A Most Excellent Syllabus for MGMT 4235 Social Entrepreneurship

Fall 2025 (Section 001)

Your New Favorite Professor

Dr. Jeremy Short (G. Brint Ryan Chair in Entrepreneurship – Jeremy.short@unt.edu). Please feel free to contact me with any questions about course content or navigating the online environment. I'm also pretty decent with LinkedIn profile advice, resume help, jazz/ blues music recommendations, and random trivia.

OFFICE HOURS: In-person Thursday from 1-2 (I'm usually in the union watching live music from 12-1

so you might catch me there too if earlier is better. My office is BLB336E.

Online (via Zoom or Facetime): Monday 9:00 a.m. - 10:00 a.m. (please schedule 24

hours in advance by sending me a Zoom invite link and a calendar invite. If those times do not work feel free to email me about other potential times

(and please email me again if I do not respond in 24 hours). I will also be available in

person directly after class most weeks too.

PHONE: (971) 998-6386 (Personal Cell – you probably won't need this until the day of the event

but handy for emergencies).

About This Class/ Teaching Philosophy

I bring great news. This class will probably be one of the best classes you'll ever take. Thomas Edison once said, "There is a way to do it better—find it." All of us live in a world with some element of social community. And, the skill of thinking and acting with an entrepreneurial mindset benefits all of us as we manage our days, lives, careers, and other elements of work and life. So, by combining these elements I am confident the material in this course will lead you to live a fuller, more productive, and enjoyable life. This course is developed and delivered to be extremely practical in terms of learning skills for value creation as a social entrepreneur.

Course Description

MGMT 4235: (from the UNT catalog) The course will introduce entrepreneurial concepts that can be used to stimulate entrepreneurial behavior in individuals for the benefit of communities. Students will study best practices of not-for-profit enterprises and social venturing practices and will learn how these enterprises launch and sustain their ventures. The primary focus is on equipping students with knowledge and skills that are needed to develop viable socially relevant organizations or to grow entrepreneurial initiatives in not-for-profit organizations. Course may include projects.

Jeremy's Social Entrepreneurship Course Objectives

- 1. Expose students to key concepts and research relevant to understanding social entrepreneurship.
- 2. Explain how social entrepreneurs are transforming society to deliver social impact across a range of sectors.
- 3. Connect social entrepreneurial skills to each student's career interests and uncover ways for student to manage the change they wish to see in the world.
- 4. Equip students with core skillsets that will increase their effectiveness as entrepreneurs including skills such as how to recognize a social problem, define a target population, understand potential beneficiaries, and effectively launch a social enterprise.
- 5. Engage in social entrepreneurship by working as a group to use entrepreneurial concepts to create economic value for others.

To achieve these goals a combination of methods will be used, including short lectures, weekly readings, regular quizzes, interactive discussion activities, short presentations, one team project, and a fantastic class promotional event. This course relies on *Project Based Learning*. This method entails a significant portion of learning occurs through projects, presentations, and student application assignments.

FREE (NOT KIDDING) Textbook (Available Online via UNT).

MacMillan, I.C., & Thompson, J.D. (2013). The Social Entrepreneur's Playbook. Wharton School Press.

Additional Course Materials Our librarian has put together an excellent set of supplemental materials to deepen your learning (including the main free book we will use as well as a few articles you will be tested on via quizzes and exams). https://guides.library.unt.edu/mgmt4235

Grading

There are 1000 total points available in this course. The assignments allow you to *earn* your desired grade. Letter-grade cutoffs for this course are presented below.

Grading plan	Due Date	Points
Syllabus Quiz	By August 25	10
Participation	Most Weeks	200
Short Quizzes (10 total)	Some Weeks	90
Earned Points	TBA	100
Social Entrepreneurship in the New	Most Weeks	30
Exam 1	October 9	100
Exam 2	December 4	100
Initial Elevator Pitch	September 11	40
Initial Campaign Pitch	October 2	100
Group Project (Soft) Launch!	November 13	30
Group Promotional Activity/ Event	November 20	100
Group Project Funding Success Final	By December 12	100
Extra Credit if class meets \$10,000 (class	25 points	

A > 900 points

B 800-899 points

C 700-799 points

D 600 - 699 points

F 0-599 points

Learning Strategies

The learning environment used for this class utilizes several unique strategies to deliver material with face-to-face meetings to introduce class, learn key concepts, create groups, manage the group project, and promote the crowdfunding campaigns you will create as teams. Some material and test preparation will be delivered via Canvas (quizzes and tests will also be delivered via Canvas). I've summarized the key assignments below.

