

Jesús Rosales-Ruiz

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Vita

JRR@UNT.EDU

Professional Address	Department of Behavior Analysis 360J Chilton University of North Texas Denton, Texas 76203
Educational History	Ph.D., Developmental and Child Psychology/Behavior Analysis — May 1995 University of Kansas Lawrence, Kansas Dissertation: "Verbs as instructional stimuli in the control of stimulus-equivalence effects" Advisor: Donald M. Baer, Ph.D. M.A., Human Development and Family Life — 1983 University of Kansas Lawrence, Kansas Thesis: "A method for displaying visual discrimination and generalization within complex stimulus control" Advisor: Donald M. Baer, Ph.D. Licenciado en Psicología (B.A. Psychology) — 1979 Universidad Autónoma de San Luis Potosí San Luis Potosí, S.L.P. México Thesis: "An analysis of the choice of positive consequences by preschool and retarded children" Advisors: Bonnie Jane Miller, M.A. & Fernando Zarmiento, M.A.
Awards and Academic Recognition	Fellow of the Association of Behavior Analysis International - ABAI 2023 President's Volunteer Service Award, CNCS - 2017 Fellow of the Eastern Psychological Association - EPA 2011 Dog/Dog Aggression Rehabilitation - IAPDT 2008 ABA Student Committee Award for Outstanding Mentor of the year - ABAI 2006 Hiram Friedsam Award for Distinguished Faculty Service - PACS 2005
Scholarships	National Council of Science and Technology, México 1984 - 1986 National Council of Science and Technology, México 1980 - 1982
Professional Experience	Director of the B. Barrett Neuro-Operant Relations Lab: May 2020 - Present University of North Texas, Department of Behavior Analysis Chair of the Department of Behavior Analysis: Fall 2015 - Summer 2018 University of North Texas Associate Professor: Spring 2001 - Present

University of North Texas, Department of Behavior Analysis

Joint Appointment School of Library and Information Science: Fall 2001 - 2003
University of North Texas

Assistant Professor: (tenure track Fall 1995): Fall 1994 - Spring 2001
University of North Texas, Department of Behavior Analysis

Founding Faculty: ClickerExpo 2003 - Present

Acting Director of the B. Barrett Neuro-Operant Relations Lab: Spring 2004 - 2008
University of North Texas, Department of Behavior Analysis

Consultant for Services in Autism - 2009 - 2020
Easter Seal of North Texas

Autism Private Consultant for Services in Autism: Summer 2001 - Summer 2003
Dallas/Forth Worth Metroplex, Texas

Professional Activities

Organizer of the Art and Science of Animal Training Annual Conference: 2009 - 2020

Trustee: Cambridge Center for Behavioral Studies: 2008 - Present

Outside dissertation reviewer for the Department of Psychology at the University of Texas in Arlington: 2004 & 2006

Outside dissertation reviewer for the Department of Psychology at Murdoch University in Australia: 2001, 2005, 2010

Human Rights Reviewer: DFW Center for Autism: 2001 - 2004

Human Rights Reviewer: Mosaic in Dallas: 2002 - Present

Human Rights Reviewer: Easter Seals Autism Program: 2008 - Present

PACS By-Laws Committee: 2009

PACS Curriculum Committed: 2008 - 2015

SCS Personnel Appraisal Committee: 2002 - 2007

SCS Grievance Committee: 2000 - 2003

SCS Student Services Committee: 2000 - 2003

SCS Service Learning Committee: 1999 -2003

SCS Diversity and Multicultural Affairs Committee: 1997 - 1998

SCS Research Committee: 1994 -1997

DBA Ph.D. Committee: 2000 -2001

DBA Faculty Search Chair: 2010 & 1012

Faculty advisor for the Organization for Reinforcement Contingencies for Animals (ORCA): 2000 - Present

Faculty advisor for the Behavior Analysis Student Association (BASA): 2000 - 2002

Faculty mentor for a Ronald E. McNair scholar: 2000

Co-chair, Site-visit accreditation for the Applied BehaviorAnalysis Program in the Department of Psychology at West Virginia University, Morgantown: 2010

Co-chair, Site-visit accreditation for the Applied Behavior Analysis Program in the Department of Psychology at California State University, Los Angeles: 2008
Consultant to Immaculate Conception Elementary School: 2000
Research consultant to the North Texas Autism Project: 1997 - Present
Research consultant to the Behavioral Assessment and Technology Support Systems (BATSS) project: 1996

Editorial Activities

Editor:

Journal of Precision Teaching and Celeration: 2004 - 2006

Section Editor:

Behavioral Development: 2014 - Present

International Journal of Comparative Psychology: 2014

Editorial Board Member:

International Journal of Psychology and Psychological Therapy: 2001 - Present

European Journal of Behavior Analysis: 1999 - Present

Experimental Analysis of Human Behavior Bulletin: 1999 - 2001

Behavior and Social Issues: 1995 - 2000

Invited Reviewer:

Animal Welfare Science: 2014

Behavior Analysis in Practice: 2019, 2024

Behavioral Processes: 2007, 2010, 2011, 2012, 2018, 2024

Journal of Applied Behavior Analysis: 2003, 2004, 2008

Journal of the Experimental Analysis of Behavior 2020, 2022, 2023

Experimental Analysis of Human Behavior Bulletin: 1998

Journal of Neuroscience Methods: 2010, 2011, 2012

PLOSone: 2014, 2015, 2020

Educational Activities

Undergraduate Classes

BEHV 2300: Science & Human Behavior

BEHV 3440: Data Collection and Analysis

BEHV 3770: Developing Skills with Behavioral technology

Graduate Classes

BEHV 5000 Observations and Measurement of Environment and Behavior

BEHV 5250: Respondent & Operant Conditioning

BEHV 5560: Developing Behavior Intervention Programs

BEHV 5250: Errorless Learning

BEHV 5250: Stimulus Control

Thesis & Doctoral Dissertations

Advised more than 60 Master thesis and 3 doctoral dissertations

Laboratories

Organization for Reinforcement Contingencies with Animals

Human Operant Laboratory

Constructional Life Design

UNT/Easter Seals Autism Lab

A+

Workshops

Metacharting: How to numerically summarize magnitude of effects across published behavior analysis studies

How to make and read standard celeration charts

Beyond Successive Approximations: Useful Shaping Strategies and Tactics to Improve Your Teaching

Overcoming fear and aggression in dogs

PORTL: Portable Operant Research and Teaching Lab

Grants and Contracts

Ortu, D. & Rosales-Ruiz, J. (2022) A Novel Approach to Event-Related Potentials based on the Free-Operant Paradigm. NSF \$423,019. Not funded.

