)

**M4 SB due Sunday 9/14 at 11:59pm**

## **9/15-9/21: Module 4- Verbal & Nonverbal Communication & Prepare Social Issue Work Week**

- In-Class
  - Symbolic Nature of Communication
  - Similarities & Differences of Verbal Communication and Nonverbal Communication (Channels, Function)

**Module #4 SB Quiz due Friday 9/19 at 11:59pm**

- Prepare for Social Issue Presentation Week
  - Review Tips for Online Presentations

- o Watch How to Find Research for Assignments

## **9/22-9/28: Social Issue Paper & Presentations Work Week & Prepare for Module 5**

- In-Class
  - o Research Day
  - o Preparing Research Cards
  - o How to Record in Zoom
  - o Presentation Q&A

**Social Issue Zoom Presentation is due 9/26 at 11:59pm**

- **Prepare for Module 5:**
  - o Engage Adaptive SmartBook (SB) using McGraw-Hill Connect Interpersonal Communication

**M5 SB due Sunday 9/28 at 11:59pm**

## **9/29-10/5: Module 5- Interpersonal Communication & Prepare Module 6**

- In-Class Topics
  - o Self-Disclosure in Personal Relationships
  - o Relational Dialectics
  - o Relational Development

**Module #5 Application due Friday 10/3 at 11:59pm**

- Prepare for Module 6
  - o Engage Adaptive SmartBook (SB) using McGraw-Hill Connect M6 Intercultural Communication
  - o Read CIA c. 2 Communication, Culture & Power

**M6 SB due Sunday 10/5 at 11:59pm**

## **10/6-10/12: Module 6- Intercultural Communication**

- In Class Topics:
  - o Building Intercultural Communication Competence
  - o Biases in Intercultural Communication
  - o Characteristics that Distinguish Cultures

**Module #6 SB Quiz due Friday 10/10 at 11:59pm**

- Prepare for Module 7
  - o Engage Adaptive SmartBook (SB) using McGraw-Hill Connect M7 Organizational & Group Comm

**M7 SB due Sunday 10/12 at 11:59pm**

## **10/13-10/19: Module 7- Organizational & Group Communication & Prepare Module 8**

- In-Class Topics
  - o Organizational Cultures
  - o Team Contract
  - o Group Problem Solving
  - o Group Norms and Roles
  - o Conflict
  - o Introduce Advocacy in Action Assignment

**Module #7 Application due Friday 10/17 at 11:59pm**

- Prepare for Module 8
  - o Engage Adaptive SmartBook (SB) using McGraw-Hill Connect M8 Mediated Communication & Social Media

**M8 SB due Sunday 10/19 at 11:59pm**

## **10/20-10/26: Module 8- Mediated Communication & Social Media & prepare Module 9**

- In-Class Topics
  - o Mediated Communication
  - o Media & Body Image; Gatekeeping; Agenda Setting; Stereotypes & Challenging Norms; Cultivation of Perceptions
  - o Uses and Gratifications theory; Hyperpersonal perspective

**Module #8 SB Quiz due Friday 10/24 at 11:59pm**

- Prepare for Module 9
  - o Read CIA c. 3 Foundations of Performance Communication
  - o Watch: Performance & Communication Virtual Lecture

## **10/27-11/2: Module 9- Performance & Communication**

- In-Class
  - o What is Performance? & Performance in Everyday Life
  - o Performance Roles
  - o Dramatistic Pentad
  - o Performance & Aesthetics
- Prepare for Module 10
  - o Read CIA c. 4 Digital Storytelling
  - o Watch Digital Storytelling Virtual Lecture

**Complete the Module 9 Quiz (quiz is located in Canvas) Due 10/31 at 11:59pm**

## **11/3-11/9: Module 10- Digital Storytelling**

- In-Class
  - o Narrative paradigm & personal narratives
  - o Power of storytelling & Digital Storytelling
  - o Digital storytelling and social networks
  - o Tips and Tricks using social media effectively.

