

# University of North Texas

# College of Merchandising, Hospitality, and Tourism

# Fall 2022

# HMGT 2800.001: Foundations of International Travel and Tourism

# Class Meeting Location Terrill Hall - 120

# Class Meetings Tuesday & Thursday 9:30 AM – 10:50 AM

### Instructor

Name: Dr. Joe O'Donnell Office Location: Chilton 342 - A Phone Number: (832) 334-9360 (cell) Office Hours: Tuesday & Thursday, 11:00 AM – 12:30 PM Email: joseph.odonnell@unt.edu

**Communication Expectations:** Please use the email address provided above <u>joseph.odonnell@unt.edu</u> or Canvas messages to contact me and I will respond within 48 hours on weekdays. UNT requires instructors to use their work emails, and/or Canvas, for anything work-related.

## Welcome to UNT!

As members of the UNT community, we have all made a commitment to be part of an institution that respects and values the identities of the students and employees with whom we interact. UNT does not tolerate identity-based discrimination, harassment, and retaliation. UNT's full Non-Discrimination Policy can be found in the UNT Policies section of the syllabus.

# **Course Description**

This introductory course provides students with an overview of the tourism industry and the factors that influence its structure and development. Travel and tourism are examined from global, industry and developmental perspectives. Topics include historical, contemporary, and future effects of travel and tourism as related to social, economic, cultural, and environmental issues, sustainable tourism.

## **Course Structure**

This class will be taught 100% face-to-face in the fall semester. *We will meet on Tuesdays and Thursdays from 09:30 am to 10:50 am at Terrill Hall - 120*.

## **Course Prerequisites or Other Restrictions**

There are no pre-requisites for this class.



# Vision of the Hospitality & Tourism Management Program

To be a global leader in advancing education, creating knowledge, and shaping the hospitality and tourism professionals of the future.

# Mission of the Hospitality & Tourism Management Program

Educating students for leadership in the global hospitality and tourism industries and advancing the profession through excellence in teaching, research, and service.

# HTM Program Learning Outcomes

**PLO1**: Students will develop appropriate strategies for reaching their career goals in the global hospitality and tourism fields.

**PLO2**: Students will develop analytical and quantitative skills enhanced by information technology to support smart business decisions in the Hospitality and Tourism Industry.

**PLO3**: Students will integrate hospitality and tourism business principles and current trends to lead in diverse, collaborative, and global environments.

**PLO4**: Students will apply innovative and imaginative methods to Hospitality and Tourism businesses utilizing ethical and sustainable practices.

PLO5: Students will demonstrate effective and efficient communication skills in all settings.

## **Course Objectives**

By the end of this course, students will be able to:

- 1. Describe tourism terms, concepts, and principles (PLO3; PLO5)
- 2. Summarize the history of leisure travel (PLO2)
- 3. Explain the motivations of travel (PLO3)
- 4. Recognize the components of the tourism system (PLO1)
- 5. Identify the issues of sustainable tourism development (PLO4)
- 6. Explain the economic, social, political, and environmental impacts of tourism (PLO4; PLO5)

### **Materials**

#### Required Textbook

Charles. R. Goeldner & J.R. Brent Ritchie. (2012). Tourism: Principles, Practices, Philosophies. The 12th Edition. ISBN # 9781118071779

### Supplementary Material

Additional readings and handouts may be provided on Canvas. Make sure to visit Canvas regularly to get updates on the course materials.

# Teaching Philosophy

I believe an instructor should enter a classroom with high expectations from each one of his/her students. My aim is to foster open mindedness, a positive attitude, and high expectations in the classroom every day. And with dedication, perseverance, and hard work, I believe that all students will rise to the occasion.

## **Course Technology & Skills**

### Minimum Technology Requirements

Each student is required to have the following minimum technology requirements:

- Computer
- Reliable internet access
- Speakers
- Microsoft Office Suite
- <u>Canvas Technical Requirements</u> (https://clear.unt.edu/supported-technologies/canvas/requirements)

#### Computer Skills & Digital Literacy

To succeed in this course, each student must possess the following technical skills:

- Using Canvas
- Using email with attachments
- Using presentation and graphics programs

### Technical Assistance

Part of working in the online environment involves dealing with the inconveniences and frustration that can arise when technology breaks down or does not perform as expected. Here at UNT we have a Student Help Desk that you can contact for help with Canvas or other technology issues.

