

**VIDEO PRODUCTION**  
**RTVF 3220. Section 4. Tue/Th 12:30pm-3:20pm. RTFP Room 180Z**  
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**Office Hours: By appointment only.**

**Course Objectives:**

- Build on basic production skills introduced in RTVF 2210
- Operate multi-camera studio equipment and fill all crew positions
- Produce single camera interview segments in the field
- Develop field production skills in lighting, audio and videography
- Work collaboratively on studio and field productions
- Plan, design and produce professional quality video productions
- Recognize components and techniques used to create engaging content
- Create projects that have a clear objectives and for specific audiences
- Build skills to continue in this field outside of school

**Assessments:**

- Portrait/Promo Piece (single camera, field production).....10pts
- PSA (multi-camera, studio).....10pts
- Panel Program (multi-camera studio).....15pts
- Mini-Documentary (interview, field, studio).....20pts
- Full Program (studio with packages).....30pts
- Class Participation.....15pts

\*Project Requirements and Guidelines on Canvas

**Recommended Textbook:** Directing and Producing for Television: A Format Approach by Ivan Curry, Focal Press 4<sup>th</sup> Edition

**Attendance:** ONE unexcused absence and ONE late arrival is allowed without penalty. Any additional unexcused absences or tardiness will lower your over-all grade in the following ways:

1. Each additional unexcused absence will result in the loss of 5 percentage points off your total course grade.
2. For each additional late arrival to class, you will lose 3 percentage points.

**Project Copies:** It is your responsibility to make copies of the projects you want to save. You can save all studio recordings on SD cards in the control room and can backup field productions on the ProMax server in the edit lab. You should also get in the habit of saving projects on external harddrives and uploading on Vimeo or Dropbox for access once you leave UNT as an example of your work for when potential employers request it.

**Academic Dishonesty Policy:** Students caught cheating or plagiarizing will receive a “0” for that particular assignment or exam. Additionally, the incident will be reported to the Dean of Students, who may impose further penalty.

**Acceptable Student Behavior:** Student behavior that interferes with an instructor’s ability to conduct a class or other students’ opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Dean of Students to consider whether the student’s conduct violated the Code of Student Conduct.

**Disabilities and Accommodations Statement:** The University of North Texas makes reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to the faculty to begin a private discussion regarding your specific needs in the course. The accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. For additional information see the Office of Disability Accommodation website at [disability.unt.edu](http://disability.unt.edu). You may also contact them by phone at (940) 565-4323.

**Student Perceptions of Teaching (SPOT):** Student feedback is important and an essential part of participation of this course. The Student Perceptions of Teaching (SPOT) is a requirement for all organized classes at UNT. This short survey will be made available at the end of the semester to provide you with an opportunity to evaluate how this course is taught.

**Succeed at UNT:** UNT endeavors to offer you a high-quality education and to provide a supportive environment to help you learn and grow. And, as a faculty member, I am committed to helping you be successful as a student. Here’s how to succeed at UNT: Show up. Find Support. Get advised. Be prepared. Get involved. Stay focused. To learn more about campus resources and information on how you can achieve success, go to [success.unt.edu](http://success.unt.edu).

**Mobile device policy:** The Department of RTVF prohibits the use of personal mobile devices during class, unless otherwise allowed by the individual Instructor. If no exceptions are contained in a course syllabus, then the department policy remains in effect until changed by the Instructor. Personal mobile devices are defined as anything and everything from cell phones to smart phones to digital media players to personal handheld computers. All devices should be turned off before entering the classroom or laboratory area.

**Syllabus policy:** While this syllabus outlines the expectations for successful completion of the course, it is not a contract. Therefore some elements of the course may be altered by the Instructor as needed.

**RTVF department drop policy:** This is an RTVF major course. Students without the correct prerequisites (both non-majors and pre-majors) are subject to being dropped from the course automatically with or without notice.

*Students missing class on the first day who do not immediately contact the instructor with a legitimate excuse may be dropped immediately without notice.*

**Schedule notes:** HB 256 provides students with an excused absence from attending classes, taking examinations or other required activities in observance of a religious holy day and related travel. It also provides that students be given reasonable time to take an exam or complete an assignment. Requests for accommodation must be made to the instructor a minimum of *three days prior* to the observed religious holy day.

***Student Eagle Mail accounts will be used for all course correspondence. If you choose to use another email service, you must enable your Eagle Mail account to forward any messages. Instructions on how to configure Eagle Mail can be found at: <http://eaglemail.unt.edu>***

## **Course Schedule**

(Schedule subject to revision)

### **Course Intro**

Overview of Course

Introduce Video Portrait assignment and show examples

Creative Brief for Video Production

Studio Refresher and Exercises

### **Portraits (Single Camera)**

Single Camera Demo

PSA Project intro and Prep

### **Multi-Camera**

PSA Shoot

View and Critique PSAs

### **Panel Programs**

Panel Show intro and prep

Work Day for Development

### **Studio**

Pre-Production materials due for Panel Programs

### **Shoot Panel Programs**

View and Critique Panel Programs

### **Mini-Doc**

Mini-Doc intro, examples, Pre-Production Overview

Lighting Workshop

## **Careers in Media**

### **Mini-Doc Pitches**

#### **Full Program**

Full Program Overview and Guidelines, group selections  
Initial Brainstorming and Planning Meetings

#### **Studio**

Pre-Production  
Field Shooting

#### **Studio**

Finalize Prep for Full Program  
**Pre-production Materials due for Programs**  
Group 1 Shoot

#### **Studio**

Group 2 Shoot  
Group 3 Shoot

#### **Studio**

Individual Critiques of Mini-Doc  
Thanksgiving Break

#### **Studio and Edit**

Edit Day  
Edit Day

#### **Screen Final Projects**

Screen and Critique Full Programs  
Screen and Critique Mini-Docs

**Final Exam: Sample Reel and Career Map Due**

**\*Pacing of assignments and course content may be modified based on the needs of the class**