

**CMHT 4000/5000 Global Discovery:  
Culture, Cuisine, and Wine Study Abroad to Tuscany, Italy**

**Faculty-led study abroad program**

**SUMMER 2026 – 3 Weeks**

Pre-travel Meetings:  
Monday, May 11 – (9:00 am – 12:00pm), online  
Travel: May 12 – May 26

Post-Travel: N/A

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**INSTRUCTOR:** Dr. Han Wen  
**OFFICE:** Chilton 359G  
**E-MAIL:** [han.wen@unt.edu](mailto:han.wen@unt.edu)  
**OFFICE HOURS:** By appointment only (Please email to schedule an appointment.)

**CO-LEADER:** Prof. Ann Marie Afflerbach  
**E-MAIL:** [ann.afflerbach@unt.edu](mailto:ann.afflerbach@unt.edu)

**COURSE DESCRIPTION (3 hrs):**

Experience fashion, home furnishings, and hospitality industries through visits to manufacturing facilities, retail establishments, museums, historical structures, hotels, restaurants and industry support organizations. Includes field study in industry centers for fashion, home furnishings, hospitality, or other selected U.S. or international destinations. Pre-trip and post-trip classes required.

**Prerequisite(s):** Students must be 21 years of age or older to enroll in this course.

**CMHT 4000/5000 OBJECTIVES:** Upon completion of this course, a student should be able to:

- Identify the components of culture and how culture impacts the hospitality and tourism industries.
- Examine the impact of the economic, social, and political environments on hospitality and tourism industries.
- Analyze major tourism trends and their impact on the sustainable development of the hospitality and tourism industries.
- Evaluate the competitive status of the U.S. hospitality and tourism sectors within the context of the global economy.
- Identify current hospitality and tourism trends.
- Appreciate local culture and its impact on the hospitality and tourism industries.
- Compare business practices between Italy and the U.S.
- Recognize global career roles and responsibilities in the hospitality and tourism sectors.

## **STUDY ABROAD OBJECTIVES:**

- To learn to communicate ideas across cultures with various perspectives.
- To be provided an opportunity outside of the classroom to communicate and network.
- To analyze major global trends and their impact on market conditions and emerging economies.
- To develop an appreciation of other cultures and ways of life.
- To gain a historical and cultural perspective of another culture.

## **Required Readings:**

Required readings will be posted on Canvas. They will be covered in pre-trip meetings.

## **Attendance**

Because this class requires constant discourse and interaction, attendance is mandatory.

You are responsible for attending each class meeting before departure and after departure. Attendance is taken on a **regular basis for all activities related to the study tour** and will influence your final grade. University attendance regulations are enforced. See the *UNT Bulletin* for policy information.

All students are required to participate in all scheduled events, tours, and meetings associated with this class in the U.S. and abroad. Businesses sometimes must change schedules, or we must make alternative plans due to weather and other reasons – be prepared to be flexible. In a professional environment, attendance and punctuality are expected and are particularly important in a learning and living community, such as a study abroad program.

It is critical that you are prompt and prepared for departures so we can arrive on time for our appointments. Please understand that we cannot wait for late students. Students are expected to arrive **at the designated area prior to the departure time**, dressed appropriately.

Missing an activity and/or being late will seriously impact your grades in this program. It is the responsibility of each student to safeguard his or her own health and well-being to remain engaged in all academic activities. Being engaged means actively listening, asking relevant questions, and giving the speaker your full attention. Students are expected to actively participate in all course activities, appointments, social and cultural activities, and other events planned for the group.

During winery tours, it is sometimes difficult to hear. Therefore, it is important that you “keep pace” with your group and move closer to the speaker so those behind you can hear. Taking notes is essential because it provides the information needed for your course assignments. Participation comprises a high percentage of your study abroad grade.

This learning environment may be the most exciting and intellectually stimulating you have experienced. It is important to always present yourself (dress and behavior) appropriately. You represent not only yourself, but also your university and your country.

Attendance at the pre-departure class meetings and the final orientation is required, and points are attached to attendance.

## **ASSIGNMENT & PROJECT DUE DATES**

Assignments are due on the specified date. Due dates are very well established and communicated in advance. It is your responsibility to ensure everything is turned in before class or before the cut-off date on Canvas. Items submitted after the established deadline are considered late and will be downgraded by 10% for each calendar day late.

- **Canvas Submissions:** You may ONLY submit Word files (docx, doc), PDF files, PowerPoint files (ppt), and JPEG files via Canvas. ALL other file types will not be accepted.
- There may be a time difference between your home computer and the Canvas system. Therefore, it is imperative to submit ALL assignments well before the cut-off time.
- All assignments and projects must follow APA formatting (refer to the APA tutorial and guidelines on Canvas or purchase the APA Publications Manual).
- All assignments must be typed, double-spaced, and with a 12-point font. Points will be deducted from assignments that do not follow these instructions.

