UNIVERSITY of NORTH TEXAS  
COLLEGE of BUSINESS  
MGMT 5710 – Seminar in Business Ethics  
Section 001/026/080/086 – 100% online course FALL 2019 COURSE SYLLABUS  
October 21 – December 13, 2019

Professor: Dr. Jae Webb – Department of Management  
Office: BLB - 399a  
Email: Jae.Webb@unt.edu

To communicate, you MUST email me directly at the UNT email above or through Canvas. If you do not use your UNT assigned student e-mail address your e-mail may not make it to my inbox. I will contact you via your my UNT address, which you are expected to have access to and monitor as a UNT student. See http://it.unt.edu/eagleconnect for questions.

** Please include MGMT 5710 in the Subject Line**

NOTE: Email is checked on a regular basis Mon-Fri. However, there may be times where it could take me more than 24 hours to respond (e.g. on weekends). If you do not receive an email reply from after 24 hours on Mon-Fri, please re-send your email. I’ll let you know if I’m unavailable due to travel, illness, etc.

OFFICE HOURS: My office hours are Tuesdays & Thursday 8:30 a.m. - 09:50 a.m. and Mondays from 9:30 a.m. to 11:30 a.m. (or by appointment). To ensure my presence and availability during this time it is best to e-mail me at least 12-15 hours in advance.

Course Description for MGMT 5710

This course will give students an understanding of the strategic purposes of the firm as both an economic and social entity within society. Topics for the course include: ethics in business and ethical decision making, corporate social responsibility and corporate citizenship, and stakeholder management. An examination of the organization’s relationship to various stakeholders will include shareholders, employees, customers, and the environment. Ethical dilemmas related to each topic are identified and analyzed.

Course Objectives for MGMT 5710

- To understand and apply the ethical frameworks related to the business setting.
- To understand the most effective methods of managing stakeholder relationships.
- To understand the concept of corporate governance and its importance to the integrity of the organization.
- To understand and apply the concepts of corporate social responsibility and corporate citizenship, and the practices that put these concepts into practice through service learning activities.
- To apply the general principles of ethical decision making to real ethical dilemmas that organizations and individuals in the business environment face today.
- To understand and analyze the unique problems faced by organizations operating in the global economy
- To identify and evaluate issues related to controversial topics, adopt a position regarding the topic, and defend that position in writing, using appropriate references to defend the chosen position.

(We will be using the McGraw-Hill Connect component of this text)

The Instructor reserves the right to make changes to this syllabus if needed. Notices will be delivered electronically in advance of changes being made.
Canvas & Technology

- You can access the course at https://unt.instructure.com
- Login using your EUID and Password
- Click “MGMT 5710” from the list of courses

Please note that Canvas relies heavily on electronic technologies for online courses, and technology is not a 100% reliable. It is each student’s responsibility to take exams in a location with a reliable computer and internet connection. Students are advised to use the Business Leadership Building computer labs for taking exams as the BLB has the latest technology. Be sure to check your browser before starting the exam (Google Chrome or Mozilla Firefox work best). Be sure to use a hard wired broadband connection or a very dependable wireless connection, and make sure your device is plugged-in or charged. Students assume ALL responsibility for the operating condition of personal computers and the functionality of individual Internet connections. Also, DO NOT TAKE ASSESSMENTS USING A MOBILE DEVICE! Your enrollment in this class signifies that you possess basic computer skills necessary to use information systems like Canvas. The student assumes ALL responsibility for participating, taking exams, and uploading assignments within Canvas Learning System.

TECHNICAL ISSUES WITH CANVAS:

Please immediately report ALL Canvas problems to the UNT helpdesk at 940.565.2324. Be sure to ask for a ticket number and then email the ticket number to me along with the report from the helpdesk. Without a ticket number, I can’t follow up on the technical issue. Technical difficulties will be resolved as they appear. The University computer techs can determine exactly what has taken place and will advise me of the outcome (your ISP, our ISP, Canvas, etc.). I will make a determination on how to resolve the technical issue based on their advice, University policy, applicable law, and my experience.

