**BEHAVIOR PRINCIPLES II (BEHV 2700)**

**SPRING 2025**

**Hours:** Tuesdays/Thursdays 2:00 pm - 3:20 pm

**Location:** LIFE SCIENCE BUILDING A419

**Instructor:** John Wesenberg, M.S., BCBA, LBA

**Email:** See Canvas for contact

**TA:** Elizabeth Relyea

**Email:** See Canvas for contact

**Department Phone:** 940-565-2274

**Office hours:** See Canvas for availability (and by appointments)

**Course materials are posted on Canvas.**

**Course Description, Goals and Structure:**

This course provides an overview of principles describing relations between behavior and antecedents. We will discuss how principles of operant, respondent, and nonassociative learning are related to experimental research, intervention techniques, and to everyday life.

In this course, students will:

1. Learn key terms and concepts in behavior analysis.

2. Discriminate between and generate examples of a variety of behavioral processes 3. Read and disseminate key information from research articles.

4. Discuss the philosophical basis and broad applications of radical behaviorism. 5. Make connections between everyday events and behavior analytic concepts.

BEHV 2700 meets face-to-face on Tuesdays and Thursdays from 2:00 - 3:20 pm. This course uses Canvas for all course materials. Each week of class has a corresponding module on Canvas where you will find all materials and assignments for the course. Due dates for all assignments can also be found on Canvas.

**Prerequisites**

BEHV 2300 Behavior Principles I

**Required Materials:**

Madden, G. J., Reed, D. D., & Reed, F. D. D (2021). An Introduction to Behavior Analysis. Wiley-Blackwell.

Students will need access to the Microsoft Suite, which is available for free for UNT students. For information and step-by-step instructions on installing Microsoft Office and using the OneDrive Office Web Apps, please see the IT Help Desk Website.

Students will need a PDF reader. Adobe Acrobat Reader can be downloaded for free.

**Course Requirements and Policies**

**Course Assignments**

**1. Study guides (11 study guides at 10 points each, 110 total points)** Students will complete study guides for each weekly unit prior to attending lectures. The study guides are designed to be a roadmap through the material, directing attention to key information. Students may refer to the assigned material when completing the study guides.

**2. In-Class activities (11 activities at 20 points each, 220 total points)**

Most weekly units have in-class activities, consisting of individual or group work, to apply concepts learned in that unit. These activities will be completed in class.

**3. Quizzes (11 quizzes at 20 points each, 220 total points)**

Students are expected to complete assessments on Canvas at the end of each unit. These assessments will be completed in class – unless specifically stated due to an emergency, no at-home quizzes will be allowed. Content on the quizzes will be from the lectures and the unit reading assignment. The quizzes should be completed using the student’s own knowledge. Reading Notes and Lecture Notes will be valuable study materials for these quizzes. Unit quizzes are mandatory, closed book/notes, and will be graded.

**4. Readings (2 readings at 25 points each, 50 points of total grade)**

Students will complete two reading assignments. For each reading, students will choose from several articles, read the article, and complete a study guide. Next, students will complete an outline for the article they read. Finally, students will participate in an in-class group activity where they develop presentations that combine and improve their outlines.

**5. Teaching presentation (1 presentation at 100 points, 100 total points)** At the end of the semester, students will develop a lecture or teaching activity for one of the topics we discussed. Students will have class time to work on this activity with the assistance of the instructor; however, they should work on the assignment outside of class as well.

**6. Exams (2 exams at 400 points total, 400 total points)**

Students will complete a midterm exam (200 points) and a final exam (200 points). Each exam will be cumulative. Optional review activities will be provided.

**7. Final Grade**

**This class is graded out of 1,000 points. Students must earn 900 points for an A, 800 points for a B, 700 points for a C, and 600 points for a D.**

**Schedule Overview – Specific Assignments and Updates will be Posted on Canvas** Generally, Tuesdays are lecture days, and Thursdays are activity and quiz days

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| **Date**  | **Content** |
| 1/14/25  | Tuesday  | Introduction |
| 1/16/25  | Thursday  | BEHV 2300 Review |
| 1/21/25  | Tuesday  | Measurement and IOA- *study guide* |
| 1/23/25  | Thursday  | Measurement and IOA- *in class activity and quiz*  |
| 1/28/25  | Tuesday  | Understanding Behavioral Research- *study guide* |
| 1/30/25  | Thursday  | Understanding Behavioral Research- *in class activity and quiz*  |
| 2/4/25  | Tuesday  | Experimental Design- *study guide* |
| 2/6/25  | Thursday  | Experimental Design- *in class activity and quiz*  |
| 2/11/25  | Tuesday  | Phylogenic Behavior & Pavlovian Learning- *study guide* |
| 2/13/25  | Thursday  | Phylogenic Behavior & Pavlovian Learning- *in class activity and quiz*  |
| 2/18/25  | Tuesday  | Motivating Operations- *study guide* |
| 2/20/25  | Thursday  | Motivating Operations- *in class activity and quiz*  |
| 2/25/25  | Tuesday  | Antecedent Stimulus Control- *study guide* |
| 2/27/25  | Thursday  | Antecedent Stimulus Control- *in class activity and quiz*  |
| 3/4/25  | Tuesday  | Midterm Review |
| 3/6/25  | Thursday  | Midterm |
| 3/18/25  | Tuesday  | Choice- *study guide* |
| 3/20/25  | Thursday  | Choice- *in class activity and quiz*  |
| 3/25/25  | Tuesday  | Impulsivity & Self-Control- *study guide* |
| 3/27/25  | Thursday  | Impulsivity & Self-Control- *in class activity and quiz*  |
| 4/1/25  | Tuesday  | Verbal Behavior- *study guide* |
| 4/3/25  | Thursday  | Verbal Behavior- *in class activity and quiz*  |
| 4/8/25  | Tuesday  | Coercion- *study guide* |
| 4/10/25  | Thursday  | Coercion- *in class activity and quiz*  |
| 4/15/25  | Tuesday  | The Nurture Effect- *study guide* |
| 4/17/25  | Thursday  | The Nurture Effect- *in class activity and quiz*  |
| 4/22/25  | Tuesday  | Comparative Analysis of Behavior- *study guide* |
| 4/24/25  | Thursday  | Comparative Analysis of Behavior- *in class activity and quiz*  |
| 4/29/25  | Tuesday  | Teaching Presentation |
| 5/1/25  | Thursday  | Final Review |