**Complete the Module 10 Application in Canvas Due 11/7 at 11:59pm**

- Prepare for Advocacy in Action Work Week
  - o Complete check in with Instructor

## **11/10-11/16: Advocacy in Action Work Week**

During this week your group will complete any final items for the Advocacy in Action Project. **The Team Report (with the research and all digital deliverables must be completed this work week!**

- **Advocacy in Action Written Group Report with all Digital Communication Deliverables (Social Media Posts including 1 infographic and PSA) are due on Canvas 11/14 11:59pm**

## **11/17-11/22: Advocacy in Action Week**

- **Advocacy in Action Event –Will tentatively be held on 11/18 and 11/19 – Room TBA)**
- **Advocacy in Action Peer-Evaluation and Self-Evaluation Essay are Due 12/1 at 11:59pm (last assignments for the course!!)**

## **11/23-11/30: Happy Thanksgiving – No classes**

## **12/1-12/3 Semester Wrap-up**

- **Advocacy in Action Peer-Evaluation and Self-Evaluation Essay are Due 12/1 at 11:59pm (last assignments for the course!!)**
- **Final class meeting will be Monday or Tuesday of this week.**
- **Complete SPOT extra credit due 5/4. SPOT EC does not have an extensions. The University closes SPOT on 5/4.**

**We will not have a comprehensive exam.**

**Advocacy in Action Project assignments are final assignments of the course.**

## UNT Policies:

### Academic Integrity Standards and Consequences

According to UNT Policy 06.003, [Student Academic Integrity](#), academic dishonesty occurs when students engage in behaviors including, but not limited to: cheating, fabrication, facilitating academic dishonesty, forgery, plagiarism, and sabotage. A finding of academic dishonesty may result in a range of academic penalties or sanctions ranging from admonition to expulsion from the University.

### Acceptable Student Behavior

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Dean of Students to consider whether the student's conduct violated the [Code of Student Conduct](#). The University's expectations for student conduct apply to all instructional forums, including University and electronic classroom, labs, discussion groups, field trips, etc.

The [Dean of Students Office](#) enforces the [Code of Student Conduct](#). The Code explains what conduct is prohibited, the process the DOS uses to review reports of alleged misconduct by students, and the sanctions that can be assigned. When students may have violated the Code they meet with a representative from the Dean of Students Office to discuss the alleged misconduct in an educational process.

### Code of Student Conduct

All persons shall adhere to the Code of Student Conduct regarding academic dishonesty, including acts of cheating and plagiarism. See 18.1.16 Student Standards of Academic Integrity.

“Cheating. The use of unauthorized assistance in an academic exercise, including but not limited to:

1. use of any unauthorized assistance to take exams, tests, quizzes or other assessments;
2. dependence upon the aid of sources beyond those authorized by the instructor in writing papers, preparing reports, solving problems or carrying out other assignments;
3. acquisition, without permission, of tests, notes or other academic materials belonging to a faculty or staff member of the University;
4. due submission of a paper or project, or re-submission of a paper or project to a different class without express permission from the instructor;
5. any other act designed to give a student an unfair advantage on an academic assignment.

Plagiarism. Use of another's thoughts or words without proper attribution in any academic exercise, regardless of the student's intent, including but not limited to:

1. the knowing or negligent use by paraphrase or direct quotation of the published or unpublished work of another person without full and clear acknowledgement or citation.
2. The knowing or negligent unacknowledged use of materials prepared by another person or by an agency engaged in selling term papers or other academic

materials.” (Policies of the University of North Texas, 2012, Section 18.1.16, pg. 3-4).

Rules for citing quotes and ideas can be found in the *Publication Manual of the American Psychological Association*, 7<sup>th</sup> edition. **Please note:** *Intentionality is not an issue with regard to plagiarism. Even if a student plagiarizes without intending to do so, it is still considered plagiarism and will result in the appropriate consequences.* Students are urged to review the parameters and provisions of plagiarism to avoid any potential plagiarism issues.

