UNIVERSITY OF NORTH TEXAS
G. BRINT RYAN COLLEGE OF BUSINESS
MGMT 5710 – Seminar in Business Ethics
Syllabus Section 002 – Fall 2019
August 26 – December 13
BLB 060

Professor: Dr. Jae Webb – Department of Management
Office: BLB - 399a
Email: Jae.Webb@unt.edu

To communicate, you MUST email me directly at the UNT email above or through Canvas. If you do not use your UNT assigned student e-mail address your e-mail may not make it to my inbox. I will contact you via your my UNT address, which you are expected to have access to and monitor as a UNT student. See http://it.unt.edu/eagleconnect for questions.

** Please include MGMT 5710 in the Subject Line**

NOTE: Email is checked on a regular basis Mon-Fri. However, there may be times where it could take me more than 24 hours to respond (e.g. on weekends). If you do not receive an email reply from after 24 hours on Mon-Fri, please re-send your email. I’ll let you know if I’m unavailable due to travel, illness, etc.

OFFICE HOURS: My office hours are Tuesday and Thursday from 8:30 a.m. – 9:30 a.m. and Wednesday from 1:30 – 4:30 p.m. To ensure my availability you should contact me at least 24 hours in advance. Drop-ins run the risk that my time has already been scheduled by other students.

Course Description for MGMT 5710
This course will give students an understanding of the strategic purposes of the firm as both an economic and social entity within society. Topics for the course include: ethics in business and ethical decision making, corporate social responsibility and corporate citizenship, and stakeholder management. An examination of the organization’s relationship to various stakeholders will include shareholders, employees, customers, and the environment. Ethical dilemmas related to each topic are identified and analyzed.

Course Objectives for MGMT 5710

- To understand and apply the ethical frameworks related to the business setting.
- To understand the most effective methods of managing stakeholder relationships.
- To understand the concept of corporate governance and its importance to the integrity of the organization.
- To understand and apply the concepts of corporate social responsibility and corporate citizenship, and the practices that put these concepts into practice through service learning activities.
- To apply the general principles of ethical decision making to real ethical dilemmas that organizations and individuals in the business environment face today.
- To understand and analyze the unique problems faced by organizations operating in the global economy
- To identify and evaluate issues related to controversial topics, adopt a position regarding the topic, and defend that position in writing, using appropriate references to defend the chosen position.


(We will be using the McGraw-Hill Connect component of this text)
Canvas & Technology

- You can access the course at https://unt.instructure.com
- Login using your EUID and Password
- Click “MGMT 5710” from the list of courses

Please note that Canvas relies exclusively on electronic technologies for online participation, and technology is not a 100% reliable. Students assume ALL responsibility for the operating condition of personal computers and the functionality of individual Internet connections. While the class is taught in-person, students are expected to be able to navigate the Canvas course site to access information and submit assignments.

Please immediately report ALL Canvas problems to the UNT helpdesk at 940.565.2324. Be sure to ask for a ticket number and then email the ticket number to me along with the report from the helpdesk. Without a ticket number, I can’t follow up on the technical issue. Technical difficulties will be resolved as they appear on a case by case basis.

EUID ACCESS AND PASSWORDS:

Enterprise User Identification Numbers (EUID’s) and passwords are required by the University of North Texas to access this course. It is the student’s responsibility to maintain a current EUID number and password. You may reset your password at https://ams.unt.edu/acctreq.php.

Class Structure

This course is taught in person and utilizes online resources through Canvas. It is the student’s responsibility to show up and participate, as well as be able to access, and appropriately use, online materials assigned in the course schedule provided in the syllabus.

Students are expected to read all the assigned materials on time, per the course calendar in the syllabus. Lecture notes and other materials posted online are not a substitute for thorough reading of the chapter. Additional material, which may include video segments or articles, may be assigned from time to time. Often, this material will reflect content that is newly identified as relevant to the course and is therefore not specified on the syllabus. The course meets once a week and students should expect lectures, as well as participation in group discussions. The class regularly utilizes group work for learning exercises conducted in class with the exception of quizzes and exams, for which students are not allowed to work collaboratively.

