

**MANAGEMENT OF RECREATION AND SPORT ORGANIZATIONS**  
**RECR/KINE 5050, Fall 2018**

University of North Texas  
Department of Kinesiology, Health Promotion, and Recreation

**Mondays - 6:30 p.m. - 9:20 p.m.**

**PE Building - Room 216**

**Professor: John Collins**

Office Hours: PE Building - Room 210-Q

by Appointment: (940) 565-3422

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**I. PURPOSE:**

The purpose of this course is to introduce students to the primary components of management: planning, organizing, leading, and controlling. Topics include management theory, functions and roles of a manager, strategic planning, organizational design, budgeting, leadership, and self-enhancement. Students will have ample opportunities to administer self-assessment instruments that will provide insight into their own management styles, behaviors, and competencies.

**II. OBJECTIVES:**

Upon satisfactory completion of this course, the students will be able to:

1. identify the functions of management;
2. understand the development of management theory;
3. understand the roles and functions of a manager;
4. understand the budgeting process;
5. understand various leadership styles;
6. understand goal setting strategies;
7. understand self-enhancement skills.

**III. READINGS:**

**Required:**

Lussier, R. N. and Kimball, D. (2014). *Applied sport management skills*. Mason, OH: Thomson.

Gostick, A. & Elton, C. (2009). *The carrot principle*. New York: Free Press.

**Recommended:**

Covey, S.R. (1989). *The 7 habits of highly effective people*. New York: Simon & Schuster.

Mays, C. (1991). *A strategy for winning: In business, in sports, in education, in family, in life*.

New York: The Lincoln-Bradley Publishing Group.

**IV. PERFORMANCE EVALUATION:**

**Assignment I** – requires the student to submit each of the Self-Assessment exercises.

**Assignment II** – requires the student to post on the discussion board their responses to each question in the Applying the Concepts sections.

**Assignment III** – requires the student to post on the discussion board their interpretation of each chapter in The Carrot Principle and respond to someone else's post.

**Assignment IV** - requires the student to provide a PowerPoint presentation and discussion of an **APPROVED** empirical research article related to **leadership** or **team work** or **customer service** in the workplace.

**Quizzes** will be administered as Chapter material is completed.

**V. GRADING SCHEME:**

**PERCENT:**

Assignment I – Self Assessments

5

Assignment II – Applying the Concepts

10

Assignment III – The Carrot Principle

20

**VI. GRADING SCALE:**

A = 100-90	<b>Excellent</b> - Far exceeds expectations.
B = 89-80	<b>Good</b> - Meets and often exceeds expectations.
C = 79-70	<b>Fair</b> - Meets and sometimes falls below expectations.
D = 69-60	<b>Poor</b> - Often falls below expectations.
F = 59-00	<b>Unsatisfactory</b> - Does not meet expectations.

**VII. CLASS POLICIES:**

The course will be governed by all policies described in the *Faculty Handbook*, the *Student Guidebook*, and the *Graduate Catalog* of the University of North Texas.

**Attendance:**

This is a graduate course and all students are expected to conduct themselves in a professional manner. To receive maximum benefit from this course students are expected to attend all classes.

**Classroom Etiquette:**

Please remember to turn off all phones and beepers before entering the classroom. When you are in the classroom, your attention is to be given to the person speaking, so keep personal chat to a minimum, eating is allowed as long as it is not distracting, and sleeping or doing other projects while in class will adversely affect your grade in this course, in multiple ways.

**Assignments:**

Assignments must be turned in at the beginning of class on the due date. All assignments must be **typed using a word processor computer program, double-spaced, and 12-point font**. Professional "quality" for each of the assignments is the standard. A deduction in grading will occur for sloppiness, poor grammar, and spelling and typographical errors. **Assignments turned in late will require the student to complete an additional assignment before credit will be allowed for the original assignment.** The instructor will determine the terms and content regarding the additional assignment on a case-by-case basis.

**Examinations:**

If you arrive late to take a test and one or more students taking the test have already finished and left the room, you will not be allowed to take the test and will receive a zero (0) grade for that test. **Failure to return both the examination and scan form to the instructor before leaving the classroom will result in a zero (0) grade for the test.**

**Make-up exams will not be given** unless a documented emergency has occurred. To claim an emergency situation, legitimate proof regarding the situation is needed prior to arranging for a make-up exam. Please see the instructor for clarification of appropriate documentation required. This valid **documentation must be provided within 7 consecutive days** past the scheduled test date or the emergency excuse becomes invalid.

**Academic Dishonesty:**

Cheating will not be tolerated in the class. You are not to receive information from another student or give information to another student during a test or quiz. You are to use only your memory during examinations. Students caught cheating during an examination will be charged under the University's Code of Student Conduct. Among other punishments, students found guilty run the risk of having their score changed to a zero, receiving a grade of **F** for the course, and/or dismissal from the University.

### **VIII. AMERICANS WITH DISABILITIES COMPLIANCE:**

The Department of Kinesiology, Health Promotion, and Recreation does not discriminate on the basis of disability in the recruitment and admission of students, the recruitment and employment of faculty and staff, and the operation of any of its programs and activities, as specified by federal laws and regulations. The designated liaison of the Department is Ms. Doryce Judd, Physical Education Building, Room 209, 565-2651. Copies of the Department of KHPT ADA Compliance Document are available in the Chair's Office, Physical Education Building, Room 209. Copies of the College of Education ADA Compliance Document are available in the Dean's Office, Matthews Hall, Room 214.

