



LGAV3100 (Online Section) - Introduction to the Aviation Industry

Instructor Contact

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Please refer to the section [Communicating with Me](#) below regarding preferred ways to contact me.

Welcome to UNT!

As members of the UNT community, we have all made a commitment to be part of an institution that respects and values the identities of the students and employees with whom we interact. UNT does not tolerate identity-based discrimination, harassment, and retaliation. UNT's full Non-Discrimination Policy can be found in the UNT Policies section of the syllabus.

Course Description

This *junior-level* course is an introduction to the aviation industry and the business of air transportation. The emphasis is on the business and management aspects of aviation. The course will also investigate the key role the aviation industry plays in the global transportation network, and how aviation management impacts current business practices in a globalized economy. The importance of aviation transportation networks on business practice is examined.

Course Structure

This section of LGAV3100 is **an online course** where instruction will take place primarily in an *asynchronous* mode (not limited to a specific place or time). We may have a few synchronous video conferences using Zoom throughout the semester. Other than that, your interaction with me and with your fellow students will take place primarily online in Canvas.

The course is organized into weeks and modules. Each week there will 1 or 2 learning modules to complete and possibly an activity or discussion of the week. There are a total of 20+ modules which will be published over the course of the semester. Every module will have the same basic structure (objectives, content, activities, assessments).

There will also be activities and assignments that are not self-contained within a module or week. These will be either a short “Activity of the Week”, and/or an assignment that spans more than one week, typically projects that are assigned early in the course and are due at a later date or end of the course.

Although the asynchronous structure of the course provides flexibility for students, **please note that the course is NOT self-paced.** It has a set schedule of weekly assignments and deadlines that must be met.

Course Prerequisites or Other Restrictions

There are no required prerequisites for this course. However, in order to be successful in this course you will need to:

- Have the self-discipline to study and keep up with the class material on a regular basis
- Collaborate with other students in the class and follow the [online rules of engagement](#)
- Make the commitment to spend at least 8 hours a week reading the assignments, reflecting on the material covered, and participating in other activities throughout the course

Course Objectives

By the end of this course, you will be able to:

1. Describe the various modes of air transportation, pricing of services, capabilities, and role in commerce and within the air transportation industry
2. Identify the factors and circumstances under which air transportation represents the preferred mode for moving passengers and freight to meet shipper and customer requirements
3. Examine current air transportation issues, economic trends, and future challenges by reading current news articles with follow-up class discussions
4. Articulate the broad spectrum of aviation industry stakeholders and organizations, and their roles in a modern global economic system
5. Describe the planning and operational functions of common carrier airlines and the strategic and tactical decisions that must be made for an airline to be competitive in the industry

Course Materials

The *required* textbook for this class is:

- John G. Wensveen, *Air Transportation: A Management Perspective* 8th Edition. Ashgate Publishing Limited: Surrey, England. ISBN 978-1-4724-3681-8. (Check UNT Bookstore for availability)

All other materials will be provided within each module in Canvas, as needed. These may include links to external content (URL's), videos, PowerPoint presentations, PDF documents, and Excel spreadsheets.

Technical Requirements & Skills

Minimum Technology Requirements

To access the class online you will need internet access, a web browser such as Chrome, Firefox, Safari, or Internet Explorer, and a UNT Canvas account.

Course materials and assignments will be distributed and collected using Canvas. If you have questions about the minimum technical requirements for Canvas, please refer to: [Canvas Technical Requirements \(https://clear.unt.edu/supported-technologies/canvas/requirements\)](https://clear.unt.edu/supported-technologies/canvas/requirements)

NOTE: Please make sure the email address in your Canvas profile is the one you use most frequently.

The default is your UNT email address and if you don't check it frequently you may miss important class announcements.

In addition to Canvas, you will need the following software: Microsoft (MS) Word, MS PowerPoint, MS Excel, Adobe Reader (for PDF files). Zoom (video conferencing) will be used for any synchronous meetings

Computer Skills & Digital Literacy

In addition to having the minimum technology, you should also be familiar with:

- Using Canvas
- Using email with attachments
- Downloading and installing software
- Using spreadsheet programs
- Using presentation and graphics programs

Technical Assistance

Part of working in the online environment involves dealing with the inconveniences and frustration that can arise when technology breaks down or does not perform as expected. Here at UNT we have a Student Help Desk that you can contact for help with Canvas or other technology issues.