Rosales-Ruiz, J. & Fernandez, C. (2021) How to make positive reinforcement more effective in school settings for children with autism. \$1,000,000.00. Not funded.

Alai-Rosales, S. & Rosales-Ruiz, J. (2018) ESATP UNT ABA development and training collaboration. \$171,280.00.

Alai-Rosales, S. & Rosales-Ruiz, J. (2013) A collaborative project between UNT and Easter Seals, Texas, Department of Assistive and Rehabilitative Services. Services to Children with Autism. (UNT portion \$225,049 of \$1.5 million)

Colwill, R., Rosales-Ruiz, J., & Oxley, J. (2010). Naval Expeditionary DogsS&T Program, Solicitation Number: 11-RFI-0002. Capability Statement.

Cihon, T. & Rosales-Ruiz, J. (2010). Improving student learning outcomes: Quantifying and evaluating effects of learning community androgogy on the acquisition of language and cultural fluency. (UNT - Center for the study on interdisciplinarity. \$4,000.00)

Alai-Rosales, S. & Rosales-Ruiz, J. (2009) A collaborative project between UNT and Easter Seals, Texas, Department of Assistive and Rehabilitative Services. Services to Children with Autism. (UNT portion \$9,822 of \$1.25 million)

Alai-Rosales, S. & Rosales-Ruiz, J. (2008-2009) A collaborative project between UNT and Easter Seals, Texas, Department of Assistive and Rehabilitative Services. Services to Children with Autism. (UNT portion \$225,049 of \$1.5 million)

"B. Barrett Neuro-Operant Project: Phase I" (2006) Agency: B. Barret Endowment Fund.

Amount: \$212,000

"B. Barrett Neuro-Operant Project: Phase I" (2004) Agency: B. Barret Endowment Fund.

Amount: \$100,000

"Repertoire enhancement and development with youth" (1999) Agency: COPC - HUD.

Amount: \$1,500

"Repertoire enhancement and development with youth" (1998) Agency: COPC - HUD.

Amount: \$2,000

"The effects of feedback on physiological responding" (1997- 1998) Agency: UNT - Research Initiation Grants Program. Amount: \$3,550

"Stimulus control over relational responding" (1996) Agency: UNT - Research Initiation Grants Program. Amount: \$3,550

"Response fluency and discrimination learning" Agency: (1995) UNT - Research Initiation Grants Program. Amount: \$1,500

Publications

Liden, T.A., Rosales-Ruiz, J. (2024). Constructional Parent Coaching: A Collaborative Approach to Improve the Lives of Parents of Children with Autism. *Behavior Analysis in Practice* 18, 109–126 (2025). <https://doi.org/10.1007/s40617-024-00944-y>

Kalafut, K., Feuerbacher, E, and Rosales-Ruiz, J. (2024). The effects of multiple clicks prior to food delivery on performance in a domestic dog. *Journal of Applied Behavior Analysis in Animal Training*, 1 (1) 25-41. DOI: 10.62981/LRCA4818.

Hunter, M.E., Rosales-Ruiz, J. (2023). The PORTL Laboratory. *Perspect Behav Sci* 46, 355–376. <https://doi.org/10.1007/s40614-023-00369-y>

Scallan, C.M., Rosales-Ruiz, J. (2023). The Constructional Approach: A Compassionate Approach to Behavior Change. *Behav Analysis Practice*. <https://doi.org/10.1007/s40617-023-00811-2>

Stordahl, S. K., Cihon, J. H., Alai-Rosales, S. and Rosales-Ruiz, J. (2023). Increasing Socially Significant Behaviors for Children with Autism Using Synchronous Reinforcement. *Education Sciences* 13, no. 7: 751. <https://doi.org/10.3390/educsci13070751>

Rosales-Ruiz, J. (2022). Lessons from Og: How to train a rat to lift weights and why you shouldn't try to milk a chicken. In A. B. Calkin (Ed.), *Tribute to Ogden R. Lindsley: His life and contributions* (pp. 179-194). Sloane Publishing.

Davidson, M.A. and Rosales-Ruiz, J. (2022), Reducing the occurrence of mouthing and jumping in a dog through conditional discrimination training. *Jrnl Exper Analysis Behavior*, 118: 250-260. <https://doi.org/10.1002/jeab.787>

Katz, M. and Rosales-Ruiz, J. (2022), Constructional fear treatment: Teaching fearful shelter dogs to approach and interact with a novel person. *Jrnl Exper Analysis Behavior*, 118: 278-291. <https://doi.org/10.1002/jeab.784>

Nishimuta, M., Rosales-Ruiz, J., Will, S.M. and Hunter, M. (2022), Equines do not live for grass alone: Training equines using social interaction as a reinforcer. *Jrnl Exper Analysis Behavior*, 118: 261-277. <https://doi.org/10.1002/jeab.786>

Peiris, P.L. and Rosales-Ruiz, J. (2022), Some detrimental effects of conditioned reinforcement on the maintenance of dog behavior. *Jrnl Exper Analysis Behavior*, 118: 337-348. <https://doi.org/10.1002/jeab.790>

Fernandez, E. J., Rosales-Ruiz, J. (2021). A Comparison of fixed-time food schedules and shaping involving a clicker for halter behavior in a petting zoo goat. *Psychol Rec.* <https://doi.org/10.1007/s40732-020-00420-3>

Zanatta, L., Rosales-Ruiz, J. (2021). The effects of Hearsee/Say and Hearsee/Write on acquisition, generalization, and retention. *Behav Analysis Practice* **14**, 631–643. <https://doi.org/10.1007/s40617-020-00427-w>

Rosales-Ruiz, J. & Hunter, M. E., (2019). PORTL: The portable operant research and teaching lab. Sanger, TX: Behavior Explorer. ISBN (print): 978-1-7334322-0-7

Hunter, M. E. & Rosales-Ruiz, J. (2019). The power of one reinforcer: The effect of a single reinforcer during shaping. *Journal of the Experimental Analysis of Behavior*, 111(3), 449-464.

