Organizational Development and Performance Improvement

Instructor: John R. Turner, Ph.D.
College: College of Information
Department: Learning Technologies
Email: john.turner@unt.edu

Course Description:

This course explores the need for organizational change by examining the process of needs analysis, intervention selection, implementation and evaluation. The focus of this course is on performance improvement and organizational development.

Course Objectives:

After completing this course, the learner should be able to:

- Define organization
- Understand the practice of Organization Development (OD)
- Understand what an intervention is and how to select different interventions based on the organizational problem
- Understand the components of performance and human performance systems
- Understand the application of different performance improvement interventions
- Understand different Organizational Change (OC) models
Cautionary:

Read carefully UNT’s Academic Integrity Policy (see below) and the guidelines as presented in the APA manual. Student’s should be fully aware of all UNT policies regarding academic integrity, copying, and plagiarism. Student’s need to be especially aware of the following:

- Students caught cheating or plagiarizing will receive a “0” for that assignment or exam (UNT Academic Integrity and Honesty).
- The term “plagiarism” includes, but is not limited to: a. the knowing or negligent use by paraphrase or direct quotation of the published or unpublished work of another person without full and clear acknowledgment (UNT Academic Integrity and Honesty).
- Negligent often refers to a lack of attention, inattentive, careless, delinquent, etc... (vocabulary.com). NOT KNOWING also falls under negligent, plagiarism is plagiarism—it is each student’s responsibility to know.
- APA calls for: “That authors do not present the work of another as if it were their own work. This can extend to ideas as well as written words” (p. 16).
- APA specifies that: "Researchers do not claim the words and ideas of another as their own; they give credit where credit is due" (APA, 2010, p. 15).
- APA (2010) describes: "Cite the work of those individuals whose ideas, theories, or research have directly influenced your work.... provide documentation for all facts and figures that are not common knowledge" (p. 169).

Course Evaluation Scale:

The following table provides the grading scale for this course.

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>A</td>
<td>90 – 100%</td>
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<tr>
<td>B</td>
<td>80 – 89%</td>
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<tr>
<td>C</td>
<td>70 – 79%</td>
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<tr>
<td>D</td>
<td>60 – 69%</td>
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<tr>
<td>F</td>
<td>≤ 59%</td>
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*APA formatting will be required for all assignments, including presentations.

Instructor:

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Department of Learning Technologies
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Denton, TX 76203-0530

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Office Phone: (940) 369 - 5369
John.Turner@unt.edu

Office Hours:

Wednesdays Virtual

- You can schedule an appointment via email in Canvas. Office hours are tentative and can be canceled due to unforeseen circumstances. All efforts will be made to reschedule and notify students of any cancelations when such events occur.
- Meetings will be conducted either virtually (Zoom) or via telephone. When making an appointment for a virtual meeting, I will work with you to find a common time (using my Zoom account).
## Course Information

