Management of Recreation, Event, and Sport Organizations
RESM 4050, Fall 2022
Recreation, Event, and Sport Management Program
Department of Kinesiology, Heath Promotion, and Recreation
University of North Texas
Tuesdays and Thursdays - 11:00 AM - 12:20 PM
Coliseum (COL) – 045
Professor: John Collins
To Set an Appointment:
Office: (940) 565-3422 or
E-mail: johnr.collins@unt.edu

I. PURPOSE:
The purpose of this course is to introduce students to the primary components of management: planning, organizing, leading, and controlling. Topics include contemporary issues, ethics, delivery systems, management theory, functions and roles of a manager, strategic planning, organizational design, budgeting, leadership, and goal setting strategies, and self-enhancement. Students will have ample opportunities to administer self-assessment instruments that will provide insight into their own management styles, behaviors, and competencies.

II. OBJECTIVES:
Upon satisfactory completion of this course, the students will be able to:
1. identify management trends and issues related to the RESM industries
2. discuss the ethical issues related to the management of RESM organizations
3. explain the four functions of management
4. summarize the development of management theory
5. explain the roles and functions of a manager
6. differentiate the differences between various leadership styles

III. READINGS:

IV. PERFORMANCE EVALUATION:
Assignment I – Post weekly Self-Assessments
Assignment II – Post weekly responses to Applying the Concepts
Assignment III – Submit paper that assesses your strengths and weaknesses
Assignment IV – Post the results of the pertinent activities related to each module
Assignment V - Interview a manager related to your recreation, event, sport, or career interest
Quizzes – Quizzes based on the material covered in lecture and the readings for that week

V. GRADING SCHEME:

<table>
<thead>
<tr>
<th>Assignment</th>
<th>PERCENT</th>
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<tbody>
<tr>
<td>Assignment I - Self-Assessments</td>
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<tr>
<td>Assignment II – Applying the Concepts</td>
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<tr>
<td>Assignment III – Strengths and Weaknesses Self-Analysis</td>
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<tr>
<td>Assignment IV – Activities Listed in each Module</td>
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<td>Assignment V – Manager Interview</td>
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<tr>
<td>Quizzes</td>
<td>50</td>
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<td>TOTAL</td>
<td>100</td>
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VI. **Grading Scale:**
A = 100-90  Excellent - Far exceeds expectations.
B = 89-80  Good - Meets and often exceeds expectations.
C = 79-70  Fair - Meets and sometimes falls below expectations.
D = 69-60  Poor - Often falls below expectations.
F = 59-00  Unsatisfactory - Does not meet expectations.

VII. **Class Policies:**
The course will be governed by all policies described in the *Faculty Handbook*, the *Student Guidebook*, and the *Graduate Catalog* of the University of North Texas.

**Attendance:**
All students are expected to conduct themselves in a professional manner. To receive maximum benefit from this course students are expected to attend all classes.

**Classroom Etiquette:**
While the freedom to express yourself is a fundamental human right, any communication that utilizes cruel and derogatory language on the basis of race, color, national origin, religion, sex, sexual orientation, gender identity, gender expression, age, disability, genetic information, veteran status, or any other characteristic protected under applicable federal or state law will not be tolerated.

Please remember to turn off all phones and beepers before entering the classroom. When you are in the classroom, your attention is to be given to the person speaking, so keep personal chat to a minimum, eating is allowed as long as it is not distracting, and sleeping or doing other projects while in class will adversely affect your grade in this course, in multiple ways.

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Dean of Students to consider whether the student's conduct violated the Code of Student Conduct. The University's expectations for student conduct apply to all instructional forums, including University and electronic classroom, labs, discussion groups, field trips, etc. Visit UNT's *Code of Student Conduct*.

