UNIVERSITY of NORTH TEXAS
G. BRINT RYAN COLLEGE of BUSINESS
MGMT 5660 – International Management
Section 001 / 080 – 100% online course
Summer 2019 5W1 COURSE SYLLABUS
June 3 – July 5 2019

Professor: Dr. Jae Webb – Department of Management
Office: BLB - 399a
Email: Jae.Webb@unt.edu

It is preferable that you contact me through Canvas to communicate. If you e-mail me directly you MUST email me at the UNT email above using your UNT assigned student e-mail address. I will contact you via your UNT email address or through Canvas, which you are expected to have access to and monitor as a UNT student.

See http://it.unt.edu/eagleconnect for questions about access to UNT student e-mail. If you use your UNT student e-mail...

** Please include MGMT 5660 in the Subject Line**

OFFICE HOURS: My availability is daily. I will be online in the course on Canvas on a daily basis responding to and sending communication. I am available to speak on the phone, in person, or via video conference typically with a 16-24 hour notice. If I am ever to be unavailable, e.g. sickness, travel, etc., I will notify you in advance.

Course Description for MGMT 5660

This course presents theory and knowledge related to management and entry in international settings, while also considering the global environment. Regardless of whether businesses have direct international affiliations or contact, globalization influences the environments of both local and global firms. Gaining an understanding and awareness of the purpose of and obstacles to conducting business internationally, as well as managerial implications of such activities, is valuable to managers at all levels. This course explores theoretical underpinnings for phenomena in the international business environment, with an opportunity to apply these concepts to both international business and management.

Course Objectives for MGMT 5660

❖ Appreciate the impact and significance of global business on the economies of the world
❖ Understand the complexities and degree of awareness necessary for conducting business in foreign countries
❖ Identify and explain links between course material and current international business and/or economic events
❖ Develop skills and abilities to become an effective international manager
❖ Apply course concepts towards both management and international operations

**Canvas & Technology**

- You can access the course at https://unt.instructure.com
- Login using your EUID and Password
- Click “MGMT 5660” from the list of courses

Please note that Canvas relies heavily on electronic technologies for online courses, and technology is not a 100% reliable. It is each student’s responsibility to take exams in a location with a reliable computer and internet connection. Students are advised to use the Business Leadership Building computer labs for taking exams as the BLB has the latest technology. Be sure to check your browser before starting the exam (Google Chrome or Mozilla Firefox work best). Be sure to use a hard wired broadband connection or a very dependable wireless connection, and make sure your device is plugged-in or charged. Students assume ALL responsibility for the operating condition of personal computers and the functionality of individual Internet connections. Also, DO NOT TAKE ASSESSMENTS USING A MOBILE DEVICE! Your enrollment in this class signifies that you possess basic computer skills necessary to use information systems like Canvas. The student assumes ALL responsibility for participating, taking exams, and uploading assignments within Canvas Learning System.

**TECHNICAL ISSUES WITH CANVAS:**
Please immediately report ALL Canvas problems to the UNT helpdesk at 940.565.2324. Be sure to ask for a ticket number and then email the ticket number to me along with the report from the helpdesk. Without a ticket number, I can't follow up on the technical issue. Technical difficulties will be resolved as they appear. The University computer techs can determine exactly what has taken place and will advise me of the outcome (your ISP, our ISP, Canvas, etc.). I will make a determination on how to resolve the technical issue based on their advice, University policy, applicable law, and my experience.

**EUID ACCESS AND PASSWORDS:**
Enterprise User Identification Numbers (EUID’s) and passwords are required by the University of North Texas to access this course. It is the student’s responsibility to maintain a current EUID number and password. You may reset your password at https://ams.unt.edu/acctreq.php.

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**Class Structure**

This course is taught exclusively online, through Canvas, and it is the student’s responsibility to be able to access, and appropriately use, online materials and complete course requirements as assigned in the course schedule provided in the syllabus. This is not a correspondence course.