Students should immediately report any problems to the instructor and contact the UNT Student Help Desk: helpdesk@unt.edu or 940.565.2324 and obtain a ticket number. The instructor and the UNT Student Help Desk will work with the student to resolve any issues at the earliest possible time.

UIT Help Desk: UIT Student Help Desk site (<http://www.unt.edu/helpdesk/index.htm>)

Email: helpdesk@unt.edu

Phone: 940-565-2324

Telephone Availability:

- Sunday: noon-midnight
- Monday-Thursday: 8am-midnight
- Friday: 8am-8pm
- Saturday: 9am-5pm

For additional support, visit [Canvas Technical Help](https://community.canvaslms.com/docs/DOC-10554-4212710328) (<https://community.canvaslms.com/docs/DOC-10554-4212710328>)

Course Activities and Assignments

Required reading, lectures and other module activities

Each module (up to 2/week) covers a specific topic in the aviation industry. Most topics have a corresponding chapter in the required course textbook. You are encouraged to read those chapters before reviewing the corresponding lectures (narrated in PowerPoint) because lectures are intended to complement and build upon the material in the textbook. In general, the textbook provides a good introduction to the topic, and the lectures and other material help to fill in any gaps and bring things up to date. All content in the assigned readings and narrated lectures is considered “testable” material (in exams and module quizzes).

Quizzes and Exams

Quizzes occur at the end of each module and are open-book and timed. You will only be allowed one attempt at each quiz. These quizzes are designed to quickly assess your comprehension of the readings, lectures, and other content covered in the module. To do well **you must familiarize yourself with the material in advance**. You will NOT have enough time to search for answers, electronically or otherwise, once the quiz has started. Quizzes may include a combination of multiple choice, true-false, and short answer type questions.

Exams are also open-book and timed, but they are cumulative and cover material from multiple modules. In this class there will be one online mid-term exam covering the first half of the course.

Current Event Summary (CES)

You are required to submit a 1-2-page written summary and analysis of a current event (CES) affecting the airline or aviation logistics industry. The event should be no more than 2-4 weeks old, be focused on the business or management aspects of the aviation industry, and if possible, cover something related to the topics in class. Fare and service offering changes, mergers, collective bargaining negotiations, accidents/incidents, new technologies, etc. are all good topics.

As part of this assignment, you will be expected to express an opinion or pose one or more questions related to the current event that could serve as the basis for a group discussion. Approximately every two weeks, the instructor will select a CES that has been submitted and post it to the class for group discussion. An example of a Current Event Summary and a grading rubric will be provided by the instructor.

During the first week of class, there will be a sign-up schedule on Canvas where you can pick a week to submit your summary. There will be one or more slots available per week depending upon the size of the class and length of semester. This is to ensure that current events are spread out over the semester.

Company/Career Abstract

You are required to research and submit a 2-page written summary and analysis of either: 1) an aviation-related company or 2) an aviation-related career. Required and recommended research sources, formatting guidelines, and a detailed grading rubric are provided in the corresponding module on Canvas.

Team Project – Airline Simulation

Students will be randomly assigned to teams of 3 students (or teams of 1-2 for small classes) for an online airline simulation project that will run for several weeks in the last half of the semester. This is an

educational and informative exercise that will give you the experience of forming, running, and growing an airline (and competing against your fellow students – if you are so inclined!).

More details will be posted later in the course, but each team will have to prepare three short, written assignments over the course of the simulation: business plan, shareholder report, and final report. Because this is a team-based exercise, a brief “peer evaluation” survey will be required of each student at the end of the simulation. To ensure participation and accountability to the team, **grades will reflect both individual and group performance. Failure to participate on a team will adversely impact your individual grade** for the project.

Discussion Board Posts

Participation on the course discussion board is an important and required part of the course. In a face-to-face classroom, the instructor and students have the ability to interact in real-time and engage in productive discussions, debates, and activities that are a valuable learning component of any course. The discussion board is one of the primary mechanisms to achieve similar goals in an online environment.