#### UIT Help Desk: UIT Student Help Desk site (http://www.unt.edu/helpdesk/index.htm)

Email: <u>helpdesk@unt.edu</u> Phone: 940-565-2324 In Person: Sage Hall, Room 330 Walk-In Hours: Monday – Friday 8am-5pm Telephone Availability:

- Monday-Thursday: 8am-9pm
- Friday: 8am-5pm
- Saturday: 11am-3pm
- Sunday: Closed

#### Laptop Checkout:

- UNT Libraries: Click this link for details <u>UNT Libraries</u> (https://library.unt.edu/services/laptopcheckout/)
- CMHT: Click this link for details Chilton Hall, Room 386 (https://cmht.unt.edu/classroom-



#### laptop-checkout)

For additional support, visit <u>Canvas Technical Help</u> (https://community.canvaslms.com/docs/DOC-10554-4212710328)

### Rules of Engagement

Rules of engagement refer to the way students are expected to interact with each other and with their instructors. Here are some general guidelines:

- While the freedom to express yourself is a fundamental human right, any communication that utilizes cruel and derogatory language on the basis of race, color, national origin, religion, sex, sexual orientation, gender identity, gender expression, age, disability, genetic information, veteran status, or any other characteristic protected under applicable federal or state law will not be tolerated.
- Treat your instructor and classmates with respect in any communication online or face-to-face, even when their opinion differs from your own.
- Ask for and use the correct name and pronouns for your instructor and classmates.
- Speak from personal experiences. Use "I" statements to share thoughts and feelings. Try not to speak on behalf of groups or other individual's experiences.
- Use your critical thinking skills to challenge other people's ideas, instead of attacking individuals.
- Avoid using all caps while communicating digitally. This may be interpreted as "YELLING!"
- Be cautious when using humor or sarcasm in emails or discussion posts as tone can be difficult to interpret digitally.
- Avoid using "text-talk" unless explicitly permitted by your instructor.
- Proofread and fact-check your sources.
- Keep in mind that online posts can be permanent, so think first before you type.

See these <u>Engagement Guidelines</u> (https://clear.unt.edu/online-communication-tips) for more information.

### **Course Requirements**

Course work will be evaluated on the following basis.

### *Self-Introduction Discussion (60 points)*

Introduce yourself in 200 words. You can also include a picture of yourself, though this is optional. Information disclosure is voluntary; however, the purpose of the activity is to understand your traveling experiences (domestic or international). In this process, you will get to know your fellow classmates, which is an avenue for you to connect with each other. A guideline for the assignment will be available online.

### Exams (200 points)

There are 2 exams (midterm and final), each exam will cover the materials covered in the modules. The midterm exam will cover Chapters 1, 2, 7, 4, 8, and 9 while the final exam will cover Chapters 19, 11, 14,



17, 15, and 16. For each exam, there will be 50 questions (multiple choice and true or false) worth 100 points (2 points/question).

The exams will be closed book and administered in class. The Midterm Exam will be administered during the regular class period (from 09:30 am to 10:50 am). The final exam will be administered in class on (date and time to be determined).

More information about the exams will be provided in class.

### *Quizzes (140 points)*

There are 12 quizzes covering the Syllabus and Chapters 1, 2, 7, 8, 9, 19, 11, 14, 17, 15, and 16. Each quiz will have 10 questions and worth total of 20 points (2 points/question). You will have 20 minutes to complete each quiz. A link for the quiz will be available at the end of each chapter for you to take it. Quizzes are open book/note and two attempts are allowed. Make-up Quizzes will **NOT** be allowed. The quizzes will close at 11:59pm on the specified date and will **NOT** be reopened. Please remember to take the quiz on time.