Students are expected to read all the assigned materials on time, per the course calendar in the syllabus. Lecture notes and other materials posted online are not a substitute for thorough reading of the chapter. Additional material, which may include video segments or articles may be assigned from time to time. Often, this material will reflect content that is newly identified as relevant to the course, and is therefore not specified on the syllabus.

Discussion posts and exams are made available on a scheduled basis throughout the semester. For the discussion forums to work effectively, you must have read, viewed and thought about all assigned material. A good rule of thumb is to spend as much time analyzing and preparing the material as you do reading it.

Exams will only be open for small periods of time, which will not change, and are published in the course at the beginning of the semester so students may plan ahead.
Assignments and Grading for the Course

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Points</th>
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</thead>
<tbody>
<tr>
<td>Community Building</td>
<td>100</td>
</tr>
<tr>
<td>Global Dilemmas (4 @ 50 points each)</td>
<td>200</td>
</tr>
<tr>
<td>Academic Paper</td>
<td>200</td>
</tr>
<tr>
<td>Exam 1</td>
<td>200</td>
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<tr>
<td>Exam 2</td>
<td>200</td>
</tr>
<tr>
<td>Simulations (4 @ 25 points each)</td>
<td>100</td>
</tr>
<tr>
<td><strong>Total Points Available for the Course</strong></td>
<td><strong>1000</strong></td>
</tr>
</tbody>
</table>

Grades will be based on the points earned during the course according to this scale:

A. = 900 – 1000 points  
B. = 800– 899 points  
C. = 700– 799 points  
D. = 650 – 699 points  
F. = Below 650 points

Community Building (100 points)
We are studying the global community for the purpose of understanding the role, responsibilities, strategies, and opportunities that exist for business in that community. We will be doing this from the standpoint of our classroom community. As the global community contains an expansive amount of diversity, our classroom also represents a diverse array of students and perspectives. In the first week we will engage with each other to explore our community in much the same way we will be exploring the global community.

Global Dilemmas (4 @ 50 points each)
In weeks one through four we will have a weekly discussion board that tasks you to respond to specific material from that week’s reading by providing a solution to a problem in international business. You will be asked to bring personal insight to bear, to apply the concepts to situations from your own life as well possibly current events. Students are required to respond to at least three classmates offering insight, critique, and encouragement.

Academic Paper (200 points)
Students will write one academic paper on a prompt related to the intersection of course material, a real world example, and personal strengths and weaknesses. The paper will be between 3-5 pages in length (roughly 1,200-1,500 words) and is expected to contain outside academic sources, properly cited (preferably APA).

Exams (2 @ 200 points)
A 48-hour window has been given for each exam. This generous time window is intended to provide as much accommodation as possible with your individual commitments. Exams 1 & 2 consist of 45 questions each worth 4 points and one essay question worth 20 points for a total of 200 points. You have 60 minutes for each exam from the time you start. Exams must be taken in one sitting. Exams will save and submit automatically when the 60 minute time limit is reached. You are advised not to wait until the last hour. If you run into technical difficulties at the last moment you will likely miss the availability window and there will not be any accommodation in such instances. Dates for the exams are posted on the course schedule.

The Instructor reserves the right to make changes to this syllabus if needed. Notices will be delivered electronically in advance of changes being made.
Modify pop-up blocker software and clear cache for the exam, you’re advised to use Chrome or Firefox. Do not wait to report technical difficulties. Without a ticket number, I can’t follow up on the technical issue. I will determine how to resolve the technical issue based on the help desk report, University policy, and my experience.

**Exams are not open book or open note; no outside assistance is allowed.** Students are expected to study beforehand and use this knowledge to take the exams. No make-ups or alternative assignments will be granted for missing an exam.

You will not be able to view your missed questions until I have completed a post-exam analysis. If you would like to review the exam questions and your submitted answers, please contact me to arrange an office visit or consultation within a week of receiving your grade for the exam.