Depending upon class size, you may be assigned to a small discussion group of 5-7 people to facilitate dialog and make the discussion more meaningful and engaging than would be possible in a larger setting. Discussion group assignments, if any, can be found under “People” in Canvas, and each group will have its own page in Canvas in which to collaborate over the semester.

Discussion topics will be selected by the instructor and will usually be chosen from student CES submissions. To achieve the maximum score, you should in general post earlier rather than later because discussion posts are subject to a declining point scale (see rubric on Canvas: “How Discussions are Graded”). In other words, the longer you wait to post, the fewer points you can earn. As a courtesy to your fellow students, please don’t wait until the last minute to post. Doing so may impact your grade.

Class Participation

Participation in class not only helps you understand the material but also makes the class more enjoyable for all. Preparation for class, frequency of participation, quality of participation, organization, and conciseness all demonstrate the level of commitment expected of each student. Every week of the course may consist of one or more activities, individual or group, and your active and positive participation in these activities is expected and important for you to succeed in the course. Failure to be prepared, get online, check Canvas regularly, and actively participate in the discussion board and activities will diminish your learning experience and adversely impact your grade.

Course Grading

Assignments and activities will be graded according to the following point distribution:

Assignment/Activity	Points Possible
Module Quizzes 21 @ 5 pts ea.	105 points
Current Event Summary	25 points
Company/Career Report	25 points
Discussions and Surveys 9 @ 5 pts ea.*	45 points
Mid-Term Exam	50 points
Team Project (Airline Management Simulation)	
<i>Team Grades</i>	
Business Plan	30 points
Report to Shareholders	30 points
Final Report	30 points
<i>Individual Grades</i>	
Weekly Status Report (6@5 pts)	30 points
Bonus Recommendations (3 @ 5 pts)	15 points
Total Points Possible (excl extra credit)	385 points

*Please note that the number of Discussions and Activity Topics may vary slightly (and therefore total points possible) based upon class size, student workload, current events, and other factors.

Your letter grade for the course will be determined by the total number of points earned over the semester divided by the total points possible. The percentage of total points and corresponding range of points to earn each letter grade is shown in the table below.

Letter Grade (% of total points)
A (90-100%)
B (80-89%)
C (70-79%)
D (60-69%)
F (<59%)

Course Policies

Attendance and Participation

Because this is an online class that does not meet at a regularly scheduled time in a physical classroom, your participation in all of the required assignments (quizzes, reports, etc), course activities, and discussion boards is treated, in effect, the same as attendance in a regular classroom.

COVID-19 Impact on Attendance and Participation

While attendance and participation is expected as outlined above, it is important for all of us to be mindful of the health and safety of everyone in our community, especially given concerns about COVID-19. Please contact me if you are unable to attend or participate in class because you are ill, or unable to attend class due to a related issue regarding COVID-19. It is important that you communicate with me prior to being absent so I may make a decision about accommodating your request to be excused from class.

If you are experiencing any symptoms of COVID-19 (<https://www.cdc.gov/coronavirus/2019-ncov/symptoms-testing/symptoms.html>) please seek medical attention from the Student Health and Wellness Center (940-565-2333 or askSHWC@unt.edu) or your health care provider PRIOR to coming to campus. UNT also requires you to contact the UNT COVID Hotline at 844-366-5892 or COVID@unt.edu for guidance on actions to take due to symptoms, pending or positive test results, or potential exposure. While attendance is an important part of succeeding in this class, your own health, and those of others in the community, is more important.

Late Work

Late work will receive a grade of zero. Quizzes, discussion posts and graded assignments cannot be made up at a later date.

If you know in advance that you will be required to miss an assignment due date, you must inform me as soon as possible to make arrangements. In extenuating circumstances, it may be possible to make alternate arrangements, but you must contact me before the due date of the assignment. If you provide less than 24-hour notice, it is possible that there may not be much that can be done.

All work turned in after the deadline without prior approval will receive a grade of zero unless the student has a [university-excused absence](#) and provides documentation within 48 hours of the missed deadline.