### *In – Class Assignments (Points TBD)*

There will be in-class assignments provided after lecturers that will allow students to deepen their knowledge by applying concepts and articulating what they have learned. **All in-class assignment should be submitted before class ends**. Assignments submitted after a student leaves the class will **NOT** be accepted. In addition, make-ups will **NOT** be provided to students who are absent during an in-class assignment.

The points per assignment will vary. More information will be provided in class.

## Individual Assignments (150 points)

There will be three individual assignments for this course: Chapter 4 Assignment, Hidden Poland Video, and Gringo Trails Video. The due dates for the assignments are listed on class schedule. Each assignment will be worth a total of 50 points. All assignments should be submitted through Canvas by 11:59pm on the due date. Late assignments will **NOT** be accepted. In addition, assignments submitted via email will **NOT** be accepted. The rubric for each assignment will be included on Canvas.

Assignment	Points Possible
Discussion: Self-Introduction	60 points
Chapter 4 Assignment	50 points
Hidden Poland Video	50 points
Gringo Trails Video	50 points
Syllabus Quiz	20 points
Module Quizzes	220 points
Attendance (10 points per class weeks 1-15)	300 points

University of North Texas | 5

Assignment	Points Possible
Midterm Exam	100 points
Final Exam	100 points
Total Points Possible	950

# Grading

Final grade is point-based. Please do NOT email the instructor to round up %.

A = 90% - 100% B = 80% - 89% C = 70% - 79% D = 60% - 69% F = 59% and below

# **Course Evaluation**

Student Perceptions of Teaching (SPOT) is the student evaluation system for UNT and allows students the ability to confidentially provide constructive feedback to their instructor and department to improve the quality of student experiences in the course. **The availability and deadline of the SPOT evaluations will be communicated later.** 

# **Course Policies**

# Face Coverings

UNT encourages everyone to wear a face covering when indoors, regardless of vaccination status, to protect yourself and others from COVID infection, as recommended by current CDC guidelines. Face covering guidelines could change based on community health conditions.

# Attendance

**Attendance in class is mandatory**. You must stay until dismissed by the instructor to be counted as "present." Students leaving during the class period without making prior arrangements with the instructor will be considered absent. It is important that you communicate with the instructor prior to being absent, so you and the instructor can discuss and mitigate the impact of the absence on your attainment of course learning goals. Please inform the instructor if you are unable to attend class meetings because you are ill, in mindfulness of the health and safety of everyone in our community.

If you are experiencing any <u>symptoms of COVID-19</u> (<u>https://www.cdc.gov/coronavirus/2019-</u> <u>ncov/symptoms-testing/symptoms.html</u>) please seek medical attention from the Student Health and Wellness Center (940-565-2333 or <u>askSHWC@unt.edu</u>) or your health care provider PRIOR to coming to



campus. UNT also requires you to contact the UNT COVID Team at <u>COVID@unt.edu</u> for guidance on actions to take due to symptoms, pending or positive test results, or potential exposure.

If you tested positive for COVID, please remain off campus, and submit the <u>COVID-19 Positive Reporting</u> form to report positive test results.

### Excused Class Absences

Excused absences require a written explanation and include only documented emergencies (e.g., medical problem), university excused/sponsored events (you are provided an excused slip from the dean of students), or a CMHT event. All documentation for excused absences must be provided to the instructor no later than one week after excused absence and before the final exam in the class. Failure to provide an explanation within this time frame will be considered unexcused.

Students who've tested positive are required to forward the email from the UNT COVID-19 Team to the instructor for documentation.

If a student misses more than one class without notification, the instructor will send the student an email to check in and report the student to the Dean of Students.

### **Class Participation**

### Late Work

UNT instructors have the prerogative to accept or not to accept late work. It is your responsibility as a student and a future career professional to complete all assigned work and meet deadlines for this class. Therefore, all assignments must be submitted on the assigned due date which are very well established in the syllabus.

**Five (5)** points will be deducted **each** calendar day the assignment is submitted late. Assignments will **NOT** be accepted after the <u>fourth day</u> following the submission date. A grade of **"F"** will be assigned after that time.