**Simulation Exercises (4 @ 25 points each)**
The publisher provides a MyLab platform that creates simulated decision-making scenarios for you. Four of these simulations have been identified. While they align with specific chapters you are allowed to do them at your leisure so long as they are completed by the assigned due date in the last week of the semester.

**ACADEMIC INTEGRITY**
According to UNT Policy 06.003, Student Academic Integrity, academic dishonesty occurs when students engage in behaviors including, but not limited to cheating, fabrication, facilitating academic dishonesty, forgery, plagiarism, and sabotage. A finding of academic dishonesty may result in a range of academic penalties or sanctions ranging from admonition to expulsion from the University. All violations of the Student Academic Integrity policy will be reported. Usage of cell phones, iPhones, cameras, or any other electronic device is not allowed during a test. Talking to other students, soliciting or giving help is not allowed. Copying, photographing, or disseminating the questions in any form is prohibited. Remember, the exam questions are randomized so you will NOT see the same questions in the same order as your classmates. This sentence is an Easter egg – if read this sentence you can e-mail your professor the phrase ‘lucky day’ for five extra points on an assignment of your choice, not to exceed maximum available credit for that assignment. Good job reading the syllabus.

**DROPPING THE COURSE:**
If you decide it is necessary to drop the course, please adhere to the Academic Calendar on the Registrar’s website: [http://www.unt.edu/catalog/](http://www.unt.edu/catalog/). Please note that Monday, June 26, 2019 is the last day for a student to drop a course. With regards to dropping the course, you will need to go to the following link: https://registrar.unt.edu/registration/dropping-class and click on Request to Drop Class form.

**EMERGENCY ALERTS:**
The University of North Texas has an emergency Notification System, Eagle Alert ([https://www.unt.edu/eaglealert/](https://www.unt.edu/eaglealert/)), which has the capability of calling or text messaging emergency notices. As a student, you may also register with Eagle Connect Alert to receive notification of any warnings or campus closings that are announced. Instructions for enrollment can be found at my.unt.edu. The university's radio station, KNTU 88.1 FM and website [http://www.unt.edu](http://www.unt.edu), will provide updated information during an emergency situation.

**COURSE EVALUATIONS:**
This semester, UNT will administer course evaluations online (the “SPOT” – Student Evaluation of Teaching). The evaluations are used to evaluate faculty performance and provide guidance on what can be improved (also tell us what you like!). These are very important to me as you are the reason I’m here. I truly value your feedback and very much appreciate you taking the time to complete the evaluations which will be administered towards the end of the semester.
ATTENDANCE AND ASSIGNMENTS POLICY:
Students are required to log into course through Canvas multiple times a week to check class announcements, check grades, and complete assignments. For due dates and exam times, please see the Course Schedule towards the end of the syllabus. University policy states the conditions and remedies for University and personal related absences. These include, but are not limited to University sanctioned activities, illness, civic duty, military service, caregiver leave, and religious observances (to include funerals). In order to treat everyone equally under the law (Federal and State), some form of official documentation is required as to why-when-where. This is not intended to be an invasion of privacy, but will allow me to accommodate you during this unusual period of time. Please inform me of the situation and we will discuss on a case by case basis.

DISABILITY ACCOMMODATION:
UNT makes reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide a student with an accommodation letter to be delivered to faculty to begin a private discussion regarding one’s specific course needs. Students may request accommodations at any time, however, ODA notices of accommodation should be provided to me within the first week of the semester. Note that students must obtain a new letter of accommodation for every semester. For additional information see the ODA website at http://disability.unt.edu.

ACCEPTABLE STUDENT BEHAVIOR:
Act professionally and respectful at all times. Student behavior that interferes with an instructor’s ability to conduct a class, or other students’ opportunity to learn, is unacceptable, disruptive, and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior may be referred to the Dean of Students to review whether the student’s conduct violated the Code of Student Conduct. The Code of Student Conduct can be found at https://conduct.unt.edu.