Extra Credit

There are usually several opportunities to earn extra credit in this course. The instructor will advise students as the course progresses.

Grade Disputes

If you disagree with how any assignment or quiz was graded, you must submit a written appeal to me by email within one (1) week after the grade was awarded or the graded work was returned. The written appeal should include your concern or question about the grade, an explanation of why you believe your answer is correct, AND documentation or evidence supporting your claim. Appropriate documentation includes references from the text, course lecture slides, or outside assigned reading. Appeals without supporting rational and specific references to the course will be returned without consideration. Grades will not be lowered due to an appeal.

Technical Issues With Canvas

The University is committed to providing a reliable online course system to all users. However, in the event of any unexpected server outage or any unusual technical difficulty with a UNT-operated system (ie. not your personal computer equipment) which prevents students from completing a time sensitive assessment activity, the instructor will extend the time windows and provide an appropriate accommodation based on the situation.

Syllabus Changes

The instructor reserves the right to make changes to some or all parts of this syllabus, including policies, assignments, due dates, grading points, schedules, and topics as the needs of the students and instructor dictate. The goal is to minimize changes, and under all circumstances, changes will not negatively impact student grades or work completed or in-progress prior to that point.

Communicating with Me

While I want to make myself as available as possible to each of you, I do have to place some limitations on when I can be contacted:

General Questions

- I would prefer that most general questions go through the “Ask a Question” forum in the Discussion Board area. If you have a general question about the course or assignments, please post it there. Either I will answer it, or, one of your classmates will. This way we can all benefit from questions asked, and they can be answered in a venue that the whole class can see
- You may also want to find someone in class to be a "buddy" with. This will give you at least one other person who you can email with questions

Office Hours

- If you have a private question, please contact me via email or text and I will respond within 24 hours on weekdays (usually sooner). Please do not expect a response over the weekend. Please use my phone number as a last resort - but, also, please use it if you need to!
- If we need to have one-on-one discussions outside the public forum, I would prefer that we schedule an appointment for a phone call or Zoom meeting during my regular Office Hours
- If I am logged into Canvas during Office Hours and my status is “available”, you are welcome to drop-by for a “Canvas Chat”. Chats are just that - you don't have to have a question to contact me on the chat. In fact, it's perfectly acceptable (and encouraged!) for you to just pop in and say "hello!"

Feedback

- Normally, I will return feedback on all written assignments within 1 week of the due date. However, if I see that I will be unable to return your feedback that quickly I will post an Announcement to let everyone know when it can be expected. Discussion posts will have grades posted a week after the module ends.
- You can also expect to see me participate in the discussion board after everyone has contributed their initial posts, as well as in any subsequent rounds, depending upon the particular discussion question and assignment

Online Rules of Engagement

Rules of engagement refer to the way students are expected to interact with each other and with their instructors online. Here are some general guidelines:

- Treat your instructor and classmates with respect in email or any other communication.
- Use clear and concise language.
- Remember that all college level communication should have correct spelling and grammar (this includes discussion boards).
- Avoid slang terms such as “wassup?” and texting abbreviations such as “u” instead of “you.”
- Use standard fonts such as Ariel, Calibri or Times new Roman and use a size 10 or 12 point font
- Avoid using the caps lock feature AS IT CAN BE INTERPRETED AS YELLING.
- Limit and possibly avoid the use of emoticons like :) or ☺.
- Be cautious when using humor or sarcasm as tone is sometimes lost in an email or discussion post and your message might be taken seriously or sound offensive.
- Be careful with personal information (both yours and other’s).
- Do not send confidential information via e-mail
- Don’t wait until the last minute to make required posts. Allow time for other students to respond before the deadline.
- Likewise, don’t wait to post your replies until the deadline; the author deserves an opportunity to address any questions you have or respond to points you make.
- Be forgiving. If your classmate makes a mistake, whether it’s a typo or grammatical error, don’t badger him or her for it. Just let it go.

Success in an Online Course

While the online classroom shares many similarities with the face-to-face classroom, success in online education requires certain skills and expectations that many students are not aware of. Please take a moment to review some tips that you may find useful for this class: [How To Succeed as an Online Student](https://clear.unt.edu/teaching-resources/online-teaching/succeed-online) (<https://clear.unt.edu/teaching-resources/online-teaching/succeed-online>).