Quizzes

Over the course of the semester, there will be several quizzes for you to complete (online). The objectives tested by the quizzes include your recall, recognition, and application of important definitions, concepts, and frameworks covered in the course and your ability to apply these concepts and techniques to practical situations relevant to social enterprises.

All quizzes are administered via Canvas (canvas.unt.edu). Each quiz will contain approximately 10 multiple-choice questions that will ask you to recall and apply the materials covered in the readings. Quizzes are timed. You will have 15 minutes to complete each quiz. There will be a quiz most weeks. Once the deadline has passed, you will not be able to take the weekly quiz.

You will only have one attempt at each quiz, so make sure you are prepared when you start the quiz. Quizzes lock at 11:59 p.m. UNT Canvas time the night before class (with the exception of the first week of class where there is a little more grace for the syllabus quiz and Chapter 1 quiz).

Earned Points

You can earn a maximum of 100 'earned' points in this class. These as NOT bonus or extra credit points. Earned points come from activities that will not be available in class. Many of these points can come from additional learning activities on LinkedIn, and points can be earned by taking on additional tasks for the Greensgiving Event. Examples of activities for the event with lesser point values include setup and cleanup. Examples of activities with higher point values include MCing the event, procuring and managing live music/DJ, or running an event such as a raffle. Other creative ideas, such as setting up in the union or creating your own event to support your campaign, might be possible if we discuss the ideas in advance.

Exams

The exams will consist of several multiple-choice questions. The objectives tested by the exams include: your recall, recognition, and application of important concepts and analytical techniques covered in the course, your ability to apply these concepts and techniques to a situation relevant to a social venture, and your ability to use judgment in making strategic recommendations. Failure to take a test at the time it is given will result in a grade of **zero**. No makeup exams will be given. I will assume that you have read the relevant book material first to do well on the exam. The exams are OPEN BOOK, but they will be timed, and you are expected to take them individually.

I do not respond to emails about content covered on the exam if received in the 24 hours prior to the exam. I do this for several reasons. First, it encourages you not to cram at the last minute for the exam. Second, it provides me with enough time to think about and respond to every email. This gives you sufficient time to incorporate my response into your studies. Third, it may be seen by some as 'unfair' if I answer one person's email at 10:59 pm the night before, but don't answer another person's at 11:01 pm because I turned my computer off at 11:00 pm.

Participation

Students frequently critique university-level courses for being 'too theoretical'. You will find that the material in this course is very applicable, regardless of whether you choose to become a social entrepreneur or not in the future. Active participation in the course accounts for 200 points of your final grade in this class. Participation points are earned through the thoughtful completion of activities associated with the weekly discussions, occasional online videos, questions, or other activities created to encourage class discussion (either in person or via Canvas depending on the week or class delivery). The assignment of points in this area is evaluated along two dimensions: thought and relevance. No assignments can be made for any reason but there is a small amount of slack in the participation grade to accommodate for this policy.

Thought – To receive maximum points, participation activities must be completed in a thoughtful way. For example, if you are asked whether you believe one social venture mission is more effective than another, simply saying "Yes" or "Yes, I think Ashoka's is better" requires little thought. A thoughtful response to this prompt should include why you think one social venture or organization is better. Tell us about your experiences that might have led to your opinions.

Relevance – Miscellaneous remarks that are off-topic will not count towards participation.

Social Entrepreneurship in the News

You will, as a group, present 'Social Entrepreneurship in the News' to the class by signing up in advance for various time slots throughout the semester. The goal is to create a relevant discussion of social entrepreneurship related scenarios and enterprises from around the world. I encourage you to read The Wall Street Journal in particular (free to UNT students) and other relevant publications regularly – this is especially helpful while you are on the job market. Your goal should be to bring interesting, entertaining, and insightful *stories* to class *from the last five years* that illustrate the material covered in class and in the textbook. Simply discussing a website or blog will not earn points. Articles older than five years will also not earn points.

For the actual presentation, you are encouraged to present examples of ideas and organizations that are relevant (ideally lesser known). Simply pull up a website of the story (and maybe another relevant website of any social enterprise the story discusses) or provide a Powerpoint slide or two (five max) and discus from 1-3 minutes (5 minutes max) why you find the information interesting and relevant to understanding some aspect of social entrepreneurship material (broadly defined) covered in class. I will give examples of what I'm looking for a couple of weeks in advance so you have an idea what might expectations are for these brief and interesting presentations.