### **Examination Policy**

The Midterm and Final Exams will be closed book and administered in class. The Midterm Exam will be administered during the regular class period (from 09:30 am to 10:50 am). The final exam will be administered in class

Make-up exams will **<u>NOT</u>** be scheduled unless arrangements are made prior to the examination. Makeup exams will be arranged only under reasonable circumstances deemed as such by the instructor. Under no circumstances whatsoever will a student be allowed to make-up an exam once the regularly scheduled exam has been administered unless she/he has made prior arrangements with the instructor. All requests should be made as early as possible and sufficient evidence must be presented to support requests.

### Assignment Policy

All written assignments will be submitted using Turnitin plagiarism check on Canvas. The Turnitin similarity report percentage must be less than 25% (Blue or Green color). *If higher than or equal to 25%*,

University of North Texas | 7



the assignment will automatically receive a grade of 0. Please check your similarity score and resubmit, if necessary, before the deadline. Please note that all the assignments are individual.

This class does not have a predetermined extra credit assignment. However, if any extra credit opportunities arise during the semester, I will communicate with the students.

All written assignments MUST follow this format:

- Typeface: Times New Roman
- Font: 12
- Margins: 1" on each side (and top and bottom)
- **Spacing**: 1.5
- Headings: Bold and/or underlined
- Ink color: Black
- File type: doc or docx
- Where/How: Through Canvas

The University is committed to providing a reliable online course system to all users. However, in the event of any unexpected server outage or any unusual technical difficulty which prevents students from completing a time sensitive assessment activity, I will provide an appropriate accommodation based on the situation. Students should immediately report any problems to the instructor and contact the UNT Student Help Desk: <u>helpdesk@unt.edu</u> or 940.565.2324 and obtain a ticket number. The instructor and the UNT Student Help Desk will work with the student to resolve any issues at the earliest possible time.

**NOTE**: All assignments should be submitted through Canvas by 11:59pm on the due date. Under no circumstances whatsoever will a student be allowed to submit an assignment after the due date unless she/he has made prior arrangements with the instructor.

### Syllabus Change Policy

The instructor reserves the right to revise this syllabus, class schedule, and list of course requirements when she deems such revisions will benefit the achievement of course goals and objectives. Changes will be announced on Canvas

### ADA Policy

UNT makes reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide a student with an accommodation letter to be delivered to faculty to begin a private discussion regarding one's specific course needs. Students may request accommodations at any time; however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. For additional information see the <u>ODA website</u> (https://disability.unt.edu/).



The University of North Texas (UNT) prohibits discrimination and harassment because of race, color, national origin, religion, sex, sexual orientation, gender identity, gender expression, age, disability, genetic information, veteran status, or any other characteristic protected under applicable federal or state law in its application and admission processes; educational programs and activities; employment policies, procedures, and processes; and university facilities. The University takes active measures to prevent such conduct and investigates and takes remedial action when appropriate.

### Emergency Notification & Procedures

UNT uses a system called Eagle Alert to quickly notify students with critical information in the event of an emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). In the event of a university closure, please refer to Canvas for contingency plans for covering course materials.

### Retention of Student Records

Student records pertaining to this course are maintained in a secure location by the instructor of record. All records such as exams, answer sheets (with keys), and written papers submitted during the duration of the course are kept for at least one calendar year after course completion. Course work completed via the Canvas online system, including grading information and comments, is also stored in a safe electronic environment for one year. Students have the right to view their individual record; however, information about student's records will not be divulged to other individuals without proper written consent. Students are encouraged to review the Public Information Policy and the Family Educational Rights and Privacy Act (FERPA) laws and the University's policy. See UNT Policy 10.10, Records Management and Retention for additional information.

### Acceptable Student Behavior

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Dean of Students to consider whether the student's conduct violated the Code of Student Conduct. The University's expectations for student conduct apply to all instructional forums, including University and electronic classroom, labs, discussion groups, field trips, etc. Visit UNT's <u>Code of Student Conduct</u> (https://deanofstudents.unt.edu/conduct) to learn more.

## Access to Information - Eagle Connect

Students' access point for business and academic services at UNT is located at: <u>my.unt.edu</u>. All official communication from the University will be delivered to a student's Eagle Connect account. For more information, please visit the website that explains Eagle Connect and how to forward e-mail <u>Eagle</u> <u>Connect</u> (https://it.unt.edu/eagleconnect).