Course Evaluation

Student Perception of Teaching (SPOT) is a requirement for all organized classes at UNT. This short survey is available to you at the end of the semester, providing you a chance to comment on how this class is taught. Feedback from students helps to improve this course. I consider SPOT to be an important part of your participation in this class.

Student Support Services

Mental Health

UNT provides mental health resources to students to help ensure there are numerous outlets to turn to that wholeheartedly care for and are there for students in need, regardless of the nature of an issue or its severity. Listed below are several resources on campus that can support your academic success and mental well-being:

- [Student Health and Wellness Center](https://studentaffairs.unt.edu/student-health-and-wellness-center) (<https://studentaffairs.unt.edu/student-health-and-wellness-center>)

- [Counseling and Testing Services](https://studentaffairs.unt.edu/counseling-and-testing-services) (<https://studentaffairs.unt.edu/counseling-and-testing-services>)
- [UNT Care Team](https://studentaffairs.unt.edu/care) (<https://studentaffairs.unt.edu/care>)
- [UNT Psychiatric Services](https://studentaffairs.unt.edu/student-health-and-wellness-center/services/psychiatry) (<https://studentaffairs.unt.edu/student-health-and-wellness-center/services/psychiatry>)
- [Individual Counseling](https://studentaffairs.unt.edu/counseling-and-testing-services/services/individual-counseling) (<https://studentaffairs.unt.edu/counseling-and-testing-services/services/individual-counseling>)

Chosen Names

A chosen name is a name that a person goes by that may or may not match their legal name. If you have a chosen name that is different from your legal name and would like that to be used in class, please let the instructor know. Below is a list of resources for updating your chosen name at UNT.

- [UNT Records](#)
- [UNT ID Card](#)
- [UNT Email Address](#)
- [Legal Name](#)

**UNT eulDs cannot be changed at this time. The collaborating offices are working on a process to make this option accessible to UNT community members.*

Pronouns

Pronouns (she/her, they/them, he/him, etc.) are a public way for people to address you, much like your name, and can be shared with a name when making an introduction, both virtually and in-person. Just as we ask and don't assume someone's name, we should also ask and not assume someone's pronouns.

You can [add your pronouns to your Canvas account](#) so that they follow your name when posting to discussion boards, submitting assignments, etc.

Below is a list of additional resources regarding pronouns and their usage:

- [What are pronouns and why are they important?](#)
- [How do I use pronouns?](#)
- [How do I share my pronouns?](#)
- [How do I ask for another person's pronouns?](#)
- [How do I correct myself or others when the wrong pronoun is used?](#)

Other student support services offered by UNT include

- [Registrar](https://registrar.unt.edu/registration) (<https://registrar.unt.edu/registration>)
- [Financial Aid](https://financialaid.unt.edu/) (<https://financialaid.unt.edu/>)
- [Student Legal Services](https://studentaffairs.unt.edu/student-legal-services) (<https://studentaffairs.unt.edu/student-legal-services>)
- [Career Center](https://studentaffairs.unt.edu/career-center) (<https://studentaffairs.unt.edu/career-center>)
- [Multicultural Center](https://edo.unt.edu/multicultural-center) (<https://edo.unt.edu/multicultural-center>)
- [Counseling and Testing Services](https://studentaffairs.unt.edu/counseling-and-testing-services) (<https://studentaffairs.unt.edu/counseling-and-testing-services>)
- [Pride Alliance](https://edo.unt.edu/pridealliance) (<https://edo.unt.edu/pridealliance>)
- [UNT Food Pantry](https://deanofstudents.unt.edu/resources/food-pantry) (<https://deanofstudents.unt.edu/resources/food-pantry>)

Academic Support Services

- [Academic Resource Center](https://clear.unt.edu/canvas/student-resources) (<https://clear.unt.edu/canvas/student-resources>)
- [Academic Success Center](https://success.unt.edu/asc) (<https://success.unt.edu/asc>)
- [UNT Libraries](https://library.unt.edu/) (<https://library.unt.edu/>)
- [Writing Lab](http://writingcenter.unt.edu/) (<http://writingcenter.unt.edu/>)
- [MathLab](https://math.unt.edu/mathlab) (<https://math.unt.edu/mathlab>)

UNT Policies

Academic Integrity Policy

The G. Brint Ryan College of Business takes academic honesty seriously. Ethics and integrity are important business values, essential to building trust and adhering to both professional and legal standards. Academic dishonesty destroys trust, damages the reputation and the value of the degree and is unacceptable.