EUID ACCESS AND PASSWORDS:

Enterprise User Identification Numbers (EUID’s) and passwords are required by the University of North Texas to access this course. It is the student’s responsibility to maintain a current EUID number and password. You may reset your password at https://ams.unt.edu/acctreq.php.

Class Structure

This course is taught exclusively online, through Canvas, and it is the student’s responsibility to be able to access, and appropriately use, online materials and complete course requirements as assigned in the course schedule provided in the syllabus.

Students are expected to read all the assigned materials on time, per the course calendar in the syllabus. Lecture notes and other materials posted online are not a substitute for thorough reading of the chapter. Additional material, which may include video segments or articles may be assigned from time to time. Often, this material will reflect content that is newly identified as relevant to the course, and is therefore not specified on the syllabus.

Discussion posts and exams are made available on a scheduled basis throughout the semester. For the discussion forums to work effectively, you must have read, viewed and thought about all assigned material. A good rule of thumb is to spend as much time analyzing and preparing the material as you do reading it.

Exams will only be open for small periods of time, which will not change, and are published in the course at the beginning of the semester so students may plan ahead.
Assignments and Grading for the Course

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>LearnSmart Reading Assignments (10 @ 10 points each)</td>
<td>100</td>
</tr>
<tr>
<td>Discussion Boards (2 @ 50 points each)</td>
<td>100</td>
</tr>
<tr>
<td>Lecture Review Quizzes</td>
<td>100</td>
</tr>
<tr>
<td>Application-Based Activity and Analysis</td>
<td>200</td>
</tr>
<tr>
<td>Exams (4 @ 125 points each)</td>
<td>500</td>
</tr>
<tr>
<td><strong>Total Points Available for the Course</strong></td>
<td><strong>1000</strong></td>
</tr>
</tbody>
</table>

Grades will be based on the points earned during the course according to this scale:

- **A.** = 900 – 1000 points
- **B.** = 800– 899 points
- **C.** = 700– 799 points
- **D.** = 650 – 699 points
- **F.** = Below 650 points

**SmartBook Activities (10 @ 10 points each)**

Each chapter in the book is assigned as a LearnSmart reading experience. This is a function of CONNECT by McGraw-Hill that provides a guided, interactive experience of reading the textbook. All chapters are assigned through CONNECT and students must complete each one to earn full credit.

**Discussion Boards (2 @ 50 points)**

Students will be tasked to respond to a prompt from the assigned reading or other material. Posts to the discussion board are considered submissions to an academic forum and should be of appropriate caliber, displaying critical thought, attention to detail, spelling, and composition. When appropriate you should include a citation or reference and provide the information in such a way that others can access the information. Students are expected to respond to at least two other posts made by students. Ethics resides in the domain of human reason and we grow best in our ethical reasoning by engaging with others who bring different and diverse perspectives to bear on ethical issues.

**Lecture Review Quizzes**

There are several video lectures that have been posted to the site where I review, explicate, and critically analyze concepts related to business ethics. These will range from 10 minutes to 25 minutes in length. Each video has a short quiz that follows it regarding the content. These quizzes are open note but there is a strict time limit so don’t think you can just scan through the video while taking the quiz – it won’t work.

**Exams (4 @ 125 points)**

Exams will be conducted on-line and will be available as follows: EXAM 1, EXAM 2, EXAM 3 & Exam 4. A 48-hour window has been given for each exam. This generous time window is intended to provide as much accommodation as possible with your individual commitments. Please do not abuse the good will. Exams must be taken in one sitting. Exams will save and submit automatically when the time limit is reached. You are advised not to wait until the last hour. If you run into technical difficulties at the last moment you will likely miss the availability window and there will not be any accommodation in such instances. Dates for the exams are posted on the course schedule.

**Exams are not** open book or open note; no outside assistance is allowed. Students are expected to study beforehand and use this knowledge to take the exams. No make-ups or alternative assignments will be granted for missing an exam.