**Assignments:**
Assignments must be turned in at the beginning of class on the due date. All assignments must be **typed using a word processor computer program, double spaced, and 12-point font**. Professional "quality" for each of the assignments is the standard. A deduction in grading will occur for sloppiness, poor grammar, and spelling and typographical errors. **Assignments turned in late will require the student to complete an additional assignment before credit will be allowed for the original assignment.** The instructor will determine the terms and content regarding the additional assignment on a case-by-case basis.

**Quizzes:**
If you arrive late to take a test and one or more students taking the test have already finished and left the room, you will not be allowed to take the test and will receive a zero (0) grade for that test. Failure to return both the examination and scan form to the instructor before leaving the classroom will result in a zero (0) grade for the test.
Make-up exams will not be given unless a documented emergency has occurred. To claim an emergency situation, legitimate proof regarding the situation is needed prior to arranging for a make-up exam. Please see the instructor for clarification of appropriate documentation required. This valid documentation must be provided within 7 consecutive days past the scheduled test date or the emergency excuse becomes invalid.

**Academic Dishonesty:**
Cheating will not be tolerated in the class. You are not to receive information from another student or give information to another student during a test or quiz. You are to use only your memory during examinations. Students caught cheating during an examination will be charged under the University's Code of Student Conduct. Among other punishments, students found guilty run the risk of having their score changed to a zero, receiving a grade of AF for the course, and/or dismissal from the University.

**Student Evaluation of Teaching Effectiveness:**
The Student Evaluation of Teaching Effectiveness (SETE) is a requirement for all organized courses at UNT. This brief survey will be made available to you near the end of the semester, and provides you an opportunity to comment about this course. I consider the SETE to be an important part of your participation in this course, and am very interested in the feedback I get from each student as I work to continually improve my teaching.

**VIII. AMERICANS WITH DISABILITIES COMPLIANCE:**
"The University of North Texas makes reasonable academic accommodation for students with disabilities. Students seeking reasonable accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with a reasonable accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request reasonable accommodations at any time, however, ODA notices of reasonable accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of reasonable accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of reasonable accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Office of Disability Accommodation website at [http://www.unt.edu/oda](http://www.unt.edu/oda). You may also contact them by phone at 940.565.4323. The student has the responsibility of informing the course instructor of any disabling conditions that will require modifications to avoid discrimination.

**IX. FAMILY EDUCATIONAL RIGHTS AND PRIVACY ACT:**
Students have the right to expect their grades will be kept confidential. During this class it may be necessary for you to pass your assignments forward to the instructor or it may be necessary for the instructor to call your name and then return graded material to you by passing it across the room. The instructor, under the reasonable assumption guidelines, assumes students are collecting only their own materials. Every attempt will be made to keep your information confidential. Your signature indicates that you understand and agree to pass materials to and from the instructor via other students. Should you choose not to sign, you will have to personally meet with the instructor to submit and receive assigned material. **Neither your course grades nor grades for any assignment will be posted in a way that could result in your being identified by other students or faculty members.**
X. **Prohibition of Discrimination, Harassment, and Retaliation:**
The University of North Texas (UNT) prohibits discrimination and harassment because of race, color, national origin, religion, sex, sexual orientation, gender identity, gender expression, age, disability, genetic information, veteran status, or any other characteristic protected under applicable federal or state law in its application and admission processes; educational programs and activities; employment policies, procedures, and processes; and university facilities. The University takes active measures to prevent such conduct and investigates and takes remedial action when appropriate.

XI. **Recreation, Event, and Sport Management Philosophical Statement:**
The Recreation, Event, and Sport Management faculty value leisure, recreation, and sport and believe in its diverse personal, community, and societal benefits. We also believe in an inclusive, holistic, and lifespan approach to leisure, recreation, and sport. Our program attempts to prepare students for professional service in an evolving and diverse world by addressing changing demographic, political, financial, and technological issues. As a team, the Recreation, Event, and Sport Management faculty, working with you, strive to create a student-oriented learning environment that lays a foundation to promote lifelong learning, effective human relations skills, critical thinking, problem solving abilities, and creativity.