### Class / Assignments:

<table>
<thead>
<tr>
<th>Week</th>
<th>Week Beginning</th>
<th>Graded Items</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>8/23/2021</td>
<td>Module #1</td>
</tr>
<tr>
<td></td>
<td>18 points (8/23-8/29)</td>
<td>Discussion-Introductions (3 points)</td>
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<td></td>
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<td>Discussion-CAIB (5 points)</td>
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<td>Assignment (10 points)</td>
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<tr>
<td>2-3</td>
<td>8/30/2021</td>
<td>Module #2</td>
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<td></td>
<td>18 points (8/30-9/12)</td>
<td>Chapter 1: Intro. To OD</td>
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<td>*Holiday 9/6/2021</td>
<td>Chapter 2: The Nature of Planned Change</td>
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<td>Chapter 3: The OD Practitioner</td>
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<td>Discussion (3 points)</td>
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<td>OD Definitions</td>
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<td>Group Discussion (5 points)</td>
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<td></td>
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<td>Competencies comparison</td>
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<td>Assignment 2 (10 points)</td>
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<tr>
<td></td>
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<td>Compare and Contrast Change Models</td>
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<tr>
<td>4-5</td>
<td>9/13/2021</td>
<td>Module #3</td>
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<td>28 points (9/13-9/26)</td>
<td>Chapter 4: Entering and Contracting</td>
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<td>Chapter 5: Diagnosing (Open Systems, Levels)</td>
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<td>Discussion (3 points)</td>
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<td>Open versus Closed Systems</td>
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<td>Group Discussion (5 points)</td>
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<td>Assignment (10 points)</td>
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<td>Problem Identification – Levels of Analysis</td>
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<td>Quiz (10 points)</td>
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<td>6-7</td>
<td>9/27/2021</td>
<td>Module #4</td>
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<td>18 points (9/27-10/10)</td>
<td>Chapter 6: Collecting, Analyzing, Feedback Diagnostic Info.</td>
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<td>Chapter 7: Designing Intervention</td>
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<td></td>
<td>Discussion (3 points)</td>
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<td></td>
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<td>Intervention comparison</td>
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<td></td>
<td>Group Discussion (5 points)</td>
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<td>Compile Individual Survey Results and Analyze.</td>
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<td>Assignment (10 points)</td>
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<td></td>
<td>Conduct Survey and Analyze.</td>
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| 8-9 | 10/11/2021 | 18 points  (10/11-10/24) | Module #5  
Chapter 8: Managing Change  
Chapter 9: Evaluating & Institutionalizing OD Interventions  
Discussion (3 points)  
Develop an Intervention Evaluation Plan  
Group Discussion (5 points)  
Ten Principles of Good Interdisciplinary Team Work  
Assignment (10 points)  
Develop a Change Plan |
|---|---|---|---|
Chapter 10: Interpersonal & Group Process Approaches  
Chapter 13: Employee Involvement  
AND Either:  
Chapter 14: Work Design -OR-  
Chapter 16: Talent Management  
Discussion (3 points)  
Define Employee Involvement  
Group Discussion (5 points)  
Intergroup Conflict  
Assignment/Project (20 points)  
Proposal Draft (Includes Test – Total 20 points) |
| 12-13 | 11/8/2021 | 18 points  (11/8-11/21) | Module #7  
Chapter 22: OD in Nonindustrial Settings  
Discussion (3 points)  
Group Discussion (5 points)  
Assignment (10 points) |
| 14-15 | 11/22/2021 | 28 points  (11/22-12/2)  
*Holiday  
11/25-26 | Module #8  
Chapter 18: Transformational Change  
Chapter 19: Continuous Change  
Discussion (3 points)  
Transformational Change Drivers  
Group Discussion (5 points)  
Feedback  
Assignment/Project (20 points)  
Proposal – Final Project |
<table>
<thead>
<tr>
<th>12/2/2021</th>
<th>Last Class Day</th>
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<tbody>
<tr>
<td>Note: Assignment details and due dates will be listed in Canvas. The items listed are tentative and could change at the discretion of the instructor. These items are only listed as a guide for students.</td>
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**Textbook:**

The textbook required for this course is listed below:

UNT Policies & Guidelines

Academic Integrity and Honesty

Students caught cheating or plagiarizing will receive a “0” for that particular assignment or exam [or specify alternative sanction, such as course failure]. Additionally, the incident will be reported to the Dean of Students, who may impose further penalty. According to the UNT catalog, the term “cheating” includes, but is not limited to: a. use of any unauthorized assistance in taking quizzes, tests, or examinations; b. dependence upon the aid of sources beyond those authorized by the instructor in writing papers, preparing reports, solving problems, or carrying out other assignments; c. the acquisition, without permission, of tests or academic material belonging to a faculty or staff member of the university; d. dual submission of a paper or project, or resubmission of a paper or project to a different class without express permission from the instructor(s); or e. any other act designed to give a student an unfair advantage. The term “plagiarism” includes, but is not limited to: a. the knowing or negligent use by paraphrase or direct quotation of the published or unpublished work of another person without full and clear acknowledgment; and b. the knowing or negligent unacknowledged use of materials prepared by another person or agency engaged in the selling of term papers or other academic materials.

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Plagiarism is further described in the APA (6th edition) manual: “Researchers do not claim the words and ideas of another as their own; they give credit where credit is due (APA Ethics Code Standard 8.11, Plagiarism)” (Section 1.10, p. 15). All students must become familiar with the APA guidelines concerning plagiarism, self-plagiarism, how to directly quote another’s work, how to paraphrase another’s work, etc…

The following cautionary notes are provided to help students avoid any problems with academic integrity:

- The theoretical article that will be your class project for this course must be a new original work. This work must not have been done for another separate course and cannot be conducted in conjunction with another
separate course during the same semester (some exceptions may apply with permission from both instructors).

- All information provided in the theoretical article for this course must be credited following APA (6th ed.) guidelines. All direct quotes and paraphrases must be conducted in your own words and not the words of the original authors.
- Ask questions first – do not ask for forgiveness, by then it is too late. Academic honesty and integrity is a serious issue for the college, the university, and the research field. You need to be proficient in APA guidelines so that you can avoid any complications with academic integrity.

**Acceptable Student Behavior**

Student behavior that interferes with an instructor’s ability to conduct a class or other students’ opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Dean of Students to consider whether the student’s conduct violated the Code of Student Conduct. The university’s expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at deanofstudents.unt.edu/conduct.

**Access to Information – Eagle Connect**

Your access point for business and academic services at UNT occurs at my.unt.edu. All official communication from the university will be delivered to your Eagle Connect account. For more information, please visit the website that explains Eagle Connect and how to forward your e-mail: eagleconnect.unt.edu/

**Classroom Disabilities Accommodations**

The University of North Texas does not discriminate on the basis of an individual's disability and complies with Section 504 and Public Law 101-336 (Americans with Disabilities Act) in its admissions, accessibility, treatment and employment of individuals in its programs and activities. **It is the responsibility of the student to inform the instructor of any disabling condition**
that will require modifications. The following information is from: http://www.unt.edu/oda. Additionally, this site provides a set of FAQ for students and faculty.

Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request accommodations at any time, however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. For addition information see the Office of Disability Accommodation website at disability.unt.edu. You may also contact them by phone at (940) 565 – 4323.

Tell me first! Don’t wait until after you receive a poor grade or fail a project or the course. Schedule a meeting and we can discuss any issues in private, but be sure to tell me first.

Emergency Notification & Procedures

UNT uses a system called Eagle Alert to quickly notify you with critical information in the event of an emergency (i.e., sever weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). The system sends voice messages (and text messages upon permission) to the phones of all active faculty staff, and students. Please make certain to update your phone numbers at my.unt.edu. Some helpful emergency preparedness actions include: 1) know the evacuation routes and severe weather shelter areas in the buildings where your classes are held, 2) determine how you will contact family and friends if phones are temporarily unavailable, and 3) identify where you will go if you need to evacuate the Denton area suddenly. In the even of a university closure, please refer to Blackboard for contingency plans for covering course materials.

Retention of Student Records

Student records pertaining to this course are maintained in a secure location by the instructor of record. All records such as exams, answer sheets (with keys), and written papers submitted
during the duration of the course are kept for at least one calendar year after course completion. Course work completed via the Blackboard online system, including grading information and comments, is also stored in a safe electronic environment for one year. You have a right to view your individual record; however, information about your records will not be divulged to other individuals without the proper written consent. You are encouraged to review the Public Information Policy and the Family Educational Rights and Privacy Act (FEPRA) laws and the university’s policy in accordance with those mandates at the following link: essc.unt.edu/registrar/ferpa.html

University Policy of Absence for Religious Holidays

In accordance with state law, students absent due to the observance of a religious holiday may take examinations or complete assignments scheduled for the day missed within a reasonable time after the absence if the student has notified the instructor of each class of the date of the absence within the first 15 days of the semester. Notification must be in writing, either personally delivered with receipt of the notification acknowledged and dated by the instructor, or by certified mail, return receipt requested.

Only holidays or holy days observed by a religion whose place of worship is exempt from property taxation under Section 11.20 of the Tax Code may be included. A student who is excused under this provision may not be penalized for the absence, but the instructor may appropriately respond if the student fails to satisfactorily complete the assignment or examination.

Bureau of Citizenship and Immigration Services Regulations for F1 Visa Holders

To read INS regulations for F-1 students taking online courses, please go to this website http://www.ice.gov/sevis/regs/8cfr214_2f.htm and select the link to

"8 CFR 214.2(f)" in the table next to "F-1." Paragraph (f)(6)(i)(G)

To comply with immigration regulations, an F-1 visa holder within the United States may need to engage in an on-campus experiential component for this course. This component (which must be approved in advance by the instructor) can include activities such as taking an on-campus exam, participating in an on-campus lecture or lab activity, or other on-campus
experience integral to the completion of this course. If such an on-campus activity is required, it is the student’s responsibility to do the following:

(1) Submit a written request to the instructor for an on-campus experiential component within one week of the start of the course.

(2) Ensure that the activity on campus takes place and the instructor documents it in writing with a notice sent to the International Advising Office. The UNT International Advising Office has a form available that you may use for this purpose.

Because the decision may have serious immigration consequences, if an F-1 student is unsure about his or her need to participate in an on-campus experiential component for this course, s/he should contact the UNT International Advising Office (telephone 940-565-2195 or email internationaladvising@unt.edu) to get clarification before the one-week deadline.

**Policy on Server Unavailability or Other Technical Difficulties**

The University is committed to providing a reliable online course system to all users. However, in the event of any unexpected server outage or any unusual technical difficulty preventing students from completing a time sensitive assessment activity, the instructor will extend the time windows and provide an appropriate accommodation based on the situation. Students should immediately report any problems to the instructor and also contact the UNT Student Help Desk: vista@unt.edu or 940.565.2324. The instructor and the UNT Student Help Desk will work with the student to resolve any issues at the earliest possible time.

**Students Input and Feedback**

Student feedback is important and an essential part of participation in this course. The Student Evaluation of Teaching Effectiveness (SETE) is a requirement for all organized classes at UNT. This short survey will be made available at the end of the semester to provide you with an opportunity to evaluate how this course is taught.

**Succeed at UNT**

UNT endeavors to offer you a high-quality education and to provide a supportive environment to help you learn and grow. And, as a faculty member, I am committed to helping you be successful as a student. Here’s how to succeed at UNT: Show up. Find support. Get advised. Be prepared. Get involved. Stay focused.
To learn more about campus resources and information on how you can achieve success, go to success.unt.edu/.