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ACADEMIC INTEGRITY

According to UNT Policy 06.003, Student Academic Integrity, (https://policy.unt.edu/policy/06-003) academic dishonesty occurs when students engage in behaviors including, but not limited to cheating, fabrication, facilitating academic dishonesty, forgery, plagiarism, and sabotage. A finding of academic dishonesty may result in a range of academic penalties or sanctions ranging from admonition to expulsion from the University. All violations of the Student Academic Integrity policy will be reported. Usage of cell phones, iPhones, cameras, or any other electronic device is not allowed during a test. Talking to other students, soliciting or giving help is not allowed. Copying, photographing, or disseminating the questions in any form is prohibited. Remember, the exam questions are randomized so you will NOT see the same questions in the same order as your classmates.

DROPPING THE COURSE:

If you decide it is necessary to drop the course, please adhere to the Academic Calendar on the Registrar’s website: http://www.unt.edu/catalog/. Please note that Monday, November 26, 2019 is the last day for a student to drop a course with consent of the instructor. To drop the course, please contact the Department of Management Staff at 940.565.3140. Be prepared to provide them with the course number, your full name and student ID number. Since you are an online student, they can assist you over the phone OR if you are on campus, you may go by the Department of Management in the Business Leadership Building – room 207.

EMERGENCY ALERTS:

The University of North Texas has an emergency Notification System, Eagle Alert (https://www.unt.edu/eaglealert/), which has the capability of calling or text messaging emergency notices. As a student, you may also register with Eagle Connect Alert to receive notification of any warnings or campus closings that are announced. Instructions for enrollment can be found at my.unt.edu. The university’s radio station, KNTU 88.1 FM and website http://www.unt.edu, will provide updated information during an emergency situation.

COLLEGE EMERGENCY EVACUATION PROCEDURES:

Severe Weather: In the event of severe weather, all building occupants should immediately seek shelter in the designated shelter-in-place area in the building. If unable to safely move to the designated shelter in-place area, seek shelter in a windowless interior room or hallway on the lowest floor of the building. All building occupants should take shelter in rooms 055, 077, 090, and the restrooms on the basement level. In rooms 170, 155, and the restrooms on the first floor.

Bomb Threat/Fire: In the event of a bomb threat or fire in the building, all building occupants should immediately evacuate the building using the nearest exit. Once outside, proceed to the designated assembly area. If unable to safely move to the designated assembly area, contact one or more members of your department or unit to let them know you are safe and inform them of your whereabouts.

Persons with mobility impairments who are unable to safely exit the building should move to a designated area of refuge and await assistance from emergency responders. All building occupants should immediately evacuate the building and proceed to the south side of Crumley Hall in the grassy area, west of parking lot 24.

COURSE EVALUATIONS:

This semester, UNT will administer course evaluations online (the “SPOT” – Student Evaluation of Teaching). The evaluations are used to evaluate faculty performance and provide guidance on what can be improved (also tell us what you like!). These are very important to me as you are the reason I’m here. I truly value your feedback and very much appreciate you taking the time to complete the evaluations which will be administered towards the end of the semester. You will be notified on Canvas and via your UNT email once the evaluations open.
ATTENDANCE AND ASSIGNMENTS POLICY:

Students are required to log into course through Canvas multiple times a week to check class announcements, check grades, and complete assignments. For due dates and exam times, please see the Course Schedule towards the end of the syllabus. University policy states the conditions and remedies for University and personal related absences. These include, but are not limited to University sanctioned activities, illness, civic duty, military service, caregiver leave, and religious observances (to include funerals). In order to treat everyone equally under the law (Federal and State), some form of official documentation is required as to why-when-where. This is not intended to be an invasion of privacy, but will allow me to accommodate you during this unusual period of time. Please inform me of the situation and we will discuss on a case by case basis.

DISABILITY ACCOMMODATION:

UNT makes reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide a student with an accommodation letter to be delivered to faculty to begin a private discussion regarding one’s specific course needs. Students may request accommodations at any time, however, ODA notices of accommodation should be provided to me within the first week of the semester. Note that students must obtain a new letter of accommodation for every semester. For additional information see the ODA website at http://disability.unt.edu.