### Student Evaluation Administration Dates

Student feedback is important and an essential part of participation in this course. The student evaluation of instruction is a requirement for all organized classes at UNT. The survey will be made

available during weeks 13, 14 and 15 [The availability and deadline of the evaluations will be communicated later] of the long semesters to provide students with an opportunity to evaluate how this course is taught. Students will receive an email from "UNT SPOT Course Evaluations via IASystem Notification" (no-reply@iasystem.org) with the survey link. Students should look for the email in their UNT email inbox. Simply click on the link and complete the survey. Once students complete the survey, they will receive a confirmation email that the survey has been submitted. For additional information, please visit the <u>SPOT website</u> (http://spot.unt.edu/) or email <u>spot@unt.edu</u>.

### Survivor Advocacy

UNT is committed to providing a safe learning environment free of all forms of sexual misconduct. Federal laws and UNT policies prohibit discrimination based on sex as well as sexual misconduct. If you or someone you know is experiencing sexual harassment, relationship violence, stalking and/or sexual assault, there are campus resources available to provide support and assistance. The Survivor Advocates can be reached at <u>SurvivorAdvocate@unt.edu</u> or by calling the Dean of Students Office at 940-5652648.

## Important Notice for F-1 Students taking Distance Education Courses

### **Federal Regulation**

To read detailed Immigration and Customs Enforcement regulations for F-1 students taking online courses, please go to the <u>Electronic Code of Federal Regulations website</u> (http://www.ecfr.gov/). The specific portion concerning distance education courses is located at Title 8 CFR 214.2 Paragraph (f)(6)(i)(G).

### The paragraph reads:

(G) For F-1 students enrolled in classes for credit or classroom hours, no more than the equivalent of one class or three credits per session, term, semester, trimester, or quarter may be counted toward the full course of study requirement if the class is taken on-line or through distance education and does not require the student's physical attendance for classes, examination, or other purposes integral to completion of the class. An on-line or distance education course is a course that is offered principally using television, audio, or computer transmission including open broadcast, closed circuit, cable, microwave, or satellite, audio conferencing, or computer conferencing. If the F-1 student's course of study is in a language study program, no on-line or distance education classes may be considered to count toward a student's full course of study requirement.

### **University of North Texas Compliance**

To comply with immigration regulations, an F-1 visa holder within the United States may need to engage in an on-campus experiential component for this course. This component (which must be approved in advance by the instructor) can include activities such as taking an on-campus exam, participating in an on-campus lecture or lab activity, or other on-campus experience integral to the completion of this course.

If such an on-campus activity is required, it is the student's responsibility to do the following:



(1) Submit a written request to the instructor for an on-campus experiential component within one week of the start of the course.

(2) Ensure that the activity on campus takes place and the instructor documents it in writing with a notice sent to the International Student and Scholar Services Office. ISSS has a form available that you may use for this purpose.

Because the decision may have serious immigration consequences, if an F-1 student is unsure about his or her need to participate in an on-campus experiential component for this course, s/he should contact the UNT International Student and Scholar Services Office (telephone 940-565-2195 or email <u>internationaladvising@unt.edu</u>) to get clarification before the one-week deadline.

### Student Verification

UNT takes measures to protect the integrity of educational credentials awarded to students enrolled in distance education courses by verifying student identity, protecting student privacy, and notifying students of any special meeting times/locations or additional charges associated with student identity verification in distance education courses.

See <u>UNT Policy 07-002 Student Identity Verification, Privacy, and Notification and Distance Education</u> <u>Courses</u> (https://policy.unt.edu/policy/07-002).

### Use of Student Work

A student owns the copyright for all work (e.g. software, photographs, reports, presentations, and email postings) he or she creates within a class and the University is not entitled to use any student work without the student's permission unless all of the following criteria are met:

- The work is used only once.
- The work is not used in its entirety.
- Use of the work does not affect any potential profits from the work.
- The student is not identified.
- The work is identified as student work.