Feuerbacher, E. N. & Rosales-Ruiz, J. (2017). Can dogs learn concepts the same way we do? Concept formation in a german shepherd. *International Journal of Comparative Psychology*, 30. Retrieved from <https://escholarship.org/uc/item/4pb6w96g>

Rosales-Ruiz, J. & Hunter, M. E (2016). PORTL: Your portable Skinner Box. *Operants*, IV, 34-36. <https://www.bf Skinner.org/behavioral-science/operants/>

Weiss, S., & Rosales-Ruiz, J. (2014). Operant/ Classical Conditioning: Comparisons, intersections and interactions. *International Journal of Comparative Psychology*, 27(4), 515-525.

Hineline, P. N., & Rosales-Ruiz, J. (2013). Behavior in relation to aversive events: Punishment and negative reinforcement. In G. J. Madden, W. V. Dube, T. D. Hackenberg, G. P. Hanley, & K. A. Lattal (Eds.), *APA handbook of behavior analysis, Vol. 1. Methods and principles* (pp. 483–512). American Psychological Association. <https://doi.org/10.1037/13937-021>

Blell, Z., Ala'i-Rosales, S., & Rosales-Ruiz, J. (2010) The Effects of a Supportive Communication Training Workshop on the Verbal Behavior of Behavior Analysts. *Behavior and Social Issues*, 19, 144-166.

Dorey, N., Rosales-Ruiz, J., Smith, R., & Lovelace, B. (2010). Assessment and treatment of self-injury in a baboon. *Journal of Applied Behavior Analysis*, 42, 785-794.

Schlund, M. W., Rosales-Ruiz, J., Vaidya, M., Glenn, S., & Staff, D. (2008). Experience-dependent plasticity: Differential changes in activation associated with repeated reinforcement. *Neuroscience*, 155, 17-23.

Rosales-Ruiz, J. (2007 May-Jul). Teaching dogs the clicker way. *Teaching Dogs Magazine*, 5(3), 30-35.

Ellis, E., Alai-Rosales, S., Glenn, S., Rosales-Ruiz, J & Greenspoon, J. (2006). The Effects of Graduated Exposure, Modeling, and Contingent Social Attention on Tolerance to Skin Care Products with Two Children with Autism. *Research in Developmental Disabilities*, 27, 585-598.

Baer, D., & Rosales-Ruiz, J. (2004). In the analysis of behavior, what could "develop" mean. In K. A. Lattal & P. N. Chase (Eds.). *Behavior Theory and Philosophy*. Kluwer/ Plenum.
Reprinted and expanded from: (1998) In the analysis of behavior, what does "develop" mean. *Mexican Journal of Behavior Analysis*, 24, 127-136.

Fernandez, E., Dorey, N., & Rosales-Ruiz, J. (2004). A two-choice preference assessment with five Cotton-Top Tamarins (*Saguinoedipus*). *Journal of Applied Animal Welfare Science*, 7, 163-169.

Rosales-Ruiz, J. (2003). D. M. Baer developmental psychology: Why wait? Shape it! In K. S. Budd & T. Stokes (Eds.), *A small matter of proof: the legacy of Donald M. Baer* (pp. 77-88). Reno, NV: Context Press.

Esbenshade, P., & Rosales-Ruiz, J. (2001). Programming common stimuli to promote generalized question-asking in a child with autism. *Journal of Positive Behavior Interventions*, 3, 199-210.

Ferguson, D., & Rosales-Ruiz, J. (2001). Loading the problem loader: The effects of target training and shaping on trailer loading behavior of horses. *Journal of Applied Behavior Analysis*, 34, 409-423.

Rosales-Ruiz, J., & Baer D. M. (2001). Observing and apparently not needing to observe, in the analysis of symbolic reactions: Comments on Tonneau's critical analysis of equivalence relations. *European Journal of Behavior Analysis*, 2(1), 86-89.

Rosales-Ruiz, J., Eikeseth, S., Duarte, A., & Baer, D. (2000). Verbs and verb phrases as instructional stimuli in the control of stimulus- equivalence effects. *The Psychological Record*, 50, 173-187.

Baer, D., & Rosales-Ruiz (1998). In the analysis of behavior, what does "develop" mean. *Mexican Journal of Behavior Analysis*, 24, 127-136.

Duarte, A., Eikeseth, S., Rosales-Ruiz, J., & Baer, D. (1998). The effects of a CAN'T-ANSWER response option and instructions on stimulus equivalence. *The Psychological Record*, 48(4), 631-646.

Rosales-Ruiz, J., & Baer D. M. (1997). Behavioral cusps: A developmental and pragmatic concept for behavior analysis. *Journal of Applied Behavior Analysis*, 30, 533-544.

Eikeseth, S., Rosales-Ruiz, J., Duarte, A., & Baer, D. (1997). The quick development of equivalence classes in a paper-and-pencil format through written instructions. *The Psychological Record*, 47, 275-284.

Grote, I, Rosales-Ruiz, J., Morrison, K., Royer, C., & Baer, D. M. (1997). A use of self-instruction to extend the generalization of a self-instructed in-common discrimination. *Journal of Experimental Child Psychology*, 66, 144-162.

Morrison, K, & Rosales-Ruiz, J. (1997). Object preference, stereotypy, and accuracy of responding. *Research in Developmental Disabilities*, 18(2), 127-137.

Rosales-Ruiz, J. & Baer, D. M. (1996). A behavior-analytic view of development. In E. Ribes and S. W. Bijou (Eds.), *Recent approaches to behavioral development*. Reno NV: Context Press. Concurrently published in Spanish by Editorial Universidad de Guadalajara.

Grote, I, Rosales-Ruiz, J., & Baer, D. M. (1996). A task analysis for the shift from teacher instructions to self-instructions in performing in-common tasks. *Journal of Experimental Child Psychology*, 63, 339-357.

Rosales-Ruiz, J., Pasley, J., & Potucek, J. (1992). Interference in an identity-sorting task. *Experimental Analysis of Human Behavior Bulletin*, 10 (1), 6-10.