Due Dates & Deadlines
The course schedule of exam dates and assignment due dates is posted at the beginning of the course. I do not allow make up assignments OR alternative assignment due dates as there is adequate time to complete the assignments. Plan accordingly and make sure you complete the assignments before the deadlines. No late assignments accepted. You are expected to plan ahead! I do not anticipate scheduling issues, but if you have a conflict, you must contact me prior to the exam, and the request must comply with University policy. In addition, the request needs to be submitted as early as possible, but no later than 72 hours before the exam. Forward the information to me at Jae.Webb@unt.edu with the words “MGMT 5660 Exam Conflict” in the subject line, and include your name, student ID number, and detailed reason for request. You have one week (from the date the grade is released) to inquire about your grade on an exam, quiz or any other assignment. The purpose is to resolve any issue during the term and not wait until the last week of the term. Check your grades every week and do not wait! No make-ups will be granted for missed or late quizzes, assignments, or exams. If you are trying to submit an assignment through Canvas at the last minute and experience technical difficulties; e-mail me the information so that I have an accurate timestamp of your submission. Again, no late assignments are accepted.

Exams are on Friday and Saturday, available all day both days. This is done to allow working professionals an opportunity to take the exam on a weekend. The only exception is for Exam #3, which will be available on Thursday and Friday the last week of class (because the course ends on Friday, July 5, 2019).

All of your postings for the weekly discussion forums are due by the end of the day on Sunday, before the start of the next week. It is recommended that you post earlier if you are able, because of the asynchronous nature of the online dialogue it’s best to allow others more time to review and respond to your post.

The Instructor reserves the right to make changes to this syllabus if needed. Notices will be delivered electronically in advance of changes being made.
<table>
<thead>
<tr>
<th>Start Date</th>
<th>Reading Schedule</th>
<th>Assignments &amp; Due Dates</th>
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</thead>
<tbody>
<tr>
<td>06/03/2019</td>
<td>Chapters 1, 2, &amp; 3</td>
<td>Community Building Exercise – due by 06/08</td>
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<tr>
<td></td>
<td></td>
<td>Global Dilemma Discussion Board – due by 06/09</td>
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<tr>
<td>Week 1</td>
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<tr>
<td>06/10/2019</td>
<td>Chapters 5, 6, &amp; 7</td>
<td>Global Dilemma Discussion Board – due by 06/16</td>
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<td></td>
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<td>You should start working on your academic paper by this week</td>
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<tr>
<td>Week 2</td>
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<tr>
<td>06/17/2019</td>
<td>Chapters 8, 9, &amp; 10</td>
<td>Exam #1 – available all day 06/17 &amp; 06/18 (Monday/Tuesday)</td>
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<td></td>
<td></td>
<td>• Covers chapters 1-8 (excluding 4)</td>
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<td></td>
<td></td>
<td>Global Dilemma Discussion Board – due by 06/23</td>
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<tr>
<td>Week 3</td>
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<tr>
<td>06/24/2019</td>
<td>Chapters 11, 12, &amp; 13</td>
<td>Academic Paper – due by 06/28</td>
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<td>Week 4</td>
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<tr>
<td>07/01/2019</td>
<td>Chapters 14, 15, &amp; 16</td>
<td>Simulations - due by 07/02</td>
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<td></td>
<td></td>
<td>• Globalization (chapter one)</td>
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<tr>
<td></td>
<td></td>
<td>• International Ethics (chapter three)</td>
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<td></td>
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<td>• Tariffs, Subsidies, and Quotas (chapter six)</td>
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<td></td>
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<td>• Managing in a Global Environment (chapter thirteen)</td>
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<td>Exam #2 – available all day 07/04 &amp; 07/05 (Thursday/Friday)</td>
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<td></td>
<td></td>
<td>• Covers chapters 9-16</td>
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<tr>
<td>Week 5</td>
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Looks like a lot of reading, huh? To make sure that you’re getting the right information out of the material you are advised to use the “Quick Study” questions in each chapter. This will help you focus in what it is a heavy reading schedule for our short five weeks together.