

# RTVF 4170.001 - VIDEO PRODUCTION

Monday 1:00 - 3:50 pm SPRING 2011

<b>Instructor:</b> James M. Martin	<b>Office Hours:</b> T / TH. 1:30 - 2:45pm & WED. 4 - 5:00pm
<b>Office:</b> RTFP – 228	<b>Phone:</b> 940-369-7448 <b>Email:</b> <a href="mailto:james.martin3@unt.edu">james.martin3@unt.edu</a>

**TEXT:** *Lighting for Digital Video & Television* – John Jackman; Focal Press; 3<sup>rd</sup> Ed., 2010  
*The Grip Book* – Mike Uva; Focal Press; 4<sup>rd</sup> Ed., 2010  
(\***Suggested Reading:** *Matters of Light & Depth* by Ross Lowell\*)

## **OBJECTIVES:**

This will allow students to develop advanced video production skills geared toward single and multi camera video production outside the studio environment. The course will focus on competencies in pre-production, lighting, audio, directing, videography and grip work as applied to remote production.

## **PRODUCTIONS:**

Each student will complete a variety of single and team productions designed to give a hands-on study of field production techniques including; interview, documentary, event and performance based projects.

## **CLASS COMMUNICATION:**

Student Eagle Mail accounts will be used for all course correspondence. If you choose to use another email service you must enable your Eagle Mail account to forward the correspondence. Instructions on how to configure Eagle Mail can be found at: <http://eaglemail.unt.edu>

## **LOCATION STRIKE:**

Whenever an outside production is required; it will be the responsibility of all in the class to transport all needed gear to and from the location in a safe and timely manner. All items must be stored properly and returned in working order. If there is an issue with damage or malfunctioning equipment a proper report must be logged.

## **TARDINESS AND ABSENCE POLICY:**

Due to the limited number of classes, complete attendance is expected. Assignments will be given and/or reviewed during each class and assignments will only be accepted *at the beginning of class on the due date*. Given this class only meets once a week, each class is important. Leaving class early when the entire class has not been dismissed by the instructor can be considered an unexcused absence. Scheduling other appointments during class time should be avoided.

ONE unexcused absence will result in a TEN POINT or ONE LETTER GRADE deduction. Any student who misses the FIRST TWO class meetings (with unexcused absences) WILL be given an administrative withdrawal. Any student with TWO OR MORE unexcused absences MAY be dropped from the course regardless of when those absences occur.

### **Tardiness Penalty Schedule: (one late arrival is allowed without penalty)**

If you arrive after	1:10 pm	you will lose	1 percentage point
If you arrive after	1:15 pm	you will lose	2 “ points
If you arrive after	1:20 pm	you will lose	3 “ points
If you arrive after	1:25 pm	you will lose	4 “ points
If you arrive after	1:30 pm	considered an unexcused absence	

**These percentage points will be deducted from your over-all course grade.**

**BASIC COURSE SCHEDULE:**

In addition to normal assignments this course will also include guest speakers, site visits and supplemental readings. Each student is expected to participate in a non-disruptive manner and contribute to the positive learning environment of the course.

*Information from any supplemental course information is subject to formal examination.*

<b>WEEK</b>	<b>CONTENT AREA</b>
<b>1</b>	<b>Course Introduction</b>
<b>2</b>	<b>Set Etiquette and Professionalism HD Shooting Overview</b>
<b>3</b>	<b>Camera &amp; Monitor Setup Lighting Instruments</b>
<b>4</b>	<b>Lighting Controls &amp; Uses</b> <b>Exam One</b>
<b>5</b>	<b>Audio in the Field (Interview and Basic EFP)</b> <b>Project One Due</b>
<b>6</b>	<b>Site Survey (Location Evaluation) Safety on Location</b>
<b>7</b>	<b>Multiple Cameras in the Field Audio in the Field (Event and Advanced EFP)</b>
<b>8</b>	<b>Location Logistics &amp; Management</b> <b>Project Two Due Exam Two</b>
<b>9</b>	<b>Remote Production: On-site facilities&amp; Production Trucks</b>
<b>10</b>	<b>Visual Reinforcement: Standups, B-Roll &amp; Beyond</b>
<b>11</b>	<b>Directing Multi-Camera Productions</b> <b>Project Three Due</b>
<b>12</b>	<b>Event Production: Sports</b> <b>Exam Three</b>
<b>13</b>	<b>Event Production: Music</b>
<b>14</b>	<b>Event Production: Fine Arts &amp; Performance</b>
<b>15</b>	<b>Event Production: Live Specialty</b>
<b>16</b>	<b>TBA</b> <b>Exam Four</b>
	<b>FINAL EXAM: Wednesday, May 11<sup>th</sup>, 1:30 pm – 3:30pm</b>