Instructional Videos

Rosales-Ruiz, J. (2010). *The poisoned cue*. Delmar, NY: Clicker Center.

Rosales-Ruiz, J. & Rentfro, A. (2009). *Feline fearful to feline friendly (F2F): A constructional fear treatment for domestic for cats*. Tawzer Dog Videos.

Rosales-Ruiz, J. & Snider, K. (2006). *C. A. T.: Constructional aggression treatment (for dogs)*. Tawzer Dog Videos.

Presentations

2025

Rosales-Ruiz, J. (2025). *Behavior in motion: Why movement cycles matter*. Keynote presented at Association for Professional Dog Training International. Richmond, VA.

McGee, H. D. & Rosales-Ruiz, J. (2025) *Alternative contingencies, degrees of freedom, and enhanced choice: An experimental analysis of choice and assent*. Paper presented at the 51st International Meeting of the Association for Behavior Analysis. Washington, DC.

Scallan, C. & Rosales-Ruiz (2025). *Stimulus control affects resurgence*. Paper presented at the 51st International Meeting of the Association for Behavior Analysis. Washington, DC.

Scallan, C. & Rosales-Ruiz (2025). *The constructional approach: a framework for compassionate behavior change*. Paper presented at the 51st International Meeting of the Association for Behavior Analysis. Washington, DC.

2024

McGee, H., & Rosales-Ruiz, J. (2024). *Understanding assent through an analysis of alternative contingencies*. Paper presented at the 50th International Meeting of the Association for Behavior Analysis. Philadelphia, PA.

Ortu, D., Bugg, R., Rosales-Ruiz, J., Harris, B., Moore, MK, & Scallan, C. (2024). *Free-operant event-related potential research: exploring the P3A effect*. Paper presented at the 50th International Meeting of the Association for Behavior Analysis. Philadelphia, PA.

Rosales-Ruiz, J. (2024). *How to create fast behavior change through an understanding of cues*. Paper presented at the Annual Animal Behavior Management Alliance Conference. Nashville, TN.

Rosales-Ruiz, J. (2024). The poisoned cue today: antidote, avoidance, and application. Paper presented at ClickerExpo Live virtual conference.

Rosales-Ruiz, J. (2024). Understanding reinforcement systems and how they can help accelerate your teaching. Paper presented at the 1st European Network Behaviour Analysts Online Conference.

Rosales-Ruiz, J. (2024). Applied behavior analysis (ABA) meets applied animal behavior (AAB): The 1992 Association for Behavior Analysis Convention and Its impact on both behavior analysts and animal trainers. Paper presented at the 50th International Meeting of the Association for Behavior Analysis. Philadelphia, PA.

Rosales-Ruiz, J. (2024). Discussant. In Smita Awasthi (chair). Prompt less and shape more: Using Interconnected chains for skill acquisition and problem behavior reduction when teaching children with autism. Symposium presented at the 50th International Meeting of the Association for Behavior Analysis. Philadelphia, PA.

Rosales-Ruiz, J. (2024). How to accelerate your teaching by understanding the hidden power of cues. Paper presented at the 37th Standard Celeration Conference. Albuquerque, NM.

Rosales-Ruiz, J., & Hunter, M. (2024). Building Reinforcement Systems for Accelerated Learning. Workshop presented at the 37th Standard Celeration Conference. Albuquerque, NM.

Rosales-Ruiz, J., Hunter, M., & Fernandez, C. (2024). Using the portable operant research and teaching lab (PORTL) in the classroom and in the clinic to teach behavior principles and shaping skills. Workshop presented at the 50th International Meeting of the Association for Behavior Analysis. Philadelphia, PA.

Scallan, C., & Rosales-Ruiz, J. (2024). A Compassionate approach to behavior change: Why you need to be more constructional. Paper presented at the 50th International Meeting of the Association for Behavior Analysis. Philadelphia, PA.

Scallan, C., & Rosales-Ruiz, J. (2024). Effects of stimulus control on responding during a resurgence test. Poster presented at the 50th International Meeting of the Association for Behavior Analysis. Philadelphia, PA.

2023

Butcher, G., & Rosales-Ruiz, J. (2023). Testing the Generality of Hayes et al. (1986): When Do Rules Produce Insensitivity? Poster presented at the 49th International Meeting of the Association for Behavior Analysis. Denver, CO.

Fernandez, C., & Rosales-Ruiz, J. (2023). Building Joyful Back-and-Forth Interactions and Accelerated Learning for Children With Autism Through Reinforcement System

Training. Paper presented at the 49th International Meeting of the Association for Behavior Analysis. Denver, CO.

Harris, J., & Rosales-Ruiz, J. (2023). Action at a Distance: Eliminating Undesirable Behavior by Creating Alternative Chains. Poster presented at the 49th International Meeting of the Association for Behavior Analysis. Denver, CO.

Hunter, M., & Rosales-Ruiz, J. (2023). Introducing Horses to Clicker Training: Accelerated Learning Through Reinforcement System Training. Paper presented at the 49th International Meeting of the Association for Behavior Analysis. Denver, CO.

McGee, H., & Rosales-Ruiz, J. (2023). Alternative Contingencies and Assent in Positive Reinforcement Rat Training. Poster presented at the 49th International Meeting of the Association for Behavior Analysis. Denver, CO.

Rosales-Ruiz, J. (2023). Behavior in motion: Why movement cycles matter. Paper presented at the 36th Standard Celeration Conference. St. Pete Beach, FL.

Rosales-Ruiz, J., Hunter, M., & Fernandez, C. (2023). Teaching Students and Staff With the PORTL Laboratory. Workshop presented at the 49th International Meeting of the Association for Behavior Analysis. Denver, CO.

2022

Bugg, R., Ortu, D., & Rosales-Ruiz, J. (2022). Free-Operant event-related potential research: Reevaluating the P3a effect. Paper presented at the 48th International Meeting of the Association for Behavior Analysis. Boston, MA.

Harris, J., Rosales-Ruiz, J., & Hunter, M. (2022). Resurgence of movement patterns during the acquisition of sequences. Poster presented at the 48th International Meeting of the Association for Behavior Analysis. Boston, MA.