ACCEPTABLE STUDENT BEHAVIOR:

Act professionally and respectful at all times. Student behavior that interferes with an instructor’s ability to conduct a class, or other students’ opportunity to learn, is unacceptable, disruptive, and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior may be referred to the Dean of Students to review whether the student’s conduct violated the Code of Student Conduct. The Code of Student Conduct can be found at https://conduct.unt.edu.

Due Dates & Deadlines

The course schedule of exam dates and assignment due dates is posted at the beginning of the course. I do not allow make up assignments OR alternative assignment due dates as there is adequate time to complete the assignments. Plan accordingly and make sure you complete the assignments before the deadlines. No late assignments accepted. You are expected to plan ahead! I do not anticipate scheduling issues, but if you have a conflict, you must contact me prior to the exam, and the request must comply with University policy. In addition, the request needs to be submitted as early as possible, but no later than 72 hours before the exam. Forward the information to me at Jae.Webb@unt.edu with the words “MGMT 5710 Exam Conflict” in the subject line, and include your name, student ID number, and detailed reason for request. You have one week (from the date the grade is released) to inquire about your grade on an exam, quiz or any other assignment. The purpose is to resolve any issue during the term and not wait until the last week of the term. Check your grades every week and do not wait! No make-ups will be granted for missed or late quizzes, assignments, or exams. If you are trying to submit a file through Canvas at the last minute and experience technical difficulties; e-mail me the file so that I have an accurate timestamp of your submission. Again, no late assignments are accepted.
The Instructor reserves the right to make changes to this syllabus if needed. Notices will be delivered electronically in advance of changes being made.

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<thead>
<tr>
<th>Start Date</th>
<th>Reading Schedule</th>
<th>Assignments &amp; Due Dates</th>
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</thead>
<tbody>
<tr>
<td>10/21/2019</td>
<td>Chapters 1 &amp; 4</td>
<td>LearnSmart Reading Assignment due by 10/27</td>
</tr>
<tr>
<td>10/28/2019</td>
<td>Chapters 2 &amp; 3</td>
<td>LearnSmart Reading Assignment due by 11/03</td>
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<tr>
<td></td>
<td></td>
<td>Exam #1 (Ch. 1 &amp; 4) – available all day 10/27 &amp; 11/28</td>
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<tr>
<td>11/04/2019</td>
<td>Chapter 5</td>
<td>LearnSmart Reading Assignment due by 11/10</td>
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<td>Discussion Board Posting – due by 11:59 p.m. on 11/10</td>
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<tr>
<td>11/11/2019</td>
<td>Chapter 6</td>
<td>LearnSmart Reading Assignment due by 11/17</td>
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<td>Exam #2 (Ch. 2, 3, &amp; 5) – available all day 11/10 &amp; 11/11</td>
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<tr>
<td>11/18/2019</td>
<td>Chapter 8</td>
<td>LearnSmart Reading Assignment due by 11/24</td>
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<tr>
<td>11/25/2019</td>
<td>Chapter 9</td>
<td>LearnSmart Reading Assignment due by 12/01</td>
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<td>Exam #3 (Ch. 6 &amp; 8) – available all day 11/25 &amp; 11/26</td>
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<tr>
<td>12/02/2019</td>
<td>Chapter 10</td>
<td>LearnSmart Reading Assignment due by 12/08</td>
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<td></td>
<td></td>
<td>Discussion Board Posting – due by 11:59 p.m. on 12/08</td>
</tr>
<tr>
<td>12/09/2019</td>
<td></td>
<td>Exam #4 (Ch. 9 &amp; 10) – available all day 12/08 &amp; 12/10</td>
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<td></td>
<td></td>
<td>Application Based Activity and Analysis due by 12/11/19</td>
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The lecture videos are placed throughout the course in the modules to which they correspond. So long as they are completed by the end of the course (12/13/19) you will receive credit for them. The lectures are designed to augment and deepen your understanding of the materials from the text so you are encouraged to keep pace with the assigned reading and take the lecture quizzes as you can.