Coming Soon! Social Entrepreneurship Crowdfunding Project

This is my favorite group project of all time and I hope it will be yours too. My personal teaching philosophy is that university courses should be as relevant and hands-on as possible. To that end, approximately 1/3 of your grade will be determined by your successful creation and implementation of a social entrepreneurship project that matches the simple concept of acting in an entrepreneurial manner as well as creating economic value for society. You are going to work to make change happen.

Specifically, you will use one of two crowdfunding platforms - gofundme.com or donorschoose.com to create a campaign for at least \$500 to fund someone in your community (broadly defined). For example, I've provided

slides for the campaign my wife (a third-grade public school teacher) and I launched on donorschoose.org to help her fund the library for her third-grade elementary school classroom.

Please note NONE of the money can go to you or anyone else in class. Your grade will be based on (1) successfully launching a campaign and (2) the success of that campaign.

Project 'success' will be based on the extent to which your project is funded (you will receive the percentage of points that corresponds to the percentage of your \$500 minimum goal if you use gofundme but with donorschoose it is an 'all or nothing' crowdfunding platform). However, donorschoose has matching gift opportunities for first time campaigns (making the \$500 goal potentially easier to achieve).

All campaign ideas must be approved by me (see schedule for details), and all campaigns will receive considerable feedback before their launch (also on the schedule). IMPORTANT: Your individual grade is subject to peer review to ensure accountability.

Greensgiving – Campaign Promotion

We will, as a class, host an event to help fund your campaign. This is starting to become an annual tradition at UNT to hold a 'Greensgiving' event at the UNT Collab (on the square) to help promote and fund your concepts the evening of Social Enterprise Day. https://colab.unt.edu

If you are unable to attend this event or would like to benefit from extra 'earned' points you will need to find another way to help support your group. For example, some students in the past have set up events in the UNT union and others have hosted more elaborate events such as the following in Oak Cliff. https://cob.unt.edu/news/2022-05-02/social-entrepreneurship-challenge-lends-new-meaning-giving-back

Possible Class Extra-Credit/ Bonus

Because the spirit of this class encompasses creating community rather than a competitive environment, I am offering a 25 point bonus if the sum total of all group projects exceeds \$10,000. If you find yourself with extra time, talents, or interests you can help another group to help achieve the class goal. If the \$10,000 class goal is met all students in class will share in this reward. This goal has been met about half of the times I have taught this class.

Final Grade Processing

Most aspects of the course must be completed either weekly or during certain weeks. All course materials must be submitted to Canvas by the deadlines in this syllabus and noted on Canvas. Any materials not received by that time will be counted as a zero. If you experience problems submitting materials on Canvas, these problems must be highlighted and alternative arrangements made before the deadline. No late work will be accepted for any reason (but know that I still love each of you very much no matter what happens).

Class Attendance

My commitment to you is that all in-person class meetings will be to serve a valuable class purpose (largely tied to moving the group project forward a little each week). You are expected to attend class meetings regularly and to abide by the attendance policy established for this course. Once we get started I will try and leave time for group work at the end of many classes to make sure schedules are somewhat aligned for this high point activity.

Assignment Policy

The University is committed to providing a reliable online course system to all users. However, in the event of any unexpected server outage or any unusual technical difficulty which prevents students from completing a time sensitive assessment activity, the instructor will extend the time windows and provide an appropriate accommodation based on the situation. Students should immediately report any problems to the instructor and contact the UNT Student Help Desk: helpdesk@unt.edu or 940.565.2324 and obtain a ticket number. The instructor and the UNT Student Help Desk will work with the student to resolve any issues at the earliest possible time. Most assignments will be completed in Canvas via the appropriate assignment dropbox, quiz, or group discussion area, and any written documents should be turned in via Microsoft Word (.doc). You will use donorschoose.org or gofundme.com platforms for your final group project.