McGee, H., & Rosales-Ruiz, J. (2022). Consent and coercion in positive reinforcement animal training. Poster presented at the 48th International Meeting of the Association for Behavior Analysis. Boston, MA.

Rosales-Ruiz, J. (November, 2022). La "Señal Envenenada" y sus implicaciones para la enseñanza y las relaciones sociales. Webinar IV Ciclo de Conferencias en Análisis Experimental de la Conducta "Desarrollos Actuales sobre Comportamiento". Organized by La Coordinación de Ciencias Cognitivas y del Comportamiento, Universidad Nacional Autónoma de México.

Rosales-Ruiz, J., Hunter, M., & Fernandez, C. (2022). Teaching students and staff with the PORTL laboratory. Workshop presented at the 48th International Meeting of the Association for Behavior Analysis. Boston, MA.

Ward, J., Rosales-Ruiz, j., & Hunter, M. (2022). A Safe and Fast Deworming Procedure for Horses. Paper presented at the 48th International Meeting of the Association for Behavior Analysis. Boston, MA.

2021

Auzenne, J. & Rosales-Ruiz, J. (2021). The Development and Implementation of a Program to Teach the Operant Quadrant. Paper presented at the 47th International Meeting of the Association for Behavior Analysis. Online.

Bugg, R. M., Ortu, D. & Rosales-Ruiz, J. (2021). The Movement Cycle Under the Microscope: Expanding the Behavioral Unit to Include Neural Activity. Poster presented at the 47th International Meeting of the Association for Behavior Analysis. Online.

Rosales-Ruiz, J. (2021). Discussion of: A Review of Behavioral Cusps and Their Extensions. Symposium presented at the 47th International Meeting of the Association for Behavior Analysis. Online.

Rosales-Ruiz, J. (2021). Analyzing Behavior-Environment Interactions: Why Movement Cycles Matter. Invited presentation at the 47th International Meeting of the Association for Behavior Analysis. Online.

Rosales-Ruiz, J. (2021). From fierce and fearful to friendly: A shaping program for dogs, cats, horses and beyond. Invited presentation at ClickerExpo Live 2021. Online.

Rosales-Ruiz, J. (2021). Don't fight extinction. Invited presentation at ClickerExpo Live 2021. Online.

Rosales-Ruiz, J. (2021). De feroz o miedoso a amistoso: Un programa de moldeado no solo para perros, gatos y caballos. Invited presentation at the congreso de la IAABC Foundation en idioma español. Online

2020

Abdel-Jalil, A. & Rosales-Ruiz, J. (2020). Effects of Signaled Versus Unsignaled Schedules on the Acquisition and Maintenance of Behavior. Poster presented at the 46th International Meeting of the Association for Behavior Analysis. Online.

Fernandez, C. & Rosales-Ruiz, J. (2020). From pointing to naming. Paper presented at the 46th International Meeting of the Association for Behavior Analysis. Online.

Harris, J. & Rosales-Ruiz, J. (2020). Learning New Response Sequences: A PORTL Replication of Reid (1994). Poster presented at the 46th International Meeting of the Association for Behavior Analysis. Online.

Herzog, L. & Rosales-Ruiz, J. (2020). Development and Disruption of Differential Reinforcement of Low Rates Performances: A PORTL Exploration. Poster presented at the 46th International Meeting of the Association for Behavior Analysis. Online.

Kring, A. & Rosales-Ruiz, J. (2020). Using Stimulus Control and Shaping to Reduce Stereotypic Behavior in a Racehorse. Paper presented at the 46th International Meeting of the Association for Behavior Analysis. Online.

Linden, A., Tavera, M. Ala'i, S., Rosales-Ruiz, J., Schleifer-Katz, E., White, R., Fernandez, C., & Cunningham, I. (2020). The Teaching DANCE: Purpose Driven Training and Measurement. Poster presented at the 46th International Meeting of the Association for Behavior Analysis. Online.

Rosales, Ruiz, J. (2020) Discussant. Behavioral and Verbal Behavioral Cusps: Research and Practical Applications. Symposium presented at the 46th International Meeting of the Association for Behavior Analysis. Online.

Sumner, S. & Rosales-Ruiz, J. (2020). Differences in resurgence between previously reinforced behavior and previously reinforced and extinguished behavior. Poster presented at the 46th International Meeting of the Association for Behavior Analysis. Online.

2019

Rosales-Ruiz, J. (2019). Creativity. In Darlene E. Crone-Todd (Chair). Panel discussion conducted at the 45th International Meeting of the Association for Behavior Analysis. Chicago, IL.

Rosales-Ruiz, J. (2019). Equivalence Relations: Emergence or Adduction? Paul Thomas Thomas Andronis (Chair). Understanding Complex Relational Stimulus Control Does Not Require a Relational Frame Theory. Symposium conducted at the 45th International Meeting of the Association for Behavior Analysis. Chicago, IL.

Rosales-Ruiz, J. (2019). PORTL: A Lab for Teaching Students to Design Creative Behavioral Solutions. In Darlene E. Crone-Todd (Chair). Creativity. Symposium conducted at the 45th International Meeting of the Association for Behavior Analysis. Chicago, IL.

Rosales-Ruiz, J. (2019). The poisoned cue and its implications for teaching and social interactions. Invited talk at the national autism conference. State College, PA.

Rosales-Ruiz, J. (2019). How movement cycles can improve your shaping. Invited talk at 11th art and science of animal training conference. Dallas, TX.

Cohen, L., Roundtree, K., Bergmann, S., Hunter, M. E., & Rosales-Ruiz, J. (2019). Resistance to Extinction: A PORTL Replication of Podlesnik, Bai, and Elliffe (2012). Poster presented at the 45th International Meeting of the Association for Behavior Analysis. Chicago, IL.

Drummond, K., Ochoa, J., Bergmann, S., Hunter, M. E., & Rosales-Ruiz, J. (2019). Can a Negative Discriminative Stimulus Punish Behavior? A PORTL Replication of Bland, Cowie, Elffe, and Podlesnik (2018). Poster presented at the 45th International Meeting of the Association for Behavior Analysis. Chicago, IL.

