

HMGT 1500.501: Orientation to the Hospitality Industry

Fall 2025

3 credit hours

# Instructor Contact

**Name:** Jeff Britain

**Office Hours:** Mondays and Wednesdays 9-11AM in Denton, or by appointment

**Class Location:** Frisco: FRLD 230

**Times:** Tuesdays 2-4:50PM

**Office Location:** Chilton Hall 335 in Denton **Email:** [Jeffrey.britain@unt.edu](mailto:Jeffrey.britain@unt.edu)

**Textbook** (Recommended): Walker, J.R. (2018). Exploring the Hospitality Industry, 4th Ed., Upper Saddle River N.J.: Prentice Hall. (ISBN: 9780134744919 Author: John R. Walker. https://[www.pearson.com/store/p/exploring-the-](http://www.pearson.com/store/p/exploring-the-) hospitality Industry/P100000821829/978013474491

# Welcome to UNT!

As members of the UNT community, we have all made a commitment to be part of an institution that respects and values the identities of the students and employees with whom we interact.

UNT does not tolerate identity-based discrimination, harassment, and retaliation. UNT’s full Non-Discrimination Policy can be found in the UNT Policies section of the syllabus.

# Course Description

Survey of the hotel, restaurant, club and food service industries, including history, scope, organization and career opportunities.

**Vision of the Hospitality & Tourism Management Program** To be world class in advancing innovative education, creating collaborative knowledge, and transforming future hospitality and tourism leaders.

# Mission of the Hospitality & Tourism Management Program

We educate the next generation of hospitality and tourism leaders who strive for excellence and embrace our diversity in a caring, innovative, and empowering community.

# Program Learning Outcomes

**PLO1**: Identify and apply the knowledge and skills necessary for hospitality and tourism operations.

**PLO2**: Develop and integrate a core set of business skills necessary to successfully operate a hospitality and tourism organization.

**PLO3**: Demonstrate competence in the communication skills necessary for hospitality and tourism management.

**PLO4**: Formulate business decisions in hospitality and tourism management.

**PLO5**: Evaluate leadership principles necessary in the diverse and global hospitality and tourism industry.

# Course Objectives

Upon successful completion of this course, the students will be able to:

1. Identify the characteristics and interrelated nature of the global hospitality and tourism industry. (PLO1)
2. Identify, compare, and contrast career opportunities in the global hospitality and tourism industry. (PLO1)
3. Understand the scope, development, and history of the global hospitality and tourism industry. (PLO5)
4. Identify and analyze different business operational units within hospitality organizations (for example, food and beverage, rooms division, etc.) in the global hospitality and tourism industry. (PLO1&4)
5. Explain the scope of specialized components within the global hospitality and tourism industry (for example, cruise ships, clubs, event planning, etc.) (PLO1)
6. Introduce and discuss basic business subjects from a hospitality perspective (for example, marketing, human resources, accounting, etc.) in the global hospitality and tourism industry. (PLO1)
7. Understand business ethics and describe ethical issues in the global hospitality and tourism industry. (PLO1&5)

# Teaching Philosophy

The events and hospitality industry relies on teamwork. Therefore, I would like to engage students in students-centric teams and teamwork. Your team is counting on you! To receive a good performance on this course, students are highly encouraged to participate in all the team project discussions and course meetings.

**Syllabus:** This syllabus is YOUR MAIN SOURCE for due dates, teaching modules, textbook readings, and assignments. Any changes to the syllabus will be made through Canvas on the Homepage and/or in an announcement.