**The student has the responsibility of informing the course instructor of any disabling conditions that will require modifications to avoid discrimination.**

### **IX. FAMILY EDUCATIONAL RIGHTS AND PRIVACY ACT:**

Students have the right to expect their grades will be kept confidential. During this class it may be necessary for you to pass your assignments forward to the instructor or it may be necessary for the instructor to call your name and then return graded material to you by passing it across the room. The instructor, under the reasonable assumption guidelines, assumes students are collecting only their own materials. Every attempt will be made to keep your information confidential. Your signature indicates that you understand and agree to pass materials to and from the instructor via other students. Should you choose not to sign, you will have to personally meet with the instructor to submit and receive assigned material. **Neither your course grades nor grades for any assignment will be posted in a way that could result in your being identified by other students or faculty members.**

### **X. RECREATION, EVENT, AND SPORT MANAGEMENT PHILOSOPHICAL STATEMENT:**

The Recreation, Event, and Sport Management (RESM) faculty value leisure, recreation, sport, and fitness and believe in its diverse personal, community, and societal benefits. We also believe in an inclusive, holistic, and lifespan approach to leisure, recreation, sport, and fitness. Our program attempts to prepare students for professional service in an evolving and diverse world by addressing changing demographics, political, financial, and technological issues. As a team, the RESM faculty, working with you, strive to create a student-oriented learning environment that lays a foundation to promote lifelong learning, effective human relations skills, critical thinking, problem solving abilities, and creativity.

### **XI. COURSE CALENDAR:**

Assigned readings will prepare you for the material to be presented in the lectures. It is expected that **you will have read the assignment before class**. Please bring the Text Book and syllabus to class each session to record any changes in topic or assignment.

<b>DATE</b>	<b>TOPIC</b>	<b>READINGS</b>
M 8-27	Overview, Requirements, Structure, Policies, and Assignments <b>NEW RESM Grad Student Orientation Meeting</b>	Canvas
M 9-3	Labor Day Holiday	
M 9-10	Managing Management Theory	ASMS-C 1 & PPT PPT
M 9-17	<b>Quiz 1 – Managing</b> <b>Quiz 1a – Management Theory</b> Submit Self-Assessment: Management Traits Post Applying the Concepts responses to:	

	1.1, 1.2, 1.3, 1.4 The Carrot Principle: A Missing Ingredient The Basic Four of Leadership Post primary points for each chapter	TCP-C 1 TCP-C 2
M 9-24	The Sport Industry Environment Creative Problem Solving and Decision Making	ASMS-C 2 & PPT ASMS-C 3
M 10-1	<b>Quiz 2 - The Sport Industry Environment and</b> <b>Quiz 3 – Creative Problem Solving and Decision Making</b> Submit Self-Assessment: Ethics of Whistle Blowing Your Decision Style Post Applying the Concepts responses to: 2.1, 2.2, 2.3, 3.1, 3.2, 3.3, 3.4 The Carrot Principle: Leadership Accelerated Altruists and Expectors Post primary points for each chapter	TCP-C 3 TCP-C 4
M 10-8	Strategic and Operational Planning Organizing and Delegating Work	ASMS-C 4 ASMS-C 5
M 10-15	<b>Quiz 4 - Strategic and Operational Planning</b> <b>Quiz 5 - Organizing and Delegating Work</b> Submit Self-Assessment: Effective Planning Do You Have Entrepreneurial Traits? Your Personal Priorities Post Applying the Concepts responses to: 4.1, 4.2, 4.3, 4.4, 5.1, 5.2, 5.3, 5.4, The Carrot Principle: Creating a Carrot Culture Are They Engaged and Satisfied? Post primary points for each chapter	TCP-C 5 TCP-C 6
M 10-22	Sport Culture, Innovation, and Diversity Human Resources Management	ASMS-C 6 ASMS-C 7
M 10-29	<b>Quiz 6 - Sport Culture, Innovation, and Diversity</b> <b>Quiz 7 - Human Resources Management</b> Submit Self-Assessment: Women at Work Career Development Post Applying the Concepts responses to: 6.1, 6.2, 6.3, 6.4, 6.5, 7.1, 7.2, 7.3, 7.4 The Carrot Principle: The Building Blocks of a Carrot Culture Carrotphobia: Why We Don't Recognize Post primary points for each chapter	TCP-C 7 TCP-C 8
M 11-5	Behavior in Organizations Team Development	ASMS-C 8 ASMS-C 9
M 11-12	<b>Quiz 8 -Behavior in Organizations</b> <b>Quiz 9 -Team Development</b> Submit Self-Assessment: Your Big Five Personality Profile Job Satisfaction Political Behavior Stress Personality Type Are You A Team Player Post Applying the Concepts responses to: 8.1, 8.2, 8.3, 8.4, 9.1, 9.2, 9.3, 9.4	

	The Carrot Principle: The Building Blocks of a Carrot Culture Carrotphobia: Why We Don't Recognize Post primary points for each chapter	TCP-C 7 TCP-C 8
M 11-19	Communicating for Results Motivating to Win	ASMS-C 10 ASMS-C 11
M 11-26	<b>Quiz 10 - Communicating for Results</b> <b>Quiz 11 - Motivating to Win</b> Submit Self-Assessment: Listening What Motivates You? Which Acquired Need Drives You? Post Applying the Concepts responses to: 10.1, 10.2, 10.3, 10.4, 11.1, 11.2 The Carrot Principle: Carrots Go Global The Carrot Calculator Post primary points for each chapter	TCP-C 9 TCP-C 10
M 12-3	Leading to Victory Controlling for Quality and Productivity	ASMS-C 12 ASMS-C 13
M 12-10	<b>Quiz 12 - Leading to Victory</b> <b>Quiz 13 - Controlling for Quality and Productivity</b>	