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Date	Topic	In-Class Assignments	Online Assignment(s)			
August 21	Course Introduction	Trivia mixer in class (10 Points)	Syllabus Quiz (Due August 24)(10 points) (Introduce Yourself Discussion Activity - 20 Points – Due August 24)			
August 28	Chapter 1 (Articulate Your Targeted Problem and Substantiate Your Proposed Solution)	Individual Passion/ Group Formation (20 points)				
September 4	Chapter 2 (Specify Performance Criteria)	Impact Gaps Project	Chapters 1 and 2 Quiz (Folly of Rewarding A While Hoping for B article) (September 7)			
September 11	Chapter 3 (Define and Segment Your Target Population)	Initial Group Elevator Pitch Activity (10 points) (First Day of Social Entrepreneurship in the News) 10 points				
September 18	Chapter 4 (Understand the Beneficiary Experience)	Chat GPT and Me (10 points)	Chapters 3 & 4 Quiz (Chat GPT Article) (September 21)			
September 25	Chapter 5 (Analyze the Most Competitive Alternative) Chapter 6 (Identify Operational Realities)	Picture Day (20 points)	Chapter 5 & 6 Quiz (September 28)			
October 2	Chapter 7 (Address the Inevitable Sociopolitics) Chapter 8 (Develop a Concept Statement)	Initial Campaign Presentation/ Pitch/ Test Review (20 points) Leanne Kendall Guest PR Masters	Chapters 7, & 8 Quiz (October 5)			
October 9		Exam 1 (online – no in person class)				
October 16	Kristen Bigley (UNT CoLab)	Marketing Strategies/ Event Sign-up/ Auditions (20				

		points)	
October 23	Chapter 9 (Frame and Scope the Venture)	Group Work Day (20 points)	Chapter 9 Quiz (Crowdfunding Checklist Article) (October 26)
October 30	Chapter 10 (Specify Deliverables)	Peer Review (20 points)	Chapter 10 Quiz (November 2)
November 6	Chapter 11 (Establish Assumptions and Checkpoints)	Final Campaign Discussion (20 points)	Chapter 11 Quiz (November 9)
November 13	Chapter 12 (Launch Your Enterprise)	Project Launch in Class/ Greensgiving Organizational Meeting! (20 points)	Chapter 12 Quiz (November 16)
November 20	Greensgiving!!! Social Enterprise Day!!!	Event in UNT Colab on Square	
November 27		Thanksgiving!	
November 28 (Online – no class)	Chapter 13 (Manage the Upside and Downside) Chapter 14 (Scale up Your Social Enterprise)	Marketing Tips and Tricks (10 points) Exam 2 Review	Chapters 13 & 14 Quiz (December 1)
December 4		Exam II Online (100 points)	_
December 12	Funding Final! Last Day for Campaign	Funding!	

FREQUENTLY ASKED QUESTIONS

If I find some element of your syllabus or assignments a bit confusing, can I ask follow-up questions?

Absolutely. Please do not hesitate. I recommend trying to sort things out via email first and then we can chat via phone or Zoom or in person if that does not solve the issue.

Do you accept late work?

NO, while you are encouraged to always complete assignments as the knowledge and experience gained from doing so will surely be beneficial for your future - whether it be a dog eating your homework or Canvas breaking down due to a worldwide internet holiday, **NO** assignment will be graded if turned in even a minute late to be fair to all students enrolled in the class. The good news is that assignments are posted and available to help you plan to allocate your time well in advance! And, there is a small amount of slack built into the syllabus if you miss one class or small assignment such as a quiz.

Why did I get a (insert grade that is less than an A) on this assignment? I worked really hard.

I very happy that you took the assignment seriously and worked hard. (High five!) But, like every other type of work you will complete for the rest of your life, assignments are evaluated on quality. The earned grade is reflective of the assignment's overall quality. Fortunately, I seek to be a fair, scrupulous, and awesome grader.

Required Disclosure of UNT Policies Follows

Chrome or Firefox are highly recommended for viewing Canvas. Microsoft Office Suite[®] and Adobe PDF Reader are the official software packages for this class. You are enrolled in a College of Business class therefore, you may obtain access to these software packages free-of- charge online. You will also need access to

a Windows or Apple compatible computer to run Canvas. IMPORTANT: Exams will be on campus in our classroom so you will need laptop access during those classes. Laptops can be checked out (with advance planning) via UIT Help Desk: UIT Student Help Desk site (http://www.unt.edu/helpdesk/index.htm).

Academic Integrity Policy

Academic Integrity Standards and Consequences. According to UNT Policy 06.003, Student Academic Integrity, academic dishonesty occurs when students engage in behaviors including, but not limited to cheating, fabrication, facilitating academic dishonesty, forgery, plagiarism, and sabotage. A finding of academic dishonesty may result in a range of academic penalties or sanctions ranging from admonition to expulsion from the University. [Insert specific sanction or academic penalty for specific academic integrity violation.