## **QUALIFIED STUDENTS UNDER THE AMERICANS WITH DISABILITIES ACT OR SECTION 504 OF THE REHABILITATION ACT OF 1973**

The University of North Texas makes reasonable academic accommodations for students with disabilities. Students seeking reasonable accommodation must first register with ODA to verify their eligibility. If a disability is verified, ODA will provide you with a reasonable accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. You may request reasonable accommodation at any time; however, ODA notices of reasonable accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of reasonable accommodation for every semester and must meet with each faculty member prior to implementation in each class. For study abroad courses, students requesting accommodation should notify their faculty leader as early as possible so that appropriate arrangements can be made. Note that while the ADA does not extend beyond US borders, and international accessibility requirements vary broadly from US standards, UNT study abroad programs will endeavor to provide accommodation wherever practicable. Students are strongly encouraged to deliver letters of reasonable accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information: UNT Office of Disability Access. You may also contact ODA by phone at 940.565.4323.

## **COURSE SAFETY STATEMENTS**

Students are urged to use proper safety procedures and guidelines. While working in laboratory sessions, students are expected and required to identify and use proper safety guidelines in all activities requiring lifting, climbing, walking on slippery surfaces, using equipment and tools, handling chemical solutions, and hot and cold products. Students should be aware that the University of North Texas is not liable for injuries incurred while students are participating in class activities. All students are encouraged to secure adequate insurance coverage in the event of accidental injury. Students who do not have insurance coverage should consider obtaining

Student Health Insurance for this insurance program. Brochures for this insurance are available in the UNT Health and Wellness Center on campus. Students who are injured during class activities may seek medical attention at the UNT Health and Wellness Center at rates that are reduced compared to other medical facilities. If you have an insurance plan other than Student Health Insurance at UNT, please be sure that your plan covers treatment at this facility. If you choose not to go to the UNT Health and Wellness Center, you may be transported to an emergency room at a local hospital. You are responsible for expenses incurred there.

### **ACADEMIC DISHONESTY**

Academic dishonesty includes, but is not limited to, the use of any unauthorized assistance in taking quizzes, tests, or exams; dependence upon the aid of sources beyond those authorized by the instructor, the acquisition of tests or other material belonging to a faculty member, dual submission of a paper or project, resubmission of a paper or project to a different class without express permission from the instructors, or any other act designed to give a student an unfair advantage. Plagiarism includes the paraphrase or direct quotation of published or unpublished works without full and clear acknowledgment of the author/source. Academic dishonesty will bring about disciplinary action, which may include expulsion from the university. This is explained in the UNT Student Handbook.

### **GRADE DETERMINATION: 400 total points possible.**

#### **1. Study abroad policy (5 points)**

#### **2. Enter your flight information (5 points)**

#### **3. Pre-trip meeting attendance (10 points)**

Each student will be required to attend a pre-trip meeting prior to departure for Italy. The meetings are intended to prepare students for the cultural experiences they will have in Italy, provide pertinent information on traveling abroad, discuss course/project expectations, discuss course readings, and provide any other information deemed necessary by the instructors.

#### **4. Instagram Collaboration Assignment (20 points)**

**5. Winery field trip report (60 points)**. During our study abroad experience in Tuscany, we will visit several wineries to gain firsthand insight into the region's rich wine culture, production processes, and business practices. This assignment invites you to reflect deeply on one of the winery visits and analyze it through the lens of our course content. Choose one of the four wineries we visit during the program.

**6. Illustrated Travel Journal (100 points)** Each student will create an illustrated (photographic, drawings, graphs) journal of his/her Italian Study Abroad experience (e.g., welcome and farewell dinners, what they learned at appointments, wine, hospitality and tourism encounters, cultural experiences, and reflections on professional and personal development). Record your thoughts "as you go," or you may find that you cannot keep all the information as clearly delineated as you would like.

The purposes of the assignment are to:

- a. Demonstrate your understanding of the wine, hospitality, and tourism industries in an international context,
- b. Give evidence of your understanding of the wine, hospitality, and tourism practices in the global economy,
- c. Illustrate your perspective of the cultures and people of Italy,
- d. Develop your aesthetic thoughts inspired by this travel,
- e. Record information about developing industry trends, and
- f. Reflect on your study abroad experience.

The secondary purposes are to provide contact information for future networking and a tangible reminder of your Italian experience.

**7. Case Analysis Assignment (100 points): Students will select a topic (e.g., wine, culture, cuisine, tourism) and write a case analysis on it. The case analysis should also include a cross-cultural comparison. This assignment will include a paper.**

**8. Attendance during travel (100 points)**

Students are expected to attend ALL scheduled events on the itinerary. Rare excuses might be accepted.

**Grade Scale: Grades are not curved. The final semester grade will be determined as follows:**

<b>A</b>	<b>360-400</b>
<b>B</b>	<b>320-359</b>
<b>C</b>	<b>280-319</b>
<b>D</b>	<b>240-279</b>
<b>F</b>	<b>239 and below</b>