If the use of the work does not meet all the above criteria, then the University office or department using the work must obtain the student's written permission.

Download the UNT System Permission, Waiver and Release Form

#### Transmission and Recording of Student Images in Electronically-Delivered Courses

1. No permission is needed from a student for his or her image or voice to be transmitted live via videoconference or streaming media, but all students should be informed when courses are to be conducted using either method of delivery.

- 2. In the event an instructor records student presentations, he or she must obtain permission from the student using a signed release to use the recording for future classes in accordance with the Use of Student-Created Work guidelines above.
- 3. Instructors who video-record their class lectures with the intention of re-using some or all of recordings for future class offerings must notify students on the course syllabus if students' images may appear on video. Instructors are also advised to provide accommodation for students who do not wish to appear in class recordings.

Example: This course employs lecture capture technology to record class sessions. Students may occasionally appear on video. The lecture recordings will be available to you for study purposes and may also be reused in future course offerings.

No notification is needed if only audio and slide capture is used or if the video only records the instructor's image. However, the instructor is encouraged to let students know the recordings will be available to them for study purposes.

# Academic Support & Student Services

# Student Support Services

## Mental Health

UNT provides mental health resources to students to help ensure there are numerous outlets to turn to that wholeheartedly care for and are there for students in need, regardless of the nature of an issue or its severity. Listed below are several resources on campus that can support your academic success and mental well-being:

- <u>Student Health and Wellness Center</u> (https://studentaffairs.unt.edu/student-health-and-wellness-center)
- <u>Counseling and Testing Services</u> (https://studentaffairs.unt.edu/counseling-and-testing-services)
- <u>UNT Care Team</u> (https://studentaffairs.unt.edu/care)
- <u>UNT Psychiatric Services</u> (https://studentaffairs.unt.edu/student-health-and-wellness-center/services/psychiatry)
- <u>Individual Counseling</u> (https://studentaffairs.unt.edu/counseling-and-testingservices/services/individual-counseling)

## Chosen Names

A chosen name is a name that a person goes by that may or may not match their legal name. If you have a chosen name that is different from your legal name and would like that to be used in class, please let the instructor know. Below is a list of resources for updating your chosen name at UNT.

- UNT Records
- UNT ID Card
- UNT Email Address
- Legal Name



\*UNT euIDs cannot be changed at this time. The collaborating offices are working on a process to make this option accessible to UNT community members.

#### Pronouns

Pronouns (she/her, they/them, he/him, etc.) are a public way for people to address you, much like your name, and can be shared with a name when making an introduction, both virtually and in-person. Just as we ask and don't assume someone's name, we should also ask and not assume someone's pronouns.

You can <u>add your pronouns to your Canvas account</u> so that they follow your name when posting to discussion boards, submitting assignments, etc.

Below is a list of additional resources regarding pronouns and their usage:

- What are pronouns and why are they important?
- How do I use pronouns?
- How do I share my pronouns?
- How do I ask for another person's pronouns?
- How do I correct myself or others when the wrong pronoun is used?

#### Additional Student Support Services

- <u>Registrar</u> (https://registrar.unt.edu/registration)
- <u>Financial Aid</u> (https://financialaid.unt.edu/)
- <u>Student Legal Services</u> (https://studentaffairs.unt.edu/student-legal-services)
- <u>Career Center</u> (https://studentaffairs.unt.edu/career-center)
- <u>Multicultural Center</u> (https://edo.unt.edu/multicultural-center)
- <u>Counseling and Testing Services</u> (https://studentaffairs.unt.edu/counseling-and-testing-services)
- <u>Pride Alliance</u> (https://edo.unt.edu/pridealliance)
- <u>UNT Food Pantry</u> (https://deanofstudents.unt.edu/resources/food-pantry)

#### Academic Support Services

- <u>Academic Resource Center</u> (https://clear.unt.edu/canvas/student-resources)
- <u>Academic Success Center</u> (https://success.unt.edu/asc)
- <u>UNT Libraries</u> (https://library.unt.edu/)
- <u>Writing Lab</u> (<u>http://writingcenter.unt.edu/</u>)