|  |  |  |  |
| --- | --- | --- | --- |
| **Course Schedule HMGT 1500 Fall 2024** | | | |
| Week | Date | Topic | Important Deadlines |
| 1 | 19-  Aug | Welcome to Class & Class Introductions & Introduce Yourself |  |
| 19-  Aug | Chapter 1 Hospitality Spirit |  |
| 2 | 26-  Aug | Guest Speaking – Dee Wilson | Resume writing and Career Expo |
| 26-  Aug | Chapter 2 Tourism & Why People Travel |  |
| 3 | 1-Sep | Labor Day |  |
| 2-Sep | Resume due- peer review | **Resume Due, Quiz 1 is Due at 11:59 PM** |
| 4 | 9-Sep | Corrected Resume Due,  Chapter 3 Lodging- ?? |  |
| 9-  Sep | Team Project Assignment |  |
| Chapter 3 Lodging |  |
| 5 |  |  |  |
| 16-  Sep | Chapter 4 Lodging Operations |  |
|  |  |
| 6 | 23-  Sep | Chapter 5 Cruising | **Quiz 2 is Due at 11:59 PM** |
| 23-  Sep | Chapter 6 Restaurants | **Career Expo assignment is due** |
| 7 | 30-  Sep | Chapter 7 Restaurant Operations |  |
| 30-Sept | Guest Speaker-??? |  |
| 8 | 7-Oct | Team Project workday | **Quiz 3 is Due at 11:59 PM** |
| 7-Oct | Exam Review- Bring laptop for practice  quiz |  |

|  |  |  |  |
| --- | --- | --- | --- |
| 9 | 14-  Oct | **Mid-Term Exam (chapters 1-7)** |  |
| 14-  Oct | Chapter 8 Managed Services |  |
| 10 | 21-  Oct | Guest Speaker - ????? |  |
| 21-  Oct | Guest Speaker-????? |  |
| 11 | 28-  Oct | *Chapter 10 Clubs* | **Quiz 4 is Due at 11:59 PM** |
| 28-  Oct |  |  |
| Chapter 9 Beverages ????? |  |
| 12 | 4-  Nov | Chapter 13 Meetings, Conventions and Expositions |  |
| 4-  Nov | Guest Speaker -???Chapter 12 Gaming Industry | **Quiz 5 is Due at 11:59 PM** |
| 13 | 11-  Nov | Chapter 14 Event Management | **Presentation slides is due at midnight** |
| 11-  Nov | Team project workday | **Quiz 6 is Due at 11:59 PM** |
| 14 | 18-  Nov | **Presentation Day 1 (Groups 1-3)**  **Presentation Day 2 (Groups 4-7)** |  |
| 18-  Nov |  |
| 15 | 25-  Nov | **No Class- Thanksgiving** |  |
|  |  |  |
| 16 | 2-  Dec | **Presentation Day 3 (Groups 8-10)** | Written Report & Peer evaluation is  Due at midnight |
| 2-  Dec | Final Exam Review |  |
| 17 |  | **Final exam (chapters 8-14)** | 2-4PM |

|  |  |  |  |
| --- | --- | --- | --- |
|  |  |  |  |

## The due dates for all the assignments are specified on Canvas, please mark your calendar accordingly to avoid missing quizzes.

**Coursework** will be evaluated on the following criteria.

|  |  |
| --- | --- |
| Assignment | Points Possible |
| In-Class Activities, Quizzes Assignments | 105 |
| Hospitality Company Research – Would you work for this company? | 125 |
| Career Development- Resume | 75 |
| Hospitality Event(s) | 30 |
| Participation | 35 |
| Midterm Exam | 100 |
| Final Exam | 100 |
| Total | 570 |

Grades will be distributed as follows:

|  |  |
| --- | --- |
| **Grade** | **Percentage** |
| A | 90-100% |
| B | 80-89.99% |
| C | 70-79.99% |
| D | 60-69.99% |
| F | 59.99% or less |

# Communication Expectations

In this class, UNT email is the best way to contact the instructor. All communication between students and the instructor should be respectful and professional. Please find the guidelines about communicating via email provided by CLEAR (https://clear.unt.edu/online-communication-tips). Students should check their email regularly. If you have any questions or concerns about the class, please send an email to the instructor. The response typically will be within 24 hours, not including weekends/holidays.