AI Policy

We will use AI in class and you will submit your prompts and work. So, AI is encouraged to help make the writing of your crowdfunding campaigns eloquent. And, you can use AI when promoting your work. However, AI may NOT be used for individual discussion posts, or to aid in taking any quizzes and tests. Specific statistics used in crowdfunding campaigns must be independently researched and verified. Beyond those activities, please refer to UNT's AI policy. https://guides.library.unt.edu/artificial-intelligence/AIstudents

ADA Policy

UNT makes reasonable academic accommodations for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide a student with an accommodation letter to be delivered to faculty to begin a private discussion regarding one's specific course needs. Students may request accommodations at any time however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member before implementation in each class. For additional information see the ODA website (https://disability.unt.edu/).

Prohibition of Discrimination, Harassment, and Retaliation (Policy 16.004)

The University of North Texas (UNT) prohibits discrimination and harassment because of race, color, national origin, religion, sex, sexual orientation, gender identity, gender expression, age, disability, genetic information, veteran status, or any other characteristic protected under applicable federal or state law in its application and admission processes; educational programs and activities; employment policies, procedures, and processes; and university facilities. The University takes active measures to prevent such conduct and investigates and takes remedial action when appropriate.

Emergency Notification & Procedures

UNT uses a system called Eagle Alert to quickly notify students with critical information in the event of an emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). In the event of a university closure, please refer to Canvas for contingency plans for covering course materials.

Retention of Student Records

Student records pertaining to this course are maintained in a secure location by the instructor of record. All records such as exams, answer sheets (with keys), and written papers submitted during the duration of the course are kept for at least one calendar year after course completion. Course work completed via the Canvas online system, including grading information and comments, is also stored in a safe electronic environment for one year. Students have the right to view their individual records; however, information about students' records will not be divulged to other individuals without proper written consent. Students are encouraged to review the Public Information Policy and the Family Educational Rights and Privacy Act (FERPA) laws and the University's policy. See UNT Policy 10.10, Records Management and Retention for additional information.

Acceptable Student Behavior

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Dean of Students to consider whether the student's conduct violated the Code of Student Conduct. The University's expectations for student conduct apply to all instructional forums, including University and electronic classrooms, labs, discussion groups, field trips, etc. Visit UNT's Code of Student Conduct (https://deanofstudents.unt.edu/conduct) to learn more.

Access to Information - Eagle Connect

Students' access point for business and academic services at UNT is located at: my.unt.edu. All official communication from the University will be delivered to a student's Eagle Connect account. For more information, please visit the website that explains Eagle Connect and how to forward e-mail Eagle Connect (https://it.unt.edu/eagleconnect).

Student Evaluation Administration Dates

Student feedback is important and an essential part of participation in this course. The student evaluation of instruction is a requirement for all organized classes at UNT. The survey will be made available during weeks 13, 14, and 15 [insert administration dates] of the long semesters to provide students with an opportunity to evaluate how this course is taught. Students will receive an email from "UNT SPOT Course Evaluations via IASystem Notification" (no-reply@iasystem.org) with the survey link. Students should look for the email in their UNT email inbox. Simply click on the link and complete the survey. Once students complete the survey they will receive a confirmation email that the survey has been submitted. For additional information, please visit the SPOT website (http://spot.unt.edu/) or email spot@unt.edu.

Sexual Assault Prevention

UNT is committed to providing a safe learning environment free of all forms of sexual misconduct, including sexual harassment sexual assault, domestic violence, dating violence, and stalking. Federal laws (Title IX and the Violence Against Women Act) and UNT policies prohibit discrimination based on sex and therefore prohibit sexual misconduct. If you or someone you know is experiencing sexual harassment, relationship violence, stalking, and/or sexual assault, there are campus resources available to provide support and assistance. UNT's Survivor Advocates can assist a student who has been impacted by violence by filing protective orders, completing crime victim's compensation applications, contacting professors for absences related to an assault, working with housing to facilitate a room change where appropriate, and connecting students to other resources available both on and off campus. The Survivor Advocates can be reached at SurvivorAdvocate@unt.edu or by

calling the Dean of Students Office at 940-565- 2648. Additionally, alleged sexual misconduct can be non-confidentially reported to the Title IX Coordinator at <u>oeo@unt.edu</u> or at (940) 565 2759.