**Final Exam – Thursday, May 8th, 1:30 PM – 3:30 PM, LIFE SCIENCE BUILDING A419**

**Course Requirements, Policies and ADDITIONAL INFORMATION**

**Accommodations for Students with Disabilities:** The University of North Texas is on record as being committed to both the spirit and letter of federal equal opportunity legislation; reference Public Law 92-112 – The Rehabilitation Act of 1973 as amended. With the passage of new federal legislation entitled Americans with Disabilities Act (ADA), pursuant to section 504 of the Rehabilitation Act, there is renewed focus on providing this population with the same opportunities enjoyed by all citizens. As an instructor, I am required by law to provide reasonable accommodations to students with disabilities, so as not to discriminate on the basis of that disability. Student responsibility primarily rests with informing faculty of his/her need for accommodation and in providing authorized documentation through designated administrative channels. Information regarding specific diagnostic criteria and policies for obtaining academic accommodations can be found at [http://www.unt.edu/oda/apply/index.html.](http://www.unt.edu/oda/apply/index.html) Also, students may visit the Office of Disability Accommodation in the Sage Hall (room 167) or call them at (940) 565-4323.

**Student Conduct:** Each student automatically certifies that any material submitted for grading is his/her own independent work. UNT policies require reporting of plagiarism or any suspected violations that constitute possible academic misconduct. Students are responsible for being familiar with the Code of Student Conduct.

**Attendance:** Students are expected to attend class meetings regularly and to abide by the attendance policy established for the course. It is important that you communicate with the professor and the instructional team prior to being absent, so you, the professor, and the instructional team can discuss and mitigate the impact of the absence on your attainment of course learning goals.

**Online Content:** Content uploaded online is reserved for use only by students in this class for educational purposes. The materials should not be shared outside the class in any form. Failing to follow this restriction is a violation of the UNT Code of Student Conduct and could lead to disciplinary action.

**Policy on Academic Dishonesty:** Students in all Behavior Analysis courses are expected to maintain academic integrity at all times. Students committing acts of dishonesty, including cheating and plagiarism, are subject to receiving an “F” in the course. For a more detailed discussion on academic dishonesty, please refer to the Code of Student Conduct and Discipline on pages 108-109 of the undergraduate catalog. The information is also available at: <http://www.unt.edu/catalog/undergrad/policies.htm>

**Group work is encouraged;** however, in the past, there have been situations in which group work could have been considered cheating or plagiarism. “Legitimate” group work takes advantage of consultation with peers and provides students with ideas, suggestions, corrections, etc., which students take into consideration in the development of their unique and individual product. Examples include reading the text and writing answers to an assignment, then working closely with other students to compare answers and attempt to resolve different understandings. Failing to do the reading and memorizing answers that another student has written is not legitimate group work; it is cheating. Drafting the assignments, then comparing specific aspects of one product to another is appropriate. Copying someone else’s work products (or making your work available to another student to copy) is not legitimate; it is cheating. Always, if students are unsure about the boundaries of legitimate group work, please (1) ask for clarification from the instructor and (2) make full disclosure so that there is no question about intentions. We are very happy to talk about these boundaries and work with students to maximize learning.

**AI Policy:** Artificial intelligence software such as ChatGPT and Grammarly can be powerful tools, but effective use requires validation from an expert. I encourage you to stay up to date with all variety of tools and software in your careers. For this class, however, the use of AI software is prohibited. Use of AI tools will be considered academic dishonesty.

**Emergency Notification and Procedures:** The University of North Texas informs students, faculty and staff persons about emergency situations (e.g., severe weather, campus closings, public safety) through the Eagle Alert system. Notifications are sent via phone so it is important that your contact information is current. Please visit [www.my.unt.edu](http://www.my.unt.edu) to update your contact information so that you are able to receive notifications in the event of an emergency. Additional information regarding emergency preparedness is available at [https://emergency.unt.edu/emergency-guidelines-0.](https://emergency.unt.edu/emergency-guidelines-0)

**Absences:** If you must be absent for any reason, you should arrange to submit the assignments early. Students are responsible for making their own arrangements to obtain information from any missed class periods. The last day to drop this course with a grade of W is April 11th.

**Late Policy:** If you need to submit a Choice Reading or Reading Outline after the due date, then there will be a 10% point deduction per day if it is late, up to five days late. After the assignment is five days late, the assignment can still be turned in, but the point deduction will no longer escalate. That is, you may turn in the assignment at any point thereafter for 50% of the possible grade. Group in-class activities cannot be made up. Two quizzes per semester can be made up on prespecified quiz make-up days.

**Extra Credit:** Extra credit may be offered over the course of the semester for the completion of assignments that greatly exceed expectations, various volunteer activities, research participation, and other alternative activities. Students are not guaranteed extra credit and the offering of extra credit will be at the instructor’s discretion.