Assignments and Grading for the Course

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class Attendance and Participation</td>
<td>30</td>
</tr>
<tr>
<td>SmartBook Assigned Readings (10 @ 5 points each)</td>
<td>50</td>
</tr>
<tr>
<td>Weekly Insights (must complete 12 @ 10 points each)</td>
<td>120</td>
</tr>
<tr>
<td>CSR Presentation</td>
<td>100</td>
</tr>
<tr>
<td>Ethical Case Analysis</td>
<td>150</td>
</tr>
<tr>
<td>Stakeholder Management Plan</td>
<td>150</td>
</tr>
<tr>
<td>Exams (4 @ 100 points each)</td>
<td>400</td>
</tr>
<tr>
<td><strong>Total Points Available for the Course</strong></td>
<td><strong>1000</strong></td>
</tr>
</tbody>
</table>

Grades will be based on the points earned during the course according to this scale:

- A. = 900 – 1000 points
- B. = 800 – 899 points
- C. = 700 – 799 points
- D. = 650 – 699 points
- F. = Below 650 points

The Instructor reserves the right to make changes to this syllabus if needed. Notices will be delivered electronically in advance of changes being made.
ASSIGNMENT SUMMARIES & DESCRIPTIONS

**SmartBook Assigned Readings (10 @ 5 points each)**

Each chapter in the book is assigned as a SmartBook reading experience. This is a function of CONNECT provided by McGraw-Hill that provides a guided, interactive experience of reading the textbook. Students must complete all 10 of the assigned SmartBook activities to receive the necessary fifty points.

**Weekly Insights (12 @ 10 points each)**

Students will make weekly posts to the course site in Canvas regarding their experience that week; focusing on insights gained from reading the material, class dialogue, or exposure to concepts. Students are expected to respond to peers and foster cross pollination of thought and experience. There will be fourteen opportunities to earn 10 points apiece, the lowest two (missed) assignments will be dropped from grading.

**CSR Presentation (100 points)**

Students will record a presentation for the class on the need for reform in the business world toward greater corporate social responsibility. Topics may include environmental, social, or political concerns. The presentations will be in the form of a Pecha Kucha, a brief, highly structured presentation format.

**Ethical Case Analysis (150 points)**

Students will be presented a case study of an ethical dilemma in a business and tasked to pick a position by responding in writing from the position of a business consultant. A successful analysis can identify all relevant ethical components and conduct an analysis of complex, multitudinous factors. The selected course of action should be defended based on established frameworks present in the field of ethics.

**Stakeholder Management Plan (150 points)**

Students will be presented a case study of a public issue for a business and be asked to respond in writing, selecting a course of action, and defending it through the application of a selected ethical framework. The final product will resemble a business document as presented by a consulting group. The plan must address each stakeholder affected by the public issue, account for and address negative externalities, and balance corporate and social interests.

**Exams (4 @ 100 points each)**

There will be four exams scheduled during the semester, with the fourth exam being the final. All material covered in class, assigned textbook readings, Internet resources, and videos are subject to appear on the exams. Exams are not open book or open note; no outside assistance is allowed. Students are expected to study beforehand and use this knowledge to take the exams during scheduled class time. University laptops will be provided and the exams will use a LockDown Browser.

**Class Attendance and Participation (30 points)**

Students will be expected to attend class regularly and participate in class dialogue. Any absence from class should be discussed with the professor in advance or as soon as possible after the absence occurs. University policy states the conditions and remedies for school and personal related absences. If the instructor believes that class participation/attendance is severe enough to interfere with the learning experience the professor will arrange individual consultation with the student. The possibility of a grade reduction or alternative assignments is reserved for extreme cases. Students who attend regularly and engage with their peers receive full credit for these points.

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ACADEMIC INTEGRITY

According to UNT Policy 06.003, Student Academic Integrity, (https://policy.unt.edu/policy/06-003) academic dishonesty occurs when students engage in behaviors including, but not limited to cheating, fabrication, facilitating academic dishonesty, forgery, plagiarism, and sabotage. A finding of academic dishonesty may result in a range of academic penalties or sanctions ranging from admonition to expulsion from the University. All violations of the Student Academic Integrity policy will be reported. Usage of cell phones, iPhones, cameras, or any other electronic device is not allowed during a test; nor is talking to other students, soliciting or giving help. Copying, photographing, or disseminating the questions in any form is prohibited. Remember, the exam questions are randomized so you will NOT see the same questions in the same order as your classmates. The course will utilize TurnItIn as a plagiarism checker.