Student Verification

UNT takes measures to protect the integrity of educational credentials awarded to students enrolled in distance education courses by verifying student identity, protecting student privacy, and notifying students of any special meeting times/locations or additional charges associated with student identity verification in distance education courses.

See <u>UNT Policy 07-002 Student Identity Verification</u>, <u>Privacy</u>, and <u>Notification and Distance Education</u> <u>Courses</u> (https://policy.unt.edu/policy/07-002).

Use of Student Work

A student owns the copyright for all work (e.g., software, photographs, reports, presentations, and email postings) he or she creates within a class, and the University is not entitled to use any student work without the student's permission unless all the following criteria are met:

- The work is used only once.
- The work is not used in its entirety.
- The use of the work does not affect any potential profits from the work.
- The student is not identified.
- The work is identified as student work.

If the use of the work does not meet all the above criteria, then the University office or department using the work must obtain the student's written permission.

Download the UNT System Permission, Waiver, and Release Form

Transmission and Recording of Student Images in Electronically Delivered Courses

- 1. No permission is needed from a student for his or her image or voice to be transmitted live via videoconference or streaming media, but all students should be informed when courses are to be conducted using either method of delivery.
- 2. In the event an instructor records student presentations, he or she must obtain permission from the student using a signed release to use the recording for future classes in accordance with the Use of Student-Created Work guidelines above.
- 3. Instructors who video-record their class lectures with the intention of re-using some or all of the recordings for future class offerings must notify students on the course syllabus if students' images may appear on video. Instructors are also advised to provide accommodation for students who do not wish to appear in class recordings.

No notification is needed if only audio and slide capture is used or if the video only records the instructor's image. However, the instructor is encouraged to let students know the recordings will be available to them for study purposes.

Academic Support & Student Services

Student Support Services

Mental Health

UNT provides mental health resources to students to help ensure there are numerous outlets to turn to that wholeheartedly care for and are there for students in need, regardless of the nature of an issue or its severity. Listed below are several resources on campus that can support your academic success and mental well-being:

- Student Health and Wellness Center (https://studentaffairs.unt.edu/student-health-and-wellness-center)
- Counseling and Testing Services (https://studentaffairs.unt.edu/counseling-and-testing-services)
- <u>UNT Care Team</u> (https://studentaffairs.unt.edu/care)
- <u>UNT Psychiatric Services</u> (https://studentaffairs.unt.edu/student-health-and-wellness-center/services/psychiatry)
- <u>Individual Counseling</u> (https://studentaffairs.unt.edu/counseling-and-testing-services/services/individual-counseling)

Chosen Names

A chosen name is a name that a person goes by that may or may not match their legal name. If you have a chosen name that is different from your legal name and would like that to be used in class, please let the instructor know. Below is a list of resources for updating your chosen name at UNT.

- UNT Records
- UNT ID Card
- UNT Email Address
- Legal Name

*UNT euIDs cannot be changed at this time. The collaborating offices are working on a process to make this option accessible to UNT community members.

Pronouns

Pronouns (she/her, they/them, he/him, etc.) are a public way for people to address you, much like your name, and can be shared with a name when making an introduction, both virtually and in-person. Just as we ask and don't assume someone's name, we should also ask and not assume someone's pronouns.

You can <u>add your pronouns to your Canvas account</u> so that they follow your name when posting to discussion boards, submitting assignments, etc.

Below is a list of additional resources regarding pronouns and their usage:

- What are pronouns and why are they important?
- How do I use pronouns?
- How do I share my pronouns?
- How do I ask for another person's pronouns?
- How do I correct myself or others when the wrong pronoun is used?

Additional Student Support Services

- Registrar (https://registrar.unt.edu/registration)
- Financial Aid (https://financialaid.unt.edu/)
- Student Legal Services (https://studentaffairs.unt.edu/student-legal-services)
- <u>Career Center (https://studentaffairs.unt.edu/career-center)</u>
- Multicultural Center (https://edo.unt.edu/multicultural-center)
- Counseling and Testing Services (https://studentaffairs.unt.edu/counseling-and-testing-services)
- Pride Alliance (https://edo.unt.edu/pridealliance)
- <u>UNT Food Pantry</u> (https://deanofstudents.unt.edu/resources/food-pantry)

Academic Support Services

- Academic Resource Center (https://clear.unt.edu/canvas/student-resources)
- Academic Success Center (https://success.unt.edu/asc)
- UNT Libraries (https://library.unt.edu/)
- Writing Lab (http://writingcenter.unt.edu/)