According to UNT Policy 06.003, Student Academic Integrity, academic dishonesty occurs when students engage in behaviors including, but not limited to cheating, fabrication, facilitating academic dishonesty, forgery, plagiarism, and sabotage. A finding of academic dishonesty may result in a range of academic penalties or sanctions from admonition (a warning) to expulsion from the University.

Some of the most common examples of academic integrity violations include plagiarism or cheating, such as unauthorized assistance on examinations, homework, research papers or case analyses. Your work must be entirely your own. When working on assignments, you should not discuss your work with others unless approved by the course instructor. Group assignments should only be discussed with members assigned to your group, and all group members may be held accountable in some way for known academic integrity violations in a group assignment.

Another example of academic dishonesty relates to improper attribution. When preparing your assignments, you must cite all outside sources in the manner requested by your instructor. Copying or using material from any source prepared by or previously submitted by others, at UNT or other institutions, or downloaded from the Internet, is plagiarism. Unless directed otherwise in an assignment, large scale “cutting and pasting” from other sources, even if properly footnoted, is not appropriate. You should synthesize this material in your own words and provide a footnote. Your instructor will specify what materials, if any, may be used on the tests and exams.

Using materials other than those permitted, talking with other individuals during the exam, individuals exchanging information about an exam when one has taken the exam and the other has not, or copying or using material from another individual’s exam is academic dishonesty and will result in a meeting to discuss academic integrity violations and potentially issue sanctions mentioned above, and may result in ineligibility for academic scholarships. The use of online assistance, such as sites commonly used for finding homework solutions, group chat, cell phones, smart watches, and similar tools during exams is not allowed for any reason unless specifically permitted. No portion of an exam may be copied or photographed without permission.

Students are expected to conduct themselves in a manner consistent with the University's status as an institution of higher education. A student is responsible for responding to a request to discuss suspected academic dishonesty when issued by an instructor or other University official. If a student fails to

respond after a proper attempt at notification has been made, the University may take appropriate academic actions in the absence of the student's participation.

ADA Policy

UNT makes reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide a student with an accommodation letter to be delivered to faculty to begin a private discussion regarding one's specific course needs. Students may request accommodations at any time, however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. For additional information see the [ODA website \(https://disability.unt.edu/\)](https://disability.unt.edu/).

Prohibition of Discrimination, Harassment, and Retaliation (Policy 16.004)

The University of North Texas (UNT) prohibits discrimination and harassment because of race, color, national origin, religion, sex, sexual orientation, gender identity, gender expression, age, disability, genetic information, veteran status, or any other characteristic protected under applicable federal or state law in its application and admission processes; educational programs and activities; employment policies, procedures, and processes; and university facilities. The University takes active measures to prevent such conduct and investigates and takes remedial action when appropriate.

Emergency Notification & Procedures

UNT uses a system called Eagle Alert to quickly notify students with critical information in the event of an emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). In the event of a university closure, please refer to Blackboard for contingency plans for covering course materials.

Retention of Student Records

Student records pertaining to this course are maintained in a secure location by the instructor of record. All records such as exams, answer sheets (with keys), and written papers submitted during the duration of the course are kept for at least one calendar year after course completion. Course work completed via the Blackboard online system, including grading information and comments, is also stored in a safe electronic environment for one year. Students have the right to view their individual record; however, information about student's records will not be divulged to other individuals without proper written consent. Students are encouraged to review the Public Information Policy and the Family Educational Rights and Privacy Act (FERPA) laws and the University's policy. See UNT Policy 10.10, Records Management and Retention for additional information.