**SYLLABUS POLICY:**

*While this syllabus outlines the expectations for successful completion of the course, it is not a contract. Therefore some elements of the course may be altered by the Instructor as needed.*

**GRADING:**

<b>Project ONE</b>	--	<b>10 %</b>	<b>90 - 100%</b>	<b>=</b>	<b>A</b>
<b>Project TWO</b>	--	<b>15 %</b>	<b>80 - 89%</b>	<b>=</b>	<b>B</b>
<b>Project THREE</b>	--	<b>15 %</b>	<b>70 – 79%</b>	<b>=</b>	<b>C</b>
<b>Event Production A</b>	--	<b>20 %</b>	<b>60 – 69%</b>	<b>=</b>	<b>D</b>
<b>Event Production B</b>	--	<b>20 %</b>	<b>50 - 59%</b>	<b>=</b>	<b>F</b>
<b>Exam Average</b>	--	<b>15%</b>			
<b>Professionalism</b>	--	<b>15%</b>			

**RTVF DEPARTMENT DROP POLICY:**

This is an RTVF major course. Students without the correct prerequisites (both non-majors and pre-majors) are subject to being dropped from the course automatically with or without notice. *Students missing class on the first day who do not immediately contact the instructor with an legitimate excuse may be dropped immediately without notice.*

**SAFETY NOTICE:**

Video Production is categorized as a Level 2 safety course. While students are exposed to some significant hazards, they are not likely to suffer serious bodily injury. Students may be exposed to some or all of the following potentially hazardous situations: Lifting and carrying heavy objects, exposure to electrical equipment, exposure to hot objects, climbing ladders and falling objects. Safety procedures involving these activities are presented in the course text and in the instructor's lectures and will be reinforced in class with practical demonstrations.

**DISABILITY ACCOMMODATION:**

The RTVF Department cooperates with the UNT Office of Disability Accommodation in order to make reasonable accommodations for qualified students.

Students in need of an accommodation, who have not registered with the ODA, are encouraged to do so. Please present written Accommodation Requests within the first three weeks of class.

**SEMESTER EVALUATIONS:**

Students should complete the SETE (Student Evaluation of Teaching Effectiveness). The SETE is a requirement for all organized classes at UNT. This short survey will be made available to you at the end of the semester, providing you a chance to comment on how this class is taught. Feedback from students is very important to the Radio, TV and Film Department. And this evaluation is considered an important part of your participation in this class.

**MOBILE DEVICE POLICY:**

The Department of RTVF prohibits the use of personal mobile devices during class, unless otherwise allowed by the individual Instructor. If no exceptions are contained in a course syllabus, then the department policy remains in effect until changed by the Instructor.

Personal mobile devices are defined as anything and everything from cell phones to smart phones to digital media players to personal handheld computers.

All devices should be turned off before entering the classroom or laboratory area. Portable Laptop Computers may be used in the classroom if the student sits on the back rows.

Any student using a personal mobile device during class will have 5% deducted from their overall course grade for EACH occurrence.

**STUDENT BEHAVIOR:**

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom. And the instructor may refer the student to the Center for Student Rights and Responsibilities for consideration as to whether the student's conduct violated the Code of Student Conduct.

**ACADEMIC INTEGRITY:**

This course adheres to the standards outlined by the University of North Texas Policy Office (sec: 18.1.16 Student Standards of Academic Integrity). This information may be viewed on the UNT Policy Office website- [http://policy.unt.edu/sites/default/files/untpolicy/pdf/7-Student\\_Affairs-Academic\\_Integrity.pdf](http://policy.unt.edu/sites/default/files/untpolicy/pdf/7-Student_Affairs-Academic_Integrity.pdf)

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