DROPPING THE COURSE:

If you decide it is necessary to drop the course, please adhere to the Academic Calendar on the Registrar’s website: http://www.unt.edu/catalog/. Please note that Monday, November 4, 2019 is the last day for a student to drop a course. With regards to dropping the course, you will need to go to the following link: https://registrar.unt.edu/registration/dropping-class and click on Request to Drop Class form. If you have questions or need assistance you may go by the Department of Management in the Business Leadership Building – room 207.

EMERGENCY ALERTS:

The University of North Texas has an emergency Notification System, Eagle Alert (https://www.unt.edu/eaglealert/), which has the capability of calling or text messaging emergency notices. As a student, you may also register with Eagle Connect Alert to receive notification of any warnings or campus closings that are announced. Instructions for enrollment can be found at my.unt.edu. The university's radio station, KNTU 88.1 FM and website http://www.unt.edu, will provide updated information during an emergency situation.

COLLEGE EMERGENCY EVACUATION PROCEDURES:

Severe Weather: In the event of severe weather, all building occupants should immediately seek shelter in the designated shelter-in-place area in the building. If unable to safely move to the designated shelter-in-place area, seek shelter in a windowless interior room or hallway on the lowest floor of the building. All building occupants should take shelter in rooms 055, 077, 090, and the restrooms on the basement level. In rooms 170, 155, and the restrooms on the first floor.

Bomb Threat/Fire: In the event of a bomb threat or fire in the building, all building occupants should immediately evacuate the building using the nearest exit. Once outside, proceed to the designated assembly area. If unable to safely move to the designated assembly area, contact one or more members of your department or unit to let them know you are safe and inform them of your whereabouts.

Persons with mobility impairments who are unable to safely exit the building should move to a designated area of refuge and await assistance from emergency responders. All building occupants should immediately evacuate the building and proceed to the south side of Crumley Hall in the grassy area, west of parking lot 24.

COURSE EVALUATIONS:

This semester, UNT will administer course evaluations online (the “SPOT” – Student Evaluation of Teaching). The evaluations are used to evaluate faculty performance and provide guidance on what can be improved (also tell us what you like!). These are very important to me as you are the reason I’m here. I truly value your feedback and very much appreciate you taking the time to complete the evaluations which will be administered towards the end of the semester. You will be notified on Canvas and via your UNT email once the evaluations open.
ASSIGNMENTS & DUE DATES POLICY:

No late work is accepted or make up exams offered outside of reasons governed by University policy.

No exceptions. Pretty straight forward.

Due dates are published well in advance and you are encouraged to submit early to avoid technical difficulties, which are your responsibility to resolve and not a justification for late work. If you have a legitimate reason under University policy you should (a) contact your professor in advance to provide notification/verification or (b) work with the Dean of Students Office after the fact to provide your faculty with verification.

DISABILITY ACCOMMODATION:

UNT makes reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide a student with an accommodation letter to be delivered to faculty to begin a private discussion regarding one’s specific course needs. Students may request accommodations at any time, however, ODA notices of accommodation should be provided to me within the first week of the semester. Note that students must obtain a new letter of accommodation for every semester. For additional information see the ODA website at http://disability.unt.edu.

ACCEPTABLE STUDENT BEHAVIOR:

Act professionally and respectful at all times. Student behavior that interferes with an instructor’s ability to conduct a class, or other students’ opportunity to learn, is unacceptable, disruptive, and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior may be referred to the Dean of Students to review whether the student’s conduct violated the Code of Student Conduct. The Code of Student Conduct can be found at https://conduct.unt.edu. Any person who believes that a violation of University policy has been committed by a student can go to https://report.unt.edu and report the allegation.
<table>
<thead>
<tr>
<th>Start Date</th>
<th>Subject Matter &amp; Reading List</th>
<th>Assignments &amp; Due Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>08/27/2019</td>
<td><strong>Course Introduction and Overview</strong>&lt;br&gt;Ethics: an introduction</td>
<td>Weekly Insight Post due by 09/01&lt;br&gt;SmartBook Chap. 3 Reading due by 09/01</td>
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<tr>
<td>09/03/2019</td>
<td><strong>Chapter Three</strong>&lt;br&gt;Ethical Frameworks</td>
<td>Weekly Insight Post due by 09/08&lt;br&gt;SmartBook Chap. 2 Reading due by 09/08</td>
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<tr>
<td>09/10/2019</td>
<td><strong>Chapter Two</strong>&lt;br&gt;Ethical Decision Making</td>
<td>Weekly Insight Post due by 09/15&lt;br&gt;SmartBook Chap. 1 Reading due by 09/15</td>
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<tr>
<td>09/11/2019</td>
<td><strong>Chapter One</strong>&lt;br&gt;Ethics in the Business Environment</td>
<td>Weekly Insight Post due by 09/22&lt;br&gt;Ethical Case Analysis due by 09/17</td>
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<tr>
<td>09/12/2019</td>
<td>Stakeholders: Identification, Analysis, and Management</td>
<td>Weekly Insight Post due by 09/29&lt;br&gt;SmartBook Chap. 4 Reading due by 09/29&lt;br&gt;&lt;strong&gt;Exam #1 on 09/24 in class&lt;/strong&gt;</td>
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<tr>
<td>10/01/2019</td>
<td><strong>Chapter Four</strong>&lt;br&gt;Organizational Cultures and Impacts</td>
<td>Weekly Insight Post due by 10/06&lt;br&gt;SmartBook Chap. 5 Reading due by 10/06</td>
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<td>10/08/2019</td>
<td><strong>Chapter Five</strong>&lt;br&gt;Corporate Social Responsibility</td>
<td>Weekly Insight Post due by 10/13&lt;br&gt;SmartBook Chap. 9 Reading due by 10/13</td>
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<td>10/15/2019</td>
<td><strong>Chapter Nine</strong>&lt;br&gt;Sustainability and Environmental Impact</td>
<td>Weekly Insight Post due by 10/20&lt;br&gt;Stakeholder Management Plan due by 10/15</td>
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<tr>
<td>10/22/2019</td>
<td><strong>Corporate Citizenship:</strong> Identifying the Issues in a Global Environment</td>
<td>Weekly Insight Post due by 10/27&lt;br&gt;SmartBook Chap. 6 Reading due by 10/27&lt;br&gt;&lt;strong&gt;Exam #2 on 10/22 in class&lt;/strong&gt;</td>
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<tr>
<td>10/29/2019</td>
<td><strong>Chapter Six</strong>&lt;br&gt;Employee/Employer Relationship</td>
<td>Weekly Insight Post due by 11/03&lt;br&gt;SmartBook Chap. 7 Reading due by 11/03</td>
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<td>11/05/2019</td>
<td><strong>Chapter Seven</strong>&lt;br&gt;Privacy and Expectations</td>
<td>Weekly Insight Post due by 11/10&lt;br&gt;SmartBook Chap. 8 Reading due by 11/10</td>
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<tr>
<td>11/12/2019</td>
<td><strong>Chapter Eight</strong>&lt;br&gt;Marketing &amp; Stakeholders</td>
<td>Weekly Insight Post due by 11/17</td>
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<tr>
<td>11/19/2019</td>
<td><strong>CSR Presentation Reviews</strong></td>
<td>Weekly Insight Post due by 11/24&lt;br&gt;&lt;strong&gt;Exam #3 on 11/19 in class&lt;/strong&gt;&lt;br&gt;CSR Presentation due 11/24</td>
</tr>
<tr>
<td>11/26/2019</td>
<td><strong>CSR Presentation Reviews</strong></td>
<td>Weekly Insight Post due by 12/01&lt;br&gt;SmartBook Reading due by 12/01</td>
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<tr>
<td>12/03/2019</td>
<td><strong>Chapter Ten</strong>&lt;br&gt;Oversight, Governance, and Ownership</td>
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<td></td>
<td><strong>Final Exam (#4) TBD</strong></td>
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