Acceptable Student Behavior

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Dean of Students to consider whether the student's conduct violated the Code of Student Conduct. The University's expectations for student conduct apply to all

instructional forums, including University and electronic classroom, labs, discussion groups, field trips, etc. Visit UNT's [Code of Student Conduct](https://deanofstudents.unt.edu/conduct) (<https://deanofstudents.unt.edu/conduct>) to learn more.

Access to Information - Eagle Connect

Students' access point for business and academic services at UNT is located at: my.unt.edu. All official communication from the University will be delivered to a student's Eagle Connect account. For more information, please visit the website that explains Eagle Connect and how to forward e-mail [Eagle Connect](https://it.unt.edu/eagleconnect) (<https://it.unt.edu/eagleconnect>).

Student Evaluation Administration Dates

Student feedback is important and an essential part of participation in this course. The student evaluation of instruction is a requirement for all organized classes at UNT. The survey will be made available during weeks 13, 14 and 15 of the long semesters to provide students with an opportunity to evaluate how this course is taught. Students will receive an email from "UNT SPOT Course Evaluations via IASystem Notification" (no-reply@iasystem.org) with the survey link. Students should look for the email in their UNT email inbox. Simply click on the link and complete the survey. Once students complete the survey they will receive a confirmation email that the survey has been submitted. For additional information, please visit the [SPOT website](http://spot.unt.edu/) (<http://spot.unt.edu/>) or email spot@unt.edu.

Sexual Assault Prevention

UNT is committed to providing a safe learning environment free of all forms of sexual misconduct, including sexual harassment sexual assault, domestic violence, dating violence, and stalking. Federal laws (Title IX and the Violence Against Women Act) and UNT policies prohibit discrimination on the basis of sex, and therefore prohibit sexual misconduct. If you or someone you know is experiencing sexual harassment, relationship violence, stalking, and/or sexual assault, there are campus resources available to provide support and assistance. UNT's Survivor Advocates can assist a student who has been impacted by violence by filing protective orders, completing crime victim's compensation applications, contacting professors for absences related to an assault, working with housing to facilitate a room change where appropriate, and connecting students to other resources available both on and off campus. The Survivor Advocates can be reached at SurvivorAdvocate@unt.edu or by calling the Dean of Students Office at 940-565- 2648. Additionally, alleged sexual misconduct can be non-confidentially reported to the Title IX Coordinator at oeo@unt.edu or at (940) 565 2759.

Important Notice for F-1 Students taking Distance Education Courses

Federal Regulation

To read detailed Immigration and Customs Enforcement regulations for F-1 students taking online courses, please go to the [Electronic Code of Federal Regulations website](http://www.ecfr.gov/) (<http://www.ecfr.gov/>). The specific portion concerning distance education courses is located at Title 8 CFR 214.2 Paragraph (f)(6)(i)(G).

The paragraph reads:

(G) For F-1 students enrolled in classes for credit or classroom hours, no more than the equivalent of one class or three credits per session, term, semester, trimester, or quarter may be counted toward the full course of study requirement if the class is taken on-line or through distance education and does not require the student's physical attendance for classes, examination or other purposes integral to

completion of the class. An on-line or distance education course is a course that is offered principally through the use of television, audio, or computer transmission including open broadcast, closed circuit, cable, microwave, or satellite, audio conferencing, or computer conferencing. If the F-1 student's course of study is in a language study program, no on-line or distance education classes may be considered to count toward a student's full course of study requirement.

University of North Texas Compliance

To comply with immigration regulations, an F-1 visa holder within the United States may need to engage in an on-campus experiential component for this course. This component (which must be approved in advance by the instructor) can include activities such as taking an on-campus exam, participating in an on-campus lecture or lab activity, or other on-campus experience integral to the completion of this course.

If such an on-campus activity is required, it is the student's responsibility to do the following:

- (1) Submit a written request to the instructor for an on-campus experiential component within one week of the start of the course.
- (2) Ensure that the activity on campus takes place and the instructor documents it in writing with a notice sent to the International Student and Scholar Services Office. ISSS has a form available that you may use for this purpose.