Schleifer-Katz, E., Baltazar, M., Laddaga-Gavidia, V., Bergmann, S., Hunter, M.E., & Rosales-Ruiz, J. (2019). Let Me Pick! A PORTL Replication of Thompson, Fisher, and Contrucci (1998). Poster presented at the 45th International Meeting of the Association for Behavior Analysis. Chicago, IL.

Williams, N., & Rosales-Ruiz, J. (2019) Shaping the Autoshaped Response. Poster presented at the 45th International Meeting of the Association for Behavior Analysis. Chicago, IL.

2018

Rosales-Ruiz, J. (2018). The poisoned cue and its implications for teaching and social interactions. Invited talk at the regional conference of the Behavior Analysis Association of Texas. Houston, TX.

Rosales-Ruiz, J. (2018). Shaping Behavior. Invited talk at the regional conference of the Behavior Analysis Association of Texas. Houston, TX.

Rosales-Ruiz, J. (2018). Behavioral Cusps: 20 Years Later. Keynote address presented at the regional conference of the Behavior Analysis Association of Michigan. Ypsilanti, MI.

Invited talk presented at the Association of Professional Behavior Analyst Convention. St. Louis, MO.

Keynote address presented at the 9th International CABAS® conference: Advances in Research in Behavior Development. Morristown, NJ.

Auzenne, J., Herzog, L., Hunter, M. E., Rosales-Ruiz, J. (2018). Collateral Behavior During DRL Schedules: A PORTL Replication of Bruner & Revusky (1961). Poster presented at the 44th International Meeting of the Association for Behavior Analysis. San Diego, CA.

Goodhue, R. J., Chi Liu, S., Cihon, T. M., Hunter, M. E., & Rosales-Ruiz, J. (2018). Demonstration of the Portable Operant Research and Teaching Lab. Poster presented at the 44th International Meeting of the Association for Behavior Analysis. San Diego, CA.

Hardaway, A. K., & Rosales-Ruiz, J. (2018). Teaching Horses to be Calm During Clipping. Poster presented at the 44th International Meeting of the Association for Behavior Analysis. San Diego, CA.

Nishimuta, M., Sumner, S., & Rosales-Ruiz, J. (2018). Is it Errorless: A Replication and Extension of Terrace (1963) With Humans. Poster presented at the 44th International Meeting of the Association for Behavior Analysis. San Diego, CA.

Winne, J., Hunter, M. E., & Rosales-Ruiz, J. (2018). When Should You Provide Prompts: An Investigation Using PORTL. Poster presented at the 44th International Meeting of the Association for Behavior Analysis. San Diego, CA.

2017

Abdel-Jalil, A., Tinney, A., Hunter, M.E., & Rosales-Ruiz, J. (2017). Insight in the Human: A PORTL Replication of Epstein's "Insight in the Pigeon". Poster presented at the 43rd International Meeting of the Association for Behavior Analysis. Denver, CO.

Cunningham, I. & Rosales-Ruiz, J. (2017). Contingencies Generate Both Rules About What to Do and Particular Emotions While Doing it. Paper presented at the 43rd International Meeting of the Association for Behavior Analysis. Denver, CO.

Garden, R., Alai-Rosales, S., Rosales-Ruiz, J., Neri, L., & Cunningham, I. (2017). Creating a Verbal Community for Describing Emotional Responses Within a Contingency Lens: The Effects of a Brief Training Workshop. Paper presented at the 43rd International Meeting of the Association for Behavior Analysis. Denver, CO.

Gibson, C., Alai-Rosales, S., Rosales-Ruiz, J., White, R., Dean, A., Surti, N., Yates, L., & Finley, C. (2017). Finding Pathways: Measurements Guiding Effective and Compassionate Services for the Traditionally Underserved. Paper presented at the 43rd International Meeting of the Association for Behavior Analysis. Denver, CO.

Hunter, M.E. & Rosales-Ruiz, J. (2017). Performance on DRO Schedules Varies as a Function of Available Alternative Behaviors. Paper presented at the 43rd International Meeting of the Association for Behavior Analysis. Denver, CO.

Katz, M. & Rosales-Ruiz, J. (2017). Constructional Fear Treatment for Dogs in Shelters. Paper presented at the 43rd International Meeting of the Association for Behavior Analysis. Denver, CO.

Kieta, A. & Rosales-Ruiz, J. (2017). Reinforcing Variability Produces Stereotypic Behavior. Paper presented at the 43rd International Meeting of the Association for Behavior Analysis. Denver, CO.

Lambert, L., Cunningham, I., Liden, A., Alai-Rosales, S., Rosales-Ruiz, J., White, R., Cihon, J., Hunt, N. (2017). Observation and Analysis of Quality Indicators During Caregiver Daily Living Activities. Paper presented at the 43rd International Meeting of the Association for Behavior Analysis. Denver, CO.

Linden, A., Cunningham, I., Weir, J., Alai-Rosales, S., & Rosales-Ruiz, J. (2017). A Systemic Observation Protocol for Monitoring the Behavioral Health of an Intervention

Program. Paper presented at the 43rd International Meeting of the Association for Behavior Analysis. Denver, CO.

Neri, L., Will, S., Rosales-Ruiz, J., & Robbins, J. K. (2017). Focus on Active Listening: Elements of a Successful Implementation in Teaching Problem Solving. Paper presented at the 43rd International Meeting of the Association for Behavior Analysis. Denver, CO.

Nishimuta, M., Liu, S. C., Hunter, M.E. & Rosales-Ruiz, J. (2017). Exploring conditioned reinforcement using Portable Operant Research and Teaching Lab. Poster presented at the 43rd International Meeting of the Association for Behavior Analysis. Denver, CO.

Rosales-Ruiz, J. & Hunter, M.E. (2017). PORTL and the Skinner Box: An Introduction. Paper presented at the 43rd International Meeting of the Association for Behavior Analysis. Denver, CO.

Weir, J., White, R., Alai-Rosales, Rosales-Ruiz, J. (2017). A Sequential Analysis of Therapeutic Interactions During Behavioral Interventions. Paper presented at the 43rd International Meeting of the Association for Behavior Analysis. Denver, CO.