Punishments for cheating or plagiarism range from a grade of ZERO points on the assignment in question to failure of the course. You can find additional information on the University policy regarding plagiarism and academic dishonesty at

[http://policy.unt.edu/sites/default/files/untpolicy/pdf/7-Student\\_Affairs-Academic\\_Integrity.pdf](http://policy.unt.edu/sites/default/files/untpolicy/pdf/7-Student_Affairs-Academic_Integrity.pdf)

### **ADA Accommodation**

UNT makes reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide a student with an accommodation letter to be delivered to faculty to begin a private discussion regarding one's specific course needs. This is now conducted electronically via the AIM system. Students may request accommodations at any time; however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. For additional information see the [ODA website](#). You may also contact them by phone at 940.565.4323.

### **Important Notice for F-1 Students Taking Distance Education Courses Federal Regulation**

To read detailed Immigration and Customs Enforcement regulations for F-1 students taking online courses, please visit the [Electronic Code of Federal Regulations](#) website. The specific portion concerning distance education courses is located at Title 8 CFR 214.2 Paragraph (f)(6)(i)(G).

The paragraph reads:

(G) For F-1 students enrolled in classes for credit or classroom hours, no more than the equivalent of one class or three credits per session, term, semester, trimester, or quarter may be counted toward the full course of study requirement if the class is taken on-line or through distance education and does not require the student's physical attendance for classes, examination or other purposes integral to completion of the class. An on-line or distance education course is a course that is offered principally through the use of television, audio, or computer transmission including open broadcast, closed circuit, cable, microwave, or satellite, audio conferencing, or computer conferencing. If the F-1 student's course of study is in a language study program, no on-line or distance education classes may be considered to count toward a student's full course of study requirement.

### **University of North Texas Compliance**

To comply with immigration regulations, an F-1 visa holder within the United States may need to engage in an on-campus experiential component for this course. This component (which must be approved in advance by the instructor) can include activities such as taking an on-campus exam, participating in an on-campus lecture or lab activity, or other on-campus experience integral to the completion of this course.



If such an on-campus activity is required, it is the student's responsibility to do the following:

- (1) Submit a written request to the instructor for an on-campus experiential component within one week of the start of the course.
- (2) Ensure that the activity on campus takes place and the instructor documents it in writing with a notice sent to the International Student and Scholar Services Office. ISSS has a form available that you may use for this purpose.

Because the decision may have serious immigration consequences, if an F-1 student is unsure about his or her need to participate in an on-campus experiential component for this course, s/he should contact the [UNT International Student and Scholar Services Office](#) by telephone 940-565-2195 or email [internationaladvising@unt.edu](mailto:internationaladvising@unt.edu) to get clarification before the one-week deadline.

1/15/04

Rev. 7/22/2016

### **Firearms Policy**

The University of North Texas is committed to providing a safe environment for students, faculty, staff, and visitors, and to respecting the right of individuals who are licensed to carry a handgun where permitted by law. Individuals who are licensed to carry may do so on campus premises except in locations and at Activities prohibited by law or by this policy. Open carry is NOT permitted. See 04.001 Carrying of Concealed Handguns on Campus policy for more details.

### **Sexual Assault Prevention**

UNT is committed to providing a safe learning environment free of all forms of sexual misconduct. Federal laws and UNT policies prohibit discrimination on the basis of sex as well as sexual misconduct. If you or someone you know is experiencing sexual harassment, relationship violence, stalking and/or sexual assault, there are campus resources available to provide support and assistance. The Survivor Advocates can be reached at [SurvivorAdvocate@unt.edu](mailto:SurvivorAdvocate@unt.edu) or by calling the Dean of Students Office at 940-565-2648.

### **Emergency Notification & Procedures**

UNT uses a system called [Eagle Alert](#) to quickly notify students with critical information in the event of an emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). In the event of a university closure, please refer to Canvas for contingency plans for covering course materials.