Because the decision may have serious immigration consequences, if an F-1 student is unsure about his or her need to participate in an on-campus experiential component for this course, s/he should contact the UNT International Student and Scholar Services Office (telephone 940-565-2195 or email internationaladvising@unt.edu) to get clarification before the one-week deadline.

Student Verification

UNT takes measures to protect the integrity of educational credentials awarded to students enrolled in distance education courses by verifying student identity, protecting student privacy, and notifying students of any special meeting times/locations or additional charges associated with student identity verification in distance education courses.

See [UNT Policy 07-002 Student Identity Verification, Privacy, and Notification and Distance Education Courses](https://policy.unt.edu/policy/07-002) (<https://policy.unt.edu/policy/07-002>).

Use of Student Work

A student owns the copyright for all work (e.g. software, photographs, reports, presentations, and email postings) he or she creates within a class and the University is not entitled to use any student work without the student's permission unless all of the following criteria are met:

- The work is used only once.
- The work is not used in its entirety.
- Use of the work does not affect any potential profits from the work.
- The student is not identified.
- The work is identified as student work.

If the use of the work does not meet all of the above criteria, then the University office or department using the work must obtain the student's written permission.

Download the UNT System Permission, Waiver and Release Form

Transmission and Recording of Student Images in Electronically-Delivered Courses

1. No permission is needed from a student for his or her image or voice to be transmitted live via videoconference or streaming media, but all students should be informed when courses are to be conducted using either method of delivery.
2. In the event an instructor records student presentations, he or she must obtain permission from the student using a signed release in order to use the recording for future classes in accordance with the Use of Student-Created Work guidelines above.
3. Instructors who video-record their class lectures with the intention of re-using some or all of recordings for future class offerings must notify students on the course syllabus if students' images may appear on video. Instructors are also advised to provide accommodation for students who do not wish to appear in class recordings.

Example: This course employs lecture capture technology to record class sessions. Students may occasionally appear on video. The lecture recordings will be available to you for study purposes and may also be reused in future course offerings.

No notification is needed if only audio and slide capture is used or if the video only records the instructor's image. However, the instructor is encouraged to let students know the recordings will be available to them for study purposes.

Class Recordings & Student Likenesses

Any synchronous (live) sessions in this course may be recorded for students enrolled in this class section to refer to throughout the semester. Class recordings are the intellectual property of the university or instructor and are reserved for use only by students in this class and only for educational purposes. Students may not post or otherwise share the recordings outside the class, or outside the Canvas Learning Management System, in any form. Failing to follow this restriction is a violation of the UNT Code of Student Conduct and could lead to disciplinary action.

At A Glance: Schedule of Topics and Major Assignment Due Dates¹

Week	Week Beginning (Sunday)	Module #	Topic	Textbook Chapter ²	Major Activity or Deliverable Due
1	15-Jan	1	Introductions and Course Overview		Sign Up for CES week
2	22-Jan	2	The Aviation Industry	2	
		3	Historical Perspective	3	
3	29-Jan	4	Regulators and Associations	4	
		5	International Aviation	18	
4	5-Feb	6	General Aviation	5	
		7	Airports	NA	
5	12-Feb	8	Air Traffic Control	NA	
		9	Air Cargo	13	Research Report
6	19-Feb	10	The Passenger Airline Industry	6	
		11	Economic Characteristics	7	
7	26-Feb	X	Exam Week – Covering Modules 1-11	All above	
8	5-Mar	12	Airline Finance	17	
		13	Fleet Planning	15	
9	12-Mar	X	Spring Break	NA	
10	19-Mar	14	Route Planning and Scheduling	14	Team Project Begins
		15	Airline Marketing	10	
11	26-Mar	X	Teams work on Business Plan	NA	Business Plan
12	2-Apr	16	Revenue Management	12	
13	9-Apr	17	Operations Planning	NA	
		18	Operations Control	NA	Shareholder Report
14	16-Apr	19	Labor Relations	16	
		20	Sustainability in Aviation	NA	
15	23-Apr	21	Future of Air Transportation	NA	
16	30-Apr	X	Teams Work on Final Report		Final Report
17	7-May		Class Discussion (via Discussion Board)		

¹ Subject to change per Syllabus Change Policy² Additional readings may be assigned in addition to the textbook