# Revisions

The instructor reserves the right to revise this syllabus, class schedule, and/or list of course requirements when he/she deems such revisions will benefit the achievement of course goals and objectives. All changes and notifications will be made through Canvas.

# Course-Specific Policy

**Class Participation:** You are expected to attend every class throughout the semester. This course relies on student-centric teams, and your team will create a contract to discuss values and “firing” procedures during the first two weeks of class. If you are “fired” from a group, you will be individually responsible for the team project.

**Examination and Quiz Policy:** There will be two closed-book and closed-note exams (midterm and final) throughout the semester. **Midterm and final exams will be on Canvas but you need to come to the classroom during the exam time**. All the quizzes and exams will be given on the dates that are listed in course syllabus. **Exams are held during class time only, so it will be proctored and secured with an access code.**

You may use your own laptop or check one out from the Help desk in Chilton Hall prior to class.

Exams dates are specified on syllabus and there will be no make-up allowed. Make-up exams will be allowed **only** for serious reasons, i.e.:

1. Illness (confirmed by physician)
2. Schedule conflicts, official school excuse, (and then only if the faculty member in charge of the course is notified prior to scheduled exam time).

If you lose your internet during the exam, students should immediately contact the UNT Student Help Desk: [helpdesk@unt.edu](mailto:helpdesk@unt.edu) or 940.565.2324 and obtain a remedy ticket number for tracing your call in the system. The UNT Student Help Desk will work with the student to resolve any issues at the earliest possible time. After you contact the student helpdesk, please email the instructor about the technique issues.

If you must miss a deadline for either of the reasons of illness and schedule conflicts and official school excuse, you will be able to take make-up, but you have to inform the instructor as early as possible. The absence excuse must be verified by documentation provided by **UNT Dean of Student**.

**Assignment Policy:** Activities will vary by course content and may include the following: in- person and live lectures, supplementary films and videos, out-of-course assignments, case studies, problems and discussion questions, written projects, oral presentations, and event reflections. There is a team project across the semester. Written report and oral presentation are required for the team project.

The due dates for assignments, quizzes, and exams are listed on the course syllabus. The instructions for each assignment will be posted in the weekly modules on Canvas. When submitting your assignments, please make sure to convert your files to **PDF** and then submit them through Canvas. The instructor will not accept an assignment by email.

*Individual assignments*

If work is not ready for presentation at the start of critique on the deadline, it is considered late. **There will be no late assessments accepted.** If there is an assignment due on a day you know you will be absent, talk to me.

## Cheating or Academic Dishonesty

As per the student handbook, cheating on a quiz, assignment, exam, or final will not be tolerated. If caught you will receive a 0(zero) for the item and be referred to the Dean of Students. Further, you may fail this course and be asked to leave the University. If you are an HTM major, and allowed to remain at the University, you will also have to repeat the course. Cheating is when you do not do your own work. Using Chatbots/AI to write your paper or assignments is considered cheating and will result in receiving a zero for the assignment. Communicating with another student or person by any means during quizzes and exams is not allowed. Consulting the internet during an exam (in any form) is not allowed. Plagiarism is not giving clear acknowledgment of the author/source.

Academic dishonesty will bring about disciplinary action which may include expulsion from the university. This is explained in the UNT Student Handbook. It is also submitting someone else’s work as your own. This will also earn a “0”.

## Team assignments

Only one team member needs to submit the assignments on behalf of the team. Every team member will receive the same score on those assignments. **If the member submits a team assignment late, all the team members will receive 0 on that assignment.** For any graded team activities, if you are absent, you will need to make it up.

If you have a question about a grade of an assignment, please email the instructor within one week to set up an appointment after a grade has been released. For example, if grades are released on September 30, please email me within one week of September 30 to discuss the grade.

*Note*: The class scheduled may be modified at any time. All changes and notifications will be made through Canvas.