XII. **Course Calendar:**
Assigned readings will prepare you for the material to be presented in the lectures. It is expected that you will have read the assignment before class. Please bring the Text Book and syllabus to class each session to record any changes in topic or assignment.

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<thead>
<tr>
<th>DATE</th>
<th>TOPIC</th>
<th>READINGS</th>
</tr>
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<tbody>
<tr>
<td>T 8-30</td>
<td>Overview, Requirements, Structure, Policies, and Assignments Managing</td>
<td>Chapter 1</td>
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<tr>
<td>R 9-1</td>
<td>Post C-1 – Self-Assessment (1.1) Post C-1 – Applying the Concepts (1.1, 1.2, 1.3, 1.4) Post C-1 – Activities Listed in Module-1</td>
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<tr>
<td>T 9-6</td>
<td>Quiz-1 Managing Managing Theory</td>
<td>PowerPoint</td>
</tr>
<tr>
<td>R 9-8</td>
<td>Post - Activities Listed in Module-MT</td>
<td></td>
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<tr>
<td>T 9-13</td>
<td>Quiz-MT Management Theory Industry Environment</td>
<td>Chapter 2</td>
</tr>
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<td>R 9-15</td>
<td>Post C-2 – Self-Assessments Post C-2 – Applying the Concepts Answers Post C-2 - Activities Listed in Module-2</td>
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<tr>
<td>T 9-20</td>
<td>Quiz-2 Industry Environment Creative Problem Solving and Decision Making</td>
<td>Chapter 3</td>
</tr>
<tr>
<td>R 9-22</td>
<td>Post C-3 – Self-Assessments Post C-3 – Applying the Concepts Answers Post C-3 - Activities Listed in Module-3</td>
<td></td>
</tr>
<tr>
<td>T 9-27</td>
<td>Quiz-3 Creative Problem Solving and Decision Making Strategic and Operational Planning</td>
<td>Chapter 4</td>
</tr>
<tr>
<td>R 9-29</td>
<td>Post C-4 – Self-Assessments Post C-4 – Applying the Concepts Answers Post C-4 - Activities Listed in Module-4</td>
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</table>
T 10-4 Quiz-4 Strategic and Operational Planning
R 10-6 Budgets
Post Bud - Activities Listed in Module-Bud
PowerPoint

T 10-11 Quiz-Budgets
R 10-13 Organizing and Delegating Work
Post C-5 – Self-Assessments
Post C-5 – Applying the Concepts Answers
Post C-5 - Activities Listed in Module-5
Chapter 5

T 10-18 Quiz-5 Organizing and Delegating Work
R 10-20 Human Resource Management
Post C-7 – Self-Assessments
Post C-7 – Applying the Concepts Answers
Post C-7 - Activities Listed in Module-7
Chapter 5

T 10-25 Quiz-7 Human Resource Management
R 10-27 Behavior in Organizations
Post C-8 – Self-Assessments
Post C-8 – Applying the Concepts Answers
Post C-8 - Activities Listed in Module-8
Chapter 8

T 11-1 Quiz-8 Behavior in Organizations
R 11-3 Team Development
Post C-9 – Self-Assessments
Post C-9 – Applying the Concepts Answers
Post C-9 - Activities Listed in Module-9
Chapter 9

T 11-8 Quiz-9 Behavior in Organizations
R 11-10 Motivating to Win
Post C-11 – Self-Assessments
Post C-11 – Applying the Concepts Answers
Post C-11 - Activities Listed in Module-11
Chapter 11

T 11-15 Quiz-11 Motivating to Win
R 11-17 Work on Self-Assessment paper & Manager Interview

T 11-22 Leading to Victory
R 11-24 Thanksgiving Holiday
Chapter 12

T 11-29 Quiz-12 Leading to Victory
R 12-1 TBA

T 12-6 TBA
R 12-8 TBA

T 12-13 Final Quiz - 10:30 AM to 12:30 PM