Will, S., Neri, L., Robbins, J.K., & Rosales-Ruiz, J. (2017). Analyzing Student Performance while Learning Reasoning Skills: An Error Analysis. Paper presented at the 43rd International Meeting of the Association for Behavior Analysis. Denver, CO.

Williams, N., Heath, L., Hunter, M.E. & Rosales-Ruiz, J. (2017). Autoshaping In Humans: A PORTL Replication of Picker and Poling. Poster presented at the 43rd International Meeting of the Association for Behavior Analysis. Denver, CO.

Winne, J., Hunter, M.E. & Rosales-Ruiz, J. (2017). When and How to Correct Errors: An Investigation Using PORTL Poster presented at the 43rd International Meeting of the Association for Behavior Analysis. Denver, CO.

2016

Cunningham, I. & Rosales-Ruiz, J. (2016). Contingencies Generate Both Rules About What to Do and Particular Emotions While Doing It. Poster presented at the 42nd International Meeting of the Association for Behavior Analysis. Chicago, IL.

Kieta, A. & Rosales-Ruiz, J. (2016) Exploring Environmental Factors That Promote and Inhibit Novel Responding Within College Students. Poster presented at the 42nd International Meeting of the Association for Behavior Analysis. Chicago, IL.

Liden, T. A., & Rosales-Ruiz, J. (2016). Toward Happiness: A Constructional Approach to Improving the Lives of Parents With Children Diagnosed With Autism. Paper presented at the 42nd International Meeting of the Association for Behavior Analysis. Chicago, IL.

Ortu, D. & Rosales-Ruiz, J. (2016). P3A Brain Responses Under Fixed Ratio and Variable Ratio Schedules of Reinforcement. Poster presented at the 42nd International Meeting of the Association for Behavior Analysis. Chicago, IL.

Rosales-Ruiz, J. (2016). Discussant. In J. K. Robbins (Chair). Teaching and Measuring Foundational and Complex Repertoires. Symposium conducted at the 42nd International Meeting of the Association for Behavior Analysis. Chicago, IL.

Rosales-Ruiz, J. (2016). Behavioral cusps: Twenty years later. Invited tutorial presented at the 42nd International Meeting of the Association for Behavior Analysis. Chicago, IL.

Will, S., Neri, L., Robbins, J.K., & Rosales-Ruiz, J. (2016). TAPSing into the Potential of Students and the Ingenuity of Classroom Staff. Paper presented at the 42nd International Meeting of the Association for Behavior Analysis. Chicago, IL.

2015

Rosales-Ruiz, J. (2015). Putting Context Into Context. Paper presented at the 41st International Meeting of the Association for Behavior Analysis. San Antonio, TX.

Rosales-Ruiz, J., & Kolu, C. (2015). Switching Between Two Choices: The Third Operant. Paper presented at the Winter Conference of Animal Learning and Behavior. Winter Park CO.

Cihon, J., Weinkauff, S., Mendoza, B., Zeug, N., Ferguson, J., Ala'i-Rosales, S., & Rosales-Ruiz, J. (2015). Yummy Starts: A guide for clinicians and supporting data for a constructional approach to food selectivity. Paper presented at the 41st International Meeting of the Association for Behavior Analysis. San Antonio, TX.

Garden, R., & Rosales-Ruiz, J. (2015). Teaching a cat to go to a safe place during a tornado using stimulus control and shaping procedures. Poster presented at the 41st International Meeting of the Association for Behavior Analysis. San Antonio, TX.

Garden, R., Kieta, A., & Rosales-Ruiz, J. (2015). Exploring environmental factors that increase and decrease novel responding within college students. Poster presented at the 41st International Meeting of the Association for Behavior Analysis. San Antonio, TX.

2014

Rosales-Ruiz, J. (2014). Conditioning Reinforcers: A Pavlovian or an Operant Learning Process? Paper presented at the Winter Conference of Animal Learning and Behavior. Winter Park CO.

Rosales-Ruiz, J. (2014). The Poisoned cue and its implications for the treatment of children with autism. Invited Tutorial presented at the 40th International Meeting of the Association for Behavior Analysis. Chicago, IL.

Rosales-Ruiz, J. (2014). Constructional interactions between humans and other animals. Keynote Address presented at Annual conference of the Animal Behavior Management Alliance. Dallas, TX.

Rosales-Ruiz, J., Hunter, M., Dignan, K., & Foss, E. (2014). Beyond successive approximations: Useful shaping strategies and tactics to improve your teaching. Workshop conducted at the 40th International Meeting of the Association for Behavior Analysis. Chicago. IL.

Will, S., Chase, O., Katz, M., Belcher, L. & Rosales-Ruiz, J. (2014). To be good, all dogs need is a little timely affection. Paper presented at the 40th International Meeting of the Association for Behavior Analysis. Chicago. IL.

Rosales-Ruiz, J., Hunter, M., & Laurence, K. (2014). Teaching with PORTL. Paper presented at the 40th International Meeting of the Association for Behavior Analysis. Chicago. IL.

Foss, E., Dignan, K., & Rosales-Ruiz, J. (2014). Inquiring with PORTL. Paper presented at the 40th International Meeting of the Association for Behavior Analysis. Chicago. IL.

Hunter, M., Rosales-Ruiz, J. (2014). Researching with PORTL. Paper presented at the 40th International Meeting of the Association for Behavior Analysis. Chicago. IL.

Dignan, K., Foss, E., Hunter, M., & Rosales-Ruiz, J. (2014). On the road with PORTL. (2014). Paper presented at the 40th International Meeting of the Association for Behavior Analysis. Chicago. IL.

2013

Chase, O., Will, S., Katz, M., Belcher, L., Cox, T. & Rosales-Ruiz, J. (2013). Give them love: An experimental demonstration of petting as a reinforcer for shelter dogs. Poster presented at the 39th International Meeting of the Association for Behavior Analysis. Minneapolis, MN.

Hunter, M. & Rosales-Ruiz, J. (2013). The power of one reinforcer. Poster presented at the 39th International Meeting of the Association for Behavior Analysis. Minneapolis, MN.

Katz, M. & Rosales-Ruiz, J. (2013). Treating separation anxiety in the dog using a stimulus control procedure. Poster presented at the 39th International Meeting of the Association for Behavior Analysis. Minneapolis, MN.

Reetz, S., Alai-Rosales, S., Rosales-Ruiz, J. & Cihon, J. (2013). The use of conjugate reinforcement in autism treatment programs: A demonstration and discussion. In M. Oppenheim-Leaf (Chair). Teaching social behavior to individuals diagnosed with

autism spectrum disorders. Symposium conducted at the 39th International Meeting of the Association for Behavior Analysis. Minneapolis, MN.

Rosales-Ruiz J. (2013). Behind the experiments: Current activities and future directions of animal research. In S. Subramanian (Chair). Panel discussion conducted at the 39th International Meeting of the Association for Behavior Analysis. Minneapolis, MN.

Rulla, E. & Rosales-Ruiz, J. (2013). The more the merrier or the bigger the better? Comparing dimension of treats for dogs. Poster presented at the 39th International Meeting of the Association for Behavior Analysis. Minneapolis, MN.

Vail, K., & Rosales-Ruiz, J. (2013). Establishing equivalence relations in the dog's natural environment. Poster presented at the 39th International Meeting of the Association for Behavior Analysis. Minneapolis, MN.

Vaughn, B., Wiles, A., Townley-Cochran, D., Baker, J., Rosales-Ruiz, J., and Alai-Rosales, S. (2013). Creating Communities of reinforcement for parents with children with autism: The effects of a group parent coaching package. In R. Leaf (Chair). Comprehensive treatment for individuals with autism: The individual, the parent, and the school. Symposium conducted at the 39th International Meeting of the Association for Behavior Analysis. Minneapolis, MN.

Will, S., Owen, C., & Rosales-Ruiz, J. (2013). Give them love Shelter Program. In K. Vail (Chair). Gimme Shelter: Optimizing shelter dogs welfare and adoptability through behavior analysis. Symposium conducted at the 39th International Meeting of the Association for Behavior Analysis. Minneapolis, MN.

2012

Anderson, E., & Rosales-Ruiz, J. (May 2012). Maintaining Oral Syringe Training With Captive Animals. Poster presented at the 38th International Meeting of the Association for Behavior Analysis. Seattle, WA.

Barahona, H., Alai-Rosales, S., Pinkelman, S., Rosales-Ruiz, J., & Driver, S. (May, 2012). A Training Program to Facilitate Caregiver Involvement in School Meetings. Poster presented at the 38th International Meeting of the Association for Behavior Analysis. Seattle, WA.

Coulter, L. & Rosales-Ruiz, J. (May, 2012). Effects of Indirectly Increasing Rates of Reinforcement on the Acquisition, Extinction, and Reacquisition of Behavior in Dogs. Poster presented at the 38th International Meeting of the Association for Behavior Analysis. Seattle, WA.

Davison, M., & Rosales-Ruiz, J. (May, 2012). Reducing Undesirable Behavior in a Large Breed Dog Using Stimulus Control. Poster presented at the 38th International Meeting of the Association for Behavior Analysis. Seattle, WA.

Halvorsen, L. & Rosales-Ruiz, J. (May, 2012). Are We Testing for Stimulus Control or Creating New Stimulus Control? Poster presented at the 38th International Meeting of the Association for Behavior Analysis. Seattle, WA.

Hunter, M., Dignan, K., & Rosales-Ruiz, J. (May, 2012). Teaching Patagonian Cavies to Like People Using CAT. Poster presented at the 38th International Meeting of the Association for Behavior Analysis. Seattle, WA.

Kelly, K., Rosales-Ruiz, J., Halvorsen, L., Lamancusa, M., Liden, T., Levine, J., Canisz, E., & Eni, C. (May, 2012). Constructional Student Mentoring: The Role of Contingency Analysis in Achieving Academic Success and Obtaining the Life You Desire. Poster presented at the 38th International Meeting of the Association for Behavior Analysis. Seattle, WA.

Owens, C., Will, S., & Rosales-Ruiz, J. (May, 2012). Teaching Dogs to Share Toys. In C. Varnon (Chair). Contingencies of Natural and Social Reinforcement in Animals. Symposium conducted at the 38th International Meeting of the Association for Behavior Analysis. Seattle, WA.

Rosales-Ruiz, J. (Chair). Iversen, I. (May, 2012). The need for Molecular Analyses. Invited tutorial presented at the 38th International Meeting of the Association for Behavior Analysis. Seattle, WA.

Rosales-Ruiz, J. (Discussant, May, 2012). Teaching Self-Advocacy Skills to Teens With Autism and Other Developmental Disabilities. Chair: Michelle Lamancusa. Symposium presented at the 38th International Meeting of the Association for Behavior Analysis. Seattle, WA.

Rosales-Ruiz, J. & Hunter, M. (May, 2012). Beyond Successive Approximations: Useful Shaping Strategies and Tactics to Improve Your Teaching. Workshop presented at the 38th International Meeting of the Association for Behavior Analysis. Seattle, WA.

Rossi, K., Gesick, J., Coulter, L., Davison, M., Beasley, R., Kowalchuk, H. & Rosales-Ruiz, J. (May, 2012). Promoting Generalization Across Trainers Through Teaching Sufficient Exemplars. Poster presented at the 38th International Meeting of the Association for Behavior Analysis. Seattle, WA.

Varnon, C., Rosales-Ruiz, J., Abramson, C., & Long, S. (May, 2012). Operant Analysis of Imprinting in Human-reared Pigeons. In C. Varnon (Chair). Contingencies of Natural and Social Reinforcement in Animals. Symposium conducted at the 38th International Meeting of the Association for Behavior Analysis. Seattle, WA.

Yauger, E., Alai-Rosales, S., Townley-Cochran, D., Reetz, S., Wiles, A., Vaughn, B., Sayles, T., & Rosales-Ruiz, J. (May, 2012). Evaluating the Effects of Video Modeling on Frequency of Socially Embedded Consequences. Poster presented at the 38th International Meeting of the Association for Behavior Analysis. Seattle, WA.

Plus 130 presentations 1990 - 2011

Professional Affiliations Standard Celeration Society: 1997 - Present
Texas Association for Behavior Analysis: 1996 - Present
Sigma Xi: The Scientific Research Society: 1996 - Present
American Psychological Society: 1991 - 1996
Association for Behavior Analysis International: 1980 - Present